

# Southland

October 18, 1953

**Penny-Style Banker**

**Haughty Arabian**

**Horses Go Western**

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Ava Gardner . . . she teams up with Clark Gable in African adventure movie. See Page 7.



**WEAR  
A  
RED  
FEATHER**

## COMMUNITY CHEST DRIVE OPENS MONDAY

**THE PROBLEM:** Serving the rapidly growing metropolitan area, the Community Chest of Long Beach faces its greatest challenge in this year's campaign for funds. The annual drive starts Monday.

**THE AGENCIES:** Twenty-seven Red Feather agencies, representing the interests of all elements of the population, from youth to the elderly.

**THE TEAM:** Led by H. E. Ridings Jr. as campaign

chairman and Clarence Miller as vice chairman, the team consists of 4881 volunteers working for you and your community.

**THE GOAL:** A record \$708,000 will be required to meet the record case load and various co-ordinated welfare and civic betterment programs of the 27 agencies. Wear a Red Feather—give for a better community. For more details on the 1953-54 Community Chest campaign turn to Page A-5.

**EVERYBODY  
GIVES**

**SOUTHLAND'S  
Own Sunday  
NEWSPAPER**

# Independent = Press = Telegram

**COMPLETE  
World-National  
LOCAL NEWS**

Phone L. B. 70-5951—Classified No. 6-9071

LONG BEACH 12, CALIFORNIA, SUNDAY, OCT. 18, 1953

146 Pages

VOL. 11—NO. 9

## Jordan Pleads for Men, Arms

JERUSALEM, Jordan Sector — (AP). Jordan appealed to her sister Arab nations Saturday to send planes, troops and arms to bolster defenses against any future border attacks by neighboring Israel.

Arab-Jewish tension mounted over the mortar and mine attack Wednesday night by Israeli forces on three villages in the Jordan-occupied section of Palestine.

Iraq called for an emergency meeting of the Arab States Supreme Defense Council. It includes the potent army and jet-powered air force of the Republic of Egypt. Earlier, Jordan had called for an urgent meeting of the Arab League Political Committee.

Jordan military officials reported that 66 persons were killed—all in the village of Kibya—and that nine others were injured.

There were no reported fatalities in the two other villages—Budrus and Shaqba. All lie in the border area 15 miles northwest of Jerusalem. Unofficial Arab estimates have placed the death toll as high as 70. Rescuers still are hunting in the ruins of Kibya's buildings for other bodies.

Jordan promptly deployed reinforcements of her Arab Legion, all along the border with orders from their British commander, Brig. John Baggot. Glubb, to shoot on sight any Israeli soldier caught crossing into Jordan territory.

The government also moved to set up a cabinet committee to pin down responsibility for the delay in rushing troops to the villages during the attacks.

Arab crowds held mass protest demonstrations in the major cities of Jordan. In Nabulus, 5000 demonstrators demanded arms "to revenge ourselves on the aggressors."

Jordan's ambassadors in Iraq and Egypt asked for prompt military assistance and reinforcement to prepare defenses against Israel.

An emergency session of the cabinet brought a call for the political committee of the eight-nation Arab League to meet as soon as possible in the Jordan capital, Amman. Jordan is a member of the Arab League, which has been mapping mutual defense arrangements in the Middle East. Other members are Egypt, Iraq, Syria, Lebanon, Saudi Arabia, Yemen and Libya.

Jordan's ambassador to Egypt, Awmy Abdel, told newsmen after a meeting with Egyptian Foreign Minister Mahmoud Fawzi, that the incident had caused all of Israel's Arab neighbors to strengthen the guard along their frontiers.

Abdel said he had been assured Egypt would back up diplomatic action, possibly in the form of a protest, with unspecified military preparations.

Jordan hoped for a similar reply from the Iraqi capital at Baghdad.

## 15 New Shocks Hit Greek Isle

ATHENS, Greece — (AP). Fifteen successive earth shocks rocked Kefallinia Cephalonia Friday night and sent panic-stricken people running into the night.

The island was one of those hit by the disastrous quakes of last August, when approximately 700 persons perished. Many still are living in tents and huts because their homes have not been repaired.

## L.A.C. SAYS:

### Individual Responsibility

The number of drinks which constitute excessive use of alcohol varies from one individual to another. To one person it may be a single drink, to another more. It is a hard thing to measure because each of us has a different reaction. But the case of the Greenleaf kidnappers is one of the outstanding examples of what excessive use of alcohol can do. The man and woman in custody were drunkards. They had come from good homes but had

sunk to the lowest depths of degradation. It is doubtful if they ever let a day pass without being under the influence of alcohol. It probably accounted for their planning of the dastardly crime, and it was definitely the reason for their apprehension.

From all information released to date it seems clear that there was no index who the kidnappers were until the man, Hall, went on a bender in St. Louis and be-

(Continued on Page A-10)

## Ike Watches History Re-enacted



CEREMONIES commemorating the signing of the Louisiana Purchase were witnessed Saturday by President Eisenhower, who is pictured shaking hands with Antony Laussat Geyelin of Philadelphia. The latter enacted the role of his ancestor, Pierre Clement de Laussat, governor of Louisiana, at the time of the transfer. — (AP Wirephoto.)

## Bus, Engine Crash Kills 1, Injures 48

BIRMINGHAM, Ala. — (AP). A slow-moving railroad engine crashed into a trolley bus crowded with homebound shoppers late Saturday, killing one woman and injuring about 48 other bus passengers.

The impact crushed in the right rear door of the trolley and swung it around so front and rear doors were jammed against the side of the engine. Unhurt passengers scrambled out of the windows and helped others clear.

The collision occurred after the heavily-loaded trolley had left the shopping district.

W. R. Worthington, engineer of the Frisco Railroad Diesel, said the northbound bus appeared to halt at the crossing and then pulled into the path of his west-bound engine.

Police said a manslaughter charge was placed against the bus driver, Junior W. Walker, who was hurt slightly in the crash.

Jefferson - Hillman Hospital, listed the dead woman as Rena Jones, 45, of Birmingham.

Among the injured were a mother and her two small children, Mrs. Louise Howard, 29, Charlotte Ann, 4½, and Audrey Aileen, 2½. All suffered head injuries but their condition was not believed critical.

Injured passengers, some hurt seriously, were carried to hospitals in ambulances, taxis and private cars.

Mary Ellen Williams was one of the first persons to reach the scene of the collision.

"I heard a loud crash," she said. "It sounded as if the roof was going to cave in. I ran outside immediately. I could hear persons screaming."

"I could see people's legs hanging out of the bus. One woman apparently had been thrown out of the window and was lying on the ground screaming."

## 'Two-Party' South Hails Eisenhower

SHARVLAND, Tex. — (AP). An estimated 200,000 Texans lined a 48-mile parade route Saturday to welcome President Eisenhower who came here to relax for a week end, then join President Ruiz Cortines of Mexico Monday in dedicating Falcon Dam.

There were about as many Democrats as Republicans on hand to greet the chief executive who declared earlier today it seems to him the two-party system already has arrived in the South.

It's the South itself that needs a two-party system, he said, "not a bunch of politicians, but a bunch of Democrats or anybody else."

Scuffing at the view that "you can't have a two-party system in the South," the President said in an impromptu speech just before leaving New Orleans "it looks to me like there is one here." He said the GOP has a tough row to hoe in the South because of long Democratic domination there.

The President, in a formal address at New Orleans' celebration of the 150th anniversary of the Louisiana Purchase, declared we must "effectively strengthen our friends" to protect our foreign trade.

"Hostile rule of areas supplying us essential imports would place the American production at the head of a motorcade through nine valley cities and towns, accompanied by Porter."

First Gov. Allan Shivers, then GOP National Committeeman Jack Porter of Houston greeted Eisenhower when he walked down the steps from the Colburne at Harlingen.

Then the President was greeted by Sen. Price Daniel and Rep. Lloyd M. Bentsen Jr. of the 15th Congressional District and a group of about-evenly divided Republican and Democratic local officials.

The reception was typical of official and social functions connected with the President's visit, which had stirred up political undercurrents as turbulent as Rio Grande whirlpools. Many GOP leaders had felt they had been neglected, but apparently the ruckus subsided.

President Eisenhower rode at the head of a motorcade through nine valley cities and towns, accompanied by Porter.

## Weather---

Variable high cloudiness with hazy sunshine today and Monday. Fog or low clouds near the coast late tonight and early Monday. Little change in temperature.

## Italy Alerts Three Crack Army Units

### Gls Defraud \$18,000,000 in Allotments

#### U. S. Army Starts Cleanup on Illegal Dependency Claims

WASHINGTON — (UP). The Army disclosed Saturday that illegal dependency allotment claims by GIs are costing the government an estimated \$18,000,000 a year.

It said an Army-wide crackdown is planned. Soldiers who filed false claims and dependents who received them illegally will be prosecuted by proper military and civil courts.

A preliminary six-month investigation, among U. S. troops in Puerto Rico and in limited portions of the continental United States, already has exposed frauds "in excess of \$1,000,000" a year, the Army said.

All the frauds have been in "Class Q" allotments.

"Even greater sums are expected to be saved as indications of non-entitlement are studied further," the Army asserted.

The Class Q allotment is basically for an enlisted man's dependents for whom the government is unable to provide adequate living quarters. But it also may be issued to secondary dependents, such as parents, rather than direct dependents — wives and children.

The Army said most fraud cases found thus far have been in the secondary class. To qualify, a secondary dependent must be reliant upon the soldier for at least one-half of his support.

The government pays out about \$732,000,000 a year in 517,000 Class Q allotments. Some \$72,000,000 of this goes to secondary dependents.

### Dozen Injured in Train Wreck

BALTIMORE (Sunday) — (UP). A 15-car passenger train, barreling toward Washington at high speed, smashed into a steel beam believed to have fallen from a passing freight early today and derailed the engine and nine cars.

At least a dozen passengers were hospitalized and many other persons were shaken up and treated at the scene. No one was killed.

The engine, a passenger coach and a baggage car from the Pennsylvania Railroad's New York-to-Washington train, the Arlington, were flipped on their sides by the impact.

## WHAT TO LOOK FOR

### Guns... 'Scramble'... Ava

FROM REPORTER to marksman in one easy lesson—that's the story of Independent-Press-Telegram writer Jim Phelan, which proves once again that you can tell it to the Marines. See Page A-8.

Another staff writer, columnist Malcolm Epley, is basking in grandfatherly glory from the bright photo layout on little Janet Epley and her baby brother in today's Parade. The little ones are Janet, 2, and Mark, 4 months, children of Mr. and Mrs. Malcolm Epley Jr. of Portland.

Parade also has a key feature on Bing Crosby. Is it quitting time for the Groaner?

If you "scramble" traffic you cut down pedestrian injuries. That's the lesson of the special traffic article appearing on Page B-8.

AVA GARDNER is the cover girl for today's Southland Magazine, which also presents the inside story on life aboard a freighter, written by The Independent's food editor, Jane Carver.

Take special note of today's Women's Section. There's a handy new index on the front page. And in the parade of features beginning on Page E-8 you'll find columns and special articles of interest to everybody in the family.

These are only a few of the features in your Sunday Independent-Press-Telegram.

## Trieste Tension High, Allies Stand Firm

ROME (Sunday) — (AP). Three crack Italian divisions near the Yugoslav border north of Trieste were ordered on a state of emergency Saturday night. A high-ranking officer said the alert was a "precautionary" measure.

The western Big three foreign ministers, meeting in London, were reported to have agreed to remain firm on the British-American decision of Oct. 8. In London, British Foreign Secretary Anthony Eden summoned the Yugoslav and Italian ambassadors to tell them of the ministers' discussions and informed sources said he apparently stressed that they were standing pat.

Eden also indicated the three ministers discussed today the possibility of a conference on Trieste including Yugoslavia, Italy, Britain, France and the United States.

Pella has said Italy will confer with Yugoslavia over the future of the free territory only on a basis of equality, that is with Italian troops in Zone A or with Yugoslav troops withdrawn from Yugoslav-occupied Zone B.

President Marshal Tito of Yugoslavia has threatened to use his American-equipped armed forces to bar any entry of Zone A by Italian troops.

And the Belgrade radio broadcast today an editorial in Borba, official organ of the Yugoslav Communist Party, saying:

Confirming in part a report from the Yugoslav radio at Belgrade, a senior Italian officer at Udine in northeastern Italy said part of one division was moving up closer to Gorizia, the border town that is split in two by barbed wire.

An artillery regiment equipped with United States arms under the mutual assistance program also was reported moving up to the tension area.

No shooting or other disorders had been reported from the border zone and no specific reason was announced for the alert order.

One officer implied, however, that the movement of troops was to "counterbalance" recent Yugoslav reinforcements in the border zone.

"These are merely precautionary measures," he explained, adding that Italian troops have been in a virtual state of emergency all along.

Dispatches from Udine, 30 (Continued on Page A-6, Col. 4)

## Reds Batting .020 as PW Ideologists

PANMUNJOM (Sunday) — (UP). The Communists were batting .020 today in their attempt to win back war prisoners to Communism.

The Reds' persuasion pitch was marred Saturday by a three-hour battle for possession of one prisoner and a furious shikicking swearing row between Communist officers and an American.

The Communist explanation program was recessed Sunday after two days of almost futile attempts by the Reds to win back reluctant prisoners. Friday, the first day of the explanation talks the Reds picked up only 10 out of 500 of the prisoners who had refused repatriation. Nine out of 430 elected to return to Communism Saturday.

More trouble was expected Monday when the Reds will attempt again to interview 1000 reluctant and defiant anti-Communist North Koreans.

An American-Chinese interpreter Saturday lost his temper after an anti-Red POW was questioned for three hours. He cursed a Polish officer from the Neutral Nations Repatriation Commission and a Communist Chinese officer kicked him in the shins.

## For Crying Out Loud!

Smog, smog, smog — it gets in your eyes, dirties your car, wrecks crops and makes people cuss.

If you breathe, smog's your problem. So don't miss the special series, "Cutting Through the Smog," in Monday's

Independent



Open ALL DAY MONDAY 9:30 A. M. to 9:15 P. M.



**Fall Progress Jubilee**  
Greatest Savings of the Fall Season

**SALE**

## Women's Charmode Flannelette Gowns

Here's that cozy warm Mother Hubbard long-sleeve gown that's every woman's favorite. Assorted new fall prints. Sizes 34 to 44. Sizes 46 to 52. **2.79**

**2.49**



## "Twin-Flex" All-in-Ones

**10.98**

Superb fit, powerful curve control, sublime comfort! Bend, sit, or stretch in comfort... adjusts to your every movement! Free-floating bra. Well-boned at front and back. Pink rayon brocade cotton. Sizes 34 to 44.



## 25% Wool Knit Undie Sets

**2.78**

Pants 1.39  
Top 1.39

Fine soft knit in seed pearl stitch. Panties are below knee; vest has short sleeves. Pink. M, L, XL. Above knee and sleeveless. **98¢ each**



## Cordtex Bras

**1.50** A, B, C Cups

Center panel gives definite separation, flattering accentuation. White, pink cotton or rayon. 32-42.

## Save on Regular 5.95 Casual Classics

**4.97**

• Kerrybrooke 4-Star Features

Save 98¢ a pair on these Kerrybrookes right at the height of the season. Hand finished, polished leather slip-ons and saddle oxfords in this great value group for teenagers and women. Sizes 4 to 9 in A to E widths. Don't pass up this value!



## Lovely Italian Import Handbags

Only

**2.95**

Faithful copy of an Italian oversize satchel in plastic patent. Also many other smart styles. Come in... see our newsworthy collection of fine handbag fashions!

## Hurry! Women's and Children's Slippers

Save 48¢ to 1.01 Now!

Easy-fitting comfort and cozy warmth for chill evenings at home. New low prices for Jubilee!

Women's Reg. 3.98

**2.97**

Children's 1.45

**97¢**

Women's Reg. 2.98

**1.97**



Open Mondays and Fridays, 9:30 A. M. to 9:15 P. M. . . . Other Days, 9:30 A. M. to 5:30 P. M.

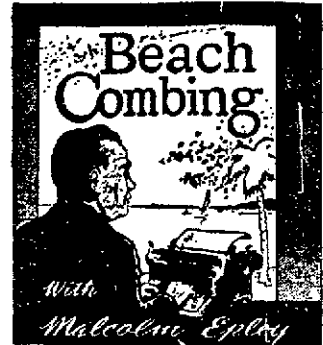
Give! Community Chest

Satisfaction guaranteed or your money back

**SEARS**

American at Fifth DOWNTOWN  
Park Free Phone 35-0121 LONG BEACH





**TOM DOWNEY**, L. B. man who has been knocking off the honors at bareback bronc and bull riding at Madison Square Garden the past few days, did his first horseback riding at the pony concession on the Pike.

That was when he was three years old, 20 years ago.

He'd pester his folks, Mr. and Mrs. H. P. Downey, to take him down there and he'd ask the attendant to "give me a wild one."

He's ridden a lot of wild ones since then.

**DOWNEY** is in a game that is a little unusual for Long Beach natives, and his mother yesterday told this dept. a few details of the fascinating (though pretty strenuous) life he leads.

The Jordan High graduate and his wife, Joan (Matthewson), a former Poly girl, make the rodeo circuit with car and house trailer. They get pretty well over the country in the course of a year. He was a top winner at Oakland, Calif., just a couple of weeks before the Madison Square Garden affair.

A while back, while in Wyoming, Downey and another rodeo performer were using a light plane in order to get to four different rodeos in one week-end. The plane took off from the field at Aston, hit a down-draft and crashed. The two rodeo men and the pilot walked away, unhurt.

Downey specializes in bronc and bull riding, and occasionally does a little bulldogging.

**THE FAMILY** doesn't know how Tom happened to have a yen for the rough and ready rodeo game. "Must be a throw-back to some horse thief," said Mrs. Downey, his ma.

He was always interested in horses, spent a lot of time around the riding places here, and when he was 16 he managed the horses for a large boys' camp at Big Bear Lake. He began competing as an amateur in Southland arenas before deciding to make a living at it. He went pro three years ago. He hasn't yet competed at Fendleton or Cheyenne. But last summer he was all-around champ at the Evanston, Wyo., Cowboy Days. It looks as if the news from the rodeo circuits will carry the name of Tom Downey of L. B. with increasing frequency. He's doing all right.

**AND SPEAKING** of interest—L. B. folk, there are Betty and John Loufek, husband and wife soaring pilots.

A plane takes their craft up 2000 or 2500 feet and cuts them loose, and off they go into the wild blue, sometimes as high as 12,000 to 16,000 feet. Their top was 16,000 feet.

Loufek one gliding trip set a record for himself at 175 miles, landing at Las Vegas. The world's record is 540 miles.

Loufek, a Douglas engineer, and his wife, both have private flier's as well as commercial gliding licenses.

The Loufeks, of course, knew right away the answer to a question last week that puzzled a Beach Comber reader, who told about a big flock of birds coming over the furnaces of a nearby refinery, breaking ranks and soaring up almost out of sight. Then they reorganized and took off southward.

They were simply using the updraft to gain altitude, a nice way to conserve energy that otherwise would have to be spent in a lot of wing-flapping.

The Loufeks make similar use of desert updrafts. That's what keeps them soaring.

**A PROSPEROUS** looking gent walked into a downtown liquor store the other day, spoke briefly to the manager, took out some money and handled it to him.

When he walked out without any merchandise, a customer indicated his curiosity and the manager explained what the fellow had told him.

It seems that this man and two friends had stopped in the liquor store the previous evening, on the way home from a party. They had decided to have a night cap at the prosperous gent's home and needed the makings.

The prospective host got a bottle of his favorite brand and they went on home. When he went to serve the drinks, one of the other men pulled a pint from his pocket.

He said he didn't know why he had done it, but when the clerk wasn't looking he had just up and "snatched" the pint.

The host, obviously a conscientious fellow, came in to make amends for his friend's transgression.

As the saying goes, it takes all kinds....

## Ooh, My Aching Feet



**WRITER'S CRAMP** hasn't been a problem so far to pretty Aline Mabry, though she does plenty of fast scribbling in her job as reservations clerk for the Wilton Hotel. News that W. Somerset Maugham, British author, has been stricken with the traditional ailment of writers aroused little sympathy in Aline. "My feet hurt, not my hands," she says.—[Staff Photo.]

## B-52s to Cost \$3,600,000 Each, Air Official Indicates

**ANCHORAGE, Alaska** — (AP) Evidence that they are developing, and are probably producing the new B-52 long-range jet bomber will cost about \$3,600,000, a heavy turbo-prop (a jet engine driving a propeller instead of using jet thrust) bomber command, Asst. Secretary of Air Roger Lewis indicated the cost in an address prepared for dedication of Anchorage's International Airport.

Lewis noted that the United States paid Russia \$7,200,000 for Alaska in 1867 and said that figure "will just about buy us two Boeing B-52's when they get into mass production."

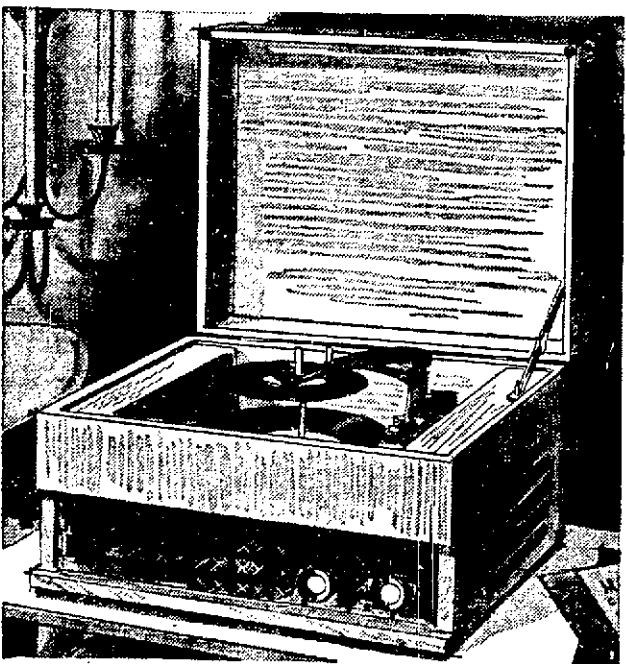
(The Air Force has calculated that the first four B-52's, of which two now are flying, will cost about 20 million dollars; each. This figure includes the cost of developing the design, tooling of production plants and other initial costs. The price drops sharply as production steps up.

(The current cost of the only presently operational heavy bomber, the Convair B-36, a combination piston-jet-powered plane of the approximate size of the B-52, is given by the Air Force as about 3 1/2 million dollars.)

In his address, Lewis said the Russians appear to be building a heavy bomber similar to the B-36.

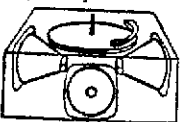
"We have recently come upon

Be first in your neighborhood to have **3-speaker**, stereofonic sound...



### New Webcor Musicale 3-speaker Fonograf

If you've never heard true high-fidelity and stereofonic sound before, you're in for a thrilling experience. The Webcor Musicale Fonograf with 3 **SPEAKERS** reproduces music, voice or any sound that's on the record with unsurpassed realism. 50 to 15,000 cycles.



The Musicale plays all speeds and all size records up to 4 hours automatically. Has a G. E. Triple Play pickup (sapphire stylus); preamplifier with powerful 5-watt amplifier; exquisite cabinet in either blonde Korina or traditional mahogany.

Have your favorite record played on the Musicale today!

Shop Friday, 9:30 A. M. to 9 P. M.  
Other Days, 9:30 A. M. to 5:30 P. M.

**BARKER BROS.**  
BROADWAY AT LOCUST — PHONE 6-9251

## L. B. DOCTORS CAN'T HELP HIM

## Maugham Has Writer's Cramp

By **LEE CRAIG**

An occupation malady that was thought to have vanished with the advent of the machine age made the news in London Saturday.

W. Somerset Maugham, famous 80-year-old English novelist, has writer's cramp.

The Associated Press reported that an orthopedic surgeon was rushed to Maugham's side. His advice was for the writer to change the way of holding his pen and the angle his forearm rests on the table.

This will rest the old, tired muscles, worn by 70 years of longhand scribbling of novels, plays and short stories, and enable Maugham to finish his current series of essays, according to the British surgeon. Now, just a minute.

Will this help? Long Beach doctors say it won't.

A survey of local orthopedic surgeons revealed their unanimous opinion that you can't

teach an old dog new tricks. "He's probably been writing that way for 70 years or more," one said. "He couldn't change, if he wanted to. My advice to him is to get a secretary."

Another local medic was more cautious. "I'd have to know just how

### Plane With 20 Landed on Belly

**PHILADELPHIA** — (AP) A twin-engined Trans-World Airlines plane, carrying 15 passengers and a crew of five, was brought to a safe belly landing by a cool-headed pilot Saturday after its landing gear collapsed.

The plane, coming in from New York en route to Chicago, skidded for more than 400 yards on a runway at International Airport, but Capt. E. A. Davis, 36, kept it under control.

Two passengers, Bernice Frederick, Menasha, Wis., and Joyce Hogan, Neenah, Wis., suffered shock. They were able to resume the flight to Chicago in another air liner after treatment at Methodist Hospital.

This English doctor wants Maugham to hold the pen. Is there more than one way? I thought you just picked one up and wrote with it.

"Maugham will probably be so self-conscious about it, he won't be able to write, anyway."

Not having examined the patient, most local doctors felt at a disadvantage.

"It probably involves ischemia, a lack of blood to the muscles," one said. "That's to be expected, at his age. I'm surprised he hadn't had this trouble before."

Long Beach doctors showed great interest in the case. None has ever had a writer's cramp victim among his patients.

"And I'd be astounded if one should show up," a physician said. "In this day of television, typewriters and time clocks, who's got writer's cramp?"

Somerset Maugham has.

### Sun, Moon and Tides

**TODAY**  
Sunrise: 5:00 a. m. Sunset: 5:16 p. m. Moonrise: 2:47 p. m. Moonset: 1:30 a. m. Tides: High, 6:09 a. m., 4.8 ft.; 5:43 p. m., 5.1 ft. Low, 11:59 a. m., 1.6 ft.

**MONDAY**  
Sunrise: 6:01 a. m. Sunset: 5:15 p. m. Moonrise: 3:20 p. m. Moonset: 2:40 a. m. Tides: High, 6:36 a. m., 5.4 ft.; 6:40 p. m., 5.2 ft. Low, 12:14 a. m., 0.1 ft.; 12:46 p. m., 0.7 ft.

## Fast Life

—by **PETRONIUS JR.**—

THERE IS A LOT of work can provide. They put up a good going on to get the remaining fight to join us and should be county area of Lakewood to incorporate itself into a city form of government.

Since Lakewood Village and other areas have been annexed to Long Beach, it is doubtful that as many as 55,000 people remain in the badly scattered Lakewood unannexed areas.

TO GIVE city services to such an area will be extremely expensive.

With only one main section devoted to business and no industries on the tax roll the entire cost will fall on small home owners.

IF INCORPORATION is effected it may be the sure reason for annexation to Long Beach as disillusionment sets in.

Meanwhile the city is going ahead giving its services to the newly annexed areas.

THERE SHOULD BE no time lost in giving Lakewood areas the best of everything the city

# LIZ HILL

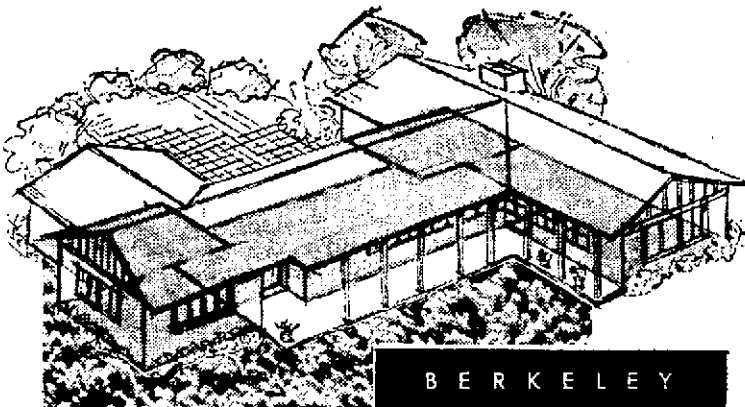
Please call home collect. Just to hear your voice would reassure us. Family all anxious.

MOTHER

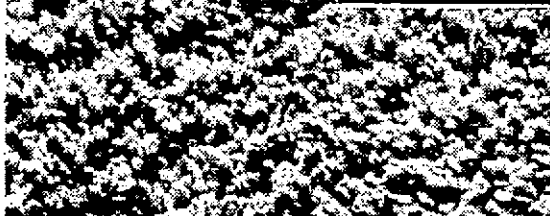
## BARKER BROS. 73rd ANNIVERSARY

## What's YOUR carpet problem?

## Barkers can solve it with COTTON!



BERKELEY



LUANA

So you've a floor covering problem? Is it color? Barker's cottons come in fabulous colors, some dyed to order! Styling? There's a cotton for every room, every decor! Heavy "traffic"? See Barker's reports of amazing durability tests! Budget? Look at Barker's low, low prices! You just can't miss with cottons from Barker Bros!

**"BERKELEY"**  
A lustrous "shadow and highlight" texture, thick, heavy, soft as a kitten. Easy-to-clean clear colors. **\$5.95** sq. yd.

sond • silver grey • nutria  
sea green • 12-ft. width

**"HYDE PARK"**  
Our newest! A dense, tightly twisted cotton frieze. Uncut pile designed to resist footprints and soil! **\$5.65** sq. yd.

apple green • beige • sandalwood  
pearl grey • 9 and 12-ft. widths

**"LUANA"**  
The perfect choice for the color conscious. In "Luana" you can have any color you want! In deep, plush pile. **\$5.95** sq. yd.

green • grey • sandalwood  
9-ft. width

Natural, dyed to order, at no extra charge!

Floor Coverings—Third Floor



HYDE PARK

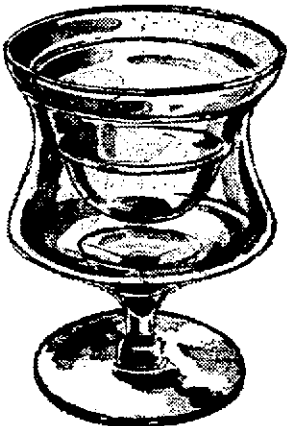
## Rooster TUMBLERS



Colorful sham-base tumblers in 12-oz. size with Provincial rooster design. Specially priced!

**\$1.95**  
**DOZEN**

## 2-PC. CRYSTAL COCKTAIL ICERS



For cooling cocktails and chilled desserts... specially priced crystal icers with liners!

**FOUR for \$2.95**

China & Glassware—Second Floor

Shop Friday, 9:30 a. m. to 9 p. m. — Other Days, 9:30 a. m. to 5:30 p. m.

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## ENGLISH DINNERWARE



Pink or Blue "Old Mill"

**50-Pc. DINNER SET**  
Reg. \$24.95 **\$16.95**

Service for 8 includes: 8 dinner plates, 8 cups, 8 saucers, 8 salad plates, 8 bread and butter plates, 8 lug soups, one 7" vegetable dish, and one 10" platter. Old-world "scenic" pattern in pink or blue.



**"Tonquin" Hand-Print 50-Pc. DINNER SET**  
Reg. \$49.95 **\$19.95**

Service for 8 includes: 8 dinner plates, 8 cups, 8 saucers, 8 salad plates, 8 bread and butter plates, 8 lug soups, one 7" vegetable dish and one 10" platter. Prim English scenes in brown. Tremendous value!





# Mundt Opens Counterfeit Inquiry Again

WASHINGTON — (AP). Sen. Mundt (R-SD) Saturday launched a new inquiry into who sent Russia materials to print U. S. occupation currency, which was distributed in Germany and later redeemed by the United States.

Mundt said a prior Senate investigation never brought out all the facts but showed the U. S. government was "struck for perhaps 250 million dollars."

He said that, after World War II in Germany, he saw Russians with "suitcases full" of the currency which he said was printed by the "baies" for use by Soviet occupation forces in Germany.

Mundt announced he will call witnesses to a closed-door hearing before the Senate Investigations Subcommittee at 2 p. m. Monday. He said this will lay groundwork for public hearings to start the following day.

The announcement, made public by Mundt's office in his absence, said the Senator would return to Washington, Monday, to preside at the hearing as acting chairman, pinch-hitting for Sen. McCarthy (R-Wis.), who heads the subcommittee. McCarthy is conducting closed hearings in New York into his contentions that a spy ring sent Russia secrets from the Army Signal Corps laboratory at Ft. Monmouth, N. J.

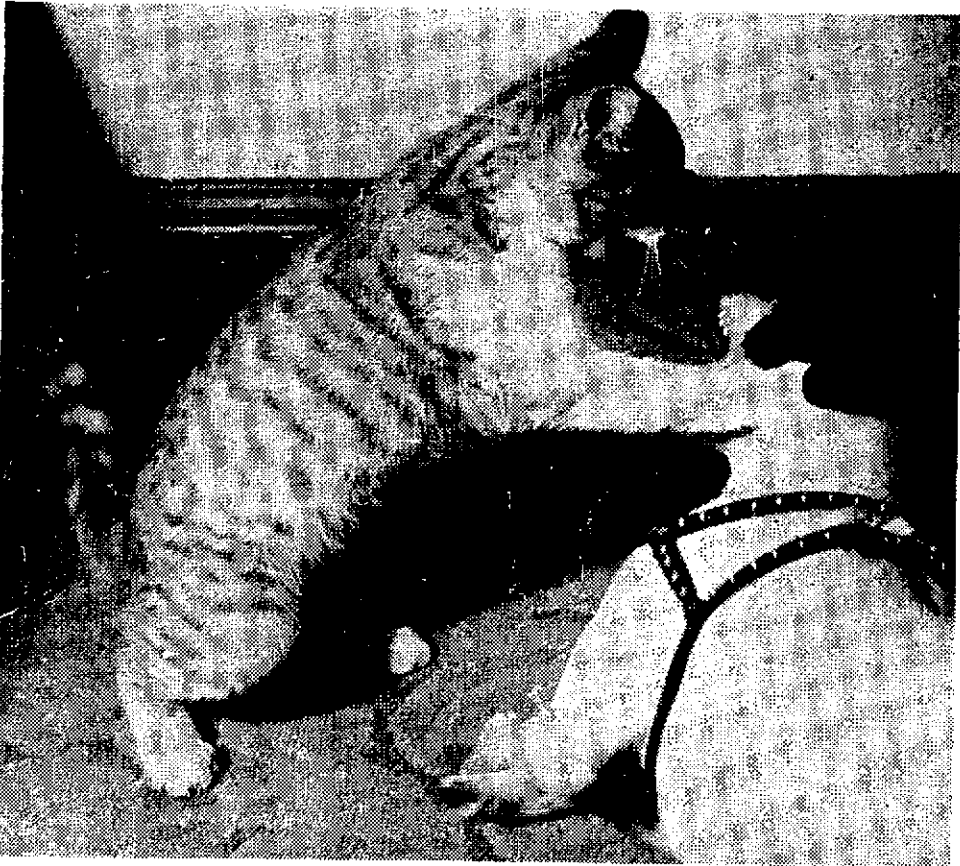
## Speeding Youth's Car Hits Pole, Crash Kills Him

The city recorded its 35th traffic fatality of 1953 Saturday when John Walter Cutten, 21, of 13622 Garfield Blvd., Paramount, was killed as his car hit a utility pole at the Traffic Circle. It was the third traffic death in three days.

Motorcycle Officers James Dixon and Ernie Moore said Cutten's car sped through a red traffic light at Lakewood Blvd. and Spring St. and raced south on Lakewood Blvd. about 80 miles an hour.

The vehicle failed to make the turn and smashed into the Edison Co. pole, the officers said. Cutten was thrown from the sedan. He was taken to Com-munity Hospital, where he died at 5:15 a. m.

## 'Hey, You, Now Watch That Stuff!'



THEY PLAY ROUGH, these two pets of Mike and Barbara Wilson, 307 Ave. E, Redondo Beach. Rocky, the cat, wants Spotty the ferrier to know who is boss. But when it comes bedtime the family sends Spotty out in search of Rocky and in minutes the ferrier comes to the door, lugging the cat. Part of the time they are the best of friends but again they may fight, just like cats and dogs.—(Staff Photo.)

## GE 'Baby Derby' Total Hits 180

NEW YORK — (AP). General Electric Co. Saturday figured 180 was the final count of new-born babies who could claim part ownership in the company where their parents work.

The firm had announced that every baby born to one of its 206,000 employees on Thursday, the company's 75th anniversary, would get five shares of GE stock.

With the stock priced at 78 1/2 when the market closed that day, the baby count at 180, the company faces claims for about \$71,000 worth of stock. Each baby's five shares would be worth \$394.38.

## GOP Unit Delays Endorsements of Knight, Kuchel

SANTA BARBARA — (AP). State Republicans Saturday postponed indefinitely endorsement of Gov. Goodwin J. Knight and Sen. Thomas Kuchel in next year's elections.

Indications were before today's meeting of the California Republican Assembly that the governor and the senator, both in their jobs because of vacancies, would be officially endorsed by the state GOP. It was reported, however, the endorsements might be delayed until next February.

## Keystone Park to Be Carnival Site

KEYSTONE — A Halloween carnival will be held at Avalon-Sepulveda Park Oct. 31, according to Jack Henry, chairman of the park Recreation Advisory Council.

Henry said the giant bonfire will start the festivities at 6:30 p. m. A costume parade and games for children will follow. Concession and games booths will be constructed, with all activities free to the public.

The carnival committee named Henry as master of ceremonies for the event, assisted by Mrs. Frances Samalek and Mrs. Madeline South.

## Knight Vows to Develop State Water

RED BLUFF, Calif. — (AP). Gov. Knight stood on the bank of the Sacramento River Saturday and pledged himself "to take an active interest in the optimum development and utilization of our water resources."

It is the solemn duty of this generation, he declared, to plan wisely for the greatest possible utilization of every drop of water obtainable.

Knight spoke to several thousand persons gathered in a city park before the official ground breaking for the Red Bluff diversion dam, the initial project of the \$60,000,000 system of Sacramento Valley canals.

The throng also heard from California's two senators, William F. Knowland of Oakland and Thomas H. Kuchel of Anaheim, as well as W. A. Dexheimer, U. S. reclamation commissioner.

The new governor said irrigation water will be provided, eventually, for 200,000 acres now used for dry farming.

"It will be possible," he said, "to expand irrigated pasture and forage crops rapidly, thus permitting large increases in the production of important livestock and dairy products in this part of the Central Sacramento Valley."

The project's development, he continued, is the result of co-operation between federal, state and local governments.

Knight added: "It is one of my strong beliefs that almost any problem can be solved if the people concerned will work on it long enough, hard enough and, most important of all, if they will work together."

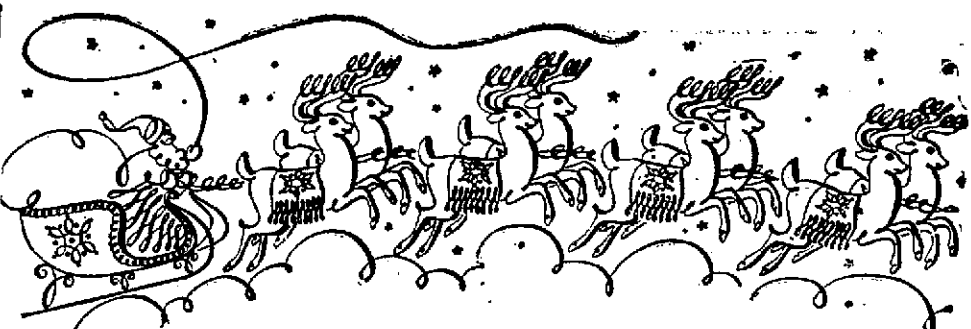
Upon such planning, Knight said, depends the future happiness and welfare of millions.

"Without adequate development of our water resources for navigation, power, irrigation, recreation and domestic use," Knight said, "we cannot continue to grow and prosper."

Dexheimer told the crowds: "The real significance of the work starting here today is that the Central Valley Project is now becoming, in fact, what its name implies—a project for the entire Central Valley."

Up to this time, the commissioner said, most CVP irrigation has come in the San Joaquin Valley and the delta region—although the project's key is the Shasta Dam on the Sacramento River a few miles north of here. "This celebration," said the commissioner, "represents in a large sense a key step in the bringing together of the Sacramento and San Joaquin valleys as one great valley under one great project."

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- Marquissettes
- Jeweled Trims
- Velvet Trims
- Satins
- Waltz Length
- Floor Length
- Purple • White
- Gold • Black
- Lime • Red
- Pink • Rose

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beginning the 3rd week of savings to 1/2 and more

annual fall

home furnishing

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Save 3 1/3 per pair

CHROMSPUN print draperies

color-locked block-tone prints

Never before have we been able to offer a drapery value such as this... beautiful CHROMSPUN prints on shantung and bark cloth... printed by the new block-tone method... tested for color-fastness and amazingly resistant to sun fading... and a choice of five designs... colors for any decor. Generously pinch-pleated... at a big Fall Sale saving of 3.13 per pair.

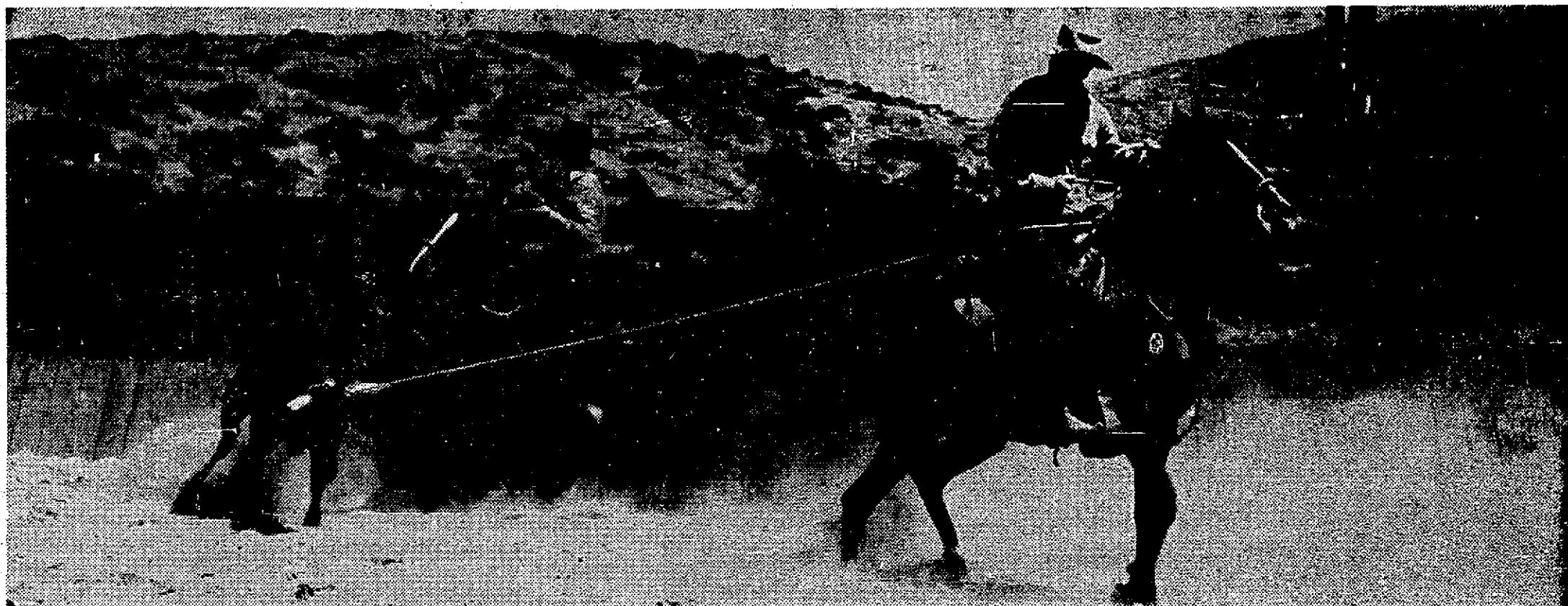
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785

VAN DELL'S american at fourth

store-wide reductions on regular merchandise





Handsome Arabian horses, once a pampered breed, are being trained for western stock duties on a ranch on Catalina Island. Here, a roping scene.

# Haughty Arabian Horses Go Western

By Baxter Omohundro

**A**VALON, Catalina Island. DESCENDANTS of noble steeds which carried proud Saracen warriors into battle against Christian knights during the Crusades are being trained in the duties of a western cow pony at a ranch deep in the interior of this resort isle.

Aristocratic Arabian horses, whose blood lines extend back to the days of Mohammed, have become adept at carrying riders to handle livestock effectively, making long fence inspections and otherwise perform like any cayuse — only far better.

Development of the 63 head on El Rancho Escondido (the Hidden Ranch) into range mounts represents the fruition of a 25-year-old dream by Phillip K. Wrigley, the chewing gum magnate.

Long an Arabian fan, Wrigley bought a handsome gray stallion, Kaaba, and three mares from Albert W. Harris of Chicago and shipped them to the ranch in 1932. The Spanish-style ranch buildings, which include a comfortable home for the Wrigley family, were built the preceding year.

**AT THAT TIME**, most of the Arabians in the United States were considered rarities and were pampered in stalls and small corrals. Wrigley theorized that since their ancestors rode herd and proved excellent range mounts in the rugged desert areas of the Near East, the Arabs in this country easily could be trained to perform such tasks in the American cattle country.

The initial test of his idea came with the first colt to be foaled on the island, Bakir. When four years old, Bakir rounded up a herd of wild mustangs which had long defied pursuit by the conventional range horses used by ranch hands on the island.

Patiently, the Rancho Escondido men trained the horses as the herd slowly increased by births and careful importation of stock. The mounts were taught to perform on all parts of the diversified terrain of the 1200-acre spread, which is in a valley extending from sea level to the slopes of lofty Mt. Orizaba. Their rides took them through land strewn with rocks, cactus, thorny un-

derbrush, and often without a trail.

**THIS HAS RESULTED** in a horse that is not particularly fleet, but possessed of great endurance and intelligence, according to Ranch Manager Joe Dawkins.

For instance, a Catalina-bred Arabian can carry a quarter of its weight for great distances with a minimum of food and water.

Such endurance is due largely to the breed's physical characteristics. It has wider nostrils, a broader chest and greater lung capacity than most horses. It is well proportioned, but with short, tough muscles.

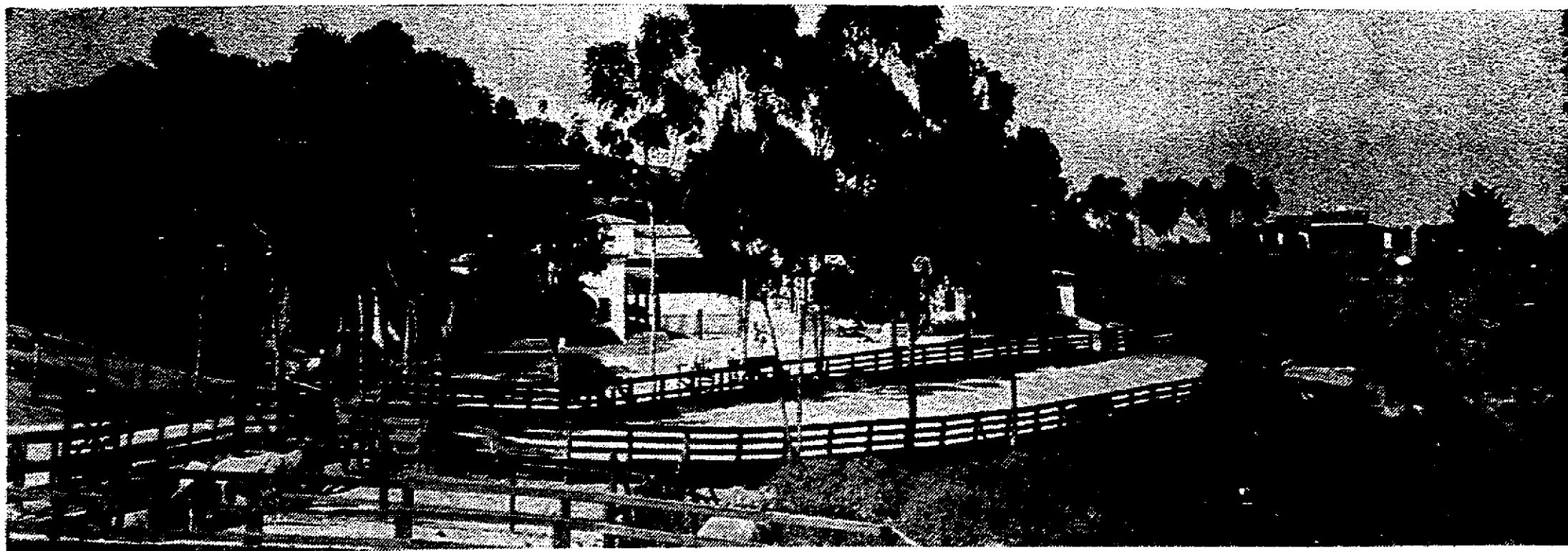
"The Arab works best when there is close association between horse and rider. You've got to train them mentally, rather than physically," says Dawkins, a wiry man with flaming red hair and mustache.

Because the Arabians mature comparatively late, Dawkins and his men begin their training when they are about four or five years old, instead of two or three years of age for most breeds. They allow

(Continued on Page 8.)



Tishamar, six-year-old dapple mare, and trophy she won are displayed by ranch manager, Joe Dawkins.



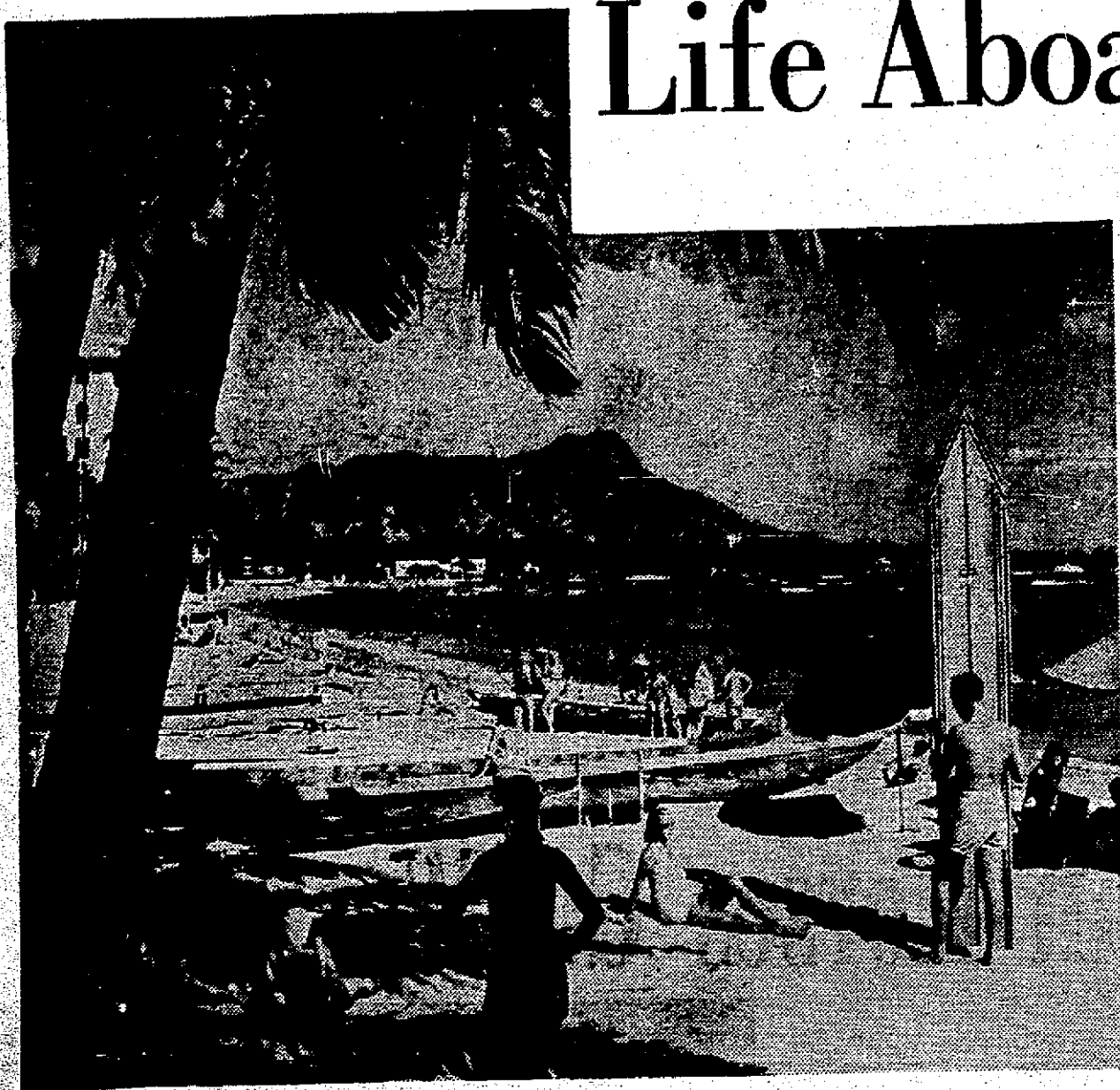
—Photos by Author

This is El Rancho Escondido (The Hidden Ranch) where Arabian horses are training for range work. Right, background, owner P. K. Wrigley's home.

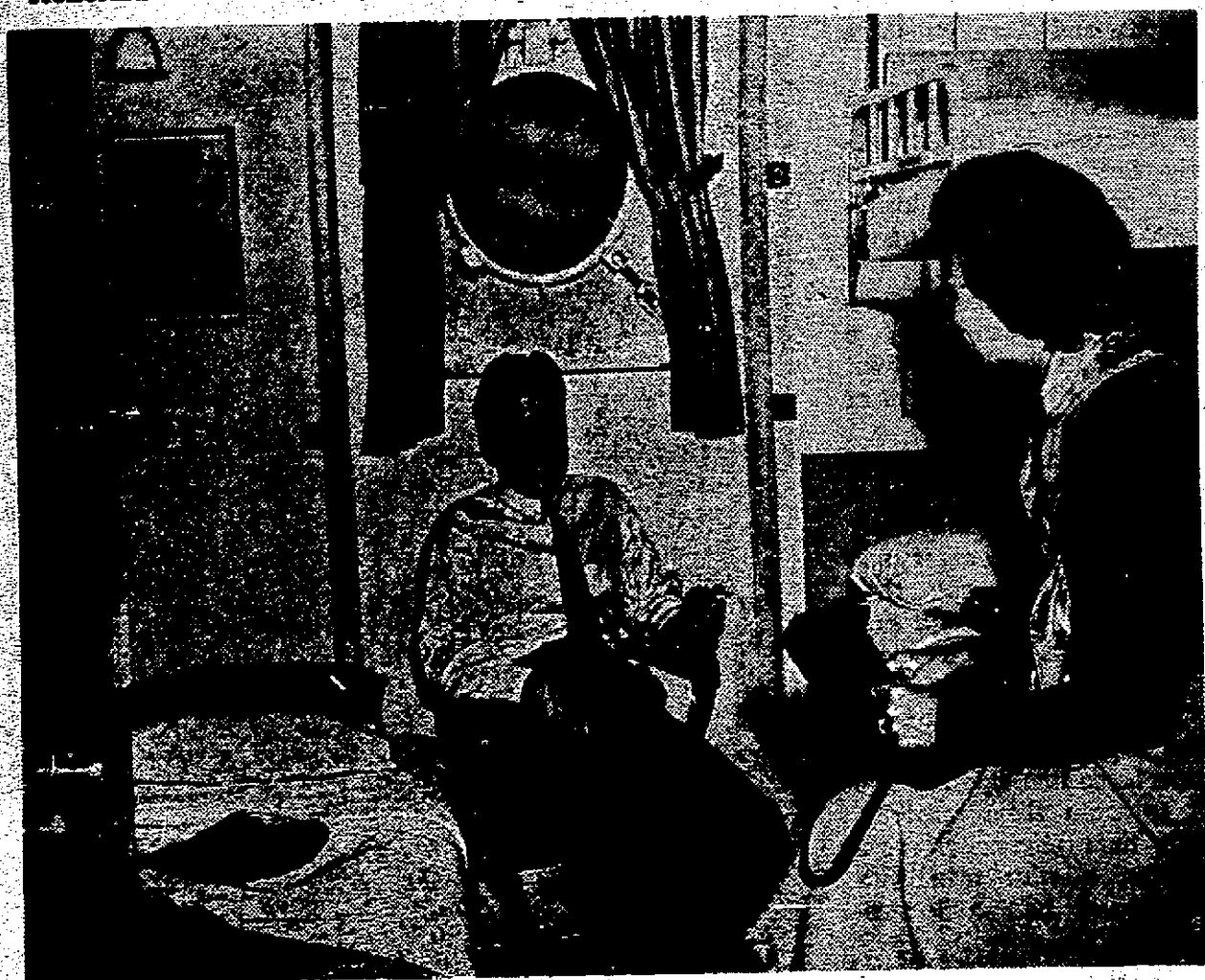


# Life Aboard a Freighter,

By Jane Carver



One objective of the freighter cruise to Hawaii is Waikiki Beach. An added Honolulu attraction beginning tomorrow is the annual "Aloha Week" festival.



Staterooms on all freighters are outside, immaculately clean, nicely furnished, with bath. In addition to staterooms are two suites with sitting rooms.



Freighter travel offers complete relaxation; a chance to do as you please—bask in the warm sun, read, sleep, and avoid the dressiness of cruise ships.

**E**VER THINK of going to Honolulu aboard a freighter?

My husband and I had waved friends off on the luxurious Lurline, and fast trans-Pacific planes. Over the years, these farewells followed a pattern. They were fun. Gay, exciting. Everyone showed up in their nicest clothes, and elbowed perspiring stewards along crowded passages, carrying shiny luggage and extravagant going-away gifts. If you've attended these affairs you know it's an exhausting experience.

Well, vacationtime was at hand for us, and we had a yen to travel to Honolulu. But minus any fanfare.

We wanted complete relaxation at sea, and a chance to do as we pleased. Bask in the sun, read, sleep and avoid the dressiness, the super service of cruise ships and air liners.

The Robert M. Grays, 6 Possum Ridge Rd., Rolling Hills, tipped us off on freighters. They wanted to take one to Honolulu. Would we like to come along? We checked into it, and decided YES, we would. Here's what we found out:

Besides the Lurline, Matson operates a postwar fleet of fast freighters carrying 12 passengers in seagoing comfort. These cargo ships load Hawaii's sugar, molasses and pineapple for mainland destinations, returning filled with the necessities as well as the luxuries of life to the people of Hawaii. These vessels often have decks loaded with livestock. And frequently explosives. Passengers must sign a certificate of notification telling Matson that they have no objection to traveling with the ammunition.

**WE WERE GIVEN** passage on the SS Hawaiian Pilot. Before sailing, Capt. Hans O. Matthiesen

Jane Carver is food editor of the Independent.

allowed us aboard to see his ship. The Pilot's typical of Matson freighters, with this exception: On July 14 it made the front pages by colliding with and sinking another freighter, the Jacob Luchenbach, outbound from San Francisco for Pusan and Yokohama. The Pilot was able to make port. She was in dry dock for repairs until the trip before we sailed.

Capt. Matthiesen was not in command when the accident occurred, but was having his vacation ashore.

Staterooms on all freighters are outside, midships, immaculately clean, pleasantly furnished, each with private bath. In addition to the staterooms, there are two suites with sitting rooms. The Pilot has two-bed cabins. Other freighters often have three-berth rooms. (If two people are traveling, and are booked on one of these cargo ships, they may buy the third berth at half fare, insuring complete privacy.)

These C-3 type freighters sail approximately every week from and to San Francisco or Los Angeles. Passage is usually six days, and fare begins at \$160 one way, plus 15 per cent U. S. transportation tax. Tickets are to the first Hawaiian port.

**FREIGHTERS** call at ports on other islands in Hawaii. Fares for inter-island cruises and for port-to-port passage are booked separately on application. This may be done before leaving the mainland.

In our case, we bought round-trip passage on the Pilot because we wanted to use the ship as our hotel the entire voyage. The Pilot's port of call included Hilo. Our tickets read Los Angeles to Honolulu, returning Honolulu to San Francisco, with an interport call at Hilo. However, if the Pilot should also carry cargo for Maui and Kauai we would remain



—Matson Lines Photos

Everyone who's ever visited Hawaii will never forget islands' official greeters, the flower girls.



## FBI Agents Investigate Leyte Blast

BOSTON—(AP) Federal Bureau of Investigation and naval intelligence agents Saturday hunted for possible signs of sabotage in the below-decks section of the huge aircraft carrier Leyte where explosion and fire killed 36 men.

Thirty Navy men and four civilian workers were killed or died shortly after they were pulled from the scarred Leyte by heroic rescue crews Friday. Two other Navy men died in hospital beds today.

Four sailors are listed as "still in critical condition." Seventeen others are hospitalized, but in less serious condition.

Naval officials say they cannot tell yet what caused the string of explosions which rattled the 90-million-dollar docked carrier.

The three-man board will arrive by plane from Washington today. It will begin hearings Monday morning.

The wrecked area, four decks below the landing deck and on the vessel's port side, was roped off and put under armed guard after an inspection by FBI and naval intelligence agents.

The Navy said the area will remain closed to all civilians and Navy personnel until after the inquiry board's examination.

More than a score of civilian workers were aboard the Leyte at the time of the death-dealing explosive fire.

A Navy officer said that "while sabotage does not seem likely at the moment, that phase is being completely explored in this investigation."

As the investigative part of the disaster began to take form, tales of horror and heroism were related by the men who lived with it for up to six hours.

One of the most touching stories was related by Steward L. O. O'Connell of Memphis, Tenn., one of the injured.

He told how he and Ensign Richard Venderhoff of Saugus, Mass., tried to save a badly burned fellow sailor, Earl Slater of Jacksonville, Fla., by wrapping him in blankets and wet towels. Slater died Saturday in a hospital.

Ward said that while they were ministering to Slater's burns, they heard a cry from a hatchway.

"We ran over there and pulled down a burning officer. He was burned beyond recognition. We pulled off his burning clothes," Ward said.

"We put blankets around him and he said: 'I am a Catholic. Get me a chaplain. My blood is Type A.'"

"After we told him we were trapped down there, he said: 'Let us pray.' He led us in prayer. He never mentioned his pain once. We don't know who he was. We don't know if he is alive or dead."

Capt. Thomas A. Ahroon, 46, of Norfolk, Va., skipper of the Leyte for less than three weeks, said the flash fire was difficult to explain inasmuch as there was neither ammunition nor explosive aviation gasoline aboard. There were no planes aboard either.

## The Tray Is Familiar . . .



PREVIEWERS OF new Press Club at Wilton Hotel are intrigued by the "pass through" which attractively frames the iced tea, but hides identity of the waitress. If you don't recognize the bracelet, you'll find the mystery lady disclosed in photo near bottom of page.

## Certain Taboo Sexual Acts Biologically Normal--Kinsey

INDIANAPOLIS, Ind. — (UPI) Dr. Alfred C. Kinsey said today that certain morally-taboo sex acts are biologically normal, and should be considered so legally.

Kinsey, author of the recent "Sexual Behavior in the Human Female," addressed the Central Neuro-psychiatric Association. His speech created a controversy even before it was given.

He first required that he be permitted to check the stories of newsmen covering the speech before they were published.

The National Association of Science Writers and an official of the American Society of Newspaper Editors protested. Kinsey then changed his lecture and dropped the requirement.

But the medical group then barred newsmen. Finally, at Kinsey's insistence, they were admitted without having to sign contracts.

Kinsey said some sex practices are labeled normal or abnormal on the basis of tradition rather than social logic.

Kinsey, using examples so intimate they could not be published, said many persons refuse to relate sex practices common among animals to the human animal.

"It amazes me to find those who will interpret such kinship as ignorant and immoral," he said. "They are completely ignoring the biological theory of evolution built up over the past 100 years."

"From a biological standpoint, certain sexual practices are not an abnormality. The restraint against them is the acquired behavior and that in a sense is the perversion."

Kinsey said much of this restraint was based on an age-old code without consideration of social logic.

"Have we considered the social significance of some sexual behavior considered abnormal

## Painters, Civitan Club Brighten Tichenor Clinic

The Adelaide Tichenor Orthopedic Clinic, 1660 Terminal Ave., has a new look, thanks to the Long Beach Civitan Club and 22 members of Painters Local 258. Civitans furnished the idea, plus 50 gallons of paint for the five-hour job, Saturday. Civitan wives provided lunches for the painters, who donated their labor in spreading the cream-colored paint over the clinic's 7000 square feet of wall space.

Len Simpson was chairman of the project for the Civitan Club. Donated labor was obtained through union secretary W. C. Farley, Union business agent W. J. Hull supervised the job.

## Wealthy Alaskan Murdered in Bed, Young Wife Slugged

FAIRBANKS, Alaska — (AP) Cecil Wells, 51, prominent Alaska businessman and president of the All-Alaska Chamber of Commerce, was slain early Saturday by two intruders who crushed his skull and bludgeoned his pretty young wife.

The murder was discovered about 7 a. m. when Mrs. Wells' head and face a bloody mass, crawled down the hall of their apartment building, screaming for help.

Police Chief E. V. Danforth said robbery apparently was the motive. Wells' empty wallet was found in the hall.

Wells had been in the automotive business in Alaska for 29 years and was a General Motors dealer in this interior Alaska city.

The slaying occurred in the Wells' apartment on the eighth floor of the largest apartment building in Fairbanks.

Danforth said that Mrs. Wells, hysterical and critically beaten, was able to give only the barest outline of what happened.

## Prisoner Kidnaps Guard

JACKSON, Mich. — (UPI) A here. They splattered the car with bullets and stopped it. Pawnsing surrendered.

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Stainless Steel with aluminum-clad bottoms

Use Walker's easy-pay Club Plan for this "top ten" set of basic pieces selected from our famous Farberware stock! With this easy-clean stainless steel you get aluminum-clad bottoms for even heat spread, no scouring. Use and enjoy this set as you pay for it!

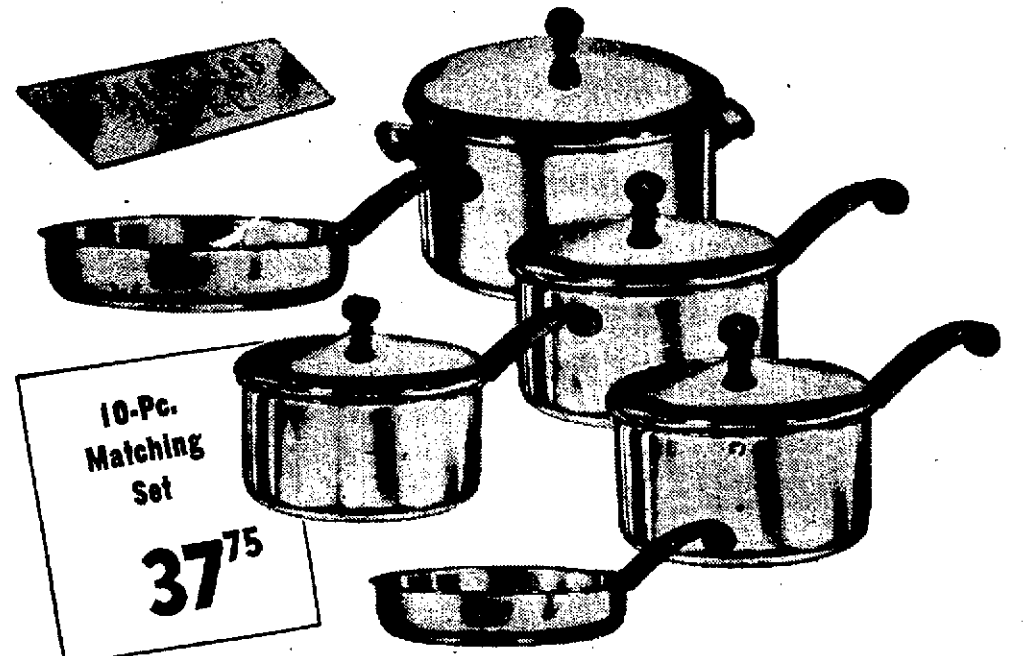
Terms as low as  
NO DOWN PAYMENT

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HOUSEWARE WALKER'S LOWER FLOOR

Now...enjoy "carefree cooking" with our

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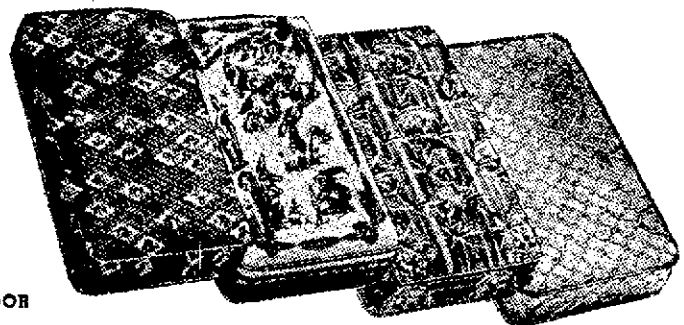


really a lucky buy! "Lucky Baby"

## Staffin-Johns 3-piece Crib Mattress Ensemble

All for less than you'd expect for the mattress alone! This famous quality Staffin-Johns crib mattress with heavily padded crib bumper in the same gay, frolicking lamb design—plus a sturdy plastic cover for easier care.

888 complete



C. "Little Tuffy" Plastic coated percale, button tufted, extra sturdy.

D. De Luxe Marshall Unit, embossed plastic cover, 153 muslin pocketed coils.



A. Hospital and Nursery Type Crib Mattress — extra firm, 48-coil inner-spring unit.  
B. Air Flow Crib Mattress — 63 coil unit, posture board, 300 air vents.

BABY FURNITURE WALKER'S LAND O' YOUTH FOURTH FLOOR

## "Howdy Doody"

Puppet Wash Mitts . . .

Terry Towels and Bibs

PERSONALIZED With Any Name

Youngsters love to wash and play with them! It's the painless way to keep your small fry scrubbed, tubbed and shining! These merry little puppets are fun to play with—and the bibs are cute as a button for baby. Scoop them up for Christmas giving.



	with name	without name
Wash Mitt (Howdy Doody, Santa Claus, Mr. Bluster, Princess Clarabelle)	59c	49c
Bath Towel 20x40 (Sheriff, Santa Claus, Three Little K. Hens, Howdy Doody, Princess Clarabelle)	1.49	1.39
Howdy Doody Bib 8x10	49c	39c
Bib 10x13 (Princess, Sheriff, Santa Claus)	89c	79c
Coverall Bib 14x20	1.49	1.39

DOMESTICS WALKER'S THIRD FLOOR

Special Purchase



Beautiful

Sam Moore Chairs

2 for \$68

Now you can save dollars on these well-known Sam Moore chairs. Loomed for living with rich damask fabrics, completely hand-tailored, sagless spring construction and kiln dried hardwood foundation, with lustrous lacquered finish. Gold, rose, green, lime, grey or beige. Ideal fireside chairs. Buy on Walker's Easy Terms.

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## Lavenesque

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An exotic new fragrance combining the richness of a perfume with the freshness of a toilet water..... 3 and 5

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Yardley products for America are created in England and finished in the U.S.A. from the original English formulae combining imported and domestic ingredients.

Walker's Store Hours

Friday 12 noon 'til 9 p. m. Downtown Pine at  
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Park Free

Victoria Auto Parks, 1 hour with purchase \$1 or more. Tickets validated service desk each floor.



# Chest Drive Unifies Appeals for Funds

## Big Team of Volunteers Will March

(EDITOR'S NOTE: On the eve of the Community Chest's annual fund campaign, the following summary of the Chest program and service to the community has been prepared by a member of the central agency's staff.)

By VIRGINIA DAVIS

Instead of 27 people knocking at your door this week, instead of 27 interruptions at your place of business, one caller will ask you for your contribution to the Community Chest in the annual fund drive opening on Monday.

What is the story of the 1953-54 Community Chest?

For one thing, it's the story of 27 agencies supported by the Chest. It's the story of the people they serve, one out of every two in the greater Long Beach area. It means year around health, welfare and youth services.

Since the beginning of the Chest in 1923 the population and its needs have grown and changed. Today we find Long Beach a large metropolitan city with an increasing preponderance of children in contrast to the large number of elderly, retired folk of the 20's.

### ACCENT ON YOUTH

Prevention of delinquency, character building activities and the training of future citizens loom large in the budgeting of Chest funds. Approximately 44 per cent of the \$708,000 goal, declared the minimum for the 27 services, has been requested by the youth agency budget committees.

At present over 152,000 young people belong to the youth groups.

Although the tax-supported agencies have relieved the Chest family-child services of some of their responsibilities to provide direct relief, they must continue to help the families facing marital breakdown, the unwed mother, the individual with personality difficulties, the stranded traveler, the deserted child and those ineligible for public welfare assistance.

The mother supporting her family who must leave her young child while she works can do a better job if she knows the child is receiving care at one of the three Red Feather day nurseries or has been placed in a licensed boarding home under supervision of a caseworker of one of the family agencies.

During the past year 90,914 families and individuals requested aid of the family services.

From the elderly people dependent upon the professional home care of the Visiting Nurse service to the young served by the Children's Clinic, the health services of the Chest fill an acute need.

### WAITING LISTS

Increased recognition of the importance of good mental health has kept the waiting lists long for the treatment given at the Mental Hygiene Clinic.

Had not the Armed Services YMCA been able to keep its doors open 24 hours a day, 416,936 servicemen last year would have wandered the streets, feeling this an inhospitable city.

Through the Community Welfare Council with its long range planning for the future, surveys and reviews are made and through the Community Volunteer Office with its placement

## Ike's 'Manana Deal' Rapped by Monroney

SAN FRANCISCO—(U.P. Sen. A. S. (Mike) Monroney described the eight-month-old Eisenhower administration Saturday night as a "manana deal" marked by broken campaign promises and led by a political party that is gambling with the nation's prosperity at home and security abroad.

He said the Democrats "have the scent of victory in the wind" in the 1954 elections because of the Republicans' failure to meet "the test of power" in their farm, labor, fiscal, defense, reclamation and tax policies.

"We've had molehills of legislation and mountains of McCarthyism as an excuse for Republican inaction and inability to formulate any positive program in Congress," the Oklahoma Democrat said.

"Placed far, far back on the stove, under the excuse of further study, are all the big problems they promised to solve—postponed until next session for further study."

"These include amendments to Taft-Hartley, farm legislation, housing, taxation, reciprocal trade, defense and 15 other assorted major issues."

"It's the manana deal," he said. "Or as Gov. Stevenson calls it: 'Government by postponement.'"

Monroney's all-out attack upon the administration came in an address at a Jefferson-Jackson fund-raising dinner before some 1500 California Democrats.

LOOK FOR IT in the Classified section; sell it through a For Sale ad. Phone 6-9071.



UPON THE SHOULDERS of these Long Beach civic leaders rests the responsibility for the campaign to raise \$708,000 for the 27 health, welfare and youth services of the Community Chest. Pictured are board members (seated), left to right, Edward W. Sheridan, Mrs. Jack Drown, Roland E. Robbins, treasurer; L. H. Brewer, president; H. E. Ridings Jr., campaign chairman; Wayne Stewart, general manager; (standing) Vice Mayor

Basil U. Carleson, John E. Bigby Jr., Irving Schneider, Dr. Robert F. Pieters, Clarence Miller, Mrs. Oliver P. Roemer, Dr. Robert Helms and Charles Vickers. Not shown are directors, James W. Wood, David E. Root, H. H. Ridder, James W. Lantz Jr., William T. J. Harris, Bill Barbee, Glenn K. Buss, L. H. Brightman, W. N. Windes, Mrs. Llewellyn Bixby Jr. and Ely E. Somerville.



IF ALL the agencies now represented by the Community Chest appealed to you separately, your front steps might look like this. The army of solicitors posed here represents only 22 of the 27 agencies banded together in the annual campaign of the Chest.

bureau the problems of the agencies, the community and the volunteer worker are lessened.

Serving as the business agent or the collection agent for all these organizations known as Red Feather services is the Community Chest which is headed by representative and volunteer citizens who establish policies and direct the work of a small paid staff.

### CAMPAIGN COST

With a campaign cost of less than 6 cents of each dollar collected, the largest team of so-called volunteers plan to walk 885 miles of streets, visit countless homes and more than 1500 business firms.

Led by H. E. Ridings Jr., campaign chairman, and Clarence Miller, vice chairman, the whirlwind drive will seek \$708,000 the largest sum required in the 30-year history of the Chest.

### FIRST REPORTS

Reports will be tallied daily at meetings beginning Tuesday in the YWCA auditorium.

Reports from the advance gift committee working under H. H. Ridder will highlight the first fiscal year. At that time Paul R. Markworth, Lakewood business, will make public progress \$22,000. Don Nelson, Under an agreement with large industries in Southern California, it is estimated that the Long Beach share of firm and employee gifts collected will amount to nearly \$60,000.

### VOLUNTEERS MASS

## Lucy, Desi Lead Chest Aid Kickoff

Community Chest volunteers today will mass in Municipal Auditorium for a campaign kickoff program starting at 3:30 p. m.

Lucille Ball, Desi Arnaz and Dr. William Alexander, who has been listed among the nation's 10 best speakers, will be headline attractions.

Norman Masterson will be master of ceremonies introducing the acting mayor, Basil U. Carleson, who will present the winners of the "Happy Family" contest. Harry Christensen will lead the community sing.

Rev. William Barry will give the invocation, a color guard from the Boy Scouts will participate in the pledge of allegiance and representatives from all youth agencies will take part in the finale.

### Forum to View Smog Picture

"The City That Disappeared" is the title of a 30-minute color sound film which will be shown to the Chamber of Commerce Breakfast Forum Wednesday in the Empire Room of the Wilton Hotel. Filmed under guidance of the

Stanford University research department, the picture tells the story of climatic conditions in the Los Angeles area. Jack McConnell of Richfield Oil will show the film. Chairman of the Forum program will be Dick Allen.

**WHAT?**  
Unexpected Guests?  
Complete hot dinners delivered!  
**Phone 8-8515**  
SILVER WISHBONE

**Walker's**  
the friendly store of Long Beach

proudly  
presenting

## Weber Blouse Originals



the smart  
girl always  
chooses  
Weber

above  
A Weber original styled of DuPont's sensational new Dacron. It's the cloth that meets the need of modern women. White. 32-38. **8.95**

right  
A Weber original styled of nylon for your dressy moments. And Nylon needs so little care to stay looking lovely. White. 32-38. **7.95**

BETTER BLOUSES WALKER'S  
SECOND FLOOR OF FASHION

**Walker's**  
the friendly store of Long Beach

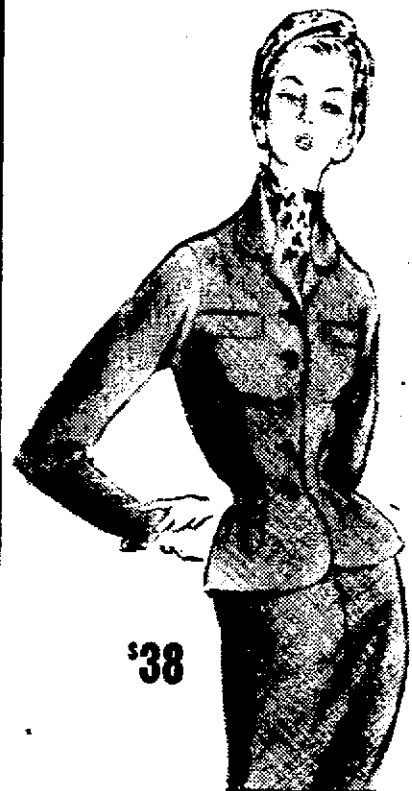
## TELLS A RICH SUIT STORY

at a very special

**\$38.00**

They're values at twice the price!  
Cleverly plotted in detail, these suits are settled sparklers with tuck touched waistlines... loop crossed and buttoned-swirl pocket detail... and in the loveliest colors you've seen!

SUITS WALKER'S  
SECOND FLOOR OF FASHION



Kammak  
Juilhard  
Shamokin  
Forsyth  
Wonderful  
Worumbo  
CASHMERE

**Walker's**  
the friendly store of Long Beach

Passed your 20th birthday?  
You need a night cream!

## New VITAMIN-ENRICHED creme!

Works while you sleep...you wake  
to a fresher, younger-looking skin!

"Waking Beauty" is the first major discovery in night treatment in years! With the very first application your complexion seems to take on a completely new look—firmer, smoother, younger-looking.

### For extra dry skin

"Waking Beauty" is specially made to smooth away the dryness and flakiness, that plague so many young women, even in their twenties. Dry skin fairly "drinks in" its goodness!

The older woman will find that the quick penetrating action of "Waking Beauty" seems to "fill in" worrisome lines, tiny wrinkles, squint lines—smooths out "slack". Almost at once your skin appears to look "fuller"—to have a resilient "cushion" of youthful beauty.

### Vitamins make the difference

"Waking Beauty" contains three beauty-giving vitamins—Vitamins A, D and E—each in perfect balance to give your skin ideal care. Now, you can wake to each day and laugh at wind and sun—at overheated homes—at age and worry lines. You will look into the mirror—and think you have turned back the clock!

The earlier you start insuring your beauty the better... so why wait! Just smooth on "Waking Beauty" and leave on while you sleep—that's all. You can't afford to be without it!

Just 3.50\*  
and 6.00\*  
(Waking Beauty  
with hormones,  
4.00\* and 7.00\*)  
\* plus tax



**Revlon's new 'WAKING BEAUTY'**  
Ultra-enriched night treatment

COSMETICS WALKER'S STREET FLOOR

Walker's Store Hours Friday 12 noon-9 p. m. Other Days 12:30-9:00 Downtown Plaza at Fourth Phone 707-481 Park Free Victoria Auto Parks, 1 hour, with purchase of \$1 or more. Tickets validated service desk each hour.



# Hawaii-Bound

Sunday, October 18, 1953

aboard while she completed the schedule.

There's one annoyance found in booking a round trip on the same vessel. Passengers cannot leave and return to the port of departure aboard the same ship. No clear explanation was given, except that it's a law, the primary purpose of which is to have you patronize other transportation systems along the coast. It was extremely inconvenient, and an added expense for us, since it meant debarking at San Francisco, and traveling home by train or plane. This, when we live only 10 minutes away from the Matson Docks here.

**NO PASSPORTS** or other travel documents are required of U. S. citizens traveling between the U. S. mainland and Hawaii.

If you're traveling by freighter, there are many things you should know. This one's for women only: Women traveling alone will not be accepted for passage, unless other women are booked on the same sailing.

There's no valet, maid service, beauty shop or laundry service on freighters. It's best to travel with the quick drying, non-wrinkling fabrics. The ship furnishes soap. But it's a good idea to take your own, too. Water aboard the ship is hard.

If you take an electric iron, make sure it operates on DC current. Freighters do not carry doctors. There's a crew member aboard with a pharmaceutical rating who can give first aid. For serious illnesses, the U. S. Medical Service is contacted by telephone or ship to shore radio.

There's a congenial, well-appointed officer's dining room, where passengers appease their sea-whetted appetites. They have their meals with the ship's officers. The coffee pot never stops boiling, and you may have a cup any time.

Entertainment? The idea of freighter travel is escape from pressure, the daily humdrum, formality, and everyday cares. Deck chairs are furnished, and included in the fare. You can bask in the sun, and let gentle

Pacific trade winds relax you without ever counting the hours. If you must do something, table games, such as dominoes, chess, checkers, cribbage are available. There's a library, of sorts: Playing cards and cigarets may be purchased aboard.

With informality keynoted, take your most casual clothes. Women will find slacks and knits their best bets. Once under way, you can watch seamen at work, and observe how they handle a ship. You're liable to rub against rust or grease aboard freighters, so take along a can of spot remover.

**IT'S ALWAYS WISE** to travel light, and this goes for freighters, too. Stateroom baggage is limited to hand luggage only. Trunks may be stowed in the hold, but won't be available during the voyage.

Freighters have cargo and operational problems not found on passenger ships. Their primary function is delivering freight. Passengers are a sideline. Therefore, definite sailing dates and specific destinations can not be guaranteed. You go where and when the freighter goes. It may travel to one port, or its cargo may take it to three or four ports in the Hawaiian Islands.

Since we booked our voyage round trip, using the Pilot as our hotel while in the Islands, we didn't care how many ports it made; the more the merrier.

(There's lots to see throughout Hawaii. Besides the usual sights is Honolulu's annual "Aloha Week," a survival of an ancient Hawaiian celebration known as "Makahiki," which begins tomorrow.)

These C-3 express freighters are big. The Pilot's 492 feet long, is fitted to carry bulk sugar and carries 12,000 tons of cargo. Its crew is 52 men—including officers.

Capt. Matthiesen is typical of the high-caliber men who command Matson's cargo ships. He's been going to sea 32 years, starting on a sailing ship in the Bal-

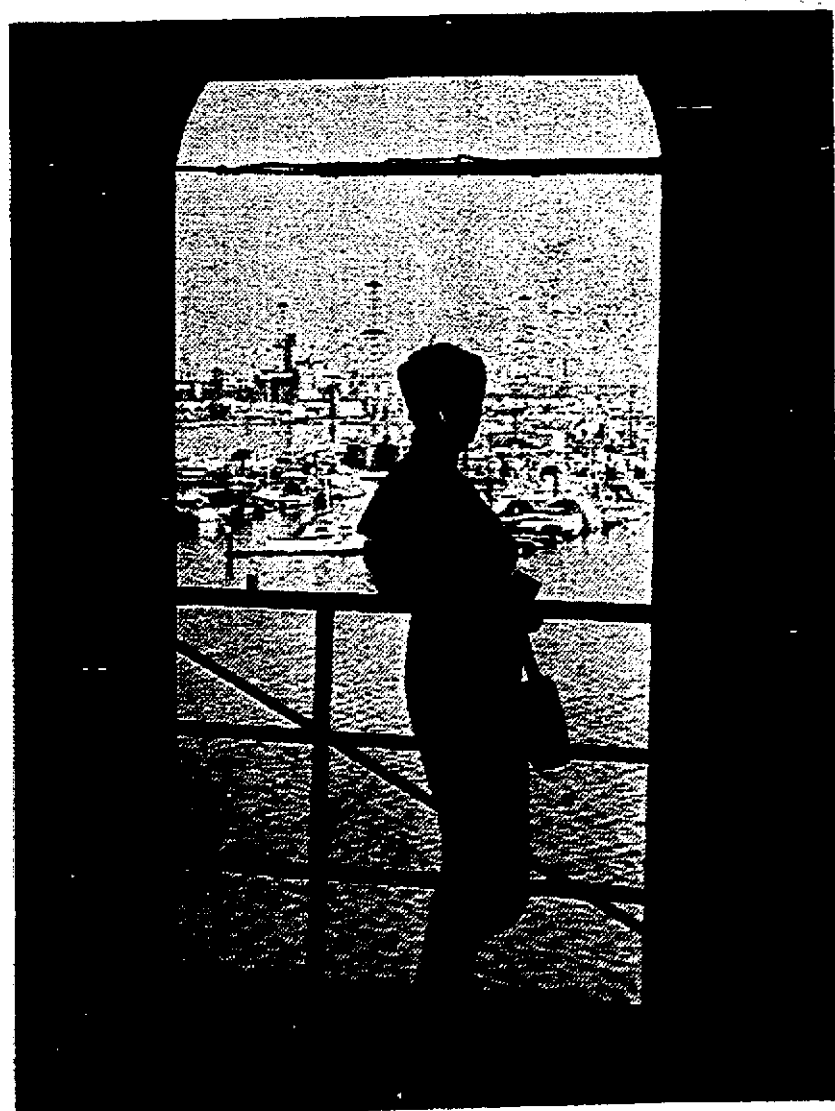
(Continued on Page 22.)



The author and her husband sailed aboard this ship, the Matson Line's Hawaiian Pilot, which carries 12,000 tons of Cargo. Inset, Capt. Hans O. Matthiesen.

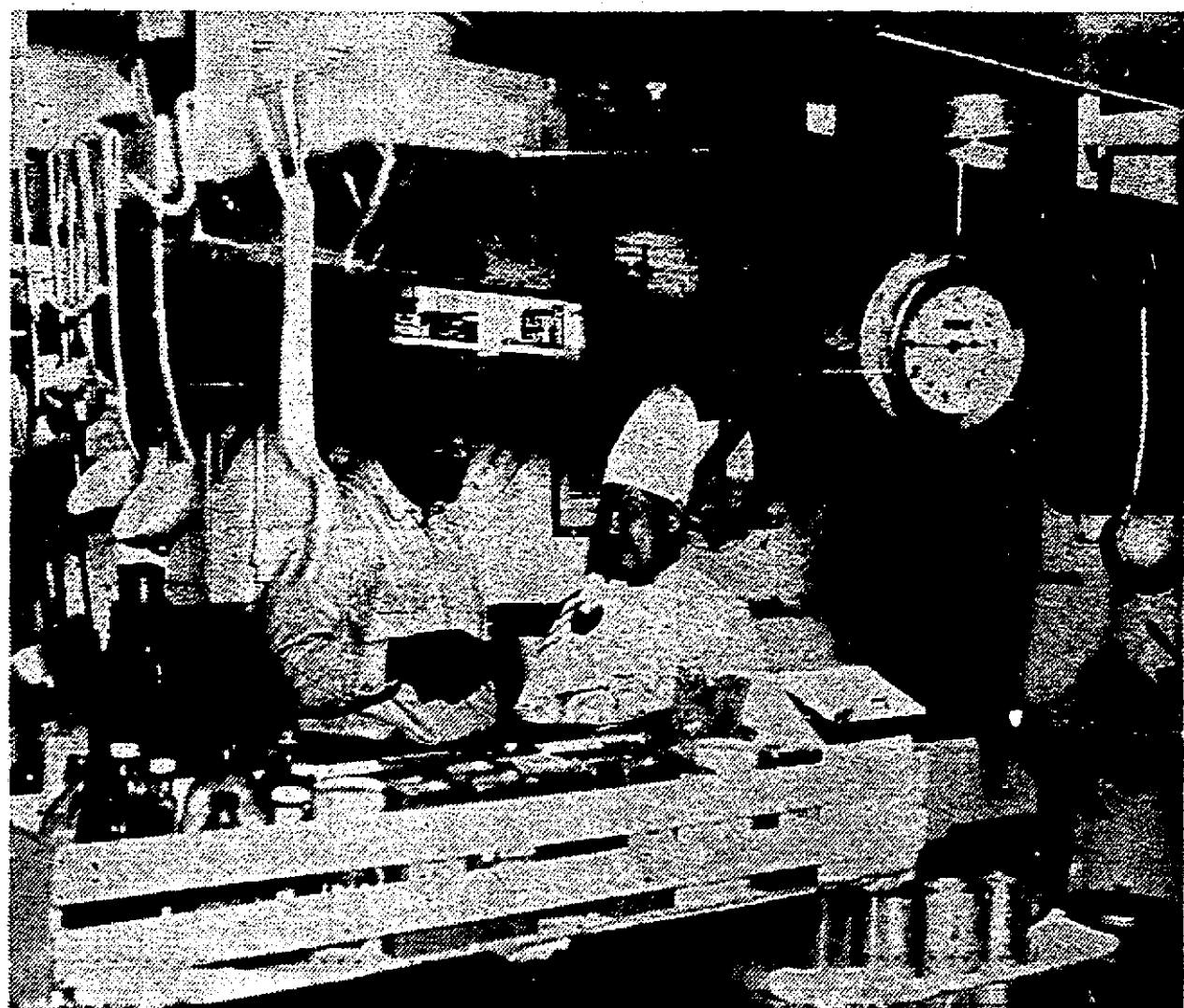


Coffee break comes officially at 10 a. m. and 3 p. m. but pot never stops boiling for officers on watch. Six crewmen relax over coffee with Capt. Matthiesen.



—Photos by John H. Neagle

One last look is given the familiar activities around L. B. Harbor by the author before sailing.



Chief Steward Goodwin Jordan and Chief Cook Almero Dioscoro prepare three big meals daily, and there's a snack for anyone who is hungry at bedtime.



# 'Good Hombre' Bandit

By Mark McMillin

**A**S SOON as the winter snows had melted from the California Sierra, thousands of gold seekers poured into the foothills surrounding the mushrooming town of Auburn. By May, 1848 the camp had become notorious for murders, robberies, thefts and lynchings, and passengers traveling through the heavily wooded district rode in imminent fear of their lives. Among the most infamous of the road agents was Dick Baxter, known as Rattlesnake Dick because he first settled in the gold diggings at Rattlesnake Flat. Within a few months, even Southern Californians were talking about his exploits.

Dick was British born, a "black sheep" led astray by evil companions, and by his own weakness. Twice he was arrested for thieving and twice released when proved innocent. Finally he decided that he was being persecuted because of his British accent, and migrated to the gold fields in Shasta, then opening up. Here he washed gold for two years, until an Auburn resident, passing through, happened to notice him and spread the word:

"Watch out for that Britisher. He's a thief."

Hearing the accusation, Dick threw down his pick in disgust. "All right, I'm a thief, am I? Well, then I might as well make thieving pay. Anyhow, there's no money in digging for gold."

A few nights later he held up and robbed a lone traveler. Elated over his success he headed towards Auburn, where he knew every hill, every dark wooded spot along the roads and trails. Now he spent all his nights waylaying travelers and, after every holdup, he'd explain proudly, "Tell the sheriff to get Rattlesnake Dick."

From time to time he was caught, thrown into jail, only to be released to again ply his trade. He was regarded as a "good hombre" because he never harmed his victims or stole a horse.

Dick soon tired of his petty successes. He felt he was wasting his time and needed to branch out into big-time robbery. One big success and he could migrate to Canada where he had friends and relatives.

And so he organized—with five other outlaws—a gang to hold up the Yreka mule train, which usually carried gold bullion worth thousands of dollars.

**D**ICK master-minded the hold-up plan, which was successful. Four of the bandits secured the box of bullion, and carried it to a designated place in the woods where they sat down to wait for Dick and the fifth accomplice, who were supposed to join them with a pair of stout mules. They waited and waited, but Dick failed to appear.

"Let's get going before the sheriff arrives," urged one of the four.

So they picked up what gold they could carry, took it back into the woods and buried it. Then they mounted and rode to the secondary rendezvous. But Dick wasn't there. They became really worried. What had happened to their leader? They knew Dick as a weakling. If captured, he'd probably talk, if talking meant saving his own skin.

"Let's get out of here while we can," cried one, and the four galloped off through the woods—straight into the leveled rifles of the sheriff and his posse.

When one of the bandits reached for his gun, he fell from his horse with a bullet through the heart.

A search revealed only a small part of the bullion. "Where's the rest of the gold?" demanded the sheriff.

The three glanced at their slain comrade. "He buried it back in the woods. We don't know where."

**A**S THE bandits were taken back towards Auburn, the sheriff told this story: The mule teamsters had hurried to town after the holdup and had reported to the sheriff, who recognized the robbery as a Rattlesnake Dick job. He gathered a posse and arrested Dick and his accomplice while they were trying to steal a mule.

All were convicted and sentenced to state prison. But Dick managed to escape.

All during the spring and summer of 1859 he robbed lonely travelers. Finally he and a pal, cornered, killed a deputy sheriff. In the exchange of shots, Dick was mortally wounded. An Iowa Hills stage-coach driver saw the inert figure lying beside the road. He stopped the coach, went closer, recognized Rattlesnake Dick. He put his hand into the dead man's pocket and drew out a shakily penciled paper. "I die as all true Britons die."

In another pocket was an affectionate note from Dick's sister, urging him to be good and to avoid evil companions. When taken to Auburn, the body revealed three bullet holes, though the sheriff had fired only twice. Who fired the third bullet? That remains a mystery to this day. But it is generally conceded that Dick shot himself, rather than face capture or risk slow death from an infection of his wounds.



When Rattlesnake Dick robbed travelers near Auburn, these buildings in that mining town were brand new.



—Eastman's Studio Photos.

Orleans Hotel, left, was Auburn's leading hostelry in the days of highwaymen. At right, old fire house.

## THE ADVENTURE-SPECTACLE THAT TOPS "KING SOLOMON'S MINES"!

COMING SOON!

**UA**

217 E. OCEAN BLVD. PH. 7-1267

Watch for Date!

ACTUALLY FILMED BY M-G-M  
ON SAFARI IN AFRICA...

In the smoldering depths of the jungle, amid authentic scenes of savagery and splendor, this astounding story of love and adventure is told

IN ALL THE GLORY OF **TECHNICOLOR!**

# MOGAMBO

STARRING **CLARK GABLE**

**AVA GARDNER**

—**GRACE KELLY**

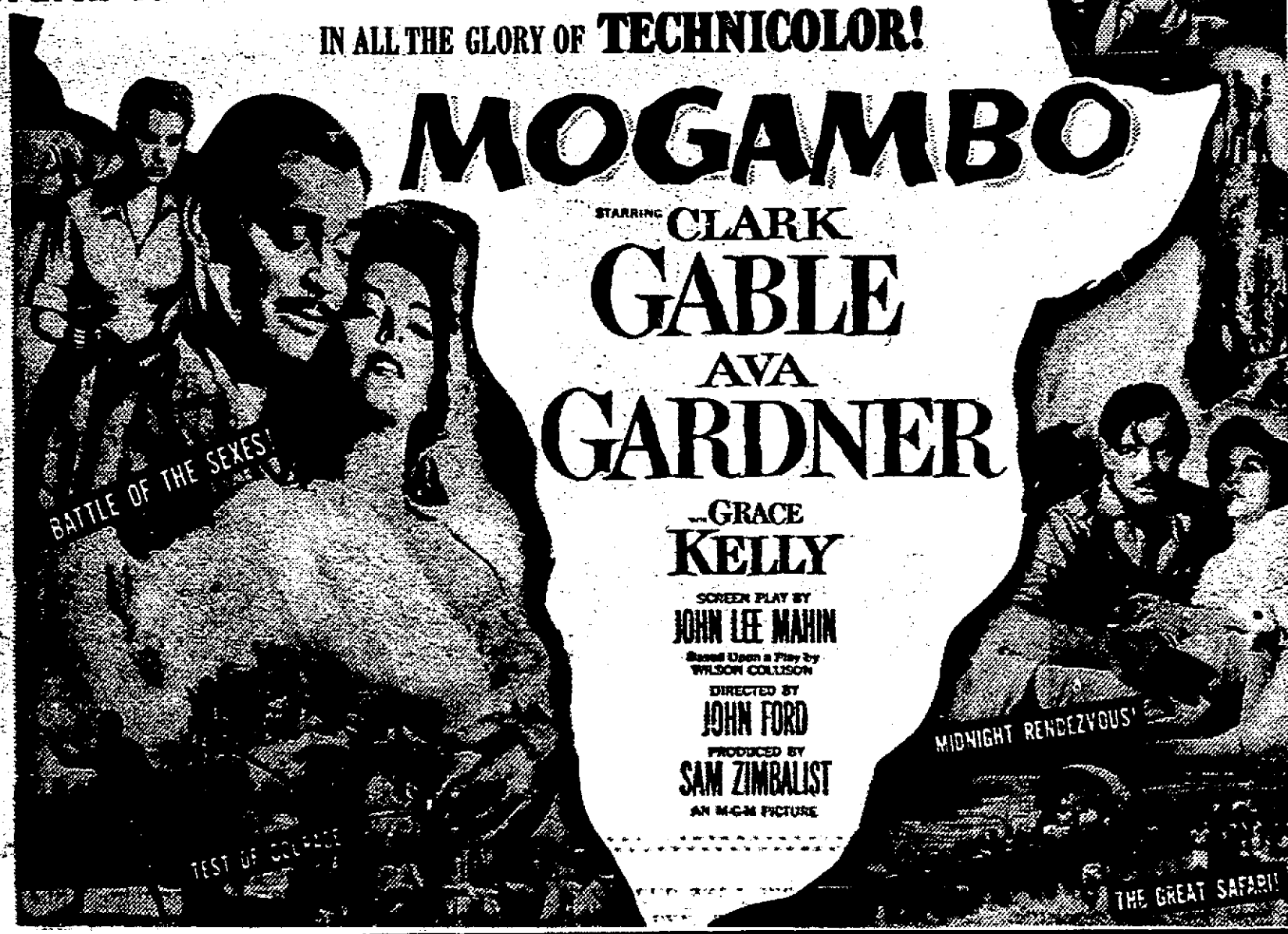
SCREEN PLAY BY **JOHN LEE MAHIN**

Based Upon a Play by **WILSON COLLISON**

DIRECTED BY **JOHN FORD**

PRODUCED BY **SAM ZIMBALIST**

AN M-G-M PICTURE









## Art Expert to Speak at State College

"Current Emphases in Art Education" will be the subject of a talk Monday by Dr. Edwin Ziegfeld in the 49er Theater of Long Beach State College. He will discuss art education moving away from the sole concern with developing skills in drawing and painting to art as it functions in people's lives, according to Dr. John Olsen, coordinator of art at the college. Dr. Ziegfeld was the U. S. delegate to the UNESCO Art Conference in London and past president of the National Art Education Association. He is currently chairman of the department of fine and industrial arts, Teachers' College, Columbia University, and co-author of "Art Today." His talk is being sponsored jointly by Long Beach State College and the Art Teachers' Association of Southern California, regional affiliate of the Pacific Art Association and the National Art Education Association. An informal reception will be held by the college and club after the talk. Coffee will be served. The public is invited.

### School Founder Dies

MIDDLETOWN, Ohio—(AP)—Joseph S. Myers, 86, organizer and first professor of the school of journalism at Ohio State University, Columbus, died here Saturday.

Open All Day Monday 9:30 A. M. to 9:15 P. M.



**Fall Progress Jubilee**

**SALE**

Greatest Savings of the Fall Season

Outstanding Values for Baby Week!

**54-pc. Reg. 22.95 Layette Set 1988**

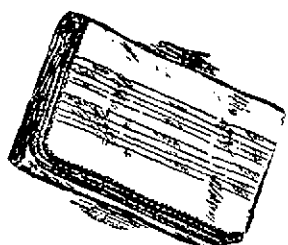


Everything for new babies! Dainty shell stitching on towels, blankets, washcloths and bibs. Also includes binders, gowns, pad, waterproof sheet, wrapper and many other needs. White with pastel trims.



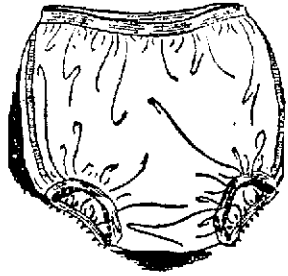
**Special Sale! Regular 2.98 Playard Pads**

**1.99** Three-color printed plastic pads filled with cotton felt, firmly stitched to prevent shifting. Sturdily constructed to take tykes' toughest wear. Choice of pink, blue, or maize. 40x40-in.



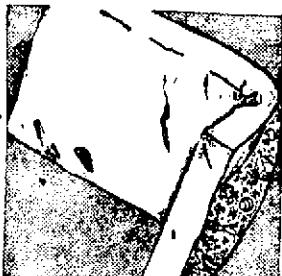
**Receiving Blanket 45c**

Soft, fluffy cotton receiving blankets. Stitched ends. Choice of pink, blue or maize. 26x34-inch size.



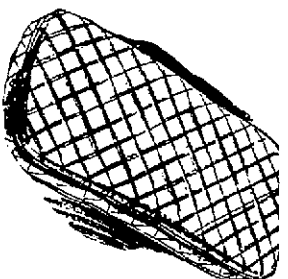
**Infants' Panties 49c**

Fine rayon tricot in white, maize, pink, blue. Plastic lined for "social security." S, M, L, or X-L sizes.



**Fitted Crib Sheets 98c**

Mitered corners for smooth, snug fit. White cotton percale in standard crib size. Sanforized. Buy several!



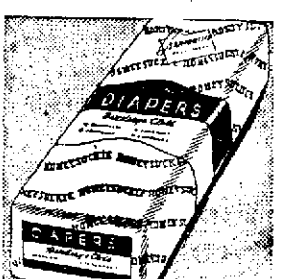
**1.98 Basket Pad 1.66**

Waterproof plastic, sturdily stitched with boxed edges. Quilted pink, blue, maize. 13x27-in. In polythene bag.



**2.98 Basket Liner 1.99**

Quilted plastic with lace-like ruffle. Choice of blue, pink, maize or mint. Cello wrapped. Save 99c!



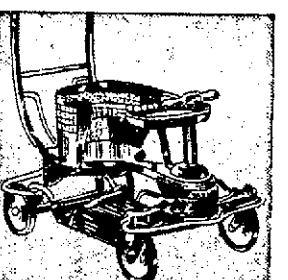
**Quality Diapers 2.29 doz.**

Soft, non-irritating white cotton in our good Honey-suckle quality diapers. Hemmed. 27x27-inch size.



**10.95 High Chair 9.88**

Natural finish solid hardwood with decal trim. Shaped plastic tray. Safety strap. Save 1.07 now!



**Taylor-Tot Walker 12.95**

Lightweight. Removable push handle makes walker for baby. Folds easily. 5/8-inch molded tires. At Sears!



**24.95 Baby Crib 19.88**

Waxed birch finish hardwood with fingertip drop side. Steel helical spring. R.95 Mattress.....7.88

Open ALL DAY MONDAY 9:30 A. M. to 9:15 P. M.

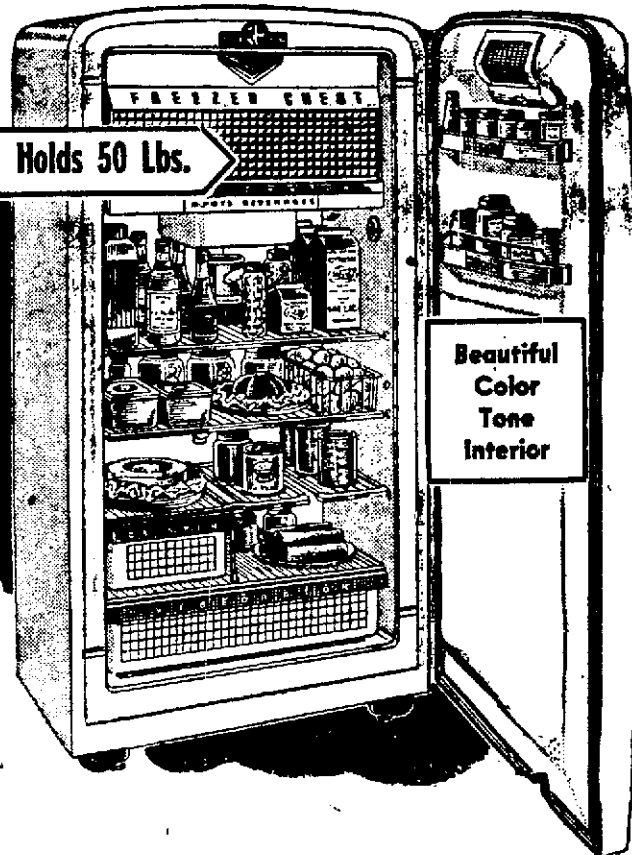


**Fall Progress Jubilee**

Greatest Savings of the Fall Season

**Special! Save 60.07! Regular 359.95 'Coldspot'**

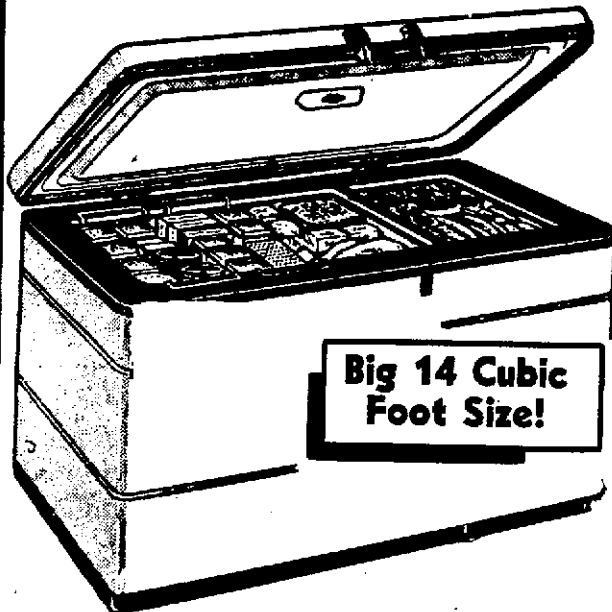
**299.88**



**\$10 down Sears Easy Terms**

- Completely automatic defrosting
- Full width freezer chest stores 50 lbs. of frozen foods
- Servi-shelf on door provides storage space for hard-to-find items and bottles

Never have you seen a buy like this in refrigerators! Our giant size 11.1 cu. ft. Spacemaster with many exceptional features. It does all the hard work of defrosting automatically... no dials to set, no clocks to play with, no muss or fuss of cleaning up! Beautiful color-tone interior. Reg. \$339 Spacemaster 11.3 cu. ft. size...244.88



**Reg. 369.95 'Coldspot' Freezer 309.88**

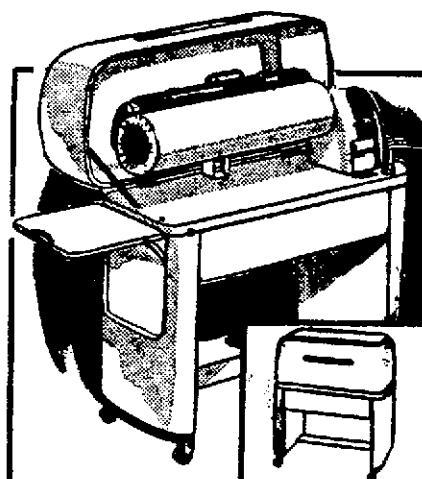
**\$10 dn., Sears Easy Terms**

Super-Wall construction prevents moisture on outside of cabinet. Seamless porcelain enamel interior. Save \$60 on this big 14-cubic-foot freezer now... enough for the first food load! It's a super buy!

**Save 35.07! Reg. 264.95 Automatic Kenmore Washer 229.88**

**\$10 down, Sears Easy Terms**

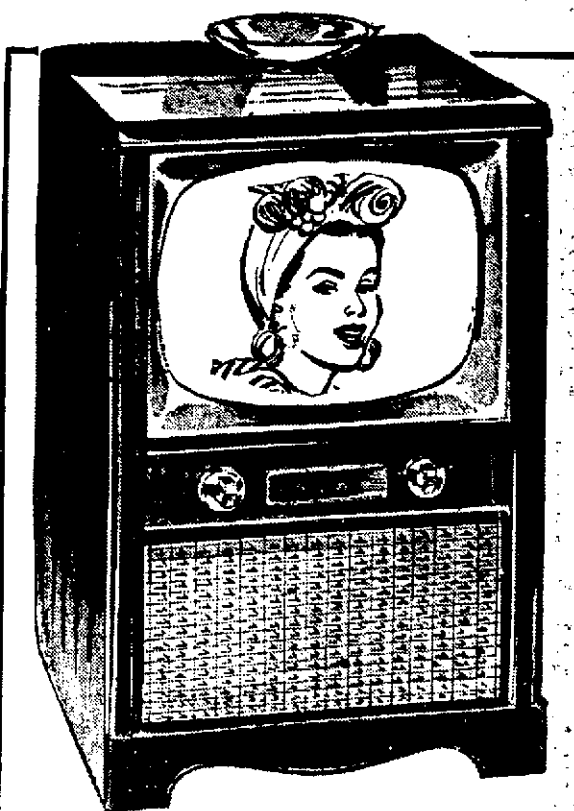
Kenmore just requires a touch of the dial to free you from washday worries! Convenient top loading, 6-vane Duralite agitator action. Save! 284.95 Automatic Washer with Suds-Saver.....249.88



**Kenmore 169.95 De Luxe Ironer 149.88**

**\$5 down Easy Terms**

Presses and irons automatically. Built with 2-speed controls, folding table top cover, clothes rack, many other features.

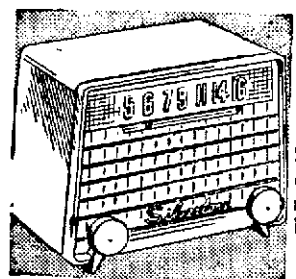


**Silvertone Scoop! 21-inch TV 249.95**

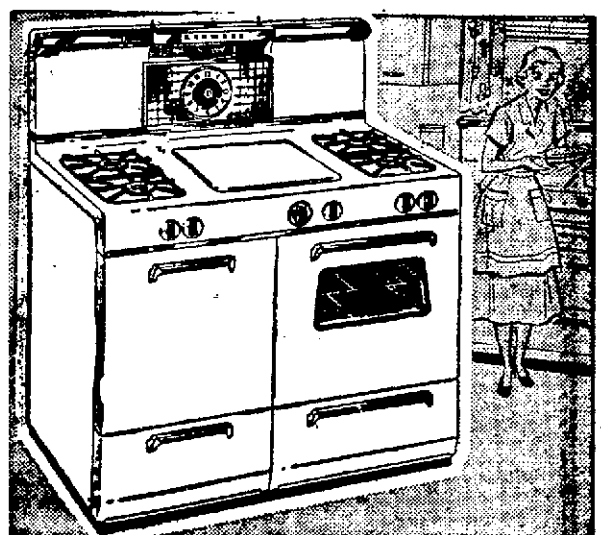
**\$10 down, Sears Easy Terms**

Steady, big-as-life picture, superb tone, handsome mahogany finish console cabinet. Powerful SRO chassis for top-notch performance where TV never even worked before. A Jubilee special! In Lined Oak Cabinet.....\$259.95

**Reg. 18.95 Silvertone Table Radios 14.95**



Smartly styled radio with modern brown plastic cabinet. Easy-reading, slide rule dial. Built-in radionet antenna. Save \$4! 19.95 Radio in colors.....15.95



**"Kenmore" Automatic Gas RANGE 229.95**

**\$10 down, Sears Easy Terms**

Imagine a range that cooks to perfection while you are away from the kitchen! Designed for the ultimate in care-free cooking. Triple-top utility designed with griddle, 5th burner, and work space. Big 20-inch oven.

Open Mondays and Fridays 9:30 A. M. to 9:15 P. M. . . . Other Days 9:30 A. M. to 5:30 P. M.

*Satisfaction guaranteed or your money back*

**SEARS**



Give! Community Chest

PHONE 35-0121 FREE PARKING

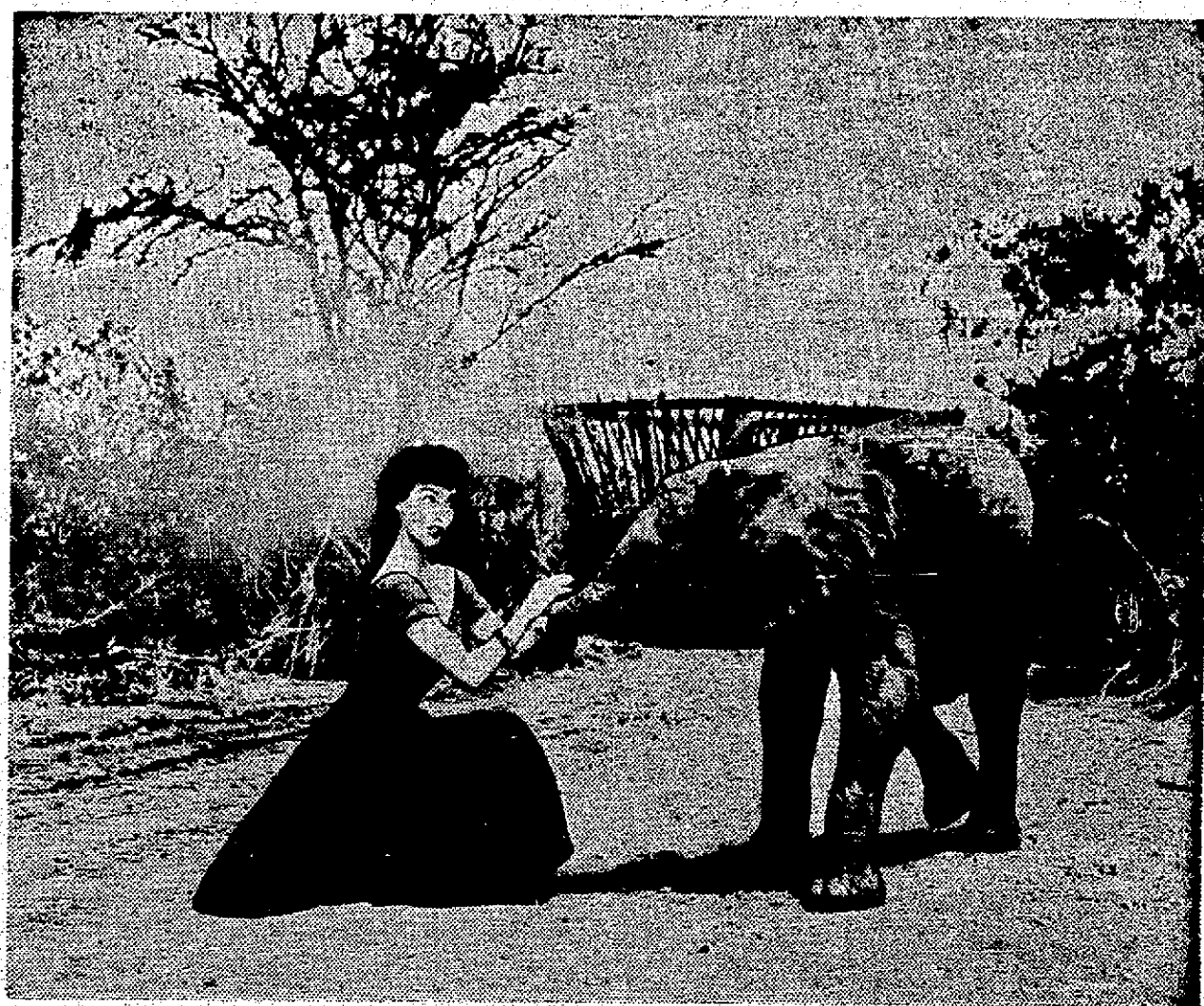
**American at Fifth**

DOWNTOWN LONG BEACH





Clark Gable, hunter, returns from safari to find Ava Gardner, surprise visitor, using his outdoor shower.



Despite Gable's cold shoulder, Ava finds animals friendly. She'd like to stay, falls in love with Gable, who says she's to leave on next river boat.

# SOUTHLAND'S MOVIE PREVIEW

## 'Mogambo'

Planned to be the most exciting film about Africa yet screened, "Mogambo" took an M-G-M company deep into the Dark Continent. Many hazards were risked for the sake of authentic background material, as Clark Gable and Ava Gardner played out the leading roles of an entertaining screen play. Jungle ailments, savage wild animals, menacing snakes and accidents of travel in the wilds were among the risks. The plot develops the story of a big game hunter and a forward American girl who arrives in the jungle to join a wealthy maharajah, not knowing that he has left to return to India. Gable, as the white hunter, Vic Marswel, is interested in his newest clients, a British anthropologist, Donald Nordley (Donald Sinden) and, especially, Nordley's wife, Linda (Grace Kelly), who returns the interest. Marswell sends Honey Bear, the American girl (Ava Gardner), away on the steamer, but the vessel breaks down, she returns and is taken along on the Nordley safari—and complications develop.



Before boat leaves, Ava gains good opinion of Gable. Boat breaks down, she returns, joins safari, observes Gable-Grace affair overlooked by Sinden.



Sinden proves brave, likable guy, worships his wife. Gable can't stand to tell him the disillusioning truth.



Gable has a few drinks with Ava. Grace surprises their celebration. She wounds Gable. Ava concocts face-saving story for a novel climax to film.



**FINE CARPETING + RUGS**  
**AT SENSIBLE PRICES!**  
**Bill Harlow**  
**SON**

Select the carpet for your home... in your home... Carpet samples brought to your home for your selection to match your color scheme and furnishings. NO OBLIGATION.

Carpet Installation, Refinishing, Repair, 1938  
 242 E. 4th St., West End of Ph. 78-2221  
 American Ave.



## HAUGHTY ARABIAN HORSES GO WESTERN

(Continued From Page 3.)  
 two years for the training period, rather than the usual one.

Although the Catalina Arabians have, in Dawkins' opinion, proved to be good, all-around range horses, each animal seems to have its forte. Dawkins encourages this in

the way a teacher develops the particular talent of his pupil.

Most of the horses are natural actors, and perform best in rodeo events when visitors, allowed on the ranch for the first time this summer, give liberal applause.

**PRIDE OF THE STABLE** now is Tishamar, a six-year-

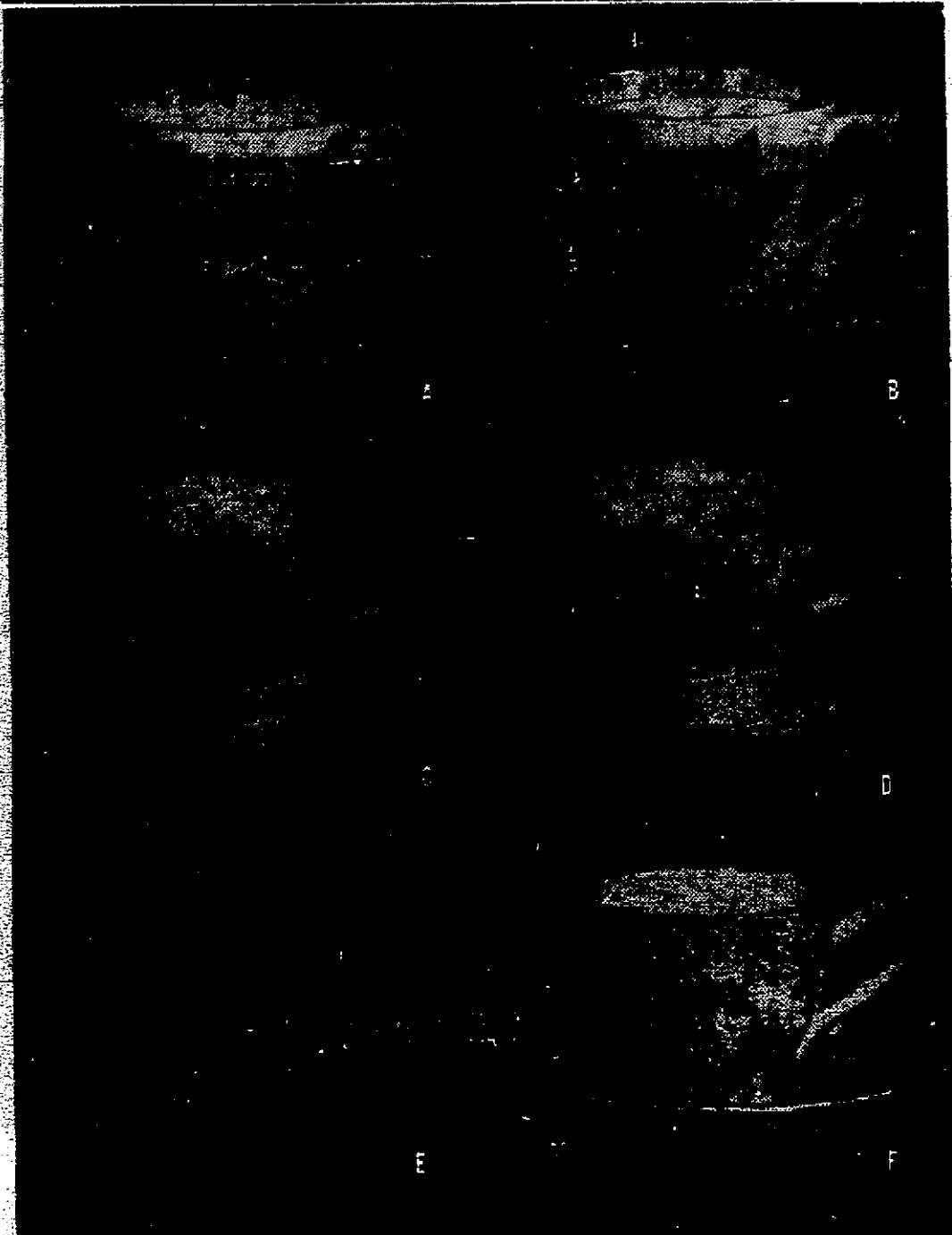
old mare. She recently won top honors in the stock horse contest at the All-Arabian Show at the Cow Palace in San Francisco, most important west coast event of its kind. This is the dapple's first year of competition and the first appearance of a Catalina Arab in a test of such magnitude.

**MAY CO. LAKEWOOD**

# FALL SALE



it's may co. savings time...storewide at all 4 great stores



## imported english bone china tea cup and saucer sets

Reg. 1.95-2.95

**1.00-1.49**

A tremendous value, offered once again for our October Sale—any hostess would gloat over these beautiful pieces of genuine bone china—tea cups and saucers in 6 patterns. Some with matching plates.

A. Windsor Rose	1.00	C. Scroll	1.00	E. Ingrid	1.00
B. Sylvia	1.00	D. Daisy Rose	1.00	F. Gold Tapestry	1.49

Many other designs not shown

## 110-pc. dinnerware

Reg. 98.50

**59.95**

Imported service for 12, "dogwood" pattern; includes 6 extra cups and 12 coasters—butter—ash trays.



### double-egg cups

Reg. 1.00

**59c**

Imported hand-painted Bavarian double egg cups, with Provincial or floral decorations.

### 53-pc. dinnerware

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Imported English service for 8; hand colored under glaze; in Bird of Paradise pattern.

### lazy susan

Reg. 7.95

**4.95**

4 ceramic inserts and center bowl, green/chartreuse or burgundy/grey; wooden base; 13 3/4" across.

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## Marines Teach 'Jungle Jim' to Shoot

By JIM PHELAN

The United States Marines, as any Marine will tell you, can do anything. Anything.

They tackled a downright impossible job the other day and wrapped it up in less time than it takes to say "Camp Pendleton."

They took a slightly spavined, 41-year-old civilian (seventh class), who didn't know his rifle butt from his safety catch, and turned him into a rifle marksman. Time: 29 minutes flat.

This latest Marine miracle took place at the new rifle range of the 15th Rifle Co., USMCR, at the Seal Beach Ammunition and Net Station.

The unit was activated in June, 1952, with one officer and six enlisted men, and has grown to six officers and 60 enlisted men. It stages rifle and pistol competition with other reserve units in the Los Angeles area.

I was taken in hand by Staff Sgt. Rulon Burgener, a husky gyrene who has served eight years in the Corps, in World War II and in Korea.

Burgener learned his marksmanship from the famed Gunner Sealy at San Diego. The Gunner is a fabled character in the Corps; if you ask a Marine who Gunner Sealy is, he just looks at you with pity.

BURGNER ASKED what experience I have had with rifles. I started to tell him about my feats at the age of 9 with a Little Daisy 50-shot BB gun, but he cut me short.

"OK," he sighed. "We'll start from scratch. THIS is the end of the rifle that you aim at the target."

He surreptitiously waved the other Marines safely behind me and told me to fire five rounds at the bottom target.

"That little white square way down there?" I asked.

"No sir," he told me. "That little black circle in the middle of that little white square."

I peered at what looked like a flyspeck on a distant postage stamp.

"Try to hit the center of it," said Burgener, without much conviction.

I fired five shots at the flyspeck. Three missed completely. Two nicked the edge of the black circle.

"Pretty sharp, huh?" I asked hopefully.

"No sir," replied the one-time pupil of Gunner Sealy.

THEN HE went to work. He strapped a loop in the rifle's leather sling around my upper left arm, completely cutting off the circulation. He twisted the



"I peered at what looked like a flyspeck on a postage stamp."

sling on the inside of my left wrist.

He pushed me flat and yanked my legs into an impossible position. He shoved my left elbow under the rifle, until it was ready to crack. He rammed the rifle butt into my right shoulder until the tension on the strap almost pulled my left arm out of the socket.

"Hey," I told him. "That hurts."

"Good," he answered. "When you're in the proper position it's almost unbearable."

"Now listen. Set the tip of the front sight just touching

the bottom of the target. Then center the tip in the rear aperture.

"Take a full breath. That will push the front sight down. Let half of the breath out, and as the sight comes up on the target hold your breath and squeeze the trigger. Don't try to anticipate the shot. OK, try it."

I did exactly as he had told me and squeezed the trigger. Nothing, but nothing, happened.

"You've got the safety on," Burgener said.

WE TRIED AGAIN, for 15 more rounds. They began to creep into the black circle.

"You're doing better," said the sergeant. "This time relax your left grip a little. If you're unsteady when you hold your breath, let it out and breathe again."

The 21st, 22nd, 23rd, 24th and 25th shots that I ever fired in my life poured into a hole that you could cover with a dime.

I got up, tried to stuff my left arm back into its socket, and waited for Burgener to tell me how terrific I was.

"You're beginning to show a little promise," he said.

Then he strode off to do something easy, like lifting a 10-ton truck out of a ditch.

As soon as my arm heals, look out, Flyspeck. Here comes Old Deadeye.

## Young Nimrods to Receive Firearms Safety Tutoring

SACRAMENTO—(AP). A plan couldn't staff a statewide crew of paid instructors.

Along came the NRA. It told the state: "You supervise the program and we'll handle the details of examining and certifying volunteer instructors."

Spokesmen for the NRA were its deputy executive director, L. F. Lucas, Washington, D. C., and west coast representative Col. E. F. Tod Sloan, of San Carlos.

But even this agreement left many of the working details unsettled.

Who will recruit the volunteer instructors?

Lucas, Sloan and State Fish and Game Director Seth Gordon agreed the teachers could best be recruited and sponsored by local sportsmen groups and by such organizations as the Boy Scouts, 4-H Clubs, Grange, veterans organizations and even high schools.

Representatives from these groups pledged their fullest cooperation.

For picking the target range problem the suggestions included:

1. That the ranges of local National Guard armories and police department be made available.

2. That high schools be encouraged to build ranges, especially in connection with their cadet programs.

On this score, National Guard, peace officer and education department officials promised to do all they can.

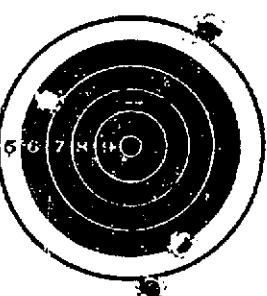
## Nurses Group Seats Leaders

Sigma Chi Nu, the professional and social nursing organization of Long Beach State College, will install officers Friday at 7 p. m., Wilton Hotel.

Officers are Sue Sperry, president; Doris Gallon, vice president; Louise Johnson, recording secretary; Vivian Light, corresponding secretary; Paul Harrison, treasurer; and Rachael Gose, historian.

Dress for the dinner and program is semi-formal.

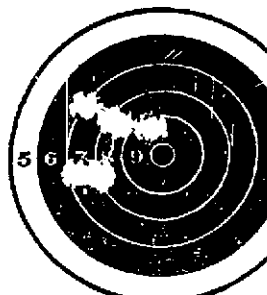
"THE SLING'S ON RIGHT when it's just about unbearable," Sgt. Rulon Burgener explains to Reporter Jim Phelan (left) at the Marine range at Seal Beach Ammunition and Net Depot. (Staff photos by J. Neagle.)



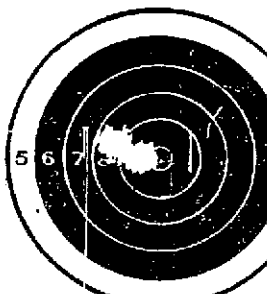
TARGET NO. 1 escapes almost undented the first salvo of Reporter Jim Phelan.



ONE LESSON he's had, and by Target No. 3 he's getting into the bull's-eye already.



TARGET NO. 4—Take that, you no good varmint!



TARGET NO. 5—All right—go for your guns!



"He yanked my legs into an impossible position."



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d. "Ardmore" by Minton 22.25   e. "Corabel" by Syracuse 10.75   f. "Carmel" by Franciscan 16.85  
g. "Santa Clara" by Wedgwood 14.05   h. "Harvest" by Lenox 19.95  
i. "Iris" by Spode 17.51

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Address \_\_\_\_\_ Phone \_\_\_\_\_  
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State \_\_\_\_\_

## Actress to Be Moslem

ISTANBUL, Turkey—(AP).

Dark-eyed Rita Caruso, 20-year-old Italian film actress, announced Saturday. She is renouncing the Roman Catholic faith to become a Moslem. She is here acting in a picture.

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Molded Plywood Side Chairs.....	Reg. 24.95 to 33.50	19.95
Molded Plywood Lounge Chairs.....	Reg. 33.40 to 35.60	22.50
Dining Table, birch with wooden legs.....	Reg. 66.00	34.50
Folding Dining Table, walnut with metal legs.....	Reg. 77.75	49.95
Round Cocktail Tables, walnut or birch.....	Reg. 29.50	14.95
Incidental Tables.....	Reg. 7.25	4.95

## HERMAN MILLER FURNITURE BY GEORGE NELSON

Chest Cabinet, Brazilian Rosewood.....	Reg. 290.00	244.95
8-Drawer Double Chest, rosewood.....	Reg. 269.00	229.00
Corner Storage Unit, natural birch with white plastic top.....	Reg. 172.00	119.00
Dining Table, oversize teak top.....	Reg. 190.00	154.50
Dining Table, oversize rosewood top.....	Reg. 171.00	139.50
Dining Table, oversize white plastic top.....	Reg. 198.00	159.50
Drop-Leaf Table, primavera.....	Reg. 173.50	99.50
Drop-Leaf Cocktail Table in walnut.....	Reg. 104.00	52.50

## PLANNER GROUP BY PAUL McCOBB

6-Drawer Double Chest, natural birch.....	Reg. 99.50	79.50
Bookcase Headboard, natural birch, black iron.....	Reg. 48.95	34.50
Headboard in natural birch with green perforated masonite, steel bed frame.....	Reg. 39.00	19.95
Single Drawer Unit, natural birch, 24".....	Reg. 29.95	22.50
2-Drawer Unit, natural birch, 24".....	Reg. 42.95	32.50
3-Drawer Unit, natural birch, 24".....	Reg. 58.00	44.75
Bookcase with adjustable shelf, natural birch.....	Reg. 34.95	27.50
Dining Table, natural birch, 3'x6'.....	Reg. 99.50	59.50
Round Dining Table, ebony, 48".....	Reg. 119.50	69.50

## ACCESSORIES

Blue Ribbon and Pink Ribbon China by Arabia of Finland, 5-piece place setting.....	Reg. 3.50	2.35
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Mathsson Chaise with reading stand, natural birch frame, black jute webbing.....	Reg. 159.00	119.00
Lounge Chair by Aalto, foam rubber with natural birch arms, in choice of finest modern fabrics.....	Reg. 169.50	129.50
Saltarini Lounge Chairs, reed with black iron legs, upholstered seat.....	Reg. 69.95	49.50
Lounge Chair, birch frame, charcoal linen cover.....	Reg. 90.00	45.00
Occasional Chairs, walnut and birch, molded plywood.....	Reg. 79.00	39.50
Bentwood Chairs, natural finish with cane seat and back.....	Reg. 29.95	19.95
Lounge Chair with rush seat and back.....	Reg. 45.00	24.95
Side Chair, molded birch plywood.....	Reg. 29.50	19.95
Stool, black ebony frame, rush seat.....	Reg. 15.00	9.25
End Table, birch, hand rubbed finish.....	Reg. 39.00	19.95
Famous Mathsson Folding Table, 9' wide, opens to seat 12, natural birch.....	Reg. 180.00	159.50
Round Extension Dining Table, natural elm.....	Reg. 119.50	79.50
Extension Dining Table, natural elm, 2 leaves.....	Reg. 79.00	49.50
Dining Chairs with upholstered seat and back covered in fine Swedish woolen fabrics.....	Reg. 24.95	19.95

Glass Top Desk, white iron frame, natural birch drawer unit.....	Reg. 245.00	122.00
40" Bookcase with adjustable shelf, birch.....	Reg. 35.75	19.50
Folding Game Table, solid birch, natural finish.....	Reg. 49.95	29.95
Hi-Lo Drop-Leaf Table, driftwood.....	Reg. 179.00	99.50
Drop-Leaf Table, limed oak or harvest oak.....	Reg. 99.50	66.95
2-piece Chest with china closet in limed oak or harvest oak.....	Reg. 132.45	89.00
Cocktail Table, glass top with black iron frame.....	Reg. 65.00	39.50
Cocktail Table or Bench, 60" natural finish Philippine mahogany.....	Reg. 54.50	27.25
Baker Coffee Table, bleached sycamore, walnut.....	Reg. 179.00	143.95

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Oversize Sofa, made in our own custom shop, covered in finest quality black and white nubby tweed.....	Reg. 564.00	399.50
Custom Built Sofa, choice of finest quality fabrics in all popular colors and textures.....	Reg. 239.50	199.95
9' 2-piece Sectional, wrought iron frame, grey and black striped wool fabric.....	Reg. 423.90	211.90
2-piece Armless Sectional, brown flat wool mohair fabric.....	Reg. 504.00	399.00
Sofa with turquoise metallic fabric, loose cushions.....	Reg. 298.00	198.00
2-piece Sectional, crimson and brown textured fabric.....	Reg. 315.95	252.75
Lounge Chairs with large selection of plain and textured modern fabrics, all colors.....	Reg. 109.50 to 129.50	69.95
High Black Lounge Chair from our own custom shop, covered in finest quality black and white tweed.....	Reg. 239.00	159.50
Large Lounge Chair, charcoal, green and white nubby tweed from our own custom shop.....	Reg. 249.25	159.50
Lounge Chair and Ottoman, charcoal metallic cover with satin brass legs.....	Reg. 235.35	139.50
High Black Lounge Chairs with Ottomans, unusually comfortable, choice of finest quality modern fabrics in all colors.....	Reg. 199.50	159.50
Sofa, terra cotta wool textured fabric.....	Reg. 282.50	199.50
Sofa, green metallic fabric.....	Reg. 229.50	179.50
Sofa, black and white textured fabric, loose cushions.....	Reg. 289.95	229.95
Studio Sofa with reversible foam rubber cushion, loose bolster back, variety of tweed or print covers in popular colors.....	Reg. 99.50	79.50

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Brown-Saltman Pacific 8-pc. Dining group.....	Reg. 894.00	599.50

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Campaign Chair, heavy black iron frame with your choice of heavy canvas covers in red, black, lime, yellow or green.....	Reg. 13.95	9.95
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Folding Lounge Chairs, white tubular steel frame with canvas cover.....	Reg. 9.95	2 for 10.95
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- C. End table, 19x29"
- D. Cocktail table, 22x44"
- E. Hunt table, 18x44"; extends to 60"
- F. Cocktail table, 22x44"
- G. Step table, 20x30"
- H. Lamp table, 20x25"
- J. Commode, 19 $\frac{3}{4}$ x24"
- K. Step table, 20x30"



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A town and country "commuter" is this finger-tip coat of brand new Tanuki, sheared fox. It is unusually lightweight, available in varied shades.

Every woman pictures herself in mink or sable . . . but the clever woman will fit herself into a fur that best suits her life . . . if not a mink or sable, then soft pile furs like sheared raccoon and opossum, beaver, nutria and otter, lightweight Cape of Good Hope seal, sheared fox, Persian lamb. Milady can select with perfect style and taste a tall column coat, a fitted princess line, or a softly flaring full coat, slimmed down, and with face-framing and portrait collars, new lowered closings for heart-shaped, petal and shawl collars.



Wide, face-framing collar, soft shoulders and deep cuffs are fall-winter details of this classic coat of silvery gray Persian lamb. It is full length, back falls in stay down.

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## Can the Giant Condor Be Saved?

This great bird, found only in California, is fast nearing extinction. Experts disagree on how to preserve the species.

See next week's SOUTHLAND MAGAZINE



## EDITORIAL

## Why Pillory Benson?

SOME FARM BELT Republican leaders are asking that Secretary of Agriculture Benson be dismissed. These leaders seem to think this is necessary to soothe farmers who are disturbed about unfavorable conditions in the agricultural economy.

Maybe it would make some of the farmers happy to see Benson fired. On the other hand, it looks to us as if firing him would be a measure of political expediency. The administration has not yet received a fair test on farm policy, for the simple reason that a farm policy has not yet been fully developed. And the speech by President Eisenhower in Kansas City this week indicated that the slow development of a Republican farm policy is not basically Benson's fault, if it is a fault at all.

The President promised to submit recommendations on a farm program next January. These recommendations, he noted, will be based on careful, tireless studies which started when the Republican administration came into power. These studies represent "the most thorough probes into the fundamentals of American agriculture in many years."

This is the approach which Eisenhower has used in all phases of government, and has led to Democratic charges that he is conducting "government by postponement." Actually, it is fair to say that the administration has been postponing many decisions. But it is only fair, also, to consider the administrations answer—that it doesn't want to be guilty of reaching conclusions without first carefully considering the problems.

While it is chagrining to hear the remark, "I will tell you tomorrow what I'm going to do," we all should remember that thorough study as a preliminary to action was one of the promises Mr. Eisenhower made in his campaign—and the people voted for him.

In his Kansas City speech the President indicated that the present administration is faced with problems in agriculture which cannot be solved simply by following the blueprint of previous administrations. For the benefit of those who may believe that the present farm troubles are a product of the new administration, he pointed out that last January farm prices, farm income, and agricultural exports had gone into "full retreat."

The old blueprint wasn't doing the job then, obviously. The President's theory is that solution of the basic problems of the agricultural economy have been deferred over the past decade because of World War II inflation, tax-financed farm exports, and Korean inflation. There must be new answers for a new situation. An answer, for instance, as to how to absorb the tendency now of agriculture to overproduce in some lines. The farmers may be impatient because answers were not quickly devised; but they would stand to suffer, too, from answers too quickly devised.

The politicians who are now asking for Secretary Benson's scalp would do well to give the President's speech a careful reading. Mr. Benson had nothing to do with conditions which started the farm income "retreat" last January. And it is basic Eisenhower policy to examine the patient thoroughly before prescribing a remedy.

JOHN S. KNIGHT

## Writer Finds Mexico Trip Ideal Vacation Experience

MEXICAN JOURNEY—If you like to travel and have never visited Mexico, a trip below the border is recommended as an ideal vacation.

Mexico is easily accessible by automobile, train or airplane. The highways to Mexico City are good, airplane service is excellent and the trains, if you can take the Mexican variety, passably fair.

We flew from Chicago on a one-stop American Airlines DC-6 in about eight hours. The return trip to New York required 11 hours, including clearance through customs at San Antonio and a change of planes at Dallas.

Mexico City, the highest metropolis in the world, is situated on a plateau 7350 feet above sea level. It is the oldest big city (population 3,000,000) on the American continent.

The high altitude makes it imperative to take things rather easy for a few days after arrival and go light on strong beverages.

No official documents are required for your visit to Mexico other than a tourist card and a vaccination certificate not over three years old.

American tourists are well advised to drink only bottled water, avoid all uncooked vegetables and pass up the delicious looking salads. Those simple precautions will make the vacation far more pleasant.

Mexico City has something for everybody, ranging from points of historical and cultural interest to fine restaurants, night clubs, bull fights, jai alai, golf, tennis and horse racing.

The year-round climate is one of the best in the world with warm sunny days and cool nights. During the rainy season which starts in June and ends in early October, you can expect showers in the late afternoon but they are usually of short duration.

BULLFIGHTS: This is one event in Mexico that always starts on time. The fans, or aficionados, cheer, jeer, hiss and whistle constantly during this uneven contest in which the bull always loses.

A bullfight may be good "sport" to the aficionados but it is also a bloody, one-sided affair which found at least one spectator cheering for the bull.

RESTAURANTS: Mexico City has a number of excellent restaurants which rival the best anywhere. Outstanding among these are Jena, Ambassadeurs, Quid and Focatore.

FAVORITE DISH: Moro crabs.

BEST DRINK: A tequila sour.

The dining hour is around 10 o'clock.

TRAFFIC: Streets are jammed with cars. There seem to be few traffic regulations, no horn blowing and an amazingly low percentage of accidents. We haven't yet figured out how they do it.

UNIVERSITY CITY: A magnificent campus of modern buildings designed to accommodate 26,000 students. University City will eventually accommodate the students and faculty now housed in downtown Mexico City.

The university's expansion program has been retarded by financial problems created during the recent regime of President Aleman. Mexico's new president, Ruiz Cortines, insists upon paying the old bills before incurring new ones.

Portraits  
by METCALFE

## Look Up and Pray

If you are troubled in your heart... If you are sad today... And if the world is cold and bleak... Look up to God and pray... Tell Him your problems, pour them out... Before His mighty throne... You will not be the first to plead... You will not be alone... However futile it may seem... How much you may despair... There always is the comfort and... The peace that comes with prayer... If you are not to blame at all... He knows that you are true... And if you are a sheep that strayed... He searches now for you... He is as willing to forgive... The wrongs that you have done... As He is ready to bestow... The glory you have won.

## SOMETHING IN COMMON



DAVID LAWRENCE

## Ike Delays Economic Decisions

WASHINGTON—Two big uncertainties face the business world, and the Eisenhower Administration has not yet been able to remove them.

One relates to the manner in which the United States plans to meet the threat of an H-bomb or A-bomb attack. The other relates to the fact that, with certain types of taxes due to be repealed next year, the treasury is confronted with a huge loss in revenue which can only be made up by some other kinds of taxes.

The news emanating from Washington in recent days has indicated pretty clearly that a balanced budget in the fiscal year beginning July 1, 1954, is out of the question and also that for the fiscal year beginning July 1, 1955, it is touch and go whether a balance can be achieved.

Business planning is difficult when there is uncertainty. Even if the news is bad on the subject of taxes, business men want to know sufficiently in advance to figure out how to adjust themselves to a new situation. Prolonged indecision, therefore, is not very good for the health of the business community.

JANUARY TOO LATE—Administration officials hereabouts seem to think that decisions can be announced around the first of January. This is a bit late in planning for 1954's business operations. One reason for this delay is that the process of examining the thousand and one estimates from the different departments and agencies cannot possibly be concluded sooner. Another is that the government has always waited till January 1 to disclose its budget. But already some informal impressions are being conveyed to the public which show the handwriting on the wall.

Thus, Joseph M. Dodge, director of the budget, who is noted for his caution and conservative approach, has just made a speech which tells that the thing isn't blowing too favorably in the direction of budget balancing or tax reduction. He put it succinctly the other day:

"The facts suggest that we are in a costly trap of built-up dollar demands on the government for domestic purposes, many of them made mandatory by existing legislation, on which there have been imposed staggering expenditures for our national security. The source of payment is in taxes or in increased government debt."

Then the budget director goes on to say that every issue is subjected to the "impact of the extremely varied views and objectives arising from special areas of interest or responsibility and all the public and congressional pressures which can be made to serve them."

This is a reference, of course, to the political realism which every administration must take into account. But Mr. Dodge also points out that from an economic standpoint drastic budget cutting isn't healthy. He adds:

"There are the possible disturbing effects on the economy of action that is too abrupt—and we cannot ignore the large areas of human welfare that are intertwined into government expenditures as to be substantially dependent upon them."

This point came to light earlier this week in a Wisconsin election, where the farmers elected a Democrat because of a fear that price supports might be taken away and a further drop in income brought about.

HABITS—The Eisenhower administration is getting a taste of what is involved in the spending forced on the government by what Mr. Dodge calls "habits encouraged over the years" and by "the pressures that have been built up behind the disavowal of United States, and from those who want to spend more money for big bombers to insure an effective retaliation of threat of it so that the civilian defenses will not be so necessary."

It's a debate involving billions and billions—and the talk about balancing the budget in fiscal year 1955 or even later becomes a hushed whisper as plans of that kind are bandied about in inner circles. Meanwhile, business waits for some decision and some leadership from Washington.

But entirely apart from the pressure for such local projects is the momentum behind a bigger defense program. The pressure is twofold—from those who want to spend money locally on civilian defense and other projects in continental United States, and from those who want to spend more money for big bombers to insure an effective retaliation of threat of it so that the civilian defenses will not be so necessary."

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Dr. Wallace Moore

## U. N. Hinges on Desire for Peace

(Editor's Note: In observance of United Nations Week this space, usually occupied by Malcolm Epley's public affairs column, is devoted today to the following appraisal of the U. N. by Dr. Wallace Moore, president of the Long Beach Council of Churches.)

AT THE DUSTY SPOT of frustration called Pannunjom is being demonstrated the fact that the United Nations is willing to take almost any steps in order to secure peace.

Throughout history associates and leagues of nations have been established for the sole purpose of maintaining amicable relations between countries of the world. Each has fallen because of the selfishness of one or more of the members. The selfishness, it is true, based on economic need, in each case some nation felt a need for the satisfaction of which it ran the risk of war.

The United Nations today stands as an organization whose rise or fall will depend entirely upon the extent to which the people of the various nations, as well as their governments, are willing to "seek peace and pursue it" (Psalms 34:14).

Most inhabitants of the world today willingly admit that the waging of war is the most unskillful method of solving differences between nations. But few are really willing to take the steps necessary to eliminate war as a method of solving those difficulties. For one nation to abandon defenses already established, without a co-ordinated and sincere willingness on the part of all, would be folly.

## SHORTSIGHTED PROPOSAL

The Union of the Soviet Socialist Republics has yet to repudiate the policy announced in 1926 through the "Problems of Lenin," a book published that year by the Soviet. This policy maintains that the ultimate goal of Russian communism is the destruction, by force and violence, of capitalism. Some of our fellow citizens have used this fact as a basis for the argument that we should withdraw from the United Nations, of which Russia is a member. These individuals apparently overlook the fact that the United Nations is an organization composed of many members, the majority of whom are overwhelmingly in favor of freedom and peace as we understand the terms. There is no more shortsighted suggestion than the one that we should withdraw from the United Nations when our influence is predominant—both in the Security Council and in the Assembly. Why "burn the barn to kill the rats"?

The United Nations has been efficient in putting down an uprising in Greece and in preventing war in Kashmir; the agencies of the United Nations have enabled the people of the world to learn to know each other better, as well as to assist each other. We can rest assured that confidence in each other breeds confidence, distrust breeds distrust.

The United Nations is not a mere debating society or sounding board. This organization has demonstrated in its eight short years of existence its capability of bringing peace where war was raging; it is the foundation on which future peaceful relations between nations must be built. The United Nations undoubtedly has significant weaknesses which must be removed—such as the unlimited veto in the Security Council, and the apparent inability to expel members who violate the terms of the charter.

American loyalty very naturally will be directed first to our own country, with the realization that through sincere Christian co-operation with other nations we can and we must establish a better world for our children and for our children's children.

Editor's Note:—We agree with you that the great city of Buffalo qualifies as an innocent bystander in last Sunday's report of the Saga of Sam the Skewered Seagull from San Pedro.

(You will recall that the story in question was concerned with the possibility that an arrow-bearing seagull in Syracuse and San Pedro Sam, a similarly wounded bird, might be one and the same.)

(To determine the air distance that the bird might have traveled from Long Beach to Syracuse, the writer of the piece called local airline authorities. Airline distance to

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Though I have been a taxpayer in Long Beach for years I resent the disparaging comment for my home city, Buffalo, N. Y., expressed in the last line of this article.

It is not pertinent to the content as the unfortunate bird was not found at Buffalo, which is visited by thousands of tourists every year.

What a silly spread for the front page, in these days of stirring world events!

MARY C. (MRS. CHARLES F.) ZIMMERMAN.  
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## L.A.C. SAYS:

## Individual Responsibility

(Continued from Page 1)

trayed himself. He had received the \$600,000 ransom money and was 400 miles from where the boy was kidnapped. But in his drunken meandering he left a trail of money which raised suspicion. It is hard to believe a sober man with the ingenuity to plan such a crime would have left himself so open. It is an example of how men and women lose their judgment when they lose control of their senses.

Another example, which to us is pitiable, is the case of a high school principal in a near-by city. He had been attending a meeting of a civic group in a cafe in his town. After the meeting he stayed over for a few drinks with some friends. On his way home he was arrested for drunk driving. He became belligerent, so the officers had to handcuff him to take him to the police station. Result was a \$500 fine, a demotion from principal and a cut in his income of one-third. It is one of the tragedies of excessive use of alcohol because this man was a highly respected citizen of his community and of the teaching profession. Today his career is blasted because he used alcohol to excess.

Throughout modern and ancient history the use of strong drinks has been so prevalent one realizes it is not just a problem of this age. When we outlawed its manufacture and use we found it sold illegally almost as much as it was sold before prohibition. Today it has become so much a part of our social life that cocktail parties seem a necessary part of entertaining. It has become the greatest expense item in social entertaining. "One for the road" has become a common expression in urging one more drink before guests leave in their automobiles. Many leading manufacturers of alcoholic liquors use national advertising encouraging temperate use of their products.

Twenty years ago Mrs. Franklin D. Roosevelt caused quite a stir when she wrote that it was important for young girls to know how much they could drink without becoming intoxicated. While she was greatly criticized, the fact remains that it was excellent advice for anyone who takes a drink. One drink is too much for the alcoholic who cannot stop once he has started. Any amount is too much for any person driving an automobile. Certainly, one who drinks so much that he becomes too talkative or maudlin is harming himself and his family. It is a problem each person must decide for himself, for legislation has failed to stop drinking. Centuries of experience have not changed man's appetite. The only hope is for individuals to curb excessive drinking, and only the individual can do it. He can get great help from Alcoholics Anonymous. But even with that help it takes the will of the individual.—L.A.C.

(L.A.C.'s editorial column is a regular feature of the daily Independent and the Sunday Independent-Press-Telegram.)

## TOWN MEETING

## Hail, Buffalo!

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DREW PEARSON

## Russia Against Big-4 Parley?

WASHINGTON—Before Secretary of State Dulles flew to London to confer with Anthony Eden and French Foreign Minister Bidault, he made a careful study of Russian intentions.

As a result, he arrived in London with the conviction that Russia has given up any thought of invading Western Europe at this time, will concentrate instead on a political, economic and social offensive against the West. But equally, Dulles is convinced the Soviets have no intention of settling East-West differences around a conference table. They don't really want a Big-4 conference.

Russia is so busy repairing its satellite system, quieting unrest at home and thereby strengthening its bargaining position, that Dictator Malenkov won't risk high-level talks with the West for any purpose except propaganda. Soviet strategy in Europe, Dulles also believes, is aimed chiefly at blocking a United European army.

As a result, Dulles will try to quiet the British clamor for a Big Four conference and give first priority to the United European army. Once Western Democracies integrate German military might with the French, Dulles is convinced the Soviets may be more willing to sit down and try to ease world tensions.

It also appears from intelligence reports that Malenkov may be switching Soviet emphasis from Europe to the Far East. Evidence has filtered through the iron curtain that Russia is cutting back on its industrial buildup in the

European satellites and plans a long-range industrial program in China instead.

CLARK'S PLANE—Gen. Mark Clark, who did such a good job as Far East command, refused to fly home in the plane that brought his successor, Gen. John H. H. Hull, out to the Far East. Instead, Clark insisted on returning in style in the same plush plane he has been using as supreme commander.

Actually, the plane goes with the job and should be left for Hull's use in Tokyo. But Clark is following the example of Gen. MacArthur, who figured the plane went with his five stars and at first kept it for his personal use to fly him to speaking engagements around the USA until newspapers began commenting.

Clark likewise has indicated that he expects to keep the plane at his beck and call until he is mustered out of the Army.

After Clark stepped down from his command, he was notified politely that the plane which brought Hull to Tokyo was waiting to take him home. Clark kept offering excuses as to why he couldn't take off right away, then finally came out with it and announced he would return in his own plane.

So Hull's plane flew home with various G.I.s and officers in it, but not the general.

When Louisiana's serious-minded Sen. Allen Ellender reported to President Eisenhower on how McCarthyism has undermined U. S. prestige abroad, the President just sat back and smiled. He made no comment. Another Congressional globe-trotter, GOP Rep. Walt Horan of Washington, has recommended flatter to the White House that the whole foreign-aid program be abolished. Horan also complained sourly that all U. S. diplomats know is how to give away money, that they know nothing about diplomacy. Presidential Assistant Sherman Adams and House Appropriations Chairman John Taber have been passing the buck back and forth. Adams blames Taber for the wholesale firing of all the economists who worked for the council of economic advisers under Truman. However, Taber claims that Adams did it. The action has backfired both economically and politically, since many of the economists were Republicans. The private power companies' gilt-edged lobbyist, Purcell Smith, is quietly lining up several all-expenses-paid junkets for newsmen. So look for some publicity pieces soon, praising private power and attacking public power. A Social Security employee, looking up the record of a John Smith, decided to do some tabulating. He found 56,000 John Smiths on the Social Security rolls, and more than 2,000,000 other kinds of Smiths.

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## The Neighbors

By George Clark



"I'll say this, Marge—if I had to be interested in girls, I'd sure be interested in you!"

## Books Wanted

TO THE EDITOR:

As an American, given the privilege of representing a big Filipino student body, I have taken the liberty of requesting you to publish this letter in your newspaper in the hope that you and your readers may help the Filipino masses in their hour of need by sending them, not dollars, but reading materials, books, magazines, and newspapers which you have already read and which can be used to greater service here as a means of selling democracy.

I have been informed by local Customs authorities that packages sent via parcel post and labelled "Gift Package," and addressed to either the Mindanao Colleges, Davao City, Philippines, or to me, Dean F. Clair, President, Supreme Student Council, Mindanao Colleges, Davao City, Philippines, will be allowed entry here duty free and without import license.

Should you heed my appeal, I assure you that we, here in Mindanao and in this part of the East, will be forever indebted to you for your aid in the fight of the democracies against communism.

DEAN F. CLAIR  
President, Supreme Student Council, Mindanao Colleges.

THOUGHTS

For through the Spirit wait for the hope of righteousness by faith.—Galatians 5:5.

I am trusting Jesus Christ and His righteousness for my salvation.—Hilly Jasper.



## N. Y. Parole Chief Blasts 'List' Charge

NEW YORK — (AP). A state parole official Saturday night termed "shocking" demands by Democratic mayoral candidate Robert F. Wagner Jr. that a list of persons recommending parole for a jailed labor extortionist be made public.

Wagner has charged that the list of persons who recommended parole for extortionist Joey Fay included "a very high national figure—one of the most important men in the United States."

Gov. Thomas E. Dewey called Wagner's statement false and said he had received no such recommendation from anyone connected with the national administration.

"Produce the list," countered Wagner.

Saturday night the chairman of the New York State Parole Board joined Dewey in denouncing Wagner.

"Since the first pioneering parole system in America was established in New York State in 1876," said Chairman Alfred R. Loos in a statement, "it has been a prime rule that information or views provided to the board are private and confidential."

Wagner gave the statement by Loos the same reception he had offered Dewey's denial: "Produce the list."

Dewey, in commenting on Wagner's original statement, said:

"I always thought . . . (Wagner) . . . was stupid, but never before Saturday night he was crazy. No such appeal has ever been made to me by anyone connected with the national administration."

To this Wagner countered:

"Whom is Gov. Dewey trying to kid? I never said the appeal was made to him. I said it was made to the state parole board."

The man over whom the controversy arose is Joseph S. Fay, 61, who is serving a 7½ to 15-year prison term for extortion. He was a former international vice president of the AFL Operating Engineers.

Two weeks ago Dewey released a list of 88 persons who walked into a haberdashery Saturday night, brandished a loaded gun and twisted until the list included Acting Lt. Gov. Arthur H. Wickes and other Republican political figures.

## Needle Is a Needle Anywhere



CHILDISH FEAR of a nurse and a needle is the same the world over. Comforted by its mother, this tiny Indochinese child is nonetheless terrified of a new experience as a French army nurse injects cholera inoculation. The village of Mog Duc was stricken with the dread disease after floods along the Indochinese coast.—(United Press Photo.)

## Bandit Discovers Ex-Wrestler Still Knows His Stuff

NEW YORK — (AP). A gunman with a graceful sweep of one hand and twisted until the station and revived, he said his name was George Black.

With his other hand Liftig jabbed the man in the stomach and knocked him unconscious. Liftig seized the holdup man's The gunman was still "out" when police arrived.

## Radar Spy Witness Faces Contempt Rap

NEW YORK — (AP). A contempt citation will be sought against a witness who reportedly cried "There but for the grace of God go I" when he learned Julius Rosenberg was to be executed, Sen. Joseph R. McCarthy (R-Wis.) said Saturday.

McCarthy said his Senate Permanent Investigations Subcommittee would move against the unidentified witness because he refused to say if he knew Rosenberg, the atom spy, or if he had been a member of an alleged Rosenberg spy ring at Ft. Monmouth, N. J.

The Senate group held another closed hearing today on Red activities in the sensitive signal corps installation.

Before it adjourned until next Thursday Robert L. Jones, administrative assistant to Sen. Charles E. Potter (R-Mich.), a subcommittee member, said:

**HIGHLY INDICATIVE**  
"As a result of testimony . . . it is highly indicative that the Rosenberg spy ring may still be operating a conspiracy transmitting vital radar and electronics secrets to the Soviet Union, because the perjured testimony given us in so many instances certainly in my opinion is a flat admission of guilt. . . ."

"The evidence brought out here should have been brought out 10 years ago. I feel it is just another shining example of the terrible negligence in security matters typifying the Truman administration."

At the same time, Harold Rainville, administrative assistant to Sen. Everett M. Dirksen (R-Ill.), another subcommittee member, released a statement which said in part: "Without confirmation of actual theft of top secret radar information, we have yet no alternative to feeling that this Communist cell was not just a social affair."

**FIRST OF MANY?**  
"We must assume the report from Europe is only the first of many more important discoveries if the trial is not too cold and obscured by the delay of five or six years in pursuing it."

Rainville didn't say so, but apparently his reference to "actual theft" referred to a statement by the Army in Washington Saturday. The Army said it has no evidence of microfilmed copies of secret data from Ft. Monmouth having fallen into Communist hands in Germany.

The Army did say there was a free exchange of information with our allies under wartime

## Vatican Says 5 Bishops Die in China Jails

VATICAN CITY — (AP). L'Osservatore Romano said Saturday that five Roman Catholic archbishops and bishops have died in Chinese jails since China came under Communist dominion.

The Vatican newspaper reported that another ten bishops of China are in jail and 60 more have been expelled from the country. L'Osservatore said these prelates were of 13 different nationalities and represented many religious orders.

L'Osservatore printed an entire page on the situation of the Catholic Church in Communist China to mark the occasion today of Catholic Mission Sunday. Pope Pius, in a message this week to the Catholic hierarchy and clergy throughout the world for Mission Sunday, said missionaries in China are being treated as "in the days of worst persecutions, as enemies of public good, banished from society, delivered into prison and unto death."

L'Osservatore listed the following bishops and archbishops as having died in Chinese jails: Alessandro Carlo, bishop of Langtung; Francis Xavier Ford, bishop of Kaying; Leone de Smedt, bishop of Siwantze; Cirillo Jarre, archbishop of Tsinang; Ignatius Pi Shuhin, archbishop of Mukden.

Since China came under Communist rule, Thomas Cardinal Tien, archbishop of Peking and the first of his nationality named to the college of cardinals, has been unable to return to his archdiocese.

## Fat Cyclist, Attacker of Tots, Hunted

LONDON — (AP). Scotland Yard ordered a wide hunt Saturday for a bicycle-riding maniac who attacks little girls. Four reported sex crimes in nine days have made this foggy capital a city of frightened mothers.

Every available detective joined the hunt, the biggest since mass-killer John Christie was at large last spring. Current police theory is that at least three of the attacks, and probably all four, were the work of one man, described as plump and 40.

Plainclothesmen by the hundred combed city bomb sites, stalked the misty backstreets of the dockside Southwark area and mingled with week-end crowds at terminus railroad stations.

The big scare started Oct. 8. A swarthy full-faced man in a dirty raincoat kidnapped a 13-month-old baby from her Southwark home and abandoned her two hours later, brutally raped.

The next day a man with a bicycle attacked a 13-year-old schoolgirl in the same area. On Oct. 11 four girls reported a man molested them in a near-by park, gave them money and rode off on a bicycle.

Yesterday 3-year-old Marlene Herse was found unclothed and battered on the stairway of a North London tenement. She too said her attacker had a bike.

One police fear is that the attacker might be caught in the act and lynched. Last week a Southwark man aroused suspicion of a group of women and soon had to barricade his home against an angry crowd. Police declared him innocent.

## Original Famous Choristers Sing at St. Luke's Today

The original St. Luke's Choristers, who sang their way to national prominence in the 1930s, will sing at the 11 a. m. service today in St. Luke's Episcopal Church, Seventh St. and Atlantic Ave.

The choir members gathered from all over Southern California Saturday night for their second annual reunion. After a dinner in the parish hall, William Ripley Dorr, first choirmaster of the group, showed motion pictures of choir activities and played recordings made by the original group.

Nearly 60 former members, some who were with the choir when it first was organized in 1930, attended. John Hanna was chairman of the second annual reunion.

## French Cut Off Indochina Reds

HANOI, Indochina — (AP). French Navy commandos blew up two bridges on the coastal highway below Thanh Hao Saturday to help isolate Vietnamese forces menaced by a French offensive between Cap Rond and the Red River delta.

A spokesman explained that destruction of the bridges cut off a possibility the Vietnamese Command could move reinforcements from the south to aid two Communist-led divisions which the French Union forces hope to force into a showdown battle within 72 hours.

LOOK FOR IT in the Classified section; sell it through For Sale ad! Phone 6-9071.

## Villages Evacuated

MILAN, Italy — (AP) Three Italian villages were evacuated Saturday as torrential rain continued for the fifth consecutive day to sweep across Northern Italy.

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- ★ Laredo Crockett
- ★ The Nobbs
- ★ Donald Duck
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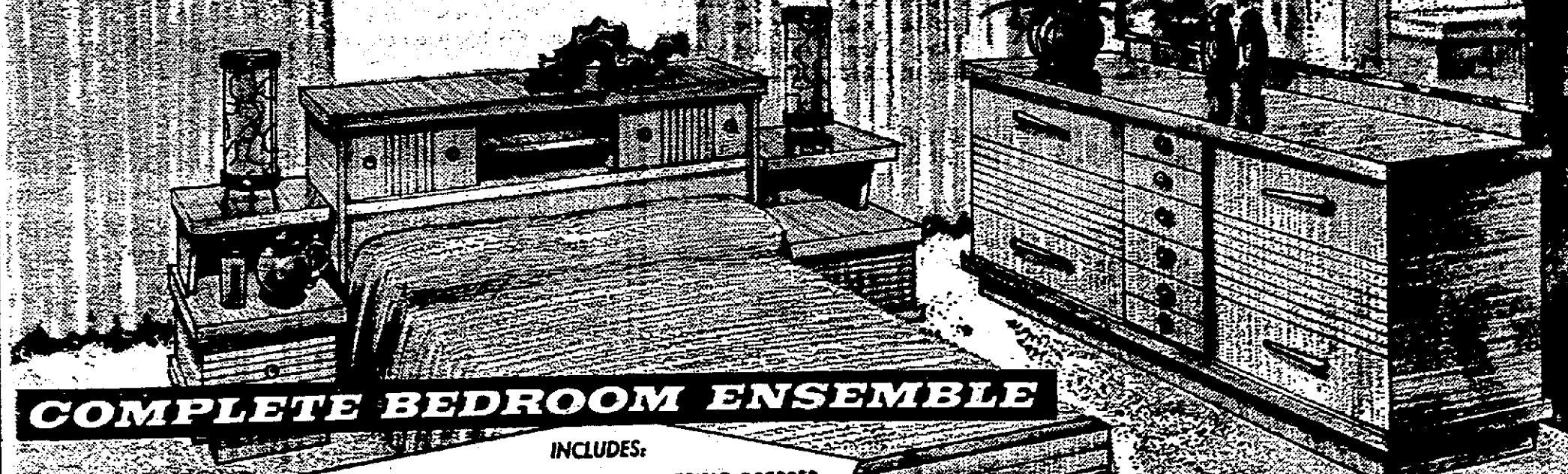
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Don't throw away your old furniture. It is worth more than you think—At HADLEY'S.

What a Dream of a Bedroom Value this is! This group has everything it's rich in design, rich in storage space . . . with a hand rubbed, deep glistening finish.



### COMPLETE BEDROOM ENSEMBLE

INCLUDES:

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- EXTRA! INNERSPRING MATTRESS AND BOX SPRING INCLUDED AT NO EXTRA COST
- MASSIVE 60" 9 DRAWER TRIPLE DRESSER

ONLY **\$168<sup>00</sup>**  
7.50 MONTHLY



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Enclosed find \$1.00 to reserve this item. I understand this will be the special sale price. This charge up to and year, free delivery within 250 miles. My deposit is refundable to me upon request if reserved order does not meet with my approval.

Reserves these items \$1.00



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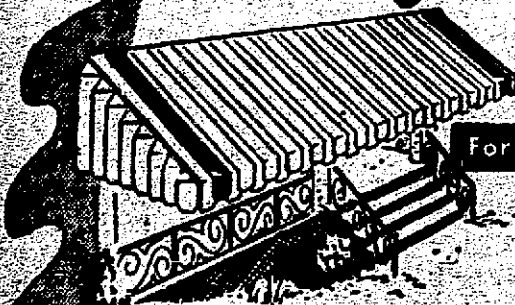
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# KOOL VENT

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Choice of 21 decorator colors

No Down Payment

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36 Months to Pay

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## KOOL VENT

of Long Beach  
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For doorways

See our complete display  
of Aluminum Awnings and  
Ornamental Ironwork

## YOUR COMMUNITY CHEST

# They Serve Thousands

HIGH ON THE LIST of organizations sharing in Community Chest funds is the YMCA.

Long Beach has the Armed Services YMCA, 1076 W. Seaside Blvd., of which George F. McLean is executive secretary, and the YMCA, 600 American Ave., of which J. C. Bransby is general secretary.

Says McLean of the Armed Services "Y":

"In the last year 416,936 persons — mostly servicemen — used our facilities. That means 1100 every 24 hours. How did we serve them? Well, 34,906 slept here. A few less than 100 per night used our sleeping facilities — good single beds with clean sheets after each use. While 250 beds are available, there are times when we could use twice as many. Week ends are usually overflowing.

"And 159,197 persons ate here. Our coffee shop, open from 7 a. m. to 11 p. m., serves good food attractively and at a moderate price.

"More than 71,260 envelopes and sheets of note paper were used to write home. We cash checks, write money orders, sell travelers' checks — all valuable services to world travelers.

"For the past eight years some fine group has served a buffet each Sunday evening to an average of 150 servicemen. In the last year we have had 240 'sings' involving 15,156 servicemen and gals; we have had 193 shows and programs, entertaining 16,250 servicemen; we have had 295 dances, square and social, participated in by 43,466 guys and gals."

SAYS BRANSBY of the YMCA: "Established in 1905, the Young Men's Christian Association has served two generations of boys and young men, and today is busily engaged with the



Thousands of service personnel have benefitted from operation of the Armed Services YMCA. In photo above, Mary Houston starts two young men in square dancing, helping solve their liberty time recreation problems.



Inman Co. Photo

Youth programs are an integral part of YMCA activity. Here, Gary Wright and Larry Webster enjoy ping pong.

## HERE'S A FABULOUS FADCO DEAL

UP TO

# \$25<sup>00</sup>

IN TRADE

for your old cleaner  
regardless of age or  
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As advertised in LIFE

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\$89<sup>95</sup>  
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... of course, it's electrical

ON A NEW WESTINGHOUSE

# FADCO

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490 W. Willow

at Magnolia Avenue

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third. Working with all people, regardless of race, creed or color, the YMCA seeks to promote understanding between groups and help individuals. The 'Y' sponsors a varied program of activities which give equal attention to the mental, spiritual and physical growth of its members, as symbolized in the familiar YMCA triangle. The program reaches young people in every section of the greater Long Beach community. The largest operation is located downtown with similar branches in North Long Beach and Lakewood.

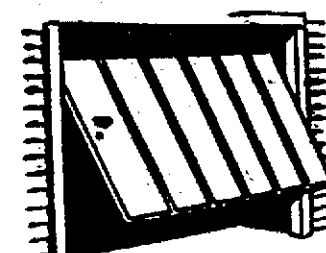
"Activities range from gymnasium and swimming classes to informal education groups and special interest hobby clubs. Total attendance for the past year reached 180,000 with 3330 different persons enrolled in the program. Current membership is in excess of 4000 and this past year 543 different boys spent a week or more in 'Y' operated camps."

(Editor's Note: This is the 15th in a series on the services of the various agencies of your Community Chest.)

## THE BEST

### GARAGE DOORS

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SHAWVER DOORS ARE . . .

1. Safety Sure
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3. Made individually to fit your garage
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Terms Available

## SHAWVER

### COMPANY

1000 E. Hill 6-4211



"PLEASE CALL COLLECT"

## Has Anybody Seen Liz?

"Liz Hill: Please call collect. Just to hear your voice would reassure us. Family all anxious. Mother."

That poignant ad appears today in The Independent, Press-Telegram and behind it is a story of heartache and anxiety.

Elizabeth Hill, 16, red-haired, with green eyes, light freckles and a cheery smile, disappeared June 30 from her home at Hill's Dairy six miles from Barstow. According to her mother, Mrs. Melvin Hill, Box

7, Barstow, no one who knows the girl has seen her since she left home.

Believing "Liz" may be in the Long Beach area, Mrs. Hill hoped the girl would telephone.

"Last night the school board named the new library after her grandmother," wrote Mrs. Hill.

"The 4-H and Future Farmers still meet on the ranch."



LIZ HILL  
Sought in Long Beach

## Flo Back in N. Y., Denies Betrothal to Vic Christy

NEW YORK—(U.P.) Channel swimmer Florence Chadwick arrived here from London Saturday and denied rumors that she was engaged to heavyweight wrestler Vic Christy, saying they were "just very good friends."

She added that she is through with long distance swimming now, and hopes to try golf.

Miss Chadwick arrived at Idlewild Airport on a Pan American Airways plane. She said she never had been engaged to Christy, a Woodland Hills (Calif.) wrestler, and never had accepted an engagement ring from him.

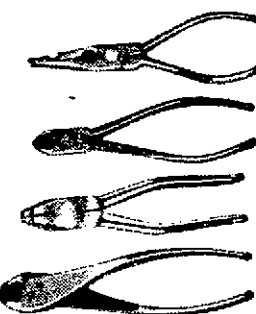
Store Hours: 9:30 to 5:30 — Friday 9:30 to 9 P. M.

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*Montgomery Ward*

Phone 7-2231

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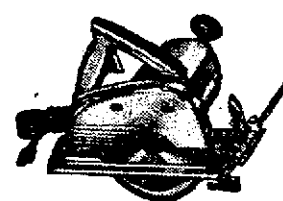
\$1 each

Compare with domestic pliers selling for much more: Choice of: 6" Long-Nose; 6" or 7" Diagonal; 6" Lineman Plier.

REG. 39.95

ELEC. SAW

31.88



Wards lowest priced saw. Powr-Kraft 6 1/4" light-duty model. Cuts to 2 1/2". Blade guard, bevel gauge. AC-DC.

FREE  
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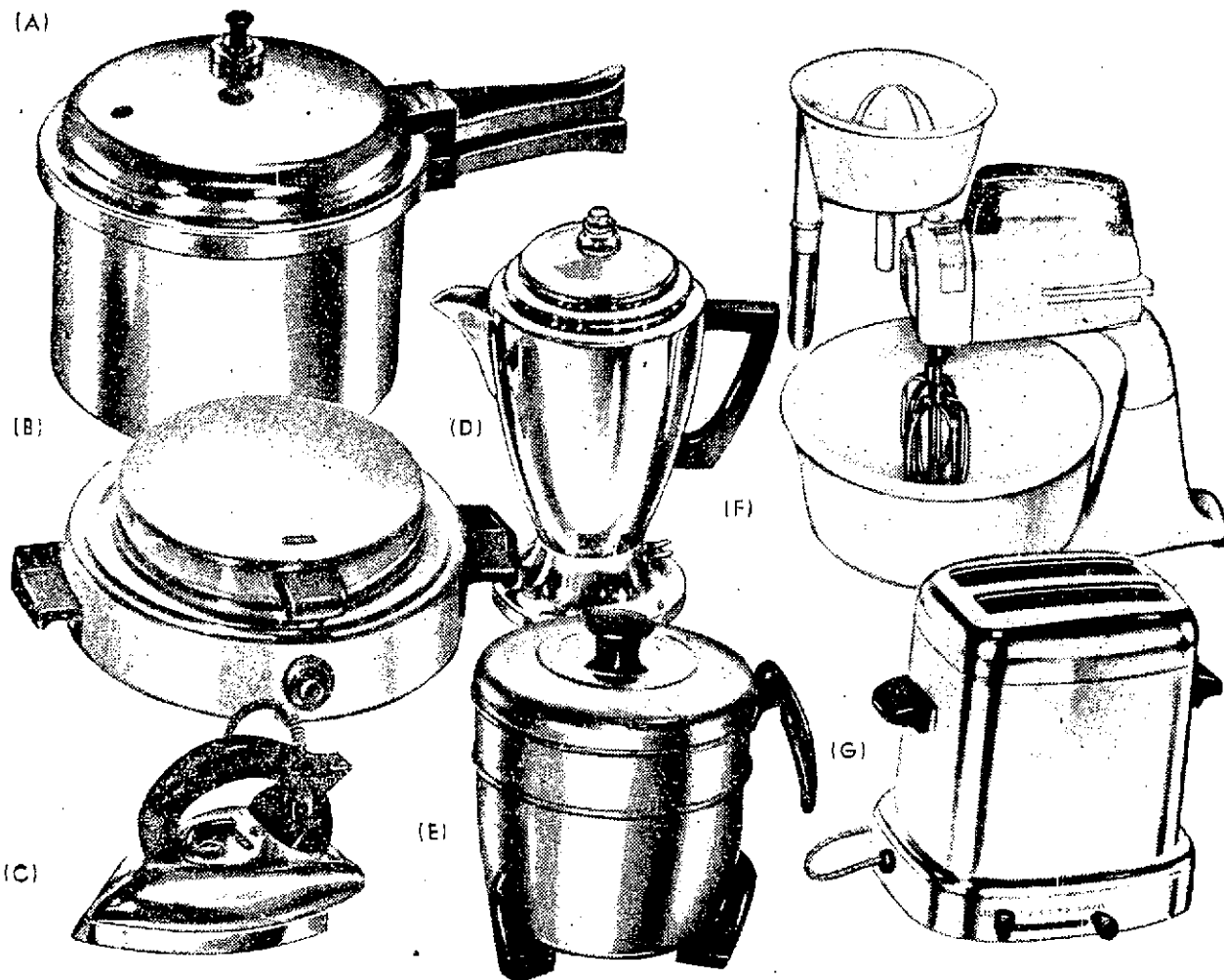
Store Hours: 9:30 to 5:30 — Friday 9:30 to 9 P. M.

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# PRICES CUT FOR WARD WEEK!



## WARD WEEK ONLY

\$1 WILL HOLD GIFT 'TILL DEC. 15  
15% OFF

10.95 MAGIC SEAL PRESSURE PAN

(A) Save work fuel and food. Newest type—pressure gauge needs no watching. 4-qt. size. Gleaming aluminum—thick, yet light in weight. REG. 13.95 MAGIC SEAL, 6-QT. 11.16

8.76

AUTOMATIC WAFFLE IRON

(B) Bakes delicious waffles as you like them. Simply set dia. and light signals when to pour batter when waffles are ready. No sticking. Chromed steel. Overflow lip. Cord. REG. 10.95

8.88

AUTOMATIC IRON

(C) Iron any fabric in comfort and ease with this low-priced, automatic, dial-control iron. Light weight signals when ready; large plastic handle stays cool. Cord incl. Sale. REG. 9.95

6.50

REG. 9.95 AUTOMATIC PERCOLATOR

(D) Extra low sale price during Ward Week. Amount of coffee used determines strength. When ready, percolator switches itself to "low" and keeps coffee hot for hours. 8 cups. REG. 10.95

8.46

REG. 4.95 ELECTRIC CORN POPPER

(E) Make fresh, delicious popcorn quickly without shaking or stirring—so easy, children can do it. Use also to heat soups, or as chafing dish, 2-qt. size. Bowl removes for serving. REG. 5.95

4.21

REG. 24.95 NEW 9-SPEED MIXER

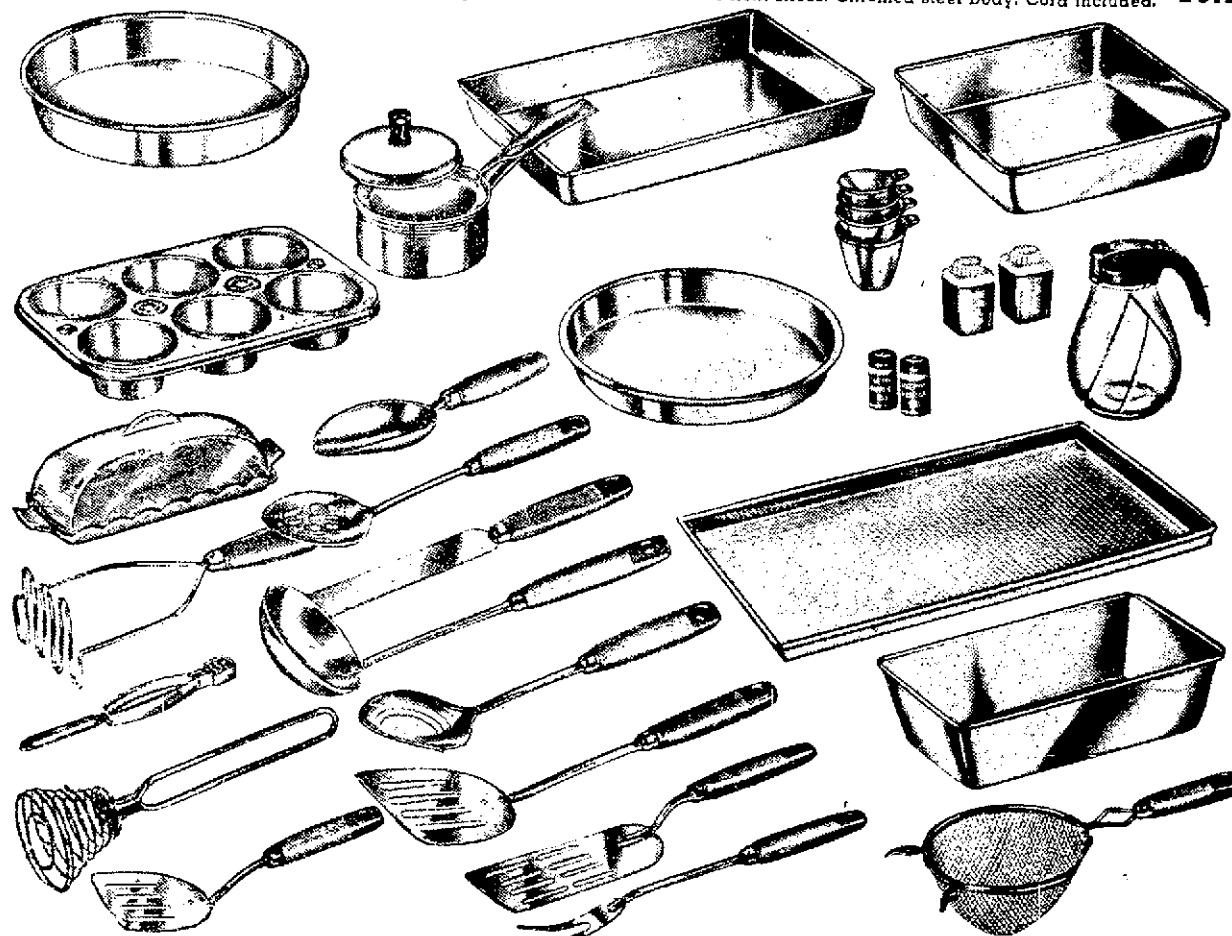
(F) Ward Week special. Buy now—get finger-tip control. 9-speed, 2-way mixer with juicer for fraction more than price of 21.21 portable mixer alone. 1 and 3-qt. bowls incl. in sale price. REG. 24.95

21.21

REG. 11.95 AUTOMATIC TOASTER

(G) Set clock lever for the toasting time you want. Current shuts off when toast pops up done as desired—simply reset lever for next slices. Chromed steel body. Cord included. REG. 12.95

10.16



## WARD WEEK SPECIAL

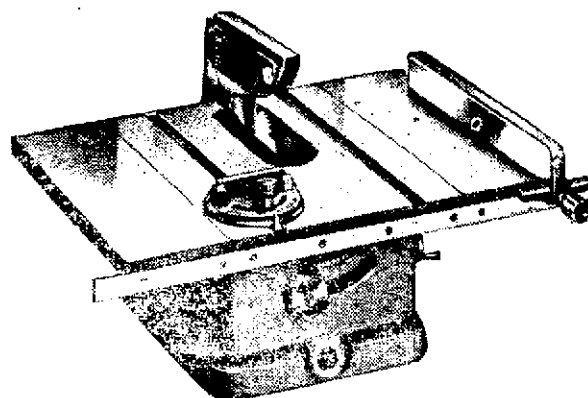
Your Choice  
Sale Price, Each

19c

Regularly from  
25c to 35c

Extra low sale price. Stock up now on aluminum bakeware, everyday cooking needs. Shop for these and many other

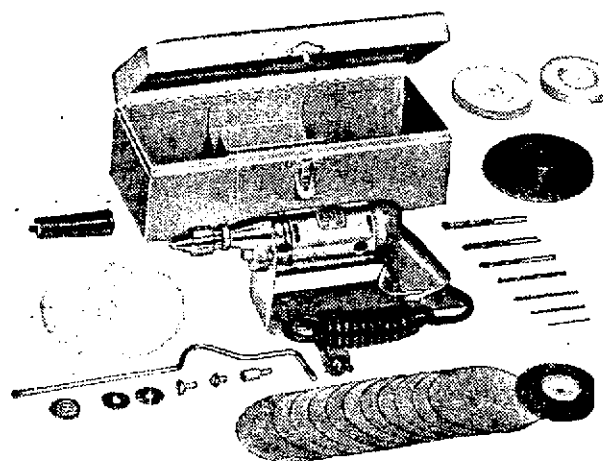
Ward Week specials at big savings in Wards Housewares Dept. Today.



REGULAR 45.95 BENCH SAW

Tilting arbor 39.99 10% dn. on terms

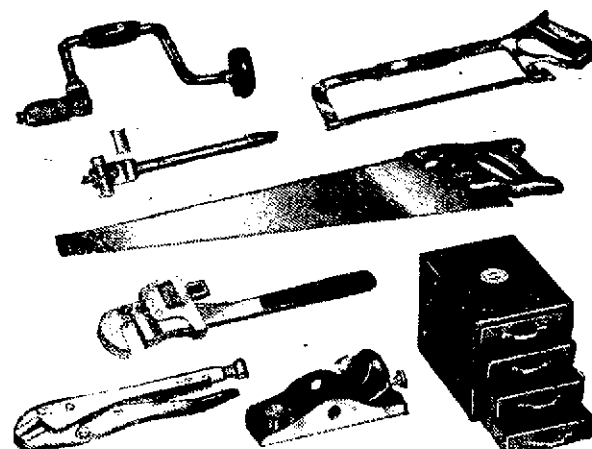
Wards biggest Powr-Kraft saw value at this price. Ball bearing tilting arbor. Chrome-plated trim. Guard, splitter, motor mount. 14x17 1/4-in. cast-iron table.



REGULAR 16.95 DRILL KIT

Now Only 13.88 30-Piece

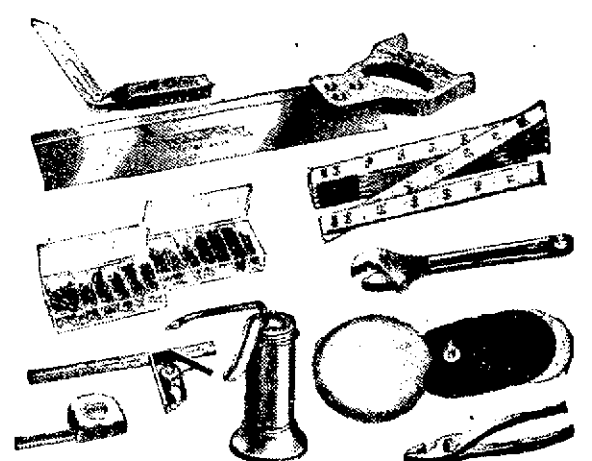
Now—save on handy all-around tool outfit. For use in your home or workshop. Drills wood, metal—sands, buffs—even mixes paint. 1/4-inch Powr-Kraft Drill has steel alloy gears. 110-120 volts, AC or DC.



YOUR CHOICE OF HAND TOOLS

19 items, each 1.88 Ward Week Only

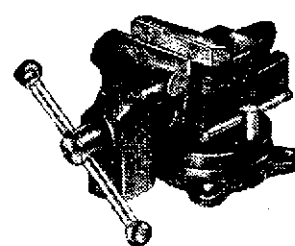
Buy now for real savings on handy workshop items. You'll find: Steel Plane; Bit Brace; Expansion Bit; Hand Saw; Hack Saw Frame; Pipe Wrench; Parts Cabinet; Pliers; each at one low Ward Week price.



YOUR CHOICE OF HAND TOOLS

19 items, each .97c Ward Week Only

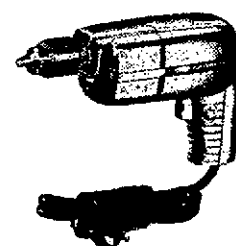
Buy now for real savings on handy tool box items. You'll find: T Bevel, Back Saw; Folding Rule; Push-Pull Rule; Bolts; Screws; Oiler; Polishing Kit; Wrench; Pliers; Square—each at one low Ward Week price.



REGULAR 5.45  
GARAGE VISE

4.44

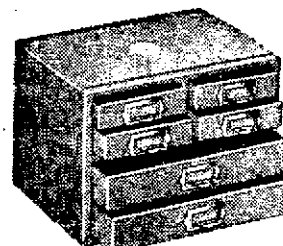
3 1/2-in. jaws open 3 3/4 in. Removable pipe jaws take 1/4 to 1-in. pipe. Anvil surface, 1-piece handle. Base turns 180°.



REGULAR 20.95  
1-IN. DRILL

16.88

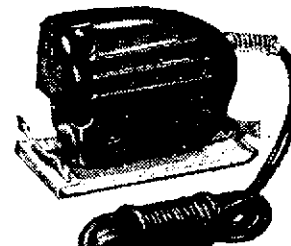
Powr-Kraft palm grip electric drill with geared chuck, key. Use for wood, metal work. 110-120 V, AC or DC.



4.75 PARTS  
CABINET

3.88

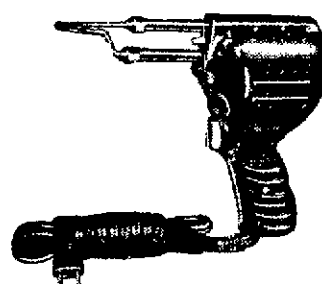
An extra large small parts cabinet for the home or workshop.



ELECTRIC  
SANDER

11.88

Lightweight, quiet-running. Polished flat, curved surfaces. Big 13 3/4" sanding area. 110-120V. For AC only.



REGULAR 9.95  
SOLDER GUN

8.88

For heavy-duty jobs. Fast-heating replaceable tip—250W capacity. Trigger switch. 110-120V. For AC only.

SPECIAL PURCHASE

59c Value

IMPORTED  
BAMBOO  
LEAF RAKE

29c

Bring the Family—Shop every Friday 'til 9 p. m. at Wards



STORE HOURS 9:30 to 5:30 . . . FRIDAY 9:30 to 9 P. M.



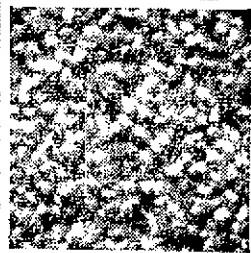
113 E. BROADWAY

Montgomery Ward

PHONE 7-2231



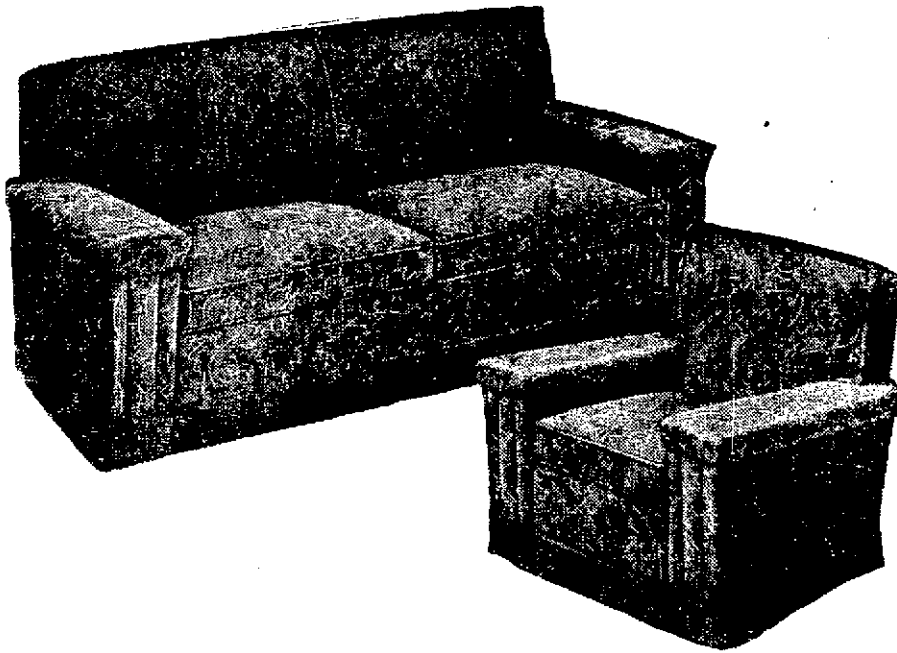
# PRICES CUT FOR WARD WEEK SALE



## SOLID-COLOR BROADLOOM

Reg. 8.50 Cut to order **6.88** sq. yd.; 9', 12' 15' widths

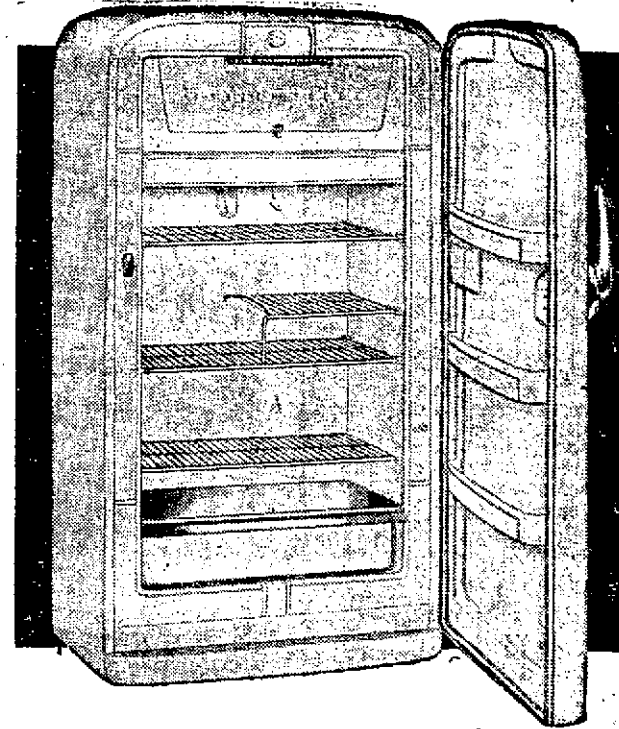
Pictured above is close-up view of rich, handsome Curlewist. Note the tight-twisted pebbly pile—it adds texture interest and is unusually durable—resists matting, footprints, soil. Woven of imported wool and strong rayon carpet yarns. Clear and lovely gray, beige, rose, jade green, holly green.



184.95 SOFA AND CHAIR

**159.88**

Wards newest 2-Pc. Living Room Suite—now sale-priced. Rayon-mohair frieze in choice of 7 colors. Coil spring base and back, reversible spring-filled seat cushions. 10% down on Terms.



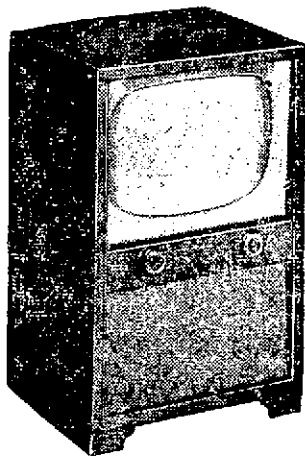
**SAVE \$35**

10.4 cu. ft. Capacity

52-lb. capacity in freezer compartment. 19 sq. ft. of shelf area—4 door shelves. Froster tray—22-quart food-freshener.

Regular 269.95 **234.88** Ask about Terms

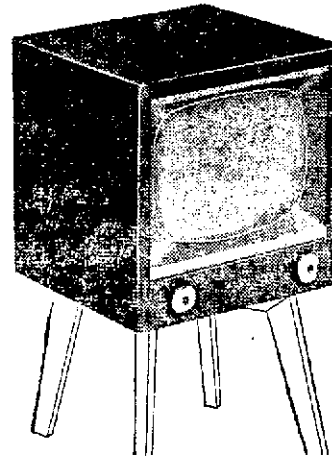
This week only—Wards Deluxe big family-size Refrigerator at this very low price—an exceptional value. Enjoy the convenience and savings of the 52-lb. freezer capacity. Quick-chill desserts, beverages in full-width froster tray. Glass cover on food fresheners. Glistening porcelain finish. This low price for one week only—at Wards.



21-IN. UHF TV—REG. 284.95

Fed. tax incl. **258.88** Yr. wrnty. incl.

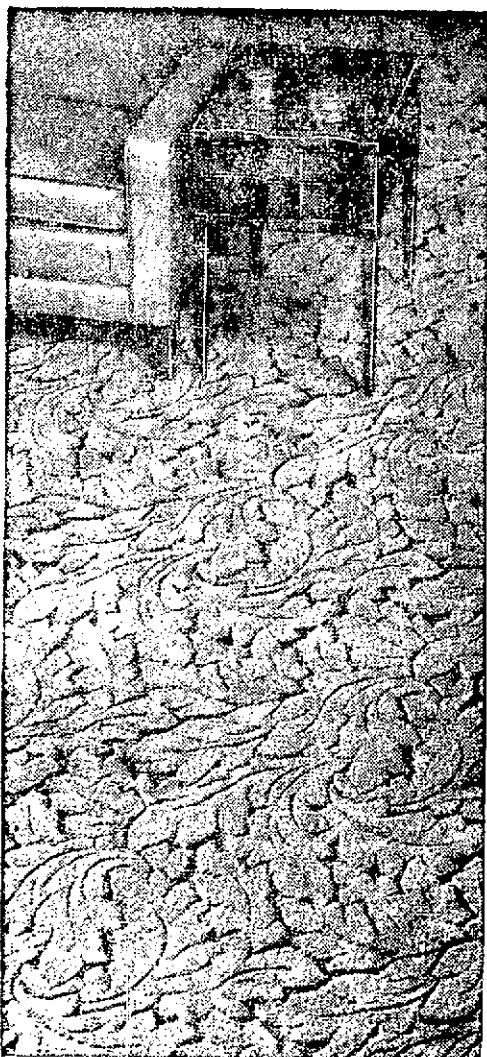
Price includes Federal tax, full-year warranty on parts, picture tube. Now at \$25 savings. Receives all VHF, one UHF channels; extra channels, \$10 each. Mahogany finish. Ask about Terms.



17-IN. TABLE TV—REG. 179.95

Sale price **163.88**

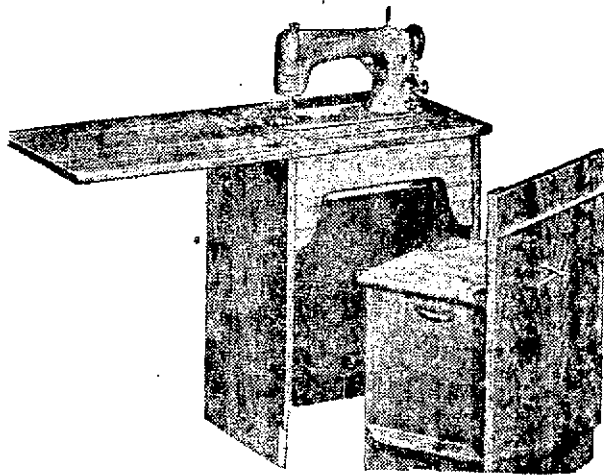
Price includes Federal tax and full-year warranty on all parts and picture tube. 17-in. black picture tube—no-glare safety glass. Smart leather-grained plastic on case. Convertible to UHF. Ask about Terms.



REG. 9.50 CARVED WILTON

9, 12 ft. widths **7.97** sq. yd.

Luxurious, superior-quality "Courier" carpeting—at substantial savings. Thick, high pile has rich carved effect. Imported wool and carpet-rayon—Wilton-weave. Gray, beige, green, rose.

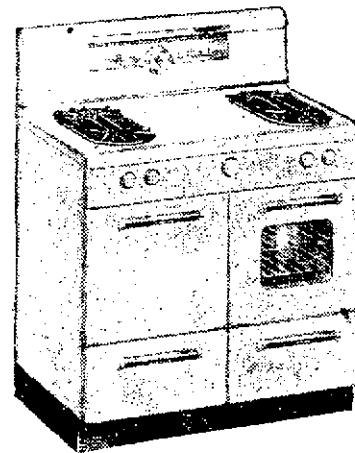


201.95 SEWING CONSOLE

Reversible Rotary **180.88** Ask about Terms

Now sale priced. Reversible rotary sewing head. Chair with storage space under seat fits into handsome mahogany or walnut veneer cabinet. Greist attachment set. Ask for free home demonstration.

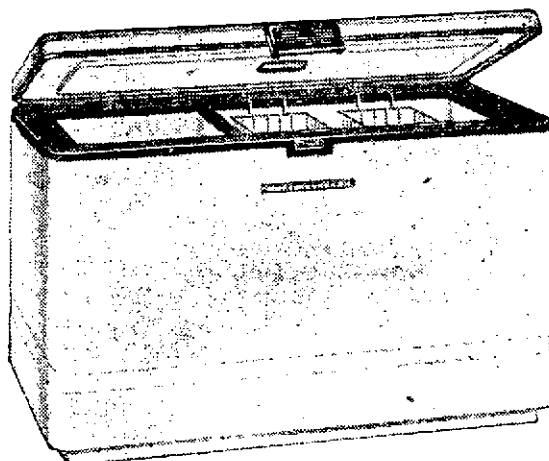
10% DISCOUNT ON ALL OTHER MODELS



144.95 DE LUXE GAS RANGE

36-in. Top **129.88** Ask about Terms

Sale-priced for savings. Divided top Gas Range with 18-in. oven with window and light. Electric clock and timer, appliance outlet and built-in light on back guard. 2 storage drawers. Ask about Terms.



369.95 WARDS NEW HOME FREEZER

Wards low price **319.88** Ask about Terms

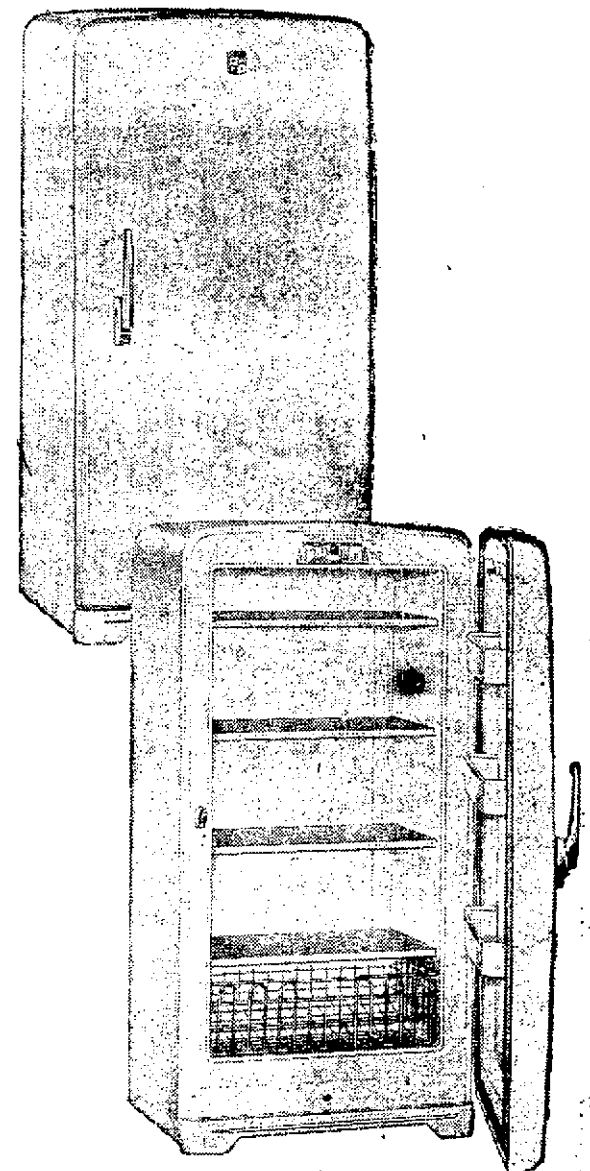
13.6 cu. ft. Freezer has 476-lb. capacity. Walls won't sweat in humid weather. Easy-to-open lid has built-in lock and interior light. 2 wire baskets, dividers make it easy to keep foods sorted properly.



249.95 WARDAMATIC WASHER

Porcelain enamel **229.88** Ask about Terms

Fully automatic washer—now sale-priced. Washes 9 lbs. gently and thoroughly with efficient aluminum agitator. Washes, deep rinses, spray rinses 3 times—shuts off automatically. Free home demonstration.



349.95 NEW UPRIGHT FREEZER

12 cu. ft. **299.88** Ask about Terms

Now, a Freezer as convenient as your refrigerator. Takes up same floor space as your refrigerator—adaptable to any kitchen. 3 door shelves for much-used items. Four freezer shelves designed to permit greatest possible storage. Sliding basket for lower sections. 5-year warranty.

**Bring the Family — Shop Wards Every Friday 'til 9 p. m.**



# He's a Banker -- Penny Style



Gadgets to promote thrift are ages old, and in this field Gordon Grimes of Long Beach finds a hobby. He collects toy banks—has more than thirty.

**G**ORDON GRIMES of 4433 E. Anaheim St. collects banks.

No, not those huge concrete and marble structures with which we are all familiar. He collects toy mechanical banks made of tin or iron. And even though his banks, consisting of more than 30 different types, are all empty, he finds that owning these banks and tracking down others is an adventure in itself. For these banks were popular long ago, in the years 1869 to 1918. In many months of diligent bank collecting, he has found them scarce enough to keep the search interesting.

The "Jonah and the Whale" bank in Grimes' collection is an elaborate one, about 10 inches

*By Helen L. Gillum*

long and 5 inches high. It is complete with whale, Jonah and King Neptune, who stands on the deck of an ancient sailing ship with Jonah in his arms. Place a coin on Jonah's head and Neptune immediately tosses Jonah toward the whale, who obligingly opens his mouth, engulfing the coin.

Most modern of the banks is one made as late as 1918. It is called a "wireless" bank. Sound shock waves set it in motion, aided by an ingenious contraption consisting of a flashlight battery and magnet.

Another, the "William Tell" bank, is a real whiz-dinger. Tell shoots an apple off his boy's head with a coin which goes on into the castle, rings a bell in the tower, and explodes a paper cap, all quicker than you can say "William Tell." What a lot of pennies must have been saved by youngsters of the past who would not resist putting this bank through its mechanical paces!



Photos by H. S. Melvin

Toy acrobats leap with glee when their owner drops a coin into a bank—one of Gordon Grimes' hobby items.

## Suede and Leather CLEANING IS AN ART

Now is the time to have your fine suede and leather garments done by master craftsmen using our exclusive "Velva-Sheen" process.



THE PERSONAL SERVICE FROM OUR SALESMEN... BACKED BY THE WORK OF SKILLED CRAFTSMEN IN THE PLANT... ASSURES YOUR COMPLETE SATISFACTION.

### PARK Suede & Leather Cleaners

Call 5-1267  
Free Pickup  
and Delivery

5401 E. VILLAGE ROAD Near Carson and Bellflower—LAKewood

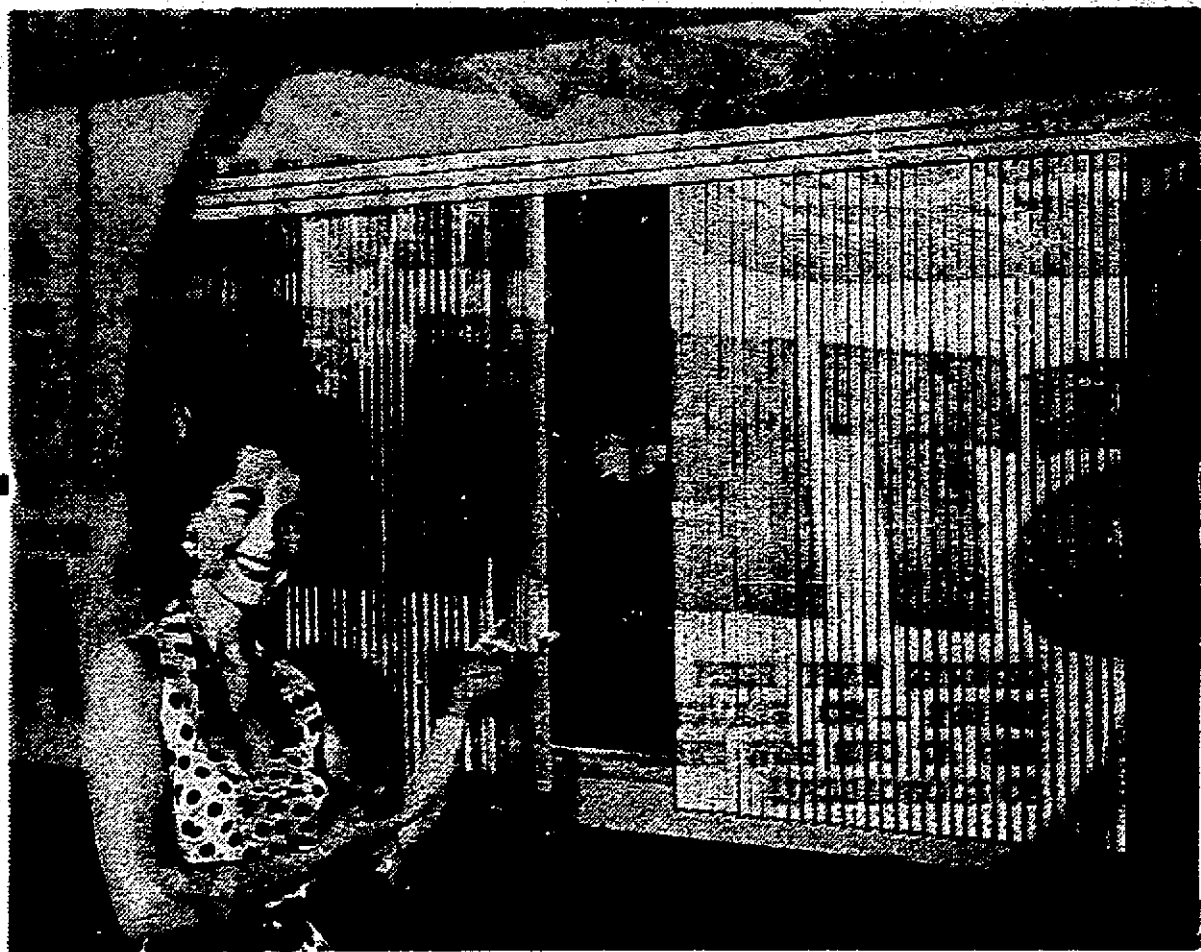
## custom kitchen cabinets by McFARLAND



### KITCHEN NEED REMODELING?

Above is a beautiful kitchen designed for working efficiency. All available space has been fully utilized; top cabinets—with their many shelves—and bottom drawers for the heavier and bulkier necessities. Slide-top, tin-lined drawer units, pop-up mixer shelves, a pull-out flour bin and the pull-out pot and pan shelves are only a few of the unique features available. Visit our model kitchen display at...

**McFARLAND WOOD PRODUCTS, Inc.**  
7351 ORIZABA — PHONE L. B. 8-5386 • 9-6656



## Flo-Fold Vertical Venetian Draw Draperies

- ★ Dust-Free Aluminum Slats
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- ★ They Draw Like Traverse Draperies
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- ★ No Tapes
- ★ Available for Any Size Window
- ★ Blends With All Furniture Styles
- ★ Flo-Fold, for Perfect Light Control
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- ★ Local Mfg. of Flo-Folds

**MODERN Venetian Blind Co.**

314 East 10th St. 10th St. at American Ave. Phone 7-3956



# Round-the-Clock Coffee Cake

**BY ANY NAME** coffee cakes and versatile breads are a delight. They are always a welcome treat, and the wonderful aroma they create in the kitchen while baking would arouse the curiosity of the most lackadaisical taste bud.

Such is the conclusion of a popular Long Beach hostess, Mrs. Kenneth S. Wing, 4320 Olive Ave. She's not only tops in the designing and executing of fancy breads, but she serves them with equal charm.

She has passed along some recipes which you'll like, one for coffee cake, which is being featured today.

## Georgia Sally Lunn

- 3/4 cup butter or other shortening
- 3/4 cup sugar
- 2 eggs, beaten well but not separately
- 1 cup milk
- 2 cups flour
- 4 teaspoons baking powder
- 3/4 teaspoon salt

Cream butter and sugar well; add eggs and milk a little at a time, alternately with the flour,

## By Mildred K. Flanary

Press-Telegram Home Economics Editor

which has been sifted with the baking powder and salt. Bake in a greased shallow pan, or in greased muffin pans in a hot oven at 425 F. for 20 to 25 minutes. Cut in squares and serve hot. Makes 10 servings, or if baked in small tins, 18 muffins.

## Nut Bread

- 3 cups flour
- 1/2 cup sugar
- 1 1/2 cups milk
- 4 teaspoons baking powder
- 2 eggs, well beaten
- 1 teaspoon salt
- 1 cup walnuts

\*Sift the dry ingredients and stir in the walnuts. Add beaten eggs and milk. Place in two small or one long buttered bread tin and let stand about 20 minutes before baking to rise a little. Bake in moderate oven, 375 F., about 45 minutes.

## Quick Coffee Cake

- 2 tablespoons melted butter or margarine

- 1/2 cup light New Orleans molasses
- 1/2 cup chopped nuts
- 1 cup popped rice cereal
- 2 cups biscuit mix
- 1/2 cup sugar
- 1 egg
- 1/2 cup milk

Mix together butter, molasses, nuts and cereal. Spread around bottom of greased pan\*. Combine biscuit mix and sugar. Beat egg and add milk. Add to biscuit mix and stir until mixed. Spread over molasses-cereal topping. Bake at 400 F. (hot oven) 30 minutes, or until toothpick inserted in center comes out clean. Turn out of pan while hot. Makes six servings.

\*Eight-inch round or square pan or 1-quart mold may be used.

## Crunch Coffee Cake Loaf

- 2 cups sifted enriched flour
- 3 teaspoons baking powder
- 1/2 teaspoon salt
- 1/2 cup shortening
- 3/4 cup sugar
- 1 egg
- 1 teaspoon vanilla extract
- 3/4 cup milk
- 1/4 cup chopped raisins
- 1/2 cup chopped nuts

## Topping:

- 1/4 cup brown sugar
  - 1/4 teaspoon cinnamon
  - 1/4 cup shredded coconut
- Sift together flour, baking powder and salt. Cream together shortening and sugar until light and fluffy. Add egg, beating well. Add vanilla extract. Add flour mixture to creamed mix-



Coffee cake and fancy breads are a treat at any and all hours. These are a specialty in the cooking repertoire of Mrs. Kenneth S. Wing (above).

ture alternately with milk. Fold in raisins and nuts. Pour into greased loaf pan, 4 1/2 x 8 1/2 inches. Combine brown sugar and cinnamon. Sprinkle sugar-cinnamon mixture and coconut over coffee cake loaf. Bake in moderate oven, 350 F., about 1 hour. Makes one coffee cake loaf, 4 1/2 x 8 1/2 inches.

## Almond Honey Coffee Ring

- 1 cup milk
- 1 cake compressed yeast
- 1/4 cup granulated sugar
- 1 teaspoon salt
- 1 egg
- 3/4 cup soft shortening (part

- butter or margarine
  - 3 3/4 cups sifted all-purpose flour
- ## Almond Honey Filling:
- 1 cup roasted unblanched almonds
  - 1/2 cup honey
  - 1 tablespoon butter or
- (Continued on Page 21.)

## Kitchen Tip:

Mrs. Wing's Kitchen Tip: To assure accurate distance for curtain tie-backs, pull window shades to desired height and place hooks.

## Mrs. Wing's Coffee Cake:

- 1 1/2 cups flour
- 3/4 cup sugar
- 2 tsp. Baking Powder
- 1/2 cube butter
- 2 eggs
- Milk

Sift the dry ingredients together. Melt butter, put into a measuring cup and drop unbeaten eggs into it. Fill remainder of cup with milk. Drop this liquid into flour mixture and beat well with a spoon. Place in well greased pan, sprinkle with brown sugar, nuts and cinnamon and dot with butter. Bake at 400 deg. about 25 minutes. Serve hot with coffee.



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# SIRLOIN STEAK

GENUINE BABY BEEF! SO TENDER — SO FLAVORFUL AND AT OUR LOW PRICE—SO ECONOMICAL!

**BEST CENTER CUTS!**

# 59¢ LB.

PRICES EFFECTIVE MON., OCT. 19 thru WEDS., OCT. 21st ...

## at the IOWA PORK SHOPS

### SACRAMENTO PURE TOMATO

# JUICE 5¢

FOR A REAL MORNING LIFT TRY CHILLED TOMATO JUICE! "IT'S DELICIOUS"

"THE HANDY TWO-SERVING SIZE!"

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### SURETY WHOLE UNPEELED

# Apricots ..... 5 for \$1

LARGE 2 1/2 CANS

### DURKEE'S TOSSED SALAD

# Dressing ..... 27¢

"It's Delicious"

10-OZ. BTL.

We Reserve Limit Rights ...

# VEAL CUTLETS

FROM SELECTED MILK-FED VEAL ... BONELESS LEG CUTS ... MMM... DELICIOUS!

# 69¢ lb

# PORK CHOPS

BEST CENTER CUTS FROM CORN-FED PORK LOINS! NONE PRICED HIGHER.

# 79¢ lb



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LONG BEACH

LONG BEACH

LONG BEACH

COMPTON

COMPTON

## Super Markets



## Orange Co. Jury May Probe Vice

By BOB GEIVET

SANTA ANA — The Orange County Grand Jury may take a hand in probing the gambling situation in Santa Ana, reliable sources said Saturday, adding that the dismissal of E. A. Hershey as police chief is not expected to change the picture.

Hershey was fired by City Manager Carl J. Thornton on basis of a private investigator's report which said that prostitution and gambling was "known to a large percentage of citizens" but the police consistently couldn't find any wrongdoing.

Hershey contended that he has not yet had a bill of particulars—in this case a copy of the report—which was the basis for his discharge.

It was learned that the ex-chief may not get it easily either. He hired an attorney and is prepared to do battle with the city over his job, although he is entitled to draw retirement pay of \$308 per month. Hershey said he will demand a civil service hearing within 30 days.

Many times, it was learned, the grand jury has been asked to probe the gambling situation in the county.

It did undertake a probe earlier this year when four rookie policemen raided the Labor Temple and broke up what they said was a bingo game.

Nothing came of the grand jury's probe, but Hershey suspended the four officers. Three later resigned, another went into military service.

## General Dean to Undergo Eye Surgery

BERKELEY, Calif. — (AP) Maj. Gen. William F. Dean, the former prisoner of the Reds in Korea, said Saturday he would leave Monday for Washington, D. C., for reassignment and an operation on his left eye.

The general, looking fit and healthy, discounted any talk of retirement.

"It's too early to talk about that," he told a newsman. "I'll have to see what the Army wants to do with me."

Although only 53, Dean has completed 30 years' service.

He said the eye operation would be for a pterygium, a skin growth slowly covering part of the cornea.

"They call it a 'Texas cataract,' but it's not a cataract," the general said with a laugh. "It's a disturbance from too much dirt, dust and wind."

He said the growth started in June, 1950, two months before he was captured by the Communists in Korea.

"You can't blame the Reds for it," he said.

## ASKS CUSTODY OF CHICKENS

FRESNO, Calif. — (AP) Mrs. Esterline Duncan wants (1) a divorce and (2) the eight chickens whose ownership she now shares with Husband Lyon Duncan.

Her attorney explained that Mrs. Duncan is extremely fond of chickens—roasted, stewed or fried.

## Ships Cautioned to Avoid Sweeps

Minesweeping and submarine diving operations are scheduled each day, Monday through Friday, this week just off Sunset Beach, the Coast Guard has been advised by the Navy.

Special notices to Mariners, especially fishing boats, to avoid the area were sent out Saturday by the Coast Guard. The operations will be carried out on a 24-hour basis each day.

## Children Tossed to Safety as Lawndale Home Burns

As flames raged through a two-story housing project in Lawndale, Saturday, four children were dropped to safety from the second floor into the arms of a neighbor on the ground outside.

Thomas R. Villareal, 24, in whose apartment the blaze started, dropped his infant sons, John Wayne, four months, and Thomas III, 18 months, into the arms of Marvin Forbes, 32, a truck driver.

Parents of Richy Paul Coleman, 2, and his sister, Vicki, 1, then dropped their two youngsters to Forbes.

The parents jumped to safety after seeing their children out of the building. All occupants of the 11-unit Alondra Park project, operated by the county, escaped without injury. Damage was estimated at \$35,000.

CPAs to Hear L.A. Official Wednesday

Members of the Long Beach Chapter of Certified Public Accountants will hear Frank Lowe, assistant administrative officer of Los Angeles at the monthly dinner Wednesday evening at the Hilltop.

He will discuss "The Management Viewpoint Invades Municipal Accounting and Budgeting." Several city officials have been invited.

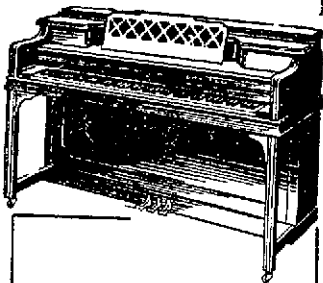
## POETRY PUTS REDS IN HOLE

VIENNA — (AP) Communist propagandists in Hungary have turned to poetry in an attempt to recruit coal miners.

The Budapest newspaper Szabad Ifjúság, received here by mail, carried the following appeal:

"If you want to be the first to see a leaf fallen from a tree 1,000,000 years ago, or the skeleton of a long lost beast, become a miner."

## PIANOS of QUALITY



## JANSSEN the LIFETIME PIANO

BACK of every Janssen model is a century-old tradition of fine piano-making.

AHEAD of your Janssen are long years of pleasurable use.

Six Models to Choose from.

PRICED FROM **795<sup>00</sup>** up

WITH BUILT-IN ORGAN **\$1575<sup>00</sup>**

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### YOUR RELIABLE MUSIC STORE

SEVERAL GOOD USED Grands · Spinets · Uprights AT BARGAIN PRICES

### WE RENT PIANOS

ALL TYPES NEW OR USED

★ ★ FULL KEYBOARDS, 88 NOTES ★ ★  
From \$5 to \$10 per Month  
Keep Them as Long as You Want

6-Mo. Rental Allowance Can Apply on Purchase

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Open Friday Till 9 P. M.

Passed your 20th birthday? You need a night cream!

## New VITAMIN-ENRICHED creme!

Works while you sleep . . . you wake to a fresher, younger-looking skin!



## Revlon's new 'WAKING BEAUTY'

Ultra-enriched night treatment

'Waking Beauty' is the first major discovery in night treatment in years! You could not possibly confuse 'Waking Beauty' with any other night cream once you have used it.

You will thrill to the change in your skin, with the very first application of this new flowing creme! Your complexion seems to take on a completely new look—

### For extra dry skin

'Waking Beauty' is specially made to smooth away dryness and flakiness, those danger signs that are nature's wonderful way of telling you, "Young lady, you do need skin care—better start before it's too late! Dry skin fairly 'drinks in' this totally different flowing night creme!"

### Vitamins attack age lines

The older woman will find that the quick penetrating action of 'Waking Beauty' seems to "fill in" worrisome lines, tiny wrinkles, squint lines — smooths out 'slack.' You are going to notice almost at once that your skin appears to look "fuller"—to have a resilient "Cushion" of youthful beauty.

Cosmetics, Street Floor

### Vitamins make the difference

'Waking Beauty' is entirely new. It contains not one, but three beauty-giving vitamins—Vitamins A, D, and E—each in perfect balance to give your skin ideal care. Now, you can wake to each day and laugh at wind and sun—laugh at overheated homes—laugh at age and worry lines. You will look into the mirror—and think you have turned back the clock!

### No matter what your age

The earlier you start insuring your beauty the better . . . so why wait! 'Waking Beauty' is so easy to use—just smooth on, and leave on while you sleep—that's all. You can't afford to be without it! Just \$3.50\* and \$6\*

(Waking Beauty with hormones, \$4\* and \$7\*  
\*plus tax



## Buffums'

Come See Miss Fran Colmar

our special Tussy Beauty Counselor. She'll be in our Long Beach Cosmetic Department Monday through Friday to help you with your beauty problems, and she'll be glad to tell you all about the . . .

## TUSSY COMPLETE "BEAUTY DIET" for your skin



This revolutionary new approach to beauty succeeds where so many others fail, because each cream . . . each lotion contains many different beauty ingredients. Each "Beauty Diet" is scientifically planned . . . like a perfect food diet!



If you have DRY SKIN, you should:

Cleanse with Tussy Emulsified Cleansing Cream, \$1.25, \$2.00.

Brace with Tussy Dry Skin Freshener, \$1.00, \$1.75.

Beautify with Tussy Special Night Cream, \$2.00, \$3.50.

Tussy has a complete "Beauty Diet" for every type of skin—Normal, Oily, Dry, Very Dry or Problem Skin. For the one treatment made for your skin, come in for a free consultation.

all prices plus tax

Cosmetics, Street Floor

## Buffums'

LONG BEACH • SANTA ANA



It's a BIGGER Red Feather This Year!

## The first...the only...custom CONTOURED Automatic Blanket



Dresden Blue, Rose Pink, Garden Green, Flamingo, Citron Gold, with Skinner Satin binding.

Twin Bed Size **\$47<sup>95</sup>**

Double Bed Size **\$49<sup>95</sup>**

Dual-Control Double Bed Size **\$59<sup>95</sup>**

It's General Electric, of course, that now makes automatic sleep comfort even more blissful. The trim contoured corners of your soft, new G.E. automatic-blanket fit your mattress perfectly . . . and stay put all through the night. Full safety wiring, sleep-guard control, full one-year warranty. Soothing, sunny warmth without weight . . . G.E. brings you even temperature comfort all night. Come in for a demonstration today.

Blankets, Second Floor

BUFFUMS' STORE HOURS: 9:30 TO 5:30; FRIDAYS, 12 NOON TO 9 P. M.



**M** **LAKWOOD**  
**MAY co.**

# FALL SALE

Long Beach (Calif.), Sun., Oct. 18, 1953 INDEPENDENT PRESS-TELEGRAM—B-T



Lakewood  
Center

it's may co. savings time...storewide at all 4 great stores

## 2 in veiled velours

Jewelled, of course, and worn flatteringly straight; part of our Fall Sale collection of profiles, pillboxes and pixies in vivid pastels and striking dark shades. 6.95 values. **4.85**  
May Co. Lakewood Millinery, Second Floor



# 33.00

hundreds of coats on sale

9 wool fabrics

miliun lined

7 styles

9 colors



Join the rush, all you junior and petite sizes, for our positively none-such 33.00 coats that we can get at this price only for our October Sale. And they're angled for you, if you know the score on such important things as miliun-insulated linings, hand-bound buttonholes, hand-picked details, and wonderful styling.

7 STYLES—shawl collars, wing collars, classic collars and semi-collars; one and three-button necklines, adjustable cuffs—easy back fullness or straight lines.

9 WOOL FABRICS—wool broadcloth, alpaca wool fleece, wool suedecloth, tone-on-tone curls, Rocky Mountain loden, Wyandotte jewel-tone, monotone curls, downy fleece, cuddle checks.

9 GREAT FALL COLORS—grey, natural, red, pink, blue, brown, black, royal, navy.

SIZES—junior sizes 7-15, including petite sizes.

COME EARLY  
EXTRA FLOOR SPACE  
EXTRA SALES HELP

May Co. Lakewood Junior Coats,  
Second Floor



## jacquette sheath in rayon faille

Reg. 19.95 **15.00**

Now you see it, now you don't—your strapless black sheath for after 5, that masquerades demurely under a boy-jacket of faille print—red, powder blue or toast. Sizes 10-18. Save during our October Sale.  
May Co. Lakewood Misses' Dresses, Second Floor

## the cuban camiso—our latin cotton

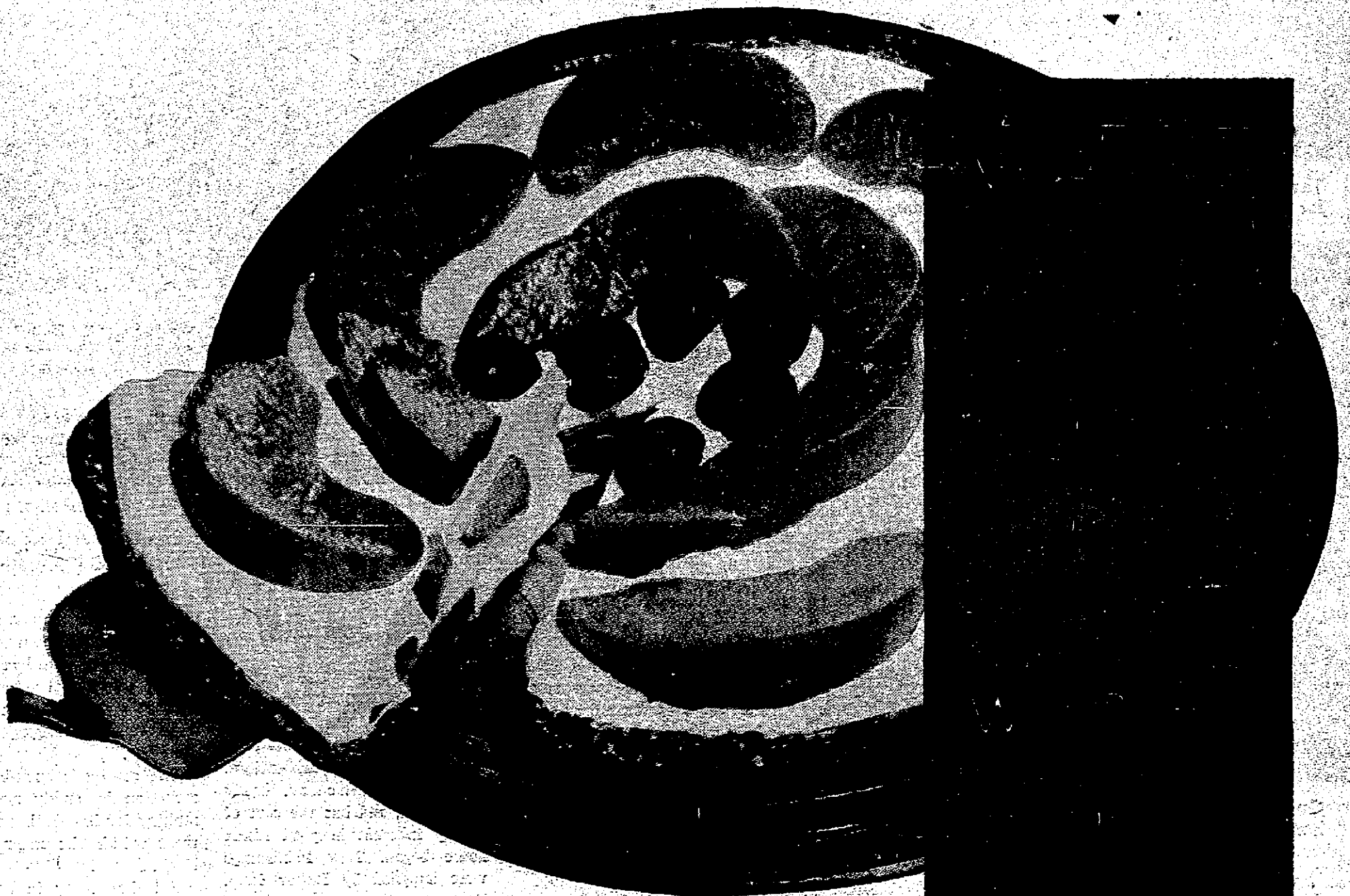
**2.99**

The broadcloth shirt with a dash of Carmen—what the Cubans are introducing and May Co. has snatched up for our Fall Sale. More buttons than a bull-fighter, back and front; white, red, black, brown and navy. Sizes 32x38.  
May Co. Lakewood Boulevard Sportswear, Street Floor





**taste it... and see**  
**how good peach pie can be!**



**Mary Lee Taylor's HUSBAND-TESTED**  
**HARVEST GOLD PEACH PIE**

- Put  $\frac{3}{4}$  cup Pet Evaporated Milk into ice cube tray of refrigerator and chill until ice crystals begin to form around edges.
- Press a mixture of  $1\frac{1}{2}$  cups fine graham cracker crumbs and  $\frac{1}{2}$  cup melted butter firmly in bottom and on sides of 9-inch pie pan. Chill until needed.
- Drain well  $2\frac{1}{2}$  cups (No. 2½ can) canned cling peach slices. Save 12 slices for top; cut rest into small pieces.
- Melt  $\frac{1}{4}$  cup butter in a saucepan. Remove from heat and mix in until smooth, 2 tablesp. lemon juice,  $\frac{1}{8}$  teasp. salt, and  $\frac{1}{2}$  cup powdered sugar. Let stand to cool thoroughly.
- Put ice cold milk into cold bowl and whip with cold rotary beater, or electric beater at high speed, until stiff. Whip in cool sugar mixture,  $\frac{1}{2}$  at a time. Fold in cut-up peaches.
- Put into chilled crust. Arrange a double row of peach slices in a circle on top; garnish with maraschino cherry halves, if desired. Chill until firm, about 2 hours.

**Want these, and more, good recipes? Send for this new free cookbook today!**

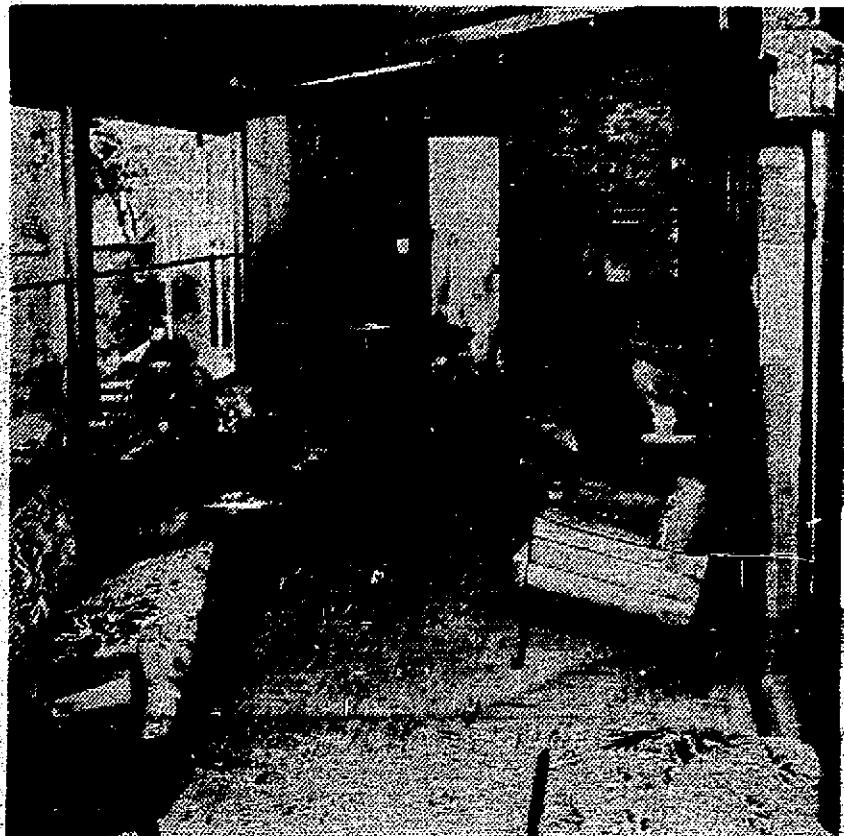
			<b>PET MILK COMPANY</b> 64 Pine St., Dept. J-3, San Francisco 11, Calif.  Please send me Mary Lee Taylor's new cookbook, "Time-saving Tips to Good Eating."  Name _____ Address _____ City _____ State _____
			

Packed with recipes for good things to eat—plus handy hints, too!

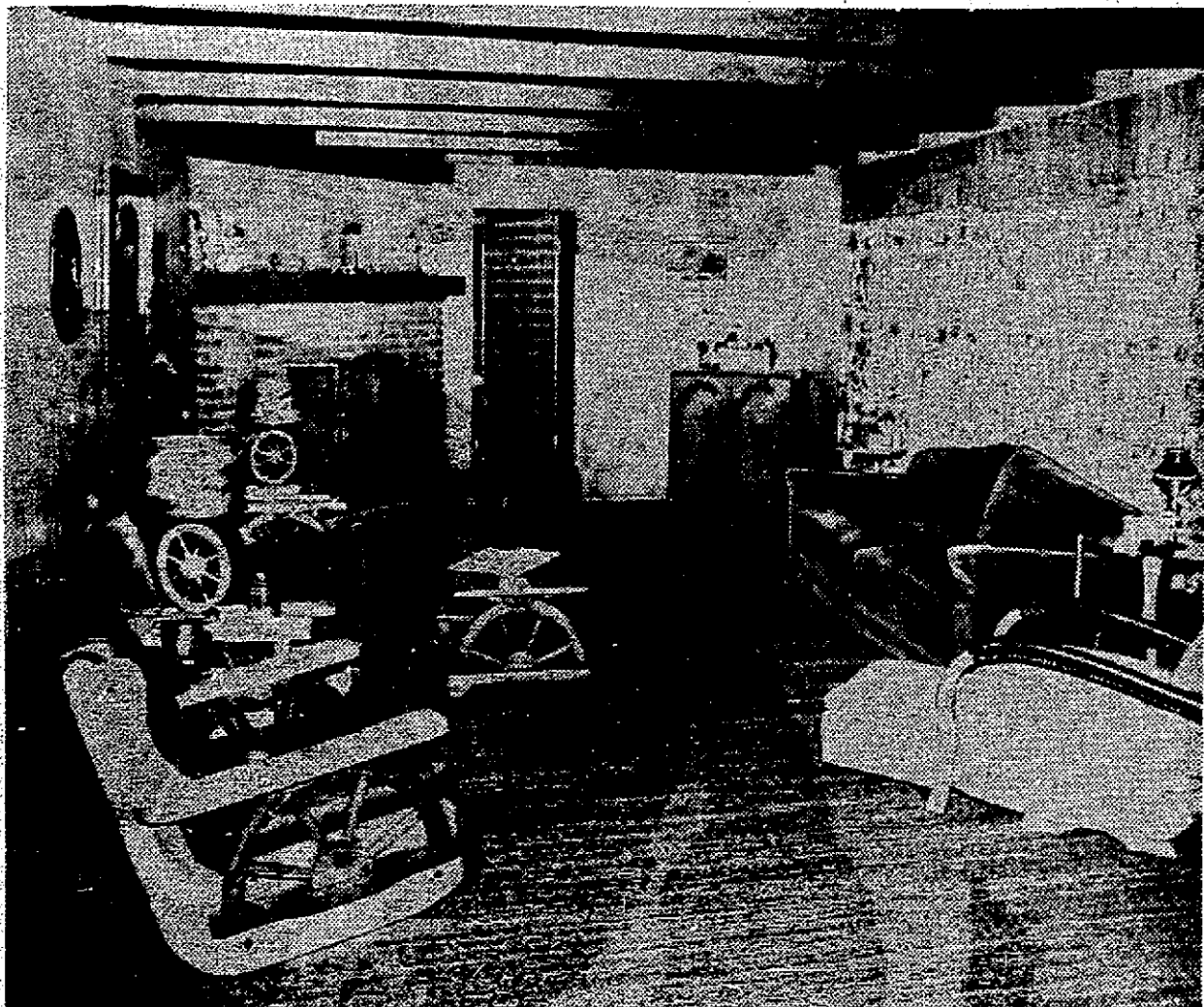
Enjoy These Three Shows Every Week: THE PET MILK TELEVISION SHOW, TED MACK AND THE ORIGINAL AMATEUR HOUR, Every Saturday, NBC-TV.  
 TRUTH OR CONSEQUENCES featuring RALPH EDWARDS, Every Thursday Night, NBC • MARY LEE TAYLOR, Radio's Favorite Food Expert, Every Saturday Morning, NBC.



# Happy-Go-Lucky House

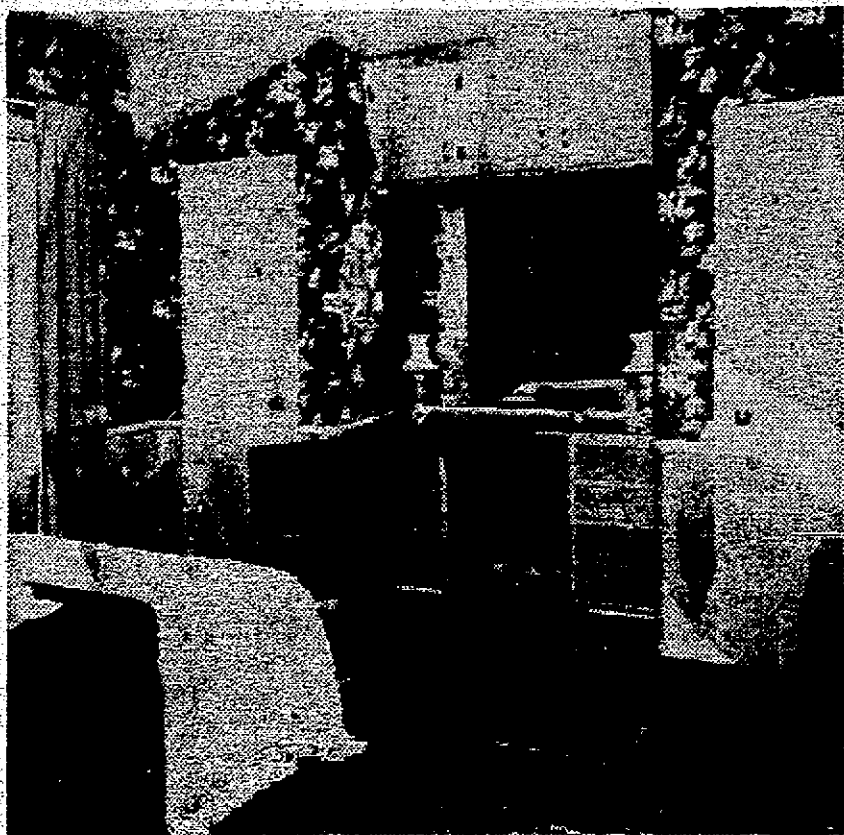


The Diffeys' lanai-den is a rugged room, built strictly for fun. Smooth paneling, tile floor make upkeep easy.



Photos by H. S. Melvin

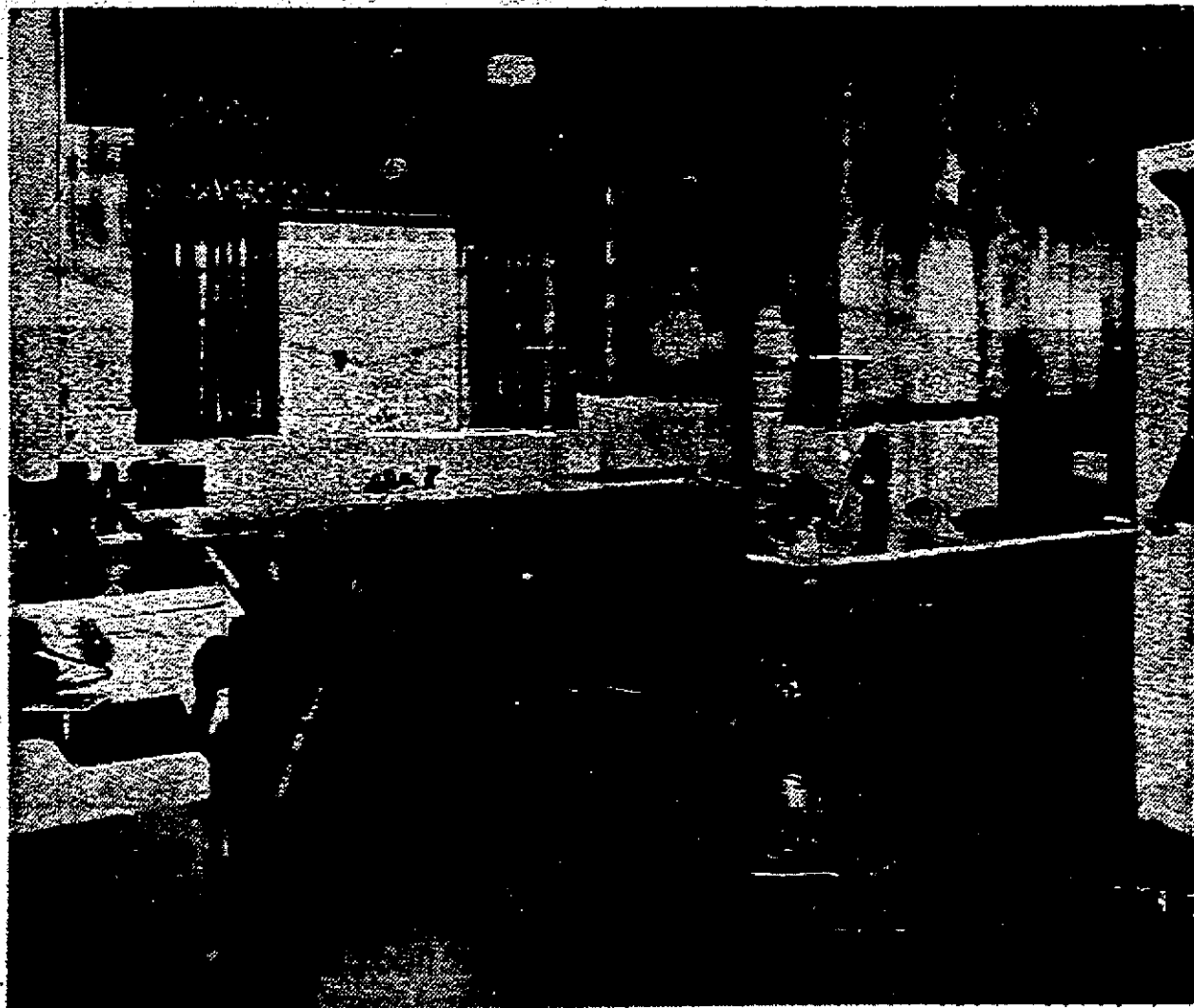
The living room of the home of Mr. and Mrs. S. C. Diffee has the comforts of a hideaway lodge. Random-weave carpeting, mellow birch paneling are used.



Guest quarters, set completely apart from the Diffeys' home, provide all the luxuries of an expensive suite.



Wide frontage and rambling architecture give the impression of spaciousness to the S. C. Diffee home. Actually, lot is small and upkeep is at minimum.



The Diffeys' castle is not beautifully paneled, birch, for instance. Addition of hammered copper hardware gives the birch buildings by hammered copper hardware.

**DOWNEY.**  
**A**FTER A COUPLE has reared five children, comes the time when the parents are ready for a carefree (and somewhat more peaceful!) way of life.

Such is the case with the S. C. Diffeys, who are enjoying a whole new slant on life in their

**By Eileen Ball**  
new home at 10217 Chaney Ave. The Diffeys, now grandparents, had this house built to long dreamed-of specifications. It is a roomy house, easily maintained, and has the sort of beauty inherent in good ranch house began. New furnishings were supplied by Butler Bros. Department store.

The building, some 2200 square feet, sprawls across a lot that is wide in frontage and shallow in depth. The effect from the street is one of boundless spaciousness. Actually, the footage of the lot from front to back is modest, which, of course, makes for minimum yard work and costly maintenance.

These are the years for which couples wait — the time when they can enjoy their children's offspring in a home that doesn't require long hours of tedious upkeep.

The vicinity in which the Diffeys bought their lot is almost exclusively built up with California ranch homes. Some have more contemporary lines than others, but the area as a whole achieves a harmony that comes from such community planning. All the homes are larger than average; all are uncompromisingly hospitable-looking.

The Diffeys insisted that their home be unhesitatingly informal, and this happy-go-lucky atmosphere pervades every nook and corner. Bypassing the addition of an entry hall, the Diffeys chose, instead, to have the front door open directly into the living room. To lend the feeling of an entry, however, they had a planter built that sets the entering area somewhat apart from the room proper.

**BECAUSE** Mrs. Diffee chooses to do her own housework, fussy, time-consuming details were eliminated from the plans and easily maintained features were given top billing. Which is one of the reasons, besides its ready apparent beauty, that natu-

ral birch paneling was chosen to finish the living room walls. This lovely honey-colored wood masks every wall; there is no wallpaper or paint in here to bear tell-tale fingerprints and smudges!

The ceiling is open-beam construction in ruddy redwood, making for interesting color contrast with the more refined birch.

Set diagonally in one corner is a huge open fireplace with raised hearth. The fireplace is red brick, informal, and definitely compatible with the rustic manner of the rest of the room.

Early American carpeting in random tweed-like colors covers the room from wall to wall. Slightly predominant is a deep red.

The sofa and matching rocker are covered in green leather—a covering that, unlike most fabrics, becomes more beautiful with use. The sofa and chair arms are of a bleached wood that is capable of holding up under hard use without soiling or scratching.

The atmosphere of the old west is given a big play in this room. The tables and accessory pieces of furniture are studiously informal, achieving as they do an almost "hand-hewn" effect. On either end of the sofa are two lamp tables bearing highly imaginative lamps. The shades are of semi-transparent parchment on which has been photographed in color scenes typical of California. In the evening, the lamps cast the softest light imaginable over the room. And the illuminated scenes are intriguing conversation pieces.

**THE LIVING ROOM** is long and narrow, in the proportions of 15x30 feet. Toward the street side, the wall is devoted almost wholly to picture windows colorfully draped with a Grandma Moses print. The valance is an earthy terra cotta shade that picks up the same color in the drapery print. It also echoes the

(Continued on Page 20)



## Sen. Fulbright Scheduled in Celebrity Series Talk

Senator J. William Fulbright, speaking on "The United States in World Affairs," will present the second City College Celebrity Series lecture Wednesday at Poly High School auditorium, beginning at 8 p. m.

As a freshman Congressman in 1943, Fulbright sponsored a resolution calling for an international organization to maintain the peace. The Fulbright Resolution was adopted and gave impetus to the idea of the United Nations.

Enrollment tickets will be available at Polytechnic auditorium Wednesday evening for the remaining lectures in the Celebrity Series, as well as at the main School for Adults office, 4901 E. Carson St., and all adult centers.



SENATOR FULBRIGHT  
World Affairs Speaker

## 200 GENERALS

### Guard Opens Conference in San Diego

SAN DIEGO — An army of 2000 National Guard and Air National Guard generals, field officers, junior officers and warrant officers will begin descending on San Diego today for the four-day diamond jubilee general conference of the National Guard Association of the United States.

The visiting high brass will include about 200 generals.

The officers, from every state, the District of Columbia, Hawaii, Alaska and Puerto Rico, will convene their momentous national defense sessions at 10 a. m. Monday in what promises to be the largest conference in the 75-year history of the association.

On the agenda for action are such vital subjects as the draft, manpower procurement, expansion of Air National Guard facilities, officer candidate schools and a more equitable system of promotions.

Some of the nation's top defense authorities, including Robert Stevens, secretary of the Army; ranking generals of the Army and Air Force and members of Congress will be here during the conference to discuss problems affecting the future of the National Guard and Air National Guard.

National Guard, the nation's first line of Army reserve. Already established here is advance headquarters of the association, with Maj. Gen. E. A. Walsh, ret., president, in command with a staff brought from Washington three days ago.

### HAIR REMOVED PERMANENTLY

Face and Body, Men or Women  
Using the New Radio-Matic Epilator

**FASTEST SAFE METHOD KNOWN**  
**SAVE TIME AND MONEY**  
Experienced R. E. Kree Operator

**DAVIS STUDIO**  
2925 East 7th, Long Beach, Calif., Phone 90-4595

**LAKEWOOD**

**MAY co.**

**FALL SALE**

**It's may co. savings time...storewide at all 4 great stores**

## SALE

## REBUILT

## REFRIGERATORS

**Tested — Approved**  
**Guaranteed**

The greatest selection of used, reconditioned refrigerators in May Co. history. All in guaranteed top working order. Choose from FRIGIDAIRE, GENERAL ELECTRIC, WESTINGHOUSE, HOTPOINT, SERVEL, KELVINATOR, COLDSPOT, etc.

- **TESTED** by May Co.'s own refrigerator repair and service department.
- **COMPLETELY CLEANED** and sterilized with ultra violet ray lamp.
- **COMPLETELY SPRAYED and REFINISHED**, most have new door gaskets. Most have new or replaced shelves and ice trays.
- **REPLACEMENT** of all broken or faulty parts.
- **APPROVED BY OUR REPAIR ENGINEERS.**
- **GUARANTEED** for 90 days parts, service and 90-day return privilege on a new refrigerator.

**\$69 to \$149**

**swivel TV table, casters**  
Blond, 11.94 **9.94**  
Swivel top on hard maple casters, so you can roll entire unit, or turn set alone. Measures 22"x24" top, fits most TV sets.

**wrought iron TV stand**  
12.95 val. **7.94**  
Original Guichard design sturdily built wrought iron TV stand in jet black. Completely adjustable. Can be used as luggage rack or coffee table topped with glass.

**mahogany record cabinet**  
Blond, 22.94 **19.94**  
A brilliant buy! Lovely mahogany veneer cabinet — very sturdily built. 6 separate compartments. Over-all size: 24" wide, 15" deep, 32" high.

**artone table radio**  
19.95 val. **14.94**  
A powerful table set with clear, sharp reception. May Co.'s own reliable brand. In attractive mahogany color plastic. In ivory or red plastic, 16.94.

**3-way portable radio**  
44.95 val. **30.94**  
Terrific buy! Our own brand plays on either battery or electric. Attractive maroon plastic case. Easy carrying handle. Complete with batteries.

**artone 3-speed phonograph**  
29.95 val. **19.94**  
Compact, luggage style phonograph that plays every speed, every size record. Our own reliable brand, Artone. Compact cabinet. Fine tone.

**artone auto 3-speed phonograph**  
79.95 val. **58.94**  
Automatically plays every speed and size record and even intermixes 10 and 12-inch, 6"x4" speaker. Luggage case.

**artone auto radio-phonograph**  
99.95 val. **69.94**  
Powerful table model combination gives you all your favorite radio programs plus an all-speed, all-size record player.

# CLOSEOUT

# 21" ARTONE

**\$279 value** **\$179.94**

**21" console model**

- Full size mahogany console
- Trade-ins accepted
- No delivery charge
- Prices include excise tax, factory warranty
- Only \$19 down — \$9.50 monthly

**may co.'s own reliable brand**

We bought every last one we could get from the factory of this terrific close-out model — at the lowest price in May Co. history! Come down, compare this high quality set with any national brand and you'll find nothing like it within \$100. Artone is our own reliable brand—sold exclusively by us in Southern California and by such stores across the country as Macy's in New York, Famous-Barr in St. Louis, Kaufmann's in Pittsburgh and 25 other leading department stores across the country. All national advertising costs are cut — all distributor costs are cut, too. We don't expect this brilliant buy to last long — so hurry! Model ARCHILLE.



# Ship Drops 1000 Tons of Jap Tuna

SAN PEDRO — The largest load of Japanese tuna ever to reach San Pedro was being unloaded at a Terminal Island cannery Saturday.

ANNUAL GATHERING  
The 64th annual convention of the Heating, Piping, and Air Conditioning Contractors National Association will be in the Edgewater Beach Hotel, Chicago, May 13-16.

# Solon Assails Envoy Aide's Fancy House

WASHINGTON — (AP) Rep. John Taber (R-NY) Saturday cited a \$137,000 home for an embassy secretary as an example of "extravagance" that must be halted if the nation is to have a balanced budget next year.

The chairman of the House Appropriations Committee said in an interview he is hopeful that the federal budget will be balanced during the fiscal year starting next July 1, but added that it will take a lot of belt-tightening.

BALANCE NECESSARY  
"We have got to balance the budget for fiscal year 1955," he said, adding that he fails to share the fears of some administration chiefs that a balance won't be possible that soon.

# NLRB Cancels Union Rights Because Red Official Lied

WASHINGTON — (AP) In an unprecedented action, the National Labor Relations Board Saturday cancelled the bargaining rights of a union local because of admittedly false statements one of its officers made to the FBI about his Communist activity.

The case involves Local 214 of the Fur and Leatherworkers Union, which was expelled from the CIO four years ago for left-wing tendencies, and the Am-O-Krome Co., of Cincinnati, a leather tanning concern.

The union officer is Texas Bruce Schooler, according to a local secretary-treasurer of the NLRB said in a statement, pleaded guilty in Federal District Court last spring to a charge of having made false statements to FBI agents when he disclaimed Communist ties.

# Egyptians Hang Three More for Espionage Acts

CAIRO — (AP) Three men convicted by a revolutionary tribunal as spies were hanged Saturday.

They were Mohamed Ragheb and Boutos Suwriha, both former war ministry officials, and Alfred Mikhail, a former employee of the British military base in the Suez Canal.

They were executed at half hour intervals. The government tribunal found them guilty of giving classified information about the Egyptian army to a foreign power.

The hangings were the latest in a series of executions of persons convicted of espionage and treason against the government of President Mohammed Naguib.

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may co. introduces  
**15-inch walking doll**  
imported from england



Reg. 7.98  
**4.98**

A beautiful little English princess doll at a real royal value... a perfect gift for every little girl. She sits and stands, her head turns from side to side and her eyes open and close. Soft spun plastic hair with pig tails, can be combed and set with her own comb. Dressed in beautiful party dress, slip, panties, shoes and socks.

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In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. No. C.O.D.'s under \$3.00. I.P.T.—10-1R

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PANORAMIC  
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3 famous names in towels  
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Firmly woven for long wear, with thick, thirsty, quick-drying loops. Cannon "heavenly" colors—lightning pink, blue star, radiant rose, sun gold, pink lilac, forest green and white.

1.39 Super-size, 24x46" ... **1.00**  
79c Guest size, 16x27" ..... 59c  
35c Washcloths, 12x12" ..... 29c

**martex  
"criterion"**

Rich in new vivid shades to glorify your towel racks; fine firm texture for long wear. Martex "forecast" colors, carnation red, azure, nutmeg, charcoal, avocado, bud pink, spruce, apricot, walnut, champagne, navy, platinum, top brass, sunflower, azalea and white. Low October Sale prices.

1.98 Bath towel, 25x48" ... **1.69**  
1.00 Guest size, 16x30" ..... 79c  
40c Washcloth, 13x13" ..... 2 for 69c  
2.75 Bath mat, 20x34" ..... 2.29

**callaway  
"persian"**

Luxuriously styled in fine cotton yarn that stays soft and fluffy through countless washings; absorbent for faster drying. In 9 fashion colors from sparkling pastels to rich deep tones including hot chocolate, char-treuse, turquoise, gold, blue, rose, dubonnet, grey, flamingo.

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1.50 Guest size, 16x30" ..... 89c  
50c Washcloth, 13x13" ..... 2 for 69c  
3.95 Bath mat, 22x36" ..... 2.99

May Co. Lakewood Towels, Third Floor

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scoop! washable  
wool-and-orlon

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Fabrics by 2 famous makers who have blended the best of wool and orlon—yours at really remarkable savings for suits, dresses, skirts and sportswear. Choose from plains, checks, tweeds and plaids; remember, they wash perfectly. All 54" wide.

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Reg. 1.59 yd. **99c**

An exciting selection of the season's top fashion colors; all full pieces, 16 ribs to the inch, 36" wide; 18 gorgeous fall colors. Stock up now and save 60c on each yard.

spatter flannel!  
rayon suitings

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50% rayon, 50% acetate—our best crease-resistant suit-ing flannel, 44-45" wide; grey, navy and brown flecked with white; brown flecked with gold; green, red, royal and brown flecked with black.

69c-89c washable cottons, assorted, 36" wide..... yd. 48c  
2.35 sculptured nylon damasks, washable, 38".....yd. 1.68  
2.95-3.95 novelty jerseys, wool-orlon, blends, 54" yd. 1.69  
3.49-4.50 Chantilly-type laces, colors, 36".....yd. 1.87  
1.49 all-nylon fulles, 30 colors, 54" wide.....yd. 94c  
1.69 antique tissue shantung, 8 colors, 45".....yd. 97c

May Co. Lakewood Yardage, Third Floor





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WAGON WHEEL LAMP	22.95
ROCKER	94.50
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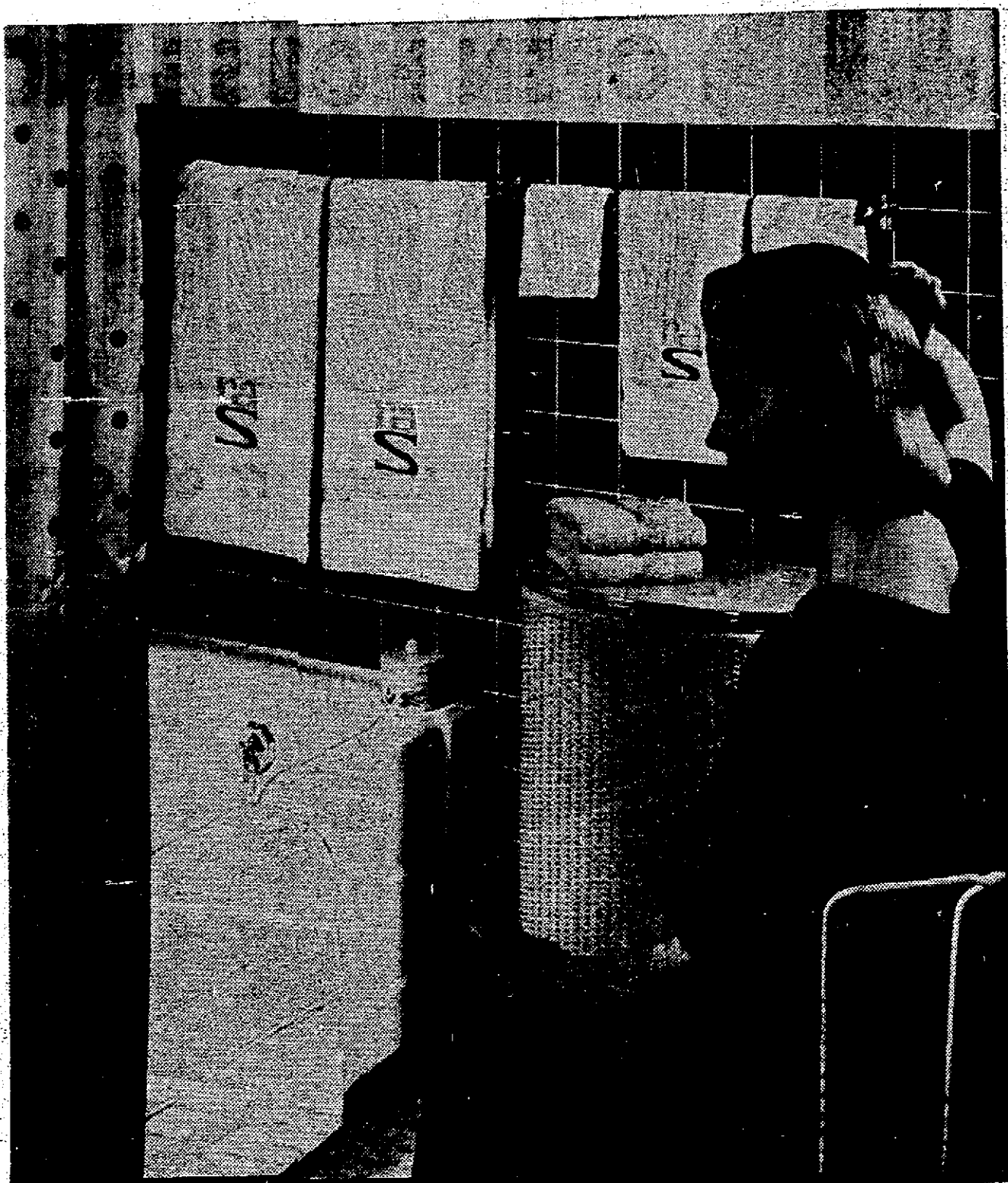
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Come in and let our Color Styling Department help you select your own individual color schemes...  
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# Develop That Green-Stuff Thumb!



Canon Mills Photo

One woman turned her artistic flair into money by designing unique and personalized monograms for linens. She now has a business of her own.

**YOU CAN MAKE MONEY** right at home, without neglecting your household duties, without palming off the care of your children on someone else, without the rigors of set hours and a boss. Other women, no more gifted or clever than you, are exploiting their talents and gaining, besides money, the satisfaction of knowing that even though they are housewives, they have a real cash value to the world outside.

Take Mrs. Alice Hopkins of Columbia, S. C., for instance. Mrs. Hopkins grappled with the problem that baffles so many mothers: that of the fast-growing small daughter who hopelessly outgrew her dresses while there was still months of wear in them.

Mrs. Hopkins pondered. All little girls, she mused, have a way of protruding lankily out of dresses that only a few months ago were a perfect fit, and that are still as good as new, which is fine if the girls have baby sisters, but rather discouraging otherwise. Letting down a hem usually results in a dress which is the right length at the bottom, but which is ridiculously short waisted.

Mrs. Hopkins' sewing experience, plus common sense and originality, helped her to come up with a solution, one which makes it possible to extract every bit of wear from a girl's dress, even if she shoots upward at the rate of an inch a month.

ducing a baby sister to use up the outgrown dresses!

**MRS. HOPKINS' IDEA** was to design dresses that would grow along with their wearers. She devised what she calls the "Pixie Grow-Tall Dress" — a dress which quite literally grows. The most important feature of this dress is the adjustable waistline. Two pert buttons, matching other buttons used as trimming elsewhere on the dress, hold the front of the long sash belt. Later, when it is time to let down the hem, these buttons can be lowered also, and both the skirt and the

waistline will be lower, giving a balanced effect that never could be obtained by lengthening the skirt alone.

Mrs. Hopkins' idea is capturing feminine fancy everywhere: her Pixie Grow-Tall dress is being sold in stores so fast that she could afford to buy that rapidly growing daughter a new outfit every day if she wanted to!

Maybe you like entertaining children better than sewing. One mother is making herself some spare-time money, and having fun doing it, as a result of having to think up ways to amuse her convalescent 7-year-old son. Necessity made her very inventive, and she saw that her ac-

cumulated ideas for keeping a bedridden child occupied might help other mothers. She prepared a kit, containing all necessary materials and instructions, and offered it for sale at a reasonable price. The margin of profit was very high, because all of the materials were inexpensive and easily obtainable, and the kits could be assembled quickly on a production line basis. She put a small display ad, describing her service, knowing that many parents would stumble over the ad and remember it later and look it up when they had need of it.

**INCLUDED IN THE KIT** were games to play, the implements for which first had to be constructed by the child; gay little figures to trace on cardboard and cut out, which were so designed that they could be fitted over the rims of drinking glasses or lamp shades; unusual paper dolls and animals with unique outfits.

The biggest project in the kit was the making of a completely furnished doll house. The doll house was to be made from a cardboard carton, and this mother used the necessary carton as the container for all of the other material and instruction sheets.

Materials for the house itself consisted of Scotch tape, glue, crayons and scraps of fancy gift-wrapping paper, chintz and lace, and decals. Her instruction sheet included instructions for making real-looking French windows out of strips of white paper, curtains from lace-paper doilies, draperies from pleated gift-wrapping paper, hung with Scotch tape. The



## A 'Flat Hat' for Yvonne



WITH DAD SMILING APPROVAL, Yvonne V. Broman, who Tuesday becomes a WAVE, tries on his old Navy "flat hat." The father, Richard E. Broman, served 13 years. Altogether Yvonne's relatives have chalked up 62 years of Navy service.—(Staff Photo.)

## Lakewood Taxpayer Unit Hits 'Antis'

Members of Lakewood Taxpayers Association opposing incorporation of Lakewood are "deliberately working to keep Lakewood residents confused, off balance and disunited," Lakewood Committee for Incorporation charged Saturday.

In a statement attacking the association's "opponents of incorporation as 'anti-Lakewoodites,'" the committee referred to a proposal at last week's association meeting to sell "honorary memberships" in the anti-incorporation campaign to Long Beach residents.

The incorporation committee's statement, in part:

"They realize that the people of Lakewood would never support such a movement, so they appeal for help to outsiders! We

doubt if the good citizens of Long Beach would finance any campaign to help a few petty plotters wreck the palms and hopes of the future city of Lakewood."

"These anti-Lakewoodites in our midst have consistently failed to judge the will or to meet the needs of our people," the statement added.

"They have failed, both in their petitions and their elec-

tions, to divide the 80,000 residents of free Lakewood who desire to pioneer a new city. Now, instead of helping the newly-annexed areas to get the representation they badly need, they devote all their energies to fighting the free areas."

### STAMP COLLECTORS

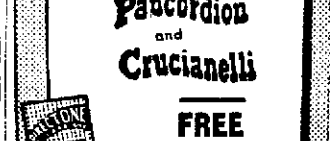
567 Different Genuine Stamps only \$1.00



Harry S. Truman Abraham Lincoln  
You get this scarce American collection (worth more than the price of the whole lot) and much more! Regular U.P.U. set, Pope Plus color, (100) stamps from 1846 to 1953, including the Iron Curtain stamps show Americans, A.S.O. fantastic! Monte Carlo friends show giant ship "United States!"  
FREE ACCESSORY KIT. Magnifying glass, stamp hinges, perforation gauge. FREE with above order while supply lasts.  
MONEY-BACK GUARANTEE  
NATIONAL STAMP SALES, Dept. 47  
832 EIGHTH AVE., N. Y. 19, N. Y.

### PLAY THE ACCORDION

The Professionals Play



Paucordion and Crucianelli  
FREE ACCORDION and FREE BAND PRACTICE  
WITH PRIVATE LESSONS \$1  
Introductory Offer  
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## ASTHMA-DIABETES HIGH BLOOD PRESSURE

For the past two generations, the offices of Dr. Chan, D. C., located at 928 American Ave., have had outstanding results in treating chronic ailments such as ASTHMA, BRONCHITIS, ARTHRITIS, NEURITIS, RHEUMATISM, HIGH OR LOW BLOOD PRESSURE, HEART TROUBLE, STOMACH OR LIVER DISORDERS, KIDNEY OR BLADDER AILMENTS, OR A GENERAL RUNDOWN CONDITION. Men and women from all walks of life come to take these treatments because after methods of healing have failed to help them. Many have spent a fortune in seeking care before they try this simple, effective natural method of Dr. Chan. Our patients tell us that they wish they had known of our wonderful treatments sooner so that their suffering could have been avoided.

**READ THESE AMAZING TESTIMONIALS!**

To Whom It May Concern: For over 20 years I have been going from one doctor's office to another hoping to find someone to help me with my asthma and stomach condition. No one knows how much I suffered until I came to Dr. Chan. Night after night I had to sit up because I wasn't able to lie down to sleep. I was coughing and wheezing most of the night. Besides my stomach was full of gas. After taking Dr. Chan's Herbal Therapy for one week, I began to improve. Now, after five months of continuous treatment, my asthma and stomach troubles are just about over. I wish to recommend this treatment to anyone who is anxious to get well. I am sure that Dr. Chan will do all he can to help you as he has helped me. Signed: Mrs. Vivian Murray.

To Whom It May Concern: I was about to give up hope of getting rid of my asthma attacks. I spent hundreds of dollars for shots and pills, but yet found no results. After reading your advertisement, I tried you for my last resort and was thrilled to find that I responded wonderfully. After the first treatment, I was able to breathe normally and could sleep better for the first time in months. Now I am feeling fine and hoping others will benefit from my experience with Dr. Chan's Natural Method. Signed: Mrs. Tina Smith.

**FOR THE NEXT SEVEN DAYS BRING THIS AD FOR A FREE CONSULTATION**  
DR. CHAN, D. C., HAS DEVELOPED A NATURAL METHOD

Dr. Chan, D. C., has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a Free Consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method, why not you? A trial will convince you. Phone 64-1196 for your appointment now!

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### TRADITION

## Girl Carries on Family Sea Service

Yvonne V. Broman, 21, brown-eyed blonde, will be sworn in the Waves Tuesday morning and Tuesday night will be on a plane on her way to Bambridge, Md., for basic training.

By so doing, Yvonne will carry on a Broman family tradition. To date, her immediate relatives have served 62 years in the Navy.

Her father, Richard E. Broman, 2358 Caspian Ave., enlisted in 1910 and served 13 years. His first ship was the old coal burner USS Monterey.

Yvonne's brother, Richard Jr., a warrant officer, has chalked up 18 years service. Another brother, Arthur C., now a deep-sea diver, served eight years as a chief boat-swain's mate. A third brother, Robert, was discharged after three years because of wounds suffered on the destroyer Lafayette in her engagement with the Japanese off Guadalcanal in 1942. An uncle, Arthur C. Broman, served 20 years in the Navy, retiring as a chief water tender.

The new recruit, a graduate of Poly in 1950, has completed two years in City College. She hopes to go into aviation.

## Pair Imprisoned for Evading Taxes on Illegal Profits

CHICAGO—UP. Two officers of the defunct Shotwell Manufacturing Co., a Chicago candy firm, were sentenced to federal prison Saturday for evasion of income taxes on revenue from black-market sugar sales in 1945-46.

A motion for acquittal of a third defendant was taken under advisement by District Judge Gunnar H. Nordbye.

The court imposed two concurrent three-year terms on both Byron A. Cain, former Shotwell president, and Frank Huebner, former controller of the firm. Cain was fined \$2000. Huebner's fine was \$10,000.

The Shotwell firm was fined a total of \$20,000 on two tax-evasion counts.

# \$55

per ounce!

That's what she pays for her exotic perfume. But it can't cover up her sandpaper skin, her rough, scuffy elbows, her bumpy, calloused feet.

Don't waste time and money trying to cover it up, ma'am! TAKE IT OFF—with dynamic, dramatic, PYRAMID SKIN SOFTENER.

the beautifier that lets you see results, while they happen. PYRAMID SKIN SOFTENER gently smooths, softens, tones, re-vitalizes your skin.

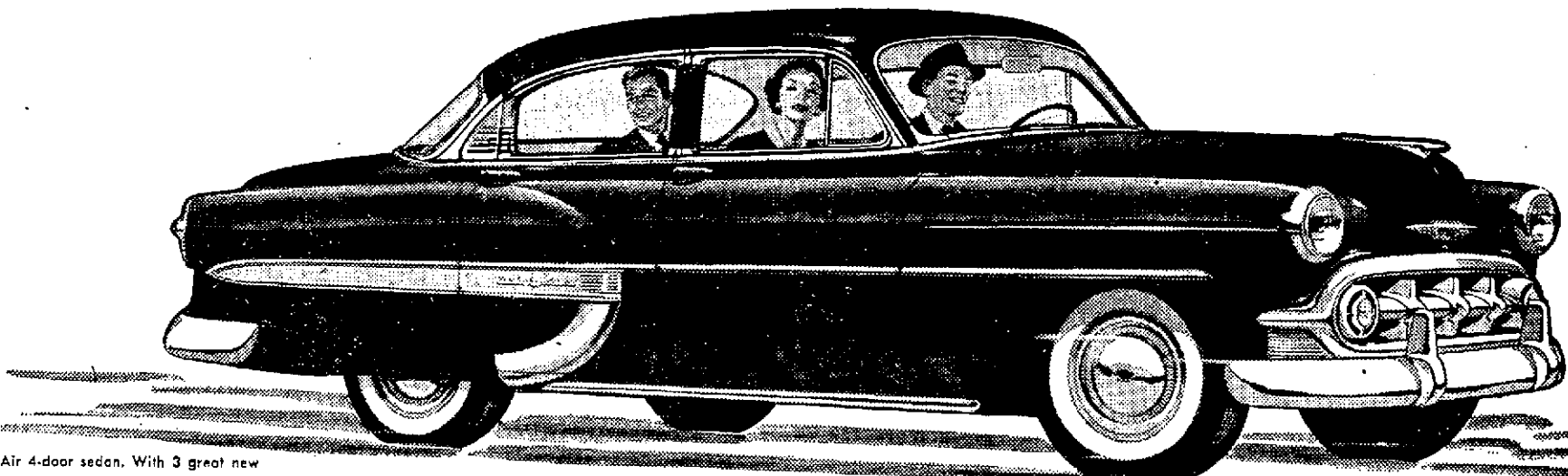
Not a cream, not a lotion—but a block of nature's own scoria stone, mined from a glacier age volcanic lava bed. Simple to use, floats in the bath, lasts for months. An absolute must in manicuring, pedicuring.



only \$1 plus tax at better drug and department stores

Here's something to think about before buying any car! . . .

# CHEVROLET ADVANTAGES are the Greatest



Chevrolet's striking Bel Air 4-door sedan. With 3 great new series, Chevrolet offers the widest choice of models in its field.

# CHEVROLET PRICES are the Lowest of any line in its field!

**Chevrolet—and only Chevrolet—brings you all these features of highest-priced cars at the lowest prices and with such outstanding gasoline economy!**

You'll know that Chevrolet gives you more for your money the minute you see it, drive it, and check its remarkably low prices.

Meanwhile, may we suggest that you take a quick look at the Chevrolet advantages listed here.

They read like a "who's who" of fine car features, and Chevrolet is the only

low-priced car that has all of them.

It's these features that give the extra beauty and style—extra performance and dependability—extra driving ease, riding ease and safety—which are causing more people to buy Chevrolets than any other car again this year.

Doesn't this add up to the extra value you want, particularly when

you realize that Chevrolet is America's lowest-priced large-selling car, and saves gas as well?

Come in, see it, drive this finer car, and place your order now!

\*Optional at extra cost. Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" and Bel Air models. Power Steering and E-Z-Eye Plate Glass available on all models.

Fashion-First Bodies by Fisher . . . Richer, roomier interiors . . . Extra-Easy Power Steering\* . . . 115-h.p. high-compression engine in Powerglide models—108-h.p. high-compression engine in gearshift models . . . Advanced Powerglide Automatic Transmission\* . . . Softer, smoother Knee-Action Ride . . . Velvet Pressure Jumbo-Drum Brakes (largest in Chevrolet's field) . . . E-Z-Eye Plate Glass\* . . . Safety Plate Glass in windshield and all windows of sedans and coupes.



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The Dinah Shore Show—NBC Network  
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**PARKWOOD CHEVROLET**

BELLFLOWER BLVD.  
at SOUTH



# Story of 'Mass Desertion Plot' by Red Fliers Doubt

BERLIN—(AP). Western military officers discredited Saturday night a rumor from a West Berlin tipster organization that 11 Soviet jet fighter pilots and numerous technical personnel have been arrested by Russian security agents at an air base in East Germany.

Information bureau West (IWE) claimed the MIG pilots and ground crews were nabbed early this month at Retzow in the Kyritz District, 37 miles northwest of Berlin.

It asserted the pilots were accused by their MVD captors of preparing to flee to West Berlin.

and added the technicians were charged with "espionage and sabotage on order of the imperialists."

Responsible allied sources said the Retzow field has been little used by the Soviet air force and no incidents have been reported there this month by reliable informants.

Allied officials said IWE receives financial support from some West Germans engaged in psychological warfare. It specializes in sensational "news reports" allegedly received from behind the Iron Curtain.

Recently IWE claimed a Polish MIG had been shot down over the Baltic while trying to escape westward. Allied intelligence found no evidence to bear out the "exclusive" story.

This month IWE asserted that Soviet occupation authorities had voted the proposed re-election of East German President Wilhelm Pieck. Pieck was re-elected unanimously by parliament a week later.

High ranking Allied officers said the rumor of the Soviet pilots' arrest "is not credible."

## Ditto on John Henry

OKLAHOMA CITY—(AP). "Sign your John Henry here," the police desk sergeant directed matter-of-factly. The prisoner did much to the sergeant's surprise. That was his real name, too, records proved.

# SHUCKS, EASY COME EASY GO

MILAN, Italy—(AP). Eight-year-old Gennaro Mellini found some nice, colored pieces of paper around the house just about the right size to folk up into toy airplanes—so he did.

After he had flown a few dozen of them out of the window, his parents discovered the pieces of paper were 10,000 lire banknotes (worth \$16 each). The boy had found them in his grandmother's room.

Few of the banknote airplanes were recovered. The rest sailed away on a lively breeze.

# Wants Shortstop in Family But Willing to Talk It Over

CHICAGO—(AP). Mr. and Mrs. Andrew C. Koby attempted a reconciliation Saturday after Judge Alan Ashcraft suggested that they talk over Koby's desire for a shortstop in the family.

Mrs. Koby, 39, a secretary, appeared in superior court Friday seeking temporary support for herself and two daughters, Arline, 15, and Carol, 12.

She sought separate maintenance on grounds that her husband, 42, deserted her, failed to support her and associated with other women.

Koby replied that his wife's nine brothers bothered him, that

he chased three of them from his home last Sunday, that his wife never showed him the bank book, and that she had too many visitors.

"And another thing," he said. "I want a ballplayer. I have two daughters. I want nine sons."

"I have no jurisdiction there," the judge said. "I suggest you confer with your wife. Maybe you can agree on at least one ballplayer. Does it make any difference what position he plays?"

"Shortstop," Koby replied. The hearing ended when Mrs. Koby agreed to take her husband back.

# Dow Earnings Show Increase

MIDLAND, Mich.—The Dow Chemical Co. today reported sales of \$110,503,775 for the three-month period ended Aug. 31 as compared with sales of \$9,938,024 for the same period in 1952. The company's net earnings for the quarter were \$9,762,957, amounting to 43 cents each on 22,007,010 outstanding shares of common stock. In the same quarter of 1952 earnings were \$7,939,889.

**OH! OH!**  
Cupboard empty?  
Complete hot dinners delivered!  
**Phone 8-8515**  
SILVER WISHBONE

INDEPENDENT-PRESS-TELEGRAM—B-5  
Long Beach (Calif.), Sun., Oct. 18, 1953

# UNWANTED hair

**Permanently Eradicated** by the "St. Pierre" Dual-Action Epilator. Making practicable the complete eradication of the heaviest and most extensive growths of hair on any part of the human body. No harm to health. No disfiguring marks. Cost modest. Men and women operators with years of experience capable of handling any hair problem on either women or men. For complete details send in this ad with name and address for brochure. Better still, come in for personal interview without charge. Mail this ad for brochure.

Hours: 9:00 A. M. to 8:00 P. M. Evening Appointments May Be Arranged  
**THE DERMIC LABORATORIES**  
Suite 913, Heartwell Bldg., 19 Pine Ave. Phone 61-3134  
Suite 102 St. Pierre Professional Bldg., 619 S. Bonnie Brae St., L. A.

## SMALL but, powerful

You may have hesitated to advertise in the belief that you could not afford an ad large enough to really stimulate business. A large percentage of 144,752 families do read small ads every day in the Independent, Press-Telegram. Yes, they read and buy. For as little as \$3.75 you can start a small space campaign which will really pay off. Call today, 70-5951, retail adv. dept. Independent, Press-Telegram.

# FINAL DAY—MONDAY!

OPEN HOUSE DRAWING MONDAY, 9 P. M.

## BUTLER BROTHERS

# OPEN HOUSE SALE!

## MAPLE BEDROOM GROUP

All the pieces you need for your traditional Maple Bedroom—rich mellow Salem Maple, rubbed to a smooth, satiny finish. Best of construction—built to last a lifetime! See the savings!

Double Dresser (Mr. & Mrs.) Reg. 79.95	34.88
4" x 3" Poster Bed Reg. 39.95	26.88
Bookcase Headboard Reg. 27.95	49.88
Chest on chest Reg. 59.95	12.88
Night Stand Reg. 14.95	49.88
Vanity Reg. 59.95	39.88
5-Drawer Chest Reg. 49.95	7.88
Vanity Bench Reg. 8.95	

## 12.98 TAILORED SATIN SPREAD

Sale Price! **966**

Quilted top, deep full ruffle on three sides. Extremely dressy effect. Choice of colors. Twin, full.

## PURE WOOL FLEECE COATS FOR GIRLS

1-3, reg. 10.98	8.88
3x3x, reg. 12.98	10.88
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Adorable new Fall coat and bonnet sets in delicate pastel colors. Double breasted pure wool fleece coats for cut with slash or patch pockets.

## DAVENPORT AND CHAIR

Reg. 239.95 **19988**

**NOTHING DOWN—SAVE \$40**  
(On Approved credit)

With "cushioned" construction that means long years of original beauty. Modern fringe cover in most wanted colors. Sofa, 83" long. Chair is large and roomy!

## 5.98 10% WOOL BLANKET

**566**

Fine light weight yet warm, year 'round blanket comes in a choice of attractive solid colors.

## 9' AND 12' COTTON BROADLOOM

Reg. 5.95 **488** sq. yd.

Luscious, deep pile. Rich vibrant colors that stay lovely for the life of the that stay lovely for the life of the carpet. Cotton Broadloom in this fine quality is the smartest broadloom you can put on your floor! Comes in Beige, Gray, and Hunter Green. Call for Free Estimates.

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35-Pc. Reg. 14.50 **1288**

"Forsythia" or "Wood Violet"—dainty, belt-like, yellow or purple blossoms mingled with green leaves. Edges rimmed with gold.

## ENGLANDER

"Featherst" Mattress, Box Spring Full, Twin

Reg. 39.75 **2795** ea.

**NOTHING DOWN** (on approved credit)

Tempered steel innerspring unit has stitched Sital rad insulation, layers of cotton felt, reinforced side walls. Mattress has tufts, handles, vents. Save 11.80.

## BOYS' WOOL PLAID JACKET

Special! **398**

Heavy all-wool plaid with big pockets, stitched-on belt, front zipper. Blue, red, green.—4.8.

## NYLON PRISCILLAS

Size: 45x81" Reg. 7.95 pair **579**

Wide, wide ruffles—but you need not worry about laundering these, for they dry instantly, need almost no ironing. In eggshell.

## 5 Ways to Buy:

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See it DEMONSTRATED

## FREE 16 IMPORTANT PRIZES

Major Home Appliances... coveted Electric Attachments... Kitchenware... Handsome Sure-Fit Slip-Covers...

- General Electric Food Freezer... to cut down living costs!
- O'Keefe & Merritt Gas Range... perfect for modern cooking!
- Frigidaire Automatic Washer... takes the work out of wash day!
- General Electric Television... gives absolutely top performance!
- Norge Gas Dryer... designed and engineered by Borg-Warner!
- Adler Sewing Machine... admired for beauty and performance!
- Bendix Ironer... makes ironing Day a picnic! It's Super Quality!
- Eureka Vacuum Cleaner... the modern cleaner that saves labor!
- Hamilton Beach Mixette... Power for every household mixing job!
- Sure-Fit Slip Covers... will add beauty to your living room!
- Desco-Ware Skillets... the finest in cast iron Cook Ware!
- Ekco Tool Set... always a big help in your kitchen work!
- Callaway Cotton Rug... the biggest name in cotton rug!
- Fryrite Deep Fryer... the greatest kitchen gadget!
- 50 Lbs. of "ALL"... the detergent that works harder for you!
- General Electric Food Mixer

**NOTHING TO WRITE! NOTHING TO BUY!**

ASK FOR ENTRY BLANK!

## FREE! COOKING JAMBOREE!

COME TO THE EXCITING CONTINUOUS COOKING JAMBOREE

**WIN... SALAD BOWLS!**

10 beautiful wooden salad bowls filled with Larry Products to be given away free (through the courtesy of LARRY'S!)

**WIN... GROCERIES!**

12 large bags of groceries to be given away free (through the courtesy of BOYS MARKET)

Refreshments Being Served

**HOME ECONOMISTS WILL STAGE DEMONSTRATIONS OF THESE FAMOUS PRODUCTS!**

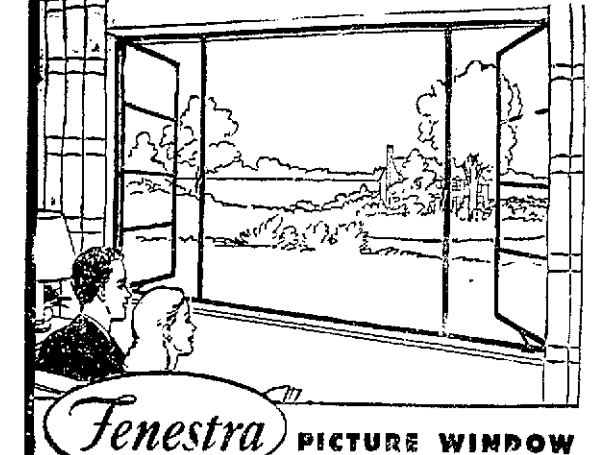
- Fryrite
- Waring
- Hamilton Beach
- Frigidaire
- Desco-Ware
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**DEMONSTRATION DAY: October 19**

## Marine Glass Co., The Long Beach Area's Most Popular Glaziers,

# Your Reliable Source of GLASS For All Purposes

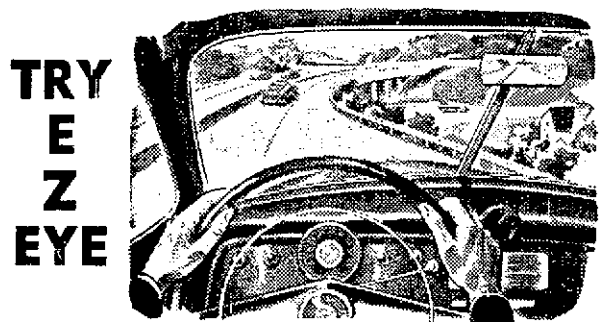
—For Sunshine Fresh Air and a View



NOW—Easier than ever to install with our new patented metal SURROUND. No framing necessary—just nail to studs. Windows always open easily—steel doesn't swell, warp, stick, splinter. Better screens; safer cleaning; low upkeep.

Glass for Windows and Doors of All Shapes and Sizes

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Replace Cracked or Discolored Windshields Now! Complete, Fast Service; Lowest Prices. We Cater to Insurance Trade

**GLASS TOPS for Furniture**  
Reflect Good Taste  
Provide Protection

## Marine Glass Co.

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GLASS FOR ALL PURPOSES  
Corner 14th and Magnolia Ph. 7-7475  
Member of Long Beach Builders' Exchange

OPEN HOUSE — OPEN HOUSE — OPEN HOUSE — OPEN HOUSE — OPEN HOUSE

5252 Lakewood Blvd., Lakewood Center

Store Hours: Open Daily 9:30 'til 5:30, Monday & Friday 12:30 'til 9 P. M.  
TOrrey 7-4813 — MEtcaif 3-8191 — Long Beach 5-6481

QUILTED BEDDING • GREEN STAMPS • GREEN STAMPS • BUTLER BROTHERS





The idea for this easy-to-lengthen dress became a big success story.



This doll-house project made money for one woman in her leisure time.

rugs were to be made of old suede belts or bits of felt, and embossed gift-wrapping paper was suggested for linoleum. As for the furniture, it could be made from cut-out cardboard, with the parts glued together, or pictured furniture could be cut from magazines. Making and furnishing the doll house alone is a project that could take a convalescent days, even weeks, of happy, absorbed work.

**PERHAPS, THOUGH,** you aren't the domestic type of woman interested in sewing and child care. Maybe you are the artistic type. If you are, consider how one young wife turned her artistic inclinations to good use right in her own home. She perfected her inborn knack for making beautiful lettering, and designed several samples of each letter of the alphabet. Then she prepared an advertisement with this message: "Would you like your linens, towels or dishes monogrammed with lettering like the enclosed samples?" She received a lot of inquiries and a few orders, and eventually built up a good business.

Maybe you've dreamed at times about inventing something unique, and living happily forever after off the royalties. Well, your chances of hitting the jackpot quite that spectacularly

aren't good, but perhaps you can succeed in a more modest way by perfecting an idea for a device which will anchor Baby's dish to the high chair tray, or for a gadget to utilize closet space more efficiently, or for a clever, useful accessory for office or automobile.

An example of the latter is the ingenious new "Pres-a-Lite," a neat little box-like device which attaches to the steering post of a car and is plugged into the dashboard cigaret lighter. The "Pres-A-Lite" actually serves up lighted cigarets on demand, thus appealing to the driver who is safety-minded or just plain lazy. Like most other clever innovations and inventions, this cigaret server seems obvious, now that it's been invented. There are many more inventions waiting to be made that will seem equally obvious when the time comes; your cue

is to try to think them up. Then present your most worthwhile ideas to manufacturers, or, if you can make the items yourself and turn them out in quantity, to the buyers for big department stores.

For every unique way of earning money that has yet been devised, there are many more waiting to be thought of.

Originality is the catalyst that can make a spare-time business venture a real success. So be original! Explore the needs of your neighborhood, and judge your own aptitudes and talents. Find a new service or product that your neighbors would like to have, and then give it to them. You, too, can have a "green stuff" thumb!

## Trick or Treat

The hobgoblins are coming to your door Halloween. It will be trick or treat. What will be your treat? Mildred Flanary offers some unique suggestions in next week's

*Southland*

### HAY RIDES

- HORSEBACK RIDES
- CHILDREN'S RIDING CLASSES

We cater to Church, Scout and private groups.

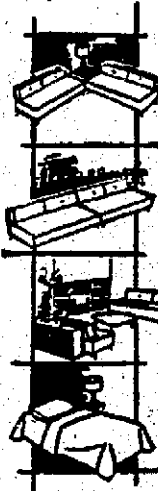
### LAKEWOOD RIDING ACADEMY

11936 E. CARSON  
2 mi. E. of Douglas  
L. B. 5-1905

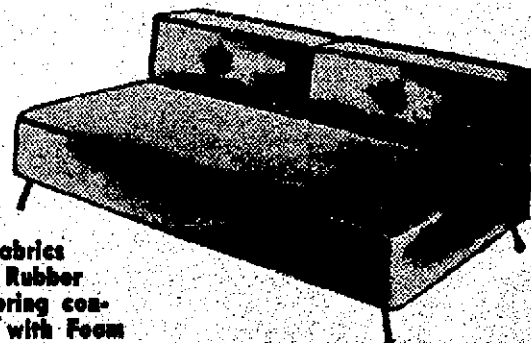
# Modern you can afford!

## 49<sup>95</sup>

## FOAM RUBBER COUCHES



A wide selection of fine fabrics in Foam Rubber & coil spring construction with Foam Rubber or Innerspring bolsters. Wrought iron legs. Sleeps one comfortably. Specially priced as low as 49.50.



**BUY AT FACTORY  
SAVE MORE  
FREE DELIVERY  
BUDGET TERMS**

### NATIONAL SLUMBER PROD.

— SANTA ANA —  
**312 W. 4th St.**  
Phone KI. 3-3152

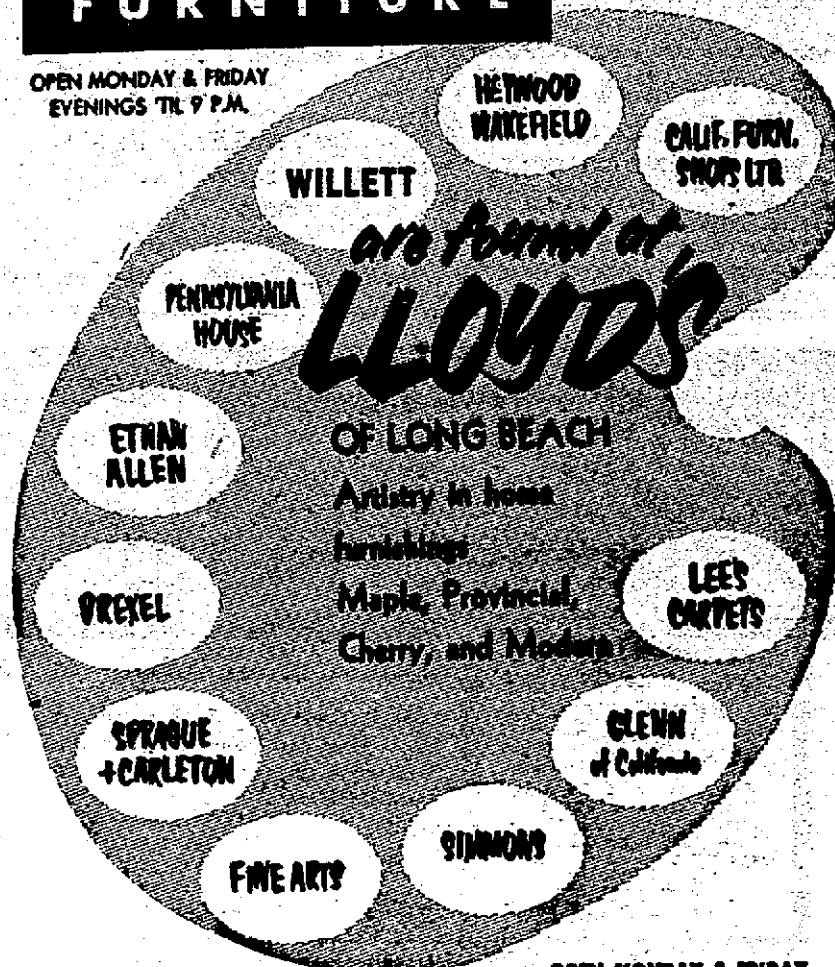
Open Monday  
& Friday  
Nites 'til 8

— LONG BEACH —  
**736 PINE**  
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### FURNITURE

OPEN MONDAY & FRIDAY  
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Artistry in home furnishings  
Maple, Provincial, Cherry, and Modern

OPEN MONDAY & FRIDAY  
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## LLOYD'S LONG BEACH

ARTISTRY IN HOME FURNISHINGS...MODERN...MAPLE...PROVINCIAL

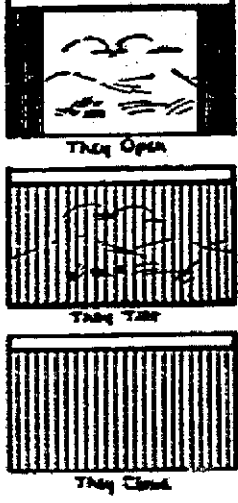
**4141 UPTOWN ATLANTIC PHONE 4-1641**

## you've seen the rest — now see the best!

## PERMA-DRAPE\*

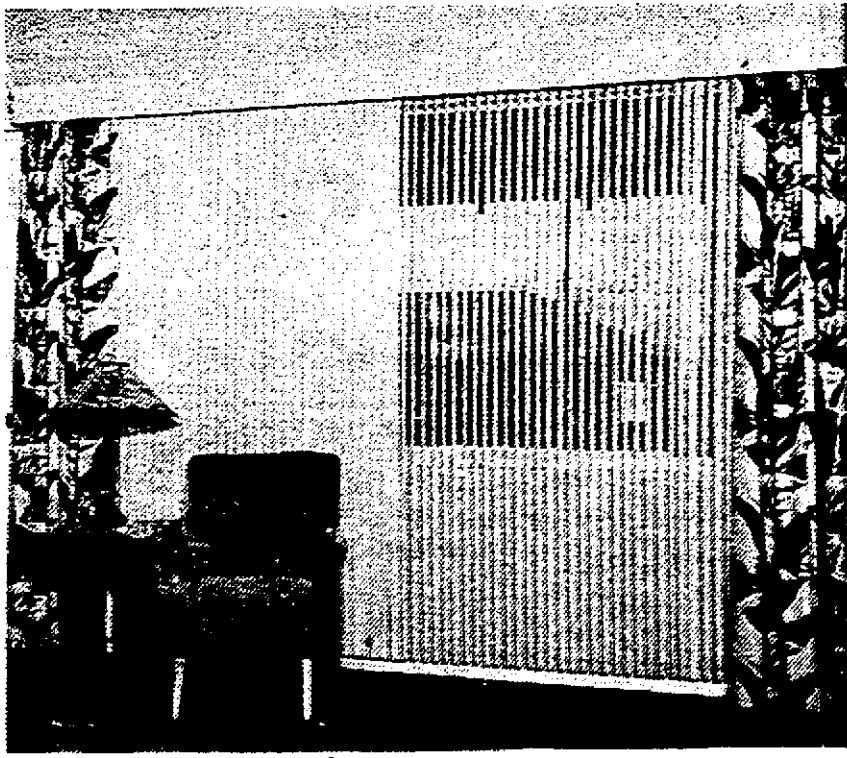
**\*The Original Nylonized Vertical Venetian Draw Drapery**

Perma-Drape combines the beauty and luxury of the finest fabric — plus the durability of steel!



**CALL LONG BEACH 35-5114 FOR A FREE ESTIMATE  
or see them at our factory**

**The PERMA-DRAPE Co., Inc. 1818 Pacific Avenue, Long Beach**

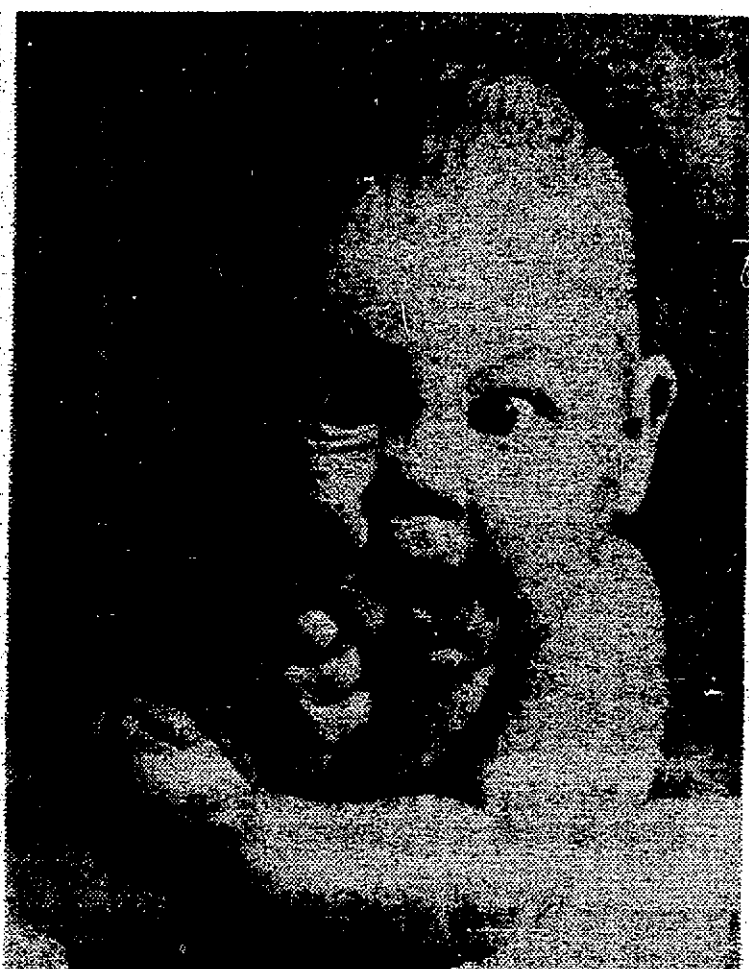


● **dustproof** ● **fadeproof**  
● **permanent**  
**No Money Down — Easy Monthly Payments**



# Armchair Quarterback

Photos by  
—Frances Studio



"I fear they should have put Fludinsky at right tackle. He's no quarterback..."

... "However..."

"Well, just what I expected—touchdown! Fludinsky is a wonderful quarterback."

(Photos above are those of Denna Lynn Rampey, daughter of the Basil Rampeys, 4431 Vista St., taken at age of three months.)

**Art Venetian Blind**  
FACTORY SHOWROOM 700 E. HIGH ST. PHOENIX, ARIZ. 6-2312  
COMPLETE WINDOW TREATMENTS  
Vertical & Regular Venetian Blinds, Roman Shades, Travertine Treatments, Draperies, including the New Modern Fold "We're Old-Timers in Long Beach"

## Happy-Go-Lucky House

(Continued From Page 16.)  
color of a second sofa which sits in the window.  
The unique furnishings of this room are styled in the western

provincial manner.

In back of this comfortable room and joining it by means of a French door is the den-lanai, which overlooks the back terrace and yard. The lanai is of proportions similar to the living room. The floor is of beige asphalt tile, the walls and ceiling redwood, and the barbecue-fireplace is rustic brick.

Near the barbecue, which is set into the corner at an angle, is a beautifully finished redwood table and benches. The benches are topped with button-tufted pads of deep green duck that match the green draperies at the picture windows.

The rest of the rooms furnishings are highly individualized. The chairs and love seats are of varnished redwood set on wrought-iron legs. The pads are a combination of a red and green tropical print and a solid deep green.

The comfort of these deeply cushioned chairs, the convenience of tables and reading lamps as well as the vista over the yard makes this one of the most inviting rooms in the whole house.

A doorway from the lanai leads directly into the dinette area of Mrs. Diffey's magnificent birch-paneled kitchen. In here are examples of cabinet-making par excellence! The finish on the cabinets rivals that of the finest table top. Hammered copper hardware further enhances the beauty of these built-ins.

THE DINING AREA has a small bleached wood breakfast set that stands near a large window overlooking the yard. The window here, as well as the one over the sink, is draped to the sill with fully pleated traverse draperies in an aqua slubbed fabric.

The ceiling of the kitchen as well as the walls above the dining alcove wainscot are papered in a coral, aqua and black provincial print. The back door opens on a completely enclosed breezeway that connects the house with the guest room and garage. The guest room, with its private bath and entry, is a secluded apartment tasteful-

ly decorated in a rich pheasant and foliage wallpaper in combination with more of the birch paneling. The connecting bath and the built-in mirrored dressing table and wardrobe offers the overnight guest all the luxury of a costly suite!

Back through the house is the master bedroom with its random weave carpeting similar to that employed in the living room. In here, however, green tones predominate. The wallpaper is a soft pink-beige with an all-over green modernistic foliage motif high lighted with gold.

THE FRONT WINDOW is draped with coral fabric that repeats the color of the bedspread. All furniture in this room is oak stained a soft gray.

The bath has a Mr. and Mrs. medicine cabinet. The twin built-ins are faced with sliding mirror doors. This is set into an alcove papered in a colorful aquatic print. The sill-length traverse draperies are aqua, identical to the color of the tile. The fixtures are lemon yellow.

The second bedroom is carpeted in the Early Californian deep-textured carpet. Gold pre-

dominates here to repeat the rich, deep gold of the floor-length draperies. With its soft gray-sage walls, maple furniture and doorway into the lanai, this room is planned to perfection.

A HARRY LEES PRODUCTION  
**"It's Curtain Time"**  
Featuring  
**OLD TIME SONGS**



This Week's **STAR PERFORMER**  
100% BY PHONE  
**NYLON PANELS**  
Beautiful, soft hanging, sheer nylon. All first quality. Available 44x61-inch. Packaged. Limited quantity.

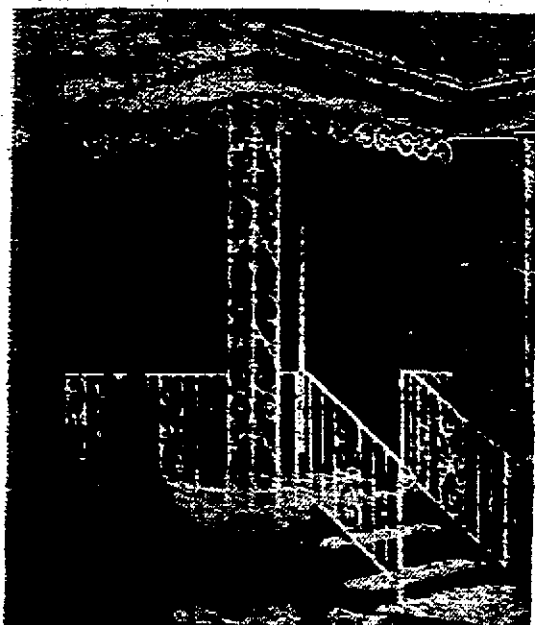
**1.44** each

Open Friday  
9:30 A. M.  
to 9:00 P. M.

**THRIFTY CURTAIN MART**  
207 E. FOURTH ST.—PHONE 7-1977

Do You Remember "I'M FOREVER BLOWING BUBBLES"  
Your fortune won't fade when you shop here for your curtains and draperies! Expect always to find the finest quality at the lowest prices.  
(The Largest Selection in the West)  
There's Always Sweet Music for the Thrifty Housewife Here

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**IMMEDIATE DELIVERY**

● **AMAZING LOW COST**

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- LAMP POSTS ● SCREEN DOOR GRILLS ● BRACKETS
- COLUMNS ● STOOP RAILING ● ORNAMENTS
- WINDOW GUARDS ● HOUSE MARKERS ● MAIL BOX STANDS ● WEATHER VANES ● FLOWER POT HOLDERS ● ETC.

NO DOWN PAYMENTS FHA TERMS 36 MONTHS TO PAY

CONVENIENT TERMS IF DESIRED

See Our Complete Display of Aluminum Awnings and Ornamental Iron

**KOOLVENT OF LONG BEACH**  
742 PINE AVE. PHONE 70-8461

## SPECIAL WALLPAPER SALE

**2 Rolls** For the Price of **1**

ALL NEW PATTERNS In Our Stock Included in This Special

This is a new line of wallpaper — we are not permitted to name the manufacturer.

**Glidden Paint Store**  
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**GAIN EXTRA WALL AND FLOOR SPACE**

with **Pella**  
**WOOD FOLDING DOORS**

Pella Doors fold compactly against door jamb. Ideal for closets, bedrooms and between living, dining and kitchen areas. Natural wood finish or unfinished, suitable for painting. Stock and custom sizes. A complete packaged unit. Anyone can install. Economical. Investigate today!

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**SHAWVER COMPANY**  
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## HEAVY DUTY SWING SETS SAVE UP TO 40% ORDER NOW FOR XMAS

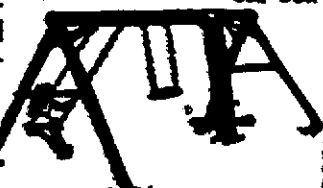
USE OUR LAY-A-WAY PLAN

WE MFR. THEM

Watch our prices on heavy duty Swing Sets

SAME QUALITY and complete set as our best

**FREE!**



- ★ Free Delivery and installation in L.A. Area
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See how WEBSTER and we agree on the word "Heavy Duty"

**Webster's** playground equipment  
MFG. OF HEAVY DUTY SWING SETS

10000 Atlantic—SOUTH GATE  
LO. 6-3557. 1/2 Mi. S. of Firestone.  
OPEN EYES. TILL 9 • SUN. 10-4

See the CADILLAC of Swing Sets, COPIED by many, equalled by NONE.



## Californios Sign Up



NATIVE SONS of the Golden West met here Saturday for their annual general assembly. Shown registering for the meeting are (left to right) Guy Foulks, past governor-general and past president of the NSGW; Aileen Pickering, a Long Beach native daughter, and Earl Covey, new governor-general. The meeting drew 500 delegates.—(Lynn Hawks Photo.)

## Native Sons Ask Unified War on Reds

Calling for stronger action in curbing communism, the 500 persons attending the 33rd general assembly of the Native Sons of the Golden West voted Saturday night to call upon civic and fraternal organizations to enlist in a unified campaign. It was pointed out in the resolution adopted that, while most fraternal organizations are fighting communism, there is no unification of the fight.

The delegates also adopted a resolution urging that all school children be taught the value of cleanliness in the parks and other public places.

Earl Covey of Grass Valley was elected governor-general and was installed at a dinner at the Wilton. He succeeds Dr. John A. Schwamm of Long Beach. James R. Ray of Long Beach was chosen sentinel-general. Arthur Hecht of Fairfax and Dr. Kenneth Reuter of Roosevelt were elected as trustees.

The meeting will close today, following a tour of the harbor area by boat, leaving Pierpoint Landing at 11 a. m.

## Boy Hit by Auto, Leg Fractured

A 5-year-old boy suffered a fractured left leg Saturday when he was struck by a car as he attempted to run across Tenth St. at Hoffman Ave., according to police reports.

Taken to St. Mary's Hospital was John M. Hubbard, son of Mrs. Mary Plante, 64 W. Pleasant St. Driver of the car was William M. Haas, 67, of 1101, Daisy Ave., who was not cited.

## Spain Floods Kill 50

MADRID — K.P. Floods in northern Spain last week caused 50 deaths and about \$20,000,000 damage to crops, property and livestock. Water 50 feet deep surged through a rail equipment factory near San Sebastian.

## IT'S SO EASY! SHORTHAND IN 6 WEEKS

NO SYMBOLS  
NO MACHINES  
USES abc's

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Speedwriting  
120 WORDS PER MINUTE

Become a qualified SPEED-WRITER then you may choose from countless excellent, high-salaried secretarial or stenographic positions! SPEEDWRITING shorthand is easy, accurate, dependable—accepted by top business firms, Civil Service, Government! No tedious studies—just the family secret. Our free demonstration will convince you to enroll—for your future's sake! Evening classes—also no obstacle.

Schools in Over 350 Cities  
150,000 Graduates  
FREE DEMONSTRATION  
TUES. EVE. OCT. 27, 7 P. M.  
NEW CLASS NOV. 2nd  
CALIFORNIA COLLEGE  
OF COMMERCE  
1611 PINE AVE.  
Phones 6-2438 and 6-2990

## HEALTH DRIVE! (To OCT. 31 Only)

Complete PHYSICAL EXAM. \$1.00 HEALTH CHECK-UP CAMPAIGN

## DURING PERFECT HEALTH WEEK

During the few days of this Health Check-Up Campaign, you have the opportunity to get that overdue, thorough physical examination for only \$1. No appointment needed.

Although the Perfect Health Institute offers this complete examination as a special health service during Perfect Health Week, it is entirely individual, private and confidential.

The complete \$1.00 health examination includes: A Cardiograph of the Heart; Blood Pressure test; Chest, Abdomen; Examination of the Sinuses; Nose, Throat, Ears; Spine; Bones and Joints; Skin and Scalp; Neurological Test of the Reflexes; Urinalysis Test for sugar, specific gravity, etc. (Bring I.A.M. specimen); and a Diagnosis explained to you in non-technical language, the same visit.

Visit office nearest you, during hours below. Come in no later than Saturday, Oct. 31!

This COMPLETE EXAMINATION To OCTOBER 31 ONLY... \$1.00

Please Bring This Notice With You

PERFECT HEALTH INSTITUTE  
Dr. O. P. Blake, D.C. & Staff  
(Bring This Notice With You) (No Appointment Needed)

LONG BEACH 128 W. OCEAN BLVD. (Next to P.E. Station)  
10 A. M. to 6 P. M., Monday, Wednesday, Friday, Saturday  
12 Noon to 3 P. M., Tuesday and Thursday

Santa Monica District Office 309 SANTA MONICA BL. (4th Floor)  
Los Angeles District Office 636 S. BROADWAY (Entire 5th Floor) 1-P.M.

SHOP TODAY, SUNDAY, 12 NOON 'TIL 9 P. M.

# DORN'S TV FESTIVAL

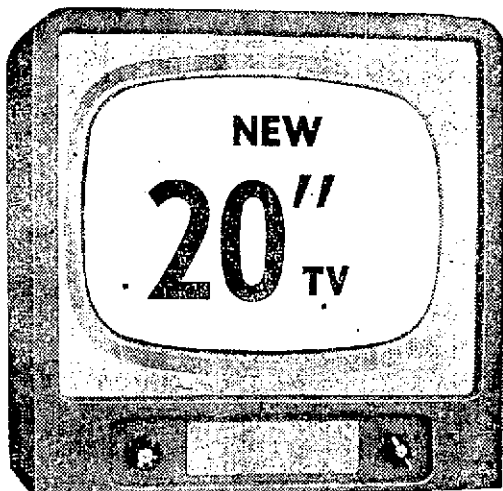
Largest TV dealer in the west

See them all at Dorn's

LOWEST PRICES IN TOWN—WHY PAY MORE?

NO MONEY DOWN—SAVE AT DORN'S

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20" TV

\$99.95  
FULL PRICE

No Extra Charge for Excise Tax or Factory Warranty



NEW FULL-SIZE CONSOLE

\$99.95  
FULL PRICE

Mira-Tel Model 516—17"

No Extra Charge for Excise Tax or Factory Warranty

SEE DORN'S FIRST

EMERSON - PHILCO - ZENITH - TRAVLER - ADMIRAL - WESTINGHOUSE



## 1954 EMERSON

Here is a Value Leader — the famous Emerson Model 757 with super-powered long distance circuit. This 17" modern wood table model cabinet has exclusive Emerson scratch resistant finish. Illustrated on mahogany base which is available for slightly extra. Buy it with confidence at Dorn's.

\$149.95

Includes Excise Tax, Parts Warranty

NO MONEY DOWN OR \$1.25 PER WEEK CHARGE IT 2 YEARS TO PAY



21" TV

## CHOOSE Full Size 21" CONSOLES

You can choose from 2 famous brands, Philharmonic Model 9121 and Mira-Tel Model 720. These sets are built to quality control standards in every detail—from the smallest resistor to the large picture tube. Join the crowds at Dorn's and marvel at this incredible brilliant picture performance—improved long-distance reception for fringe areas.

\$149.95

Includes Excise Tax, Parts Warranty

NO MONEY DOWN OR \$1.25 PER WEEK CHARGE IT 2 YEARS TO PAY



## Brand-New MAJESTIC

Here's a blue-ribbon prize winner for beauty and performance, with a giant 17" rectangular back tube which produces larger-than-life pictures. It's an all-around champion with the latest electronic improvements. And with the Eagle Eye Tuning the focus, brilliance, and contrast are now electronically balanced to reproduce a clearer, more uniform picture. It's Model 1711 with base at slightly extra cost.

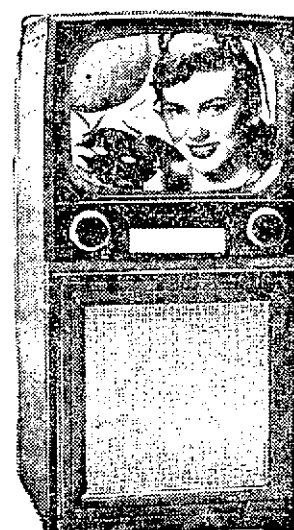
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SEE DORN'S FIRST

RCA VICTOR - MAJESTIC - CROSLY - TELEKING - MERCURY - MIRA-TEL

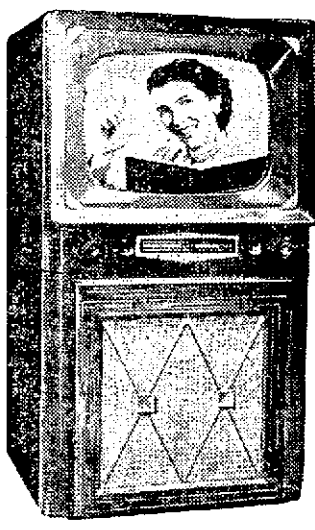


## 1954 ADMIRAL

Sensational Television Special at Dorn's. Here's TV at its best—with all-new "Acro-Matic" Self-Focusing 17" Picture Tube... All new single Dial VHF-UHF Tuning. "DX" Range Finder and built-in Omniscope Aerial plus all new Compact cabinet styling with matching base slightly extra. An incredible value. Ask for Model T1011 at Dorn's low price.

\$159.95

Includes Excise Tax, Parts Warranty

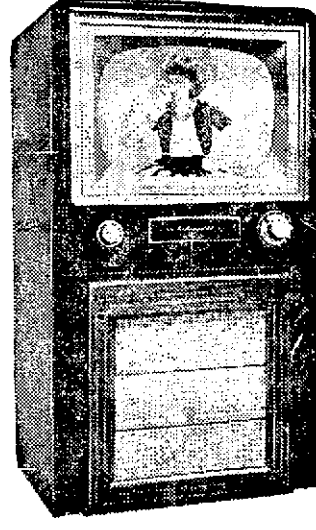


## 1954 PHILCO

Here's the value sensation of the TV World. Yes, famous Philco Golden Grid Television at new low prices. Highest possible quality is yours in this 17" Philco Model 3000 new for 1954. Base shown is available at extra cost. We have a limited quantity for immediate delivery. First come, first served.

\$179.95

Includes Excise Tax, Parts Warranty



## 1954 RCA Victor VALUE

Fashioned for living today, this RCA 17" 17T349 on base (extra) is an unbelievably compact console that is "made" for apartments or for rooms where space is valuable. Tuning is easy with just two knobs that contrast boldly with smart grained, mahogany finish. Powerful, accurate "Rotomatic" Tuning.

\$199.95

Includes Excise Tax, Parts Warranty

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ADMIRAL 1953 REFRIGERATOR

TWO FULL YEARS TO PAY

REFRIGERATORS  
G. E. — PHILCO  
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DRYERS & IRONERS  
SAVE TO \$100

Floor Samples



DUCHESS MODEL A-20



FAMOUS 36" GAS RANGE

No Credit Delay—45 Days Before Your 1st Payment



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# Carl Brisson Still Woos and Wows 'Em

By VERA WILLIAMS

He strides onto the stage in evening clothes, gloves and top hat and gives his familiar, smiling greeting "Hello, there!"

From that moment Carl Brisson, one-time matinee idol of the movies, has his crowd in his hands.

He is breaking records now in the Terrace, swank dining room of the Statler Hotel in Los Angeles, where he sometimes sings 15 songs in one night. It is his first appearance since he put "The Merry Widow" back on its feet some 18 months ago at the Philharmonic.

When his engagement closes at the Statler Wednesday, Brisson goes to the Edgewater Beach Hotel in Chicago.

In his suite, Brisson, Continental singing star and actor, is the same dynamic, friendly person he is on the stage. He and his wife, Cleo—with whom he has stayed married 18 years—immediately make visitors feel at home.

## OLD-FASHIONED

"Cleo and I were born next door to each other in Copenhagen," says the 6-foot-11½-inch blond Viking. "We grew up together. We were married when we were 16. We had our son when we were 17. We are old-fashioned people—we have never been divorced even once!"

Happy marriages run in the family.

Their son, Carl Frederick Brisson, motion picture producer, and Rosalind Russell, stage and screen actress, have been married for 10 years. They have a son, Carl Francis Brisson, III, 8 years old—who makes the Carl Brisson's grandsons.

"We adore Rosalind," says the dark-haired Mrs. Brisson, who like her husband, speaks with a Danish accent. "She calls us Carl and Cleo, and so goes Lance. Before Rosalind went back to New York to be in 'Wonderful Town,' she read over every line of her part with Carl."

## CRUISERWEIGHT

Brisson began his career under the spotlights rather than the foot lights. At 15 he was amateur welterweight boxing champion of Denmark, then he became middleweight champion of middle Europe and finally at 22, cruiserweight champion of Europe. Later he abandoned a half-hour dancing career with his wife's sister, Tilly, to follow the urge to sing.

In England, his romantic leads in operettas included Prince



THERE ARE FIVE GREAT DANES in this picture. Carl Brisson, great Danish singing and dramatic star, admires four Great Danes, porcelains, presented him by Prince Kai of Denmark.

Danilo in "The Merry Widow," "D'Artagnan in 'The Three Musketeers'" and the original Harry in "Wonderbar." His more than 2000 appearances in "The Merry Widow" still is a box office record on the other side of the Atlantic.

"I wore out eight widows," he said complacently. In Europe he starred in "The Manx-Man" by Sir Hall Caine; "The American Prisoner" by Eden Philpotts, and the perennial "Two Hearts in Waltz Time," which brought him to Hollywood.

Here his screen successes include "All the King's Horses," in which he introduced "Little White Gardenia" and "Ship Cafe"; also "Murder at the Vanities" which gave us "Cocktails for Two."

## PRINCE OF POLKA

Among other songs he discovered and introduced are "Beer Barrel Polka" which became the marching song of the United Nations, "Isle of Capri," "A Pink Lady," "Kiss Your Little Hand, Madam," "All of a Sudden My Heart Sings," "Wine, Wine," "The Empty Chair," "A Double Martini,"

Please," the nostalgic "Old Lamplighter" and "When Smoke a Cigarette." He has composed the music for a number of songs.

Brisson has been knighted by King Gustav of Sweden and King Frederick of Denmark. He sang at the coronations of King George VI and Queen Elizabeth.

He is proud of a collection of

Great Danes, Royal Danish porcelains given him by Prince Kai of Denmark.

Brisson speaks fluently the three Scandinavian languages plus English, German and French. "I bluff at Russian," he explains, "I can speak just enough Russian to say what I want to eat—and to tell them how much I want for a concert."

## FIGHT POLIO

### 9 Nurses Join Hospital Staff

Nine nurses have been recruited through the Red Cross nursing office here to work with with polio cases at the Orange County General Hospital in Santa Ana, it is announced by Mrs. Lotta Kling, chairman of nursing service.

They are Loretta Leitner, 531 Roycroft Ave.; Virginia Swartz, 1824 Shaw St.; Lilla Lyons, 2434 E. Fifth St.; Jane Lyon, 2103 Linden Ave.; Hope S. Carver, 6637 Olive Ave.; Lottie Lee Carroll, 4200 E. Fifth St.; Mary Louise Creekott, 2542 Vuelta Grande; Ann Tomes Stewart, 2132 Poppy St.; all Long Beach, and Helen Edwards, 3941 Louise St., Lynwood.

The nurses are paid by the National Foundation for Infantile Paralysis.

### McAuliffe, Bulge Hero, Takes Over 7th Army

HEIDELBERG, Germany — (UPI) Lt. Gen. Anthony McAuliffe, who won fame by replying "Nuts!" to German surrender demands at Bastogne, arrived here Saturday to replace Lt. Gen. William M. Hoge as commander of the U. S. 7th Army.

Hoge is moving up to replace Gen. Charles L. Bolte as U. S. Army commander in Europe. Bolte has returned to Washington to serve as vice chief of staff.

## RED FARM OUTPUT DOWN

# Ivan Finds New Life Just Like Serfdom

(Tom Whitney spent nine years in Moscow, first as an analyst in economic matters for the U. S. State Department, and later as a correspondent for the Associated Press.)  
By TOM WHITNEY

LONDON—(AP). From Moscow's own figures, it is clear that there are less meat, milk and wool available for every Russian than could be had 25 years ago—before Russian farms were collectivized.

One reason is a burdensome tax structure which leaves Russian farmers in many cases worse off than they were in the days of serfdom. It is no wonder that Soviet leaders have recently announced broad concessions to the peasants.

The figures on livestock in the USSR, announced by the newly elected first secretary of the Communist party's central committee, Nikita Khrushchev, showed 55,600,000 cattle in the country today, against 66,800,000 in 1928. Decreases also were shown for sheep and goats, while the pig population had only a slight increase.

This loss of livestock is the more significant because in the 25 years from 1928 to 1953 the Soviet Union added significantly to its territory and population. In the years 1939-1945 the Soviet Union acquired several districts and countries with highly developed agriculture and a considerable livestock population.

Soviet population also increased. In 1928 the population was roughly 150 million. Today it is possible to estimate the population at roughly 210 millions if not more.

With a larger territory in 1953 and a population increased by about 40 per cent, the Soviet Union nevertheless had 15 per cent fewer cattle, including 27 per cent fewer cows, only 3 per cent more pigs, and 4 per cent fewer sheep and goats.

## WHY IT HAPPENED

Making all due allowance for the losses of the war, it seems the basic reason for this poor livestock situation was the collectivization of agriculture.

Obviously the collective farm system as it has operated up to this year did not provide suf-

ficient incentive to Soviet farmers to increase the livestock population.

Khrushchev revealed that in 1952 alone the cattle population decreased by 2,200,000.

If now the Soviet government has adopted a new policy toward livestock farming, it is because hard facts forced it to do so. The private ownership of livestock is to be encouraged.

Farmers who do not have at least one cow are to be given loans enabling them to acquire them. And they are to be freed of taxation and compulsory deliveries of animal products from their newly acquired cow for a year or two.

When Russian farmers were serfs the usual system provided that they work three days out of every week for their owner and three days for themselves.

Soviet collective farmers have no landlords but they now work more than half their time for the Soviet government.

The rural population has always seen most of its government in its role as tax-collector and exactor of other obligations. This is no less true today than it was 50 years ago.

The Soviet government's system for getting foodstuffs out of the countryside at small cost to itself is complex but efficient.

## SELL AT LOSS

Every collective farm is obliged to deliver to the government a large part of its produce, including grain, meat and vegetables. These compulsory deliveries are paid for by the government at rates which are much below what the open market would bring or what the government resells the same products to the city population for.

Soviet agriculture is partly

# Uncle Sam's Cattle Gain

WASHINGTON — (AP). The number of cattle in the United States increased faster than the human population in the 25 years from 1928 to 1953. Agriculture Department figures show that in 1928 when the U. S. population was about 120 million there were 45,300,000 horned cattle, or an average of one for each 2.1 persons in this country.

But in 1953, when the population had jumped to 160 million, cattle numbers had soared to 93,700,000—or an average of one head of cattle for each 1.7 persons.

On the other hand, the big crop increased at a much slower rate. In 1928 the pig crop was 79 million head while this year it had increased only to 84 million.

A department spokesman said, however, that 1928 was an exceptionally big year for pigs and 1953 unusually low. He said, for example, that the pig crop in 1952 was 90 million head, and 1951 crop was 102 million head, the last year or two had cut production sharply.

mechanized. But the Soviet farmer pays for the use of the machinery. The government owns the tractors and combines and most other farm machinery and charges the collective farms for their use. They have to pay large fees in the form of a share of the crop for the services rendered by the government-owned machine and tractor stations. The profit of the government earned on these stations (i. e. the surplus of the payments collected over and above the costs of operation of the stations) is very large. This is another form of tax on farmers.

Still another agricultural tax is paid by farmers on any increase in the number of small individually owned plots of land and from privately owned (in other words noncollectivized) livestock.

# Assessor Offers Temporary Jobs

If you're handy at map tracing and lettering, there may be a job for you in the City Assessor Edward C. Hoover's office. The City Civil Service Board is seeking applicants for two temporary positions as deputy assessors. Principal duty will be to transfer delineations from tract maps of newly-annexed areas to the assessor's field books.

Qualified men or women will be accepted for the four-month assignment. The salary is \$298 per month. Temporary appointments will be made immediately after applicants are screened at the board's office in the Public Utilities Building.

# Stray Goat Butts Iowa Woman Flat

DES MOINES—(AP). Did you ever collide head-on with a billy goat?

Mrs. Josephine Day, 31, did and says she never wants to encounter "anything that has horns again."

Mrs. Day said she heard her dog barking outside Saturday and stepped out to investigate. She was just rounding the side of the house when "that billy goat came bounding along."

Mrs. Day said she was knocked to the ground and A neighbor helped her into the house. The goat, apparently a stray, was injured.

(Advertisement)

# KIDNEY GERMS May Keep You On The Run

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# "SAY! What's goin' on here?"



A crowd formed fast on a street in Providence, R. I. The police arrived—and the fire rescue squad.

"What's going on?" people asked.

A four-year-old girl had caught her head in an iron railing while watching a baseball game.

Nothing serious... she wasn't hurt.

But everybody wanted to know *all* about it... so they looked for the full story... in the newspaper.

And the folks who actually saw the rescue wanted to read about it *even more*.

It's exciting to be an eye-witness to an unusual event. But it's like seeing one or two photographs of the action, or seeing a headline about it, or hearing a brief few words about it. They whet your appetite for news, but they can't satisfy your hunger for the *whole* story.

• That goes for advertising, too. The message that hangs in the air... or headlines here or there... may have a *momentary* interest. But the newspaper ad carries the brass-tacks quality, the urgency of the newspaper itself.

It can be examined and re-examined... read any time... anywhere.

And just as the newspaper speaks the special language of the town it mirrors, the ads themselves have the same important *local* quality. *No other medium can match this quality.*

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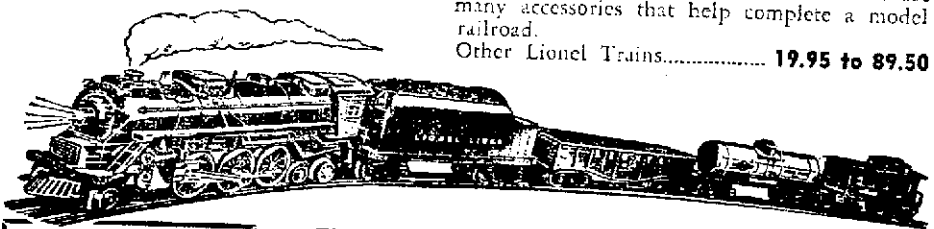
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# Don't Be Afraid of New Angles



A high camera angle made it possible to show all the dogs clearly in this snapshot. Check new angles!

By The Shutterbug

**NEW SHOOTING ANGLES** can add the kind of variety that is spice to your snapshot album. If we take all of our pictures from a straight ahead, eye level position, it doesn't mean we won't have good pictures. But it is a sure sign that they'll be characterized with a sameness.

The eye level snapshooting idea is a good one, highly dependable, and should be used most of the time. But from time to time try a high angle, or a low angle, depending on the situation.

Check your angles before you shoot to find the best one. Take a few seconds' extra time to

study your subject in the viewfinder from a number of different positions. This can be especially effective in your outdoor picture taking this summer. You have so much room to maneuver.

Seeking a new angle is often the solution to the problem of a background you don't like. If there is something immovable directly behind your subject, experiment with looking down on the subject from a high angle to see if the grassy lawn isn't a better background. Or, if the situation permits, look up at the subject to make the sky the background. Either of these

are pleasant, neutral backgrounds that won't detract from your subject. And they have the advantage of being completely natural in an outdoor picture.

The picture illustrating today's column is a good example of looking down on your subject. In this case it is far more effective than getting down low with the camera and shooting at eye level. In such a picture you would not have been able to have shown all the hungry pups at chow so effectively.

**SANTA ANA CAMERA GUILD** will meet at 8 p. m. Thursday at Community Center, Santa Ana.

**LONG BEACH CINEMA CLUB** will have a potluck dinner and election of officers at 6:30 p. m. Wednesday in Houghton Park clubhouse.

## Coffee Cake

(Continued From Page 14.)

margarine

- 1 egg
- 1 tablespoon lemon juice
- 1 teaspoon grated lemon rind
- Confectioner's icing

Scald milk. Cool to lukewarm. Stir crumbled yeast, sugar and salt into milk; add beaten egg and soft shortening, and beat until smooth. Mix in flour. Knead lightly on floured board. Place in bowl, cover closely and allow to rise in warm place until doubled in bulk. Roll half of dough into oblong about 8x15 inches. Spread with half the filling; roll jellyroll fashion. Bring ends of roll together to form ring, and place on greased baking sheet. With scissors make cuts two-thirds of way through roll at one-inch intervals. Turn slices slightly. Cover and allow to rise until double in bulk. Bake in hot oven, 400 F., 30 to 40 minutes. While warm drizzle a little confectioner's icing over top. Makes two 9-inch rings.

**Filling:** Chop almonds fine. Mix with honey and butter, and simmer three minutes. Remove from heat, blend in beaten eggs, lemon juice and rind. Cook over low heat one minute longer. Cool.

## Turn-Table Trick

**AN INGENIOUS BIT** of furniture designing has literally "turned a table" on many of the decorating problems created by today's comparatively small dining rooms or areas.

High building costs are responsible for the small dining room, and Furniture Guild of California is responsible for introducing an expanding dining

table with features permitting its use as a buffet, desk or card table. In addition, the drop-leaf, gateleg table has a storage base which enhances its usefulness in crowded quarters.

The table is made of clear birch finished in a warm nutmeg tone. It is part of the new "Fashions in Modern" series designed to provide maximum utility in small space.



This drop-leaf storage table won top national honors in furniture as most versatile merchandise for design, use.

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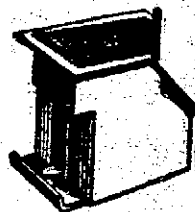
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RECORD ALBUM

# Wanted: Fairy Tales

By Richard Kleiner

WHAT THIS COUNTRY NEEDS is more fairy tales. At least that's what Steve Allen needs.

Steve has been making records of hep fairy tales for a while now. The latest is "Be-bop's Fables" on the Brunswick label, and he's run plumb out of fairy tales. And he doesn't even have a genie to help him out.

"I have to start with stories everyone knows," he says. "And when you study the situation, there are only about six fairy tales everyone knows."

But Allen fans, of which there are many, need not be downhearted. There will still be new Allen records forthcoming. He's making a couple of novelties — including a Christmas song called "Cool Yule" — and he thinks there's a wide-open field for his kind of material.

"I could tell hep history stories," he says, "or Shakespeare or many things. There are plenty of subjects, even without fairies."

The whole thing began in the column Steve writes for "Downbeat," a magazine for musicians. He wrote a couple of his hep tales and found that disc jockeys were reading them over the air. They savored lines like grandmother's reply to Little Red Riding Hood's query about her big ears: "Yeh, aren't they the most! Let's say, somebody goofed!" Then people wrote in for copies. "They probably needed a routine for a speech to the Boy Scouts," Steve says.

So one thing led to another, and once upon a crazy time Steve began to make records of his creations. The rest you know.

There remains only the one big problem. After Snow White, what?

**DICK'S PICKS:** "Ebb Tide" (Vic Damone, Mercury); "Kiss Me Big" (Tennessee Ernie, Capitol); "Moonlight" (Richard Hayes, Mercury); "One Moment More" (Beryl Davis, MGM); "Hey, Mister" (Frances Faye, Capitol); "Fortune Telling Cards" (Billy Eckstine, MGM); "Wasted Tears" (Georgia Carr, Capitol); "He's Funny That Way" (Georgia Gibbs, Mercury).

**LISTENING** to melodies from other lands is an opportunity that the Long Beach Public Library offers through its loan collection of recordings. Recent titles acquired include "The Roman Carnival Overture" by Berlioz; "Pieces Espagnoles" by Falla (Sanroma, piano); "Twelve Spanish Dances" by Granados; "Light Classics from Britain" (Coates, Ketelby and Addinsell); "Mediterranean Concerto" and



STEVE ALLEN  
 ... He's Run Plumb Out! ...

"Strauss Overtures, Polkas and Marches."

The approaching opera season was felt at the library last week, with top reserves being made for recordings of Samson and Delilah and Truandot. Other favorites were Brahms' "German Requiem" and Porter's "Can-Can."

## Freighter Life

(Continued From Page 5.)

tic. He worked his way to China on a square rigger, arriving in San Francisco in 1922. He's made that city his home ever since.

**MEALS ABOARD** the freighters are ample, varied and of excellent quality. A good deal of credit goes to the Seamen's Union. Everyone aboard freighters gets the same food, from the same galley.

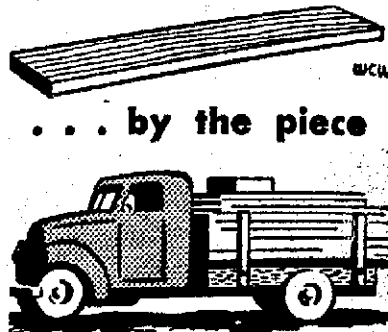
There's no room service, so passengers must show up promptly in the officer's dining room at the appointed hours. Breakfast's from 7:30 to 8:30; luncheon, 11:30 to 1, and dinner, 5 to 6. The dining room is situated one deck below the state-rooms.

The pleasant cabins are furnished with comfortable beds, chest of drawers, vanity and two wardrobes for hanging up clothes. Connecting baths have shower, wash basin and toilet.

These well-located passenger rooms developed from the earlier practice of providing an "owner's suite" or a few cabins for ship-owners and officials of the line.

So, if you're searching for complete relaxation, a change of pace from everyday problems and a real taste of life at sea, set sail on a cargo ship. It's today's truest, saltiest version of "sailing before the mast."

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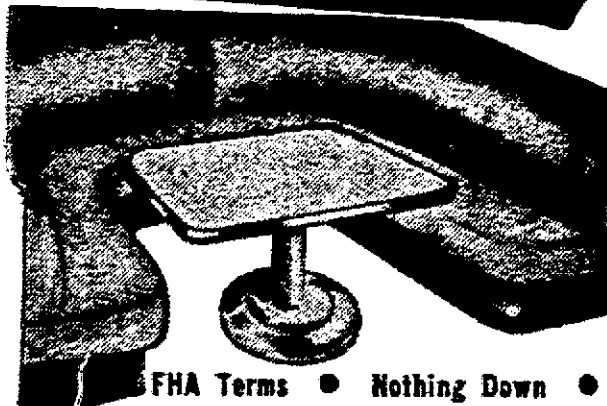
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## SOLUTION OF TODAY'S PUZZLE

(See Page 26)

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LONG BEACH TEST PLANNED

'Scramble' Traffic Cuts Accidents

By GEORGE WEEKS  
Independent-Press-Telegram City Hall Reporter

Contrary to its name, the "scramble" system of traffic control—soon to be tried out at four downtown intersections—has reduced accidents and relieved congestion on busy streets of Denver.

"Oldtimers in the downtown area tell us that traffic congestion is clearing this district at least 30 minutes sooner than before," said Henry A. Barnes, Denver's director of traffic engineering, in a report to Long Beach Traffic Engineer Robert D. Dier.

Pedestrian accidents have been eliminated to date because there is no possible conflict between vehicles and pedestrians unless a pedestrian jaywalks or runs a light.

"Traffic has been speeded up tremendously. Prior to this installation, one car could make a right-hand turn on the green light. We are now turning 12 to 15 cars on each green period."

"To watch pedestrians cross one of these intersections will scare you half to death, but the public has taken to it. Out of the hundreds of thousands of people using these intersections, we have had only six complaints against the system."

Denver launched the innovation in November, 1951, at 50 intersections. Eventually it will be extended to 50 others, Barnes said.

SACRAMENTO, TOO

Sacramento also has noted definite advantage from the experiment although its experience is more recent and more limited. Traffic Engineer D. Jackson Faustman reported. Scramble has been the rule at two downtown intersections there since September, 1952.

As in Denver, pedestrian accidents have apparently been eliminated, Faustman said. The number of right turns during a green signal period has been materially increased, in most cases more than doubled.

But there are some disadvantages, too, the engineer added.

Both pedestrians and vehicles are required to wait longer since the signal cycle is increased by 30 seconds. Occasionally side-walks are completely blocked by waiting pedestrians.

"Vehicular traffic on K St. during the evening hours has become somewhat more congested," the report said. "Traffic has been observed to back up from Ninth St. as much as four blocks. This condition is being alleviated by the use of triple dial controllers, with one dial timed for use during shopping hours, a second dial for early evening hours and a third for late evening and early morning hours."

AWAITS TEST HERE

Good or bad, the experiment will be introduced late this year at the intersections of Pine Ave. with First St., Broadway, Third and Fourth Sts. It was recommended by Dier, chiefly on the basis of the Denver report and his own observations in the city. The City Council has concurred. If the system works, it will be extended to other crowded downtown spots, Dier said. The Hall, 728 Elm Ave.



DO-SE-DO AND AROUND we go! Square dance figures are duplicated in the pattern of pedestrian traffic under the "scramble" system as shown at a Champa St. intersection in

Denver. While auto traffic comes to a four-way halt, shoppers cross cater-cornered and in general treat the intersection like a dance floor or a skating rink.

corresponding intersections of Locust Ave. are next in line.

Vehicular traffic on both Pine and Locust Aves. will be restricted to one-way movements under a city ordinance effective in mid-November.

"We believe the combination of one-way streets and scramble will relieve some of the worst of Long Beach's traffic blockades," Dier said.

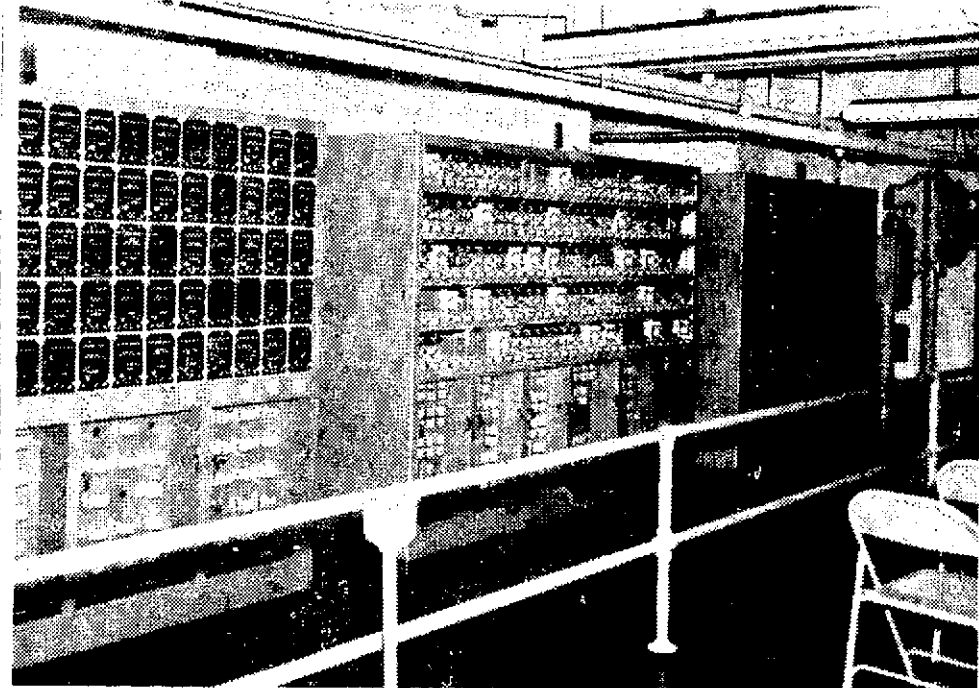
Scramble's distinctive feature is that it provides a special signal interval during which all vehicular traffic is stopped and pedestrians may walk diagonally across intersections as well as within the crosswalks.

The pedestrian interval is plainly indicated by a cross-arm signal bearing the legend "walk." After each walk interval there is a brief period during which all signals are red while the intersection is being cleared.

Just in case pedestrians are fearful of being arrested for jaywalking, auxiliary signs facing diagonally across the intersections will carry this assurance: "Diagonal crossing permitted on a walk signal."

RAIL CLUB MEETS

Retired Railroad Employees Social Club will meet for potluck at noon Friday in Machinist



BATTERY OF Electronic Equipment Controls Denver's "Scramble"

Queen Dedicates Lost Air Heroes' Memorial

LONDON—(U.P.) Queen Elizabeth dedicated a shrine Saturday to the memory of 20,455 British Commonwealth Air Force heroes killed in World War II.

Lumber Wages Steady

EUREKA—(U.P.) Wages in the northwestern California fir lumber industry will remain at status quo until next April, it was announced Saturday.

LUNCHEON AND SERVICE CLUBS

SC Surgery Teacher Speaks for Sertoma

Dr. John M. Fernald, vice president and chairman of club projects for Sertoma International, will address Long Beach Sertoma Club Thursday noon in Brower's restaurant.

Dr. Fernald, charter member of the Wilshire Sertoma Club, Los Angeles, and teacher of surgery at USC, will speak on "Three-D America." Also, he will award the club a citation from the international group to the local club for "superior club leadership."

**ROTARY CLUB**—Wednesday noon, Pacific Coast Club, Ray Gillingham, chairman; Victor K. Hart, presiding. Guest speaker: U. S. Sen. J. William Fulbright. Presentation of Long Beach Rotary's visa student for 1953-54, Corneille Adrian Van Hess, 19, from Delden, The Netherlands, in this country on a Fulbright scholarship grant.

**OPTIMIST CLUB OF LONG BEACH**—Thursday noon, Lafayette Hotel, Dick Nelson, chairman. Chalk talk by Jack Lindsey, cowboy artist.

**KIWANIS CLUB OF LONG BEACH**—Tuesday noon, Lafayette Hotel, Dwight L. Robbins, chairman; G. Thoburn Davis, presiding. Guest speaker: Walter Wehner, Long Beach sales manager for United Airlines.

**LIONS CLUB OF LONG BEACH**—Friday noon, Wilton Hotel, President Ray Keeler, presiding. Guest speaker: Raymond McKelvey, political science department of Occidental College, television commentator.

**SHRINE CLUB**—Tuesday noon, Wilton Hotel, Milton Silberg, chairman; Dr. Frank Weid, presiding. Guest speaker: Henry J. E. Aherns, state inheritance tax appraiser.

**AFTER DINNER SPEAKING CLUB**—Thursday 6 p. m., Town Hall, Russell Barkley, president; Robert F. West, chairman; O. Henry, toastmaster. Speakers: H. F. Schafer, Dr. Paul Southgate and Robert A. Wenke.

**UPTOWN EXCHANGE CLUB**—Thursday 6:30 p. m., Petersen's restaurant, 4300 Long Beach Blvd. Dan O'Neill, chairman; Bill Fisher, presiding. Guest speaker: Frank Clement, director of publicity for Western Harness Racing Association.

**UPTOWN OPTIMIST CLUB**—Monday 12:15 p. m., Lakewood Country Club, Frank Stivers, chairman; Otto Beck, presiding. Speaker: Dr. Mel Marcus.



DR. JOHN M. FERNALD  
Sertoma Leader

MP Wins First Round of Suit

MANNEHEIM, Germany—(U.P.) An American military policeman won the first round of his \$130,000 damage suit against Germany's greatest chemical trust Saturday for abuse suffered in the Auschwitz concentration camp.

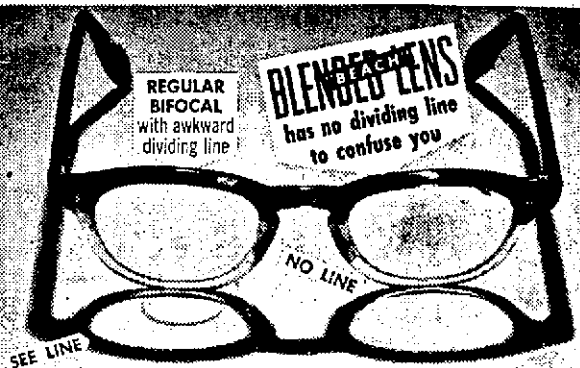
Rudy Waxmann, 27, of Hollywood, Calif., has entered suit against I. G. Farben charging he was held as a slave laborer and abused at the concentration camp in Poland.



SEE ME  
On Page 13, in Today's  
SOUTHLAND MAGAZINE

THE SHADOW PROVES IT

Unretouched photo gives true picture of BIFOCAL and BLENDED LENS



easier to see with, safer, better looking

The BIFOCAL lens was a great thing in its day, but now it's as passe' as a 10 inch television set.

"Beach" Blended Lenses do what bifocals do—but better! Near and far vision with no confusing dividing line.

No more jumping objects, or seeing things double.

PLUS ARMS LENGTH VISION

In addition to near and far sight correction, Blended Lenses give you arms length sight correction.

Your eyes move smoothly from one sight area to others. No jump, no jerk, no confusion. Easy, better sight!

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BUY It For LESS at DOOLEY'S!



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SAUCY  
WALKER  
Doll Does Everything

Walks, flirts, rolls her eyes, turns her head, sits, stands, cries, sleeps. Wash, curl her SARAN hair.

1-inch tire complete with fenders  
JUNIOR  
TRICYCLES  
12-inch Front Wheel Reg. 12.95 10.95  
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BETSY McCALL Reg. 8.00 6.95

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Genuine BONNY BRAIDS Reg. 7.95 6.49

IDEAL DOLLS Like \$12.00 5.95 TONI



South Bend, Best-grade leatherette.  
FOLDING DOLL CAB  
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MARX Mechanical Freight Train Complete with track and bell. Reg. 3.79 2.98

MARX ELECTRIC TRAIN Complete with Engine, 4 Cars, Track and Transformer. 8.95

TINKERTOY  
JUNIOR—83 pieces 59c  
WONDER BUILDER—100 pieces, Reg. 1.59 1.19  
SPECIAL—130 pieces Reg. 2.19 1.79  
SENIOR—144 pieces Reg. 2.69 2.29

DOOLEY'S HARDWARE MART

5075 LONG BEACH BLVD.—NORTH LONG BEACH

STORE HOURS { MON. and FRI. 9 to 9  
TUES., WED., THURS., SAT. 9 to 6  
SUNDAYS 10 to 4

BUSINESS REVIEW OF THE SOUTHLAND



MRS. ARVILLA STANLEY has just selected this beautiful nine-light birch door, from the George T. Wiley Lumber Co., 6925 Atlantic. Salesman Bill Van Dyke says, "We have one of the largest selections of birch, ash and mahogany doors in town. The beautiful door I am showing will be on sale this week at \$28.50. Notice the fine workmanship in the cross buck bottom. The size is 3.0 x 6.8—1 3/4 and regularly sells for \$36.00. The three-panel birch door behind Mrs. Stanley will be on sale at \$22.50. All our doors are guaranteed."



"I APPRAISED this old conventional washer at \$100, against this new Kelvinator Automatic Washer," says Ed Davis, sales manager of A-1 Home Appliance Co., 1925 Pacific Avenue. "It looks pretty good now that we've run it through our reconditioning and refinishing shops, but it didn't look like a hundred dollars when we took it in!" Having purchased a full carload of these famous Kelvinator Automatic washers, W. B. Eastman, owner of A-1 Home Appliance Co., has authorized his sales department to give a minimum of \$50 for any old washer, regardless of condition, and much higher allowances for washers like the one pictured. The Kelvinator Automatic washer features shampoo action, "x-centric" agitation and overflow rinsing.



IT'S A **RIOT!**

MORE FUN THAN A BARREL OF MONKEYS  
... MORE MONEY FOR TRADE-INS DURING  
THE GREATEST SELLING EVENT  
IN CORMIER CHEVROLET'S HISTORY

**"CARNIVAL OF NEW 1953 CHEVROLETS"**



TAKE YOUR CHOICE • HERE THEY ARE • PLUS MANY MORE  
THESE BRAND-NEW CHEVROLETS TO BE SOLD TODAY (SUNDAY)

These Stars  
Will Be Here  
**TODAY** to  
Entertain You  
2:30 p. m. 'til 6:00 p. m.

★  
**DORY MCGINNIS**  
Movie Cowboy  
**CHEETA**  
Comedy Star of Tarzan Movies

**VALUABLE PRIZES**  
Balloons for the Kids  
BRING THE FAMILY

ON STAGE  
IN PERSON

THE COMEDY STAR  
OF THE  
**TARZAN**  
pictures  
**cheeta**  
FROM THE MOVIES

★  
**WE NEED USED CARS**

You'll Get the Biggest Trade-In Allow-  
ance You Ever Dreamed of . . . On a  
Sparkling New Chevrolet for 1953 This  
Week End . . .

**OPEN EVENINGS AND SUNDAYS**

CLIP THIS COUPON  
AND BRING WITH YOU — YOU MAY

**WIN A CAR FREE** OF CHARGE

Your Name .....

Your Address and Phone .....

No Purchase Necessary . . . Just Drop Coupon in Box  
Employees of Cormier Chevrolet Company Not Eligible.

Many Valuable  
Prizes Given Away

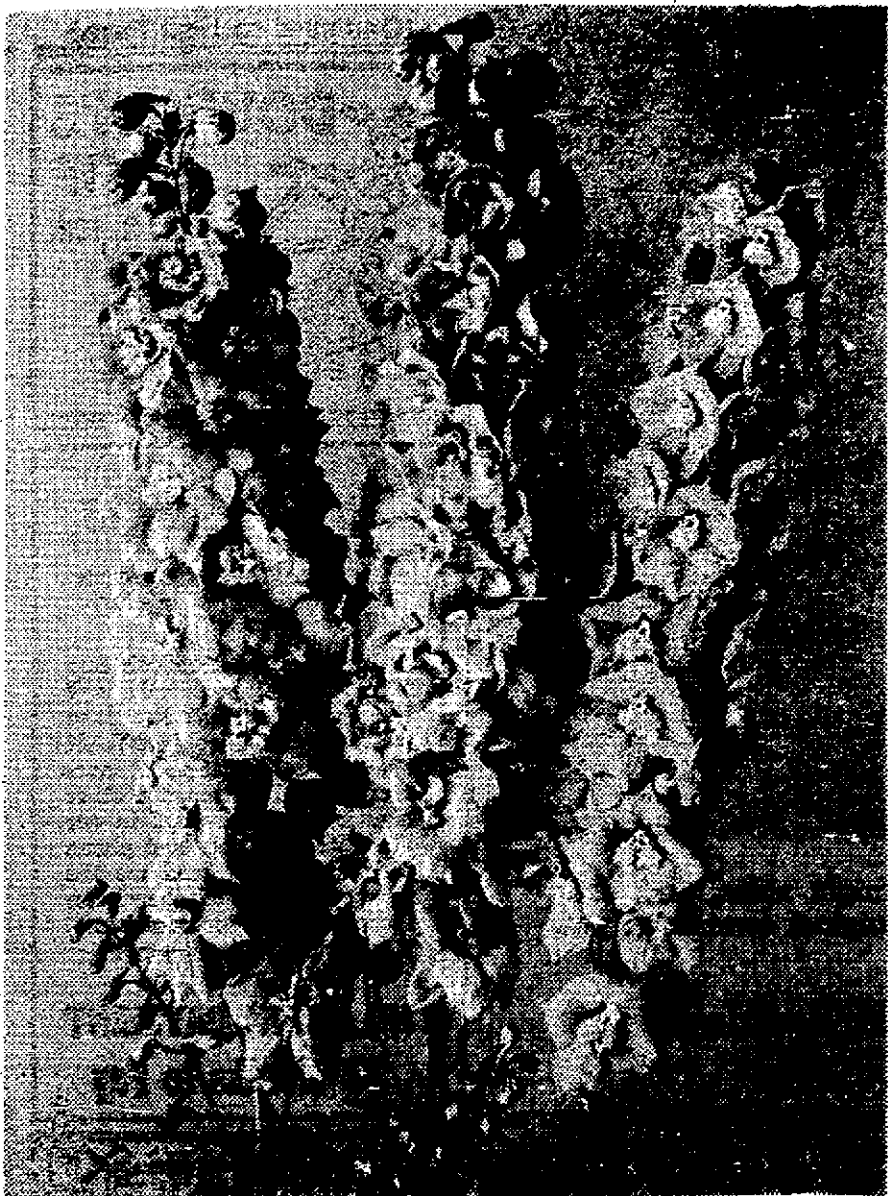
● ●  
Balloons for the Kids

**CORMIER CHEVROLET CO.**

6th and AMERICAN • LONG BEACH • PHONE 6-5291



# Grow Perennials From Seed



Delphinium is one of the best perennials for the Long Beach area and may be started now from seed.

By Bob Gilmore

**Y**OU CAN CUT your garden budget by planting seeds of perennials. This is the best time of the year for this adventure. Unlike annuals, which complete their entire life cycle in one growing season, perennials will flower year after year. In time the plants that develop from seeds of perennials may prove

the most lasting and valuable assets in your landscape.

With the exception of certain woody shrubs, perennials form the backbone of every well designed garden. Many of them flower earlier in the year than annuals and their foliage will prove attractive during the winter months. Dozens of distinct types are available with a wide

range of variations in each class. Several of the most popular perennials are improved or modern forms of such well known old-time favorites as carnations, delphinium and Shasta daisies.

Perennials are relatively easy to grow. Once established they require comparatively little care or attention. Because of their permanent character you should visualize before planting their size at maturity. With annuals this is not as important for the mistakes you make will be temporary at most. Make sure that the tall growing varieties such as delphinium, for example, are set to the rear of the border. Low-growing types like phlox may be planted closer to the front. Also allow plenty of room for lateral expansion.

**PERENNIALS** seeded at this time should produce flowers next year. During the fall and winter months the roots will make rapid progress even though little topgrowth may be noticed. Different varieties have their own peculiar growing demands but in general perennials seem to favor a neutral soil. A combination of sunlight and partial shade should prove satisfactory; normal applications of food and water will suffice. It is always advisable to feed the plants fairly heavily during spring, when their growth is most active.

Delphinium is certainly one of our best perennials. During the past few years some very notable new strains have been developed by Pacific Coast seedsmen. The Pacific Giants, one of the best of these, often attain a height of seven feet. Colors include shades of blue, lavender, lilac and white. The flowers attain a giant size, measuring 3½ inches across. Delphinium pre-

(Continued on Page 26.)

## FALL COLOR SPECIALS

This week we are offering plants either in bloom now or which will soon give a flash of color to Fall and Winter gardens.

10 COLORS IN BLOOM

### CHRYSANTHEMUMS

1-Gallon Cans

**49<sup>c</sup>**

Big bushy plants for a real show of color in your Fall garden.

DOUBLE RED HENRIETTA ECKE

### POINSETTIAS

1-Gallon Cans

**39<sup>c</sup>**

Big husky plants that will give you much needed color at Christmas time.

30 inches tall with 3 to 4 stems per plant.

### JUMBO RANUNCULUS

Per Dozen

**98<sup>c</sup>**

### JUMBO ANEMONE

Per Dozen

**98<sup>c</sup>**

See our selection of Bulbs for early Spring bloom—Don't wait—Plant now. Our prices are the lowest in Long Beach.

*Riverdale Nurseries, Inc.*

6755 ATLANTIC BLVD.

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### METAL WALL TILE

Beautify your walls and protect them against fungus and dry rot.

### Modernize Your Bath

Tab Area  
3 Walls  
4-Ft. High

**\$4750**

Full Price  
\$1250

### Easy FHA Terms

- Decorative • Permanent
- Chip-Proof • Rustproof

You'll see long-lasting metal DURA-TILE in the Palmer House, El Rancho Vegas, and the luxurious Hilton Hotels.

### 22 Sparkling New Colors

Including Peach and Blue; Yellow and Cocoa; Pink and Maroon; Green and Black, etc.

### Remodeling or New Construction

Ceramic Tile — Plastic Wall Tile — Rubber Floor Tile — Asphalt Tile — Shower Doors — Bathroom Accessories — Formica Drainboards — Glass Tub Enclosures.

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Wake up all over—Come in and discover the benefits of Niagara's Penetrating Action. Refreshing a sluggish system is helpful to both men and women of all ages to give that extra lift and extra energy so needed in modern living. Awaken those sleepy muscles—soothe those tired nerves—put spring in your step and a fresh glow in your complexion.

Enjoyed by Businessmen and Housewives Alike

Niagara relieves nerves, tension and improves circulation

IN DAILY USE by Clinics, Hospitals, Health Centers, Physiotherapists and Trainers.



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NIAGARA DEEP MASSAGE WALKER'S THIRD FLOOR



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Now in Progress

With every dollar purchase you will be credited with \$2.00 worth of "Bonus Bucks" good for merchandise bidding at our.

**BONUS AUCTION Sat. & Sun. Oct. 24th & 25th, 10 A.M. & 3 P.M.**

MANY FINE MERCHANDISE AWARDS TO BE AUCTIONED OFF including the Grand Bonus Award of an 8-HEAD GOODYEAR SPRINKLING SYSTEM for an average front lawn.

Sample of Special Sale Prices:

Mystery Gardenia, in gal. can, reg. 1.00—NOW 59c  
Hollywood Juniper, reg. 1.50 value—NOW 97c  
Pyracantha Gruberi (Red berry type), in gal. can, reg. 1.00—NOW 59c

**NIXON NURSERIES**

3800 WOODRUFF AVE.

1 Block South of Carson in LAKEWOOD

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FINE SELECTION OF  
**CHRYSANTHEMUMS**  
IN BLOOM

*Plant Bulbs Now  
For Early Flowers*

- TULIPS
- HYACINTHS
- CROCUS
- DAFFODILS
- RANUNCULUS
- ANEMONES



*Kitano's*  
**ATLANTIC NURSERY**

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**MUMS**  
for Lovely  
Fall Color!

**NEW INTRODUCTIONS**

You will want in your home

**AZALEA MUMS**

Low, compact growth. Covered with bloom. Grow to 3 feet across.

**NORTHLAND DAISY**

Mum family; clear pink, clear yellow, snow white.

OLD FAVORITES, TOO! Huge pompoms, shaggies and spider types. Beautiful, year after year!

OPEN SUNDAY

3737 LONG BEACH BLVD.

**HODGES NURSERY**

CALL 4-2397

**79**<sup>c</sup> ea.

# 'Caddy' of Potted Plant Realm



Jardinieres should have straight sides, thus conform to the angle of the original terra-cotta pot.

By Burleigh M. Beakley

**R**EPLACING a dowdy-looking terra-cotta flower pot with a beautiful glazed jardiniere can be a doubtful compliment to the plant that is shifted, even though such a container looks better in the house, lanai, patio or porch.

There are a number of reasons why direct planting into glazed jardiniere is hazardous — especially by the hands of an inexperienced person.

Most of the adverse plant propagation elements concerning such glazed containers hinges on their lack of drainage and evaporative capacity.

Not all of these vitreous vases lack the bottom water-release hole. However, most of them do.

Display is the primary excuse for using these big, open-topped jugs. They are usually placed on the fireplace mantel, fine furniture, hardwood floors and a number of other conspicuous places having perishable surfaces.

**FOR THIS REASON** bottom drainage is taboo.

And when there is no release of moisture from the pot, the plant it holds will sooner or later suffer from too much water if

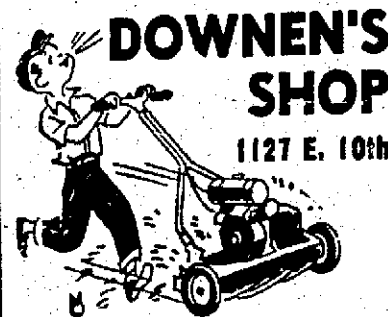
proper precautions are not taken.

One of the best uses for a jardiniere is as a "caddy."

That is, to act as a holder of a planted terra-cotta pot that has all the healthy growing factors of good bottom drainage and side evaporation.

In this capacity a jardiniere actually adds to the benefits of the original pot. It regulates too-

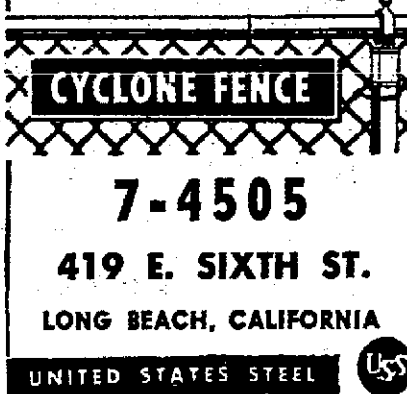
rapid release of moisture into the outdoor atmosphere on ex-  
(Continued on Next Page.)



**Hints on how to  
fence your home**

● Investigate before you buy fence. "What kind should I buy? What about quality? How long will it stay good looking? What about gates? What about erection service?" These and other questions are answered in our illustrated booklet. Just phone and say "Please send me the free booklet that tells how I can fence my home." Free estimate, if you wish.

**NO DOWN PAYMENT  
36 Months to Pay**



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**419 E. SIXTH ST.**

**LONG BEACH, CALIFORNIA**

UNITED STATES STEEL



**MON., OCT. 19th,**

1 to 5 P. M.

**J. J. Newberry Co.**

Is Announcing the Personal  
Appearance of

**Gordon Baker Lloyd**

MR. LLOYD, NOTED HORTICULTURIST AND TV PERSONALITY OF SOUTHERN CALIFORNIA, will appear in person Monday, October 19, from 1 to 5 p. m. in our horticulture department on lower sales floor. The public is cordially invited to meet Mr. Lloyd and he will be happy to answer any gardening questions. Mr. Lloyd will hold informal discussions and demonstrations with plants and Black Magic available in the Newberry store.



**FREE**

We will plant for you at no charge your choice dish gardens.

Also experienced horticulturist will be on hand to arrange and plant your dish garden absolutely FREE from 1 to 5 p. m. Monday, October 19. Bring your own plants and planter, or choose from our wide variety of plants and planters at special low prices.

**HORTICULTURE SPECIALS**

PHILODENDRON  
**TOTEM POLES**

Pre-planted in pots, 18" ht. Specially priced. Reg. 2.98 value

**127**<sup>ea.</sup>

**PHILODENDRONS**

Reg. 19c **10c**

**J. J. NEWBERRY CO.**

**433 PINE**



Photos by the Author

Allow for a half-inch of clearance between pots.



## Good Neighbors Did Give a Dam

## Ike, Cortines to Join in Dedication of Dam

MEXICO CITY—(AP.) President Adolfo Ruiz Cortines of Mexico and U. S. President Dwight D. Eisenhower will meet for the first time Monday to dedicate the \$47,312,000 Falcon Dam on the Rio Grande.

The dam—nearly 5 miles long—and its power plants were built jointly by the Mexican and U. S. governments under the supervision of the International Boundary and Waters Commission.

The dam has been described officially as a "notable example of practical co-operation between two neighboring countries for the utilization of a common resource, water."

Falcon Dam is located about 74 1/2 miles down river from the twin border cities of Laredo, Tex., and Nuevo Laredo, Mex., and about 130 upstream from Brownsville, Tex., and H. Matamoros, Mex.

It will store for use of farmers on both sides of the border, billions of cubic feet of water, which now rush unprofitably into the Gulf of Mexico each year during the rainy season. The water stored behind the dam eventually will make possible the irrigation of from 460,000 to 540,000 acres of land.

In normal times, Falcon Dam will have a useful storage capacity of 91,452,900,000 cubic feet of water, backed up for almost 40 miles behind the face of the structure. In flood season, the lake behind the dam may stretch up the river for as much as 62 miles.

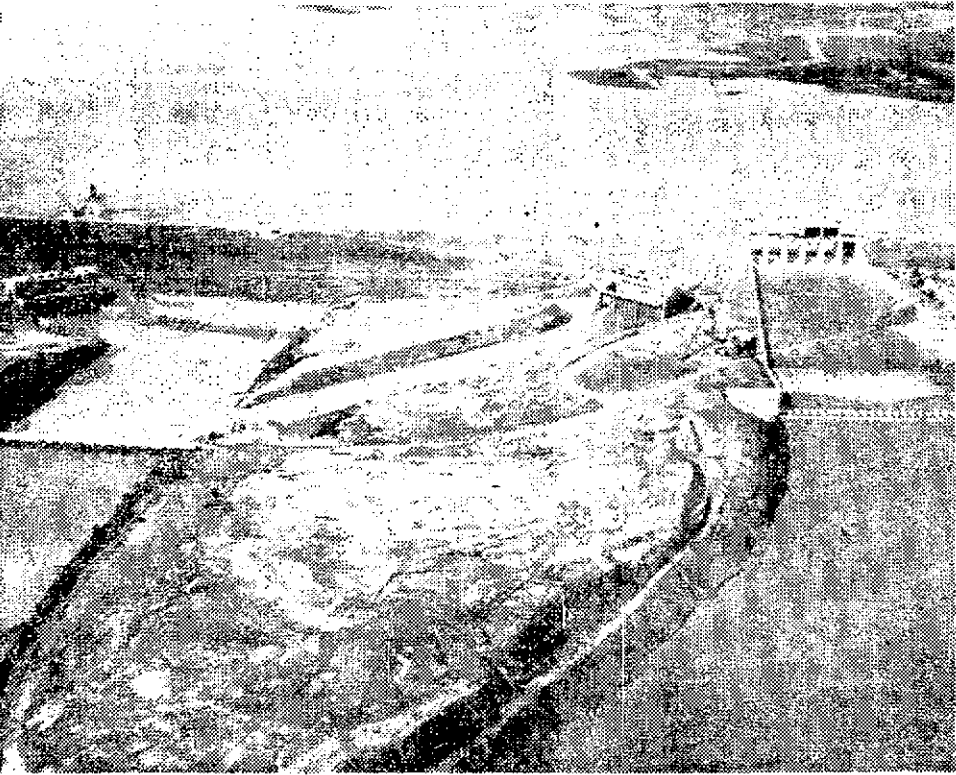
Under the water treaty of 1944, 41.4 per cent of the dam's useful water capacity will go to Mexico and 58.6 per cent to the United States. This was the proportion in which both countries split the cost of construction.

Also known as the Good Neighbor Dam, the structure extends about three miles into Mexico and almost two miles into the United States. The Rio Grande marks the frontier of the two countries for some 1180 miles.

The dam is 35 feet thick at the top and 1006 feet thick at the base.

Power plants are being built into both the Mexican and American sides of the dam. Both will be equipped with three 10,500 kilowatt generators and the two nations will share equally in the electric energy generated in the plants.

Falcon Dam will bring President Ruiz Cortines face to face with a thorny political problem. Because Mexico faces insufficient food production, it is expected that the vast Mexican area to be reclaimed by the dam's waters will be devoted to wheat, corn and bean crops. Some of each of these food grains must now be imported, from as far away as Africa, with a consequent drain on Mexico's foreign exchange resources.



FALCON, OR GOOD NEIGHBOR DAM, will be dedicated by the Presidents of U. S. and Mexico Monday on the Texas border. The \$47,000,000 structure has been hailed as first major international water conservation project. Lake will extend 60 miles.—(AP Wirephoto.)

## PROSTATE

Do you have backache? Pains in legs, groin or back of head? Are you nervous, jumpy, irritable and cranky? Growing old before your time? Slipping? Have to get up at night?

**IT'S YOUR PROSTATE**

Our method—exclusively our own—gives immediate results. No pain—No drugs—No surgery—No injections.

**Dr. E. F. Bell, D.C., Ph.C.**  
768 CHERRY AVE. (N. E. 7th St.)  
MON., WED. & FRI., 9 to 5  
Phone 8-8130 for appointments  
25 Years Specializing in Glands

**Coupon Special**  
**2.00 Ladies' Half Soles**  
Bring this coupon to our Lower Floor Shoe Repair Department and save 50c on ladies' leather halfsoles. Also—

Boys' Half Soles, reg. 1.75, now 1.25.  
Men's Half Soles, reg. 2.50, now 2.00.  
Special for Mon., Tues., Wed. only.  
Use Walker's charge account.

**Walker's Shoe Repair**  
Fine at Fourth — Phone 707-451 SHOP FRIDAY 12 noon 'til 9 p. m.

## Directory Lists Aid Agencies

The Long Beach Directory of Health and Welfare Resources has been published by the Community Welfare Council for use by public officials, teachers, doctors, lawyers, ministers, social workers, business leaders and others seeking to improve social services in the community.

**2-BEDROOM HOME**  
BUILT ON YOUR LOT  
**\$4250**  
COMPLETELY DIFFERENT

- TILE IN KITCHEN & BATH
- LARGE WARDROBE CLOSETS
- SHOWER OVER TUB
- ALUMINUM SCREENS
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ALSO  
DUPLICES . . . \$8300

SEE OUR MODEL AT  
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EVES. NEWARK 5-5630  
UP TO 100% FINANCING

**TED CARNEY**  
REALTOR  
Exclusive Sales Agent

To make the directory helpful, agencies are presented alphabetically at the beginning of the book, then at the end is a functional index to assist in locating specific services. The alphabetical list runs the gamut from Alcoholics Anonymous to Young Women's Christian Association.

Standards for inclusion were established as follows: 1. Operation on a non-profit basis. 2. Maintenance of offices in the Long Beach area. 3. Continuity of service insured by at least one staff member. 4. Primary function in the field of social welfare.

The fiscal bears the names of Dr. Reuben F. Pieters, chairman, and Dr. Lorne W. Barclay, program director of the Community Welfare Council, 1213 Cedar Ave.

**1317 GIs Due Monday**

SEATTLE—(AP.) The Navy transport Gen. M. M. Patrick is scheduled to rock here Monday at 10 a.m. with 1317 passengers from the Far East.

## Guaranteed Health Offer!

### X-Ray Fluoroscopic Laboratory & Physical EXAMINATION

**Money-Back Offer!**  
You get a complete examination covering every vital point of the body. All organs, the nervous system, skeletal structure, individual bones and joints are covered, including physical and laboratory tests. Nothing is overlooked.

**\$1.00**  
**1 COMPLETE NO EXTRAS**

**FREE THIS WEEK.** Without extra charge we will also make a **HEART CHART**, showing the true condition of every valve and heart muscle. (Bring this ad with you.)

**GUARANTEED.** If you do not think this examination is worth more than \$1.00, your money will be cheerfully refunded.

### COMPLETE 21-POINT EXAMINATION

- |   |  |
|---|--|
| <b>First Day</b> <ol style="list-style-type: none"><li>1. Case history and symptoms.</li><li>2. Blood pressure.</li><li>3. Pulse, respiration.</li><li>4. Blood (hemoglobin test).</li><li>5. Temperature reading.</li><li>6. Sinuses (Transillumination).</li><li>7. Nose and throat.</li><li>8. Bones of hand, skeletal system (X-ray fluoroscopic).</li><li>9. Chest, lungs, bronchi (X-ray fluoroscopic stethoscopic).</li><li>10. Stomach—size, position, shape, abnormalities (ulcers, etc.). (X-ray fluoroscopic).</li><li>11. Liver and gall bladder.</li></ol> | <b>Second Day</b> <ol style="list-style-type: none"><li>12. Size and shape of heart (X-ray fluoroscopic).</li><li>13. Colon—barium meal.</li><li>14. Kidneys, complete urinalysis.</li><li>15. Rectal examination.</li><li>16. Pelvic examination (female disorders).</li><li>17. Prostate examination (men).</li><li>18. Spinal and nervous system.</li><li>19. Ophthalmoscopic eye examination (if indicated).</li><li>20. Vitamin deficiency analysis.</li><li>21. Report in plain words. (Bring morning specimen of urine)</li></ol> |
|---|--|

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**If you're interested in used cars, be sure to see our selections!**



REGIONAL POLITICS

# Dirksen Booked to Talk Here at GOP Banquet

By THE LOOKOUT

Fund-raising activities are engaging the attention of both Republican and Democratic leaders here, with a dinner and musical jamboree coming up around the end of the month.

Sen. Everett Dirksen of Illinois, regarded by some as the nation's outstanding political orator, will be the speaker at a \$10-a-plate dinner scheduled by 18th District Republicans for the Wilton Hotel Marine Room for the evening of Oct. 29.

GOP committeemen are working for a full house for the affair, and are hopeful that they'll get enough money out of it to put their party headquarters into full-scale operation for the 1954 campaign. The headquarters are slated to open in early November.

The local group has lines out hoping to snag a leading state GOP figure to introduce Dirksen—somebody like Gov. Goodwin J. Knight or U. S. Sen. Thomas Kuchel. Dirksen was a spectacular figure at last year's national GOP convention, and his fame and reputation are counted on by the committee to bring in the crowd.

Dirksen will speak at a big rally in the Biltmore Bowl in Los Angeles at noon the same day, Oct. 29.

The Democrats have a big name in the entertainment world for their fund-raising event at the Municipal Auditorium Nov. 2. Lawrence Welk and his band will play, and many special features are being planned. Complete arrangements will be announced later.

## VOTE TODAY

Carl Fletcher, Long Beach Democrat who are members of the party's state executive committee, will cast their votes for Paul Ziffren of Los Angeles for national committeeman when the group meets in San Francisco this afternoon. Ziffren won support of Southern California members of the



SEN. EVERETT DIRKSEN  
\$10-a-Plate Speaker

executive group by a vote of 21 to 15 at a meeting last week end. Tom Carroll of San Fernando was the runner-up, and there have been rumors that Carroll's supporters will make another try at San Francisco today.

Fletcher and Mrs. Shaw both said they voted for Ziffren at the last meeting and will support him at San Francisco.

## BROWN WATCHED

Attorney General Edmund G. (Pat) Brown, ranking Democratic office holder in the state, has replaced Gov. Earl Warren as the man to watch for indications of his political intentions.

The rumor mill that worked overtime on Warren until he went to the chief justice post is now turning out scuttlebutt about Brown. The question is whether he will run for re-election, or strike out for the governorship. Brown said this week he is considering running for governor, but some observers think he has already made up his mind one way or the other.

Other Democrats prominently mentioned for the governorship race are George Killian, former state director of finance and president of the American President Lines; Paul Leake, a member of the State Board of Equalization; Rep. Sam Yorty of Los Angeles; and Mayor Laurence Cross of Berkeley.

Democrats suggested as Senate race possibilities are Reps. Clair Engle and Chet Holifield; Robert Hutchins, former president of the University of Chicago, and Carl Spaeth, dean of the Stanford University Law School, and Yorty. Leake looks like a man to watch as the Democratic situation shapes up. The Northern California publisher has been getting attention by his forthright remarks on the liquor problem.

## City Quizzes 6 Lads in Boy Assault

The City Juvenile Department Saturday was questioning six boys in connection with an assault the previous night upon David L. Welty, 15, of 4219 Charlemagne Ave., as we walked home from a Lakewood theater.

Young Welty told police he was beaten about the head and knocked down by another juvenile on Carson St. opposite Long Beach City College.

His younger brothers, Dick, 12, and Larry, 8, ran home and told their father, Loren F. Welty, who rushed to the scene with a neighbor.

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## Southland Calendar

### DAILY

Travel Town, 10 a. m. to 5 p. m. in Los Angeles' Griffith Park.  
Zoo, 8:30 a. m. to 5 p. m. in Los Angeles Griffith Park.  
Apple Harvesting, through November at Oak Glen (near Beaumont) and Julian.

### TODAY

Animal Show, 1:30, 2:30 and 3:30 p. m. in Los Angeles Griffith Park.  
Fall Flower Show, noon to 6 p. m. at Pacific Beach, San Diego.

Autumn Massed Band Concert, 2 to 4 p. m. in MacArthur Park, Los Angeles.  
"Frying Pan and the Fire," 18-minute movie, 1 to 5 p. m. in Fern Dell Nature Museum, Griffith Park.

Pacific Coast Junior Underwater Spearfishing Championships, noon at Laguna Beach.  
Tours of Banning Mansion, 1 to 4:30 p. m. in Wilmington's Banning Park.

"Autumn Constellations," 3, 4:15 and 8:30 p. m. in Griffith Park Planetarium.

### MONDAY

Missouri State Society, 6:30 p. m. at 728 Elm Ave.

### WEDNESDAY

Michigan State Society, 6:30 p. m. at 728 Elm Ave.  
"Sketching Through Mexico," musical comedy at 8:30 p. m. through Saturday at Padua Hills Theater, Claremont.

"Autumn Constellations," 8:30 p. m. through Sunday at Griffith Park Planetarium.

### THURSDAY

Oklahoma State Society, 6:30 p. m. at 728 Elm Ave.

### FRIDAY

Kansas State Society, 6:30 p. m. at 728 Elm Ave.

### SATURDAY

Ohio State Society, 6:30 p. m. at Silverado Park.  
Wisconsin State Picnic, Los Angeles' Sycamore Grove Park.

Bridleway Club Horse Show, 7:30 p. m. at Balboa Park Stables, San Diego.

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**LOOK!**

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**APPLE'S EASY TERMS!**

**COVERED IN GENUINE, LONG-WEARING FRITZEE.**

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**COMPLETE ROOM GROUP AS SHOWN.**

**EIGHT GLAMOROUS PIECES!**

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**WITH THE BEDDING!**

**TRADE IN YOUR OLD FURNITURE**

**SOLID ASH, BEAUTIFULLY FINISHED, MADE TO LAST FOR YEARS.**

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**10 Pcs. Furnishes Your Modern Bedroom**

Solid ash in combination with other woods, in two-tone blond finish, with wrought iron legs. We include the bookshelf Hollywood bed, double dresser with mirror, two boudoir lamps, hotel-type innerspring mattress with matching box spring, steel bed frame, pair bed pillows. Complete! \$239.50 value!

• Easy Terms!

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at 2 P.M.

## BE HERE!

All you folks who attended our opening on last Sunday are invited to the Door Prize Drawings promptly at 2 o'clock today! Win valuable gifts!

Store Open 11 A.M. to 6 P.M. TODAY!



# Now's the Time for Pansies



When the garden turns drab in winter, color can be restored with pansy and viola beds.

when color in the garden is at a premium.

Pansies and violas are top favorites for winter bloom for the very good reason that they produce good color in good quantity during the most adverse season of the year. They are cool weather plants that thrive in practically all parts of California during the winter months.

Beds for pansy and viola must be raised to provide good drainage, as these plants will not tolerate continual wet feet. They require steady applications of light dosages of fertilizer and prefer a light sandy loam soil lightened with generous applica-

tions of peat moss or steer manure.

Pinching back about once a month to maintain bushy, compact growth and to encourage new lateral growth will help to keep the planting attractive and useful. Regular spraying to control aphids and red spider is also conducive to better plants and a much longer prime blooming period.

According to the California Bedding Plant Advisory Board, pansy and viola rank as two of the best bets for utility and availability as all leading nurseries carry these two items at this time of the year.

By Walter Finch

## Tips on Gardening

**C**OLOR IN THE GARDEN when winter rain and cold make pleasant gardening impossible is the reward to the prudent gardener who plants his bed of pansies or border of violas now. Color that lasts, color that is rich, warm and exciting — color that rewards

**GARDENING TIPS** for the week . . . There is still time left for preparing the ground for bulbs. It is advisable to delay planting of varieties such as tulips and hyacinths in particular until the soil and atmosphere turn cooler. But this is a good

period for getting the bulb bed ready. A deep soil is a must.

Chrysanthemums are now growing actively and should be watered about once every 10 days. Feed the plants at three-week intervals until the buds show color, then discontinue feeding but continue watering.

Subtropical plants such as citrus, avocados, hibiscus and bougainvilleas may be planted at this time and as long as warm weather continues. After planting, keep the soil sufficiently moist to encourage rapid development of the roots. Plant the subject at the same level it occupied in the nursery.

Keep after the insects, spraying or dusting about once every 10 to 14 days. As long as the weather remains warm you can expect plenty of bug activity.

### Plant 'Caddy'

(Continued From Page 24.)

ceptionally hot days, or when the plant is displayed in overheated rooms.

Some care should be exercised in selecting the jardiniere, however.

Don't choose one with convex or concave sides that will grip the primary pot at the top, sides or bottom.

Such a container will cut off air circulation to the bottom of the planted pot. This sets up the stagnant, rotting condition that is to be avoided.

**GET A JARDINIERE** that, when the planted container is set into it, clears the upper rim all around by at least a half inch.

Now place a layer of pea-gravel over the bottom of the jardiniere.

How much gravel to use depends on the depth of the two pots.

The planted pot should set an inch below the rim of the "caddy" container.

With such a pot-in-pot arrangement, excess water flows out of the planted container into the gravel. This overflow acts as a "damper," regulating the air moisture content around the potted plant. This, in turn, makes for a more evenly moist, satisfactory rooting environment for the plant.

## RED FACTOR CANARIES

IN APRICOT, ORANGE, DEEP RED-ORANGE, CLOSED BAND — UNUSUALLY FINE STOCK

GOOD FEMALES ALSO AVAILABLE

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DICHONDRA SEEDS	\$1.40
1/4-lb. Quick Germination	
DICHONDRA, per flat	58c
BOUGAINVILLEA, 1-gal.	59c
BOUGAINVILLEA, 5-gal.	\$2.29

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CAMELLIAS	Red, Pink, Variegated	Gal. can \$1.19
TULIPS	"Imported From Holland"	6 bulbs 39c
Ranunculus & Anemones	Double Flowering	25 bulbs 39c
DAFFODILS	(Double Nose-Large Bulb)	6 bulbs 49c
FUCHSIAS	Basket or Upright	each 19c
REDWOOD BASKETS	Large Size—SPECIAL	each 79c

**PEAT MOSS** 2 1/4-cu.-ft. 1.29  
Large Boles — 7 1/2-cu.-ft. 4.50

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PYRACANTHA and POINSETTIAS	Gal. can 49c
DICHONDRA SEED, QUICK GERMINATING, New Crop	1/2 lb. 1.89
CLOVER SEED, (Fancy White Dutch)	1-lb. 89c
STEER MANURE, 2 1/4-cu.-ft., Weed Seed Treated	Large Sack 59c
CLOVER SEED (Fancy White Dutch)	1-lb. 89c
LEAF MOLD, 2 1/4-cu.-ft., \$1.39 Value	1.29
SNAPS, STOCKS, CALENDULAS	doz. 25c
CINERARIAS, Primrose, Iceland Poppies	doz. 25c
PANSIES, CARNATIONS, DELPHINIUMS	doz. 39c

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A READY-TO-USE OUTFIT, Red Star's new Liquid Gro-Master in a Gro-Gun sprayer. Attach it to your garden hose and Spray fertilizer or plain water as wanted. Gro-Gun mixes Gro-Master and water automatically; you do no tricky proportioning, no mixing. No back breaking spreading, either. Water pressure does the work.

PLANTS GROW AND BLOOM LIKE MAGIC when you spray Liquid Gro-Master. Provides every basic plant food element plus trace minerals. Feeds both fast and long. See results in days. Watch them last for months!

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**Red Star**...the name you know to make things grow



SOUTHLAND'S CROSSWORD PUZZLE

(Solution on Page 22.)

- ACROSS

1

Senator from Bismarck

7

Degrade city

12

Argentine city

17

Freedom

18

Aide for Marciano

20

French Impressionist painter

22

Lodged on a shoal

23

West Point event

24

Bear up

25

Exclamation

26

One of Bob Mathias specialties

28

Giver of favors to relatives

30

Juana

31

Equine offspring

33

Major, minor and chromatic

35

Civil, cold and Tong

36

Await decision

37

Rajendra Prasad's country

39

Layer

40

Beatrice d'

41

DuBose Heyward character

42

"Snake Pit"

44

Claude of the theatre
- 46

Italian saint, 1515-1595
- 48

Power for the Nautilus
- 50

Religious belief
- 52

domain
- 56

Tint again
- 59

Sam of golfing fame
- 61

N. Adriatic peninsula
- 62

Mah-Jongg or canasta
- 63

Brown-colored snapshot
- 65

Tender words
- 67

Majors Jabara and Davis
- 69

Ambled along
- 71

Letters
- 72

May 30
- 75

Rectify
- 78

Sign outside hit shows
- 79

Aguinaldo, Filipino leader
- 80

"Mama's boy"
- 82

Invoked at seances
- 84

Pours gently
- 86

Willow twig
- 88

Nicholas of Russia

89

Gov. Brunsdale's state: Abbr.

90

Parts of 38 Down

92

Heaven: German

96

Nobleman in "Macbeth"

99

Large bird: Var.

102

Nonsense poet

104

Like Pollyanna

105

Twenty quires

106

Tease

107

Aries, Taurus, Gemini, etc.

109

Break

110

Cho Cho

111

Made a bad pass

113

Ends

115

Chemical suffix

116

Syrup from almonds

118

Start performances again

120

Extend beyond: 2 wds

122

Of nerves

123

Pass, as time

124

Cleaners

125

Dodger

126

Struck

127

Stunt men

DOWN

1

Multitudes

2

Previously

3

Recent: Comb. form

4

Caesar's realm

5

Anglo-Saxon slaves

6

What editors do

7

Fatal to Cleopatra

8

Boston eateries

9

Blusterer in "School Scandal"

10

Soft

11

Enriches

12

The 4th estate

13

Ash Wednesday to Easter

14

Second word of Gettysburg Address

15

Vote-seeker

16

Publicizing

17

Palm fiber

19

Coup

21

Set to go

27

Second worst poker hand

29

Girl's name

32

Flower

34

Bullets

36

Terse

38

Racers at Indianapolis

40

Strict ascetic

41

Geometric solid

43

Burrower

45

Number of U. S. Senators

47

Turkish title

49

Character in "The Winter's Tale"

51

Mexican Sierras

53

Man's name

54

Fertilizers

55

Renaissance Italian poet

56

Type of inflorescence

57

Pertaining to dropsy

58

Coins of Iran

60

Mr. Taylor, of music

62

Noted

64

Sonic counterpart of video

66

Proficient

68

Genus of poisonous shrubs

70

Where Duke of Windsor governed

73

Fruit peels

74

Jot

76

City in Yugoslavia

77

Filter

81

Most sensational, in journalism

83

Marie Wilson character, and others

85

Swerves

87

Grass

91

Egyptian port

93

Jan Struthers' heroine

94

Income tax culprits

95

Outcasts

96

Nero's crime

97

Word in noted hymn

98

Worthless rock

100

Bishop's headress

101

Barrymore, Waters and Merman

103

Fenced in

106

Boxing stake

107

Marx brother

108

Seaport in Brazil

111

Dutch for Meuse

112

Ramble

114

Coast Guard girl

117

Before

119

Born

121

Full of: Suffix



Ward Youry, shown here at his potter's wheel, will address Long Beach Art Association Tuesday evening in the Municipal Art Center. See story.

ART CIRCLES

At the Potter's Wheel

Long Beach art exhibits this week:

Municipal Art Center, 2300 E. Ocean Blvd.: Paintings by Gainsborough, Reynolds, Tiepolo, Longhi, Renoir, Teniers; "Skyscrapers"; development of painting techniques exhibitions; ceramics; Art Mart; Japanese screens; paintings by Pasadena children.

Pacific Coast Club Art Gallery, 850 E. Ocean Blvd.: Paintings by Paul Lauritz, Innocenzo Daraio, Philip Paval, Einar C. Petersen, John Hubbard Rich, Miche Askenazy.

Long Beach Branch Los Angeles County Medical Association, 814 Pine Ave.: Paintings by George Crowell.

Spectrum Club Gallery, Long Beach Typewriter and Desk Co., 225 E. Third St.: Paintings by members.

Hotel Lafayette Gallery, Broadway and Linden Ave.: Paintings by Helen Rousseau.

WARD YOURY, assistant professor of fine arts at Long Beach State College and instructor in ceramics, will demonstrate "throwing" techniques on the potter's wheel at the Long Beach Art Association meeting at 8 p. m. Tuesday in the Art Center, 2300 E. Ocean Blvd.

Youry has exhibited in the Art Center here and at the Los Angeles County fair. For the past two years he has been invited to exhibit at the annual ceramics show at Scripps College at Claremont, and he has exhibited at the annual spring exhibition in the Rotunda Gallery at the City of Paris in San Francisco. In 1950 he won a first prize at the state fair in Sacramento.

After the demonstration, he will discuss contemporary ceramics on exhibition at the Art Center. Ila Anthony Huff, Art Association president, will preside.

LONG BEACH ART ASSOCIATION announces its fall ex-

hibition Nov. 1-29 at Pacific Coast Club. Awards of \$15, \$10 and a ribbon will be offered for oils and water colors. Ben Messick, Long Beach internationally known artist and teacher, will chairman the jury which will include Bert Proctor, Corona del Mar painter and magazine illustrator; Juanita Langmack, Compton art instructor; Art Landy, Bellflower painter and teacher.

MUNICIPAL ART CENTER, 2300 E. Ocean Blvd., will have its autumn open house from 1 to 6 p. m. today.

GEORGE CROWELL, Long Beach florist and artist, has a one-man show of five oils and three caseins in the Long Beach branch of the Los Angeles County Medical Association offices, 814 Pine Ave.

SPECTRUM CLUB, organization of men painters, will have its fall rendezvous Oct. 23-25 at Trabuco Oaks. During the encampment the 50 members and their guests will paint and sketch. Oct. 24 will be "Camp Fire Night." Music will be furnished by member Dick Johnson and his "Wranglers" and the group will join in singing favorite songs. Arrangements are being made by Ed H. Lore, club vice president and rendezvous chairman. President D. P. Durham invites all male artists to join the rendezvous. Information may be obtained from Harold Bragg, secretary, 225 E. Third St.

TODAY marks the opening of the San Pedro Art Association's 23rd annual fall exhibition. Purchase prize winners of \$100 donated by the Fishermen and Merchants Bank and \$75 donated by the San Pedro Art Patrons will be announced at 2 p. m. at a tea honoring exhibiting artists. The show, at the association's gallery, 820 S. Beacon St., San Pedro, will continue through Nov. 1.

Grow Perennials

(Continued From Page 23.)

fer sun but will do well in partial shade.

COREOPSIS serves a dual purpose for they are just as attractive indoors as in the outdoor garden. They perform well as cut flowers for they last for a considerable period after being removed from the parent plant. In addition, the flowers are produced on long wiry stems which are in great demand for cutting. Coreopsis can be among the most colorful plants in your garden. Both single and double forms can be started from seed.

Other interesting perennials that can be seeded at this time include carnations, columbine, bellis, forget-me-not, gaillardia, petunia, Shasta daisy, sweet William, statice, violas and perennial phlox.

\$10,000

3 1/2

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FREE PARKING

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## Conrad Head of TB Seal Sales Drive

Long Beach has 552 cases of tuberculosis registered with the city health department.

At least 400 unknown carriers of this communicable disease still are to be located in the city and placed under treatment.

Until this is done, no one is safe from infection.

Facing these facts, Howard Conrad, president and general manager of Walker's Department store, will be chairman of the 1953 Christmas seal sale. It was announced Saturday night by Harmon F. Gum, president of the Long Beach Tuberculosis and Health Assn.

The seal sale, conducted throughout the nation from Nov. 16 through December by 2000 voluntary associations affiliated with the National Tuberculosis Assn., is the only source of funds for tuberculosis control and prevention activities which are carried on throughout the year, according to Gum.

The Long Beach Tuberculosis and Health Assn. works in co-operation with other official and voluntary health agencies to furnish free X-rays; disseminate information; support research projects; better medical care and hospitalization; and sponsor rehabilitation projects for former patients.

Howard Conrad, the seal sale chairman, was born in Indiana, came to California in 1910 and became associated with the local store as vice president when it opened in 1923. He is president of the Credit Assn. and is director of the Long Beach Retail Assn. and the Chamber of Commerce.

## Don't Lose Your Head, John



HIS HEAD was inside and John David Kent, 29, was outside when this photo was taken Saturday at the Madison Street Junior High School in Louisville, Ky. John was trapped after he broke a pane above the latch and opened the door wide enough to peek inside. An emergency chain prevented the door from opening wider. And there was John, some of him peeking in and more of him peeking out.—(AP Wirephoto)

## Paralyzed in Job Accident

EAST LOS ANGELES—(CNS). A 51-year-old oil worker paralyzed from the waist down in a freak oil well accident was reported in fair condition Saturday in Murphy Memorial Hospital, Whittier.

John M. Woodward, who lives at 1933 East Chapman St., Fullerton, was placing timbers at the edge of a suction pit tank when struck in the back by falling steel.

Police reported that a steel trough, 15 feet long, slipped from a hoisting crane and fell on the worker, breaking his back and an ankle.

According to hospital doctors, Woodward will be paralyzed from the waist down, despite an emergency operation performed at the hospital. He will be in the hospital at least three months, they said.

Members of the drilling company refused to give their names, according to police.

## 'El Don' Gets New Honor

SANTA ANA—First-class rating has been awarded El Don, Santa Ana College campus newspaper, by the University of Minnesota Critical Service. It is disclosed by Journalism Instructor Carl Venstrom.

Bob Elmer, a journalism student at the University of Southern California this semester, was editor of the prize-winning paper. The award is second only to the All-American rating, granted the Santa Ana publication during the first semester.

Others aiding Elmer with the paper included Ellen Daugherty, advertising; Bob Hicks, news editor; Bud Ottaway, sports editor; Emie Luzania, circulation; Dorothy Dees, this year's managing editor; Carmela Clarke, former Press-Telegram reporter; Donna Wentzel Hicks, John Dowden and Ronald Hallett.

## Scouts to Install Leaders Oct. 26

BELLFLOWER—Annual dinner of the Somerset District Boy Scout unit will be held here Oct. 26 in Sonny Williams Memorial hall for the installation of new leaders.

C. A. Flansburg will be installed as chairman of the unit to succeed Robert Grentner, retiring chairman. The balance of the officers will be announced later this week, according to Dr. Keith Walker, chairman of the nominating committee.

## Dads to Serve Barbecue Dinner



BEEF BARBECUED in an open pit will be featured at a fall fiesta to be given next Sunday at St. Anthony High School stadium, Clark St. and Del Amo Blvd. Ready to serve are these four: R. J. Tuebert, R. J. Asenbauer, E. J. Keizer and C. A. Landry. The fiesta is staged annually for the benefit of St. Anthony boys' and girls' high schools. Various fiesta games and concessions will be operated.

## EGYPT VS. AGA KHAN

### Fantastically Wealthy Ismaili Leader Sued

CAIRO—(AP). The Aga Khan, fantastically wealthy leader of the Ismaili sect of Islam, may have to fork over 500,000 pounds (\$1,435,000) because former King Farouk was deposed just when he was.

The ministry of wakfs (estates administered under Moslem law) seeks that much damages from him for failing to build apartment houses on Cairo land he bought in 1946.

Here's what happened: 1945—The Aga Khan and his beautiful wife, the Begum, visited Cairo. He spotted a 40-acre tract he thought would make a good investment as an apartment house sit.

1946—The wakfs ministry sold the land to the Aga Khan for 200,000 pounds (about \$775,000) on condition building begin within a year.

1947—The government reminded the Aga Khan of his promise. His representatives contended the roads planned for the area would not be adequate.

1948—Still not a brick laid. The government said let's call the whole deal off. The Aga

Khan agreed but claimed 5000 pounds (about \$14,350) for expense he said he had been put to in bringing in water and electricity.

1949—Nothing happened.

1950—Still nothing happened.

1951—The government agreed to pay the 5000 pounds. But then Farouk offered to buy the land from the Aga Khan for the same price the Aga Khan had paid for it. The Aga Khan agreed.

1952—The papers were all drawn up for signature—when the army sent Farouk into exile, leaving the land on the Aga Khan's hands.

A summons has been issued for the Aga Khan to appear in an Egyptian court to defend the government's 500,000-pound suit. But he lives in southern France, and it's a lawyers' question whether he can be compelled to answer it.

## Hollydale PTA to Hear Psychologist

HOLLYDALE—The first fall meeting of Hollydale PTA, scheduled for Tuesday in the school cafeteria, will present Mrs. M. O. Zucker, psychologist, and a film, "Mental Fear," followed by discussion of the topic "Children Unafraid."

Formerly a member of the board of education bureau of child study in Chicago, Mrs. Zucker has been associated with the Naval Mental Hospital on the West Coast and has served on the San Francisco Board of Education. Since 1948, she has been in private practice working with children in play therapy and parent counseling.

Sam Rodda, president, issues an invitation to all parents to attend.

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## 'Crackup Corner' Crash Hurts One, Demolishes Cars

In a three-car crash at "Crackup Corner," Lakewood Blvd. and Spring St., shortly before 11 o'clock Saturday night only one person was injured although car damage was heavy and traffic was snarled.

Police said that Harold Blevis Jr. of El Monte was taken to Community Hospital with minor injuries. His wife and baby escaped injury, they reported.

Names of the other drivers were not immediately available. Police said they may have been responsible for the accident.

## Hub Sertoma Club to Install Doyle

COMPTON—Rep. Clyde Doyle of the 23rd Congressional District will be installed as a member of the Compton Sertoma Club at the club's Wednesday meeting.

Doyle, who will be installed by the president, Dr. Paul C. Carley, has commended the club's youth employment program as a "splendid and timely service."

## GOP Women to Meet

ARTESIA—"Party Structure" will be topic of Mrs. Lewis Lombardi of Glendale when she addresses Artesia Federated Republican Women at 2 p. m. Tuesday in the home of Mrs. Laura Gann, 17826 Pioneer. Mrs. Lombardi is parliamentarian of Los Angeles County Federation of Republican Women.

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## Faculty Group Elects Officers

WILMINGTON—New officers of the Harbor Junior College Faculty Assn. have been elected, with Armine Javencs named president.

Other officers include Richard Morgan, vice president, Robert Tobl, secretary, and Neil Blaine, treasurer. First event of the season is Halloween party planned for Oct. 31.

## Theme Chosen for Homecoming Parade

WILMINGTON—Platter Parade has been chosen as the theme for the annual Harbor Junior College homecoming parade, J. R. Hatfield, dean of student activities, has announced. Campus clubs will enter floats in the parade, Dean Hatfield reported, with the San Pedro Junior Chamber of Commerce to award a trophy to the winning entry.

Men students will ballot this week to name a homecoming queen, who will reign over festivities Saturday, Oct. 31.

## 'I Was Spy' Author Will Address Club

SANTA ANA—Col. Sidney P. Mashbir of Laguna Beach, a retired Army intelligence author who wrote the book "I Was An American Spy," will speak to funds and commodities being donated to C.R.O.P.

The announcement was made by Cecil Marks, executive secretary of the Orange County Farm Bureau, as he turned over checks to C.R.O.P. to Franklin Lowmyer, its state director from Los Angeles.

## Four Area Nurses Seek State Honors

LYNWOOD—Four Southeast County registered nurses are among the 28 state nurse leaders seeking office in the annual election of the California State Nurses' Assn., according to Miss Lorraine Hartford, R.N., president of No. 50 District.

Miss Hartford, office nurse, is candidate for one of the two three-year terms on the state association board of directors.

Mrs. Lois G. Daggett, charge nurse of National Automotive Fibres, Inc., is seeking chairmanship of the industrial nurse section.

Miss Lorna Eileen Arnold, public health nurse, Los Angeles County Health Department, is running for regional representative of the public health nurse section interim committee.

Ballots have been mailed to 14,000 CSNA members and results will be announced Nov. 19, closing date of the CSNA golden anniversary convention, scheduled in San Francisco.

on the board of directors. Miss Essie Conos, head nurse of the delivery room at St. Francis Hospital, Lynwood, is candidate for vice-chairman of the general duty nurse section.

Miss Lorna Eileen Arnold, public health nurse, Los Angeles County Health Department, is running for regional representative of the public health nurse section interim committee.

Ballots have been mailed to 14,000 CSNA members and results will be announced Nov. 19, closing date of the CSNA golden anniversary convention, scheduled in San Francisco.

will be devoted to playing canasta.

ARTESIA—Go-Getters Canasta Club will have a luncheon meeting Tuesday noon in the Woman's Clubhouse. Mrs. Eva Piercey and Mrs. Nora Blankenship will be hostesses. The afternoon will be devoted to playing canasta.

At a meeting of the group, Harvey McAdren initiated the final quarter kick-off on behalf of the Players' ROP queen candidate, Miss Judy Pipkin, who reported on her status in the contest.

FUTURE FARMERS will present the program, and the music department of Orange Union High School will provide entertainment. Virgil Paxton will be program chairman. The meeting will begin with a potluck dinner.



HOWARD CONRAD  
Christmas Seal Leader

## \$650 Donated to C.R.O.P.

SANTA ANA—More than a score of Orange County citizens have subscribed in excess of \$650 in the initial contact made in behalf of needy war and famine victims overseas through Christian Rural Overseas Program, it is announced by the Orange County Farm Bureau, which is acting as local depository for funds and commodities being donated to C.R.O.P.

The announcement was made by Cecil Marks, executive secretary of the Orange County Farm Bureau, as he turned over checks to C.R.O.P. to Franklin Lowmyer, its state director from Los Angeles.

In a letter sent to all Orange County Farm Bureau members a special joint committee for CROP, comprised of George Kellogg, A. J. McFadden and other local civic, farm, church and business leaders of the community, were urged to support the statewide drive being made to help war refugees in Pakistan, Korea, the Near East and Western Germany.

CROP, a non-profit, inter-denominational organization operating at the national level and affiliated with the World Council of Churches, collects, assembles and ships commodities abroad.

With cash subscriptions it handles transportation charges and buys other food items such as baby food at shipside to accompany cargoes of wheat, beans, rice and other staples being sent to points of greatest need in war-devastated areas.

## Bellflower Comedy to Be Staged Nov. 6-7

BELLFLOWER—Community Players of Bellflower have selected Nov. 6 and 7 for presentation of "The Late Christopher Bean," a comedy, it has been announced by Ray Fletcher. The date was changed from mid-October to allow an all-out effort towards a successful Bellflower On Parade drive, he said. Clotia Lamy is director.

At a meeting of the group, Harvey McAdren initiated the final quarter kick-off on behalf of the Players' ROP queen candidate, Miss Judy Pipkin, who reported on her status in the contest.

## Future Farmers to Present Program

SANTA ANA—It's an Orange deal, but it's to be in Santa Ana. The Willard Junior High School will be scene of West Orange Farm Center's meeting Tuesday at 6:30 p. m. Chairman Bill Hinrichs has announced.

Future Farmers will present the program, and the music department of Orange Union High School will provide entertainment. Virgil Paxton will be program chairman. The meeting will begin with a potluck dinner.

## Pull Strings for Chest



A TEAM of puppet showmen led by Bartha Walsworth has enlisted in the Community Chest drive with staging of a playlet in Walker's show windows. Service of the Travelers Aid Agency is dramatized with strings pulled by Miss Walsworth, Mrs. Carl Puckell, King Hall and Everett Kramer.—(Staff Photo.)



AMONG THE FROLICKERS at the Elmeroff School PTA carnival in Norwalk was Boy Scout Raymond Jones, 12, who stopped for a chat at a carnival booth staffed by members of Girl Scout Troop No. 10. The girls, Marilyn Farr, 11, center, and Judy Leville, 11, aided volunteers in the concessions, dinner and rides provided for more than 500 persons who flocked to the festival scene.—(Staff Photo.)

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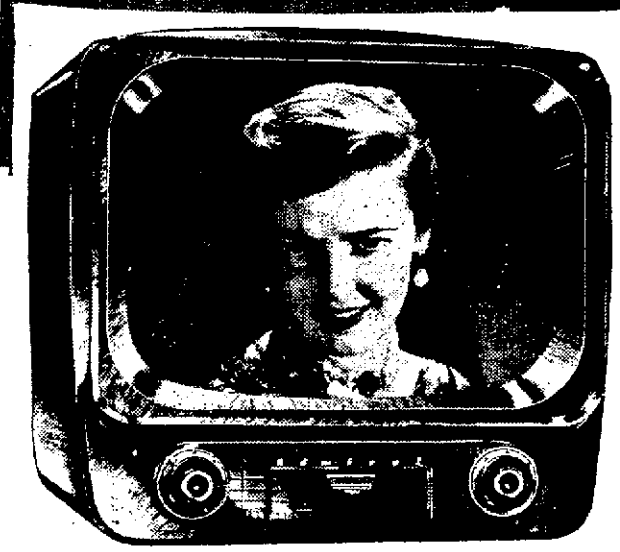
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## GOP Solon Says Benson Should Quit

WASHINGTON (AP. Son, Young (R-N.D.) said Saturday that Secretary of Agriculture Benson ought to quit the cabinet because "he has lost the confidence of the farmers."

Young, one of the authors of the present parity-price-support law, previously had been critical of Benson for failing to give a full measure of backing to crop-price props. But recently the North Dakota senator said he believed the secretary was gaining ground with the farmers.

However, Young said in a telephone interview he interprets the election of a Democrat in Wisconsin's traditionally Republican 9th Congressional District as a symbol of widespread farmer discontent.

Any serious defection among the farmers would be certain to threaten Republican control of Congress in next year's elections and both parties have been watching agricultural developments closely.

"I doubt very much that Secretary Benson can regain the confidence the farmers have lost in him because of their uncertainty over his policies," Young said. "It isn't that they have any lack of respect for the secretary or challenge his integrity—it's just a difference of views."

President Eisenhower, who took Benson along on his current farm-state tour, has given no indication of dissatisfaction with the secretary.

## Farmers at Hearing Applaud Benson Name

BLOOMINGTON, Ill. — (AP) The House Agriculture Committee Saturday heard farmers applaud the name of Secretary of Agriculture Ezra T. Benson for the first time since it began its midwestern tour.

Applause broke out when John Monroe, Livingston, Ky., testified at a "grass roots" congressional hearing. "In our country, Benson still has a few friends."

Until Saturday, the committee had heard little but criticism of Benson since it began its midwestern farm-belt tour last Monday.

## Honored



CHOSEN to the office of second vice president of the California State Builders Exchange at the 29th annual convention at Yosemite National Park Saturday was Albert Reinhardt, above, Long Beach contractor.

## Four Quatros to Be No More

GARDEN GROVE — As of Monday, there will be no more four Quatros in this fast-growing community.

Supervisory order changing names of Quatro Way, Quatro Pl., Quatro Lane and Quatro Dr. goes into effect, thus eliminating what residents and postmen complained was too much confusion.

Quatro Way becomes Figueroa St., Quatro Lane will be Rev. St., Quatro Pl. will be Gunther St., and Quatro Dr. will be Jackson St.

## Getting in Halloween Mood



IN THE SPIRIT OF HALLOWEEN, Dianne Hart peers through a clown cutout and her sister, Helen Hart, shies away from a mask which isn't exactly pretty. The Barber City belles are getting into the mood for Halloween's forthcoming festivities.—(Staff Photo.)

## Caravan Will Climax UN Week Observance

United Nations Week starting today will be observed in Long Beach with a varied program of activities arranged by the Long Beach Chapter, American Association for the United Nations, according to Mrs. Morris Weiner, local UN Week chairman.

One of the high lights will be arrival of a Southern California UN caravan here Wednesday. The caravan will be joined by Long Beach units at 2:30 p. m. at Ximeno Ave. and Livingston Dr., and proceed to Ocean Blvd. and then to City Hall for a half-hour ceremony. The motorcade will include cars representing the Harbor Department, Girl Scouts, Rotary Club, Co-ordinating Council of Democratic Clubs, Chamber of Commerce and Workingmen's Union.

Rabbi L. Elliott Grafman will master ceremonies for the ceremony at the front steps of the City Hall. Among those participating will be Long Beach City College students from for dedication of Municipal Band lands. They will also ride in the caravan in cars driven by members of the Order of Tyr, and schools; and talks by AAUN City College men's club.

A United Nations Institute is scheduled from 12:30 to 4:30 p. m. Tuesday at Municipal Art Center, 2300 E. Ocean Blvd. There will be a one dollar registration fee, but students will be admitted free.

The program will include a panel discussion by Long Beach State College students on the question "What Should Be the Relationship of the United States to the UN?" and a discussion by Long Beach City College students of "Aspects of Human Welfare Program of the United Nations." Rabbi Grafman will speak on "Impressions of the United Nations." Other UN Week observances will include flying of the UN flag all week from the Utilities building; display of UN stamps ceremony at the front steps of the City Hall; information booths at Walker's department stores; City College students from for dedication of Municipal Band lands. They will also ride in the caravan in cars driven by members of the Order of Tyr, and schools; and talks by AAUN City College men's club.

A United Nations Institute is

## Did Beer or Bread Start First Farm?

By ALTON L. BLAKESLEE

NEW YORK—(AP) Was it desire for beer or bread that made primitive man settle down and become a farmer growing cereals?

The question is debated by nine scientists writing in the Journal of the American Anthropological Association.

Some find evidence it was thirst for beer that started agriculture and villages, ending the day of nomadic hunting-and-fishing life.

Others vote for bread as the first goal.

Their views are based on archeological, anthropological and ethnological evidences.

The beer-or-bread question was raised by Prof. Jonathan D. Sauer, department of botany, University of Wisconsin.

At some time, he says, humans discovered that a mash of fermented grain yields a "palatable and nutritious beverage"—beer.

But was this discovery "a greater stimulus toward the experimental selection and breeding of the cereals than the discovery of flour and bread-making?"

The early forms of grains grown by primitive man, in the near east or other centers of civilization, yielded little grain for much labor, says Dr. Sauer, who adds:

"Planting and harvesting small grains without the plow or other efficient tools would seem to me to be a game scarcely worth the candle except for a more rewarding stake than food."

Discoveries made digging in long-buried primitive towns often find wheat and barley together. This companionship of two grains, especially the barley, seems "easier to account for in terms of a beer recipe than in terms of a carbohydrate food-stuff."

Dr. Paul C. Mangelsdorf, geneticist who directs Harvard University's botanical museum, says the early cereals of the near east all had tough glumes or chaff which made them virtually useless for bread-making—but they could be used to brew beer.

He says a good case could be made for using them for beer rather than bread, but adds that man "cannot live on beer alone, and not for satisfactorily on beer and meat." Humans of that time needed the carbohydrates from cereals to improve their diet.

"Did these neolithic farmers forego the extraordinary food values of the cereals in favor of alcohol, for which they had no physiologic need? Are we to believe that the foundations of western civilization were laid by an ill-fed people living in a perpetual state of partial intoxication?"

## Bishop to Dedicate \$50,000 Church at Lynwood Today

LYNWOOD—Rt. Rev. Donald G. Campbell, suffragan bishop of Los Angeles, will dedicate the \$50,000 church and parish hall of St. Anne's Episcopal Church in a ceremony at 4 p. m. today.

Bishop Campbell also will confirm a class of 10 adults and children. It was announced.

The church, at 4100 Fernwood Ave., has been used by the congregation since June, while awaiting the completion. The building has been under construction since April.

A reception in the parish hall will honor Bishop Campbell and the members of the confirmation class after the dedication.

Rev. George N. Taylor is pastor of the church.

## VFW Units Mark 21st Anniversary

BELLFLOWER — Members of the VFW Post and the Auxiliary will celebrate their 21st anniversary at the VFW hall today at 3:30 p. m.

The Bellflower Reeves Rangers will give a band concert outside the hall to start the ceremonies. Between musical numbers several dignitaries from the VFW department and the state will speak.

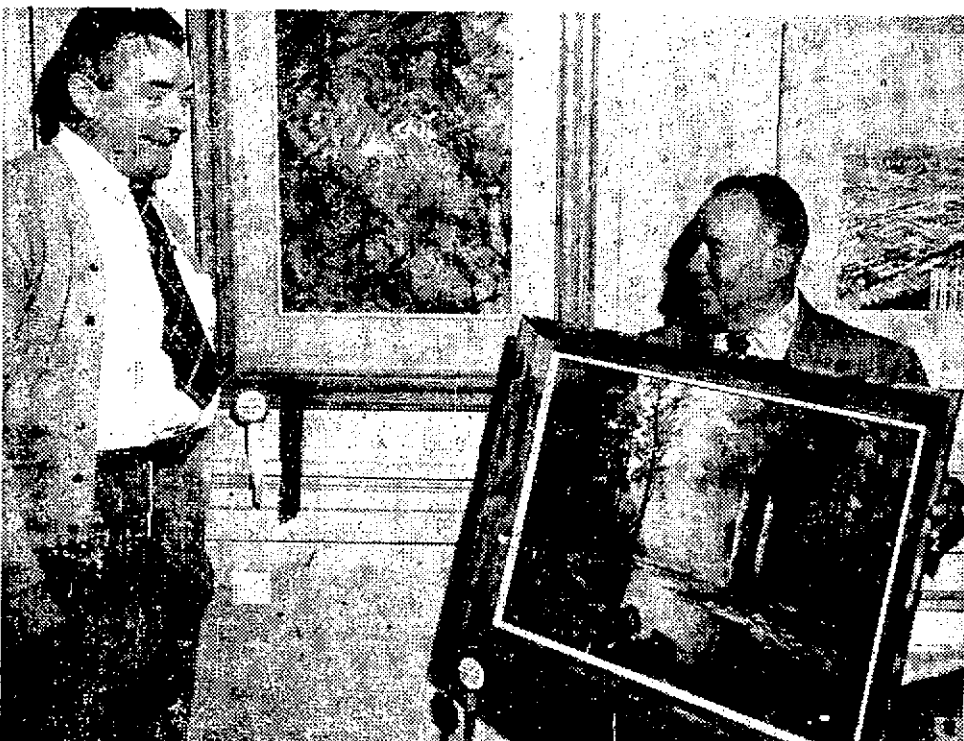
All past commanders and past Auxiliary presidents of the post are expected to attend.

## Group to Meet

NORWALK — Orr and Day Home Owners Association will meet at 8 p. m., Oct. 22, in Lakeside School. On the agenda will be re-routing of school buses, new sidewalks, street lighting and sanitation.

The meeting is open to persons living in the area bounded by the Southern Pacific Railway right-of-way, the Santa Ana Freeway, and Imperial Highway.

## Port Art Exhibit Winners



AWARD WINNERS at the annual San Pedro Art Assn. exhibit, which opens today and continues through Nov. 1, are Jay Meuser, left, who won the \$75 Art Patrons Award, and Chico Arguello, right, of Long Beach, whose painting captured the Fishermen and Merchants Bank \$100 prize. Meuser, president of the association, is a seven-time winner in the exhibit, with Arguello, who has won awards at Long Beach and Los Angeles shows, winning a top award with his first entry in the San Pedro show.—(Staff Photo.)

## Crown Queen During Game

GARDEN GROVE—Homecoming festivities at Garden Grove High School Friday night were highlighted by the crowning of Marjorie Hall as Homecoming Queen. Miss Hall was crowned during halftime ceremonies at the Garden Grove vs. Newport High football game, on the Grove field.

Runnersup for the coveted title were Annette Peters, Carol Smith and Barbara Jones.

The four students were selected by popular vote in recent elections at the high school. The queen was selected by the ability of her class to earn more money than the other classes in food sales and other money-making events held recently.

## Meeting Delayed

SAN PEDRO — The meeting of the Los Angeles Health Department Commission scheduled for the San Pedro Health Center Oct. 22 has been postponed to Nov. 19, according to Dr. Dean Gilman, harbor district health officer.

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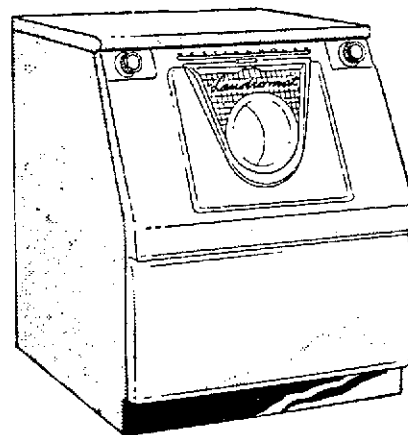
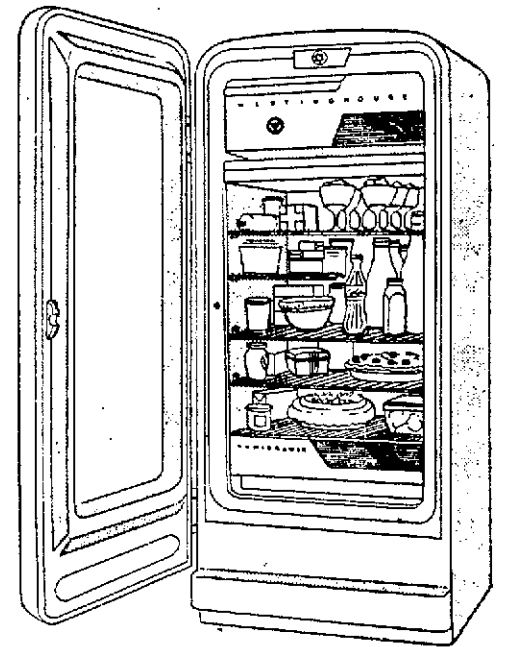
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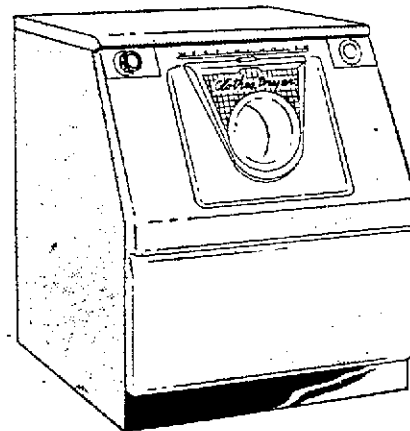
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# Queen of the Street of Women

By Gerald Lagard

**THE FEMALE**, by Paul I. Wellman (Doubleday, \$3.95).

This is one of the most aptly titled novels ever written. The qualities that made the lovely and piquant Theodora a prostitute were those that later made her empress of all the Romans. The tale of the girl who was born in the shadow of the Hippodrome, and whose immature body was displayed to tantalize the sated citizens of Constantinople, develops into a rich pageant of degeneracy and savage splendor.

Author Wellman has drawn shrewdly upon what is known of Theodora, and has made completely plausible those episodes in her life which may be only contrived by a skilled story teller. After rising to the very height of her profession in the Street of Women, Theodora is forced to flee Constantinople because of a plot against her which was contrived by her enemy John of Cappadocia. That she was mistress of the proconsul of Cypreica for a time is noted by history, but what happened to her after she was driven out of the town, until she reappeared in Constantinople, may be known only to those who have been dead for 13 centuries. But in this story she appeals to a woman who had once known Justinian, and with her help she attracts the man who was soon to become emperor.

Justinian shocked the known world by taking Theodora into his palace. But he stunned it by taking her into his heart and making her his empress. What came of it, as he grew weak and frightened by revolt, and Theodora became strong and bold, makes a sound and rich novel by real people who showed cunning and cruelty, kindness and compassion.

**THE SULTAN'S PLEASURE AND OTHER TURKISH RECIPES**, by Robin Howe and Pauline Espir; illustrated by Ober Lancaster (A. A. Wynn, \$3).

The Turks love nuts, currants and spices in their foods, and they are generous in their use



Pogo.... he's wonderful!

**THE POGO PAPERS**, by Walt Kelly (Simon and Schuster, \$1).

Pogo, that fabulous little guy who's seen regularly in Independent and Sunday Independent - Press - Telegram comics, is off on new adventures. This time it's "The Pogo Papers" in which artist Kelly includes five sequences: "A Narrow Escape," "I Double" (Bridge Term); "The Screen Sifts," "A Piper Pled a La Mole," and "A Simple Case of Malarkey." They're all wonderful!

of garlic. Yoghurt likewise is a standby. The 220 recipes which the authors put in this book after living for three years in Turkey most often contain one or more of these ingredients. The result is exotically different food. A "Guide to the Ingredients" and a Turkish index make the recipes easy to follow.

**THE HIGH TRAIL**, by Elers Koch (The Caxton Printers, Ltd., \$3.50).

One of the most popular types of yarns for men readers is the bare-handed castaway thing, where a group of ordinary human beings are up against a battle for survival against nature. "The High Trail" is one of the best of these. Three men are trapped in the high hills with the coming of winter. About all they have is a .30-30 rifle and a belt of .44-40 cartridges, both useless. The rest of their outfit is under a log jam in the river. How they survived and returned to civilization makes a wonderful yarn. The illustrations are by L. D. Cram, and the combination makes a lovely volume for giving.—G. L.

**BALLADS MIGRANT IN NEW ENGLAND**, by Helen Hartness Flanders and Marguerite Olney (Farrar, Straus and Young, \$6).

Far, far back in history goes the art of the ballad singers. This collection of songs, learned

from older generations but not heretofore written down, shows the folksong as a living art. Two can be traced to the time of the Norman invasion, one predating the Christian Era. The enchantment of the antique is in this treasure, as is the feeling of the discoverer shown in Mrs. Flanders' delightful recollections of finding the different verses and melodies. Robert Frost's introduction is a plea for appreciation of the ballad by judging it as a distinct art form.—P. F.

**HEAR NOT MY STEPS**, by Lloyd S. Thompson (Abelard Press, \$2.50). A body is found on a Nisei farmer's land, and the farmer is taken into custody. His wartime buddy, newspaperman Phil French, rallies to the farmer's defense and proves his innocence in a tantalizing tale of murder in California.

The author, Lloyd (Tiger) Thompson, is a veteran newspaperman, critic and publicist and a cousin of H. F. Bormaster, editor of the Press-Telegram. He writes with authority and whimsy and spins an intriguing tale.

"Hear Not My Steps" is for adults and is one of the best mystery stories in recent months.

**THE DARK ISLAND**, by Henry Treece (Random House, \$3).

Love, heroics, romance, treachery and drama play before the backdrop of another age in this historical novel of England at the dawn of its history, when Caesar's Romans sailed into the Thames and battled in the bogs with the Celtic and Belgian tribes fused by the fierce struggle into a union which presaged the modern Britain.

**MOSTLY MURDER**, by Fredric Brown (Dutton, \$2.50).

This collection of short stories will show the merit of the pulp magazines. Entirely lacking in stylized superficial polish, each of these little yarns is a straightforward story that needs no elaborate presentation to make it interesting. Try "Cry Silence" and "I'll Cut Your Throat Again, Kathleen" for legitimate surprise. For sheer horror you'll find "Little Apple Hard to Peel." And perhaps you had best read the last one in the book, "Don't Look Behind You," with your back to the wall.

**DEAR DEAD DAYS**, by Jay Barbette (Dodd, Mead, \$2.50).

For something a bit different in setting, this one is bound to please. It's a newspaper business that has been saddled with a defunct magazine. And when the first big feature is to be on a once-great actress, trouble starts. The first character study be-



Oil painting of British Clipper ship "Lightning"

**THE WAY OF A SHIP**, by Alan Villiers (Scribner's, \$6.50).

Modern navigation, with its machines, radar and radio beacons has taken much of the romance from the sea but there are few who do not thrill to sagas of sailing days. Alan Villiers, who served his apprenticeship at sea under sail and commanded square-riggers, and now one of the top chroniclers of the days under canvas, makes the square-riggers comprehensible now that they survive only in school ships. He also makes comprehensible the masters and the men who sailed them, and he describes the "Pruessen," which he calls "the greatest ship of all," and sets forth for landlubbers and seamen alike the technicalities, economics and standards of conduct of square-riggers. He gives the biographies of a number of famous ships and includes two chapters on the American clippers. His is a beautiful book, copiously illustrated with the author's own photographs and with drawings and diagrams by Harold A. Underhill.—GEORGE SERVISS.

comes an obit instead, and from then on a murderer stalks the office. Mike Chaney is a photographer, but he is also a good man with a pencil, and he draws the killer true to life.

**CHIPS FROM THE GRANITE**, by Walt Wandell, illustrated by Gillette French (Falmouth Publishing House, \$3).

A newspaperman writing about a portion of life he knows and loves. That is this book of stories about the Maine seacoast in a nutshell. The characters ring true, and the yarns could hardly be without factual foundation. Here is dry Yankee humor and common sense emanating from folk for whom fishing is more than just a way to make a living. The line drawings illustrating the stories are tops.

## Writers to Meet

Long Beach Chapter of the Writers' Market League announces a public meeting at 3:30 p. m. Oct. 25 at the league headquarters, 3028 W. Seventh St., Los Angeles. Marie Clark Miller will give her "one woman theater" portrayal of a Barrie play. Bert Mitchell Anderson will give a brief thematic review of the play. Charles Maguire, president, will introduce Miss Miller.

## Long Beach Best Sellers FICTION:

1. BATTLE CRY, by Leon Ury.
2. TIME AND TIME AGAIN, by James Hilton.
3. THE HIGH AND THE MIGHTY, by Ernest K. Gann.
4. THE DEEP SIX, by Martin Dibner.
5. DEVIL'S LAUGHTER, by Frank Yerby.
6. TOO LATE THE PHALAROE, by Alan Paton.

## NON-FICTION:

1. THE POWER OF POSITIVE THINKING, by Norman Vincent Peale.
2. A HOUSE IS NOT A HOME, by Polly Adler.
3. SEXUAL BEHAVIOR IN THE HUMAN FEMALE, by A. C. Kinsey.
4. THE SILENT WORLD, by Capt. J. Y. Cousteau and Frederic Dumas.
5. THE SPIRIT OF ST. LOUIS, by Charles A. Lindbergh.
6. THE FIELDS OF HOME, by Ralph Moody.

## They'll Swap Stamps

Members and guests may bring duplicates for trading at the meeting of the Stamp Collectors Club at 7:30 p. m. Monday at Linden Hall, Broadway and Linden Ave. Stamps will be collected for wounded veterans.

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In the last twelve years over six million people have come West and discovered the joys of outdoor living. They looked for—and found—a smoother, mellow beer to match this better way of life. They found Lucky Lager which many claim is the ideal American beer. Try it and see for yourself why... "IT'S LUCKY when you live in America!"



Western agriculture wins world-wide fame for its many rich, bountiful crops. Today the whole world looks to the West for leadership—in farming, business, engineering, and brewing. Lucky Lager, with its three great breweries, is one of the leading brewing organizations of America.



# LUCKY LAGER

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Lucky Lager Brewing Company—San Francisco, Los Angeles



## She Wants Her Dog Back From Fast-Talking Man

Hazel Russel, 546 W. Broadway, has \$25 in crisp bills, but she would a lot rather have her dog.

She told police that at 10 a. m. Saturday a man entered her store with a small child.

"Will you sell your dog?" he asked her, pointing to Timmy, her year-old silver fox Chihuahua.

She hesitated. The man, she related, threw \$25 down on the counter and he and the boy disappeared with the dog.

She hopes he will see this story, and bring back her dog. She will be glad to give him back his \$25, she says.



DEER ARE out in record numbers, promising plentiful venison for happy hunters. However this one is safe in the private preserves of Catalina Island.

## GOOD HUNTING

# We've Got More Game Than Indians Stalked

By ROBERT E. GEIGER

WASHINGTON—(AP). A surprised Gov. William Bradford of Plymouth colony was yanked into a tree top one day in 1625 and dangled by an ankle from a cunning Indian deer snare.

That enlightening bit of history, says one big game expert, points up the fact that there is more big game in most of America today than there ever was—even when the Indians had it all to themselves. Nobody has to bother with snares now.

Except for buffalo, many game animals are outstripping their food supply so fast that they're doomed to starve unless more hunters move in on them, some authorities feel.

"There are more than 10 million big game animals in this country today," says James B. Trefethen, staff member of the privately endowed Wildlife Management Institute. "Indians wouldn't have had to use snares if they'd been that plentiful then."

"Hunting never was so good and may never be so good again."

Trefethen says nobody knows exactly how many deer there were when only the Indians were stalking them.

"But we do know," he tells you, "that when Indians wanted meat in wholesale quantities they couldn't always rely upon bow and arrow marksmanship to bring home the venison. They used snares, like the one that caught the governor, or they resorted to fire drives or other techniques by which they might slaughter an entire herd."

Trefethen's estimate of 10 to 11 million big game animals is based on the 1953 game

census. There are more than nine million deer, with lesser numbers of moose, elk, bear, antelope, peccary or javelina, big horn sheep, mountain goats, bison and wild turkeys.

"There are so many deer they literally are eating themselves out of house and home," says Dr. Durward Allen of the U. S. Fish and Wildlife Service.

Fifty years ago just the flash of a deer's white tail was news in some parts of Pennsylvania. Now the state game commission estimates there are 300,000 in Pennsylvania—500 times as many as at the turn of the century and many too many, it says, for the food supply.

This year all but three states—Rhode Island, Kansas and Illinois—will have deer seasons, although Kentucky and possibly one or two others will limit hunters to bow and arrow.

Lansing A. Parker of the Fish and Wildlife Service says today's good hunting may not last many years but that with good management this country can always enjoy reasonably good sport.

## Virgin Isles' Divorce Trade Hit by Ruling

ST. THOMAS, V. I.—(AP) The Islands' divorce industry, Third U. S. Circuit Court of Appeals handed down a decision Saturday that may prove to be a death sentence for the Virgin

## Convention Speaker Nurses to See Films

WASHINGTON—(AP) Sen. Humphrey (D-Minn.) will deliver the keynote address Nov. 13 at the Young Democratic national convention in St. Paul, Minn. Long Beach Unit, Los Angeles Council of Catholic Nurses, will meet at 7:30 p. m. Monday at St. Mary's Hospital when Dr. Geneva Beatty will show films of recent travels in Africa.

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## Plane Talk

By DON BRACKENBURY

PLENTY OF TIME left to drive up to Los Angeles International Airport for today's sixth annual Air Fair. The program starts at 8:30 a. m. with the arrival of some real old time airplanes, including a 1927 Waco 10, and ends at 4:30 p. m. when a B-47 Stratofortress makes a JATO departure.

Among flying events are a salute by a Naval Reserve blimp from Santa Ana at 11 a. m. and another salute at 11:30 by B-26 Invaders and F-51 Mustangs from the 452nd Tactical Reconnaissance Wing of Long Beach. Twelve Banshee jets from Los Alamitos Naval Air Station will demonstrate formation flying at 2 p. m.

A feature will be the Douglas F-4-D Skyray, holder of the world's speed record, which will be on display. Douglas also will have a C-124 from Long Beach open for public inspection, and virtually all manufacturers will have displays.

SEEMS LIKE EVERYBODY is up at Alturas this weekend, hunting. Hal Schneider, with whom quite a few local fliers keep their planes, says Dr. Roy Jensen and Dr. George Wall flew up their in their Navion, Bob McNeerney made the trip in his Swift, and George Bays flew in his Clipper.

Just to be different, Allen Lowe of January Co., Inc., subdividers, flew his Navion and two passengers to Cedar City to do his hunting there.

OFF TO EUROPE This week is Dr. Phil Reames. Although he's one of the more active private fliers locally, Phil is making this trip via commercial air—KLM, in fact. He'll be gone three months. Main purpose of the trip is to take further medical study at the general hospital in Linz, Austria.

FIRST NON-STOP coast-to-coast scheduled service will be started Monday by Trans World Airlines, according to word from Greg Schubert, local manager. The flight will depart from Los Angeles at 7 p. m. and land eight flying time hours later in New York.

A FINAL REMINDER: The annual Las Vegas trip of the Southern California Aviation Breakfast Club is next week-end. Reservations have been made for both Friday and Saturday nights, but members and guests may attend just the Sunday hunt breakfast at 10 a. m. if they desire, according to Dr. Charles Brantingham, president.

LARRY HUNT, head of Air-Oasis Co. here, returned this week from the Cessna Aircraft Co. plant in Wichita, Kan., where he attended a three-yearly meeting of the technical advisory committee. He represents distributors throughout all states west of the Rockies. The committee formulates plans for the coming year on planning, production and sales of Cessna models.

SPEAKING OF AIR-OASIS, they are completing work on installation of a 20-gallon auxiliary gas tank in the fuselage of a Cessna 180. It is the first installation of an auxiliary tank in that model in the United States.

The plane is owned by Fernando Rodriguez of Mexico City, son of the former governor of Baja California. Senor Rodriguez wanted a plane in which he could fly non-stop to Havana and this is the result.

OFF TO HER FAVORITE spot this week is Gretchen Zeiss of Baker Aircraft Sales. By which we mean the Flying E Ranch at Wickenburg, Arizona, of course. Gretchen is on vacation and will return Saturday.

# DORMMEYER DEEP-FRY COOKER ENSEMBLE



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COOKING INSTRUCTIONS	COOKING TIMES	COOKING TEMPERATURES
French fries	10-12 min.	375°F
Onion rings	8-10 min.	375°F
Shrimp	3-5 min.	375°F
Crab cakes	4-6 min.	375°F
Steak	10-12 min.	375°F
Chicken	15-20 min.	375°F
Vegetables	10-12 min.	375°F
Hot dogs	5-7 min.	375°F
French fries (frozen)	10-12 min.	375°F
Onion rings (frozen)	8-10 min.	375°F
Shrimp (frozen)	3-5 min.	375°F
Crab cakes (frozen)	4-6 min.	375°F
Steak (frozen)	10-12 min.	375°F
Chicken (frozen)	15-20 min.	375°F
Vegetables (frozen)	10-12 min.	375°F
Hot dogs (frozen)	5-7 min.	375°F

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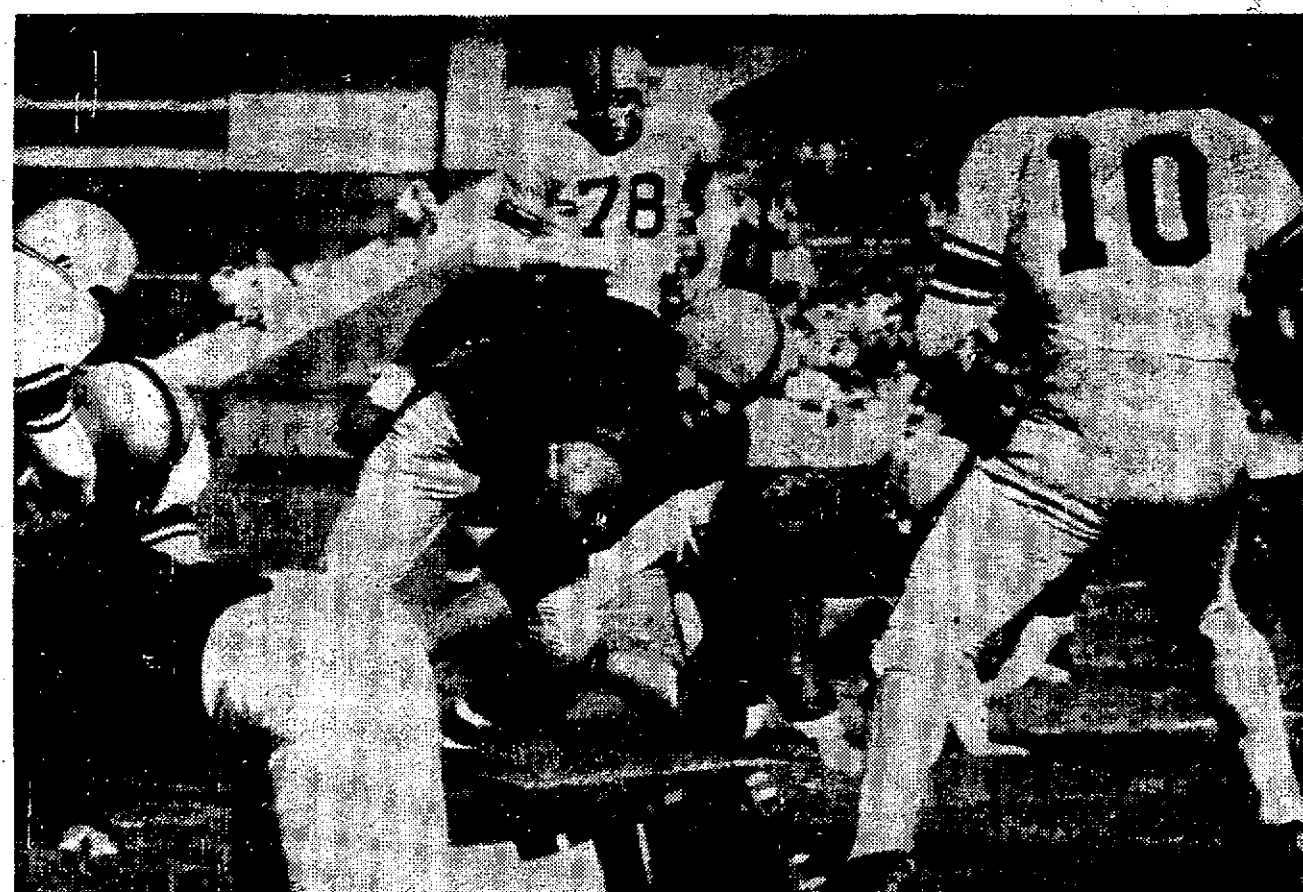








# Nothin' Could Be Finer Than Caroline



J. C. CAROLINE, brilliant Illinois sophomore halfback, rips through a gap in Minnesota line for five-yard gain Saturday. Caroline was stopped by Gophers' Paul Giel (10). Illinois won, 27-7.—(UP Telephoto.)

# Caroline, Bates Spark Illinois Over Gophers

CHAMPAIGN, Ill. — (UP) Illinois' pair of rambling rockets, J. C. Caroline and Mickey Bates, ignited to erase a 7-0 deficit and pace the unbeaten Illini to a 27-7 Big Ten football victory over Minnesota's rugged Gophers Saturday.

The sensational Negro sophomore duo proved their splendid performance against Ohio State last week was no flash in the pan. They racked the Gophers wide open in the third period.

Bates began the second half Illinois outburst which produced 21 points by battering 16 yards for a touchdown. Then, in the fourth period he fought across for his second six-pointer with a 26-yard pass from quarterback Elroy Falkenstein.

The other Illinois touchdown came on a 21-yard drive by fullback Stan Wallace as the Gopher defenders were caught concentrating on Caroline and Bates.

Paul Giel was a heroic, but insufficient performer for the Gophers, whose only touchdown came the second time they had possession on a one-foot smash by quarterback Geno Cappelletti. Bates' two touchdowns gave him eight for the season. Caroline, who really set the Illini in motion—as Bates did last week against Ohio State—has four touchdowns for the season.

In every Illinois scoring drive, it was Caroline, unleashing his terrific getaway speed and phantom change of pace,

that unbalanced Minnesota's defense. The Gophers had Caroline well shackled in the first period, but then learned about the elusiveness of the fleet Columbia, S. C., Negro in Illinois' sudden scoring strike early in the second quarter.

Caroline's 49-yard touchdown run came after an almost hopeless Illinois situation. A penalty and long loss on a pass play dumped Illinois back to its 20-yard line. Two plays later, the Illini scored. The first was Falkenstein's 31-yard pass to end Rocky Ryan. Then, with fourth down and two yards to go in mid-field,

Caroline set sail around his right end. He flitted into full speed by Minnesota's 30, and then, with masterful change of pace, out-fleeted two remaining Gophers to reach the goal line.

The ball game was over for the Gophers—although they led 7-6 at the time, when Fullback Mel Holme fumbled on Illinois' 1 1/2 yard line in the second quarter.

STATISTICS	Minnesota	Illinois
First Downs	21	38
Rushing Yards	114	304
Passing Yards	10	81
Passes Attempted	10	18
Passes Completed	3	5
Passes Intercepted	1	1
Fumbles Lost	1	0
Fumbles Recovered	0	1
Yards Penalized	60	45

# Oklahoma Power Humbles Kansas

NORMAN, Okla. — (UP) Oklahoma opened its drive for an eighth consecutive Big Seven conference championship Saturday with a display of power that humbled Kansas, 45-0, and proved the once-beaten Sooners are still masters in the Midlands.

Coach Bud Wilkinson used the same backfield combination which whipped Texas 19-14 a week ago to dominate nearly every minute of the lopsided tussle before 42,500 fans.

Oklahoma gained a record 537 yards rushing to 101 for the woe-ful Jayhawks. Kansas had been considered a two-touchdown underdog.

It was the 36th Big Seven game for Oklahoma without defeat. The redshirted Sooners have held the crown exclusively for five seasons and shared it with Kansas two years previously.

## CONSISTENT GAINS

Quarterback Gene Calame again fired the Oklahoma touchdown boiler, with Halfbacks Larry Grigg, Tom Carroll and Bob Herndon, and Fullback Robert Burris, teaming consistently for ground gains.

Calame, Grigg, Carroll and Burris reeled off the yardage in the first nine-play scoring drive that carried 75 yards with Grigg punching over from one yard out. Calame converted.

Kansas yielded the ball to Calame on a punt two minutes later and the 165-pound quarterback returned it 22 yards. On the next play, Grigg went 41 yards, setting up a five-yard touchdown run by Burris.

Grigg then got loose for 66 yards through the bewildered Kansas defensive lineup, setting up a delayed seven-yard pass to End Carl Allison for the third score with only 12 minutes gone.

GRIGG TO ALLISON  
The fourth score, in the third period, duplicated an earlier touchdown with a seven-yard pass, Grigg to Allison, capping a 58-yard drive.

In the final period, Herndon scored on a two-yard plunge, and Oklahoma's third stringers, Halfback Chuck Baker and Quarterback Jack Van Pool, tallied twice more. Van Pool's score was almost a one-man production. He intercepted a Kansas pass and later went around end 28 yards to score.

STATISTICS	Okla.	Kans.
First Downs	21	10
Rushing Yards	537	101
Passing Yards	13	31
Passes Attempted	13	13
Passes Completed	2	2
Passes Intercepted	1	1
Fumbles Lost	1	1
Fumbles Recovered	0	1
Yards Penalized	30	10

# 3 TD PASSES

# Michigan Tumbles Wildcats

ANN ARBOR, Mich. — (UP) Duncan McDonald, Michigan's Johnny-on-the-spot reserve quarterback, came in to throw three touchdown passes Saturday as Michigan defeated Northwestern, 20-12, before 65,490 fans at Michigan Stadium.

The 20-year-old junior from Flint, Mich., who left the bench a week ago to pass Michigan to a 14-13 decision over Iowa, clicked on touchdown tosses in the last minute of each of the first three periods. He also kicked Michigan's two extra points.

Tony Brannoff, Ted Kress and John Veselenak were on the receiving end of McDonald's touchdown tosses, which kept the Wolverines unbeaten in their four starts this year, including two conference victories.

Northwestern, which fumbled away a pair of scoring chances in the first half, took advantage of two breaks for third period touchdowns. The scorers were fullback Jerry Weber and halfback Nick Chandler.

Michigan's opening touchdown came on a 72-yard drive which started after Weber fumbled on the Michigan 28 and Tackle Tom Geyer recovered. It took seven plays to reach the Northwestern goal. McDonald passed from the Northwestern 44 to Brannoff, a sophomore halfback who sped 25 yards to the end zone after taking the pass. Brannoff's kick was wide.

McDonald tossed a five-yarder to Veselenak, an end and former high school teammate at Flint, Mich., for the second Michigan touchdown on the final play of the first half. Michigan marched 92 yards for that one after Halfback Dick Ranicle of Northwestern fumbled on the Michigan 8, where End Gene Knutson recovered.

Northwestern narrowed the count to 12-12 in the third period. Weber intercepted Lou Baldacci's pass on the Michigan 37 and carried over from the 10 ten plays later. Brannoff fumbled on his own 32, where End Ed Demyan recovered for Northwestern. Chandler scored six plays later from the eight. Both conversion attempts by Center John Damore were blocked.

McDonald struck again after the ensuing kickoff. He arched a pass to Kress in the right flat and Kress raced 49 yards for the final touchdown.

STATISTICS	Michigan	Northwestern
First Downs	15	18
Rushing Yards	144	139
Passing Yards	144	27
Passes Attempted	19	27
Passes Completed	9	14
Passes Intercepted	1	1
Fumbles Lost	3	2
Fumbles Recovered	3	2
Yards Penalized	0	65

# Badgers in Breeze

LAFAYETTE, Ind. — (UP) Sophomore Quarterback Jim Miller calling signals for the first time, handled his chore expertly Saturday and led Wisconsin to a 28-19 Big Ten triumph over Purdue before 3500 homecoming fans.

The battling Badgers piled up a 21-0 lead in the third quarter, capitalizing on a Purdue fumble and a pass interception and added another marker in the wild, final period in the 35th meeting of these two clubs. They shared the conference crown last year.

The Badgers were alert. Their seven-man line, led by Gary Messner, a class center whose fumble recovery and pass interception engineered their first two touchdowns, held Purdue for three periods, and they had the ball carriers in Miller, who scored twice, Clarence Bratt and Alan Ameche.

By the time the Boiler-makers awoke in the third period, it was too late. They scored once then and twice more in the fourth, but they lacked over-all balance.

STATISTICS	Wisconsin	Purdue
First Downs	12	15
Rushing Yards	213	85
Passing Yards	28	19
Passes Attempted	6	10
Passes Completed	3	5
Passes Intercepted	1	1
Fumbles Lost	1	1
Fumbles Recovered	3	2
Yards Penalized	49	60

# Blocked Punt Drops Syracuse, 20-14

STATE COLLEGE, Pa. — (UP) Jim Garrity picked up a blocked punt in the final minute of play and raced 24 yards for a touchdown Saturday as Penn State dropped favored Syracuse from the unbeaten ranks, 20-14.

Goody went over from the one for Baylor in the first period; in the second quarter, Dupre punched over from the one, Allen Jones pounded over from seven yards out and Hank Gremminger took a nine-yard toss from Cotton Davidson. Baylor scored twice in the third period, Hooper scoring from the seven and Holley going 56 yards. Hooper blasted two yards for a fourth-period TD.

# Andreason Takes Lead

ARCADIA — Dale Andreason shot a four-under-par 66 Saturday to take the lead in the second round of the \$1500 Santa Anita golf tournament. Andreason's total for the first two days of competition is 130.

Hard on the trail of the leader is Ellsworth Vines, whose first-round 62 shattered the course record. Vines posted a 70 to bring his two-day total to 132.

Other leaders were: Bud Holtscher, 63-70-133; Lou Jennings, 64-70-134; Larry Bouchey, 66-69-135; Smiley Quick, 69-67-136; Ralph Robinson, 68-69-137; Mac Hunter, 67-70-137; Jimmy Clark, 71-67-138; Bill Spiller, 69-70-139, and Dallas Jeffers, 69-70-139.

Pairings for today are Andreason, Vines and Holtscher, 11:30 a. m.; Quick, Jennings and Bouchey, 11:45 a. m., and Clark, Hunter and Robinson, 12:15 p. m.

# ALL-AMERICAN Closs Offers Hoop Clinic

Bill Closs, former collegiate All-American basketball player and professional star, will present a basketball clinic at Long Beach City College Men's Gymnasium Wednesday at 7:30 p. m. The event will be open to the public without charge.

Closs, a Southwest Conference scoring leader and All-American at Rice, played on City College Coach Charlie Church's Fleet Marine Force team in 1945-46. After leaving the service, he starred on several professional teams.

Wednesday night's exhibition will include films of the NIT and NCAA finals, the Harlem Globetrotters and demonstrations of basketball fundamentals.

# WSC Drubs Idaho 30-13

MOSCOW, Ida. — (UP) The Washington State Cougars, stunned early and in trouble, recovered in time to run over Saturday, plucky Idaho 30-13 Saturday and will play for the title today in a 36-hole match.

Miss Riley, a Fort Worth amateur who won the tournament in 1948 and finished second last year, beat Betty MacKinnon of Dallas, Tex., 3 and 2, and Miss Rawls of Spartanburg, S. C., beat Betty Jameson of San Antonio, Tex., 3 and 2.

The game included two of the finest punts ever seen in Neale Stadium. Flip Fletner, an Idaho workhorse all day, quick-kicked 93 yards in the third quarter, the ball rolling dead on the WSC 10.

The Cougars' Bob Burkhardt most matched that three plays later. On the run dodging Vandal linemen, he booted 70 yards. Wash. State 0 20 3 7-30 Idaho 0 0 0 7 6 0-13

# Carruthers Sought

SAN DIEGO — (UP) J. D. Smith, local sportsman, said he has offered Jimmy Carruthers, world's bantamweight champion from Australia, \$20,000 to defend his title against Baby-Face Gutierrez of San Diego in a California bout.

# Tricky Texas A&M Attack Overcomes Frogs, 20-7

FORT WORTH, Tex. — (UP) A tricky and hard-charging Texas A&M team, powered by Quarterback Don Ellis, slashed and passed its way to a 20-7 victory Saturday over Texas Christian University. Ellis accounted for two A&M touchdowns, and had a hand in the third. Thirty-two thousand persons saw the game.

The Aggies—tabbed the "poor relations" of the Southwest Conference at season's start—virtually killed TCU's chances in the conference race. The victory left the once-titled Aggies unbeaten so far, and gave them their first conference win.

TCU's only score came on a pass by Ray McKown to End Don Sanford in the end zone. The 25-yard aerial climaxed a 62-yard drive by TCU midway in the fourth period.

The crushing Aggie ground attack rolled up 156 yards to only 43 for TCU during the first half, finally got rolling in the final minutes of the game—mostly on the passing and running of McKown, but it was too late.

Ellis struck for the Aggies' first touchdown after dropping a low snap from center. He appeared trapped back of the line, but quickly scooped the ball up and twisted 18 yards for the score.

Minutes later, he gave Don Kachitka a delayed handoff, and the 195-pound fullback broke through the middle for a 45-yard scoring run. A&M was in a spread formation at the time and TCU was obviously looking for a pass.

A TCU pass by McKown intended for Left Half Marshall (Boogie) Robinson, was intercepted by End Bennie Sinclair and Ellis pushed over for A&M's third touchdown with three minutes left in the game.

STATISTICS	TEX A&M	TCU
First Downs	13	9
Rushing Yards	156	43
Passing Yards	13	27
Passes Attempted	13	13
Passes Completed	6	6
Passes Intercepted	1	1
Fumbles Lost	3	2
Fumbles Recovered	3	2
Yards Penalized	27	20

# Iowa Rallies, Cowboys Get 1st Loss, 21-7

IOWA CITY, Iowa — (UP) Branded 7-0 by a first quarter Wyoming touchdown, Iowa broke away from the Cowboys' lasso to crunch out a 21-7 football victory Saturday over the previously undefeated West-erners.

Chunky Joe Mastrogiovanni, the 5' 6", 190-pound Brooklyn, N. Y., Cowboy who went into the contest as the nation's leader in total offense, guided Wyoming to its only touchdown in a drive from the 50-yard line. Joe handled the scoring personally with a smash from the 2-yard line and the kick for the extra point.

Bud Rice got Iowa's final touchdown on a swift sweep around right end from 5 yards out, after getting the Hawkeyes' first two scores from two yards and one foot away. He opened the second touchdown firing with a 27-yard dash to the Wyoming 37.

The blond speedster ended his activities with 83 yards rushing on 13 carries and two pass catches for 38, a 121-yard total. Iowa came up with a couple of threats in the final period, one interrupted by a fumble, and Wyoming also saw a scoring chance go glimmering with a bobbie.

# Mann, Matson Spark Ft. Ord Over Lewis, 33-0

TACOMA — (UP) Dave Mann and Ollie Matson combined to form a deadly one-two punch as the Fort Ord Warriors romped to a 33-0 victory over the Fort Lewis Four-By-Fours in a service football game Saturday.

Mann, former Oregon State star, romped to three of the Ord touchdowns while Matson, All-American from San Francisco, picked up the other two. Mann also kicked two of the extra points.

# Longhorns Spank Razorbacks, 16-7

FAYETTEVILLE, Ark. — (UP) The Texas Longhorns opened their Southwest Conference race by scoring two touchdowns and a safety in the second period for a 16-7 victory over Arkansas.

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But in the fading seconds Jimmy (Red) Smith, a fleet Duke halfback, took the ball deep in his own territory and, on a double reverse, broke through the entire Army team and scampered like a scared deer for the end zone.

He had gone 73 yards—while Army hearts fell—before he was brought down from behind on a tremendous effort by Bob Mischak, Army end. The two fell on the Army seven.

With time running out, the ball was handed to Quarterback Worth Lutz. Lutz drove through the middle with all he had, but Army's line rose up and engulfed him to save the day.

Ten-point underdogs against the unbeaten Duke eleven, Army never was behind as it sent Tommy Bell and Pat Uebel to their final one-point lead as Jim Smith missed the second all-important conversion for the Blue Devils.

Bell smashed over from the nine for the first Cadet score in the first quarter. Pete Van threw a flat pass to Pat Uebel, who raced 43 yards for the second Army touchdown in the second quarter. Ralph Chesnauskas kicked the extra point that spelled the difference.

Lutz scored both of the Blue-devil touchdowns. He engineered a 93-yard drive for the first TD and scored from the 4.

Mann, Matson Spark Ft. Ord Over Lewis, 33-0

TACOMA — (UP) Dave Mann and Ollie Matson combined to form a deadly one-two punch as the Fort Ord Warriors romped to a 33-0 victory over the Fort Lewis Four-By-Fours in a service football game Saturday.

Mann, former Oregon State star, romped to three of the Ord touchdowns while Matson, All-American from San Francisco, picked up the other two. Mann also kicked two of the extra points.

Guard Pat Cannamela, SC great, was the only other Warrior to break into the scoring column—he kicked the extra point after the fifth Ord touchdown.

Don Heinrich, the University of Washington's two-time All-American, threw nine passes and completed five for 68 yards. One of his tosses was intercepted.

STATISTICS	Ford Ord	Fort Lewis
First Downs	7	5
Rushing Yards	7	18
Passing Yards	68	35
Passes Attempted	9	13
Passes Completed	5	5
Passes Intercepted	1	1
Fumbles Lost	0	0
Fumbles Recovered	0	0
Yards Penalized	0	0

# Lions Edge Harvard for First Ivy Win

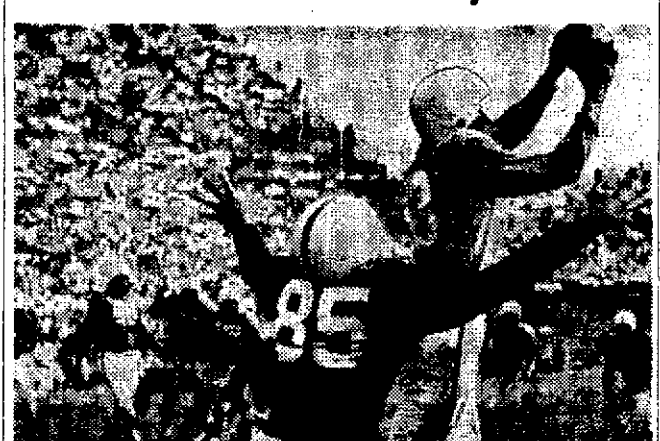
NEW YORK — (UP) Sixty-minute Quarterback Dick Carr, a giant on both offense and defense, fired a 32-yard touchdown pass to Halfback Bob Mercier in the second period to lead twice-beaten Columbia to a 6-0 victory over Harvard Saturday for its first Ivy League football triumph of the season.

# Lutz Scores for Duke



DUKE QUARTERBACK Worth (A Million) Lutz dives over Army line from three yards out to score in second quarter of Saturday's game at Polo Grounds. Army upset Duke, 14-13.—(AP Wirephoto.)

# Vols Intercept



TENNESSEE'S JIMMY WADE goes up high to intercept an Alabama pass from Bert Tillman. Wade returned it to the Vols' 31-yard line. The two teams battled to scoreless tie in national TV feature.—(UP Telephoto.)

# Alabama, Tennessee in Slam Bang 0-0 Tie

BIRMINGHAM, Ala. — (UP) Underdog Tennessee combined a perfect pass defense and alert back hawking Saturday to gain a 0-0 tie with Alabama in a slam bang Southeastern Conference game.

Millions of television fans and 40,000 in Legion Field saw "Bama" roll up 287 yards on running plays only to fumble away its major chances.

One of these came in the third period on the Tennessee drive, where "Bama's" Corky Tharp fumbled after a 40-yard run.

Immediately after this disaster, Guard Charlie Eckerly came within inches of registering a safety for Alabama. A bad snap from the center to Tennessee's Bob Brengle, back to 0-0 tie with Alabama in a slam bang Southeastern Conference game.

Eckerly and other "Bama" players protested that he had been tackled back of the goal line but the officials ruled otherwise.

Alert Tennessee backs, with Jimmy Wade in the van, stopped Alabama's passers cold.

"Start was nailed back on the 'Bama one as he failed to get off a last desperation pass on the final play of the contest.







## Fishing Around

By DONNELL CULPEPPER

If anyone tells you that the ocean fishing season is washed up, don't you believe it.

There's a late run of bluefin tuna, bonito, barracuda and other fish off Redondo Beach and in parts of Santa Monica Bay. It's strange, but that bay always produces some surprises early and late in the season.

Redondo's half-day boat, G. W., picked up several bluefin last week, with the top honors going to Ivan Ek, 20413 Royal Blvd., Torrance, who got four tuna in one trip.

These other anglers got bluefin through the week:

Theodore Bolton, 4701 Emerald St., Torrance; Daniel P. Enos, 2223 Belmont Lane, Redondo Beach; Denny Grannis, 15828 S. Harvard St., Gardena, and Tom Cannon, 2077 W. 287th St., Torrance.

All that doesn't necessarily mean that the tuna and bonito will stick around all winter, but some schools still are with us. Ocean Park operators telephoned that they had picked up a few tuna, bonito and barracuda.

Art Para, one of this department's consistent scouts and fish-catchers, made a trip on the Lucky Dot last week and fished the far side of Catalina Island. Art said that the few passengers aboard had no trouble getting plenty of bonito. They saw dozens of yellowtail—big lunkers that no one could handle on any kind of tackle.

Make no mistake about it; you'll always see big yellows around Catalina and San Clemente Islands, but landing one is a different matter.

Marlin fishing at San Diego fell off to zero the last of the week after anglers had boated 46 in four days. The biggest day was last Sunday when 26 were weighed in at the landings.

### DUCK HUNTING

This is just to clarify the duck-hunting status in San Diego County. Waterfowl shooting is being permitted on six San Diego County lakes—Henshaw, Moreno, Barrett, Upper and Lower Otay and Hodges. Shooting days are Wednesdays, Saturdays, Sundays and holidays.

Fishing is permitted at Henshaw, but is closed on the other lakes for both parts of the duck season.

In answer to a question, San Vicente Lake remains open to fishing as usual.

### UTAH DEER SEASON

It's strange what power Utah's hills have for the deer hunters of Southern California. The season opened Saturday, and it's a sure bet that a goodly percentage of the 125,000 hunters who are expected to trek there before the season ends Oct. 27 will be from this area.

It must be worth it because the same hunters continue to go back year after year.

A dispatch from Tonopah, Nev., reported that one of the largest bucks ever reported killed in Nevada County had been bagged by a Californian. Clifford E. Fauria of Temple City.

The buck, killed at an altitude of 10,000 feet, weighed 300 pounds and bore antlers with 22 points on one side and 24 on the other. Clifford took two shots from 200 yards.

Seven Santa Rosa men didn't know when to quit. They were caught taking out nine deer and part of another in the Elko area. They were allowed only seven—one each.

Each man was fined \$75. Two of the seven paid additional \$75 fines—one for killing a deer before the season opened and the other for hunting without a Nevada license.

In addition, the judge recommended that all seven men be denied license at any future time. The men were H. E. Coding, Arnold Anderson, Charles Townsend, Jean Destruel, Rudolph Groth, F. R. Studdert and Charles Magowan.

### OUTDOOR PERSONALS

Alamitos Bay Sportsmen are having their annual fish dinner at 7 p. m. next Friday in the Silverado Park Clubhouse.

The California Fish and Game Commission will have a public hearing at San Bernardino Monday to consider a proposed special deer season for the Yucaipa area. Ranchers report that the over-population of deer is responsible for losses to crops and fruit trees. They want the herd thinned out.

Try this one on your spinning outfit, Chuck Meyer of Long Island caught a mako shark weighing 261 pounds, 11 ounces off Montauk Point to set a new world record. He was using a Beachcomber reel, 15-pound-test Albinox monofilament line and an Airex rod. He boated the fish in 1 hour, 33 minutes.

Rangers arrested three men for illegal fishing in Quartz Mountain State Park of Oklahoma. The men turned out to be the state park superintendent, Ira Tomlinson, and two of his employees.

### Rebel Quarterback Has Beginner's Luck

UNIVERSITY, Miss. — (CP) Eagle Day, University of Mississippi sophomore quarterback, threw a 63-yard touchdown pass the first time he engineered an aerial play in a varsity game. That game was a 39-6 win over Chattanooga. In his first running attempt against Kentucky he handled a "keep" play for nine yards and the Rebel's second touchdown in a 22-6 decision.



RANDY TURPIN  
Seeks Middleweight Title



CARL (BOBO) OLSON  
2-1 Title Favorite

### GOLF NOTES

## Ace Stirs Excitement at 9-Hole

Two holes-in-one were recorded at the South Course the past week, one of which caused more excitement on the sports desk than the wave of football upsets.

Clinton L. Stevenson, 1725 E. Seventh St., and the first hole in the presence of Marie Stevenson and W. E. Dearing. When the official card reached Independent-Press-Telegram headquarters it showed a plainly circled No. 1 opposite hole No. 1, 275-yarder.

The hole was about to close in on Mr. Stevenson for the rights to his sensational feat when an official check of the records disclosed that the first hole was under repair and the ace had been registered from a temporary tee, approximately 90 yards from the cup.

No one at the South Course could recall a hole-in-one ever made for the regular distance.

Samuel G. Lampel, 5355 Anaheim Rd., fired the other ace on the 128-yard eighth hole while golfing with Eddie Lampel, Harold Lampel and Ray Ledger. There was no temporary tee.

**LAKEWOOD NOTES**—A pro-amateur with ladies acting as the pro is scheduled at Lakewood on Nov. 8, announces Con H. Cady, Men's Club secretary. Play is at full handicap with a limit of 18 for men only. Turkey is to be given as prizes. Entry fee is one dollar.

**VIRGINIA TOURNEY**—Chuck Stratton won Saturday's 18-hole in whistle event with a 45.

**Summary:** Chuck Stratton, 26-19-45; L. F. Conner, 27-12-39; Frank B. Edgerton, 27-12-39; and C. G. Smith, 30-9-45 (tie).  
Sunday, Oct. 16, 18-hole, 36-hole, 54-hole, 72-hole, 90-hole, 108-hole, 126-hole, 144-hole, 162-hole, 180-hole, 198-hole, 216-hole, 234-hole, 252-hole, 270-hole, 288-hole, 306-hole, 324-hole, 342-hole, 360-hole, 378-hole, 396-hole, 414-hole, 432-hole, 450-hole, 468-hole, 486-hole, 504-hole, 522-hole, 540-hole, 558-hole, 576-hole, 594-hole, 612-hole, 630-hole, 648-hole, 666-hole, 684-hole, 702-hole, 720-hole, 738-hole, 756-hole, 774-hole, 792-hole, 810-hole, 828-hole, 846-hole, 864-hole, 882-hole, 900-hole, 918-hole, 936-hole, 954-hole, 972-hole, 990-hole, 1008-hole, 1026-hole, 1044-hole, 1062-hole, 1080-hole, 1098-hole, 1116-hole, 1134-hole, 1152-hole, 1170-hole, 1188-hole, 1206-hole, 1224-hole, 1242-hole, 1260-hole, 1278-hole, 1296-hole, 1314-hole, 1332-hole, 1350-hole, 1368-hole, 1386-hole, 1404-hole, 1422-hole, 1440-hole, 1458-hole, 1476-hole, 1494-hole, 1512-hole, 1530-hole, 1548-hole, 1566-hole, 1584-hole, 1602-hole, 1620-hole, 1638-hole, 1656-hole, 1674-hole, 1692-hole, 1710-hole, 1728-hole, 1746-hole, 1764-hole, 1782-hole, 1800-hole, 1818-hole, 1836-hole, 1854-hole, 1872-hole, 1890-hole, 1908-hole, 1926-hole, 1944-hole, 1962-hole, 1980-hole, 1998-hole, 2016-hole, 2034-hole, 2052-hole, 2070-hole, 2088-hole, 2106-hole, 2124-hole, 2142-hole, 2160-hole, 2178-hole, 2196-hole, 2214-hole, 2232-hole, 2250-hole, 2268-hole, 2286-hole, 2304-hole, 2322-hole, 2340-hole, 2358-hole, 2376-hole, 2394-hole, 2412-hole, 2430-hole, 2448-hole, 2466-hole, 2484-hole, 2502-hole, 2520-hole, 2538-hole, 2556-hole, 2574-hole, 2592-hole, 2610-hole, 2628-hole, 2646-hole, 2664-hole, 2682-hole, 2700-hole, 2718-hole, 2736-hole, 2754-hole, 2772-hole, 2790-hole, 2808-hole, 2826-hole, 2844-hole, 2862-hole, 2880-hole, 2898-hole, 2916-hole, 2934-hole, 2952-hole, 2970-hole, 2988-hole, 3006-hole, 3024-hole, 3042-hole, 3060-hole, 3078-hole, 3096-hole, 3114-hole, 3132-hole, 3150-hole, 3168-hole, 3186-hole, 3204-hole, 3222-hole, 3240-hole, 3258-hole, 3276-hole, 3294-hole, 3312-hole, 3330-hole, 3348-hole, 3366-hole, 3384-hole, 3402-hole, 3420-hole, 3438-hole, 3456-hole, 3474-hole, 3492-hole, 3510-hole, 3528-hole, 3546-hole, 3564-hole, 3582-hole, 3600-hole, 3618-hole, 3636-hole, 3654-hole, 3672-hole, 3690-hole, 3708-hole, 3726-hole, 3744-hole, 3762-hole, 3780-hole, 3798-hole, 3816-hole, 3834-hole, 3852-hole, 3870-hole, 3888-hole, 3906-hole, 3924-hole, 3942-hole, 3960-hole, 3978-hole, 3996-hole, 4014-hole, 4032-hole, 4050-hole, 4068-hole, 4086-hole, 4104-hole, 4122-hole, 4140-hole, 4158-hole, 4176-hole, 4194-hole, 4212-hole, 4230-hole, 4248-hole, 4266-hole, 4284-hole, 4302-hole, 4320-hole, 4338-hole, 4356-hole, 4374-hole, 4392-hole, 4410-hole, 4428-hole, 4446-hole, 4464-hole, 4482-hole, 4500-hole, 4518-hole, 4536-hole, 4554-hole, 4572-hole, 4590-hole, 4608-hole, 4626-hole, 4644-hole, 4662-hole, 4680-hole, 4698-hole, 4716-hole, 4734-hole, 4752-hole, 4770-hole, 4788-hole, 4806-hole, 4824-hole, 4842-hole, 4860-hole, 4878-hole, 4896-hole, 4914-hole, 4932-hole, 4950-hole, 4968-hole, 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12890-hole, 12908-hole, 12926-hole, 12944-hole, 12962-hole, 12980-hole, 13000-hole, 13018-hole, 13036-hole, 13054-hole, 13072-hole, 13090-hole, 13108-hole, 13126-hole, 13144-hole, 13162-hole, 13180-hole, 13198-hole, 13216-hole, 13234-hole, 13252-hole, 13270-hole, 13288-hole, 13306-hole, 13324-hole, 13342-hole, 13360-hole, 13378-hole, 13396-hole, 13414-hole, 13432-hole, 13450-hole, 13468-hole, 13486-hole, 13504-hole, 13522-hole, 13540-hole, 13558-hole, 13576-hole, 13594-hole, 13612-hole, 13630-hole, 13648-hole, 13666-hole, 13684-hole, 13702-hole, 13720-hole, 13738-hole, 13756-hole, 13774-hole, 13792-hole, 13810-hole, 13828-hole, 13846-hole, 13864-hole, 13882-hole, 13900-hole, 13918-hole, 13936-hole, 13954-hole, 13972-hole, 13990-hole, 14008-hole, 14026-hole, 14044-hole, 14062-hole, 14080-hole, 14098-hole, 14116-hole, 14134-hole, 14152-hole, 14170-hole, 14188-hole, 14206-hole, 14224-hole, 14242-hole, 14260-hole, 14278-hole, 14296-hole, 14314-hole, 14332-hole, 14350-hole, 14368-hole, 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## Employment, Income Both Gain in State

Nonagricultural employment on the Pacific Coast gained 67,000 since July to now total 5,210,700, the Department of Labor reports. All of the gain was recorded in California and it was the first time in six years that Washington and Oregon failed to show substantial increases at this season.

Manufacturing added 40,000 workers to bring the total to 1,487,000. California showed a gain of 5000 in wholesale and retail trade employment.

Average weekly earning of production workers in California has reached \$79.62, due somewhat to increased overtime, the Department of Labor statistics are effective Nov. 16. show. The U. S. average is \$71.68.

"The overall outlook for Southern California real estate could scarcely be better," declares Hygh Abernathy, executive manager of investments for Prudential Insurance Company. "Prudential's confidence in the future here is evidenced by the \$400 million we have invested in this area."

There is a definite growing trend toward four-bedroom houses in this area of the nation, reports Frank McBride Jr., president of the California Real Estate Association.

Zenith Radio Corp. has introduced a new completely tubeless hearing aid.

Safeway Stores Inc. report that sales for the four weeks ended Oct. 3 were \$118,041,830, a decrease of .53 of a per cent under 1952. However, the company has 64 fewer stores in operation.

Foot Bros. Gear and Machine Corp., Chicago, has opened a branch at 3529 Firestone Blvd., Southgate, to better accommodate West Coast manufacturers.

A new wrap-around rain skirt made of Krene will be on the

### Insurance Group to Hear J. T. Gurash

Members of the Long Beach Insurance Association, Monday noon at the Lafayette Hotel, will hear John T. Gurash, president of the Merit-Plan Insurance Association, speak on "Current Automobile Situation."

New members who will be introduced are Albert R. Brown, Jack Grand, Ed Hilleary and Myron E. Roudeshush.

Pan American World Airways has filed new Atlantic air cargo rates with reduction as high as 45 per cent in tariff. The new Department of Labor statistics are effective Nov. 16.

Pittsburgh Plate Glass Co. has developed a new tempered glass that may be permanently decorated for use in all-glass doors or store fronts. They claim it will not solarize, will reduce glare and reduces the chance of someone walking into the door.

### HIS SALES SOAR

#### Harvey Miller Does \$1,000,000 in Nine Months

A firm believer that advertising and fair dealing pays big dividends, Harvey E. Miller points with pride to the record of his realty firm.

From a one-man office to a realty firm of five offices is the growth that Miller has made in less than three years.

And, with the sale of Mrs. Hannah Miller's home at 2373 Olive Ave. this past week his sales for the first nine months of the year passed the \$1,000,000 mark.

"We follow a motto, 'We Serve to Serve Again' in all of our sales," says Miller.

"We are strong believers in newspaper advertising for through this medium we reach our potential customers. Then in remembering that a customer properly served today will be another customer in the future our business has expanded rapidly."

Harvey Miller offices are located in downtown Long Beach, Lakewood, Los Altos and Garden Grove.

## Real Estate and BUSINESS DEPARTMENT



WIDE VARIETIES of three-bedroom homes such as the model above are available in the two units of Carson Park Mutual Homes now offered to the public. Sale of these units will close the \$45,000,000 building project.

### Last Carson Park Units Are Offered to Public

Carson Park Mutual Homes builders say that the two new units being offered for sale this weekend in the Lakewood tract will be the final ones to open.

Two and three-bedroom homes being offered in units No. 15 and No. 16 in the final windup of the \$45,000,000 Carson Park Mutual Homes building project.

A limited number of houses are offered in the two new units with a wide variety of interior and exterior designs and styles.

Low terms are available to veterans, even to those who have used their G.I. loan benefits. Veterans of Korea and World War II are also eligible under the terms, which are FHA-approved. Non-veterans may also take advantage of special terms.

The development sales office is at 6741 E. Carson St.

The Carson Park Mutual Homes are built along traffic-engineered streets on large lots that are landscaped by the developers.

A planned community, Carson Park incorporates the conveniences of city dwelling with the atmosphere of the country. There are spacious lots, wide streets, large back yards with patios and play areas, and scientifically engineered thoroughfare paralleled by service drives to keep traffic away from sidewalks.

Constructed under continuous FHA inspection, the homes feature built-in waste pulverizers, large living room with picture windows, separate dining room, steel sash windows, slab doors, entryways, patios, cedar shingle roofs, electric bathroom heaters, stall showers, double garages, in-laid kitchen linoleum, exteriors painted in deep tones, sheltered entrance porches, shutters, and trellised porches, rockwood insulation and floor furnaces.

### Skylark Tract Homes Popular

Only a few homes remain to be sold in the new Skylark Terrace tract in Garden Grove. Harry S. Rinker and Bill W. Tietz, builders of Melody Park, attribute the unusual demand for the new homes to such distinctive features as brick exteriors and four foot eave overhangs.

Skylark building sites are spacious, some as large as one-fourth acre, with orange trees.

Model homes furnished by Don L. Andrews of Santa Ana are located just west of Melody Park at the intersection of Chapman and Brookhurst in Garden Grove.

## Monsanto's Plant Here Wins Award

Winning the inspection competition over all others of its class in the company operations, the Monsanto Chemical Company plant here is to be presented an award pennant and every employee will receive an individual award.

This was announced Saturday from the company's St. Louis office. Irving C. Smith, general manager of the western division will be at the plant Tuesday to present the awards.

The Long Beach plant at 6251 E. "Billy" Hamburg, general manager of the western division, began operations in August, 1950, and manufactures plastic moulding compounds and Krillium soil conditioner. Frank S. Bonham, 3825 Myrtle Ave., is plant manager and Joseph R. McCleskey, 4251 Tulane Ave., is superintendent.

Inspection of the local plant was made Sept. 17 and the competition, carried on among the company's plants since 1937, was judged on excellence of safety, maintenance of equipment, plant housekeeping and similar factors. Other plants competing against the Long Beach concern according to size were at Vancouver, Mexico City and Norwalk, Va.

### Pays 2 Cents

LOS ANGELES—Directors of the Rice Ranch Oil Co., declared a 2-cent dividend per share of common stock \$1 per value, payable Dec. 10 on stock of record Nov. 20, reports J. M. Hines, secretary.

## New Homes Attract at Lakewood Plaza

The continuing rush of viewers and buyers at Aldon Construction Co.'s current "Non-Vet" unit of Lakewood Plaza attributed largely to the availability of a wide selection of 16 stylings, and distinctively different floor plans.

The new unit is situated on Spring Street, a half-mile east of Bellflower Blvd. Its three-bedroom homes are available to both non-veterans and veterans on identical, low terms, reports E. "Billy" Hamburg, general sales agent.

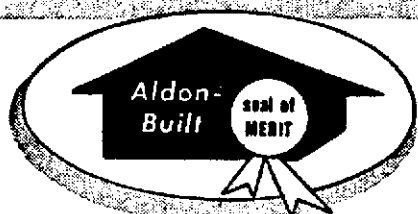
Eight model homes, furnished by Aaron Schultz stores, are attracting large crowds from 10 a. m. to 8 p. m. daily.

Fashioned for maximum indoor-outdoor living, the homes



MANY STYLES, floor plans and color schemes are available at Lakewood Plaza's "Non-Vet" unit, on Spring St., a half-mile east of Bellflower Blvd., in the Lakewood district, typified by above three-bedroom exterior.

## UNBELIEVABLE, BUT TRUE...and only in lakewood plaza



3 BEDROOMS or 2 BEDROOMS & DEN all with 2-CAR GARAGE  
same terms for everybody—non-vets, vets, vets who have used their GI benefits, Korea vets

# non-vets

# \$51.88

MONTH  
Principal, Interest & FHA mtgs. Insurance

# IMMEDIATE OCCUPANCY

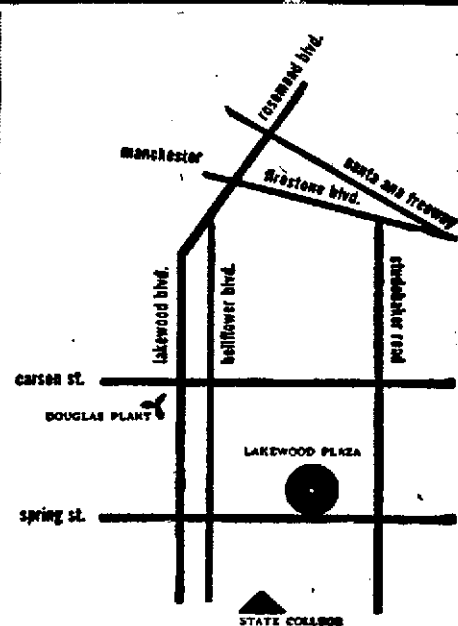
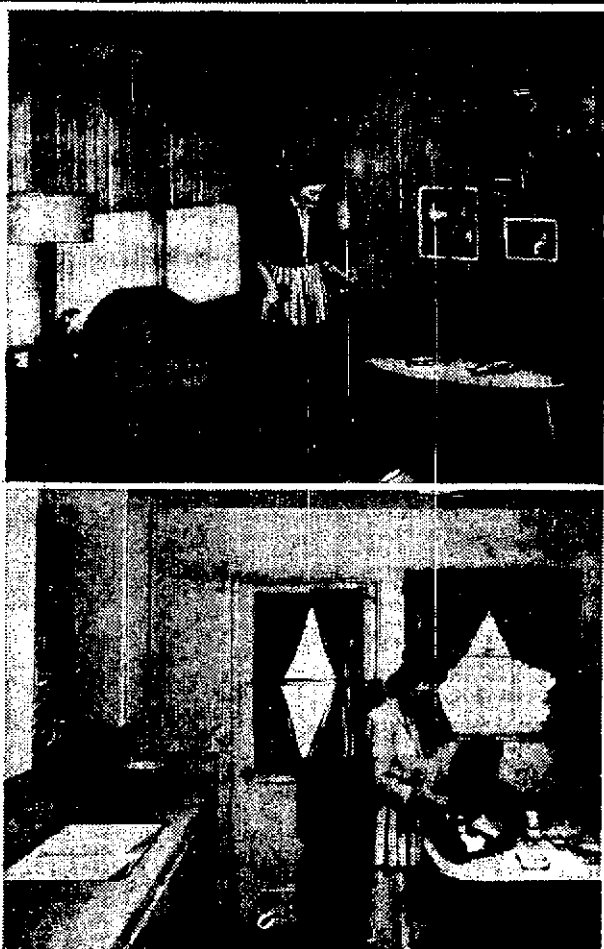
SMALL DOWN PAYMENT

FULL PRICE \$9950



### THE SENSATIONAL ANSWER TO TODAY'S GREATEST HOME NEED!

Never before have non-veterans as well as veterans been able to buy homes of such outstanding quality at such low prices and terms. Think of it! Pre-inflation prices. Down payments within everybody's reach. Monthly payments less than even low rent. Your choice of 16 gorgeous exterior styles. Living rooms featuring walls paneled fully in ash or Philippine mahogany... and wall of windows overlooking garden. Oversized kitchens with garbage disposals, built-in breakfast nooks... and loads of other work-saving features. A full year warranty on every home. Truly the greatest home event in history!



### FROM LOS ANGELES

South on Rosemead-Lakewood or Bellflower Boulevards to Spring Street, 1 mile south of the Douglas plant, turn east to LAKEWOOD PLAZA.

### FROM LONG BEACH

Enter Lakewood Boulevard at traffic circle, go north to Spring Street and east to sales headquarters. OR, go north on Bellflower Boulevard at Naval Hospital to Spring St., east 1/2 mile to property.

better hurry!

the ONLY one in santa ana!

## VETS—NO CASH DOWN\*

\*except costs and impounds

to own your own

2 bath—3 bedroom home

FULL PRICE from \$13,305

VETS from \$68.52 per month

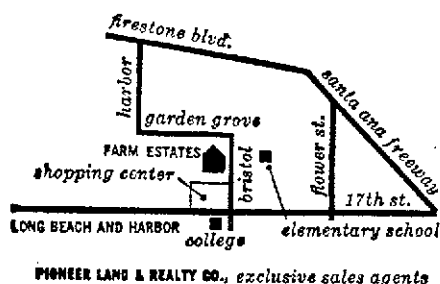
\* principal and interest

Yes, it's the only home development like it in Santa Ana! Luxurious country comfort—big-city convenience—all yours and NO MONEY DOWN!

See UNIT 2 FARM ESTATES this weekend. See these spacious home styles, on wide 65-foot-frontage lots. See the BUILT-IN BONUS in every home: Kaiser Automatic "5-minute" DISHWASHER. See how close you are to transportation, schools, colleges, major industries—and right next door to a new 30-acre shopping center!

plus all these features:

- woodburning fireplace
- stall showers
- forced-air heating, automatic control
- thermostatic electric bathroom heater
- 2-car garages
- 40-gallon water heaters
- choice of interior colors
- covered breezeways in some models
- tile drainboards in kitchens
- lawns and shrubs
- BUILT-IN KAISER AUTOMATIC DISHWASHER



to get to farm estates:

Drive east on Westminister (which runs into 17th St.) to Bristol. Turn left on Bristol to Farm Estates.

PIONEER LAND & REALTY CO., exclusive sales agents



SEE THE FARMDALE EXHIBIT HOME furnished by BARKER BROS., Santa Ana and Long Beach

New Freedom Gas Kitchen • Open Daily including Sundays 11 to 5:30

8 MODEL HOMES  
furnished by Aaron Schultz

open daily and Sunday  
10 a.m. to 8 p.m.

# lakewood plaza

on north side of spring street,  
1/2 mile east of bellflower blvd.  
E "BILLY" HAMBURG, general sales agent



## Few Color Video Sets Until 1955

By BOB THOMAS

HOLLYWOOD—UPI. When will you be seeing color TV in your living room?

A lucky few will get it next year. Most of us will have to wait until 1955 or later.

"We expect there will be between 50,000 and 75,000 color sets in operation by the end of 1954," says Barry Wood, color co-ordinator for NBC-TV.

"After that, it will be up to the manufacturers. There are 270 makers of sets in this country and 70 tube manufacturers. If they go together on production, there's no telling how fast the sets could be turned out.

What will it cost you to convert to color?

Opinions on this vary. Wood reported that the current cost of a color set is between \$800 and \$1000 for a 14-inch screen. However, CBS has announced that by 1955 it will be producing a color tube costing only 30 per cent more than the black-and-white kind.

### Long Way Off

While the New Year's Rose Parade will be "telecast in color," it will be received only by 18 experimental sets placed in the area, explains Frederick Styles, manager of the Long Beach Retailers Association.

"Color is so far away for the average home that purchasers need not hesitate to buy that black and white set this year or next.

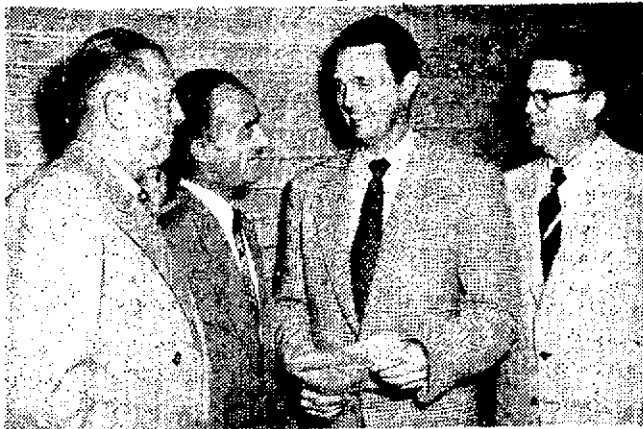
"And when it does come, colored telecasts will be received sharper on the black and white sets than on the colored."

The fact remains that we will have a considerable wait before we are dazzled by color on the home screen.

But the networks aren't waiting. CBS had a demonstration of its new color equipment in New York last week. The network has been broadcasting color since an experimental basis since Sept. 10.

Barry Wood, onetime "Hit Parade" singer (remember his "Any Bonds Today?"), was here to arrange for state honors on Friday at the range for the color premieres of Old-Timers and Awards Banquet, the network's top shows, plus the Pasadena's Tournament of Roses.

## Will Change Hands



GAVEL of the Long Beach Chapter, American Association of Engineers, will change hands Thursday at the Lafayette Hotel's University Club when Norbert Dean, third from left, will become president. Other new officers, from left, are Page Fiske, treasurer; Henry Simmons, vice president; Dean, and Pang Wheaton, secretary.—(Staff photo.)

## Convention of Realtors Will Draw Record Crowd

California Realtors will break all attendance records at their forthcoming state and national convention in Los Angeles, three weeks away, according to I. N. Page, president of the Long Beach Board of Realtors. He will head a delegation of some 200 from Long Beach who have registered in advance at the Biltmore Hotel, the headquarters.

Nov. 5 an all-day educational conference will take place, presented by professors from all over the country, representing those colleges and universities that have inaugurated professional real estate education. These courses have been designed to aid individual brokers and their salesmen to increase and broaden their knowledge of their profession, and through them to raise the standards of the real estate business.

Charles Hughes Jr. will also enter the Home Town Speech Contest and the elimination of work has been broadcasting color since an experimental basis since Sept. 10.

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### BACK TO WORK

## El Segundo Nash Plant to Reopen

Back to work Monday, Oct. 26 will stream the hundreds of employees at the Nash Motors El Segundo plant. This was announced Saturday by Campbell Wood, works manager.

Some of the employees are being recalled each day this week to get plant operations under way so the general operations can get into full swing a week from Monday.

During the coming year the El Segundo production has been set for 11,000 automobiles.

The El Segundo plant produces Nash Ambassador, Statesman and Rambler cars, which will be represented by 12 different models in 1953. They are for distribution in California, Oregon, Washington, Arizona and Nevada.

## Santa Ana's New Prudential Homes Are Moving Fast

More than half of the Prudential Homes in Santa Ana have been sold and continued interest shows that the remainder should move promptly. The homes, which are built on 12 different levels, can be reached from night with the officers from 28 L. Kerley, pro-assistant cashier; Maurice Young, assistant cashier; David E. Craner, pro-assistant cashier; and Clarence J. Heider, stockholders of record Nov. 10.

### Teaching Course in Real Estate

Fundamentals of California Real Estate being taught in a course sponsored by the Board of Realtors at Polytechnic High School on Mondays and Thursdays. Gene Hoffman, vice chairman of education is in charge. This week Ray Simpson, local attorney will be guest speaker on "Real Estate Law," and Ray D. Westcott, supervising deputy for the division of real estate will speak on "Are You Taking the Examination?" Classes meet at 7 p. m. in Room 138.



HONORED by being elected president of the American Institute of Real Estate Appraisers, Chapter 5, J. C. Hoffman, above, past president of the Long Beach Board of Realtors, will be installed in January. Hoffman has served this area in many important appraisal tasks.

## Welcomed Home to Auto Row



AFTER AN ABSENCE of a few months Art Hall has returned to the Long Beach Automobile Row as a new car dealer. Here Ward Johnson, left, president of the Chamber of Commerce, and N. L. McLaughlin, center, secretary of the Motor Car Dealers Association, bid welcome to Hall on his return. Long a leader in the automobile business here and active in civic and city affairs, Hall is owner now of the Packard Company of Long Beach. The company is completing two weeks of opening celebrations.

## Long Beach Banking Group to Santa Monica Meeting

Officers from the First and Second National Banks of Long Beach will meet Wednesday night with the officers from 28 L. Kerley, pro-assistant cashier; Maurice Young, assistant cashier; David E. Craner, pro-assistant cashier; and Clarence J. Heider, stockholders of record Nov. 10.

Officers who will attend from the First and Pine branch are: Walter E. Havekors, vice president and manager; Rene A. Brosseau, assistant manager; Arthur H. Johnson, assistant manager; Edward P. Parr, assistant cashier; Harry S. Howison, as-

### Complete Facilities

New types of small square receptor type bathtubs provide complete bathing facilities in shower stall space, says the Plumbing and Heating Industries Bureau.

## PREVIEW! FOR NON-VETS ONLY!

Calif. State Fair ONLY GOLD MEDAL AWARD Building Development in 99 YEARS!

- 3 BEDROOMS (or 2 Bedrooms and Den)
- 2 BATHS (Ceramic Tile)
- Dishwasher & Garbage Disposer in Tile Kitchen
- Forced Air Heating
- COUNTLESS OTHER FEATURES TOO NUMEROUS TO MENTION!

WATCH FOR GRAND OPENING SOON! greatest land development in So. Calif. history—Homes, Factories, Stores, Schools, etc.



## NATIONALLY RECOGNIZED...

## Brookhurst Park ELECTRIC AWARD HOMES



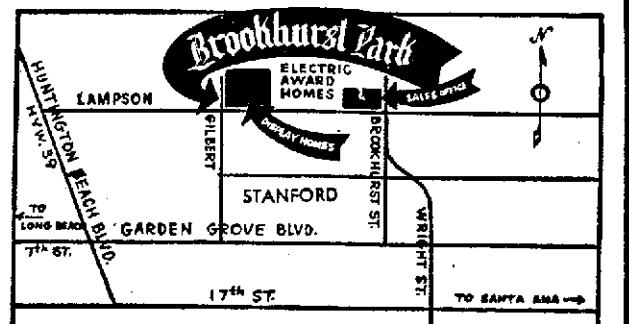
42 LUXURY FEATURES

These are the luxury homes they said couldn't be built at such a down-to-earth selling price! A significant development in the home construction field, Brookhurst Park Electric Award Homes are again featured in a national magazine. See page 159 of the October issue of Popular Mechanics Magazine and the October-November issue of Southern California Edison's Electrical Times, which describe homes built by Henry C. Cox and Affiliated Companies, builders of a home a day for the past 15 years... more than 4000 homes. Such experience, plus volume purchasing power, gives you 42 luxury features, quality materials and lifetime construction—all adding up to a valuable investment it will be impossible to duplicate.

3 BEDROOMS 2 BATHS from \$15,750

Down Payments from \$3200 FHA

See the luxurious model homes furnished in ultra-modern by ELLIOTT & MARTIN and Colonial Maple by MARSHALL'S COLONIAL SHOP... of Santa Ana.



OPEN EVERY DAY 10 A. M. to 9 P. M.

GILBERT & LAMPSON GARDEN GROVE Phone Garden Grove 2255 • 9470 • 9698 • 9286

HENRY C. COX and Affiliated Companies

Watch for the Big Searchlights

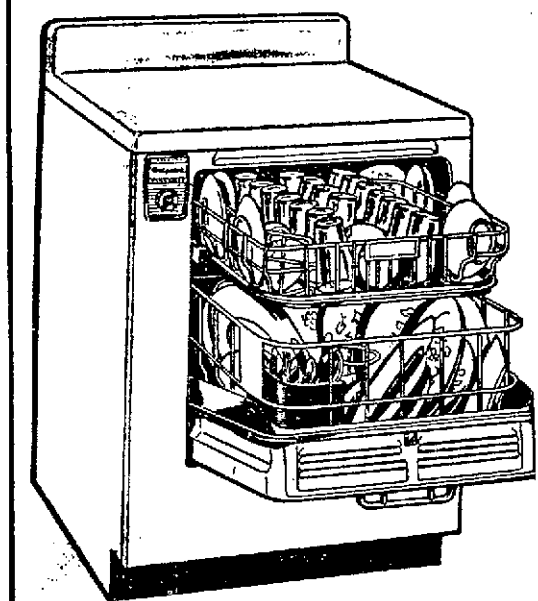
Brookhurst Park ELECTRIC AWARD HOMES

By the Builders of . . .

## Beautiful MELODY PARK

2-3-4 BEDROOMS

. . . where one-half million dollars worth of homes were sold during the first 10 days.



### HOTPOINT DISHWASHER

THE LARGEST CAPACITY OF ANY DOMESTIC DISHWASHER IN THE WORLD.

INCLUDED IN EVERY SKYLARK TERRACE HOME

See the Model Homes . . . charming with Heywood-Wakefield furniture . . . furnished by Don Andrews of Santa Ana.

Open All Day and Evenings FLOOD - LIGHTED MODELS OPEN EVERY EVENING.

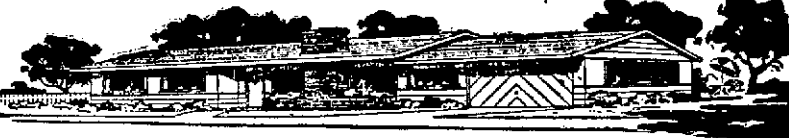
- ★ Up to 1/4 Acre of Orange Trees
- ★ Forced-air Furnace
- ★ Sliding Glass Lanai Walls
- ★ Lanai Patios
- ★ Two Pullman Tile Baths
- ★ All Improvements in and Paid
- ★ All the Water you want for \$3 per mo.
- ★ Rooms Divided by Modernfold Doors
- ★ Of Course, Two-car Garage

Plus 26 more Luxury Features we

haven't room to list.

TIETZ CONSTRUCTION CO.

GARDEN GROVE CHAPMAN at BROOKHURST PHONE Garden Grove 8008 or 9370



## NOW SEE THE NEWEST . . . SKYLARK TERRACE HOMES in GARDEN GROVE

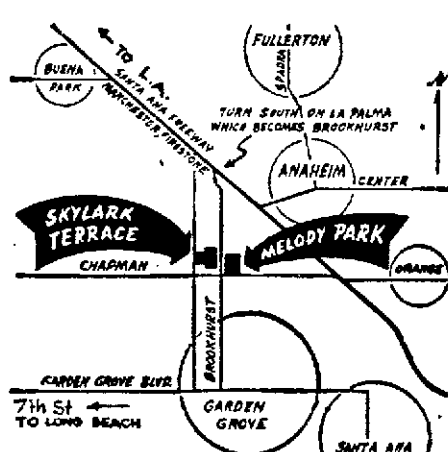
ALL OF THESE LUXURY FEATURES INCLUDED AT NO EXTRA COST

- ★ Brick Exteriors
- ★ Built-in Thermador Range and Oven
- ★ Hotpoint Dishwasher
- ★ General Electric Disposal
- ★ Touch-Plate Wiring
- ★ Roman Brick Fireplace
- ★ Four-Foot Eave-overhangs
- ★ Eighty-five Foot Frontages

Believe It or Not at These Prices

\$13,125 to \$14,500

\$2,550 to \$3,200 DOWN, F.H.A.





## REMINDER

For those who have been looking at new homes... and haven't made up their minds...

## CHAPMAN MANOR, GARDEN GROVE

is practically sold out. If you've seen Chapman Manor homes we'll let you be the judge of their outstanding value... if you haven't seen them we suggest you do so today.

Frankly... we nor any other builder... with everything in his favor will be able to duplicate these values for a long... long time.

## IMAGINE

2 Bedrooms  
2 Baths  
Forced Air Heat

For only  
**\$11,300**

Also 2 and 3 Bedrooms as little down as...

**\$895**

Prices start at \$8795

As little as \$46.19 per month

**CHAPMAN MANOR**

Tract located at 9th & Chapman

**GARDEN GROVE**

For Information

Phone Garden Grove 2255 — 9470



## Much Buyer Appeal in New Model Cars

DETROIT—AP. Auto makers are counting heavily upon model changes to stimulate new car demand during much of the first half of next year.

Initial 1954 model introductions of the Chrysler and Hudson lines give a good idea of what the industry is counting upon for buyer appeal. In each instance there has been more than ordinary emphasis on interior refinement and the furthering of low silhouette effect.

There also has been a further increase in engine horsepower. Chrysler's Imperial and New Yorker de luxe models have 235 horsepower engines. Some of the others have added to their power output also.

The models yet to come probably will have greatly changed body lines. Several will have the wider wrap-around windshields. Two or three will boast a lower center of gravity. All will make liberal use of bright trim.

If only one thing stands out generally about all 1954 model cars it is the unanimous move toward greater interior refinements. All the new models have luxurious interiors. Certainly there has been a general trend toward finer upholstery and greater harmonizing of color schemes.

These, with the wider availability of power steering, auto-

## Bank Expert Speaks Here

Widely known as editor of the Security-First National Bank's monthly summary of business conditions, Conrad C. Jamison will speak here Wednesday night at a meeting of the Society of Residential Appraisers. The meeting will be held at Goodwin's at 6:30 p. m.

Jamison's subject will be



CONRAD C. JAMISON  
To Air Housing Future

## States Adopt New Laws to Curb Wrecks

CHICAGO—AP. The American Municipal Association reports that the states are cracking down on reckless drivers. In a survey of new state laws, the Association found:

Massachusetts: a merit and demerit plan was set up to lower insurance rates for good drivers and set them up for poor ones.

North Carolina: driving license is suspended for 30 days for any one driving over 70 miles an hour, for 60 days in a second conviction within a year.

South Dakota: a financial responsibility law was enacted.

Oregon: minimum amount of compulsory insurance was doubled.

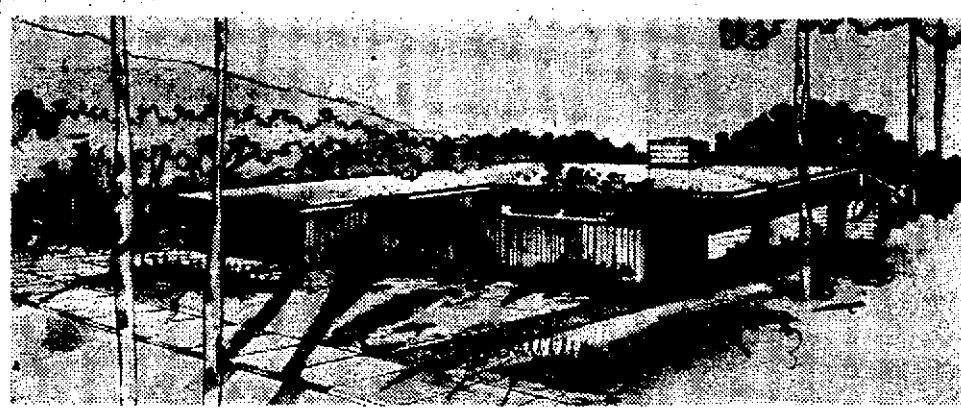
Indiana: a statewide speed limit was established and still penalties are required for drunk driving.

Nevada: conviction of drunken driving ranges from 30 days to a year's suspension of driving license for the first offense; additional convictions draw two year suspension.

New York: drunk driver suspects must take blood test or lose their licenses.

Tennessee: blood tests are admitted as evidence for drunk driving. Penalties for drunken driver were increased.

## Built to Need Little Care



OF MASONRY, aluminum, glass and steel, the new "Forever House" development in Fullerton is meeting wide response from buyers. The homes are virtually maintenance-free.

## Non-Vet Preview Very Successful

Success of the "non-veteran" preview staged by Harold L. Shaw's new City of La Mirada has caused its developers to continue the event until formal opening of the \$200,000,000 planned city.

Low down payments on homes with two bedrooms and den, or three bedrooms are proving attractive. Each La Mirada home has two tiled baths, kitchen with electric dishwasher, garbage disposer and stove-vent fan. Also featured are wood-burning fireplaces and forced air heating with thermostat control.

The homes being shown are the models considered at the California State Fair when they awarded Shaw the first Gold Medal ever presented to a builder in California.

La Mirada may be reached via Santa Ana Freeway, to Valley View avenue.

## Plant Expert



INFORMAL discussion on house plants, planting dish gardens and magic with plants will be given Monday as a feature of Newberry's second birthday sale at the big store, 433 Pine Ave. Mr. and Mrs. Gordon Baker Lloyd, well known horticulture team, will lead the discussions. Lloyd, pictured above, is well known for his gardening programs on television. They will be at the store from 1 to 5 p. m. Demonstrations will be given on the planting of bulbs for indoor bloom.

## Dealers From Here to View New Model

Several Long Beach dealers will be included when more than 200 Southern California home appliance dealers and their sales personnel will be guests of the Easy Washing Machine Corp. at an open house in the Chapman Park Hotel, Los Angeles, on Oct. 18 and 19.

According to A. C. Smith, district sales manager, who will act as host, the program will include presentation of Easy's all-new, fully automatic washer, and improved automatic clothes dryer which will be on display at dealers starting Oct. 26.

## Heat Delivery

Convectors follow closely the demands of sensitive automatic control systems without lag or over-run in heat delivery, says the Plumbing and Heating Industries Bureau.

## New Appointment

Appointment of Robert Grant as general operations manager of The Standard Products Co. was announced today by R. E. McIntyre, executive vice president. Grant will be in charge of all manufacturing operations at the company's five plants, located at Cleveland and Port Clinton, Ohio; Gaylord, Mich.; Lexington, Ky., and Long Beach.

## Fullerton 'Forever House' Opening Sees Heavy Sales

Over \$300,000 in sales were reported for the opening week-end of the latest "Forever House" development in Fullerton by James B. Hickey Associates, sales agents.

Winner of the 1953 National Association of Home Builders' Merit Award, the "Forever House" is designed by A. I. A. homes. Each lot has from two to six mature orange trees and the back yards are completely fenced in natural redwood.

Constructed of masonry, aluminum, glass and steel, the house is virtually deterioration proof and maintenance free, declares Hickey.

A center-hall plan is being offered for the first time. All of the floor plans have three bedrooms, two baths, wood burning fireplaces in Swedish-Modern design and large sliding plate glass doors opening onto garden patios.

The model house, furnished in Haywood-Wakefield Modern by William Manker, Youngstown, Ohio, is open daily and Sunday from 10 a. m. to 7 p. m. The development is located on Richman Ave., between Orangethorpe and Combs, is located on Richman Ave., between Orangethorpe and Combs, is located on Richman Ave., between Orangethorpe and Combs.

## Prudential Homes

SANTA ANA

For Happy Family Living

**Low Down Payments \$5300 INCLUDING PRINCIPAL INTEREST**  
**FOR VETS**  
3 BEDROOMS — 1 and 1/2 BATHS

QUALITY & DESIGN AT LOW PRICES

OVER 20 MAJOR BUILDING FEATURES PLUS:  
• Dishmaster  
• Wood Panel Wall  
• Sliding Glass Doors  
• Rock Wool Insulation  
• Glass Enclosed Tub  
• Inlaid Linoleum

Prudential Homes are now in Santa Ana and there is nothing to compare with the individuality of a Scholar Built Home as featured in Life Magazine July 13, 1953. Close to schools, churches, shopping areas.  
From Long Beach out Westminster (17th St. in Santa Ana) to Bristol, then right to Willits to tract.

# COMPARISON is our best salesman...

## HOUSEHUNTER'S CHECK LIST!

- ✓ Solid concrete foundations, 2 ft. off the ground
- ✓ Extra heavy 13/16's" hardwood floors
- ✓ Slab doors
- ✓ Plaster walls
- ✓ Columbia Kitchens in steel
- ✓ Double drain sink, laminated heatproof, stainproof drainboard
- ✓ Waste King Pulverator
- ✓ Steel sash windows
- ✓ Red cedar shingle roofs
- ✓ Individually detailed trim — shutters, trellised porches, handsome entrance doors
- ✓ Full double garages
- ✓ Front, side and rear lawns in
- ✓ Landscaping and shrubbery
- ✓ Rock wool insulation
- ✓ Outside doors weatherstripped
- ✓ 57,000 BTU floor furnaces
- ✓ Inlaid linoleum
- ✓ Separate service porch
- ✓ Separate dining room
- ✓ Spacious wardrobe and walk-in closets
- ✓ Rubber tile floor and cove base in bathroom
- ✓ Fine chrome accessories and hardware
- ✓ Picture window overlooking paved terrace in 3-bedroom homes
- ✓ Glass door stall shower in 3-bedroom homes
- ✓ Interior colors planned by noted color stylist
- ✓ Streets paved; curbs, sidewalks and drives are in
- ✓ Ornamental street lighting Electroliters for beauty by day, safety after dark
- ✓ Airy, spacious rooms, cross ventilated
- ✓ Complete modern shopping center nearby
- ✓ Churches, schools in the vicinity
- ✓ All utilities — water, gas, sewers — in and paid for
- ✓ Sports and recreational facilities close
- ✓ Convenient public transportation
- ✓ Close to new freeways and parkways

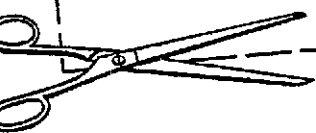
## VETERANS

Even if you have used up your G.I. benefits, you are still eligible for these low terms. Veterans of Korea are also eligible.

All 2-bedroom  
**\$295** down\*  
All 3-bedroom \$495 down\*

## EVERYONE EXCEPT VETERANS

All 2 & 3-bedroom  
**\$595** down\*  
\*Plus impounds and escrow fees



**CARSON PARK** mutual homes

Sales Office: 6741 East Carson Street—East of Lakewood Blvd. • Open 9 a. m. to 10 p. m.  
For further information call Long Beach 5-7451



Only minutes away!  
From downtown Los Angeles drive east on Santa Ana Freeway to Anaheim-Telegraph Road and continue to Lakewood Blvd. Turn right on Lakewood Blvd. and drive to Carson Street. Turn left and continue to sales office.

## COMPARE • COMPARE • COMPARE

let's talk  
**SENSE**  
about that  
**NEW HOME**  
you are buying

## MOUNTAIN VIEW Terrace

The Bel-Air of Orange County

in Restful Suburban Garden Grove

**IT'S THE PLACE TO OWN YOUR HOME**

Where Your Investment Is Secured by Substantial Neighbors and You Drive to and From Work With the Sun at Your Back

QUALITY CUSTOM BUILT  
**3-Bedroom** 1 and 2-Bath Homes  
PRICED FROM **\$12,700**  
F. H. A. FINANCING\*

MODEL HOME  
NELSON AVE.  
at  
CHAPMAN AVE.,  
GARDEN GROVE

DIRECTIONS  
Open Daily 10 A. M. - 8 P. M.  
From Long Beach take Seventh St. (Garden Grove Blvd.) to Euclid; north on Euclid to Mountain View Terrace. From Los Angeles take Santa Ana Freeway to Euclid Ave.; go south on Euclid to Mountain View Terrace.

\*For complete information call Joe F. Furr, Realtor, Long Beach 34-3427 or Garden Grove 2-4791



## V-6 Motor Is Object of Future

By DAVID J. WILKIE  
Associated Press Automotive Editor

DETROIT—It may sound a bit fanciful but a V-6 automobile engine still is a possibility the engineers are working on for your new car of the future.

If and when it is developed, it will be a product of the endless search for a power plant to develop more mileage per gallon of gasoline.

There has been a distinct trend toward the V-8 high compression engine since World War II and undoubtedly that is responsible for revived interest in the V-6. Meanwhile the industry still makes and does a good business in straight four, six and eight-cylinder engines.

First attempts of the auto makers to develop a satisfactory V-6 resulted in conclusions by the engineers that it did not promise enough increased saving of gasoline to warrant the heavy tooling costs involved in putting it into production.

Tooling costs, of course, run into millions of dollars. One of the recent new V-8 engines cost \$60,000,000 to take from the drafting board to the assembly line.

The power plant installed in Chevrolet's new Corvette sports model car was originally a basic Chevrolet six-cylinder engine with a normal output of 115 horsepower. The engineers have boosted it to 150 with several relatively simple engineering devices.

Three carburetors have been installed horizontally with side draft. Each carburetor serves two cylinders. The thickness of the cylinder head has been reduced and a dual exhaust system installed.

By reducing the thickness of the cylinder head the engineers increased the compression ratio to 8-to-1 from a normal 7.5-to-1. The dual exhaust system eases the rear-end pull.

There will be numerous design changes if the V-6 reaches the car assembly lines. What the carburetion system will be still is a secret.

## Prize-Winning Stock Purchased

To support the movement for producing better grade livestock in this area and at the same time provide customers with top quality meats, the Alpha Beta Food Markets purchased many of the prize winning calves, lambs and hogs at the Los Angeles County Fair.

Prices paid were far above the market to give youths a strong incentive for continued progress in improving livestock herds.

The animals are being processed at the company's plant and when properly aged will be sold at the Alpha Beta Markets.



SUBURBAN CHARM is captured in this elevation, one of the many homes still available in Lans-Dale Farm Estates, at Bristol and 17th Sts., Santa Ana. The three-bedroom, two-bath homes are available to veterans for nothing down except costs and impounds.

## Lans-Dale Farm Estates Sale Now Over Million

Twenty-seven more homes were sold last week end to boost total volume to \$1,072,400 in Lans-Dale Farm Estates, new community of three-bedroom, two-bath homes at Bristol and 17th Sts., Santa Ana, Pioneer Land and Realty Co. is the sales agent. The sales mark was recorded in three weeks.

The homes are offered to veterans without any down payment, except for the standard costs and impounds.

Show piece at the development is the "Farmdale" model home.

furnished by Barker Bros. The model dwelling is open every day from 11 a. m. to 5:30 p. m. Sales progress of the current unit is similar to that recorded in the first unit months ago which sold out quickly.

The homes, in 15 different elevations, have forced-air heating with automatic controls, wood-burning fireplaces, stall showers and New Freedom gas kitchens with Kaiser automatic dishwashers. The unit adjoins a 30-acre shopping center now going up at Bristol and Westminster Sts. Near by are schools, churches, transportation, recreational facilities and major job centers.

From Long Beach, visitors



AUTHOR of the book, "Arthritis and Common Sense," Dan Dale Alexander, will lecture at the May Co., Lakewood, tomorrow Friday at 3:30 p. m. He will discuss arthritis and diet and no admission will be charged. Alexander will be in the book department of the store from 11 a. m. to 3 p. m. Saturday to autograph copies of his book.



FAR EXCEEDING his quota for August and September, Vance Simonds, center, sales manager of the Lincoln-Mercury dealership, Harbor Motors, 1633 American Ave., has won a double prize. George Coats, right, regional manager, informs Simonds he has won a watch, while George Boggs, left, district sales manager, announced that as a double payoff Mr. and Mrs. Simonds will receive an all-expenses paid trip to Detroit.

## World of Wheels

By DICK KLINE

BUICK'S UNI-TUNER—Buick announced a major forward step in service for car owners, inaugurating a completely new program which puts engine tune-up on a more scientific basis.

It revealed development of an electronic device known as "Uni-Tuner" which will enable a mechanic to run a series of precise tests on every phase of an engine operation. With the electronic device, developed under Buick's supervision after three years' research, a mechanic can accomplish in 10 minutes a series of fundamental engine tests that formerly required 40 or more different operations and from one to two hours of work.

The "Uni-Tuner" is the central point in a new tune-up program which Buick will call "Tune-Care."

ALONG THE ROW—Cormier Chevrolet Co. winds up their big three-day carnival today at 6 o'clock. Doug McGinnis, well-known movie cowboy, and Cheeta, the famous chimp of the Tarzan movies, will headline today's show which starts at 2:30.

(Note to the Cormier sales staff: Watch out for Cheeta. Harry Swanson might decide the chimp is able to sell Chevrolets.)

Seventeen of the new-car dealers' employees are in the process of signing up with A.I.D. (Associated in Group Donors), wherein the many charitable solicitations throughout the year are combined as one donation on a pledged per cent of income.

H. L. Maughlin, manager of the Long Beach Motor Car Dealers' Assn., reports that the conference with the Dept. of Motor Vehicle executives in Sacramento resulted in agreements to correct some of the present inequities of dealer regulations.

Promotions galore at Hale Young Ford Co. Wayne (Jake) Lundgren has been promoted to sales manager; Eric Hultberg to office manager; John Engle, used car manager. Also, Hale Young Co. had the biggest new-car sales record for the month of September in the history of the company. Roland Hawk, local real estate broker and former manager of the Junior Chamber for 13 years, is now associated with Art Hall, Long Beach Packard Co., handling public relations. Bill Stammer, well-known race driver, has joined the new-car sales staff of Cormier Chevrolet Co.

## Long Term Lease

Lloyd S. Whaley, developer of the Los Altos Shopping Center, this week announced the signing of a long term lease with John C. Ryan for rental of a commercial store building at 2125 Bellflower Blvd. Negotiations for the lease were handled by Tod Sloan, leasing director for the Whaley organization.

## "Military SERVICE

AIR \* LAND \* SEA

MM3c Raymond A. Kasch, son of Mr. and Mrs. Arthur R. Kasch of Bellflower, is serving aboard the attack aircraft carrier USS Bataan. The ship, which saw a lot of action during the Korean conflict, is undergoing overhaul at Pearl Harbor prior to decommissioning.

STATIONED at headquarters of the Fleet Marine Force, Pacific, at Pearl Harbor is S-Sgt. Angelo Lopez, son of Mrs. P. M. Courtney, 4457 Heather Rd. He is assigned to the reproduction center at the headquarters.

ABOARD the destroyer USS Arnold J. Isbell in the Far East is SN Mitchell H. Burns, son of Mr. and Mrs. Clyde H. Burns, 5623 E. Second St.

M-SGT DOUGLAS N. CAIRNS, whose wife, Betty, lives at 4338 N. Nipomo Ave., recently received the Air Medal in Korea. He is with the 25th



MM3c RAYMOND KASCH At Pearl Harbor

Infantry Division. He was cited for his work as an aerial photographer.

MMC ERIC H. LUNDGREN, husband of Mrs. Marrian Lundgren, 10002 Flower St., Bellflower, is aboard the destroyer USS Blue in the Far East.

ERNEST HARMON AIR FORCE BASE, Newfoundland, is the current place of duty for Al Richard A. Campbell, son of Mr. and Mrs. S. C. Campbell, 2720 E. Broadway Harmon is a key base in the Northeast Air Command.

APPOINTED warrant officer in the Air Force Reserve recently at Ent Air Force Base, Colorado Springs, Colo., was Harry T. Stout, son of Mrs. Ada M. Morgan, 1471 Magnolia Ave.

ON BOARD the highspeed minesweeper USS Macomb operating with the Sixth Fleet in the Mediterranean is FN Roger T. Hirdler, son of Mr. and Mrs. Raymond F. Hirdler, 233 Argonne Ave.

THE FLEET OILER USS MATTAPONI with the Pacific Fleet has the following men from Long Beach aboard: BTC E. F. Hilly, 718 Walnut Ave.; YN3c Raymond E. Finch, 503 E. 11th St.; YN3c Roland T. Moore, 565 Walnut Ave.; SK2c Jack R. Kilbion, 734 W. 25th St.; and BMC Wayne N. Ship-

## Obituaries

BEDFORD—Mrs. Helen Bedford from University of Illinois Library School and organized the public library at Hurley. Also, a local hospital. Survivors include her husband, Frank R., and a daughter, Mrs. Marilyn Denise P-TA work. Surviving are the husband, Lynn B. Vaughan, MD; at 2 p. m. Monday in Lakewood Mortuary chapel, with Reuben Field Pieters officiating. Entombment will be in Angeles Abbey Mausoleum.

RANDOL—Dennis A. Randol, infant son of Mr. and Mrs. Donald Randol, 3201 Chestnut Ave., died Thursday. Graveside service will be at 1 p. m. Monday in All Souls Cemetery, Sheelar-McFadyen Mortuary directing.

TRYON (Downey)—Mrs. Laila Gregory Tryon, 78, of 8522 E. Sixth St., died Wednesday in Bell Gardens. Surviving are a daughter, Mrs. Vernon Ewton of Downey; a son, Robert of Berkeley, and eight grandchildren. Service was Saturday in the Thomas L. Miller chapel, Downey, with burial in Rose Hills Memorial Park.

HARDY (Hondo)—Mrs. Mabel Frances Hardy, 57, of 3 Golondrina St., died Thursday in her home. She was the wife of Jesse A. Hardy. Service was Saturday at the Thomas L. Miller chapel, Downey. Interment will be in Terrell, Texas.

CORACAN—Mrs. Claris Jeanette Coracan, 33, of 234 E. 47th St., died Friday in Los Angeles. She came here from Indianapolis, Ind., eight years ago. She leaves her husband, Michael, a sister, a brother, and her parents, all of Indianapolis. Service will be at 11 a. m. Monday in the Dilday Mortuary chapel.

JONES (Cypress)—Hugh M. Jones, 74, 5183 LaPalma Ave., died Friday at home. He leaves his wife, Minnie R., and two sons, James M. of Artesia and Murton W. of Cypress. Arrangements are in charge of Hilgenfeld Mortuary, Anaheim.

VAUGHAN—Service for Mrs. Constance Viola Vaughan, 380 Orizaba Ave., who died in Havana, Cuba, Thursday, will be at 2:30 p. m. Tuesday in St. Luke's Episcopal Church, with Rev. F. C. Benson Beiliss officiating. Interment will be in Sunnyside Memorial Park. Holton & Son is in charge. Mrs. Vaughan was a native of Lead, S. D., and came here from Hurley, S. D., 23 years ago. She was a member of St. Luke's Church, the Order of the Lukes and the Order of the Eastern Star. She was graduated

REEL—Edgar Raymond Reel, 75, of 6192 Cerritos Ave., died Friday. He had lived in Long Beach 32 years. Surviving are the wife, Bethia A.; daughter, Mrs. Dorothy R. Seymour; brother, Harry Clifton Reel; sister, Mrs. Emma Kloosiem, all of Long Beach. Service will be at 11 a. m. Monday in Mottell's chapel, with Reuben L. Anderson officiating. Interment will be in Sunnyside Cemetery.

HUNTLEY (Downey)—Sandra Lee Huntley, 16, of 10331 Pangborn St., died Thursday. Miss Huntley was a student at Downey Union High School. Surviving are the father, James, and a brother, James Jr., grandparents, Mr. and Mrs. Jack Cowen of Huntington Park, and Mr. and Mrs. J. A. Huntley of Norwalk. Service will be in Norwalk Funeral Home chapel at 2 p. m. Monday, with Bishop Stephen H. Sims of Norwalk Ward, Latter-day Saints Church, officiating. Interment will be in Olive Lawn Cemetery.

HAWES—Service for Joel David Hawes, 87, of 3050 E. Fifth St., will be Tuesday at 2 p. m. in the chapel of B. W. Coon Funeral Home. Rev. Alan S. Pearce and the Masonic Lodge will officiate. Entombment will be in Sunnyside Mausoleum. Mr. Hawes died Friday at home. He was born in Decorah, Iowa, and came to Long Beach from Carter, Mont., in 1919. He has no known relatives.

## Churchill Named Fencing President

LONDON—(AP). Another honor was bestowed on versatile Winston Churchill Saturday.

The British Prime Minister, winner of this year's Nobel prize for literature, was named first honorary president of the Amateur Fencing Association.

As a student in 1892, Churchill won the public (private) schools foil championship and was described as "one of the smartest competitors with the foil ever seen at these annual contests."

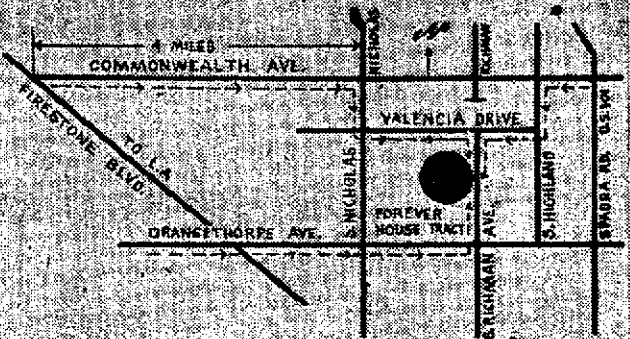
## 1953 national prize winner in FULLERTON

- covered patios
- walls of glass
- ceramic tiled baths
- forced air heat

the Forever House

- thermostatic control
- breakfast bars
- mahogany paneling
- youngstown kitchens

One of these national award-winning homes can be yours if you don't delay. Easier to clean, cooler in summer, uses less heat in winter, smartly designed—these are but a few of the features that make the "FOREVER HOUSE" the fastest-selling home on today's market.



DIRECTIONS: From Los Angeles drive East on Santa Ana Freeway and continue East on Fullerton Blvd. Turn left on Commonwealth or Orangefield and follow map.

NOTE: From Long Beach, South St. becomes Orangefield, then follow map above.

precision engineered of aluminum, glass, steel and masonry

- 4 times stronger • 12 degrees cooler
- 20% fuel saving • maintenance free
- easy to clean • fireproof
- termite proof • deterioration proof

Furnished Model by

The House of Williams

ANOTHER PARDEE-PHILLIPS DEVELOPMENT

For 30 years builders of fine custom homes in Beverly Hills and Brentwood

J. B. Nickay Associates, Sales Agents

Eves. WEber 1-7408

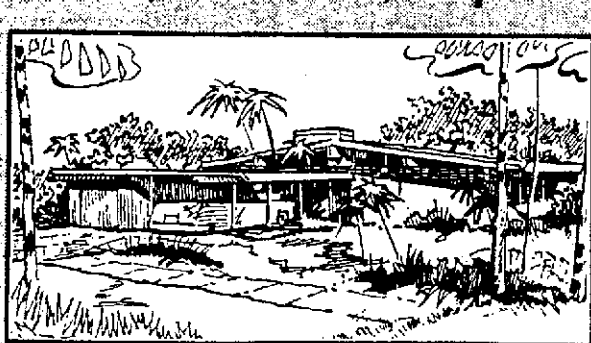
VETS  
\$460 DOWN  
Plus Impounds  
\$67 MONTHLY PRINCIPAL & INTEREST

## NON-VETS

1250 Down—104 Monthly  
2000 Down—89 Monthly  
3300 Down—69 Monthly

FOR PRINCIPAL AND INTEREST

2 baths, 3 bedrooms, fireplaces



shaded tree-covered lots

completely fenced in redwood

## ... why is MUNTZ TV America's Greatest TV Value?

BECAUSE... the new Automatic Frequency Control and Horizontal Deflection System trulocks the picture. This results in Crystal-clear, critically sharp images.

BECAUSE... the brilliant engineering of the Configuration of Deflection Yoke. Coils provides perfect, unerring distribution of focus.

BECAUSE... the Muntz sound chamber gives faithful, bell-like fidelity. Coupled with the Muntz Inverse Feed-Back assembly, it merges perfect sight with sound.

BECAUSE... Muntz Factory Service is unique in the entire industry. Your Muntz enjoys the swift, safe, certain attention of Factory Technicians; the men who KNOW your set, because they BUILT it!

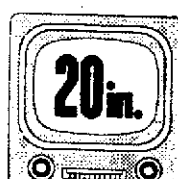
BECAUSE... the power of the incredibly-improved RF-IF Cascade Tuning System makes "Fringes" cross seem like next door.

SOLD . . . SERVICED . . . GUARANTEED . . . MUNTZ "FACTORY TO YOU!"  
THE LOWEST PRICED NATIONALLY ADVERTISED QUALITY TELEVISION IN ALL AMERICA!!!  
Engineered to outpower, outperform them all. Flawless reception you hadn't expected for years to come at "Factory To You" prices. Muntz makes the classic TV dream a breath-taking reality!

ALL PRICES LISTED ARE CASH. TERMS AVAILABLE! PRICE INCLUDES FEDERAL EXCISE TAX, 1-YEAR WARRANTY ON PICTURE TUBE AND 90-DAY WARRANTY ON PARTS. INSTALLATION (OPTIONAL) \$10.00. TRADE-INS ACCEPTED.



17in. \$139<sup>95</sup>



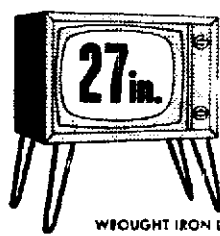
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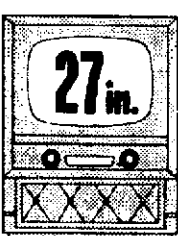
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## Film to Depict Ike in West Point Role

HOLLYWOOD—(U.P.) Pres. the President's nimble fingers. According to Columbia Pres. third U. S. president portrayed den Eisenhower will play a during his lifetime in a Holly- larger role.

wood movie when Columbia cam- "We're going to get a youth- eras begin grinding "The Long- ful actor to depict the President Grey Line," a story of West as an undergraduate at West Point.

The picture will be made from "There will be scenes showing "Bringing Up the Brass," an Ike getting hurt in a football autobiography by Marty Maher, game against Carlisle and other physical training instructor at shots around the campus. West Point for 50 years.

Franklin D. Roosevelt and Harry S. Truman were the only other chief executives to be depicted on the screen.

President Roosevelt "starred" in "Beginning of the End" and "Yankee Doodle Dandy" when an actor posed with his back to the camera with a long cigarette holder.

President Truman's hands appeared in "Call Me Madame." An actor played the "Missouri Waltz" while a camera showed the only what was supposed to be starring role.



SEARCHING FOR a lad to play in "Little Boy Lost," Bing Crosby's latest film, Paramount tried scores in Hollywood and the casting directors despaired in their search. Then out of nowhere came Christian Fouchard, a child of post-war Paris, to act as the wife, Bing lauds the lad's work and associates say Christian steals some of Bing's scents.

## Haymes Has Earned Millions in 10 Years Yet Is Far in Debt

(EDITOR'S NOTE: On the theory that it must be fairly difficult to make several million dollars in 10 years and still wind up in debt, an Associated Press reporter talked to a man who's done it. Here Dick Haymes tells how.)

By LEE LINDER

PHILADELPHIA—(U.P.) How does a guy who earned maybe as much as a half-million dollars a year in some of the last 10 years wind up broke and in debt?

Crooner Dick Haymes, who is such a guy, calls it "plain stupidity." A simpler explanation you couldn't ask for.

"The outgo ran higher than the income," he says. "That happens to most of us."

"I had a lot of people handling me and I didn't keep a close watch on the dough as I should have," he said.

Then there are lawyers, to straighten out affairs of a couple of previous marriages, before he wooed and won Rita Hayworth, marrying her a few steps from the crap tables and slot machines. And don't forget the taxes.

"My total indebtedness," Dick says, "is about 140 thousand, of which 50 grand is for attorney fees."

He married the gorgeous Rita Hayworth, but not before he signed a prenuptial pact protecting her wealth from his debts.

PLENTRY OF WORK  
Haymes is booked solid—he says—for two years on more, with gross earnings this year estimated at more than \$200,000.

"I'm going to put myself on a personal allowance budget (but he wouldn't say how much)."

"I guess it will take about three years to get in the clear."

Here "very roughly" is how Haymes spends his pay checks:

1. 10 per cent of his gross ably were 1943 to 1948 when he earnings go to his agent.

2. 3 per cent. also of gross, musicals as "State Fair" and goes to an accountant, who averaged close to \$300,000 a year.

3. 25 per cent, again of gross, is withheld income tax—just part of his total federal tax bill.

4. \$800 a month, for support of his three children of his second marriage.

5. \$400 a month, for alimony payment (until she remarries) to his third wife.

6. Attorneys, pianist, publicity, secretarial fees, cost Haymes "not less than \$50,000 a year, and usually about \$15,000 more."

7. Traveling expenses for himself and his associates, cost around \$20,000 a year. ("Everywhere we travel it runs high.")

OTHER COSTS, TOO  
Thus, on the average, if Haymes should gross \$150,000 a year he should have about \$25,000 left after paying his agents, attorneys, traveling expenses and taxes. Out of this, naturally, he has to buy clothes, maintain a home, support his family and pay his debts.

If his income grosses \$200,000 his take after all costs should be in the neighborhood of \$40,000.

The crooner's best years probably were 1943 to 1948 when he appeared in such lavish screen musicals as "State Fair" and goes to an accountant, who averaged close to \$300,000 a year.

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## Jazz Artists Here Oct. 28 for Concert

The 1953 edition of the world-famous musical organization, "Jazz at the Philharmonic," a crew of jazz artists will swing into Municipal Auditorium for a concert at 8:30 p. m. Oct. 28.

Impresario Norman Granz, who founded the unit back in 1944 in Los Angeles, has had good reason to be proud of his concert presentations through the years, but this year he feels the roster is more exciting and impressive than ever before. With the queen of the vocalists Ella Fitzgerald topping the bill along with the king of the skin-beaters Gene Krupa, Granz is also featuring the celebrated Canadian pianist Oscar Peterson, trumpet stars Roy Eldridge and Charlie Shavers, tenor favorites Flip Phillips and Ben Webster, alto aces Benny Carter and Willie Smith, Bill Harris on trombone and Ray Brown on bass.

Every one of these jazz giants is a star in his own right. Put together on a JATP session, minus music stands and written arrangements, and it should be jazz history in the making.

Since the first concert eight years ago, Granz has recorded portions of each performance of JATP and these are contained in the 25 volumes titled "Jazz at the Philharmonic," which have become top sellers in the record field. The finest segments of the music on this 1953 tour will make up Volume 16 in the series, now an integral part of every record collector's library.

Following appearances in 58 cities in the U. S. and in Canada, Granz and his spectacular organization will embark on a tour of the Pacific and Far East.

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**JAZZ**  
**at the PHILHARMONIC**

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FLIP PHILLIPS • ROY ELDRIDGE • BENNY CARTER  
CHARLIE SHAVERS • BILL HARRIS • BEN WEBSTER  
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RAYMOND TUNIA • WILLIE SMITH

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**'ROMAN HOLIDAY'**

**2ND BIG HIT**  
**STANWYCK-McMURRAY**  
**'THE MOONLIGHTER'**

**BELMONT**  
OPEN NOON  
**'LILI'** Lucille CARON, Mel FERRER  
**'ANNA'** Sylvia HANGANG, Vittorio GASSMAN

**EGYPTIAN**  
OPEN NOON  
**Marilyn MONROE - Jane RUSSELL**  
**'Gentlemen Prefer Blondes'**  
Co-Hit Gary COOPER "RETURN TO PARADISE"

**BAY**  
Open 1:45 P. M.  
**Clifton WEBB - Edmund GWENN**  
**'MR. SCOUTMASTER'**  
**James STEWART - Joanne DRU**  
**'THUNDER BAY'**  
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Based upon the SATURDAY EVENING POST article by William F. McGowan - Produced by ROBERT MACKENZIE - Directed by FRITZ LANG

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**SUNDAY, OCT. 18**

ART — "Distant Song" 1:30, 3:10, 5:10, 7:10, 9:10  
5:30, "Small Town Girl" 2:20, 7:00, 10:40  
ATLANTIC — "Sailor of the King" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15  
4:40, 8:30, "Bandwagon" 2:25, 6:20, 10:10  
BAY — "Thunder Bay" 2:30, 6:10, 9:50  
"Mr. Scoutmaster" 4:15, 8:00, 11:45  
BELMONT — "Bill" 2:00, 5:00, 7:30, 11:00  
"Anno" 12:30, 3:20, 6:20, 9:30  
CABART — "The Moon Is Blue" 2:15, 5:15, 8:15, 11:15  
7:15, 10:45, "Thunder Bay" 12:15, 4:35, 8:55  
CREST — "Big Heat" 1:00, 4:10, 7:25, 10:40  
"Slaves of Babylon" 2:30, 6:05, 9:20, 12:55  
EBELL — "Mr. Scoutmaster" 1:00, 4:10, 7:15, 10:20, "Plunder of the Sun" 2:40, 5:50, 8:55  
EGYPTIAN — "Gentlemen Prefer Blondes" 12:30, 3:45, 7:05, 10:25  
"Return to Paradise" 2:15, 5:40, 9:00  
IMPERIAL — "Roman Holiday" 12:15, 3:40, 7:00, 10:35  
"The Moonlighters" 2:15, 5:40, 9:10  
LAKEWOOD DRIVE-IN — "Slapleg 17" 6:11, 10:21  
"Conquest of Cochise" 8:51  
RIVOLI — "The Sea Around Us" 12:15, 2:55, 5:40, 8:20, 11:10  
"Penny Princess" 1:25, 4:10, 6:50, 9:40

**SANTA FE** — "East of Somewhere" 12:15, 3:50, 7:25, 10:15  
"Man From the Alamo" 2:30, 6:05, 9:00  
STATE — "A Lion Is in the Streets" 1:35, 4:35, 7:30, 10:30  
"Combat Squad" 12:25, 3:20, 6:15, 9:15  
TOWNE — "A Lion Is in the Streets" 1:35, 4:35, 7:30, 10:30  
"Combat Squad" 12:25, 3:20, 6:15, 9:15  
UNITED ARTISTS — "The Big Heat" 12:40, 3:55, 7:15, 10:30  
"Slaves of Babylon" 2:20, 5:35, 8:55  
WEST COAST — "Those Redheads From Seattle" 1:45, 4:50, 7:50, 10:55  
"Chorus for a Day" 12:15, 3:20, 6:20, 9:30

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## SEEING AROUND HOLLYWOOD

### West Coast Theater Getting CinemaScope; 'Robe' to Be Opener

By KAY SEE

HOLLYWOOD — CinemaScope is coming to Long Beach shortly. This was announced here Saturday as the West Coast Theater completed arrangements for the installation of the special equipment.

First showing will be "The Robe," which will open Nov. 11, according to Wally Smith, the Long Beach house manager.

Total cost for the installation of CinemaScope, including the refurbishings in the house, will be near \$50,000, Smith said.

The wide screen already is in place and new seats have been installed, looking forward to the time the rest of the equipment became available. The stereophonic sound equipment cost the theater \$15,000 alone. This was installed just prior to the showing of "The House of Wax."

To complete the swing over to CinemaScope, it will not be necessary to close the house, with the work being done after hours.

Yul Brynner, who left "The King and I" in New York and came to Hollywood expecting to make his film debut but did not, has settled with Paramount and will stick to the stage.

Alfred Drake will return to Broadway Dec. 3 in "Kismet," opening at the Ziegfeld. He has been away since "Kiss Me Kate" and was on the coast since August.

Claude Kenner, manager of the Long Beach United Artists Theater, attended a special showing of "Mogambo," "Take the High Ground" and "Torch Song" on MGM's wide-screen equipment and was one of the most enthused managers present. He booked them all for his house.

Bella Darvi, top Paris model and European socialite, makes her debut as the feminine lead in "Hell and High Water" set for shooting in color CinemaScope by 20th Century Fox late in March. She went right to stardom when she landed here, without the "prelims."

Friends close to Jack Webb have warned him that all the kidding his Dragnet is getting may have gotten under his skin and his actors now talk like actors instead of like people.

Will Rogers Jr. reportedly is

adopting a third Indian son, a 2-year-old named Little Tom-ahawk.

Joan Crawford in "Torch Song" introduces, via her shapely gams, Kelly green nylons. They are worn with a chartreuse blouse and skirt and matching chartreuse sandals. Designer Helen Rose predicts the colored hose will start a new fad.



BELLA DARVI  
No In-Between Career

**Aircraft on Display**  
LOS ANGELES—(UP) A Joint Air Force and Navy air show opens today at International Airport. Officials said the show would include some of the latest developments in research aircraft and feature the first showing of the Navy's newest guided missile. An Air Force B-47 will demonstrate a "drag-shoot" landing.

### Name Concert Artists



ROBERT LA MARCHINA  
Cellist and Soloist



DAVID FRISINA  
Appears as Concertmaster

OFFERING a series of four concerts in Long Beach this winter, the Los Angeles Philharmonic Orchestra will return. Alfred Wallenstein as music director and conductor, who always has been a big favorite with local music lovers. The opening concert is Nov. 1 when Leonard Pennario, gifted young pianist, will be soloist. On Dec. 4 David Frisina, violinist and concert master, will be featured along with Robert La Marchina, cellist. Jan. 24 lovely Suzanne Danco, soprano soloist, will be featured and on Feb. 14 Alicia De Larruche, pianist, will be soloist. Tickets for the series are on sale now at Humphreys Music Store. All of the concerts will be presented in Municipal Auditorium. A Long Beach sponsoring committee reports early sales are exceptionally good.



ALFRED WALLENSTEIN  
Famed Conductor Returning

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Atomara, LB-8	107	Dunbar Bay	California Gulf
George Luckenbach, 136	107	San Francisco	San Francisco
George S. Loring, 168	107	San Francisco	San Francisco
Harry Lundberg, LB-46	107	San Francisco	San Francisco
Kendall, 122	107	San Francisco	San Francisco
Little Lykes, 150	107	San Francisco	San Francisco
VESSELS DUE TO ARRIVE SATURDAY			
Vessel	Berth	From	Operator
Cora Bay, 200	107	San Francisco	San Francisco
John B. Waterman, 174	107	San Francisco	San Francisco
VESSELS DUE TO ARRIVE SUNDAY			
Vessel	Berth	From	Operator
Bandu Maru No. 35	107	Yokohama	Yokohama
Colima	107	Yokohama	Yokohama
Donna Aurora	107	Yokohama	Yokohama
Parro	107	Yokohama	Yokohama
Paula	107	Yokohama	Yokohama
Hawaii Bear	107	Yokohama	Yokohama
Hawaiian	107	Yokohama	Yokohama
Kohka	107	Yokohama	Yokohama
Kiyokawa Maru	107	Yokohama	Yokohama
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Silver Gate	107	Yokohama	Yokohama
Sierra	107	Yokohama	Yokohama
Tungsha	107	Yokohama	Yokohama
William Luckenbach	107	Yokohama	Yokohama

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This is a bona fide "Going Out of Business" Sale. Authorized by a City of Long Beach Permit. We must sell out our entire \$200,000.00 stock of furniture and appliances. We have only a limited time to sell and get out! Profits are forgotten as we have SLASHED OUR PRICES! Many items actually below cost! Our loss is your gain as we must sell to the bare walls.

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REG. 219.00 **2-Pc. SET** Loose cushion sofa, large club chair. **\$149**  
REG. 269.00 **2-Pc. SET** Dbl. spring constr. All-wool fringe. **\$179**  
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**Crib Mattress** **7<sup>88</sup>**  
Standard Size

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## Lakewood Center Plans Giant Halloween Party

A vast horde of goblins, witches and spooks is scheduled to descend on Lakewood Center Saturday for one of the largest Halloween parties in the Southland.

Several thousand children will take part in the games, contests, ceremonies and costume judging as they vie for cash and prizes. Scheduled to get under way at 7:30 p. m. on Lakewood Center's mall, the huge civic affair is sponsored by the Lakewood Center Business Men's Association.

Television stars Bill Welsh, Jack Rourke and Wendell Niles are slated to handle master of ceremonies honors with an assist from Bozo the Clown.

The costume contest will be divided into three age group categories: 3 to 5 years, 6 to 10, 11 to 16.

"This Halloween party will be one of the most outstanding community affairs in Lakewood's history," said Peter C. Nitrini, president of the Lakewood Center Business Men's Association.

Walter Bruce is chairman of the Halloween party committee, which includes Maury Shukind, Leon Silverman and Lionel Rose.



JACK ROURKE  
Stars in Civic Show

## Halloween Fun Scheduled at Playground Carnivals

New games and contests will spark the Recreation Department's Halloween carnival midway which will be set up at eight city playgrounds Saturday.

Carnival hours will be 7 to 9:30 p. m. at all areas except at Admiral Kidd Park and MacArthur Park where the festivities will get under way at 6:30 p. m.

Other carnival sites are Bixby, Silverado, Veterans Memorial, Somerset and Houghton Parks and the Los Altos playground.

Scores of parents will don costumes and assist in staging the events.

"It won't cost a child a penny to have a good time at any of the carnivals," says Dr. Frank B. Harnett, assistant director of municipal recreation.

B. K. Jones, supervisor in charge of the program, says candy prizes will be given at each of the carnival games and contests booths.

However, for those who wish refreshments, soda pop, ice cream, candied apples and hot dogs will be sold at "rock bottom" prices.

## NO COUNCIL QUORUM

## Officials Travel to Conference

Twenty-two Long Beach city officials are en route today to San Francisco to attend the 59th annual conference of the League of California Cities which opens Monday and continues through Wednesday.

Because of the mass exodus there will be no quorum for the City Council meeting Tuesday for the first time in many years.

Four councilmen—Clarence E. Wagner, Glenn D. Hughes, Max Livoni and Carl Fletcher—are among the convention-bound.

And Mayor Lyman B. Sutter is on vacation in the east.

But the council will meet any way at 10:30 a. m. Tuesday to adjourn until the following Friday, Acting Mayor Basil U. Carleson announced.

Wagner, long active in the league and now its vice president, is expected to be elected president. Police Chief William H. Dovey, vice president of the police chief's group, also is slated for the president's title.

Principal speakers will be Sens. William F. Knowland and Thomas H. Kuchel, both of whom are scheduled to appear Monday.

Director of Finance S. M. Roberts and Fire Chief Frank Sandeman will take part in departmental panel discussions.

Sandeman is a director of the league.

Others with conference reservations include City Mgr. Sam E. Vickers and his administrative aid, Hal Levy; Frank S. Cassidy, Leslie H. Smith, Mrs. Irwin Hall and M. A. Murray, members of the Planning Commission; Leoda Baynham, commission secretary; City Engineer Jess D. Gilkerson, City Clerk Margaret Heartwell; Dr. I. D. Litwack, city health officer; Dr. Frank Harnett, assistant director of municipal recreation; Mrs. Kenneth McCafferty, Recreation Commission member, and Asst. City Atty. Albee S. Arnold, John R. Nimocks and Philip J. Brady.



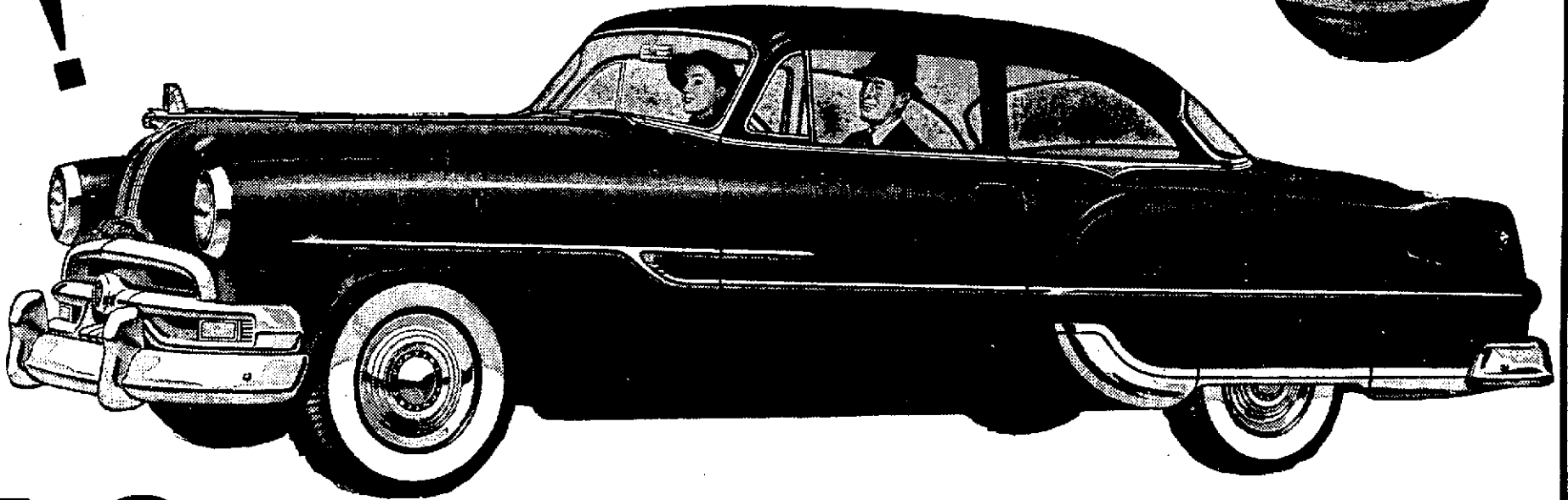
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AT OFFICE OF THE INDEPENDENT  
Long Beach, California

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Address..... (Street and Number)

City.....Zone.....

State.....Phone.....

Applicant's Signature..... Date.....

Beneficiary..... (One Only.) (Show first name, middle initial (like Helen M. or John B.) and last name.) Relationship..... (Must be member of your immediate family or blood relation, or your estate.)

**Don't Delay! Sign Up Today!**



# 'Sincere Graciousness' Describes Wife of New Postmaster, Admiral McMillin

By RUTH REECE

Remember Bobby Burns, and his poem about the "best laid schemes o' mice and men gang aft a-gley?"

That sums up the way Mrs. George J. McMillin feels about the recent appointment of her husband, Rear Adm. McMillin, USN (ret.), as postmaster of



MRS. GEORGE J. McMILLIN  
Her grandchildren are her hobby.

Long Beach. Don't get me wrong! She is as happy and as proud over the honor as any wife could be, but with the culmination of his long years of service to his country and after his liberation from four miserable years in a Japanese prison camp, it was natural for her to look forward to a leisurely life in their home, where they could grow flowers,

entertain friends, and just be together.

"But that's life," say Mrs. McMillin, "and since my husband has never acquired the habit of idleness and prefers to be busy, this new duty makes me happy for him."

Sincere graciousness perhaps best describes the wife of our new postmaster, and that intangible feeling of genuine hospitality permeates every corner of their charming home at 5356 Harvey Way in Lakewood Village.

Born in Annapolis, Md., Mrs. McMillin was reared a Methodist; her husband is a Presbyterian, and their three children all chose to be Episcopalians.

Both Adm. McMillin and his wife think their only hobby is their grandchildren, and they have quantities of snapshots and photographs to prove it. Their daughters are Ruth, now the wife of Comdr. William P. Mack, on duty in the Pentagon at Washington, D. C.; Anne, wife of Dr. Kenneth A. Lightbody, 621 N. Wall St. Their only son is George J. McMillin Jr., a 1950 Yale graduate who studied for his master's degree in history at UCLA and who is now assistant commandant at St. John's Military Academy in Los Angeles.

Mrs. McMillin frankly admits she does not like to cook, but enjoys making her husband's favorite dish, clam pie, from an old New England recipe used by her family for generations. Adm. McMillin says his wife is an excellent cook and hostess, and he ought to know.

Past president of Long Beach Officers' Wives Club, Mrs. McMillin is serving this year as vice president. She attended the cruiser, Guam, during the war and also the American Victory in Long Beach, and is a member of the exclusive Society of Sponsors of the United States Navy, an invitational group composed entirely of those who have christened ships.

Their home reflects the gracious living of a couple whose interests have been widened from much travel, from association with people of prominence and culture, from the enjoyment and appreciation of fine literature and music, and perhaps even from the sadness of life's vagaries, for the sinister shadow of a Japanese

prison camp is not too easily brushed aside.

The hospitable living room of the McMillin home is lovelier for its charming Chinese atmosphere, from the beautiful, hand-carved teakwood screen from Shanghai, and other pieces of hand-carved furniture from other corners of the world, to the beautiful Oriental rugs underfoot. Other rooms are filled with mementoes of their travels.

But there is a special tenderness in her fingers when Mrs. McMillin picks up a rusty, blue granite bowl from among priceless treasures in a corner cupboard to show her visitor, for this was the bowl used by Adm. McMillin when a prisoner of war in Japan. In the dish are an old tin spoon and a crudely fashioned knife. The knife was put together for him with pieces of scrap by an Army colonel, also a prisoner.

Also there among her choicest keepsakes is a flat, china soup plate with dainty pink floral design given to the officer by his Japanese captors. The dish evidently was from a set confiscated by the conquering hordes from the homes of American and English residents who were forced to leave their possessions behind them. The McMillins hope to find the owner of the dish when, by chance, friends from that war period visit them and recognize it.

By the bowl and dish is the rough, wooden prison number, 1723, which Adm. McMillin had to wear at all times.

Because it meant so much to the admiral during his dreary hours as a captive, one handles with special care the wooden-backed guest book which Adm. and Mrs. McMillin had for visitors at Government House on Guam, when he was governor of the island.

This book was the only possession the Japanese allowed the admiral to take, when captured, and it was with him during his incarceration in nine different prison camps.

The last entry in the book was on Dec. 2, 1941, five days before Pearl Harbor, when the China Clipper landed with Maximilian Litvinoff, who was en route to Washington to become the Russian ambassador. Also signing the guest book was Litvinoff's English wife, Zoe, and his secretary, Anastasia Petrova. Mrs. McMillin and her three children had been evacuated from Guam Oct. 17, 1941.

Other names on the much-thumbed pages were those of many visitors to the little island. There was T. V. Soong, a brother of Madame Chiang Kai-shek, who was at that time minister of finance for China. Claire Booth Luce and Henry Luce and Ernest Hemingway visited Government House, and there are the names of Duff Cooper and Lady Diana Cooper, famous beauty of England, and the McMillin's good friends, Gen. and Mrs. Wainwright, and many other prominent people.

But those days are gone forever, and it is now Postmaster and Mrs. McMillin. "Sounds nice, doesn't it?" says Mrs. McMillin, happily.

## Canadian Trip

On their way to Victoria, B. C., by way of San Francisco, Portland and Seattle, are Attorney Romaine G. Akers and Mrs. Akers of 900 Cartagena Dr. They plan to spend three weeks in the Pacific Northwest



WHEN NEIGHBORS in the 3200 block of Ladoga Rd. answer the ring of the doorbell tomorrow, they will have not one but four Community Chest workers calling on them. For Paula, Paulette and Pauline, triplet daughters of Mr. and Mrs. Arthur Bishop, will accompany their mother when she visits her "pros-

pects" on behalf of the 27 health, welfare and youth services of our city. More than 3850 volunteer women workers will canvass the city this next week and will cover 885 miles of city streets to raise their Chest quota to \$114,000.—(Photo by H. S. Melvin, Staff Photographer.)

## Kirkpatricks Home From Trip

Mr. and Mrs. R. J. Kirkpatrick of 281 St. Joseph Ave. returned last week from a two-week plane trip through the midwestern states, combining business and pleasure. They visited near Columbus, Ohio, with Mrs. Kirkpatrick's mother, Mrs. Laura Reese and brother, Ellis Reese. Highlight of the trip was a family reunion in Cleveland at the home of a sister, Mrs. Wendell Oglesbee, at which Mrs. George Cornelius of San Gabriel, en route to Washington, D. C., also was present.

## Washington Welcomes Visiting Royalty; Marine Corps Commandant Entertains

By VIRGINIA W. KELLY  
F-T Washington Correspondent

No one enjoys visiting royalty quite so much as the citizens of a republic. For a number of reasons, King Paul and Queen Frederika of Greece will be warmly welcomed here. The courage of the Greeks in dire circumstances won the admiration of Americans.

Secondly, the Greek Ambassador to the U. S., Athanasios Politis—astute diplomatically, friendly and ebullient—has made thousands of friends in this country. Most important, the Greek rulers have entertained many of our Congressional and military leaders.

The King is said to be hard-working and kind. Queen Frederika is an excellent wife and mother. She has learned to speak Greek and exerts every effort to help the people. In addition she is dynamic, piquantly lovely, young and a tremendous charmer.

While here, the rulers will spend the first night at the White House. The next day they will move across the street to Blair House. They will be entertained by President and Mrs. Eisenhower at a state dinner and will return the courtesy. While here they will be hosts to a tremendous reception for 2000.

Their tour of the United States will be extensive. The Greek ambassador has told me they are most anxious to meet many Americans in order to express their appreciation for the aid rendered Greece by the United States.

The commandant of the Marine Corps, General Lem-

uel C. Shepherd Jr., and Mrs. Shepherd were hosts at a dinner party at their quarters at the Marine Barracks last Friday.

In the company were the chairman of the JCS and Mrs. Arthur W. Radford; Mrs. H. Alexander Walker of Honolulu, house guest of the hosts; Air Force Chief of Staff and Mrs. Nathan F. Twining; Chief of the Central Intelligence Agency and Mrs. Allen Dulles; Gen. and Mrs. Wade Haislip; Danish Minister of Defense, Admiral E. J. C. Quistgaard; Danish Naval Attache, Rear Adm. Svend Ramlau-Hansen; Miss Madeleine Austin; Mr. and Mrs. Reginald Bennett of London, England, and Mr. and Mrs. Marquis Childs.

The Shepherds will have as their house guest, early in November, Lt. Gen. J. C. Westall, C.B., C.B.E., commanding general of the Royal Marines of Great Britain.

Gen. Westall will tour Marine installations in this country.

The new vice commander of Military Air Transport Service, Rear Adm. Thomas B. Williamson and Mrs. Williamson were guests of honor at a reception given by MATS commander, Lt. Gen. Joseph Smith and Mrs. Smith. MATS officers were on hand to welcome the Williamsons. In the company: Brig. Gen. and Mrs. T. J. Du Bose; Brig. Gen. and Mrs. T. S. Moorman, and Brig. Gen. and Mrs. Munro McCloskey.

Mrs. Williamson was honored recently at a luncheon given by the Andrews Air Force Base Officers Wives Club.

While Admiral Williamson was at sea, Mrs. Williamson made her home in Hawaii. Thomas and Danford Williamson are now attending Stanford University.

On a recent evening, the main ballroom of Hotel Shoreham was the setting for a reception given by the naval and civilian staff of the Bureau of Ships in honor of BuShips new commander, Rear Adm. Wilson

D. Leggett Jr. and Mrs. Leggett. Taking turns in the receiving line with the honor guests were Rear Adm. and Mrs. Bernard E. Manseau; Rear Adm. and Mrs. E. W. Sylvester, and Rear Adm. and Mrs. P. B. Nibbecker.

Mrs. Eisenhower is fond of pink and her preference set the color scheme when she was feted by the Air Force Officers Wives Club at a "Mamie Eisenhower Pink" luncheon at the Army-Navy Country Club.

Mrs. Eisenhower was welcomed by honorary club president, Mrs. Nathan F. Twining (wife of the AF chief of staff), and by club president, Mrs. Manuel J. Asensio.

Mrs. Oliver Culp Hobby, cabinet member, was speaker. She was introduced by Mrs. Harold E. Talbot, wife of the AF secretary.

Mrs. Arthur W. Radford, wife of the chairman of the JCS; Mrs. Robert B. Carney, wife of the CNO, and Mrs. Charles Wilson, wife of the Secretary of Defense, were seated at head table.

Pink tablecloths and arrangements of pink carnations were a feature of the decorations. Dolls—on the tables—in costume represented each country where the AF is stationed.

## Depart Today

Mrs. Gladdes B. Neff, superintendent of Tichenor Orthopedic Clinic, and her brother, W. R. Burrell, are leaving by plane today for Woodward, Iowa, to attend the celebration of the 60th wedding anniversary of their parents, Mr. and Mrs. M. W. Burrell. They will return home in a new car which Mr. Burrell took delivery on in Michigan.

## House Guest

Mrs. Ersa Lowe of Ventura is the house guest of Mr. and Mrs. C. O. Nelson, 1340 Granada Ave.

## Benefit Supper This Week

Funds for philanthropic work will be the goal of Ebell Juniors when they give their annual potluck supper Thursday at 7 p. m. in clubhouse. Contributions will be used for the Exceptional Children's Foundation which is sponsored by Ebell Club.

Decor for the occasion will be in the Halloween theme with pumpkins with candles centering the table and witches and goblins found peeking around corners, hanging from the ceiling or lurking behind doors. Husbands of committee members will serve as chefs for the evening.

Mrs. Earl V. Reynolds, public relations chairman, and her committee are in charge of the supper. Committees of Mrs. Harry Stafford and Mrs. Norman Scott will be co-hostesses with Mrs. Reynolds's group.

This year, unlike years past, the potluck will be open to the public. Tickets may be purchased that evening at the door.

# Women

LONG BEACH 12, CALIF., OCTOBER 18, 1953

## Richly Hued Autumn Flowers, Fruits Provide Bright Accents for October Entertaining

By BETTY CAREY  
Independent Women's Editor

On Wednesday morning from 10 a. m. to noon 150 friends of Marne De Silva's from various Southland points drifted through her Palos Verdes home and beautiful patio for a coffee hour. For many of them it was the first occasion at which they had an opportunity to welcome Marne back after her marvelous three months trip abroad. She and husband Jim with young Diane and Peter (first trip for the children) returned in mid-September.

Marne used bright chrysanthemums and richly hued fruits in Italian wicker horns of plenty as her table decor. Invited to assist were Betty Bonner, Norma Craig, Gladys Campbell, Joyce Paul, Mary Miller, Long Beach; Janice Coale, Winifred Kuglis, Billie Parkhurst, Palos Verdes; Elizabeth Craig, Rosemary Sadler, Portuguese Bend; Helen Margaret Hathaway, Whittier; and Betty Ripley, Downey.

Balboa Bay Club will be the attractive background for the brunch and bridge party to be hosted on Wednesday by Mrs. James McGranahan and Mrs. Walter Dabney, now of Huntington Beach. A gay Halloween theme has been planned at the tables marked for 40 guests.

Palo Alto was Frances and

Herry Clock's destination last week-end and son Phil, a freshman at Stanford, provided the motivation for the trip. Setting out in another direction were Dee and Sandy O'Neil and the Doyle Hanewinkels who shook hands with Lady Luck (we hope) over at Las Vegas where they made the Flamingo their headquarters.

A trio of hostesses, Jackie Chapman, Betty Ann Kirkpatrick and Mary Lou Wallace, entertained on Wednesday eve at a cleverly appointed shower and dessert bridge for Evie (Kirkpatrick) Hodges at the home of Mary Lou's mother, Mrs. F. I. Brooks, 3731 Lemon Ave.

Guests who arrived bearing daintily wrapped gifts were Mmes. Ola Maxey, Fred I. Brooks, Sam Stewart, R. J. Kirkpatrick, Robert Hunter, D. M. Hodges, Jerry Cain, Ruth Reece, Gardner Hickley, A. J. Wellman, Vic Burnett, Mae Glaze, Vernon Cliffe, A. P. Fly, A. W. Smith, Bruce Woods, Orlo Rolo, Rose Loder, Dan Welty, Don Brenner, J. B. Dixon, Helen Winok, Ruth Husher, Misses Ramona Kirkpatrick, Carol Hodges, Pat Glaze and Bernardine Loder.

Fifty friends of Cecile Colvin and Lucye Hupp are receiving invitations to a bridge luncheon the duo is giving on Oct. 28 at the Assistance League Clubhouse. They plan to carry out a fall motif using autumn leaves to harmonize with the lovely clubhouse background.

Word comes winging over from the Islands to Elizabeth and Gere Jones that young Jimmy Jones and his cute bride, Joanie, are ensconced at 1933 Ualakaa Ave. in Honolulu and immersed in classes at the U. of Hawaii. Being great surfing enthusiasts they're of course in their element, and knowing their prowess well waver they're more than holding their own with the apple brown beach boys. Before her June wedding Joanie was Joan Froude, daughter of the Chester Froudes on San Antonio.

Dinner with Gertrude and Duke Hatton and a visit with Billie and Jim Sanders, all formerly of Long Beach, were among the highlights of Lorraine Becker's fortnight in San Francisco. She and her sister, Pauline Robbins, motored up

and Lorraine helped daughter Betsy Collins decorate her newly-moved-in house in Berkeley. Betsy's husband, Dick, and her small John, 2½, moved too, of course.



RAGGEDY ANN and Raggedy Andy, portrayed by Mrs. Jim Regan and Mrs. Jim Blake, are getting ready for the Halloween party and dance at 8 p. m. Oct. 30 by Long Beach Squadron and Auxiliary Unit of the Air Force Association at 4120 Long Beach Blvd. Costumes are optional. However, many of the members plan to wear original outfits for this fun affair. Mrs. Regan is Auxiliary president.—(Staff photo by H. S. Melvin.)

## Inside You'll Find

Society and Clubs—Pages 2-7.  
You, Your Family—Pages 7-10.  
Alicia Hart—Page 10.  
Angelo Patri—Page 9.  
Bridge—Page 9.  
Career Women—Page 5.  
Chief of Week—Page 8.  
Child Care—Page 8.  
Club Circles—Page 2.  
Dr. Crane—Page 8.  
Fashions—Page 9, 10.  
Molly Mayfield—Page 9.  
School Menus—Page 10.  
Wild Waves—Page 4.  
Why Grow Old?—Page 9.



## Relief Corps

Women's Relief Corps 93 will meet at 12:30 p. m. Wednesday in Veterans Memorial Bldg. to discuss plans for a bazaar and rummage sale.

## Lincoln Circle

Abraham Lincoln Circle No. 44. Ladies of the G.A.R. will have a card party in Veterans Memorial Bldg. on Tuesday. Refreshments will be served at noon.

# Jr. Matrons to Hear Talk on Fine Linens at Opening Event

By RUTH REECE  
Press-Telegram Club Editor

I have one of those lazy memories where I remember anything that is unimportant, but when something important comes along, then I must write a note to myself or tie a string around my finger.

With so many really interesting club events scheduled for this week, it would be impossible to tie a string or write a note on each one; so may this column be a reminder of those events you plan to attend.

Perhaps attracting the largest attendance will be the opening luncheon of the Junior Matrons Dept. of Eboli Club, composed of more than 500 women, which is set for noon Wednesday at the clubhouse.

Mrs. Leonard Albrecht will preside, and hostesses will be Mrs. Anson Murphy, James H. Darsie and R. A. Bannerot.

The afternoon program will feature a talk on fine linens by Mrs. Doris Cheesman, a Los Angeles department store executive who will tell the amazing story of Marghab lines. With her colorful display, she will help her listeners to imagine Old Portuguese Palace on the island of Madeira, where one may see vast bolts of glowing-colored linens from famed looms of Northern Ireland, a myriad of colored threads from France, sheer Margandie, a masterpiece of Swiss weavers, all assembled to serve as backgrounds for the Marghab designs.

Mrs. Cheesman will explain why the words "precious" and "fine" are used where exquisite linens are concerned. This will afford an opportunity for Junior Matrons and their guests to view linens from which the Metropolitan Museum of Art has chosen for part of their permanent collection.

While leading nations struggle with crucial problems of reciprocal trade, the international relations committee of University Women's Club is launching a program of informed public opinion as it affects Long Beach. Mrs. E. L. Reynard, chairman, announces. The first meeting will be held at 7:45 p. m. Thursday in Room 101, John Dewey High School, to which the public is invited.

Robert H. Metzgar, director of public relations of the Port of Long Beach, will present a discussion on world trade as it is related to Long Beach. Information gained at this meeting will form the basis of the year's study on reciprocal trade.

Polyzoides, journalist and lecturer on world affairs, will speak on the topic "Going Through the Day's Headlines" at a meeting of North Long Beach Women's Club at noon Wednesday in Houghton Park clubhouse, with Mrs. J. Leonard Montague presiding.

Mrs. Virgil Koon, program chairman, will have as her special guest Miss Millicent Rodgers, formerly of Long Beach, a young singer who is showing much promise on several television shows, who will sing several selections. The Choralettes, directed by Mrs. George Hughes, with Mrs. Carl Dole as pianist, will also be heard.

Democratic Women's Study Club announces a luncheon for 12:30 p. m. Monday at Linden Hall, to be followed by bridge and canasta, to which all Democrats are invited. Mrs. Walter C. Williams and Anna Sykes are co-chairmen for the event, and all luncheon reservations are to be made with them.

Mrs. Joseph C. Parker, president, will preside at a meeting of her board at 10 a. m. New appointments include that of Mrs. Mary Rene as program chairman and Mrs. Newton N. Nutter as third vice president and membership chairman.



Mr. and Mrs. Alan Geddis Koch

## Frances Nelson, Alan Koch Repeat Lines in Santa Paula

The former Miss Frances Eugenia Nelson of Santa Paula and Alan Geddis Koch, son of Mr. and Mrs. George O. Koch of 525 Havana Ave., were married earlier this month in a formal ceremony at Santa Paula Methodist Church with Rev. Caswell Darling officiating in the presence of more than 150 friends of the popular pair.

Daughter of Mrs. Frances Nelson of Santa Paula, the bride was attractively gowned in a Cahill original of candle-light satin and lace designed with closely fitted bodice of lace, joined above the waistline to a section of satin. As a sentimental background for her bridal bouquet of white rosebuds and lilies of the valley, she carried an heirloom fan of ivory lace which belongs to her great aunt, Mrs. N. B. Sweitzer. Her veil of illusion was held by a headpiece of antique ivory lace and net.

Attending the pair were Miss Margaret Reavis, maid of honor; Miss Barbara Woods, bridesmaid; and Teryl Koch, brother of the bridegroom, who just returned from spending the summer in Europe. He has now returned to school at Claremont Men's College. Ushers were Richard Secord, Ronald Wilkie and John Selover Jr.

The new Mrs. Koch, a June graduate of Occidental College, is a member of Zeta Tau Zeta sorority and is listed in "Who's Who in American Colleges and Universities." She also served on Mortar Board prior to her graduation. She is now teaching at the Glen City school. Her bridegroom, presently stationed at Ford Ord, received his BA degree at Claremont Men's College and his master's in business administration from UC at Berkeley.

For her son's wedding, Mrs. Koch wore a taupe velvet afternoon dress designed with bouffant skirt gathered to a point yoke. Mrs. Nelson was dressed in an aqua silk shantung dress with jacket appliqued in lace.

The young pair visited in the Koch home last week end when returning from a wedding trip to Crestline and Club San Moritz.

DAILY 9:30-5:30, FRI. TILL 9

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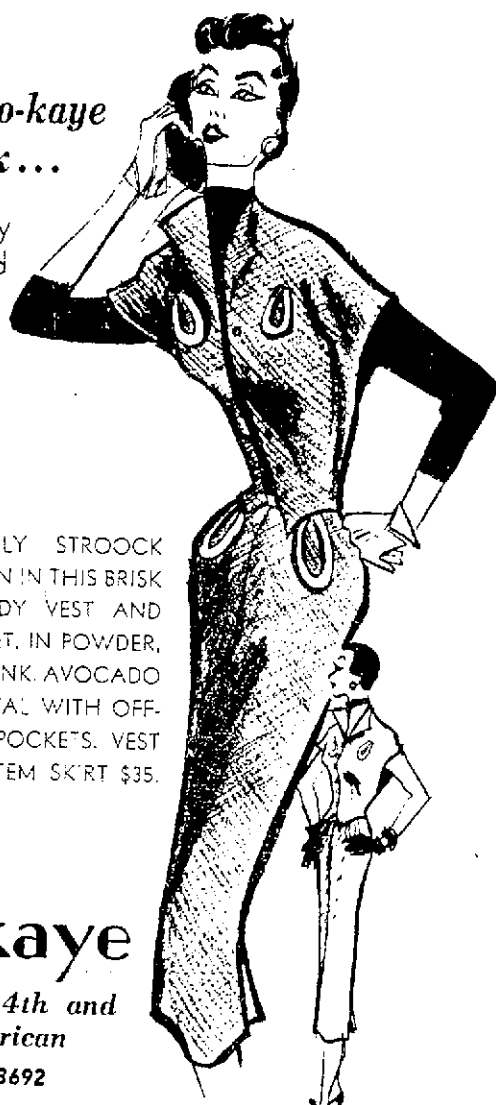
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A SMALL DEPOSIT HOLDS YOUR SELECTION  
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DYED SQUIRREL BELLY CAPES—\$63.....	\$ 59
DYED SQUIRREL BELLY STOLES—\$110.....	79
DYED MARMOT CAPES—\$139.....	99
DYED MUSKRAT CAPES—\$169.....	110
DYED SQUIRREL BACK STOLES—\$169.....	119
DYED CHINA MINK COATS—\$855.....	595
DYED ERMINE COATS—\$935.....	650
DYED KOLINSKY COATS—\$989.....	695

RANCH MINK.....	
Capes or Stoiles—\$575.....	\$395
SILVER BLU MINK.....	
Capes or Stoiles—\$675.....	495
WILD MINK STOLES—\$975.....	695
PASTEL MINK STOLES—\$1150.....	895

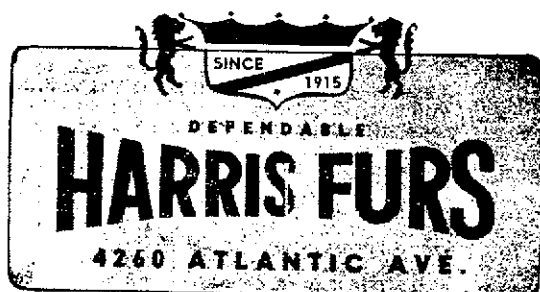


1/2

PRICE

DYED KIDSKIN COATS.....	
Were \$178.....now \$ 89	
DYED MARMOT COATS.....	
Were \$350.....now 175	
DYED MUSKRAT COATS.....	
Were \$450.....now 225	
DYED SQUIRREL COATS.....	
Were \$795.....now 397	
PERSIAN LAMB COATS.....	
Were \$995.....now 495	
DYED ALASKA SEAL COATS.....	
Were \$1950.....now 975	
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Were \$3995.....now 1995	

Prices plus taxes. Imported furs labeled to show country of origin.



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## Future Plans Discussed by Quota

Future club functions were discussed by members when Quota met for dinner and business Monday evening at Jones Dining Room.

President Margaret Wood led discussion of a Halloween card party to be held at her home on Friday, Oct. 30. Open to friends of Quota, proceeds from the affair will be used for the benefit of the group's hard of hearing project.

Plans were also made to participate with the Council of Service Clubs in the Armistice Day Parade. Vice President Katherine Wiand will be in charge of Quota's parade entry.

Another of the monthly birthday parties for the club's adopted ward, Ward C at Long Beach General Hospital, was announced for Oct. 23.

## Couple Set Nuptial Date

Planning to marry Nov. 7 in First Church of the Brethren are Miss Evelyn Lucille Freeman and James H. Schilling, USN, whose betrothal is being told today by the bride-elect's parents, Mr. and Mrs. M. J. Freeman of 930 Daisy Ave.

Miss Freeman was graduated from Polytechnic High School where she was a member of Tajma and attended City College where she was affiliated with Entre Nous. Her fiancé, son of Mr. and Mrs. J. R. Schilling of Long Beach, was graduated from Polytechnic High School and attended City College and Woodbury College. He is now on his way home from Hawaii and will be stationed in San Diego.

## Bardi Circle Opens Year

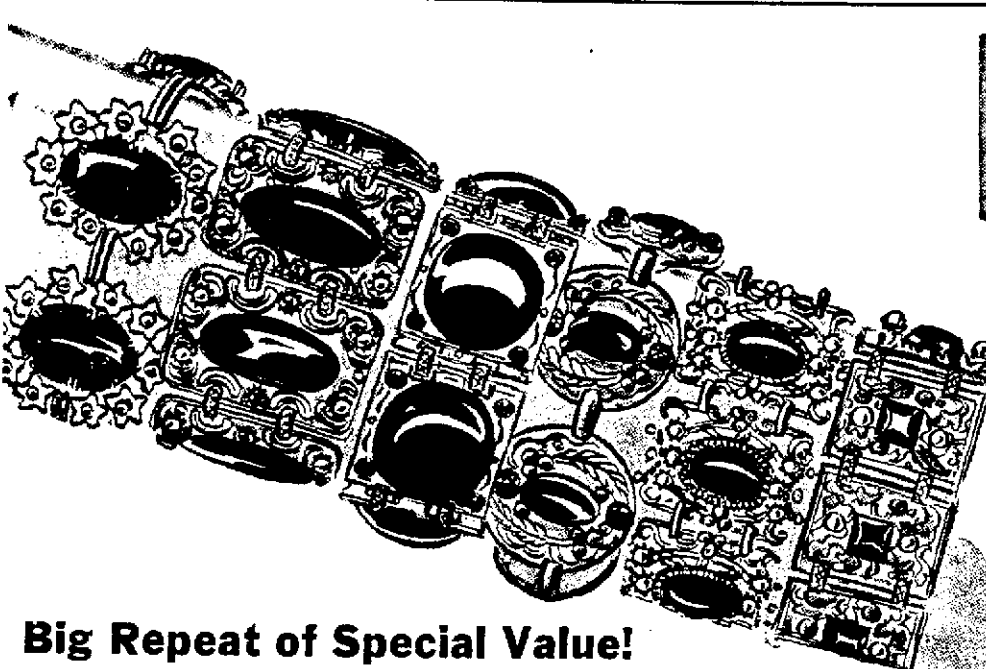
Bardi Circle held its first luncheon meeting of the year at the home of Mrs. Minnie Powell, 620 Mira Mar, with Mrs. Martha McLellan, and B. B. Rinearson as hostesses. Mrs. Christine Page, president, had charge of the business hour, followed by a program arranged by the program chairman, Mrs. Mabel Howard. Mrs. S. A. Davis spoke on Leonardo da Vinci and Mrs. Howard had as her topic, "The Swiss — Music, Bells, etc." A social hour followed.

## UDC Group Aids Needy Boy

Mmes. Nowland Reid and Ferol Tierney were hostesses for the October meeting of the Gen. Joe Wheeler Chapter, United Daughters of the Confederacy, at Municipal Art Center, with the president, Mrs. Thomas Arrowsmith, conducting the business session.

A generous budget was voted to carry on the philanthropic work of the chapter. A letter was read from the Crossmore School at Crossmore, N. C., which revealed that the Lucy D. Monroe memorial scholarship had been awarded this year to a 13-year-old boy, one of 10 children who need help with their education. It was voted to supply this boy with needed clothing, and an additional \$50 was voted toward this scholarship.

Program for the afternoon was given by Mrs. Wade Walker, composer and musician. A social hour followed, with Mrs. Arrowsmith assisting at the tea table.



Big Repeat of Special Value!

# JUMBO ANTIQUE JEWELS

We've Dipped into a Pirate's Treasure Chest

bracelets \$2 matching earrings \$1

prices plus tax

... What a prize we've uncovered... huge hunks of glittering jewels in a myriad of sizes and shapes. Oh, yes, they're imitation... but who cares? They'll jingle and glisten in their handsome settings with a priceless antique look. Rubies... amethysts... topaz... sapphires... emeralds... turquoise... jades... brilliantly-colored moonstones... all fake... but all fabulous! Narrow and wide bracelets, exquisite matching earrings in button or drop styles. A real treasure find... and... at such a low price!

Costume Jewelry, Street Floor

Buffums' LONG BEACH • SANTA ANA







ANNUAL SILVER BALL of Children's Benefit League is being announced for 8:30 p. m. Saturday at Pacific Coast Club. Mrs. Ervin E. Adams, president, announces that Alvin M. Berlowe will be master of ceremonies, and dancing will be to the music of Sammie Stone's Orchestra. To be given away will be the beautiful silver tea set which is being displayed by four league members, Mrs. Harry L. Brittain (left), in charge of the event; Mrs. Adams, Mrs. Howard B. Lawson, awards, and Mrs. Joseph P. Wilson, favors. Others assisting include Mmes. L. W. Clarke, Lee Robertson and Max Parkin.—(Staff photo.)

## Barbara Jane Jarvis Lovely Bride of Donald Carl Reiner

On their way to Columbus, Ga., where they will reside are newlyweds Donald Carl Reiner, USAF, and his bride, the former Barbara Jane Jarvis. They were married recently in Atlantic Ave. Methodist Church by Rev. Willard Schurr.

The bride, daughter of Mr. and Mrs. V. N. Jarvis of 2190 Oceana Ave., chose a gown of Chantilly lace over satin styled entrain with which she wore a sweetheart bodice trimmed in seed pearls and illusion net veil. Her flowers were white chrysanthemums, stephanotis and roses.

Dressed in autumn colored gowns of green and brown were Mrs. Jody French, matron of honor; Jeanne Sprague, Barbara Bakken, Maryce Brightman and Diane James. Anna Christina Jarvis, niece of the bride, preceded her to the altar as flower girl.

Richard Reiner served as best man, and ushers were Buddy Jarvis, Jerry Patterson, Bob

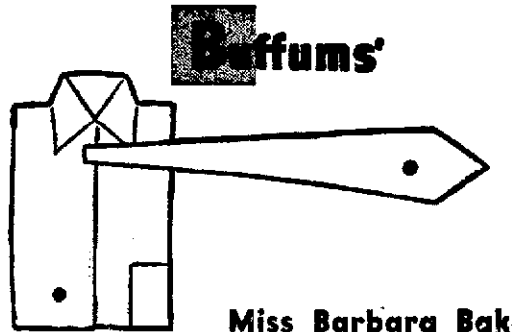
Patterson and Gary Goldin. A reception followed the vow exchange in the church social hall.

The popular young pair honeymooned at Sequoia National Park before leaving for Georgia where the bridegroom is stationed at Ft. Benning as an airman first class.

The former Miss Jarvis, a graduate of Wilson High School, was first Homecoming Queen for that school. She served as president of SFO and is a member of Demos Club and Ski Club. Her husband, son of Mr. and Mrs. C. R. Reiner of 240 E. Bort St., is a graduate of Jordan High School and attended Long Beach City College.



Mrs. Donald Reiner



**Miss Barbara Baker**  
Adrian's personal representative

will be in our Store for Men on  
**Monday, October 19th**

to show you the new Fall collection of Adrian-designed Sports Shirts and Ties. Distinctively designed—styles that men have voted tops—exclusively at Buffums' for the well-groomed sportsman! Let Miss Baker show you the very latest from Adrian!

Buffums' Store for Men

## Opti-Mrs. Club Slates Installation

As the first officer of the newly organized Uptown Opti-Mrs. Club, Mrs. Frank C. Stivers will be installed as new president Tuesday at a ceremony in the home of Mrs. Otto Yaisli, 3847 Chestnut Ave. Mrs.



Mrs. Frank C. Stivers

Garland W. Moore, president of the Downtown Opti-Mrs., assisted by her officers, will be in charge of installation.

Also on the staff will be Mrs. J. C. Molina, first vice president; Mrs. A. M. Holmes, second vice president; Mrs. Otto Beck, secretary, and Mrs. L. B. Hodges, treasurer.

As first project of the group, Mrs. Wally Arntzen, welfare and philanthropic committee chairman, sends birthday gifts to each of the boys at the Optimist Home in Los Angeles.

## Vows Said in Glendale

Little Church of the Flowers, Forest Lawn, Glendale, was the setting for the nuptial vow exchange between Miss Stella R. Biagiano, 4447 Albury Ave., and Thomas J. Keller, 4581 Banner Dr.

She is the daughter of Mrs. Mary Biagiano of Albury Ave. address. Parents of the bridegroom are Mr. and Mrs. Frank R. Keller of Cleveland, Ohio.

Clergyman for the ceremony was Rev. Bert W. Bruffet of Eagle Rock Christian Church.

Attending the couple were Mrs. Mamie Pintagro and Robert H. Brown. Ushers were Oren Lowry and Tommy Britt.

Given in marriage by her brother, Joseph Biagiano, the bride was attired in a traditional white gown with a long train, lace bodice and panels of lace and satin on the skirt. Her fingertip-length veil was of tulle, and she carried a crescent bouquet of white gladioli, glamelias and lilies of the valley.

Both the bride and bridegroom attended schools in Cleveland.

Traveling from Cleveland for the ceremony were the bride's brother, S. A. Biagiano, and the bridegroom's parents who will vacation here a month before returning home.

## Unit Session

Education month will be observed at the next meeting of Arthur L. Peterson Unit 27 American Legion Auxiliary, Tuesday at 8:00 p. m. Education aids are available to children of veterans through the Auxiliary. Many children are aided each year through these loans and scholarships for a college education. Willie Lou Peugh, education chairman, will be in charge of the program.

## Story League

Stories of magic and mystery featured a meeting of the Long Beach Story League at the home of Mrs. Helen Lee Beebe, 850 Daisy Ave. On the program were Miss Abbie Davis, Miss Clara Pears, Mrs. Ada Lyon and Earl Heise. A guest was Mrs. P. S. Mosier.

## Sunday Special

Here's a hearty economical meal for Sunday supper: Mix 1 cup of grated American cheese with 1 teaspoon of prepared mustard. Add this mix-

ture to 1½ cups of medium white sauce. Stir until cheese is melted. Break in 6 eggs. Cover them with remainder of cheese sauce. Bake at 325 degrees for 20 to 25 minutes.

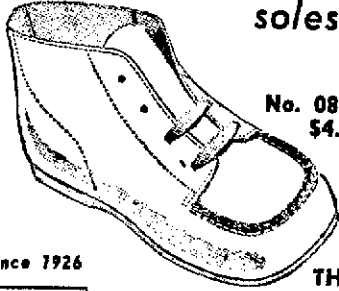


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**OURS IS 17.95**

Dinet's copy of the Famous Mary Martin Wool Jersey Dress. The perfect background to accessorize with belts, collars and jewels. Front zipper to adjust neckline... sizes 10 to 18 in aqua, pink, cherry and gold.

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*In the Stride Rite "Firstie" your baby gets all three  
... snug heels, firm counters and sturdy flexible  
soles ...*



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**STRIDE RITE**  
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... we fit them carefully!

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*Children's Bootery*

Since 1926

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Accepted for advertising in American Medical Journal and Pediatrics.

Downtown—126 W. Bdw.  
Free Park & Shop

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# One look...

six steps and you know why  
**Red Cross Shoes are the choice of more smart  
women than any other footwear in the world!**

ONE LOOK tells you that here is the season's most exciting shoe selection—becoming styles, colors, leathers!

SIX STEPS tells you that here is the shoe that feels like the walking twin of your own foot... utter comfort!

Come in—let our expert fitters introduce you to the new styles during Red Cross Shoe Week—October 19 thru 24.

The "Vogue" \$10.95

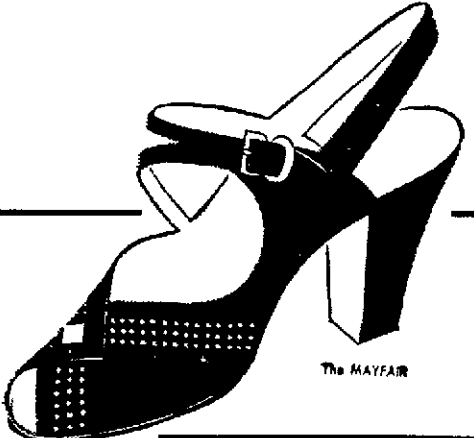
The "Mayfair" \$11.95

The "Tiffin" \$11.95

The "Chateau" \$11.95

... others priced from \$10.95 to \$12.95

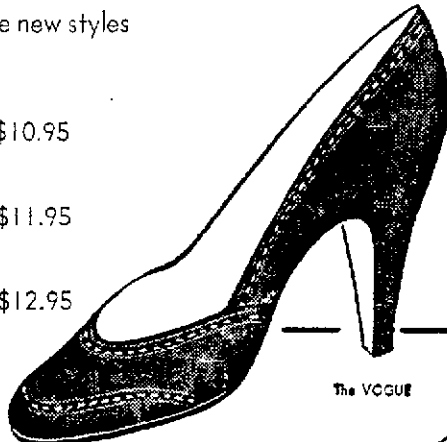
Women's Shoes, Street Floor



The MAYFAIR



The Tiffin



The VOGUE



The CHATEAU



This Product Has No Connection Whatever With the American National Red Cross

# Buffums'

LONG BEACH • SANTA ANA





'FESTIA OF ALL NATIONS' is the theme chosen for a gala event of the North Long Beach Women's Club and the Juniors Friday evening at Houghton Park clubhouse for the entire family, young and old alike. There will be booths representing different nations, where candy, cookies and souvenirs may be purchased. Dinner will be served from 5 p. m. to 8 p. m. Dinner reservations are to be made by Wednesday with Mrs. C. F. Watson. Pictured at extreme right is Mrs. Vinton Pease; others (left to right, standing) are Mmes. R. C. Auth, M. R. Patterson, G. E. Hughes, R. M. Bailey, Clay Minnix and Claude E. Wilson, and (seated) Mmes. J. G. Cole, Patrick Lyons, R. A. Terrell, William Loper and R. O. Hird.—(Staff photo.)



Miss Harriet Ziegler

## Harriet Ziegler to Wed Charles Burke in February

Mr. and Mrs. Harry O. Ziegler of 155 Corona Ave. are announcing the engagement of their daughter, Harriet Frances, to Charles Howard Burke, son of Mr. and Mrs. F. E. Burke of Bakersfield.

Miss Ziegler, a graduate of St. Anthony's High School and Long Beach City College where she was president of Associated Women Students and received the Five Jewel Pin and Viking Award, is affiliated with Entre Nous, Kassal and Spinsters.

Her fiancé received his degree in business administration from Loyola University. They will wed in February.

### Lawyers Wives

Edwin Castagna, librarian for Long Beach City Library, will be guest speaker at the Lawyers' Wives Club luncheon Tuesday at Lakewood Country Club. Mrs. James T. Starr will preside. Hostesses will be Mmes. J. C. Spence Jr., Malcolm Uptegraff, Robert Wenke, J. Everett Haiser and C. R. Samuelson.

## Courtesy for Sister

Entertaining at a bridal shower for her sister, Miss Colleen Cortese of Eagle Rock, Thursday evening was Mrs. Milton Sugarman. The surprise event took place in the home of Mrs. Ange Cortese in Lakewood. The honoree will marry Nick Covelle of Los Angeles Nov. 12.

Bidden were Mmes. Charlie Cortese, Salvador Fusco, Nita Czapl, Lester Long, Rose Hawthorne, Ruth Geffen, Alice Angelo, Jim Cortese, Mary Cortese, Sadie Iantorno, Dorothy Cortese, Rose Newcum, Carmella Placey, Kathleen Cahoon, Yolanda Luttrell and Joe Lature.

A decorated cake, designed with a red heart and bearing the names of the betrothed pair, centered the refreshment table.

## USC Group to Entertain at Luncheon

Alpha Gamma Delta Mothers' Club of USC will honor new members at a luncheon Tuesday at the Chapter House, 688 W. 28th St., Los Angeles. Luncheon will be served at noon.

Barbara Frank, daughter of Mrs. Norman Frank, Mothers' Club president, and other Gamma Deltas will assist as junior hostesses.

## Betrothal of Couple Told

The betrothal of Miss Priscilla G. Young to James R. Davis of Sierra Madre is being announced by the bride-elect's mother, Mrs. Jeanne G. Young of 2279 Clark St.

Her fiancé, son of Mr. and Mrs. Rudolph Davis of Sierra Madre, is a graduate of Pasadena City College.

## WILD WAVES ARE SAYING

# University Club Dines, Frolics, Installs

By IOLA MASTERSON

You didn't have to hold a Phi Beta Kappa key or a Ph.D. to be smart enough to know the gang at the University Club was having a wonderful time Saturday night when they held formal installation dinner in the clubrooms atop the Lafayette.

Ushered into office for the ensuing year was Hugh Gibbs as president and doing the "ushering in" was George Koch, installing officer. Gertrude Gibbs was there, too, you can be sure, as was Mona Koch and such other officers and their wives as Bruce and Kathleen Mason (Bruce is "sekitory"), Treasurer Raymond Peterson and wife, La Verne, and Mr. Nixon's local counterpart, Vice President Bob Shoemaker and Roberta.

Cecil Willis and wife, Gerry, were smiling as broadly as all immediate past presidents do the world over.

Among the cocktail parties preceding the dinner was a jarkly one Geneva and Stan Weiss hosted at their home for many friends within the club.

A check of the reservations list netted such other partygoers as Dr. Henry and Ruth Caraco, Sylvia and Lloyd Hunter, Dr. Jon and Jessie Lee Malcolm, Carolyn and Dick Poole, Jean and Glenn Doody, Ruth and Roland Bach, Jerry and Don Littlefield, Betty and Bob Wetzel and Emily and Dr. John Cottrell.

It's a fact—many people are planning to have breakfast downtown so they will be at the head of the lines forming to get into the Municipal Auditorium this afternoon for the Community Chest kick-off when doors open at 3:30. And you know, if you aren't a Community Chest worker with a ticket you might as well stay home for breakfast because you won't be admitted to the show which will feature that red headed queen of TV, Lucille Ball, and her equally famous husband, Desi Arnaz.

More, more, more! Dr. Bill Alexander flew in from Oklahoma City to make the principal address and this Dr. Bill is quite a boy. In addition Eugene LeBarre and our own city band will make music to start things off in style.

The road marked "Matrimony" was taken by Henrietta Faries and C. R. Dale Thursday morning and their destination was "I Do" on the border between the states of "Single Blessedness" and "Gotcha!" Kidding aside, the popular couple celebrated with an intimate champagne luncheon at the Towne Club immediately following the ceremony and then began their honeymoon trip which is taking them up to San Francisco and down to Ensenada.

Saturday a gay foursome composed of Virginia and Dr. Max Gaspar and Bertha and Dr. Richard Johnson headed out of town on their way to Palm Desert and a double birthday celebration last night at the Shadow Mountain Club in honor of Virginia

and Bertha's birthday, which they share each year on the 19th. Today our crystal ball reveals that the Johnsons are out on the golf course and the Gaspars are relaxing around the pool. And relax they should, having just returned from a medical meeting at Mayo's in Rochester, Minn.

Hope and Bob Cunningham have about 24 hours left in which to decide whether they'll wheel the family buggy to Miami, Fla., or fly. In any event, they leave tomorrow for the annual convention of the National Institute of the Three Cornered Pants Association, known in the trade as Diaper Dispensers Deluxe! Following the conclave they'll fly over to Havana and Nassau before returning home about Nov. 1.

No wonder the courtrooms were so serene and tidy last week! Just about half the lawyers of town were out of it—town that is—attending the annual State Bar Association convensh in Monterey. L. B. prexy Ted Sten and Henrietta were there, as were a whole raft of other local habesases and corpuses in the persons of Jean and Bill Kinley, Rubye and Bart Kean, Vera and Frank Rogers, Pauline and Al White, Jimmy and Frances Starr, Marge and Ed Demler, Dorothy and Les Still, Maree and Judge Percy Hight, Mary and Bob Devitt and those two good "Joes," Ball and Madden. Lots of fun and many a side trip into San Francisco, Santa Barbara and even Fresno (!) by various conventioners.

The too-weary-to-move expressions on Ruth and Harrison Moore's faces proves they moved into their new digs, 620 Los Altos, last Friday.

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the friendly store of Long Beach

Pine at Fourth  
Phone 707-451

**Coil  
Cold Wave**

Reg. \$15 **7<sup>50</sup>**

Haircuts Extra

Smart basis for your new coil cut...individually styled with shining fluffs and coils...flattering and smart yet so easy to manage with just a flick of the brush.

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Individualized Haircutting .....from \$2

Permanents .....\$10

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BEAUTY SALON THIRD FLOOR

Manicuring and Pedicuring by Jean



**Coil Cuts**

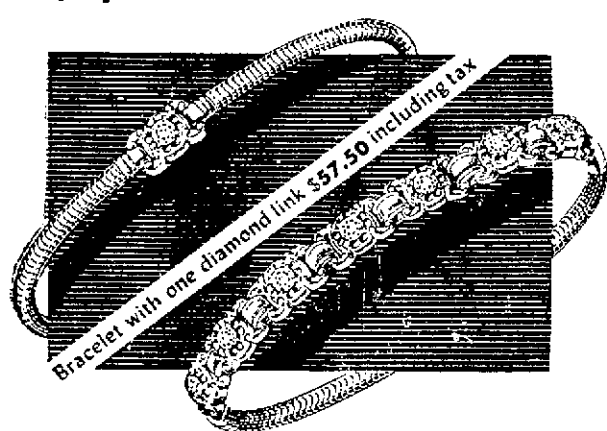


SURVEYING the Pacific Coast Club for Executive Secretaries' forthcoming Bosses' Night are, left to right, Ouida H. Flack, Thelma G. Pettit and Alice M. McCullough. The fifth annual event will be Friday night at the club. Cocktails will be served at 6:30 p. m. Dinner will follow at 8 o'clock.—(Staff photo.)

## Emily Jewel Tent

Past presidents of Emily R. Jewel Tent will meet Tuesday to sew with Belle Martha, 1733 American Ave.

Longest established JEWELERS and SILVERSMITHS



## Diamond Daisy Chain

BRACELET TO WHICH YOU CAN ADD DIAMONDS

The new diamond bracelet that grows, and grows and grows! Start with ONE OR MORE diamond daisies in the snake chain - then add more on future gift occasions. Eventually, she will have a band of breathtaking diamonds - a lavish creation!

SIMILAR DIAMOND DAISY CHAIN WITH TWO DIAMONDS TO ATTACH TO YOUR WATCH (and to which diamonds may be added) \$115 including tax

Diamond Daisy Chain Bracelet With One Diamond \$57.50

PAY \$1.25 A WEEK WITHOUT INTEREST OR EXTRA COST.

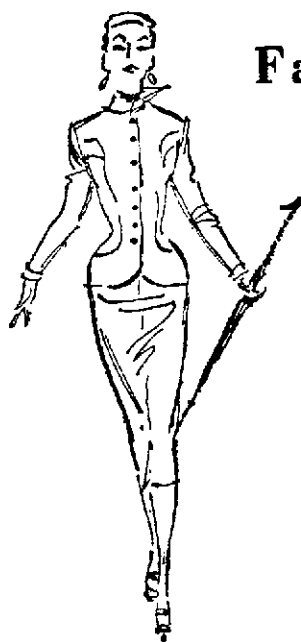
LAY AWAY ONE NOW FOR CHRISTMAS!

Exclusively at—

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**C.C. Lewis**

JEWELRY COMPANY  
333 PINE AVE. est. 1889



## Fashion pumps

Heaven soft!

The light, curving, slender pump, beloved by fashion. Softness without a touch of stiffening at the toes. Plus the comfort of Selby's fitting features.



ASTOR 19.95  
Suede with grosgrain

Selby arch preservers

**Dobyns**  
Fine Footwear and Accessories

"where the prettiest shoes in town originate"

Take 90 Days to Pay...

The DOBYNS Way...

FREE Pink & Shop

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FUR WORK  
ACCEPTED  
ONLY —  
IF IT  
WARRANTS YOUR  
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DAN STERLING  
Assures You of These  
Three Guarantees

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THAT NOT EVEN A FURRIER WILL BE  
ABLE TO IDENTIFY THE GARMENT AS HAVING  
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ALL WORK DONE UNDER MY PERSONAL SUPERVISION

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COLD STORAGE  
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DOWNTOWN LONG BEACH  
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LAY AWAY YOUR CHRISTMAS GIFT FURS NOW  
BUDGET PAYMENTS ARRANGED FOR YOUR CONVENIENCE





ALL DRESSED UP FOR CHRISTMAS are these cunning dolls which are being displayed by three members of the Ladies Auxiliary to the Painting and Decorating Contractors. With thoughts of some small child who might find an unfilled stocking at Christmas, members got busy, and the results reveal many beautiful dolls, in colorful clothing to be given to the Long Beach Christmas Cheer Fund. Pictured (left to right) are Mrs. Carl Schmidt, welfare chairman; Mrs. Frank L. Kamp, project chairman, and Mrs. Stewart J. Slater, president. — (Staff Photo.)

## Among Career Women

### Three Professional Groups Join to Note Business Week

By ANNE GILCHRIST

A memorable meeting last Monday night at the Assistance League Clubhouse began a most successful local celebration of National Business Women's Week—just concluded. The meeting in question was the first joint meeting of all three Business and Professional Women's Clubs in Long Beach and brought together a maximum crowd of vital, interesting and smart women.

The three local clubs so meeting were Margaret Ives B&PW, Long Beach National B&PW, and Manuela Nieto B&PW. Eve Tichenor, general chairman of the nationally celebrated week, presided. Myrl Cypher, state membership chairman, gave the invocation, and Commander Laura Jane Walker (U. S. Waves Res.) led the salute to the flag.

Celebration of the week—nationally proclaimed by President Eisenhower and locally proclaimed by Mayor Lyman Sutter—was explained by Myrl Cypher. Again the lofty aims of the federation were pointed out—the untiring service to nation, community, and each other performed by members everywhere.

Program chairman Lurene Spear had the pleasure of introducing the program, topped by guest speaker Mrs. Sybil Reed who gave an amusing pat on the back to both the professional woman and the housewife. Music was provided by soloist Billy Coon, accompanied by Mary Miller and a hearty round of applause followed his selections.

Legal Secretaries Association of Long Beach will celebrate its 24th birthday next Friday night with a gala dinner meeting in the Supper Room of the Lafayette Hotel. The occasion annually honors all past presidents, and this year it is expected 18 of the 22 past presidents will be present, which is definitely a record of the first magnitude!

Founder and first president, Eula Mae Jett, and this year's first lady, Evelyn McNeice, will greet the distinguished guests.

Jane Rae (City Prosecutor's office) is serving as reservations chairman. Hazel Roberts, program chairman, and president Evelyn are working together on evening's arrangements.

Bruce Mason, attorney and long an enthusiastic booster for the club, will be guest speaker and will show colored pictures of his and Mrs. Mason's trip around the world. Honorary members Judge Joseph Malby and attorney Jeannette Scharlin as well as members from other Legal Secretaries Associations in the area have been given special invitations to be present.

From 35 cities in five Western States, Altrusa Clubs sent representatives numbering 97 to the Ninth District Conference held at the Ojai Valley Inn from Oct. 8 to Oct. 11. Among these women were Jeanne Joyce (Dinel's) and Helen Smith (insurance) from the Long Beach Altrusa Club who bring back a stimulating story of the work of this oldest women's service club as it is now being performed in Arizona, New Mexico, Nevada, Utah and California. Both women were high in their praise of the hospitality of Ventura Altrusa, the hostess club.

Barry Morton's current vacation sounds like wonderful traveling fare! She sailed on Oct. 9 on the Holland Dutch Lines SS Dollar Dyk headed for Panama. After a visit there she flies to Guatemala, then to Mexico City, and thence home.

## One of these Revlon Shampoo formulas is personally yours!



We have Revlon's Aquamarine Shampoo in 4 custom formulas.

Whatever your hair type—dry, oily, normal or fashionably tinted or bleached, we will give you the shampoo custom-made for your hair!

A shampoo that's "personally yours" has a special purpose in life! To bring out the beauty of your own individual type and texture of hair! And that's exactly what Revlon's Aquamarine Shampoo does. You'll say your scalp never felt so clean... your hair never glistened so handsomely, never was so immediately manageable... your wave never lasted so long, looked so natural! Make an appointment today for a personalized shampoo and set.

### Make it a family affair!

Introduce each one in your family to this personalized hair care. Get a take-home unbreakable plastic bottle of Aquamarine Shampoo right here in our salon.

## MERCER BEAUTY SALON

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4302 ATLANTIC—PHONE 40-8929

## Gladys Witt, T.R. Struthers Recite Lines

Lovely in her bridal gown of white lace and net over ice blue satin was the former Miss Gladys Paula Witt when she repeated marriage vows with Thomas R. Struthers Oct. 11 in Greenwich Wedding Chapel. A tiara of net and lace held her veil and she carried a shower bouquet of white carnations centered with a white orchid.

The bride, daughter of Mr. and Mrs. William Gross of Maywood, was given in marriage by her father in the double ring service. Dr. Russell M. Broughton officiated. Her attendants were Mrs. Frank Cipolla, matron of honor, and Margrita Moya, bridesmaid. Little Linda Klugquist preceded the bride to the altar as flower girl.

Frank Cipolla served the bridegroom as best man and Arthur Speber seated the 100 guests prior to the ceremony. Hostesses at the reception in the chapel were Mrs. Fred Klugquist, and Mrs. James Cipolla. Mrs. Richard Pein presided at the guest book.

The bridegroom, son of Mr. and Mrs. Arthur Speber of 448 E. Poppy St., is a graduate of Polytechnic High School and Long Beach City College. The couple will live in Bakersfield.

## Elderbloom to Entertain on Halloween

A Halloween party for the 80-90-year-old group of Elderbloom Club is being announced for Saturday, Oct. 31, at 1:30 p. m. in the YWCA, to which all members over 80 years old are invited.

Plans for this event were discussed at a recent meeting of the club at the "Y" with Mrs. Anna Roylance presiding. More than 100 women were present to hear a program by Mrs. Gloria Ziegel, vocalist, with Louise Agal at the piano, and Dr. B. M. Hart, who gave a talk on health and happiness for elderly people. A social hour with refreshments followed. Greetings were read from the president, Mrs. Hazel Deane, who is traveling in the east with her husband.

## Week's Agenda

Here are list of events planned by Women of the Moose this week:  
Monday there will be a child care meeting from 11 a. m. to 3 p. m. at the home of Betty Langdon, 2275 W. 19th St.  
The regular business meeting will be at 8 p. m. Wednesday at Moose Hall.  
On Friday the group will stage a fish dinner at Moose Hall starting at 6 p. m.

## Pledge Dance Tonight by Sisterhood

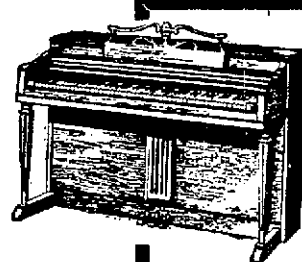
Second annual pledge dinner dance given by Temple Sinai Sisterhood will take place today at Temple Sinai auditorium. A cocktail hour will precede the affair, beginning at 6 p. m. Admission is by pledge. Mrs. Jerome Rutterberg, 4231 Quigley Ave., is pledge chairman.

Mrs. Jack Herman, dinner chairman, will introduce Ted Loesser, president of the Theatrical Agents Union of Southern California, who will act as master of ceremonies for the evening. Don Dorell, who has just arrived from New York, and Victor Marchesi, tenor under contract to RCA, will appear. Music will be played by Herb Silver's orchestra.

## Dessert, Cards

Loyalty Club will meet at noon Monday in Machinists Hall for dessert and cards.

## FOR THE ENTIRE FAMILY...



## WURLITZER

as low as \$543 for full scale, 88-note Spinnet

\$10 down  
\$18<sup>75</sup> a month



**McCrery's**  
334 PINE AVENUE

FREE Park & Shop  
CUSTOMER PARKING

31 years on Pine Ave.  
OPEN FRIDAY  
EVENINGS

## Halloween Fete Slated by Ann's Club

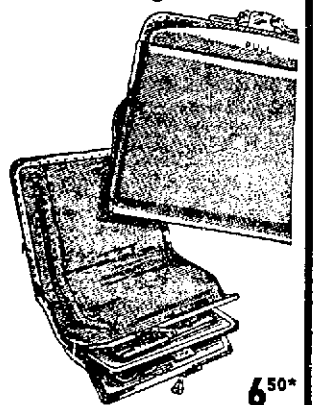
Ann's Club met at the home of Mrs. Joanne Smith, 5617 Flagstone Ave., to plan a come-as-you-are Halloween party.

A nominating committee was appointed to prepare for election of officers at the November meeting.

Mrs. Marilyn Kirby was welcomed as a guest.

After the business meeting a white elephant sale was held and dessert served.

## Remember Your COMMUNITY CHEST Saratoga Duo



It's so smart and practical for a lady—it contains a glove leather-lined coin pocket, two full-sized bill pockets—one which permits "magic" withdrawal of bills—and a roomy card and past pocket.

**Bogle's**  
HARTMANN LUGGAGE  
AMERICAN AVE. AT 4TH ST.



## Miss Helen Panousis Wears Candlelight Satin for Vows

In an afternoon ceremony at Assumption of the Blessed Virgin Greek Orthodox Church, Miss Helen Panousis became the bride of John Berdanis, Rev. Nicholas Billiris officiated. The bride was escorted to the altar by her father, John G. Panousis. She wore an original gown of candlelight satin with a V-shaped back and with flowered applique. A period waistline accented the voluminous skirt and cathedral train.

The bridal bouquet was a cascade arrangement of three white orchids, lilies of the valley and stephanotis. Completing the bride's attire was a fingertip-length veil falling from a Juliet cap.

Following the church ceremonies, dinner for 400 guests was served in the Sunrise and Sunset dining rooms at Pacific Coast Club. During dinner John Argersis was master of ceremonies and proposed a champagne toast to the newlyweds.

Dinner was followed by a reception for 600 guests, during which two orchestras provided music for American and traditional Greek dancing.

Prior to the Greek dancing the bride and groom cut a six-tiered wedding cake. The bride is the daughter of Mr. and Mrs. John C. Panousis of San Pedro. The bridegroom is a local resident.

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5500 Wilshire  
FRIDAYS 12:30 to 9:30  
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Long Beach 12:00 to  
9:00—Palm Springs  
10:00 to 6:00 daily

## DESMOND'S

STRICTLY SOUTHERN, CALIFORNIA

BROADWAY AT LOCUST, DOWNTOWN LONG BEACH — SHOP FRIDAYS, NOON 'TIL NINE





INITIAL DANCE of the autumn season by First Nighters was last night at Pacific Coast Club. Pictured dancing are Bill Sawyer and Jeanne Bixby, while those sitting out the dance, from left, are George Trammell, Ed Dreyer, who acted as master of ceremonies; Fay Pearson and Michael Garrison. Cleverly designed scarecrows and bouquets of chrysanthemums created a Halloween effect. Hostesses were Misses Ann Artman, Sue Gibbs, Fay Pearson and hosts were Stephen Conley, Michael Garrison and Ed Dreyer.—(Staff photo.)



FIRST NIGHTERS, a high school dance group, arranging the decorations for the dance which took place last evening at Pacific Coast Club are, left to right, Ken Reidman, Marita Hart, Ann Artman and Don Abrams. The young people danced to Jack Crawford's Orchestra and during intermission heard Al Davis, pianist, and Kenneth Carpenter, singer. Patronesses of the group are Mmes. Latham Brightman, Ernest Belcher, Llewellyn Bixby, Albert Davis, Sydney Exley, Jack Reid, Matthew Simpson and Francis Andrews.—(Staff photo.)



Mrs. Robert Eugene Cabot

## Navy Notes Supper in Navy Wives' Date Book

On Tuesday the Navy Wives Club, Gayne Cutchshaw No. 18, will have a potluck supper party at the Navy Clubhouse in the Navy Project. Hostesses will be Mrs. Joe Boyette and Mrs. Helen Collman. Families will be guests of the members.

Cleo de Blake of the Navy Wives Club No. 18 was chosen glamour queen recently for a morning TV show.

The Long Beach Naval Shipyard Employees Association Auxiliary will stage a friendship tea Oct. 18 at YWCA.

Lt. S. E. Smith Jr. (MC), USN, and Mrs. Smith are announcing the arrival of a baby daughter, Lauree Faith, who weighed in at seven pounds and one and a half ounces at the Naval Hospital, San Diego.

Comdr. C. L. Elkins, USN (ret.), and Mrs. Elkins were in Washington, D. C., visiting their son, Chief C. Elkins, USN, who has just returned from Europe, and his family. They then stopped in Boston and are now en route home by way of Salt Lake City and Las Vegas.



A MID-NOVEMBER wedding is being planned by Miss Marilyn Arnold and Thomas C. Jackson. She is the daughter of Mrs. Ray Arnold of this city and her fiancé is the son of Mrs. Viola McLaughlin of Lauringburg, N. C. The bride-to-be is a graduate of St. Anthony's High School. The future bridegroom was graduated from Wagram High School, Wagram, N. C.



ENGAGEMENT of their daughter, Charlene Joanne Lewis, to Charles Thomas Newmyer, son of the William O. Newmyers, 1428 Gundry Ave., is announced by the Alfred L. Lewises, 1468 Cerritos Ave. Both are Poly graduates. She attended LBCC and is now at LBSC. He is a student at Stanford University. The couple have not set a date for their wedding.

## Miss Faye LaVerne Clemer Weds Robert Eugene Cabot

An evening ceremony at Bayshore Congregational Church united in marriage Miss Faye LaVerne Clemer and Robert Eugene Cabot. Rev. Milton G. Gabrielson solemnized the nuptial service.

The former Miss Clemer, 2368 Eucalyptus Ave., daughter of Mrs. R. A. Clemer of Clarksville, Texas, wore a gown of eggshell satin with a hooped skirt which cascaded into a cathedral train and was decorated with small satin bows.

Her full length veil and shorter veil of white illusion, edged in antique Chantilly lace, were held by a tiara of

white satin covered with seed pearls and beads. She carried a bouquet of white orchids and stephanotis.

In the bridal party were Miss Cheryl Pospesil, maid of honor; Ruth Newkirk, Jan Cabot and Jerry Cheak, bridesmaids; A. R. Cabot, the bridegroom's brother, best man; John Murphy, Claude Dodge and Harry Francis, ushers.

The reception followed in the church parlor where hostesses were Mrs. John Murphy, sister of the bride, Pat Blackwell and Maurine Brown.

The newlyweds will reside at the Eucalyptus Ave. address after returning Oct. 24 from a honeymoon trip to Las Vegas, Grand Canyon and Carlsbad Caverns.

The former Miss Clemer was graduated from Poly High, where she was affiliated with Alpha Delta Chi, and City College where she was a member of T.V.T. With her marriage she relinquishes membership in Bachelorettes. Her husband, also a Poly graduate, is a member of the Long Beach Police Dept.

## Auxiliary Has Luncheon

Working for the benefit of the elderly needy in the wards at Rancho Los Amigos will continue to be the major charitable project of the Ladies Auxiliary to the Long Beach Pharmaceutical Association. It was decided at a luncheon meeting of the group, with Mrs. E. J. Gavin, president, in charge. A fashion show featured the afternoon program, and bridge and canasta concluded the day.

Hostesses for the luncheon were Mmes. Charles Blevins, Harold Gilbert and Pat Horgan. Mrs. Gilbert's daughter, Mrs. James McAndrews, was a guest.

## To Meet Tuesday

Covered dish supper and social hour will precede the meeting of Dr. Carl L. Taylor Unit 490, American Legion Auxiliary, Tuesday evening at 8 p. m. in Signal Hill City Hall. Ruth Staley will preside.

## Toastmistress Plans Event

Realettes Toastmistress Club will have a dinner meeting Friday at the Willmore Hotel, with Winnie Cross, president, in charge. Evaluator will be Gene Dorr from Huntington Park.

At a recent workshop meeting of the club at Municipal Art Center, Gene Page was in charge of the educational study. High light of the evening was a surprise birthday

fete for the president, when an ornate cake with lighted candles was presented to her.

## Soap Scraps

Instead of throwing away scrap pieces of soap, store them until several have accumulated. Then run them through your meat grinder and use as soap flakes.



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## Travel Talk on Program

Mr. and Mrs. Ernest Radford who just recently returned from a stay in Japan were honor guests at a meeting of the North Long Beach Lady Lions Club at Miller's Restaurant, with Mrs. A. M. Bennett presiding. Radford told of the customs of the Japanese people and displayed a collection of objects of Japanese art, after which he and his wife danced the Japanese coal digger dance in native costume.

Mmes. Robert Taylor and

Walter Mattocks were in charge of the program. The president announced the next meeting would be Nov. 3 in charge of Mmes. William Ritter and S. J. Patterson.

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Fiesta Shirts (sketched above)

Gay as a fiesta with ruffled bib and tucker and jeweled buttons, adding a shine... 9.50

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FOURTEENTH BIRTHDAY of St. Barnabas parish will be celebrated at a birthday ball Saturday evening at Lakewood Country Club and getting in the mood for festivities are committee members, left to right, Mrs. Ralph G. Gallagher, Kay Powers, Ralph Gallagher, Mary Rose Cushman, Victor Dusserre, Mrs. Herbert Sirpola, Arthur Tolbert, and seated, left, Mrs. Dusserre and Mrs. Tolbert. Theme for decorations will be Hawaiian and the backdrop painting is of King Kamehameha, liberator of the Hawaiian Islands. One of the awards is an all-expense-free United Airlines trip for two to the islands.—[Staff photo.]

## NORWALK NOTES

### Many Fetes on Norwalk Social Scene

By CHARLOTTE MUSTAINE

Diversity of events occupied the interest of Norwalk this week. Jackie Doan was hostess to a bridge party last Tuesday night. Guests were Gretchen Kerr, Doris Grassious, Helen Unzicker, Loyce LaPlace, Mary Bridges, Jennie Phillips and Opal Burch.

At a surprise birthday party for Helen Hooker given by Mr. and Mrs. E. E. Crenwelge, guests included Helen's husband Roy, Eugene Crenwelge, Mr. and Mrs. Chester Crenwelge, Mr. and Mrs. Malcolm Hooker, Barbara Jo and Roy Lee Hooker.

Craigie and Ralph Kilts have for house guests her parents, Mr. and Mrs. Les Samuel of Collinsville, Ill., and his parents, Mr. and Mrs. William Kilts of Graymer, Mo.

House guests of Bill and Esther Taylor are his mother, Mrs. Gladys Ingram, and her grandmother, Mrs. W. B. Stitt of Dover, Okla.

Mr. and Mrs. David Payne and sons Tommy and Dickie have just returned from a two-week vacation in Denver, Colo. They visited her brother and his wife, Mr. and Mrs. Marvin Dillion.

The Santa Gertrudes Toastmistress met at the Christ Church Methodist Monday night for a dinner meeting; the Norwalk Toastmistresses were special guests. Mrs. Gladys Mercer, vice president, presented Mrs. Gerry Taylor her past president pin. Joy Horn was in charge of the program; Mrs. Alma Dugan, general evaluator.

Guests included Mrs. Earl Davis, Charles Henderson, Veronica Cline and Mrs. Helen Schiefer from South Dakota.

### Special Guest

Gina Cermine, author of "Many Mansions," will be guest speaker Friday evening at Psychology Forum Club session in Suite 1601, Villa Riviera Hotel. The author will talk on "Reincarnation, a New Dimension in Psychology." Other speakers will be Dr. Richard Minnigh and Phyllis Stanick.



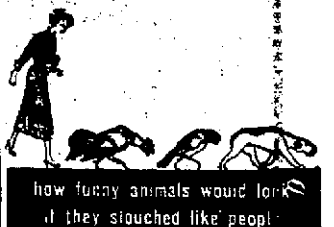
'TRICK OR TREAT,' say these four members of West Long Beach Lady Lions Club as they assemble decorations for the club's annual Halloween party and dance at 9 p. m. Saturday at the Dominguez Community Bldg., 21156 Santa Fe Ave. Pictured (left to right) are Mmes. Horace G. Miller, John Sulzbach, Richard Dilday and James M. Hanson. Proceeds will be used for the welfare project. Tickets may be purchased at the door.—[Staff photo.]

### Hadassahs to Hear Talk by Simpson

Wednesday is circled on calendars of members and friends of the Long Beach Chapter of Hadassah for on that afternoon they will attend a meeting at Temple Sinai at 12:30 p. m. to hear a talk by Attorney Raymond C. Simpson, past regional United Nations director. Mrs. Frank Isaac, education chairman, will speak on "Democracy's Hebrew Roots." Luncheon is being arranged by Mrs. Louis Fiskin, American affairs chairman, and her committee. Reservations should be made with Mrs. Fiskin or Mrs. Isaac. In charge will be Mrs. Louis G. Taback, chapter president.

### Ebell Program

Two young artists, Jeanne Hays, dancer, and June Howard, violinist, winner of the UCLA Young Artist's Contest, will appear during the afternoon program of Ebell Club of Long Beach tomorrow. Luncheon will be served at noon by Group K of which Mrs. A. P. Howard is chairman.



how funny animals would look if they slouched like people!

how nice people would look if they had good posture like animals!



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LAKEWOOD  
Thursdays—1 P. M.

**Welch's RESTAURANT**  
Saturdays—1 P. M.



Mrs. F. H. Upton Jr.

### Lois Huber Married Here

Mr. and Mrs. Joseph L. Huber, 429 Dayman St., announce the marriage of their daughter, Lois, to Franklin H. Upton Jr., son of Mrs. Elberta Upton, 1347 Atlantic Ave. The couple were married in an autumn ceremony by Rev. Willard Schurr at Atlantic Ave. Church in the presence of family members. Following the nuptial service luncheon was served at Hoefly's in Belmont Shore. The bride is a graduate of Poly High where she was active in music organizations. Her husband just returned from Marine Corps duty in Korea. After a honeymoon in Palm Springs the couple will reside at 1925 Olive Ave.

### Sister Kenny

Sister Elizabeth Kenny Auxiliary will be guests of Mrs. Mark Kendall at a canasta and bridge luncheon Tuesday at Pacific Coast Club. Mrs. Lester Cooper will assist the hostess in receiving guests.

### Miss Parker Is Bride of Rocco Bisso

Honeymooning at Lake Arrowhead following their marriage Oct. 11 are the former Miss Carole Dee Parker, daughter of Mr. and Mrs. C. H. Parker of 5443 Pageantry St., and Rocco Bisso, son of Mr. and Mrs. J. V. Bisso of 844 Loma Ave. Dr. Russell Brougher officiated at the double-ring service in Greenwich Wedding Chapel in the presence of 150 friends of the couple.

For her wedding, the bride was attractively gowned in white nylon tulle over satin styled with a yoke in an off-the-shoulder effect and a wide flounce at the bottom of the bouffant skirt. A seed pearl tiara held her net veil and she carried a wedding ring floral arrangement with a cascade of white carnations and an orchid.

In the bridal entourage were Miss Sharon Grimes, maid of honor; Rosemary Bisso, sister of the bridegroom, bridesmaid; John Davis, best man; Don Eisenhower and Joseph P. Ardella, ushers.

A reception followed the recitation of vows. Both young persons are graduates of Wilson High School and the bridegroom attended Long Beach City College.



Mrs. Rocco Bisso

### Sewing Group

A sewing meeting of Gen. Henry W. Lawton Auxiliary No. 20 to Sons of Union Veterans will take place Tuesday in MacArthur Park Clubhouse. Sandwich luncheon will be served at noon. There will be a business meeting and cards.

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VANITIES AND VARIETIES FOR

## You and Your Family

### Helen Shaw, Once a Tomboy, Today Is an Expert Quilter

By SUE ROEBERG

"I was the worst tomboy you ever saw! I was always ready to climb a wagon as long as it was hitched to a horse or two."

These are not the words of a lady wrestler, ball player or bus driver. They come from a woman who spends every waking hour quilting!

As her deft fingers move swiftly over the quilting frame—making five perfect stitches at a time faster than the eye can see—Helen Shaw is bound to tell you, "I'd rather do this than eat—as long as there's a pot of coffee on the stove."

If Mr. and Mrs. Frank Campbell, with whom she lives at 243 Quincy Ave., didn't shout "Lights out!" along about 10 or 11 p. m., Miss Shaw would probably work till dawn. "They have to stop me—I love to quilt so much. But I can't sew a burton on a dress!"

This expert quilter is of course being modest when she says she can't. With her amazing skill she could master any type of sewing. "I won't do anything I don't like to do." Things she likes to do, besides quilting, include playing the violin, watching or listening to baseball games, making wool comforters and hooked rugs.

One reason modern-day quilters are rare—especially one as young as Miss Shaw—who is in her thirties, is that it is so time-consuming. It takes at least a month of long, hard hours to complete a full-sized quilt.

"And that means staying home from the movies and baseball games," Miss Shaw says. Since quilting is also hard on the eyes, Miss Shaw has hers checked every six months. In addition, constant care of the hands is a requisite. If you could HEAR Miss Shaw quilt, you would understand why. Every time her needle penetrates two pieces of percale enclosing the cotton batting, you hear a series of snapping or clicking sounds, made as the needle cracks against her fingers on the underside of the quilt. Each click insures a perfect stitch. Finger guards don't help. "I must feel the needle come through," she explains.

Her fingers bear scars for life of the 600 quilts she has made since she began her hobby 22 years ago. The thumb and first two fingers of each hand are heavily calloused and frequently develop little open sores.

Each night before retiring, Miss Shaw soaks her fingers in alcohol to harden and heal them. If there are open cuts, she paints them with mercurio-iodine. The only protection she can give her fingers while quilting is a coat of clear fingernail polish. She leaves the quilting frame several times during the day to soothe her hands in cool water.

As Miss Shaw unpacked several quilts to show this interviewer, she demonstrated how quilts are put away. She always refolds them in a different way to prevent wear at one fold.

Miss Shaw also has advice on how to wash quilts: Put quilt in a spin-type automatic washer (not one with agitator action) and set dial for a three-minute wash.

Then let it spin dry for as long as possible; never put quilt through a ringer. After removing from machine, grab corners of quilt and shake vigorously.

Lay quilt gently on the clothesline; don't use clothespins.

Turn quilt occasionally on the line to prevent fading.

WORKING on a piece quilt at the frame is Miss Helen Shaw, who has made more than 600 quilts in the last 22 years. Appliquing a "Rose of Sharon" design, readying it for quilting, is Mrs. Frank Campbell. The "Rose of Sharon" requires about 1800 yards of thread for the quilting alone.—(Staff photo.)

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## Life's Facts Told Simply in Booklet

By MARY LOU ZEHMS  
Press-Telegram Women's Editor

As parents we try to impress our children with the importance of good morals and religion in day-to-day living but we do not always find it too easy to answer our children's queries on the biological facts of life.

Since the sex education of our children is a continuing process, we can begin early to teach them the right attitudes toward other boys and girls, courtship and marriage, but most important, toward life itself.

Do you cringe when your child asks about "being born," or related questions about the physical process of reproduction or growth? If so, there is a simple picture book which will help you to teach your boys and girls in your own home the things they want to know.

"The Gift of Life" is a novel booklet, available from the Mental Health Materials Center, 1790 Broadway, New York, 19, N. Y., for a quarter. It is a "flip chart" on the processes of reproduction and birth, and is admirably suited for combined study and discussion by parents and their children.

It was prepared with the assistance of Protestant, Catholic and Jewish clergymen and is designed to help develop healthy attitudes toward sex. It points out that these attitudes come about through knowledge and understanding of the facts, strengthened by sound moral and religious convictions.

This booklet is a "must" in our home and we're sure it will be in yours too. Not only is the information simply and attractively told, but it is scientifically accurate.

## Child Care

### Books Listed Concerning Divorce

By BEULAH FRANCE, R.N.

(Q)—"In your column you occasionally speak about books which are helpful to mothers. But always they are for contented mothers with husbands and normal homes. Has no one ever written anything either helpful or comforting for young mothers who are divorced?"—MRS. J. E.

(A)—With the current high rate of divorce and the continuous high birth rate it surely seems such books should have been written. And they have been—two, at least, this year. One highly praised book, "Children of Divorce," was written by a child psychiatrist, J. Louise Despert, M. D.

Dr. Despert, believing that "divorce" is not synonymous with disaster, declares that boys and girls do not have to grow up maladjusted because their parents have been divorced. She tells how to help them absorb the experience with the least amount of damage.

This work is for fathers as well as mothers. Dr. Despert realizes that many men remain devoted to their sons or daughters even though they have been separated from their children's mother. The author discusses one of my favorite topics: "Preparation of children for life."

The other recommended book is "Mothers on Their Own." It was written for widows as well as divorcees.



CASEY JONES and Chef of the Week Leonard E. Vinson can boast one common bond . . . railroading. Born in Indianapolis, Indiana, Vinson, his father and his grandfather chose the same vocation.—(Staff photo by H. S. Melvin.)

## Advertising Strategy Can Zoom Attendance at Church

By DR. GEORGE W. CRANE

Erskine Gallant is one of America's great department store geniuses. But his advertising strategy is just as vital to the success of every livewire church. You can zoom church attendance by turning a half dozen human "sparkplugs" loose with your young people.

Case J-318: Erskine Gallant is a famous department store owner in the south, and is a "sparkplug" for all good civic and religious groups in Anderson, S. C.

"Dr. Crane," he told me recently, "I agree with your comments concerning the need for constant advertising. You might be interested in knowing that my store here in Anderson has run advertisements in the Anderson newspapers, every day for the 34 years we have been in existence."

"One advertisement is not enough. Advertising must be a daily process."

Mr. Gallant's experience is duplicated by thousands of the great stores of America. It also bears out what I have urged in this column regarding church contacts to capitalize on the natural enthusiasm of young people. For competition is the symbol of life. Stagnation is the precursor of death.

Religion is not supposed to prepare us for dying. Its primary goal is to prepare us for living. Jesus said: "I came that ye might have life and have it more abundantly."

What does the "more abundant life" involve? Well, it includes more of all good things, such as food, shelter and clothing, as well as fun and entertainment and love and gaiety.

So the focal point of all churches should be youth. They are eager to be good and happy and friendly. But they babble over with vitality which must be dissipated. If we channel this energy in constructive athletic contests, then we not only improve their health, but we meanwhile also have a chance to teach good sportsmanship, which is simply the Golden Rule applied to contests.

Millions of you parents complain because your children are jittery in one way or another. Some bite their fingernails to the quick. Others still suck their thumbs. Some get into mischief and even become juvenile delinquents. But they would just as readily have become active players on church teams if our churches had accepted the challenge.

"What can I do to help my church?" is the common cry of new members. Their enthusiasm is high. They want

### She Kept 'Foolish Job' for 25 Years

NEW YORK — (U.P.) Her friends thought she was just plain foolish to take a job in an industry that was sure to collapse, Gerry Lister recalled with a smile.

She took a chance, as secretary to an executive of an airway. Now she's one of the few women veterans in the industry.

"We only had two planes and two pilots on regular commercial runs then," Gerry explained. "They flew 90 miles from Key West to Havana." She just passed the 25-year mark with the company.

She learned to fly in 1930 and was the 250th woman to hold a U. S. pilot's license.

"Now," she says with a shudder, "I look at those crates we used to fly and wonder how I had the nerve."

Names that have since become famous were frequent visitors to her office in those early days.

Charles Lindbergh, Frank Hawks and Roscoe Turner were young pilots who used to stop by when Gerry was typing her first letters.

## Chef of the Week

### Culinary Expert Is Third Generation of Vinsons to Choose Railroading Career

By MILDRED K. FLANARY  
Press-Telegram Home Economics Editor

The name Vinson denotes 82 years of continuous railroading. Like his grandfather and his father before him, Chef of the Week Leonard E. Vinson has seen that field of transportation develop from the glamorous old black engine to the modern streamlined electric Diesel. He has 25 years of continuous service with the Atchison, Topeka and Santa Fe.

Vinson's first Long Beach assignment was in the year '39 as traveling passenger agent. In 1943 he was dispatched to Los Angeles—reservations department—in charge of all civilian and military travel from this area during World War II. Three years later found him in San Francisco as special passenger agent, assisting in the return of our men from overseas. This position he held until February, 1946, when he came to Long Beach as division passenger agent, his present status.

Our "chef's" ability as a carpenter is rather nebulous. A rescuing job of windows and doors at his home is usually followed by a batch of band-aids and a few touch-up paint jobs, while his yearly pruning spurge of trees and shrubs results in a completely transformed landscape. He's a veteran bowler with a worthy score and his ability to choose the winning World Series team stems from his left-fielding days on the old sand lots.

An eight-year Kiwanian, Vinson is a member of the Southern California Passenger Association, of the Chamber of Commerce and has served for three years on the Travelers' Aid board.

As to his cooking he's chosen one of those "boon to the housewife" dishes, one which can be prepared in advance. ESCALLOPED HAMBURGER

1 1/2 pounds hamburger  
4 large potatoes, sliced thin  
1 medium sized onion, chopped fine  
1 small green pepper, chopped fine  
1 No. 2 can peas, drained  
Milk  
Salt and pepper  
Put layer hamburger in a casserole. Season with salt and pepper, then add in layers the onion, green pepper, peas and potatoes. Alternate layers until dish is full. Add enough milk to liquid from peas to cover. Bake 1 1/2 hours in moderate oven (350 degrees).

the art of dining..

Eating, merely to satisfy hunger, is a necessity. Dining, to satisfy a taste, is a gracious art.

Dining at the Circus Room richly fulfills the promise of pleasure to the discriminating palate. Choicest foods prepared according to incomparable recipes and graciously served in this sophisticated atmosphere speak eloquently for good living.

A FRED HERSHORN RESTAURANT

Featuring a selection of 33 different and delicious entrees, plus a tempting array of cocktails, Hors d'Oeuvres, salads and flaming desserts.

discriminating diners prefer the

**Circus Room**

111 American Avenue, Telephone 7-1091  
Free inside parking next door

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RESERVE NOW FOR SPRING AND SUMMER SAILINGS  
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**c.h.baker**  
CHARGE ACCOUNTS INVITED

**3721 pairs Brand New FALL SHOES**

reduced to

**\$7**

Save \$3 to \$7 a pair on beautiful C. H. Baker shoes in the newest silhouettes. Black suede, patent or calf. Navy suede or calf. Amber or red calf. A complete selection of sizes but not all sizes in all styles.

YOUR SIZE IS HERE  
In your favorite style!

**Values to \$14.98**

**325 PINE AVENUE**

**HOSIERY EVENT**

Nobody, but nobody, except **c.h. baker** can give you such sheer, beautiful luxury

**NYLONS**  
at only **62¢ a pair**  
**3 pairs for 1.87**

Sold by the box of 3 pairs only!  
5 BRAND NEW FALL SHADES

**c.h.baker**  
CHARGE ACCOUNTS INVITED

**"REGENT" BONDED GUARANTEED COTTON BROADLOOM**  
by **Aldon**

**ONLY ALDON COTTON BROADLOOM GIVES YOU THIS Bonded Guarantee**

- WEARS and outwears other cotton, wool, fibre rugs!
- CLEANING is easy with vacuum cleaner, carpet sweeper!
- FADE RESISTANCE to light and laundering!
- MOTH RESISTANCE . . . no moth damage ever!
- LATEX BACKING will last the life of the rug!
- QUALITY . . . woven of the finest long wearing yarns!

Imagine getting deep deep pile broadloom — with a Bonded Long-Wear Guarantee — for a price this low!

**\$7.95** sq. yd.

Not for some years have you been able to buy such rich, heavy-pile carpet at this price—and never before with a Bonded Guarantee! It's densely woven of the longest-wearing long staple virgin cotton. The beautiful texture harmonizes with any decor. 9, 12, 15-foot seamless widths — exciting new decorator colors!

Other Aldon Carpets, 6.95 to 9.95 sq. yd.

**Bill Harlow & SON**  
342 E. 4th St. Phone 70-2221

Select the Carpet for your home . . . in your home. Carpet samples brought to your home for your selection to match your color scheme and furnishings. NO OBLIGATION.

Horizon Blue  
Wood Rose  
Apple Green  
Tropic Line  
Arcade Green  
Emerald Green  
Imperial Gold  
Champagne beige  
Sandalwood  
Pearl Grey  
Garnet Grey  
Red  
Antique Ivory  
Cinnamon  
Turquoise  
Cameo



# Appetizing Dishes at Cafeterias

The following menus will be served in Long Beach Elementary Schools in the week of Oct. 18-Oct. 23:

**MONDAY:** Italian spaghetti, chopped spinach, fruit jello, 1/2 peanut butter sandwich, milk.  
**TUESDAY:** Escalloped potatoes and frankfurters, buttered peas, quartered orange, 1/2 whole wheat sandwich, milk.

**WEDNESDAY:** Barbecued beef on bun, fresh carrots, celery sticks with cheese wedge, 2 sugar wafers, milk.

**THURSDAY:** Hot meat loaf and gravy, mashed potatoes, peach half, 1/2 peanut butter sandwich, milk.

**FRIDAY:** Macaroni and cheese, buttered green beans, fruit cup with diced apples and orange juice, toasted French bread, milk.

The above items make up the elementary children's lunch, 25c. Soup, salad and dessert from the Junior-Senior High School a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

**JUNIOR AND SENIOR HIGH MONDAY:** Italian spaghetti, chopped spinach, peach half with cottage cheese, toasted garlic French bread, milk. A la carte: Vegetable beef soup, Italian spaghetti, chopped spinach, pear and shredded cheese salad, sliced pickled beet salad, sliced lunch meat and cheese sandwich, raspberry shortcake, cottage cake with chocolate sauce.

**TUESDAY:** Escalloped potatoes with frankfurters, buttered peas, pineapple jello salad, 1/2 whole wheat sandwich, milk. A la carte: Chicken-noodle soup, escalloped potatoes with frankfurters, garden peas, grapefruit-avocado salad, salad bowl with tomato wedge, ham salad sandwich, apple cheese crisp, fresh fruit cup.

**WEDNESDAY:** Beef patty on bun, garden salad with French dressing, spicy applesauce, golden sugar cookie, milk. A la carte: Beef and bacon soup, beef patty on bun, whole kernel corn, Arabian peach mold, tomato and green pepper ring, meat and pickle sandwich, hotsenberry pie, cantaloupe wedge.

**THURSDAY:** Chopped steak on mashed potato, frozen mixed vegetables, orange juice, 1/2 peanut butter sandwich, milk. A la carte: Cream of chicken soup, chopped steak on mashed potatoes, frozen mixed vegetables, pineapple-banana salad, carrot-raisin salad, minced ham on bun, chocolate cake with fudge icing, fresh Tokay grapes.

**FRIDAY:** Macaroni and cheese or baked fillet of haddock, buttered green beans, fruit cup with diced apples, 1/2 whole wheat sandwich, milk. A la carte: Cream of tomato soup, macaroni and cheese or baked fillet of haddock, cut green beans, peach-cottage cheese salad, salad bowl with tomato wedge, coconut cream pie, grapefruit sections with cherry garnish.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salad 12c, fruit salads 12c, plain cottage cheese 10c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the Junior and Senior High Schools are not required to purchase the Grill Plate before purchasing a la carte items.

# You Will Be Dramatic in Glowing Gown of Velvet



BODICE top and hoop-like bands circling pleats are of velvet for elegant touch.



SHEER flattery and a bit of whimsy are the creation of Christian Dior for a dramatic short evening costume of velvet.



WHITE MINK on velvet is striking Ceil Chapman idea. Skirt smooths hips then billows.

## MOLLY MAYFIELD

### Male Reader Calls Molly's Column 'a Good Show, but Thinks His Advice Better

DEAR MRS. MAYFIELD: I read your column for the same reason that I watch wrestling on television—it is a good show.

But recently you advised a man to break into his house whenever his wife locked him out. I believe I could give the man better advice—from my own experience.

I had been in Baltimore in the hospital and had written my wife that I would be home on the 6:00 p. m. plane. I had space reserved, tentatively, out of Chicago, and as there wasn't a cancellation, I had to take a later plane. I telegraphed home that I wouldn't arrive until 2:30 a. m.

Nobody met me at the airport. So I taxied home, rang the doorbell, and shouted for 15 or 20 minutes. I went to a nearby service station and telephoned, but the line was busy. So I proceeded to remove a screen and break a window in my home.

Then I was grabbed by two policemen and taken to the station. I was being charged with attempted burglary, but since I owned the house, I was listed in the telephone directory at that address, they simply charged me with disturbing the peace.

At 9 a. m. a very civic-minded judge fined me heavily. As I had told the police officials and the judge, I had listed my home for sale that same day and filed suit for divorce. So my advice to that gentleman would be to go quietly to a hotel. No man has a chance where a poor, mistreated woman is involved—J. H.

DEAR J. H.:

But I don't get it, sir. It seems to me you're blaming your wife because your line

was busy, because you didn't have a key and had to break a window. Aren't you blaming her because the policemen mistook you for a burglar? And, in the beginning, because you couldn't get home on the earlier plane?

Your letter amuses me. You write graphically. But you do leave me confused as to why this whole comedy of errors should be blamed entirely on your wife.—M. M.

### Dieting Cuts Bread Output

MILWAUKEE—(UP) Dieting is hurting the bread market, a bakery official says.

Fred H. Laufenberg, executive secretary of the Wisconsin Bakers' Assn., says that in five years the drop in bread consumption of persons counting calories has caused 162 flour mills with aggregate output of 3,000,000 pounds daily to quit grinding.

Per capita flour consumption, he says, has fallen from 225 pounds a year, 50 years ago, to 130 pounds now. And store bread sales throughout the United States have slumped to 40,000,000 loaves a day. This is about five slices a person, compared with at least 10 in other days.

Laufenberg attributes the decrease to the fact that men as well as women are heeding medical statements that a fifth of the population is overweight. They are paying attention to the warnings of life insurance companies that death takes three times as many fat people as thin ones.

## Why Grow Old?

### Lack of Sleep Health Hazard

By JOSEPHINE LOWMAN

Not long ago I wrote a column about barking dogs and what unhappiness and damage they can give the neighbors. It is a well-known fact that interrupted sleep, or the inability to get to sleep at hours which are normal for the individual, is a real health hazard.

Besides that, noise is a great source of fatigue. Irritation is another, and some people simply cannot help being irritated by the constant yapping or howling of a dog.

I received many letters saying "amen," and no brickbats, and therefore feel that my column must have divulged the fact that I myself am fond of dogs. I am going to quote from one letter today because the writer hit upon such a clever scheme which quickly corrected a situation which was unpleasant for many people.

She says: "I am the secretary and general manager of a very high grade co-operative apartment enterprise. We had a yapping dog in an adjacent yard. He was left there night and day and yapped his head off, nearly. His noise was unheard by his owners."

"On our house bulletin we urged everyone who was disturbed by the dog to telephone the owners, night or day. The police had warned them at our request. The first call from our building resulted in having someone take the dog in quickly. Just six telephone calls solved our problem."

I bring up the question of the barking dog (sounds like a murder mystery) because

this is only one source of fatigue which can be remedied. There are many others. There is no possible way to know what a large amount of energy we lose in small ways.

Any irritating or tiring situation which can be changed, should be changed for this reason. If you think over your daily lives you will discover many.

I remedied one in my own home recently. For some reason gremlins take the telephone directories away from the phone. When you wish to use the upstairs telephone the directories are always downstairs, and vice versa. When you want to use one in the kitchen they are in the front hall and vice versa. I cannot imagine how much energy has gone into racing about looking for them. This sort of thing is harrowing, especially if you lead a busy life and there is no need for it. The telephone directories are now chained to the spot like the old Bibles used to be.

Lack of household organization often leads to this brand of fatigue. When things are not kept in place and the household work has no plan you are always looking for

things, or in some sort of a jam, making three trips to the grocery where one should have done, dashing out at the last minute for a birthday gift, taking unnecessary steps about the house—and generally frazzled.

Two grocery lists are an aid, one for general supplies which are getting low, and another for the daily menus or items necessary for several days if you plan the menus for more than one day at a time. It is also helpful to keep a shopping list for those little items you need, such as needles or thread, a screw driver or stamps and so forth. Then when you go to shop you will not forget what you need.

These little inconveniences do actually count up into big total of lost energy; energy which you could spend so much more pleasantly in other ways.

#### CUSTOM MADE LAMP SHADES

by

Dorothea Spaulding

FREE ESTIMATES

PHONE 4-5217

#### Hair Stylist

Wm. Armstrong

Again with our Salon, with pleasure we announce—His friends and former patrons may book appointments now —from Monday Oct. 26 on.

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## Homelife With Alyce

By MARYALYCE RIVARD

Ah, the fickle finger of Fate . . . You finally say good-bye to repair bills by investing in a waterproof, shockproof, unbreakable watch . . . and then lose it. Cyanide, anyone???

Here's a long, cool one for these hot days . . . A spoonful of frozen grape juice concentrate and a scoop of orange ice stirred up with carbonated water . . . mighty fine.

Guess there's only one thing worse than being talked about and that's being so unimportant to everyone that you don't rate mentioning.

Easy sliding . . . Next time you clean the closets, take a few extra seconds to rub a bit of wax on the clothes rod. With clothes rod waxed, hangers can be pushed back and forth along the rod much easier.

Guess the big reason that the "straight and narrow path" isn't any wider is because so few people follow it . . .

REMEMBER: A STOUT HEART BREAKS BAD LUCK . . . (CERVANTES).

**WALKING PLEASURE**  
by **Dr. Hiss**  
NEW FALL SHOES  
New priced from . . . . . 11.95

Hear Dr. Hiss on the Air:  
KFWB—Sunday, 6 P. M.  
KECA—Saturday, 8 A. M.

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108 West First Street — Phone 65-0324

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CLINIC DAYS  
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**Beautiful Furs**

Can be yours at LOCKWOOD'S for less than you would expect! We invite you to see our complete selection of glamorous Little Furs and luxurious fur coats . . . every new style in all the popular pelts . . . everyone a matchless investment, backed by LOCKWOOD'S 37-year reputation for quality and value in fine furs . . . SHOP AND COMPARE VALUES!

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Dyed Russian  
Squirrel Back  
Spencer Jacket  
Special \$275.00  
\*Plus Taxes

Convenient payment plans arranged to suit you.

Established in Long Beach Since 1917

## Speech Defects

### Patience and Understanding Needed by These Children

By ANGELO PATRI

Children who cannot talk are prone to temper and severe tantrums. When an attempt at speech fails, try as a youngster might, tension builds up and clutches at his mind and body. He must free himself of this tension.

Lacking a normal safety valve, the child is likely to have a severe tantrum. Some of us mistake it for bad temper, but it is the only relief open to these children from the unbearable pressure.

Children handicapped by a speech defect are in an even worse predicament. They know they are handicapped and wage a continuous battle to find speech. Despair follows failure. Outbursts of temper, rebellion and misbehavior are their means of release. Self-control is difficult to acquire when theirs is a steady fight to communicate understandably. Speech classes and schools for the non-talkers must be provided these unfortunate children. Among others like themselves they will feel normal.

We who are responsible for their rearing, in the home and in the school, must be very understanding of this lack of relief from tensions and, consequently, their outbursts. Fill in this void of oral expression with physical expression. Channel their energy into pounding nails, digging, pushing a lawn mower, or more strenuous work exercise. Make the work fun. Focus their attention on the

#### Superfluous Hair

Scientifically and permanently Removed

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## we're scooping the town with our scoop neck sheath

1/2 PRICE FOR OUR FALL SALE  
**5.47** Reg. 10.95

The jumper that's breaking all records for the running broad jump into popularity—and yet we've cut the price in two just to prove what we mean about our Fall Sale. It's in that nice soft rayon flannel, with button trim in front; heather shades of gray, blue and brown, sizes 10-16.

May Co. Lakewood Junior Deb Shop, Second Floor



## In the Long Beach Area

### Susan's Window Shopping



TOP BILLING on the fashion front goes to this casual fall classic of printed winter rayon in rich autumn tones, or a choice of chapel-blue, priced under \$20. Comes in regular and half sizes. Completing the ensemble are a stunning little wool turban (under \$6) and stitched gloves (under \$4).

(For the name of the store showing this style, phone Susan at 70-5351, Ext. 241, from 9 a. m. to 5 p. m., Monday through Friday, or write Susan, Dept. A, Independent-Press-Telegram, enclosing a self-addressed, stamped envelope.)

### Oswald Jacoby Take Time to Break Rules

Bridge would be a very easy game if you could just rely on following the "rules." Anybody with a good memory would then be an expert.

Actually, it isn't as easy as all that. There are times when you have to break the rules, and it takes good judgement to know when that time comes and what to do.

Take today's hand for example. How should South play the trump suit? The old "rule" says "Don't finesse for a queen when you have nine cards of a suit."

Let's see where that gets South. West opens the jack of clubs, dummy covers with the king, and East wins with the ace. East continues with the queen of clubs, and South ruffs. Following the old rule, South tries to draw trumps by laying down the ace and the king.

This lands South a nice soft nest in the garbage. West gets in with the ace of diamonds and leads a spade. South must lose a spade trick, giving up a trick in each suit. This is one trick more than he can afford.

The story is quite different if South looks at the hand as a whole instead of worrying about the trump suit. South can afford to lose one club, one diamond, and one trump—provided that he

NORTH (D) 17			
♠ A Q 4			
♥ A J 5			
♦ J 10 9 8 5			
♣ K 6			
WEST			
♠ 8 7 3 2			
♥ Q 6 2			
♦ A 2			
♣ J 10 4 3			
EAST			
♠ K 9 5			
♥ 4			
♦ 7 6 4			
♣ A Q 9 8 5 2			
SOUTH			
♠ J 10 6			
♥ K 10 9 8 7 3			
♦ K Q 3			
♣ 7			
North-South vul.			
North	East	South	West
1 ♠	2 ♣	2 ♥	Pass
3 ♥	Pass	4 ♥	Pass
Pass	Pass		
Opening lead—♠ J			

doesn't lose a spade trick. The way to avoid losing a spade trick is to keep West out of the lead as much as possible.

Hence South ruffs the second club, cashes the king of hearts, and then finesesses dummy's jack of hearts. When the finesse succeeds, the rest is easy. South can draw the last trump, knock out the ace of diamonds, and discard two spades on dummy's extra diamonds, making 11 tricks.

But South would make his contract even if the finesse of the jack of hearts happened to lose (as it would if East had Q-x of trumps). East would be unable to return a spade safely, so he would return a diamond. West would take the ace of diamonds and return a spade, but declarer could put up the ace of spades and discard his losing spades on dummy's extra diamonds.

### DUV to Meet

Anna Etheridge social club will meet at 11 a. m. Monday with Mrs. Nora Johnson, 455 Magnolia Ave. The chairman, Mrs. Sylvia Smith, asks those planning to attend to take sandwiches and table service.

## Do You Have 'Problem' Skin? Then Adhere to Health Rules

By ALICIA HART

So you have tried everything and nothing helps. You have a problem skin and you're stuck with it. It's hopeless, so you think, and there's nothing to do now but feel miserable.

All the energy you are wasting on worry could be put to excellent use in tackling your skin problem. Very few girls who develop poor skins during adolescence or their early twenties find that it cannot be brought into beauty line with constant, patient care. Those few should consult a skin specialist.

But for the majority, careful adherence to all general health rules, establishment of a regular beauty routine and considerable patience will combat the problem.

The importance of patience cannot be overstressed. What discourages most girls is the failure of their frantic experiments with quick "cure-alls."

Remember, the problem is generally one of adjustment. During adolescence the skin becomes firmer and heavier and there is an increase in the activity of the oil glands. When these glands become overactivated, the skin becomes oily. Eruptions and blackheads appear.

Every face deserves careful cleansing more than once a day. For the troubled skin, three or four scrubbing are necessary. There are medicated cleansers available that not only wash away excessive oil but are supposed to coun-

teract the bacteria which irritate disturbed skins. After each washing, splash cold water on your face to close the pores and to stimulate a rosy glow.

Never squeeze or finger a pimple; you may spread infection. Blackheads, however, should be removed. Use a sterilized extractor. Wash and steam the face first to open the pores.

You would be wise to discontinue the use of make-up base, rouge and powder. Instead, use a medicated lotion that will help heal and hide the blemishes. After covering the blemished spots, you can apply the lotion to the entire face for a smooth finish.

### Costumes For Rent

1500 to Choose From

GOODWILL

COSTUME RENTAL SHOP

453 GOLDEN AVE.

PH. 7-7477

OPEN TILL 8 P. M.

OCT. 19 TO OCT. 30

### War Mothers

American War Mothers Chapter No. 5 will meet at 11:30 a. m. Monday for covered dish luncheon. There will be election of officers during the afternoon session.

### Emblem Club

Emblem Club No. 106 will meet at 8 p. m. Wednesday in Machinists Hall to make plans for the holiday bazaar scheduled for Nov. 7. Mrs. Roy Wilson will preside.

### Cleaning And

Rust stains on clothing often will give in to a soaking in lemon juice, after which the stain should be sprinkled with salt and the garment dried in sunlight.

### Tuesday Luncheon

Woman's Benefit Association Review No. 15 will have a covered dish luncheon Tuesday in Machinists Hall sponsored by past presidents after which there will be a business session.



paris comes to May Co. beauty salons  
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hair cut (and up)

Our fall Frenchie cut is causing comment among fifty million Frenchmen. They're not wrong, either—you'll look prettier in the Frenchie, from the very first snipping. If you need a little added curl, have our French Oil Permanent, priced at only 8.50. (Dyed and bleached solution excluded.)

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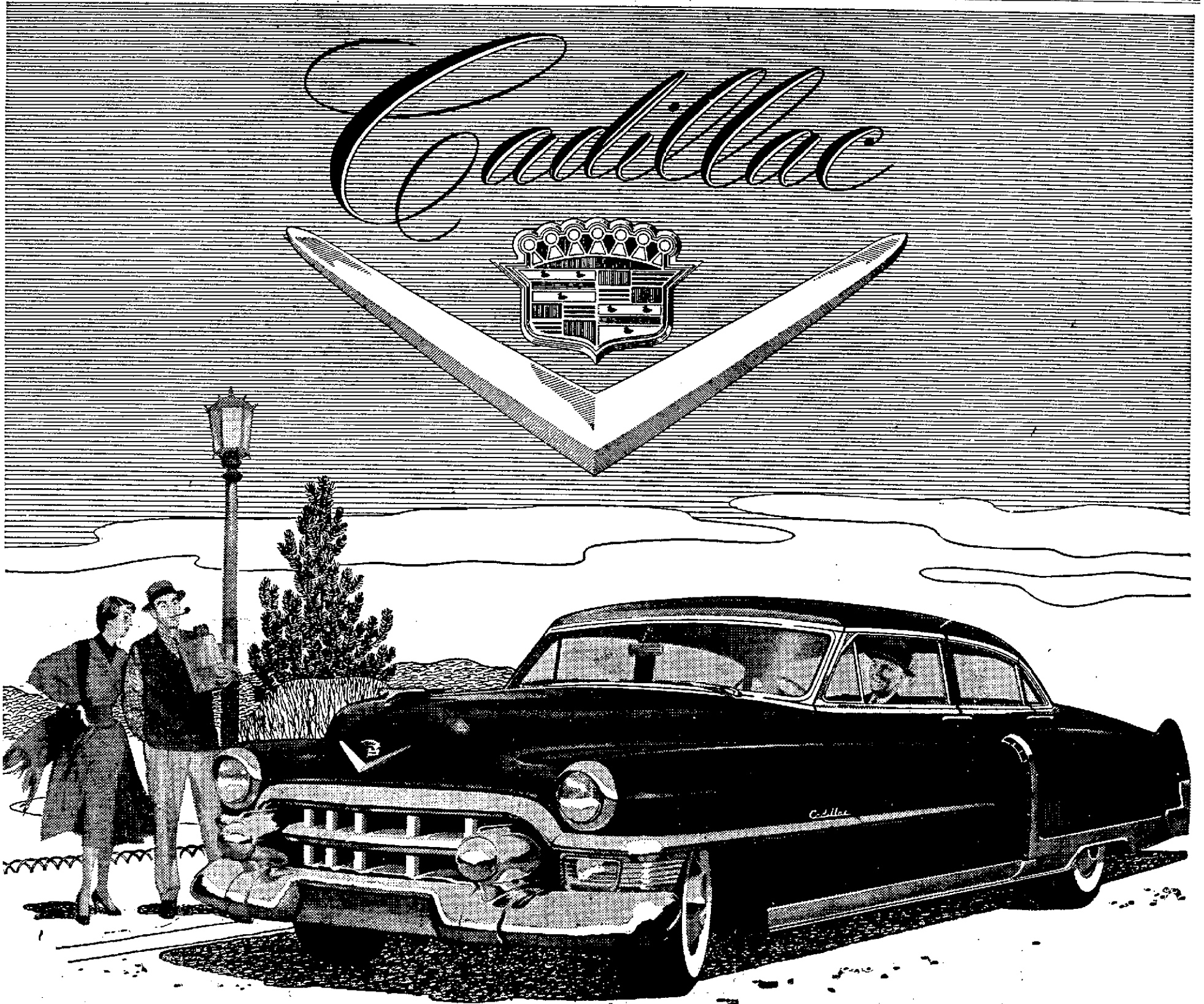
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MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours: 9:30 A.M. to 5:30 P.M. (Mon. & Fri. 12:30-9:30) Phone Orders & Service: L.B. 5-7431; ME 3-0111



# Seems You Ought to Know Him!

This  
Little  
Piggie

...has an ingrown toe-nail.

It hurts. And it isn't very pretty, peeping out of a sandal, with the ugly "V" its owner cut out trying to relieve the maddening pressure.

If you are this lady's friend, why don't you tell her about the

miraculous PYRAMID SKIN

SOFTENER? Not only does it clear

up ingrown nails, painlessly and

invisibly, but PYRAMID SKIN

SOFTENER gently removes raspy,

scaly skin from elbows, knees,

hands, arms and legs. Smooths,

softens, tones, re-vitalizes. Easy

to use—floats in the bath—lasts for

months. A beauty necessity.

**Pyramid**  
SKIN SOFTENER

only \$1 plus tax at better  
drug and department stores

You see a man behind the wheel of a beautiful new Cadillac—and, almost instinctively, you take a second look.

It seems you ought to know him. Your judgment tells you that those who drive Cadillacs are likely to be people of importance—and are very probably in the public eye.

It is small wonder that you feel this way about people who own and drive these distinguished cars.

For more than half a century, Cadillac has been a favorite car of the leading people in every community across the land. For Cadillac is the only car in America whose name has consistently been reserved for the finest motor cars it is practical to produce.

People who want the finest have learned to come to Cadillac—as the tide goes with the moon!

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There is every practical reason for owning a Cadillac—as well as every personal one.

Listen closely to these three facts—and you will see what we mean:

Under normal driving conditions, the Cadillac car will run a full day on a single tankful of gasoline.

The lowest priced Cadillac actually costs less than twenty-two different models of other makes of American-built automobiles.

And a Cadillac, according to an authoritative study of national used car prices, will return a greater share of its owner's investment at the time of resale than any other motor car in the land.

So whether you are prominent, or whether you are practical—Cadillac is your perfect choice!

Naturally, these two classifications include a great many people—and probably they take in you.

If they do, come in and see us. Cadillac was never so fine and beautiful as it is today—and it was never more practical to own and enjoy.

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# parade

LONG  
BEACH

INDEPENDENT  
Press-Telegram



EVE ARDEN:  
SEE PAGE 4

REG. U.S. PAT. OFF.

IN THIS  
ISSUE:

**What's happened to Max Baer... plus 19 other features!**





Pouncing on the napping stingray, Ciesinski has thrust his hands in its eyesockets (without harming it) and is letting it carry him to surface.

## He's Riding Danger . . . !

**A brave swimmer lets a poisonous fish tow him underwater**

KEY WEST, Fla.  
● One of the most dangerous of all fish is the stingray, whose barbed tail (shown in picture) is filled with poison and can seriously wound a swimmer. Diver Ed Ciesinski, 45, has learned to catch stingrays for aquariums by seizing their eyesockets and steering them. Eyes, on top of head, are not visible in this photograph.



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# Still Tired after a night's sleep?



**New medical findings revealed! You may actually be "starved" for the RIGHT KIND of sleep**

**A**T BEDTIME and especially during the long nighttime hours without food, your body's blood sugar supply may become seriously lowered. As a result, you may feel too nervous to go to sleep, too restless to sleep well. You are literally starved for blood sugar—your vital "sleep food."



**How to help your body get needed "sleep food"**

Take something before bed that will help maintain your blood sugar supply. Sweet, sugary foods are too quickly burned up . . . but, as your own doctor can tell you, the new POSTUM NIGHTCAP is an ideal bedtime beverage. Made with Instant Postum and hot milk, your Postum Nightcap is good-tasting

and safe—contains no drugs to harm you. And this Postum milk drink helps assure a slow, steady supply of "sleep food" . . . the kind that helps give you more refreshing sleep tonight, a brighter, more productive day tomorrow.



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**The "SLEEP-FOOD" Nightcap  
for sleepless  
Millions!**

A Product of General Foods



## great photos of 1953



## They Sent Him Home

● In Ruskin, Fla., the other day U.S. Sgt. Larry Buzbee sat at the bedside of his father, who was deathly ill.

And there photographer Carroll Seghers II took this moving photograph. In Korea the U.S. Army had (1) spotted Buzbee, a prisoner, moments after the Reds released him and (2) rushed him to a plane bound for home.

For the Army had heard Larry's father

was dying and wanted to see him. And therein this picture tells you something about the U.S. Army.

"When a Red soldier is released," said grateful Sgt. Buzbee, "the Reds just let him find his own way home. I'll take MY Army over all of them!"

And he did. Hours after he was reunited with his father Sgt. Buzbee signed up for six more years of service!

**parade**

**The Sunday Picture Magazine**

OCTOBER 18, 1953

### THE COVER:

How did photographer David Preston get a triple smile from Eve Arden and her daughters Liza and Connie? He tried everything to get a good shot but failed . . . until daddy Brooks West came along, stood behind him and made faces at his three girls. Eve is the star of "Our Miss Brooks" (CBS-TV & radio) and her husband is featured on "My Friend Irma."

### TABLE OF CONTENTS:

HE RIDES DANGER	2
HER HOME'S A YACHT	6
BING CROSBY	8
TRAVELING BOY	10
POLO SET	12
WHICH DOG DO YOU LIKE?	14
FAMILY EXERCISE	16
SCHOOL HUMOR	18
WHO'S NEXT?	20
CHURCH BOAT	22
MONKEY MAN	24
NEW BABY BROTHER	26
HUMOR PARADE	28
RUNNING BEAUTY	30
DREAM COMES TRUE	32
A HERO HELPS KIDS	34
THEY JUMP FOR THEIR LIVES	36





**"You never had it so clean!"**

**NEVER BEFORE  
SUCH CLEANING POWER!**

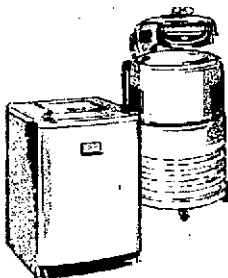
When science brought you Tide, it gave you a cleaning power that got clothes **CLEANER** than any other washing product you had ever used. Till Tide came along, you *never had it so clean!*

**SO MILD! SO SAFE!**

And now Tide combines its terrific cleaning power with wonderful *mildness*. Tide is so kind to hands . . . more so than any other detergent known. And so *safe* for all wash colors!

**DAZZLING WHITE CLOTHES!  
NO BLEACHING! NO BLUING!**

Except for stubborn stains, no need to bleach! No need to blue! All by itself, Tide gets shirts, towels, sheets so dazzling **WHITE**, you'll be amazed! Try Tide next washday—see for yourself!



No wonder more women use **TIDE** in their automatic washers—in fact, in all kinds of washing machines—than any other product!



Never before **Tide** was it possible to get your family wash so clean!

*No washday soap—no other detergent known—*

**NOTHING ELSE  
WILL WASH AS CLEAN  
AS Tide  
—yet is so mild!**



# HERE'S WHAT MEDICAL AUTHORITIES SAY ABOUT STRAIGHT ASPIRIN!

It's probably the  
**SAFEST** and **MOST EFFICIENT**  
of all  
pain-relieving drugs!

Next time you hear or read about  
pain-relieving products which make such claims  
as "better than aspirin", "faster than aspirin"  
—and which, incidentally, cost you  
substantially more—keep these facts in mind.

**1** Bayer Aspirin's single active ingredient is far and away the most widely used pain reliever in the entire world.

**B** Bayer Aspirin is so wonderfully gentle to the system that doctors prescribe it even for small children.

**2** Bayer Aspirin's single active ingredient is, as stated by highest medical authorities, probably the safest and most efficient of the pain-relieving drugs.

**B** Bayer Aspirin's record of safety—a record of safe use by millions of normal men, women and children—is unmatched by any other pain reliever.

So next time you have a headache, neuralgia or muscular aches and pains, take Bayer Aspirin—the sure, effective and time-tested pain reliever. If Bayer Aspirin does not give you fast, effective relief—don't experiment—it's time to see your doctor.



## COMPARE!

Drop the headache tablet you now use in one glass of water—drop a Bayer Aspirin tablet in another—and see how fast each of them disintegrates.



# BAYER ASPIRIN

## PEOPLE

# Her Home's a Boat

BY KAY SULLIVAN



NARCISSA and ship mascot: "When you live on a boat, your cat catches her own fish."

## Pretty Narcissa Udeil has a river for a front yard



ALGEBRA homework on the after-deck with sea breezes to turn pages.

## NEW ORLEANS.

**P**RETTY Narcissa Udeil is a teen-ager with special problems.

Narcissa lives on a boat—and most of her troubles are caused by the Mississippi River.

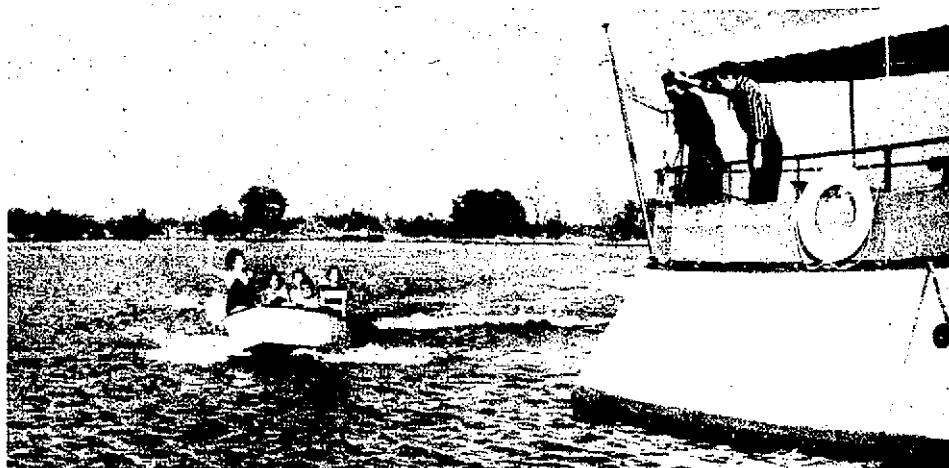
"It's fun," says Narcissa, "until it comes to having boy friends. *Who wants to climb a rope ladder in his best suit? Or row you home after a dance?*"

Narcissa and her family have lived on the Black Watch II, a 98-foot yacht, since 1947. They bought the yacht for a summer trip, cruised down the Mississippi to New Orleans. *But they liked New Orleans so much they've been here ever since.*

Narcissa is a freshman at Newcomb College. Every morning at 8 o'clock she goes to school in a dinghy. Big brother Sheldon goes ashore with her.

Living on a boat has two big differences from living in a regular house, says Narcissa.

"I miss BIG closets," she says. "And I never have to dust—instead, I polish brass. And *that's tough!*"



To entertain friends, Narcissa puts on bathing suit, takes them for splashy harbor ride.



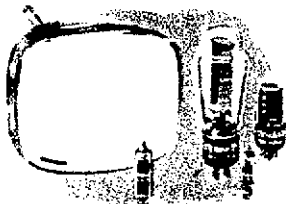
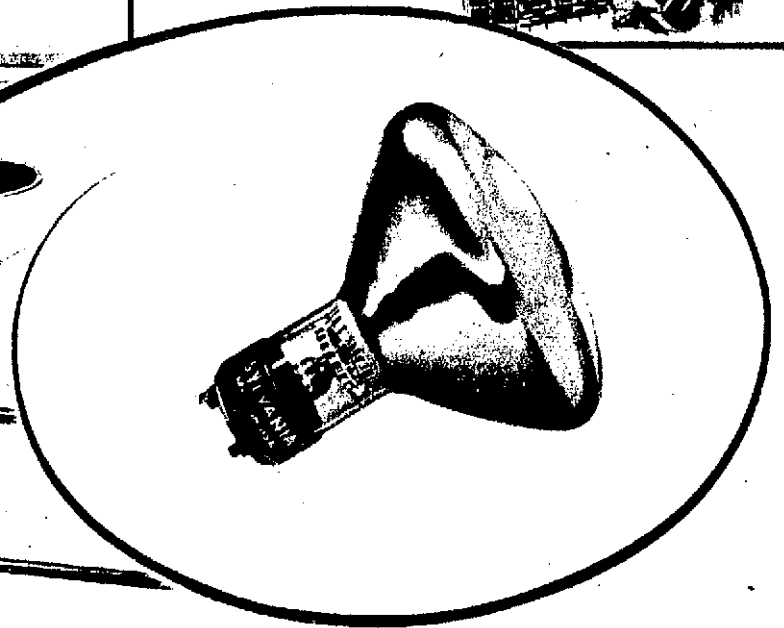
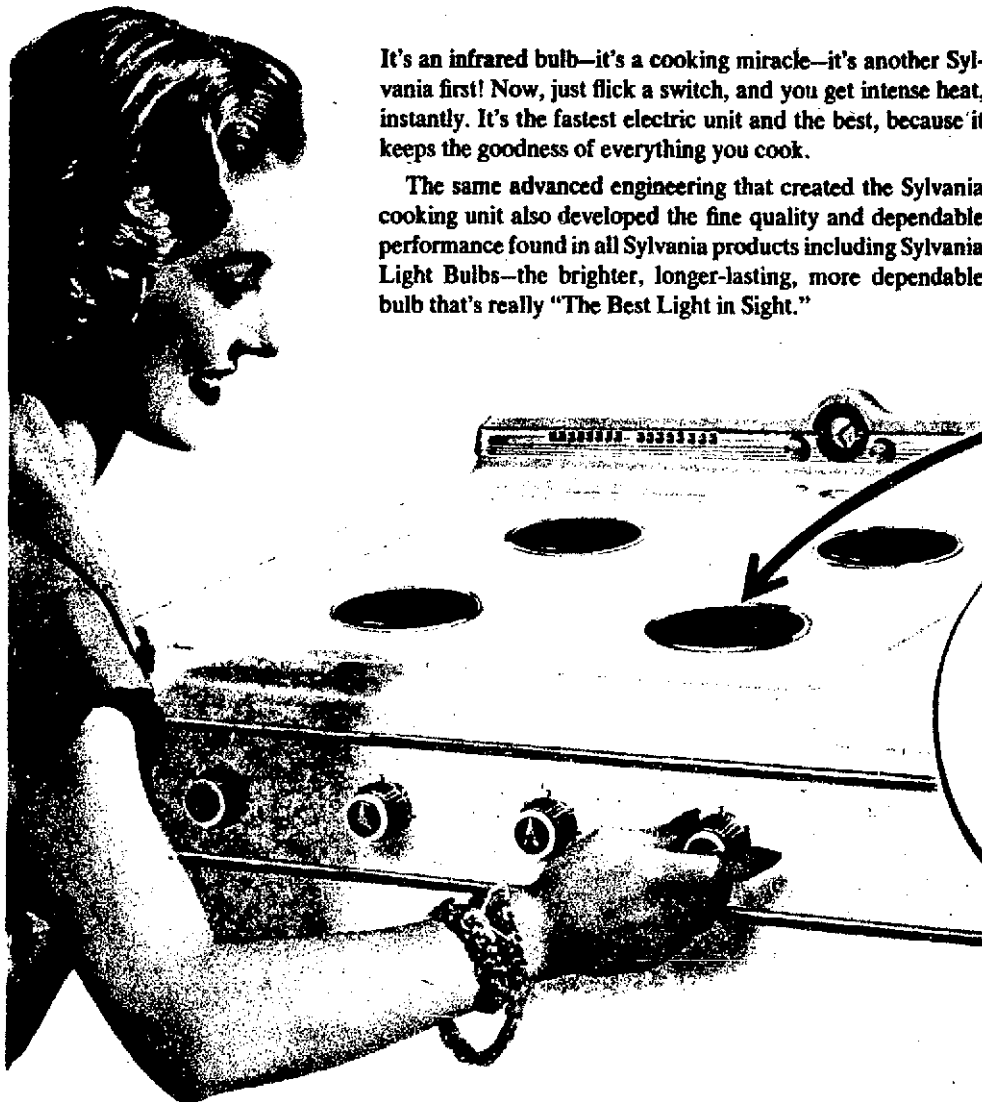
# *Sylvania Engineering produces* **THE AMAZING LAMP THAT COOKS!**

It's an infrared bulb—it's a cooking miracle—it's another Sylvania first! Now, just flick a switch, and you get intense heat, instantly. It's the fastest electric unit and the best, because it keeps the goodness of everything you cook.

The same advanced engineering that created the Sylvania cooking unit also developed the fine quality and dependable performance found in all Sylvania products including Sylvania Light Bulbs—the brighter, longer-lasting, more dependable bulb that's really "The Best Light in Sight."

...and also brings you these dependable  
**SYLVANIA LIGHT BULBS!**

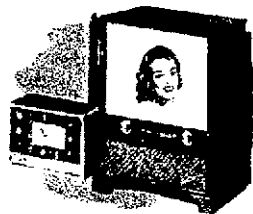
Look for a Sylvania Light Bulb display the next time you go shopping. Buy Sylvania bulbs in the sizes you need... by the handy 4-Pack!



Sylvania Blue Dot Flashbulbs are dependable... take the uncertainty out of picture taking... give "Sunshine brightness" to every shot.

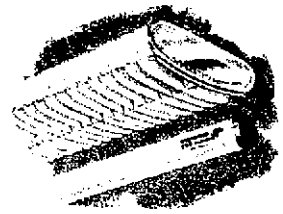
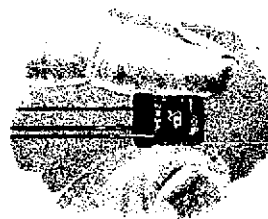


Sylvania Radio and TV Tubes owe their super-quality to Sylvania's pioneering and continuous research in these specialized fields.



Sylvania Radio and TV Sets are exquisitely designed and engineered to provide outstanding quality and clarity of sight and sound.

Sylvania Electronic Components, such as transistors, save time, space, and money for business, industry... and for the armed forces, too.



Sylvania Fluorescent Lamps and Fixtures are guaranteed to provide an abundance of soft, over-all light... for a longer time.

Don't miss "BEAT THE CLOCK"... Sylvania's hilarious TV Show, every week over CBS-TV

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A PARADE EXCLUSIVE

# BING CROSBY: is it

The Old Groaner thinks people are getting tired of him. So he wants



Latest family portrait: Gary, 20 (front); twins Phillip and Dennis, 19, (extreme left and right) and Lindsay, 16, pose with Dad at his Nevada ranch.



# quitting time for him?

to relax a little with the four young men shown on the opposite page

## HOLLYWOOD.

**T**HE MOST FABULOUS and lucrative career in the history of show business is drawing to an end and the man who is slowly, almost imperceptibly, lowering his own curtain is Bing Crosby.

Approaching his 50th birthday, the jaunty crooner who has broken practically every entertainment record in existence, believes he's had it.

"I've been around a long time," he says, "and I deserve a rest. Heck, do you realize I'm as old as **BOB HOPE?**"

"In all seriousness," Bing adds, "**GEORGE M. COHAN** once gave me some good advice: 'Remember, kid, get off while you're still doing swell.' And that's what I intend to do."

Bing doesn't plan a sudden retirement. He has too many contracts to fulfill. However, in the months to come, as these time-consuming contracts expire, they will not be renewed. Others, less demanding, will be modified. Gradually, people will see and hear less and less of the entertainer who in years gone by, was the phenomenal Number One attraction on radio, screen and records.

## What He Plans to Do

"**W**HAT I HAVE IN MIND," says Bing, "is a tapering off."

"Instead of averaging two or three pictures a year, I'll do one."

"Instead of signing a long-term deal for TV, I'd like to make a few every-now-and-then appearances. Same thing with recordings."

"After all, people are getting tired of me."

"Right now," he continues, "I've got a big job on my hands. I've got four boys to raise."

When **DIXIE CROSBY** died last year, Bing determined to devote most of his time to the boys. Compared to their welfare, the gradual abandonment of his career means relatively little to him.

In the position of being both father and mother to a quartet of varied and demanding personalities, he needs more time to carry out parental duties.

Bing has always been a strong family man but when the boys were small, he was so busy making his many millions that he didn't see much of them. He would rise at 6:45, report to Paramount, work all day, speed over to a radio studio and record most of the night.

"He is the only person I know," Bob Hope once quipped, "who gets up in the morning, leaves his pajama top on, and wears it as a shirt all day long."

Because Bing was so busy, it fell to Dixie to discipline the Crosby clan. She always maintained that her husband was "too soft with the boys."

Once Bing proved he could be a disciplinarian. At the time, the boys were attending St. John's Military Academy. One of the nuns phoned Bing and com-

plained that the four Crosbys were throwing their weight around. They were boasting of the great sums their father earned. They were telling how he and Uncle **EVERETT** (Bing's brother who handles the Crosby finances) could buy up the school in 15 minutes.

Bing raced over to St. John's, asked for an empty office and had the boys sent in. First, he paddled **GARY**, the eldest, then **PHIL** and **DENNIS**, the twins. Finally, he was ready to start in on **LINDSAY**.

The littlest Crosby stopped him.

"You shouldn't whip me, Dad," he said. "I wasn't bragging about how much money you make. I just told the fellows you earned a lot but what you didn't pay out in taxes, Uncle Everett took."

## His Dad's Humor

**B**ING GRINNED and went ahead with the spanking. This past Spring, Bing toured Europe with young Lindsay, because he felt the trip would help the youngster forget Dixie's death.

Lindsay, who is a crack golfer and the best student in the family, has inherited his dad's humor. When a French reporter asked him if there were any truth to the rumor his father planned to marry the young actress **MONA FREEMAN**, Lindsay played it straight.

"No, you've got it wrong," he said. "She'll probably marry me. Then my old man will become her stepson."

Lindsay, now 16, is the only Crosby currently living with his dad in their mansion in Holmby Hills, an exclusive residential area next door to Beverly Hills. He attends Loyola High and is thinking of studying for the priesthood. Gary, 20, is a sophomore at Stanford and the twins, Phillip and Dennis, 19, are studying ranch management at Washington State College. It is they who will actually take over Bing's profitable Elko, Nevada, cattle ranch—the Quarter Circle-S, 20,000 acres, 4,200 head of cattle.

Of the four boys, Gary Evan (the Gary for Gary Cooper and the Evan for Dixie's father) probably causes Bing the most worry. He has an aversion to work and doesn't particularly like to spend his summers laboring on the ranch, a family duty. Once, while supposedly creosoting fence posts, he fell asleep and part of the fence went up in flames. Bing blew his top and docked him a week's salary.

Built like a Sherman tank, Gary, a former prep school football star, prefers sports to scholarship, although he'll probably go into show business if and when he gets out of college. Two years ago, he recorded a duet with his father, a novelty number entitled "Sam's Song." The recording session finished, he turned to his partner. "Dad," he asked, "how much do you think I'll get for making this record?"

"I don't know," Bing said. "With a little luck you may clear two or three hundred. But only if the public



IN latest movie, "Little Boy Lost," Bing does brilliant acting job as father searching France for missing boy.



FANCIEST "critter" on Bing's Nevada ranch is this yellow Mercedes. Puzzle: who dented the right fender?

goes for it."

To date, Gary's share of the royalties on that one record has hit \$15,000.

Bing has provided all his boys with healthy trust funds. However, he is so determined not to spoil the boys, he sometimes leans overboard in the opposite direction. One teen-age girl recently reported: "For my money, Bing Crosby is almost a tyrant. He won't let the twins stay out past 10 and if Gary dates you, he has to bring you home by 11!"

This doesn't disturb Bing. He plans to go to Europe next year and will take the son who achieves the best scholastic record.

So, after 23 years in show business in which he has earned \$20,000,000 (his records have sold over 80,000,000 copies and his 47 films have grossed over a billion dollars) and he has become a world legend, Bing Crosby is prepared to let his career take a back seat and relinquish his unequalled hold on the public.

"Right now," he says, "my boys come first." ■





*"Draw all you want on my windows—  
I just bought a giant bottle of Windex Spray!"*

Halloween needn't frighten you when Windex Spray is handy! It's the quickest, easiest way to make windows and mirrors simply sparkle! *Whish!* Spray it on! *Swish!* Wipe it off lightly! Windex Spray leaves no messy dust to clean afterwards, like some cleaners. Saves time! Saves work! Costs far less than a penny per window! Even more economical in the big 20-oz. size. Get Windex today at your grocery, drug or hardware store. Also available in Canada.



No wonder Windex Spray outsells all other glass cleaners combined!

PRODUCTS OF THE BRACKETT COMPANY, CINCINNATI, OHIO



Sweden's King (center, leaning) nods as American Teddy Berg asks for photo.

# This U.S. Kid Made a King Wait



TEDDY BERG

It was Teddy Berg's BIG moment—but it meant going through agonies. Here's a warm story about a bright kid—and a friendly King →



*"Fleas or no fleas, get him out of there!  
This is the day of the week I put Drano in all the drains."*

Like a watchdog, Drano guards against the dangerous sewer germs lurking in every drain. No liquid disinfectant can budge the muck they breed in. It takes Drano to unclog drains and keep them running free and clear. Use Drano once a week—every week. Won't harm septic tanks. Makes them work better. Get Drano today at your grocery or hardware store. Also available in Canada.



There's nothing like DRANO... to keep drains free-running and sanitary!

EUGENE, Ore.

**M**AYBE you've imagined something like this:  
It's the biggest day in your life—and you're about to be honored by the most famous man in the country, somebody like President Eisenhower. Suddenly you look down and find to your horror that you've forgotten your shoes. *You're ready to die!*

Well, that was the way 12-year-old Teddy Berg felt one day recently.

Teddy is a local boy who earned \$850 picking beans and carrying the Portland *Oregonian* so he could visit Sweden, his native country.

Teddy traveled alone, bought a bike, and toured around quite a lot.

One day he ended up in the province of Varmland standing in front of a tall, distinguished man who happened to be Gustaf VI Adolf, King of Sweden.

Teddy introduced himself. "I wrote you

I was coming," he piped. "Now could I take your picture?"

"Of course," said the King, in English.

Then came Teddy's big moment. He readied his camera, leveled it at His Majesty, and pressed the trigger to explode the flash.

**"Try Again . . ."**

**N**OTHING happened!

There stood Teddy in his big moment—with a camera that wouldn't work.

Then something nice happened—something Teddy Berg will remember all his life.

The King said, gently: "That's all right, Teddy. Come on now and try again."

Teddy, whose nerves were vibrating like a tuning fork, relaxed and quickly fixed the flashgun. Then he got his prize—10 good pictures\* of Sweden's popular monarch (for one of them, see right, above).

\* Taken on film supplied by Pavelle Color.





King was signing guest roll when Teddy snapped this. Note other photographers.



**DURING** Stockholm tour, Teddy sampled water at a famous fountain. He speaks Swedish, spent some time with relatives.



**AT ROYAL** palace he chats with captain of guard. Though he toured royal quarters he didn't meet King a second time. Teddy is now back in school.

Finally  
I've  
found  
an "Instant"  
that **REALLY IS**  
**REAL COFFEE!**

Here's no "poor excuse" for good coffee . . . no weak-tasting "soluble." Here's 100% real coffee that tastes like it . . .  
**New Instant Chase & Sanborn!**

It's the result of an amazing "Natural Flavor" process that starts with the finest coffee beans . . . brings the true texture, the rich bold flavor and aroma of fresh ground coffee *right through to your cup.*

Try New Instant Chase & Sanborn today. So good you'll make it your *regular* coffee!



Now!...the Flavor  
and Aroma  
of Freshly Ground Coffee Instantly!



# New Super-White Toothpaste Makes Teeth White Again!

**SUPER-WHITE KOLYNOS®** gently lifts off dull, grey film *without scratching* precious tooth enamel! Brings back normal whiteness. Makes your smile so beautiful.



Exclusive combination of three recently discovered cleansing agents gives Super-White Kolynos its unique cleansing power. Makes teeth white again.

New Super-White Kolynos cleans with an exclusive formula that gently lifts off dulling film... removes ordinary surface stains without scratching tooth enamel, and without bleaching. See for yourself how Super-White Kolynos makes your teeth white again. Your dealer has a special introductory offer for you—two giant-size tubes—a 94¢ value—for only 69¢. Get Super-White Kolynos today.

*Sweetens your  
breath...  
while it brightens  
your smile*

**SPECIAL INTRODUCTORY  
OFFER**  
While Supplies Last  
**2 Giant Size  
Tubes** Reg. 94¢  
Value  
**only 69¢**

"Remember—when teeth are clean and white as can be, the less chance of bad breath—the less chance of decay."

"And the whiter and cleaner your teeth, the prettier you look."



**SUPER-WHITE Kolynos**  
**SPECIAL SALE! 2 69¢**  
**TOOTHPASTE**  
**NEW SUPER-WHITE Kolynos**  
**TOOTHPASTE**  
**2 69¢**

©1958 Whitehall Pharmaceutical Company

By **CHARLES VENTURA**  
NEW YORK SOCIETY WRITER

## This game costs too much...

**Polo was OK when babies were**

NEW YORK.

**A** FEW YEARS from now, kids may look at you in wonder and ask: "What WAS this thing called polo?"

It may happen by 1965 or 1970 because today you're watching polo die a slow—but sure—death.

And the only people who seem to care are the few remaining millionaires who (after they've paid their taxes) can still afford to saddle up and chase that little white ball.

Proof of it is Standard Oil heir Pete Bostwick's effort to turn polo into a paying, spectator sport.

But Pete found that not enough paying customers showed up at his field on Long Island to cover the cost of training and maintaining ponies.

Trouble is: polo is not only too expensive to play, but too few people know what it's all about. Up to now, the only American kids who ever played it were born with platinum spoons in their mouths.

But all that has changed. High taxes have turned the spoons to silver-plate and sometimes to tin. Result: polo ponies are vanishing about as fast as Fifth Avenue



**MARY & LADDIE** Sanford (see story) spend their time between polo matches hunting big game. He's polo's most fabulous star.





One of the last of the polo clan: wealthy Laddie Sanford (foreground) scores a goal.

**born with platinum spoons in their mouths—but not now!**

**mansions and 100-foot yachts.**

But there are still a few die-hards like Stephen (Laddie) Sanford. Now a husky 54, Laddie has captained and swung a mallet with his own team (the Hurricanes) since 1922. He's won several National Opens and many international trophies.

Heir to carpet millions, Laddie thinks nothing of chartering a fleet of planes to fly his team and ponies all over the world (from the Riviera to Palm Beach last winter). He once paid \$22,500 for one pony.

## He Changed Shirts

**A**T EVERY MATCH, Laddie stations his valet, Bedell, on the sidelines with a table full of clean polo shirts, helmets, socks and boots.

Between chukkers (periods of play), Laddie calmly dismounts, sheds his shirt, helmet and virtually every article of apparel except his pants. After rubbing himself down with a towel, he puts on a fresh outfit and rides back on the field.

But don't get the idea that polo's a sissy sport.

Many a wealthy playboy, like the late Prince Serge Mdivani, has tried the game because of its glamor—with tragic results.

Serge attempted Laddie's trick of suddenly cutting across the field in front of a hard-riding opponent. But his reflexes weren't as good as Laddie's. He died under the hoofs of Earl E. T. Hopping's pony.

And polo's real greats like Larry Sheerin (Texas oil heir) show a courage that surpasses anything in the ring or on the gridiron.

For a year, Larry, who was a wonder kid at 16 back in 1945, played international polo

with a broken back encased in a steel corset.

But even what's left of polo today has lost its gilt-edge.

To get enough players, the wealthy athletes are rounding up professional horse dealers. One of them, Cecil Smith, a Texas cowboy who originally went to work for Laddie Sanford, played recently on the Hurricane team.

And the Blind Brook Polo Club in Westchester County, N. Y., features such relatively impoverished players as Walter Phillips, owner of a small construction company, Tommy Glynn, operator of a soda water concern; and Phil Brady, who's in the real estate appraising business with his father.

Perhaps a turning point for polo came a few years ago when Laddie Sanford fell seriously ill of a virus infection in Palm Beach.

## She Hired a Plane

**T**ADDIE'S glamorous wife—the former Mary  
Duncan of the movies—was in New York.

When she found she would have to wait for a scheduled airliner, she hired a 62-passenger plane to fly her to Laddie's side.

"Look, honey," Laddie said when the bill arrived later, "let's not have any more of this extravagance."

"I like that," retorted Mary. "I did it because you were ill. You think nothing of hiring a fleet of planes for your ponies."

"Just a minute, Mary," said Laddie in shocked tones. "There's no comparison. I have never chartered a 62-passenger plane for ONE horse."

So, you ought to save this story. Even your own grandchildren won't believe a yarn like that in the days when polo's dead as a dodo—unless they see it in print.



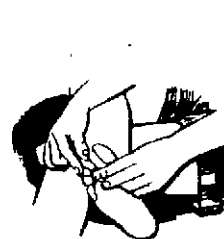
# I Cleared Up Itching, Burning

# ATHLETE'S FOOT

# Bactine®

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**"I have been using BACTINE on a very stubborn and uncomfortable case of Athlete's Foot and want to tell you I haven't had such comfort in years. It takes out the burn and itch and dries up the tiny blisters that form. It's the first thing that has ever really helped me."**





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ITCHING FEET**  
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**BACTINE**



for  
**ATHLETE'S FOOT—**  
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can kill the  
Fungus Germs

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Good Housekeeping  
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**Kills Fungus Germs**  
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**Keep Your Feet  
CLEAN, COOL, COMFORTABLE**

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AT ALL DRUG STORES • 3 CONVENIENT SIZES

Made by The Makers of ALKA-SELTZER • MILES LABORATORIES, INC., ELKHART, INDIANA



# Moisture-Proof<sup>TM</sup>

## Your Baby Against Diaper Irritation



Z.B.T. Baby Powder with Olive Oil soothes like powder, protects like oil! Gives your baby's delicate skin a silky-smooth film of moisture-proof protection that lasts and lasts. Resists irritating acid-moisture of wet diapers and perspiration. Guards against painful chafing, prickly heat, urine scald and diaper rash. Helps keep skin dry even during long night hours. For baby's comfort, always use Z.B.T. after bathing, and at every diaper change.



**Make This Test**  
Smooth Z.B.T. Baby Powder on your hand. Then sprinkle with water. Note how water rolls off! Z.B.T. moisture-proofs skin, gives your baby extra protection!

Does not contain zinc stearate or boric acid

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★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
★ **ONE PURPOSE** ★  
★ **IN LIFE!** ★  
★ **Sani-Flush** ★  
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★ **Does it RIGHT** ★  
★ **Disinfects** ★  
★ Follow directions on the can. ★  
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**FOR YOUR OWN SAFETY**  
**—ALWAYS DRIVE SAFELY**

**HERE'S WHY WE**  
**NEVER HAVE A**  
**POP CORN FAILURE**

SAYS  
**DANNY KAYE**



**EVERY KERNEL POPS**  
**OR YOUR MONEY BACK**

So delicious — so wonderfully tender! Every kernel pops so fluffy it melts in your mouth. Most amazing pop corn you ever popped. No other like it. Jolly Time is a special kind just for home popping. Always fresh, always ready to pop, for it's sealed air-tight in metal cans. You'll love it.



See **DANNY KAYE** in  
**"KNOCK ON WOOD"**  
A Paramount Picture, Color by  
Technicolor



**IF YOU SUFFER**  
**PAIN**

of **HEADACHE**  
**NEURALGIA**  
**NEURITIS**

get **FAST**  
**RELIEF**



The way thousands of physicians and dentists recommend **HERE'S WHY**... Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuritis, neuralgia than Anacin Tablets. Buy Anacin® today!



A HANDFUL of beagle puppy faces the world. He's "Flash," 7 weeks old. In the hound

group, he is classified as a "nose dog," because he tracks quarry by scent, not sight.



WISTFUL springer spaniels look like twins. Bigger breed than cockers, they're hunters and retrievers.

# Which Dog Do You Like Best?

New book spotlights them all





**BIG MIKE**, 180-pound St. Bernard, drags his young master along at end of his leash. Although not the biggest breed of dog, the St. Bernard is the heaviest.



**MOP-FACED** English sheep dog has been used for years in England to help herders. Author Chandoha's comment on him is: "How can he see the sheep?"

**HUNTINGTON, N. Y.**  
**W**ALTER CHANDOHA, one of America's top cat photographers, has surprised himself! He's taking dog pictures.

It all happened when Chandoha acquired three dogs. He found he liked dogs as well as cats!

Result: cat-photographer Chandoha began photographing his mongrels, now has taken 2,000 pictures of dogs.

Some of his best are in his new book, "All Kinds of Dogs."\* Here are some samples.



**WEIMARANERS** are breed new to U.S. They are hunters and retrievers, have webbed feet to hunt water fowl.

\*"All Kinds of Dogs," by Walter Chandoha; New York: Alfred A. Knopf; 1953, \$3.50.

**SPECIAL!**

New big-size Trushay Lotion  
complete with dispenser!



A PRODUCT OF BRISTOL-MYERS



**So rich in beauty oil, it guards your hands  
even in hot, sudsy water!**

**Trushay Lotion** keeps even the busiest hands attractive! For Trushay has a beauty bonus in every drop—the extra help of its own rich beauty oil. It quickly soothes parched skin, smooths away roughness, gives new softness and beauty. Makes a flattering powder base, too!

In fact, Trushay is so rich it even offers you "beforehand" protection! Smoothed on before each washing chore, fragrant

Trushay guards hands right in the hot, sudsy water—helps prevent its drying damage!

**Hurry** to your favorite drug counter today for this special Trushay offer.

**TRUSHAY®**  
**LOTION**





**1. BEAR WALK:** First step in husband-and-wife setting-ups, say Marge and Gower Champion, is to bend forward

with hands and feet flat on floor. Now walk across room three or four times without bending your knees or elbows!

# Now you can get **THIN** together



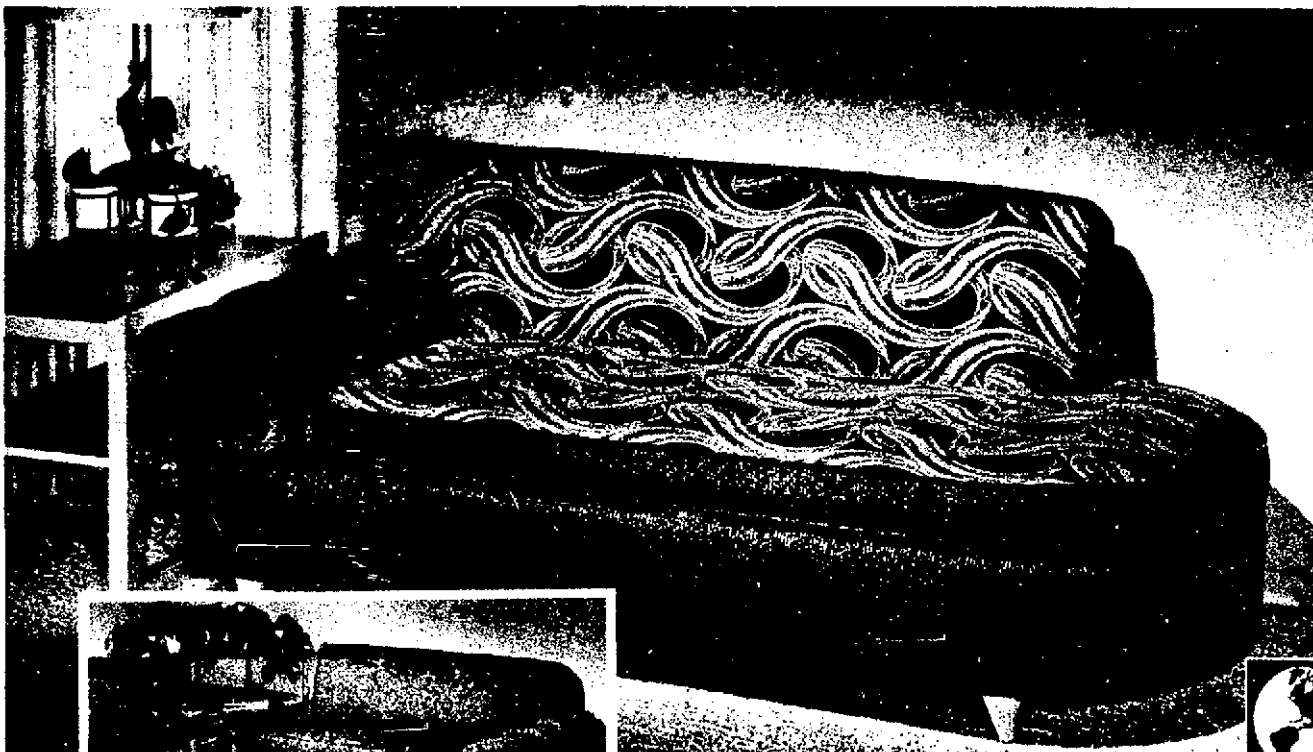
**2. LIE ON BACK:** Clasp your knees and roll first left, then right, half a dozen times. This reduces the hips.



**3. PUT HANDS** flat on the floor and slowly raise feet in air. Start easy, try to reach 15 times. This flattens tummy.

## Make yourself comfortable on foam!

Here's International Furniture you can sit on... lie on... even sleep on!



Just about now—while you're reading the Sunday papers—wouldn't it be wonderful to stretch out and relax?

Of course it would!

That's why we designed many of our groups with low, rolling armrests so that you can lie back and lounge to your heart's content.

On the pieces shown, you sink into plump cushions of solid foam rubber. And what exciting fabrics! Choose from colorful friezes—metallic tweeds—or glamorous modern tapestries.

Also pleasing to the eye are the low, low price tags!

International Furniture retailers offer convenient credit. Why not make a family date at his store tomorrow?



Matching Chair. About \$115.00.

Choice of one-arm sofa (as shown) or regular sofa. About \$215.00.

A World of Comfort

# International Furniture

Sectional Pieces. About \$159.00 each.



**H**ERE'S SOMETHING NEW: husband-and-wife setting-up exercises for morning.

They're shown here by husband-and-wife dance team Marge and Gower Champion (of MGM's "Give a Girl a Break"). They're designed to keep both members of your family trim.

Start by bear-walking (to take the kinks out of your limbs). End by standing on your head (for rosy cheeks).

The object of exercising together: each partner can be sure the other exercises. It's more fun than doing it alone.

**WARNING:** If you're not in condition, take it easy at first!



**4. SIT ON FLOOR** face-to-face and feet-to-feet. Join hands. Alternate pulling each other forward, as in rowing. This hardens muscles of back, shoulders, arms. Be sure to keep back straight.



**5. STAND ON HEAD** with or without help. Rush of blood to face is supposed to help give you that schoolgirl (or schoolboy) complexion. Then you'll wolf down breakfast.



## Are you in the know?

To start school with a bang—

☐ Be a hide-beater ☐ Gang up ☐ Try soloing

Don't let those hermit blues set in! Have you a special talent, hobby? Gang up with kindred souls who share it. Help with the school paper; or posters for the fall prom. Or, hop on the bandwagon — (who knows — you might be a Rosemary, junior grade!). And don't let calendar cares nag you. With Kotex, you can beat off "outline" blues, for those flat pressed ends don't show—so, your public will never know!



How to "un-steady" your dates with Sam?

☐ Break away bluntly ☐ Cushion the blow

When you tell him you're busy, save his pride. Keep strictly female company for a while. Plan hen parties, cookie fests. Give Sis grooming lessons. And why not put Sis right, too, about certain sanitary needs? About how Kotex has lasting softness; holds its shape . . . and how that special safety center gives a girl extra protection.



More women choose KOTEX® than all other sanitary napkins



Are these autographs likely to go—

☐ To her head ☐ Round her waist

A walking album—that's you, with your scrap-book belt (new fun fashion)! Make-believe leather with vinyl plastic "window", it holds your heroes' autographs, snapshots, date data—whatever suits your fancy. And here's something for your memory book: at problem time, you can choose a Kotex absorbency that suits you—*exactly*. Try Regular, Junior, Super Kotex.



Want to get "certain" facts straight?

☐ Ask Sis ☐ See a librarian ☐ Read "V. P. Y."

Hazy about what happens and why—at "that" time? Read "Very Personally Yours"—the new, free booklet filled with easy-to-understand facts, plus lively illustrations (by Walt Disney Productions). Hints on diet, exercise, grooming . . . do's and don'ts a girl should know. Send for it today. FREE! Address P. O. Box 3434, Dept. 2103, Chicago 9, Illinois.

\*U. S. REG. U. S. PAT. OFF.



# MAZOLA® fries foods to golden goodness

This pure vegetable oil fries all foods  
just right...so tasty,  
tender...delectable!



## FRY YOUR FAVORITES IN MAZOLA

Whether you sauté, pan-fry or deep-fry, you'll get best results with golden Mazola Oil. This pure vegetable oil gives all foods that appetizing golden brown color...delicious crispness and taste.

**GLORI-FRIED CHICKEN**... Mazola quickly sears... and seals in all that good chicken flavor.

**FRENCH-FRIED ONION RINGS**... Slice large onions, separate into rings. Dip in milk and seasoned flour... deep-fry in Mazola.

**FRIED EGGPLANT**... Slice, or cut as French-fried potatoes, dip in beaten egg, then fine crumbs or flour. Pan- or deep-fry.

**MAZOLA makes so many good things... better!**

A fun-loving teacher reports...

# Kids Say Such Funny Things!

By MARY W. MULDOON

WAVERLY, N. Y.

**I** KNOW WHERE you can get a good laugh almost any time.

But you'll never guess where—in any schoolroom.

I know, because I've been a teacher for 25 years.

We were studying civics, one day, and the question came up: "What change has civics made in your conduct?"

I got this down-to-earth answer from one serious little boy: "My conduct is better," he wrote. "Before I studied civics I never kicked banana peelings into the gutter. Now I always do."

Funny? Well, it made me smile, and I've shared lots of similar jokes.

► In another civics class, youngsters were writing about the rights of citizens. Said one:

"Three rights of all citizens are—

"To smoke, after 16.

"To drink, after 16.

"To stay out nights later than nine o'clock, after 16.

"You have these rights as long as you can hang onto them, but when you can't, the law takes them away from you."

## The Old Bird Rings

**A** FRIEND of mine asked her class of student stenographers, "What do you do when your employer rings for someone to take dictation?"

One girl answered: "When you are called, pick up your notebook and pencils and answer the buzzard promptly."

► A seventh-grade boy once puzzled his history teacher by asking: "Miss Miller, who was that woman who made all the trouble for the United States?"

"Woman? What woman?" answered the teacher. "I don't know."

"Sure you do—you put her name in the outline," the boy answered. He held out his notebook, and the teacher read: "Where was Tripoli, and why did she make trouble for us?"

► A sixth-grade girl was asked what she wanted to do when she grew up. In her school was a young, good-looking, much-dated teacher. So her answer was this: "When I grow up I want to be a good woman. But if I can't be that, I want to be a music teacher just like Miss Smith!"

## New Light on Ostriches

**B**IOLOGY pupils seem to have a little trouble fitting their book-learning into real-life experience.

► One boy wrote: "The ostrich is a proud walker, and her tail sticks up while doing so." Said another: "Warm-blooded animals are those that eat on Friday. Cold-blooded animals are those that don't eat on Friday."

► A ten-year-old I heard about wasn't doing well in grade-school, and was given two days of special tests. He worked on them with might and main, and finished just an hour before school was officially out.

The principal said to him, "Andrew, you've worked very hard on these tests. There's another hour of school, but I'm giving you a little vacation. You must be tired."

► Said the ten-year-old: "Miss Milton, I'm tired as all hell!"

All the principal said was, "Good-by, then." After all, Andrew probably was tired.





#### SCHOOL JOKES ARE HIS SPECIALTY

COMEDIAN Sam Levenson has even built a career, in part, on the jokes he heard

while he was a schoolteacher. The best jokes are the unconscious ones, he says.



Colgate's Veto Spray Keeps You

## Twice As Safe From Underarm Offense As Any "Single-Action" Deodorant

Yes, Veto Spray does both jobs: a single squeeze stops embarrassing odor instantly, and checks perspiration for protection against unsightly underarm stain. "Single-action" deodorants do only half as much.

And Veto Spray gives you all-day protection. It dries instantly. Certified safe for fabrics. Use Veto Spray daily.

### Veto Spray Deodorant

One Squeeze Puts Your Mind At Ease!

*Stops  
Odor Instantly!  
Checks  
Perspiration!*



39¢  
59¢  
\$1.00

plus tax

## Take a Flooring Tip from the "I LOVE LUCY" Bedroom!



When Lucy told Ricky their home could be beautified from the floor up—he looked interested. Lucy showed him! The windup was The "I LOVE LUCY" Home.

Lucy made her point with wonderful Sloane-Delaware flooring. Want to see how? Get the colorful new book, "FLOOR PLANNING FOR YOUR 'I LOVE LUCY' HOME".

Its 16 glamorous pages give you buying information about today's important floor coverings . . . decorating ideas for every room in the house.

Send for your copy. Tear out and mail this coupon with 10¢—now!

## See—the ultimate in linoleum— MASTER<sup>®</sup> LINOLEUM —now, a 3 DIMENSION textured look!

At last — the effect sought in linoleum for decades . . . a look of 3 DIMENSION, textured charm.

At last — an ultra-smooth surface that *slides dirt away!*

And — most important — by a revolutionary process, the lovely decorator colors and designs are built up with absolute uniformity straight from the bottom to the top. The clear, sharp pattern lasts for the linoleum's life . . . never any blurring, never any thinning, never a betrayal of worn spots. Only "Master" can make this claim.

See Master today — learn *all* its wonders and smarter, unique decorative effects in all color combinations — at your flooring, furniture or department store!



Dept. 4  
SLOANE-Delaware, Trenton, N. J.  
Enclosed is 10¢. Without obligation, please send the book "Floor Planning for Your 'I Love Lucy' Home".

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STATE \_\_\_\_\_



# DANDRUFF

## Why it may be "the beginning of baldness"...

We do not claim miracles. We can't prevent baldness. Nor do we believe anyone can. But you should know the following facts about dandruff.

Dermatologists differ as to causes of baldness, but say the condition symptomized by excessive dandruff does often lead to baldness.

### Seborrhea

Dandruff commonly arises from a disease of the scalp called *seborrhea*. Many leading dermatologists say that a causative agent of seborrheic dandruff is a tiny parasite called the *Spore of Malassez*. In most men who have it, seborrhea progresses through three more or less distinct stages:

1. Dry white scales flake off your scalp, drop to your shoulders.
2. Moist, sticky scales appear on scalp. In many cases, hairs begin to die before fully grown.
3. "Choking" of hair roots with fatty substance produced by glands, plus dead cells and dirt, may occur in hair follicles. Result is increasingly "thin" hair, often baldness.

### A scalp hygiene program

Watch your general health; if "run down," see your doctor. Apart from that—give your hair and scalp the *right kind of care*. Here is an easy-to-follow home program—the Kreml Method of scalp hygiene—used by leading barbers and hairdressers:

Tonight, shake Kreml Hair Tonic *generously* on to your head. Massage your scalp vigorously. Next, apply your favorite shampoo. Work up a thick lather—*without putting any water on your head*. You will find that the lather comes easily if you have used enough Kreml Hair Tonic.

Now, rinse with water. Lather again. Rinse. Dry hair thoroughly. Shake on Kreml Hair Tonic—massage it in—comb hair.

*Tomorrow morning—and every morning:* Shake on Kreml Hair Tonic—rub it into hair and scalp—comb hair in place.

At first, *more* dandruff flakes than usual may appear. This simply means your scalp has a layer of dandruff which is being "chased out." In stubborn cases, repeat Kreml-and-shampoo treatment.

### Inhibits growth of Spores

There is no known permanent "cure" for seborrheic dandruff. But certain ingredients of Kreml Hair Tonic DO inhibit the growth of the Spores of Malassez. The Kreml Method of scalp hygiene has helped thousands of men. Letters tell us so!

**Money-back offer.** Try the Kreml Method; and, if not entirely satisfied, write The J. B. Williams Company, Glastonbury, Conn. Enclose Kreml label—tell us what you paid. We will gladly refund your money.

Get Kreml today. And if you need shampoo, ask for our Kreml Shampoo. See how quickly the Kreml Method makes your head feel better! The J. B. Williams Company.



SCRATCHED from photo taken at Stalin's funeral—and from history itself—are Lavrenti Beria (right, crossed out), and Vassily

Stalin (left). Between them is Premier Malenkov. Behind young Stalin follow Molotov, Marshal Bulganin and other officials.

## WHO IS NEXT...

*to disappear in Russia?*

**T**HIS MAY well be 1953's most fateful photo.

Better than words, it tells what seems to be going on behind the Kremlin's red walls.

It was taken on the March day they buried Stalin, and it shows pudgy **PREMIER MALENKOV** as the No. 1 pall-bearer. *He's still on top in Russia.*

But across from him in this photo taken just seven months ago is **LAVRENTI BERIA**, supposedly Malenkov's pal. But by last June he was out

of a job, and either imprisoned or fleeing his former friends. *Scratch one!*

But just behind Malenkov in the picture is Stalin's son, **LT. GEN. VASSILY STALIN**, then a top figure in the Soviet Air Force.

Lately there have been reports that he's been banished to a slave-labor camp in Siberia. Seems he sided with Beria at the wrong time. *Scratch two!*

Who's next?

Nobody knows—but it will probably be someone in the picture above. ■





## Fashion is for the Slender

**T**ODAY's stylists are doing wonders for the looks of modern woman. But give some credit, too, to the woman herself. For the modern figure is her own creation.

Her greatest care and pride is to keep that figure young. Her taste, therefore, is for lighter foods and lighter beverages.

As good for her health as for her looks, this is the way of living that gives her the slender lines that fashion insists on, that men admire, that health authorities and insurance companies applaud.

This is the modern trend with which Pepsi-Cola, too, has steadily kept pace. That's why today's Pepsi is light, dry, (not sweet), reduced in calories—and more popular than ever!

It is the modern, the light refreshment, made for modern taste. Pepsi-Cola refreshes without filling.

Enjoy it in the familiar economy bottle that serves two people, or in the smaller, single-drink size, just right for one. Have a Pepsi.

Pepsi-Cola refreshes without filling





let your family try a . . .

# Chicken Noodle Barbecue . . .

By Beth Merriman, PARADE'S FOOD EDITOR

**I**t's National Macaroni Week! Which kind do you like best — elbows, shells, spaghetti, noodles? Or *all* kinds? Our recipe calls for noodles, but you can substitute any variety you prefer. Their bland flavor makes any one of them a perfect companion for the chicken in its spicy barbecue sauce. And by the way, did you ever see an easier recipe for a barbecue?

#### MENU OF THE WEEK

Fruit Cup  
Chicken-Noodle Barbecue  
Buttered Carrot Rings  
Tossed Green Salad  
Coconut-Cream Pie  
Coffee or Tea

#### CHICKEN NOODLE BARBECUE

3 pound frying	1 tsp. dry mustard
chicken, disjointed	2 tsp. salt
¼ cup butter or	1 tsp. sugar
margarine	1 tbsp. vinegar
1 tbsp. chili powder	1 tsp. Worcester-
2 med. onions, sliced	shire sauce
1 clove garlic, minced	¼ tsp. Tabasco
1 No. 2 can tomatoes	2 tbsp. melted butter
1 6-oz. can tomato paste	
8 ounces egg noodles	

Brown chicken in butter; sprinkle with chili powder when pieces are turned. Remove chicken; add onion slices and garlic; cook until tender. Add remaining ingredients except noodles and melted butter. Bring to a boil; add chicken; cover; simmer until tender, about 45 minutes. Add melted butter to drained cooked noodles. Arrange noodles in ring; put chicken and sauce in center. Makes 4 servings.

#### KITCHEN HINT:

When cooking any macaroni product, grease inside of kettle about 1 inch from top; prevents boiling over.

▲ A savory new and easy way to serve chicken and noodles, a dinner dish to delight your family and friends.

PHOTO BY ALBERT GOMMI





**SIX-FOOT SHIP** model above hangs in Copenhagen's Grundtvig Church. These models are common (see story) in Danish churches, even two in New York City.

## WHY IS IT THERE?

**D**COPENHAGEN, Denmark. DENMARK never forgets its men at sea. Even in churches (above) you'll find a beautiful ship model hanging from the rafters. Every state church (Evangelical-Lutheran) has one.

In fact, Danish churches are like ships in a way. When you're in the middle pews, you're even said to be sitting "amidships!"

## New! Harvest Gold Peach Pie

luscious, thrifty—and look how easy!



Honestly now, wouldn't you expect a pie as tempting as this to be a chore to make? Truth is, you'll find it no trick to whip up, even if you've never before made a pie. Handy cling peaches from California give it summery, peach'n cream flavor, add that golden, luxury look. And isn't it nice that cling peaches are thrifty? In fact, clings are your best fruit buy—most economical in larger-size cans.

### Harvest Gold Peach Pie

**Crust:** 1½ cups fine graham cracker crumbs  
¼ cup melted butter or margarine

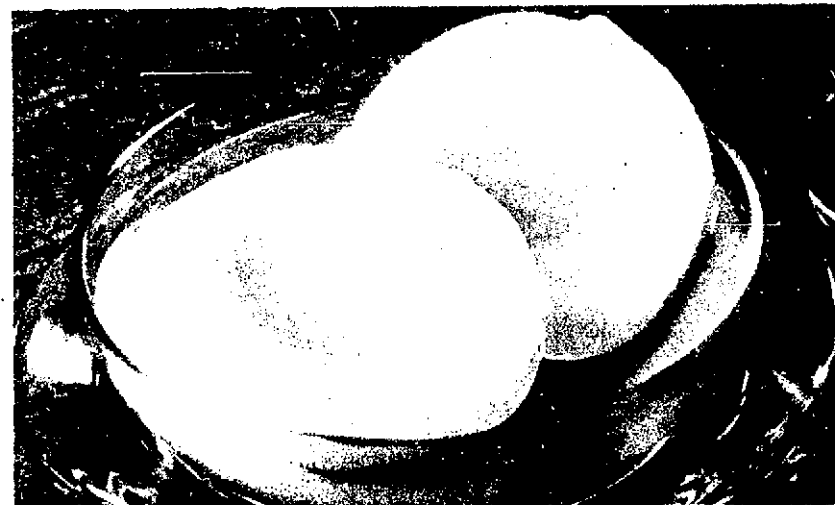
**Filling:** ¾ cup Pet Evaporated Milk  
1 No. 2½ can cling peach slices  
¼ cup melted butter or margarine  
2 tablespoons lemon juice  
¾ cup confectioners' sugar  
½ teaspoon salt

**Crust:** Blend crumbs and butter thoroughly. Press firmly in bottom and sides of 9-inch pie pan. Chill.

**Filling:** Chill milk in ice cube tray of refrigerator until ice crystals begin to form around edges. Drain peaches. Reserve 12 slices for garnish, dice remainder. Mix remaining ingredients until smooth. Whip icy milk in cold bowl with cold beater until stiff. Whip in butter-sugar mixture, ½ at a time. Fold in diced peaches. Turn into chilled crust. Decorate with peaches and with maraschino cherry halves if desired. Chill 2 hours or longer. Serves 6.

### What's your favorite peach recipe?

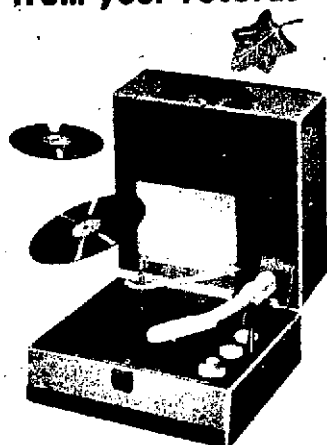
Clings are wonderful so many ways it's no wonder most good cooks have several favorite peach recipes. If you have one you believe deserves a place in our collection of the nation's best, won't you mail us a copy? For each original recipe our kitchen staff selects, we'll pay \$5.00. Cling Peach Advisory Board, Dept. 6, 350 Sansome Street, San Francisco 4, California.



**Canned Cling Peaches from California**



reap a  
**Harvest  
 of Harmony**  
 from your records



Powerful, Mellow, V-M tri-o-matic 990  
 "world's smallest, lightest automatic 3-  
 speed portable phono-  
 graph." Only **\$69.95\***!

**V-M**  
 tri-o-matic  
 tri-o-speed  
**PHONOGRAPHS**



Beautiful Model 990 is the **FIREST**  
 portable phono with a big folded horn  
 speaker in the lid! Why? To give you  
 rich, full-range tone *plus* small, easy-  
 to-carry size and weight *plus* all the  
 convenience of completely automatic  
 3-size, 3-speed record playing. Tone



arm has two replaceable sapphire  
 needles mounted in all-weather ce-  
 ramic "flip-under" cartridge. Con-  
 venient Siesta Switch shuts off every-  
 thing, *amplifier too*, after last record  
 plays. Two-tone leatherette case is  
 Warm Rose and Gray Tweed. Made  
 by V-M Corporation, Benton Harbor,  
 Michigan, world's largest manufactur-  
 er of phonographs and record  
 changers exclusively.

V-M tri-o-speed  
 121 portable phono.

**\$29.95\***



Look for the  
**V**

U.L.  
 Approved

\*Slightly higher in the west.

Hear the beauty,  
 See the beauty  
 of ALL V-M phones



Only after Roth (see story) took off his mask would real chimpanzees come close to him. Here Moni gives him a hug.

# That Chimp's a MAN

He can fool people . . . but read what happens

when he gets in a cage to fool the animals!



THIS IS HOW ROTH  
 LOOKS—UNMASKED.





Frightened chimpanzees run and hide behind keeper when Roth hops on table.



Keeper forces Moni to touch Roth's mask. She warmed up after he took it off.

**F**OR YEARS, German circus goers have wondered: "Is 'King Kong' really a man or a monkey?"

Actually, the big chimpanzee-star of Berlin's Paula Busch circus—is a man named Fritz Roth who has devoted his life to imitating the real thing.

A fascinated photographer, watching Roth's show, got an idea: *If Roth can fool people, can he fool chimpanzees, too?*

So photographer Gerhard Gronefeld arranged for Roth to go into a cage full of young chimpanzees at Munich Zoo.

Gronefeld's pictures show the results . . .

As soon as Roth entered the cage, the real chimpanzees ran for cover behind their guard. Two of them hopped up on the roof of their "house."

Roth jumped on a table and made motions to get the chimpanzees to come close to him. All he got in return was excited chatter—"like cries in the jungle"—from the animals.

Then Roth pulled off his mask.

Moni, a chimpanzee who had clung desperately to her keeper, broke down and gave the actor a big hug!

America's Sweetheart



**TOLL HOUSE** (good'n home-made are best)  
**COOKIES**

Nestlé's made Toll House® America's favorite cookies. And only Nestlé's Semi-Sweet Chocolate makes them the authentic old-time way. Richer flavored Nestlé's Morsels always turn out richer, more delicious cookies. And those big, solid morsels stay whole in baking—so every bite is double-good! Easy recipe on every bag. Buy 'em, try 'em—tonight!



Nestlé's Morsels—so good you'll eat them by the handful

Add Spice to your Life

**Old Spice**

100 plus the

AFTER SHAVE LOTION

SHULTON

50

LATHER or BRUSHLESS

SHULTON

New York Toronto



# ONLY ONE TOOTH PASTE

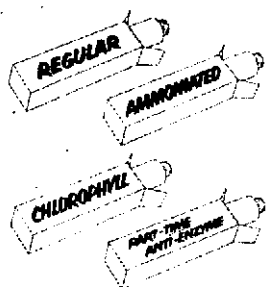


has this exclusive,  
research proven, anti-enzyme that

## KEEPS TEETH IMMUNE TO TOOTH DECAY ACIDS ALL DAY LONG!

12 TO 24 HOURS, WITH  
JUST ONE BRUSHING

WHY BE SATISFIED WITH  
½ HOUR PROTECTION?



No tooth paste without *all-day*  
anti-enzyme action can give  
more than

**½ hr. Protection**

Antizyme's *all-day* anti-enzyme  
actually conditions tooth sur-  
faces to give all-day protection  
against tooth decay acids.

This is the anti-enzyme  
you read about in *The  
Saturday Evening Post*,  
and other magazines.

The startling new research which  
developed the all-day anti-enzyme  
action of Antizyme Tooth Paste,  
opens a completely new era in  
dental care. Enzymes turn sugars  
and starches into harmful acids.  
Heretofore, only temporary anti-  
enzyme protection, lasting only for  
minutes, has been possible. Now,  
by brushing with Antizyme morning  
and night, teeth can be protected at  
all times against tooth decay acids,  
the major cause of tooth decay.

**NOTE TO DENTISTS:** As you know,  
the recently published research on  
anti-enzymes disclosed only 2 active  
ingredients which provide contin-  
uous anti-enzyme action. Sodium de-  
hydroacetate, specified in the research,  
is the active ingredient in Antizyme.

The Acidometer Proves the Difference... Right on Your Teeth!



Temporary Protection... Tests  
were run on people susceptible  
to tooth decay. They brushed  
their teeth with dentifrices of  
all kinds.  
½ hour after brushing, they were  
given a sugar rinse. In almost  
every case the Acidometer im-  
mediately showed the presence  
of dangerous tooth decay acids  
(below pH 5.6).



Continuous Protection... When  
people used Antizyme Tooth  
Paste for one week, here's what  
happened:  
12 to 24 hours after the last  
brushing, they again rinsed their  
mouths with a sugar solution.  
But this time, in 9 out of 10 cases,  
the Acidometer clearly indicated  
"no harmful decay acids" (pH 5.6  
and above).

# Antizyme

ALL DAY ANTI-ENZYME  
TOOTH PASTE

A Product of The Lambert Company

# 'I Love HIM...'

... But the big question is:

"Does he love ME, too?"



"I WISH he'd look at me instead of watching that  
old camera. I'm so proud of him," Janet Epley says.



"MAYBE a kiss will thaw him out... Now why's he  
yelling? ... I thought brothers like big sisters."



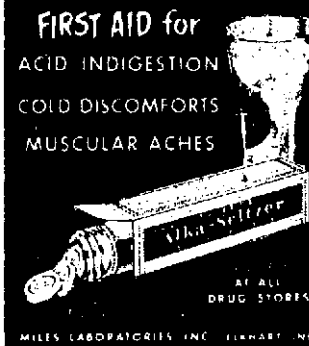
"OH, WELL, I'm having fun," Janet laughs. And  
Mark chews his chubby fist in masculine boredom.

# ALKA- SELTZER



for "Speedy"  
**HEADACHE  
RELIEF**

Try this faster relief from a head-  
ache. Actual clinical tests prove the  
system absorbs more of the pain-  
reliever faster from ALKA SELTZER.  
Gentle—soothes your stomach too!



## FALSE TEETH KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds  
dental plates so much firmer and snugger  
that one can eat and talk with greater  
comfort and security; in many cases almost  
as well as with natural teeth. Klutch lessens  
the constant fear of a dropping, rocking,  
chafing plate. 25¢ and 50¢ at drugists...  
If your drugist hasn't it, don't waste  
money on substitutes, but send us 10¢ and  
we will mail you a generous trial box.  
KLUTCH CO., Box 5370-J ELMIRA, N. Y.

## STOP PAIN INSTANTLY COMBAT INFECTION PROMOTE HEALING

WITH STAINLESS  
**CAMPHO-  
PHENIQUE**

(ANNOUNCED CAMPHO-PHENIQUE)

WHEN USED ON  
**PIMPLES-ACNE**  
CAMPHO-PHENIQUE HELPS PREVENT  
THEIR SPREAD AND RE-INFECTION  
Wonderful for fever blisters, scratches,  
cuts, minor burns. Many other uses





# Parade of Progress

Are you interested in saving time & money?  
Then try these ideas to make living easier

## MONEY SAVERS

● Price cuts on 850 items in one fall mail order catalogue make it likely you'll benefit in stores, too. Items range from freezers and unpainted furniture to hosiery and vitamins... Look for "family rates" in hotels. To combat motels, many hotels now will put up children under 14 free... Need a 2nd mortgage? Check your bank on borrowing on life insurance instead. Some banks now lend up to full cash value at lower rates than on 2nd mortgage.



STOPS drafts, saves fuel.

## STORM SHADES

● Here's an easy, inexpensive way to help winterize your home—a \$1.98 storm shade. It's glass-like plastic and you install it from inside. It seals an air pocket between itself and window to cut drafts, save fuel. It rolls up when not in use. (CLOPAY, Cincinnati 14, O.)

## FASHIONS FOR MEN

● In topcoats and overcoats, tweeds will be predominant fabric this season. Top topcoat color is tan; for overcoats, blue... Boom is on in those one-size, stretchable socks to fit any foot. They have no elastic; it's the construction that lets them stretch—and follow foot contour, stay up, not wrinkle. More mfrs. are making them in many fabrics and patterns.

## DO IT YOURSELF

● Kitchen linoleum worn in spots? You may save it if you apply melted sealing wax in matching color, smooth it flat before it cools... You can stop a gas pipe leak temporarily if you apply wet soap, let it harden.

## FOR YOUR BABY

● Ready-to-use strained egg yolk is a boon. It saves mother preparation chore, saves egg white waste. Can has 3½ oz. of yolk. Feed as is, or mix with cereal, meats, etc. (SWIFT, Union Stockyards, Chicago 9, Ill.)

## MEDICAL MAGIC

● If your pup or cat suffers with bone disease or breaks a hip joint, vets can now substitute steel parts. Dogs at Mich. State College were running 2 weeks after surgery.

## "COMPLETE" RECORDS

● Celebrating 5th birthday of LP, Columbia this month releases a complete opera, Stravinsky's new "Rake's Progress," a complete play, "John Brown's Body," and the complete Pablo Casals' 1952 Prades Music Festival.

## SEE THIS MOVIE

● Esther Williams tops all previous water stunts in MGM's "Easy to Love." She leads 100 ski jumpers towed by 8 speedboats, later plunges 75' from a helicopter.



NEW convenience for your kitchen.

## PUTS WASTE SPACE TO WORK

● Here's an adjustable kitchen wall rack to fit in those waste spaces between cabinets and counter. Sliding vertical supports eliminate nails, screws. Glass shelf comes in 15", 21", 27" widths. Hanging rack holds kitchen tools. \$4.95. (CARLSON, 1630 N. Damen, Chicago 47, Ill.)

# Shopper's Parade

## GET out of a RUT! INTO TV!

Yes, get away from the burdensome daily grind of being in a "rut"—a job with little interest, small future! Instead get into the "groove" where pay is TOPS—\$100-\$200 a week—where everyday is exciting, exhilarating, inspiring! Be a TV Technician. No experience needed. Age makes no difference. Learn TV from A to Z by building your own big 17 inch screen TV Set. Also learn installing, repairing, servicing! We supply big, interesting 100-lesson TV Home-Training Course, and also TWENTY FIVE KITS of Parts, Professional Equipment and Tools. DEMAND for Trained Men is TRE-MENDOUS—start a profitable part-time or full-time TV business, of your own. Why be satisfied with less than the best in Business Opportunity and Business Training, when the Proved C.T.I. TV Home-Training Plan can put you right in the "groove" of Big Pay, Success and an unlimited future? Get FULL FACTS FREE. Write: COMMERCIAL FRAMES INSTITUTE, Dept. 724-10, 1000 Greenleaf Ave., Chicago 24, Ill.



**Protect Chairs, Beds, Rugs, etc.**  
Just shake a little Powder Chaperone on anything you want your dog to keep off. Works like magic! No more embarrassing dog hairs when company comes.

You can't smell it; dogs don't stay away. Harmless to you, your pets, even finest fabrics. Does not show. Correct your dog's bad habits this very way. Stops puppy damage. Keeps male dogs away from females in season. Handy Shaker Package, \$1.

**ORDER NO MONEY**  
Order Powder Chaperone C.O.D. plus postage (or send \$1 bill at our risk and we'll pay postal charges). Money-Back Guarantee. SUGARMY LABORATORY, Box 130, Embury, Mass.



Removes RUST STAINS. Give names of your dealer. ZUD is sold at Grocers, Hardware, Dept., 104 Stores. EASTON PRODUCTS, 240 E. 152 St., N. Y. 51

**POWDER Chaperone**  
Shave: Write for Special Offer.

## Cat Lovers!

Your Cat and You will love this famous magazine for Cats and their owners. Filled with articles, fiction, poems, pictures, news—All about All Kinds of Cats. Send Only \$3.00 for full year. Or \$1.00 for trial four issues.

CATS Magazine  
Home Div., Pittsburgh 22, Pa.



## Amazing New Creme RE-COLORS HAIR IN 17 MINUTES...

Now change streaked, gray, fraying or drab hair to a new, just-as youthful-looking color, try Tint's Creme Shampoo-Tint today. It's a new hair coloring that recolors hair at home at 17 minutes. Takes only 17 minutes. No waiting for results. It's easy to use—no messy mixing. Won't wash or rub out. Your choice CREAMWASHES of 15 natural appearing colors. **HAIR COLORING** Get Tint's at your drugstore today.



## GET WONDERFUL PICTURES AT HALLOWEEN!

Just SIGHT and SHOOT with G-E FLASH!



It's so easy! And so much fun! Just pop a General Electric Photoflash bulb into your camera attachment... then sight and shoot to get the picture. Be ready to catch the fun at Halloween... and at Thanksgiving and Christmas, too. Get plenty of G-E flash bulbs!

GENERAL GE ELECTRIC





# Humor Parade

By HY GARDNER

ONE OF THE MORE delightful duties of a Broadway columnist is fraternizing with chorus girls and listening to their small talk. The other evening, chinning with some dolls in "Wonderful Town," we heard one complain to the other about her latest boy friend. "He not only lied to me about the size of his yacht," she sizzled, "but he made me do the rowing!" . . .

Incidentally, don't believe all you hear about chorus girls. Most of them have to go right home to mother after the curtain goes down—to baby sit while mother goes out on a date . . .

One of the showgirls at the Sands in Las Vegas told JACK ENTRATTER she was getting very educated—that she just learned how to spell her name backward. She's now trying to learn how to spell it forward . . .

Children are always good for a laugh. The other afternoon PERRY COMO took his youngster to the butcher and after he congratulated the fellow upon becoming the father of a 7-pound baby girl, the young Como inquired: "Dad—how much do babies cost a pound these days?" . . .

That reminds us of MARTHA RAYE's daughter, MELODY was playing with some chums when she suddenly excused herself. "Sorry girls," she sighed, "Mama is throwing a party and I have to go home and make some precocious remarks!" . . .

HERB SHRINER tells about the most frustrated burglar he ever met. The rascal spent years becoming a skilled second-story man—then along came ranch-type houses and put him out of business.

That's like the one about the forger who worked on a victim's signature for months only to have the bank return the check stamped "insufficient funds."

And NBC's HERB SHELDON wishes they'd take some of the kiddie shows off the air—they're frightening too many adults! . . .



## This Boy's Got a Lot to Learn . . .

HOLLYWOOD, Calif.

● The kid getting a faceful of football in the picture above is 3-year-old Win Hirsch.

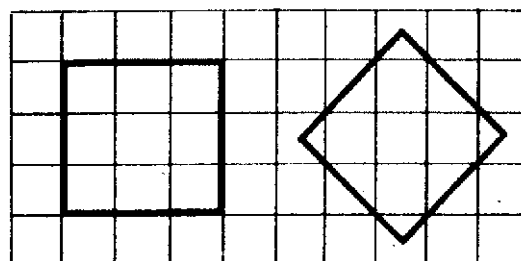
The occasion is Win's first gridiron lesson from his famous father, Elroy (Crazylegs) Hirsch, 29-year-old end on the Los Angeles Rams.

It happened during the filming of

the Hall Bartlett production, "Crazylegs, All American," which will be released this month.

Crazylegs plays himself in this unusual, factual football picture. And Win has a bit part toward the end.

After a little practice, Win learned to handle the ball like a veteran—a 3-year-old veteran, that is.



## WHICH IS BIGGER?

● The trick in today's puzzle is to figure out—without counting the graph blocks—which of the large squares covers most area.

You'll be surprised when you read the answer below.

## WAVES AT SEA

Any old tar can tell you—the U.S. Navy was never like this

WASHINGTON.

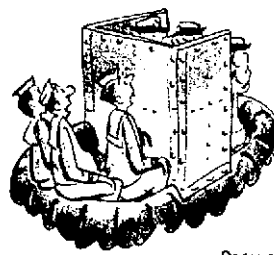
The Navy recently ordered three enlisted women to go to sea.

These Waves—all hospital corpsmen—are the first of their sex to serve aboard Navy vessels.

Here's Artist Reamer Keller's idea of what it might lead to on the high seas.



Embarrassed signalman.



New design on life rafts.



A real companionway.

LEFT SQUARE COVERS NINE FULL BLOCKS; RIGHT SQUARE COVERS ONLY EIGHT.





NOW known as May Wynn, girl who once ran through streets plays part of showgirl in love with young naval officer in "Caine Mutiny." It's based on a best-selling novel of wartime Navy life.

## A NEW NAME

...but she forgets to answer to it!



EARLY risers used to see May dog-trotting through streets wearing sweater and her pedal-pushers.

### HOLLYWOOD.

HERE'S AN actress who got herself a new name out of a movie—and kept it!

Donna Lee Hickey will play May Wynn, heroine of "The Caine Mutiny" (Columbia). She liked the heroine's name so well that she has adopted it—officially.

Now May has discovered she has a big problem. Wherever she goes, people who read the novel tell her either she's the personification of May Wynn—or not like her at all!

"I hope they get used to me as May when they see the picture," says the ex-Miss Hickey. "I love my new name—even though I sometimes forget to answer to it!"

In 1950-PARADE named Donna one of the best showgirls of the year, showed her taking a daily run around the block. Looks like runner Hickey is doing all right. ■



No wife wants her husband to carry the memory of her morning breath to work with him. The attractive women he meets during the day don't have it.

## There's another woman waiting for every man

—AND SHE'S TOO SMART TO HAVE "MORNING MOUTH"

We don't say that if wives use Chlorodent their men will never look at other girls. But we do say it'll make your good-bye kiss work for, not against you.

With Chlorodent, you really get rid of that stale, furry taste we all wake up with. Your own clean, fresh taste tells you your breath is sweet—for hours.

The secret is *chlorophyll-plus*. Chlorodent is loaded with chlorophyll (not all brands have so much). And it has a patented polishing agent that *cleans teeth measurably better than any other toothpaste formula, bar none*. Use Chlorodent. You'll see!

### "Anti-enzyme" for continuing decay protection

University dentists found a single brushing with Chlorodent's superior cleansing action keeps "enzyme" decay acids below the danger point for 9 out of 10 people for hours.

P. S. You can get the same *chlorophyll-plus* benefits in Chlorodent toothpowder.

Stop "morning mouth"—  
enjoy that wonderful, clean,  
fresh Chlorodent feeling!

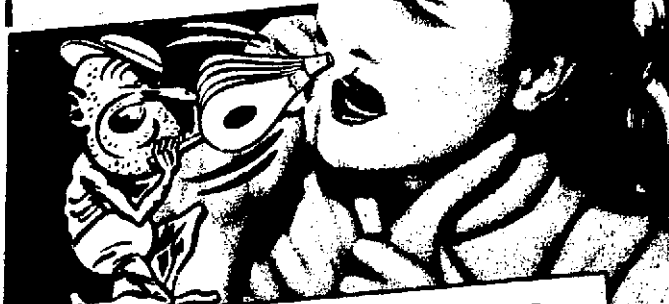


Contains water-soluble chlorophylline



IF PETER PAIN SHOOTS YOU FULL OF

# Head Cold



**FOR FAST RELIEF**, rub in Ben-Gay. Contains up to 2½ times more of those two famous pain-relieving agents, methyl salicylate and menthol, than five other widely offered rub-ins!

• Also for Pain due to RHEUMATISM, MUSCULAR ACES, HEADACHES and STRAINS. Ask for M&M Ben-Gay for Children.

Copyright 1949, by Thos. Leeming & Co., Inc.

**QUICK! RUB IN Ben-Gay**  
THE ORIGINAL BAUME ANALGÉSIQUE

## How To Pick a Beauty!

- That was TV comic Jackie Gleason's problem — how to choose 8 beauties for his show.
- Easy? It seemed so — until 200 curvesome gals showed up! That meant a real job for Gleason and his staff of beauty-pickers.
- How did he solve it? You'll see in your copy of **PARADE** next Sunday morning.

*Exciting!*

forbidden lipstick  
**TABU**

fragrant red lips

laden with the **FORBIDDEN PERFUME**

Now Tabu excitement is mingled with your words, mingled with your kisses. In ten "forbidden" reds, indelible as lipstick should be. See them.



Lipstick TABU

\$1.50

plus tax  
Save the case, plated with 24-carat gold. Refills, 75c

**Dana**  
PARIS • NEW YORK



## A Wife's Surprise

*Back from shopping, she opens door, sees the piano . . .*

**For 10 long years she had wanted a piano**



**THIS IS PIANO-BUYING HUSBAND DICK WALTERS**

OSSINING, N. Y.

**T**HESE PICTURES SHOW a dream actually coming true.

One night Mrs. Richard Walters dreamed she finally had the piano she'd wanted for 10 long years.

She didn't know it, but by a remarkable coincidence her husband a few days earlier had ordered a piano for her. It was to be delivered on her 10th wedding anniversary.

When she told her dream, her hus-

band was startled. *Had she learned his secret?*

Then he realized: if she had found out about the surprise, she would never have told him the dream. So the piano was still a secret.

On the big day, he managed to get her away from home for two hours while the piano was delivered. Then he installed himself behind a camera in the living room, and the instant her hand touched the front doorknob, began snapping these candid pictures. ■





*Suddenly she realizes . . .*

*. . . and dashes to kiss her husband, who clicked camera. . .*



**. . . and then she played!**

As their son Roger, 6, followed her in and stood by the new piano, she fingered the keys and ran through a Mozart melody Dick provided.

## "Don't Be Fat!" says Mrs. Bob Hope...

### "Here's How You Can Lose Weight Easily and Pleasantly!"



"I recommend Ayds to every woman who wants to reduce and have a lovely figure."

—Dolores Hope

**No Drugs... No Diet... Results Guaranteed!** Excess weight may ruin your health and your looks, too. Lovely movie stars lose weight the Ayds way—why not you? In fact, you must lose pounds with the very first box (\$2.98) or your money back!

**Proved by Clinical Tests.** With Ayds you lose weight the way Nature intended you to—without dieting or hunger. A quick natural way, clinically tested and approved by doctors, with no risk to health. With the Ayds Plan you should feel healthier, look better while reducing—and have a lovelier figure.

**Controls Hunger and Over-eating.** When you take Ayds before meals, as directed, you can eat what you want—all you want. No starvation dieting—no gnawing hunger pangs. Ayds is a specially made, low calorie candy fortified with health-giving vitamins and minerals. Ayds curbs your appetite—you automatically eat less—lose weight naturally, safely, quickly. It contains no drugs or laxatives.

**New Loveliness in a Few Weeks.** Users report losing up to ten pounds with the very first box. Others say they have lost twenty to thirty pounds with the Ayds Plan.



Mrs. Hope is an ardent golfer. She says: "You can lose weight easily and pleasantly if you follow the Ayds way."



Mrs. Bob Hope with her pet cocker spaniel, "Princess". "Ayds has done just wonderful things for my figure," she says.



Lovely women everywhere, including many Hollywood stars, follow the Ayds way. Get Ayds at your drug or department store.



# ALDON BROADLOOM UNHARMED BY GRUELING BOARDWALK TEST!

Exposed 30 Days to Blazing Sun,  
Rain, Sand and 16 Million Footsteps  
on Atlantic City Boardwalk, Aldon  
Carpet Surpasses Every Standard of  
Exclusive Guarantee!

## ONLY ALDON BROADLOOM GIVES YOU THIS Bonded Guarantee

### ALDON WEAR GUARANTEE

Will wear as long or longer than any other carpet  
in the same price range, under similar conditions,  
whether it be used, outdoors, indoors, or on stairs.

### ALDON CLEANING GUARANTEE

Easy to clean with vacuum cleaner or carpet  
sweeper. Can easily be cleaned by professional rug  
cleaners, on your floor or in their plant. No rest  
dry time.

### ALDON MOISTURE RESISTANCE GUARANTEE

No moth damage ever... can easily be left on  
the floor all year.

### ALDON FAD RESISTANCE GUARANTEE

Will resist fading due to light or in wearing as long  
or longer, under similar conditions, as any other  
carpet in the same price range.

### ALDON LATEX BACKING GUARANTEE

Will last as long as the carpet itself. Will not injure  
any underlying surface. Will resist any extremes of  
home temperature.

### ALDON QUALITY GUARANTEE

Closely woven of only the best wool, for  
maximum look and feel. Every tuft individually  
checked in.

ALDON RUG MILLS, INC.  
100 West 23rd Street, New York 1, N.Y.

Never before has any carpeting been  
subjected to such continuing punishment! After its  
30-day grind, Aldon's amazing cotton carpeting was  
easily cleaned in a routine manner and found com-  
pletely unharmed. This unprecedented test easily  
equals 1/3 century of rugged household use. It proves  
conclusively the value of Aldon's famous Bonded  
Guarantee carpeting in your home. No other carpet  
gives you such assurance. Insist on the Bonded  
Guarantee!

Choose Aldon Broadlooms  
from 20 luxurious decorator  
colors in 9, 12 and 16 foot  
seamless widths.

Sq. Yd. **6<sup>95</sup>** to **9<sup>95</sup>**  
Scatter rugs from 3.95

**Aldon**  
RUG MILLS

YOUR TOWN

# A Fighter Makes

How Maxie Baer has tackled the



WHEN BAER isn't helping delinquents, he spends a lot of  
time with Sacramento's peppy Little Leaguers (above).

TROUBLE  
IN YOUR  
TOWN?

• Then read what Maxie Baer is doing  
for the kids of Sacramento, whose city  
fathers think there is no such thing  
as 'juvenile delinquency'— just  
'PARENTAL delinquency'...



By JIM SCOTT

# Kids Go Straight

'parental delinquency' problem in one U.S. city

SACRAMENTO, Calif.

LATE ONE NIGHT, four boys with cigarettes hanging from their mouths were entertaining themselves at a drive-in by pelting the girl carhops with gravel.

At that moment, a car swung in between the boys and their targets. "What's going on here?" asked the driver.

"Get out and we'll show you," snarled the largest kid. He rolled his sleeves higher.

The driver leaped from the car. Suddenly the tall boy dropped his comic-book thug's snarl. For silhouetted in the headlights was a monster of a man.

"Beat it," the boy shouted to his pals.

But before the startled youngsters could run, they were gathered up in the big man's long arms. Only then did they recognize Max Baer, ex-heavyweight champion of the world.

But Baer, who is a man with an idea, slapped no heads together. Instead he said, "Look, guys, let's cut the rough stuff. And say—"

A few minutes later Baer was buddying with the kids and treating them to hamburgers. Before he left them he'd invited them to visit a golf course here for what he calls "A Day with Max Baer."

Playing golf with them, he treated them to some good shots—and some good advice (thrown in between greens).

## Now They Have Standards

THIS HAPPENED in 1952. Today the four boys are topflight caddies as well as promising golfers.

Baer, who's lived in Sacramento since 1929, got into the social welfare work four years ago after a call from his good friend, Police Captain Cap Bennett.

"Youngsters are getting out of control," Cap told Max. "They respect you. I wish you'd see 'em, Max."

Max agreed. His first problem was hot-rodders who raced down Sacramento's streets endangering citizens. Accidents were on the upswing. Max started patrolling the streets at night in search of the heavy-footed hotrod gang. After running them down, he would try to direct their interests to athletics.

Many gone-wrong youngsters have been paroled the last two years to Baer.

"Father Flanagan was right," says Baer. "There's no such thing as a bad boy. If a kid respects you, then all you have to do is

show him affection and a baseball bat or some other piece of sports equipment. Youngsters who take part in sports are too occupied ever to join a gang. And I've yet to find a boy who doesn't go for some sport."

Most boys who get into trouble, Baer has found, are victims of an inferiority complex.

"They feel they have to accept a dare," he says. "That's when they go wrong. I explain to the boys how foolish it is. Not once have I taken a dare. And I never had a single fight outside the ring."

Baer's credo is "Let's fill the bases, not the jails." So he is also "father" of Sacramento's Little League, in which his younger son, Jimmy, 12, plays.

Max, an exceptionally devoted family man, now a greying 45, has another son, Max, Jr., 15, who's a promising golfer. Neither of his sons has ever been in trouble. Max also has a daughter, Marian, 8.

Unlike many fighters, Baer is well set financially. Nineteen years ago he put \$224,000 into an annuity which now takes



**FAMILY MAN** Baer talks fishing with his sons (see story). They don't plan to become fighters.

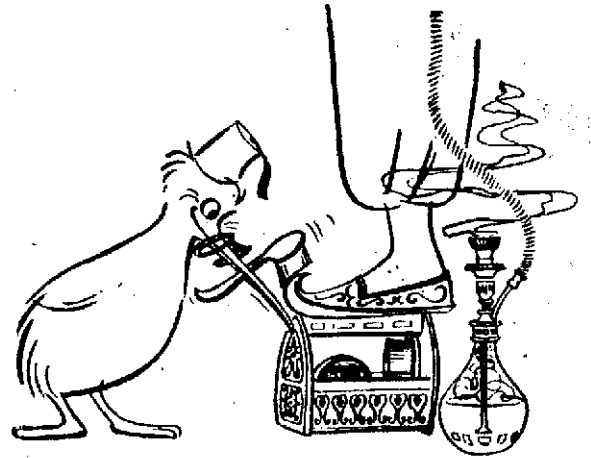
care of his needs.

Baer has done so much good for Sacramento boys—by setting high standards—that Police Chief J. V. Hicks thinks other towns in America could copy Sacramento's idea.

"All cities have their sports heroes," says Chief Hicks. "We feel these men should do something about delinquency."

"And I don't mean juvenile delinquency. In Sacramento we call it parental delinquency!"

"Kids need someone to inspire them. If only more sports heroes would try it, they'd find the most fun they've ever had!"



The shine that keeps leather alive

Kiwi's fame is known afar. In 157 countries Kiwi is at work making shoes look better... helping them to last longer. More than a surface sheen, Kiwi imparts a lasting glow that comes from deep within. All colors. Also, new KIWI RED and new KIWI WHITE SHOE CLEANER.



(Kee-Wee)

**KIWI** shoe polish

Brown • Black • Ox Blood • Mahogany • Dark Tan • Mid-Tan • Tan • Cordovan • Blue • Red • Neutral

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## 2-Way RELIEF for Itching Skin

lanolin lubricates oil-thirsty skin  
**Resinol Medication** soothes fiery itching. 2-way action that gives famous Resinol Ointment fast, long lasting relief for dry, itching skin. Lightly medicated Resinol Soap for gentle, daily skin cleansing. Use both.

**RESINOL OINTMENT and SOAP**

## FASTEST KNOWN RELIEF FOR GAS ON STOMACH

THANK HEAVENS! Most attacks are acid indigestion. When it strikes take Bell-and tablets. They contain the fastest-acting medicines known to doctors for the relief of heartburn and gas. 30¢ refunded if not satisfied. Send empty carton to Bell-and, Orangeburg, N. Y. Get Bell-and today. 26¢.

## It's wonderful the way Chewing-Gum Laxative

acts chiefly to REMOVE WASTE —NOT GOOD FOOD

Here's the secret millions of folks have discovered about FEEN-A-MINT, the modern chewing-gum laxative. Yes, here is why FEEN-A-MINT is so wonderfully different.

FEEN-A-MINT is different because you chew it. It's different, too, because it removes mostly waste—not good food! You see, FEEN-A-MINT does not work in the stomach, where food is being digested. That's why it does not take away a lot of the good food you need for energy.

Doctors know that FEEN-A-MINT works chiefly in the lower bowel... removes mostly waste, not good food!

So to feel like a million, do as millions do. Chew delicious FEEN-A-MINT... and feel full of life and energy! Get FEEN-A-MINT! 25¢, 50¢ or only 10¢.

**Feen-a-mint**  
THE CHEWING-GUM LAXATIVE

Mary's DULL PERIODIC PAIN

Menstrual pain had Mary down but Midol brought quick comfort. Midol acts three ways to bring faster relief from menstrual distress. It relieves cramps, eases headache and chases "blues."

Mary's SHARP WITH MIDOL



**JACKIE GLEASON** says —  
**Hurry! Hurry! Hurry!**  
**WIN \$35,000.00 IN CASH PRIZES**  
**IN THE NESCAFÉ® INSTANT COFFEE**  
**"JACKIE GLEASON JINGLE CONTEST"!**



**GRAND PRIZE**  
**\$10,000.00 CASH**

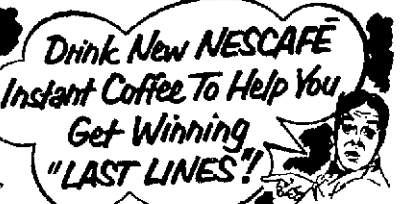
**5 SECOND PRIZES \$1000.00 EACH**  
**100 THIRD PRIZES \$100.00 EACH**  
**1000 Additional Prizes \$10.00 Each**

**for Winning Last Lines to Jackie's Jingle Below!**



READ jingle in entry blank below several times. Memorize it, so the words and rhythm are firmly fixed in your mind. (This will help you think up winning ideas even while you're working around the house.) Then, simply write your own last line to the jingle, making sure it rhymes with "today" and "Nescafé". A sample line would be: "It's made the new 'Jet Process' way!" But you can think of many more than that. So get Nescafé and start right in today. Just a few minutes' time may win you CRISP, CRINKLY CASH!

NOW, by the magic of a new "jet process"—pure coffee is exploded into millions of rich gems of Nescafé 100% Pure Instant Coffee. Gems so extra coffee-rich, so flavor-packed with pure coffee goodness, that cup after cup you actually enjoy richer, heartier flavor than any ground coffee gives you! Yes, guaranteed better flavor, or your money back! Enjoy this first of all instant coffees to taste so delicious, so satisfying in every way! And save up to 25¢ a pound over ground coffee, by drinking new Nescafé 100% Pure Instant Coffee!



**Follow These Easy Contest Rules:**  
 1. Write a last line to the jingle appearing elsewhere in this advertisement, making sure the last word in your line rhymes with the words "today" and "Nescafé". Use entry blank at right, or plain paper, or get free entry blank at your dealer. Be sure to print your name and address and your dealer's name and address on entry. Print your name and address on envelope as well.  
 2. Send in as many entries as you wish to NESCAFÉ—JACKIE GLEASON JINGLE CONTEST, P. O. BOX 90, NEW YORK 46, N. Y. Each entry must be accompanied by the complete

paper inner seal used to seal the top of either size jar of Nescafé Instant Coffee. Be sure to use adequate postage.  
 a. Prizes consist of a \$10,000 Cash Grand Prize, and 1100 other cash prizes as listed elsewhere in this advertisement. All entries will be judged by The Reuben H. Donnelley Corporation on the basis of sincerity, originality and aptness of the thoughts conveyed by the last line of the jingle. No extra consideration given to fancy entries. Judges' decisions are final. Duplicate prizes in case of ties. Entries must be the original work of contestants, submitted in their own names. All members of a family may compete, but only one prize will be

awarded to a family. All entries become property of The Nestlé Company, Inc., and will not be returned. Contest is subject to Government regulations.  
 4. All entries must be postmarked on or before midnight, November 16, 1953. Anyone in the 48 United States and District of Columbia may enter except employees of The Nestlé Company, Inc., its subsidiary and associated companies, its advertising agencies, and members of their immediate families.  
 5. All winners will be notified by mail. Complete list of winners will be sent to all entrants upon completion of contest.  
 © 1953. The Nestlé Company, Inc.

**FREE ENTRY BLANK—CLIP TODAY!**

<p><b>Contest Closes Nov. 15, 1953!</b></p> <p><b>NESCAFÉ—JACKIE GLEASON JINGLE CONTEST</b>                  P. O. BOX 90,                  NEW YORK 46,                  NEW YORK.</p> <p>Here is my entry. I enclose 1 complete paper inner seal used to seal the top of either size jar of Nescafé Instant Coffee.</p>	<p>"There's no other coffee today                  As good as the new Nescafé                  Its flavor beats ground                  Saves money per pound</p> <p>.....!"                  (PRINT YOUR LAST LINE HERE)</p> <p>NAME.....                  ADDRESS.....                  CITY..... ZONE..... STATE.....                  MY DEALER WHO ASSISTED ME IS:                  NAME.....                  ADDRESS.....                  IMPORTANT: BE SURE TO LIST DEALER INFORMATION ABOVE</p> <p><b>CONTEST CLOSES NOVEMBER 15, 1953</b> P</p>
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**FROWNING** at traffic, lady shopper, clutching purse and shopping bag, starts on perilous course through cars. London pedestrians are brave.

**They JUMP  
 for their lives**

**... Britons brave a traffic whirlpool**





**PANTS-STRETCHING** stride gets the British soldier safely to curb as car bears down on him.



**NAITTY**, tongue-twisting man makes final spurt to catch 6 p.m. train home.



**BOTH** feet off the ground, he makes a grim dash through gap in the rush hour traffic.



**CAR WAITS** as two girls skirt bumper and then head for open space in traffic. Girl at right, more cautious, waits. In general, the London pedestrian has the right of way.

## LONDON

**I**N PICCADILLY Circus the other day, an ancient cab screeched to a stop. Its fender just missed an elderly gentleman leaping nimbly for the curb. The driver looked at him and shook his head. "Guv'nor," he muttered "I 'ope yer always that lucky."

The Circus (circle), where six roads converge, is the despair of motorists... and a jaywalker's paradise.

Londoners sniff at the idea of using the underpass, traffic police say. They prefer to risk their necks above ground—as shown in these photos.



**FOOLHARDY** youngsters scamper in the path of truck. It's hard to believe but drive on jaywalking in British Isles cut casualties 9 per cent in 1952.

## "Why I had to embrace the CATHOLIC Faith"

"I wanted to be a part of Christ's Mystical Body... to adore Him in the Mass... to find Him in the Holy Eucharist... to receive His sanctifying grace... to be assured of the forgiveness of my sins.

"... I wanted the Holy Spirit to fill every bit of me from the top of my head to the tips of my toes... to slip my hand into my Father's and say 'Lead me, Lord'.

"... I wanted to learn about angels and saints and the Blessed Mother, and how to prepare for heaven; I wanted to receive the gifts of the Holy Spirit.

"I wanted to love God above all else, with my whole heart and soul and mind, and my neighbor as myself... and nowhere can I find the pattern so clearly shown and taught as in the Catholic Church."

These are not the words of a lifelong Catholic. They come from the heart of one who was told in childhood that Catholics are "ignorant and superstitious"... whose circle of friends included no Catholics... who was never exposed to the "coercion" of a Catholic priest or the influence of Catholic literature.

They are the heartfelt words of a genuinely religious and deeply sincere woman who has wandered down many byways in search of Christ's truth... and now finds peace and joy and certainty in the last place she looked—in the Catholic Faith. A convert!

To all who seek this same cer-

tainty, the Catholic Church says just one thing: "Investigate! Investigate! Investigate!" Find out for yourself... as thousands are doing every day... exactly what the Catholic Church teaches—why it claims to be Christ's Church—how it clearly charts the course that Christ intended men to walk.

As a first step, we invite you to read a pamphlet containing the full story of the woman convert related only in part here... and many other equally heart-warming experiences of people who have returned to the Faith of their forefathers in recent months.

This remarkable pamphlet... describing the feelings, experiences and discoveries of those who investigate the Catholic Faith... and embrace it... will be sent in a plain wrapper, without cost or obligation. And nobody will call on you. Write today... Ask for Pamphlet No. PR-40.

**FREE**

**SUPREME COUNCIL  
KNIGHTS OF COLUMBUS  
RELIGIOUS INFORMATION BUREAU  
4422 Lindell Blvd., St. Louis 8, Missouri**  
Please send me your free Pamphlet entitled "Why I had to embrace the CATHOLIC Faith." PR-40

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

**SUPREME COUNCIL  
KNIGHTS OF COLUMBUS  
RELIGIOUS INFORMATION BUREAU**

4422 LINDELL BLVD.

ST. LOUIS 8, MISSOURI

## Buy U. S. Savings Bonds

### SEAL UP DRAFT CRACKS

EASY! Handles like putty, hardens into wood. Keeps out drafts, dust, ashes and insects. Just press into cracks and let dry.



Stop hinges from squeaking with just a drop of 3-IN-ONE OIL

### Smith's "IRON-ON" RUG BINDING

"Just Iron It On" worn and frayed rug, carpets, and runners... ask for Smith's... it's the original... it's the heavy herringbone tape with the brown gum backing. Smith's is guaranteed to stick, it takes less heat and pressure and is easy to put on. Sold at notions counters, 15c a yard. Gilman B. Smith Co., Inc., 815 E. 17th, New York 10.





Welcome to the New **SCIENCE-FICTION BOOK CLUB!**

# Any 3

OF THESE NEW MASTERPIECES OF  
**SCIENCE-FICTION**

*Yours for* **\$1.00**  
*Only*

WITH  
MEMBERSHIP



## GREAT NEWS FOR IMAGINATIVE READERS!

Here's tremendous news for every reader who enjoys rocket-swift reading thrills... strange adventures... daring flights of imagination... jet-propelled action! It's **THE SCIENCE-FICTION BOOK CLUB**—devoted entirely to bringing you "the fiction of Today that is rapidly becoming the fact of Tomorrow."

Science-Fiction is a part of our lives! Its excitement and thrills have already been discovered by radio, television and the

movies. LIFE Magazine says there are over **TWO MILLION** Science-Fiction fans in this country. And now—best of all—the most fascinating and skillfully-written of these spine-tingling stories are brought to you by the **SCIENCE-FICTION BOOK CLUB!**

To welcome you to the Club, you are invited to accept any 3 of the books shown here for only \$1. Yes, that's right—**ONLY \$1 FOR ALL THREE!** Send no money—just pick 3 books and mail coupon now!

## JUST TAKE YOUR PICK of Any 3 of These Exciting New Science-Fiction Best-Sellers

### THE ASTOUNDING SCIENCE-FICTION ANTHOLOGY

A story about the first A-Bomb... written before it was invented! A story of the Thing that becomes whatever it meets. These are just a few of the 24 "cream-of-the-crop" tales skinned from a dozen years of Astounding Science-Fiction Magazine by its editor, John W. Campbell, Jr.

### RING AROUND THE SUN

They begged Bob Vickers to help destroy the "mutants"—a strange new race of humans with mysterious, superhuman powers. But then Bob found that he and his girl were "mutants" themselves... hated and hunted by their fellow-men!

### SANDS OF MARS

You are the first Earth-man to rocket-crash onto the wild desert sands of Mars. You have only enough oxygen in your mask for a day or so. Wandering around helplessly, you find yourself face-to-face with... **A MARTIAN!**

### DOUBLE JEOPARDY

The strange story of two beautiful women—identical twins but unrelated—one born of man and frightened of love... the other made by man and eager for love... **PLUS a killer who can kill in TWO places at the same time!**

### THIS ISLAND EARTH

You're an engineer working on a secret project. Your mysterious employers possess lighter, stronger metals and faster engines than any known on earth. When your girl becomes suspicious, they kidnap her. When you try to fly away, your plane suddenly swallowed up in mid-air by a **GIANT FLYING SAUCER!**

### WEST OF THE SUN

Imagine yourself "shipwrecked" on an unknown planet billions of miles from earth! Your rocket ship has hurtled through space for **EIGHTEEN YEARS**. Then it **EXPLODES!** You are in a strange world that must now be your home planet **FOREVER!**

### THE MARTIAN CHRONICLES

The Earth men triumphed over the atom... mastered the rocket... conquered space and finally reached Mars. But they were defenseless against the terrible Martian weapon that made them helpless slaves! By the author of "The Illustrated Man."

### THE MIXED MEN

You know that **ONE** of the million planets in inter-stellar space is inhabited. Your job is to find out which one and contact these "humans." What you don't know is that they're ready with every trick in inter-stellar science to **stop you!**

### OMNIBUS OF SCIENCE-FICTION

43 top stories by outstanding authors... stories of Wonders of Earth and Men... of startling inventions... of weird visitors from Outer Space... of Far Traveling... Strange Adventures in Dimension... Amazing Worlds of Tomorrow. A giant, 562-page volume packed with thrills from cover to cover!

## WHICH 3 DO YOU WANT \$1.00 ? FOR ONLY

### SCIENCE-FICTION BOOK CLUB

Dept. FR-10, Garden City, New York

Please rush me the 3 books checked below, as my gift books and first selection. Bill me only \$1 for all three (plus few cents shipping charges), and enroll me as a member of the Science-Fiction Book Club. Every month send me the Club's free bulletin, "Things to Come," so that I may decide whether or not I wish to receive the coming monthly selection described therein. For each book I accept, I will pay only \$1 plus shipping. I do not have to take a book every month (only four during each year I am a member)—and I may resign at any time after accepting four selections.

**SPECIAL NO RISK GUARANTEE:** If not delighted, I may return all books in 7 days, pay nothing and this membership will be cancelled!

- |   |  |  |
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| <input type="checkbox"/> Double Jeopardy      | <input type="checkbox"/> Omnibus             | <input type="checkbox"/> This Island Earth |
| <input type="checkbox"/> Martian Chronicles   | <input type="checkbox"/> Ring Around the Sun | <input type="checkbox"/> West of the Sun   |

Name.....  
(Please Print)

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City.....Zone.....State.....  
Selection price in Canada \$1.10 plus shipping. Address 105  
Bond St., Toronto 2, (Good only in U. S. and Canada.)

## AT LAST! A BOOK CLUB THAT BRINGS YOU THE BEST OF TOMORROW'S FICTION TODAY!

**THE** founding of the **SCIENCE-FICTION BOOK CLUB** is a recognition that Science-Fiction has "grown-up"—as a new kind of literature commanding the enthusiasm of a wide audience of imaginative readers.

Why has Science-Fiction experienced such phenomenal growth? Perhaps it is because it provides such a satisfying release from our daily cares—it enables us to roam through the vast, fascinating expanses of Time and Space. Or perhaps it is because so many of the predictions of Science-Fiction authors (such as the atomic bomb and the rocket) are coming true, and we realize that Science-Fiction paints a thrilling picture of Tomorrow.

How is one to know which are the **BEST** new Science-Fiction books—without wasting a great deal of time and money wading through good and bad alike?

**Now—The Cream of New Science-Fiction Books  
—For Only \$1 Each**

The Science-Fiction Book Club selects **FOR** you each month the best new Science-Fiction book. And to enable you to **ENJOY**

the best without worrying about the cost, the Club brings you the brand-new full-length books you desire **FOR ONLY \$1 EACH** (plus a few cents shipping charge)—even though they cost \$2.50, \$2.75 and up in the publishers' original editions!

### No Fees or Complicated Rules

Each selection is described well **IN ADVANCE**, in the Club's bulletin, "Things to Come." You take **ONLY** those books you really want—as few as four a year, if you wish. There are no other rules, no dues, no fees.

### SEND NO MONEY — Just Mail Coupon

We **KNOW** that you will enjoy membership in this unusual new book club! To **PROVE** it, we are making this amazing offer to new members: Your choice of any 3 of the recent Science-Fiction masterpieces as described above **AT ONLY \$1 FOR ALL THREE!** Two are your gift books for joining, and the third is your first Club selection. This liberal offer may have to be withdrawn at any time. So don't delay—mail coupon **RIGHT NOW** to: **SCIENCE-FICTION BOOK CLUB, Dept. FR-10, Garden City, N. Y.**



# Southland

October 18, 1953

**Penny-Style Banker**

**Haughty Arabian**

**Horses Go Western**

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Ava Gardner . . . she teams up with Clark Gable in African adventure movie. See Page 7.



Open ALL DAY MONDAY 9:30 A. M. to 9:15 P. M.



**Fall Progress Jubilee**  
Greatest Savings of the Fall Season

**SALE**

**Women's Charmode Flannelette Gowns**

Here's that cozy warm Mother Hubbard long-sleeve gown that's every woman's favorite. Assorted new fall prints. Sizes 34 to 44. Sizes 46 to 52. **2.79**

**2.49**



**"Twin-Flex" All-in-Ones**

**10.98**

Superb fit, powerful curve control, sublime comfort! Bend, sit, or stretch in comfort... adjusts to your every movement! Free-floating bra. Well-boned at front and back. Pink rayon brocade cotton. Sizes 34 to 44.



**25% Wool Knit Undie Sets**

**2.78**  
Pants 1.39  
Vest 1.39

Fine soft knit in seed pearl stitch. Panties are below knee; vest has short sleeves. Pink. M, L, X-L. Above knee and sleeveless. **98¢ each**



**Cordtex Bras**

**1.50** A, B, C Cups

Center panel gives definite separation, flattering accentuation. White, pink cotton or rayon. 32-42.

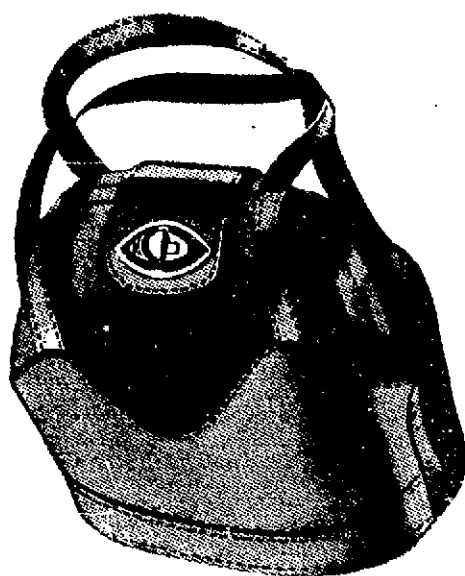
**Save on Regular 5.95 Casual Classics**

**4.97**

• Kerrybrooke 4-Star Features



Save 98¢ a pair on these Kerrybrookes right at the height of the season. Hand finished, polished leather slip-ons and saddle oxfords in this great value group for teenagers and women. Sizes 4 to 9 in A to E widths. Don't pass up this value!



**Lovely Italian Import Handbags**

Only

**2.95**

Faithful copy of an Italian oversize satchel in plastic patent. Also many other smart styles. Come in... see our newsworthy collection of fine handbag fashions!

**Hurry! Women's and Children's Slippers**  
**Save 48¢ to 1.01 Now!**

Easy-fitting comfort and cozy warmth for chill evenings at home. New low prices for Jubilee!

Women's Reg. 3.98

**2.97**

Children's 1.45

**97¢**

Women's Reg. 2.98

**1.97**



Open Mondays and Fridays, 9:30 A. M. to 9:15 P. M. . . . Other Days, 9:30 A. M. to 5:30 P. M.

Give! Community Chest

Satisfaction guaranteed or your money back

**SEARS**

American at Fifth DOWNTOWN  
Park Free Phone 35-0121 LONG BEACH





Handsomeness Arabian horses, once a pampered breed, are being trained for western stock duties on a ranch on Catalina Island. Here, a roping scene.

# Haughty Arabian Horses Go Western

By Baxter Omohundro

**A**VALON, Catalina Island. DESCENDANTS of noble steeds which carried proud Saracen warriors into battle against Christian knights during the Crusades are being trained in the duties of a western cow pony at a ranch deep in the interior of this resort isle.

Aristocratic Arabian horses, whose blood lines extend back to the days of Mohammed, have become adept at carrying riders to handle livestock effectively, making long fence inspections and otherwise perform like any cayuse — only far better.

Development of the 63 head on El Rancho Escondido (the Hidden Ranch) into range mounts represents the fruition of a 25-year-old dream by Phillip K. Wrigley, the chewing gum magnate.

Long an Arabian fan, Wrigley bought a handsome gray stallion, Kaaba, and three mares from Albert W. Harris of Chicago and shipped them to the ranch in 1932. The Spanish-style ranch buildings, which include a comfortable home for the Wrigley family, were built the preceding year.

**AT THAT TIME**, most of the Arabians in the United States were considered rarities and were pampered in stalls and small corrals. Wrigley theorized that since their ancestors rode herd and proved excellent range mounts in the rugged desert areas of the Near East, the Arabs in this country easily could be trained to perform such tasks in the American cattle country.

The initial test of his idea came with the first colt to be foaled on the island, Bakir. When four years old, Bakir rounded up a herd of wild mustangs which had long defied pursuit by the conventional range horses used by ranch hands on the island.

Patiently, the Rancho Escondido men trained the horses as the herd slowly increased by births and careful importation of stock. The mounts were taught to perform on all parts of the diversified terrain of the 1200-acre spread, which is in a valley extending from sea level to the slopes of lofty Mt. Orizaba. Their rides took them through land strewn with rocks, cactus, thorny un-

derbrush, and often without a trail.

**THIS HAS RESULTED** in a horse that is not particularly fleet, but possessed of great endurance and intelligence, according to Ranch Manager Joe Dawkins.

For instance, a Catalina-bred Arabian can carry a quarter of its weight for great distances with a minimum of food and water.

Such endurance is due largely to the breed's physical characteristics. It has wider nostrils, a broader chest and greater lung capacity than most horses. It is well proportioned, but with short, tough muscles.

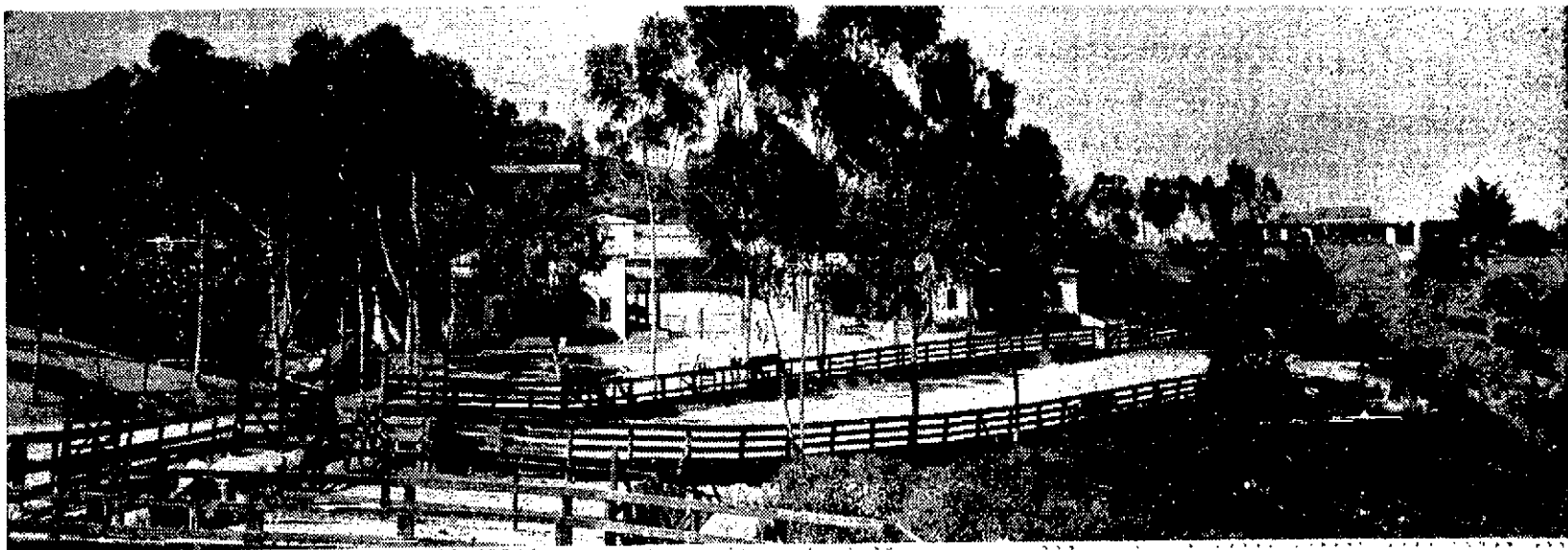
"The Arab works best when there is close association between horse and rider. You've got to train them mentally, rather than physically," says Dawkins, a wiry man with flaming red hair and mustache.

Because the Arabians mature comparatively late, Dawkins and his men begin their training when they are about four or five years old, instead of two or three years of age for most breeds. They allow

(Continued on Page 8.)



Tishamar, six-year-old dapple mare, and trophy she won are displayed by ranch manager, Joe Dawkins.



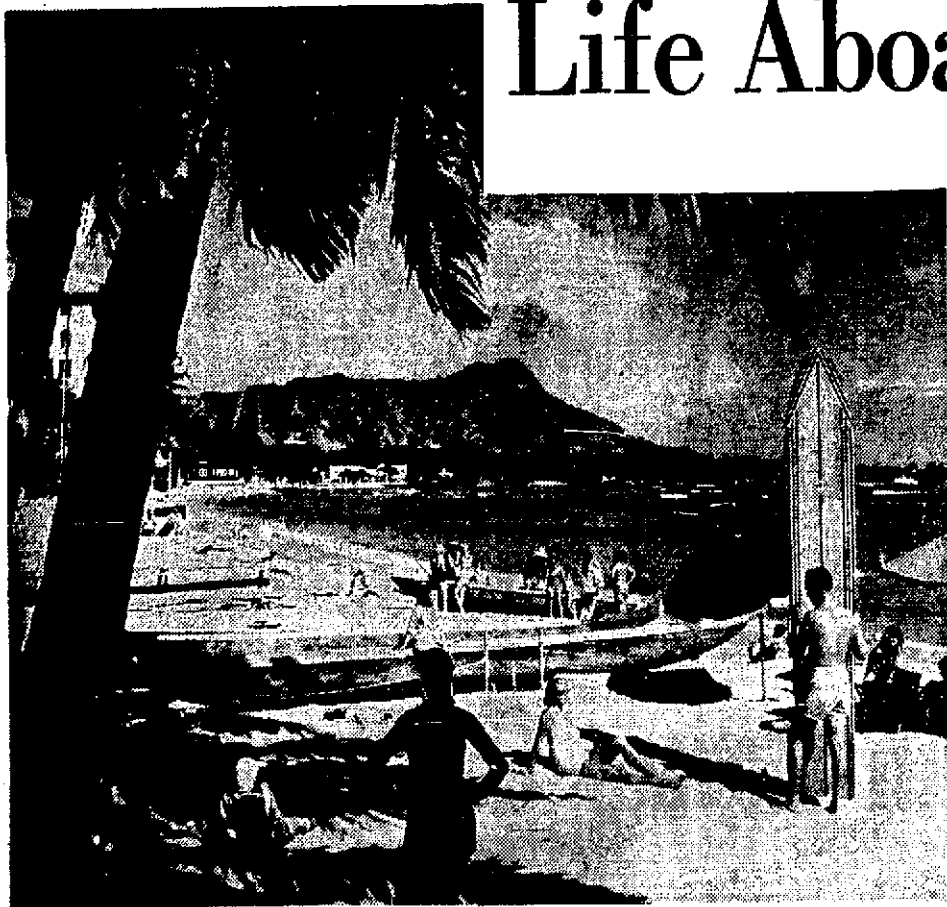
This is El Rancho Escondido (The Hidden Ranch) where Arabian horses are training for range work. Right, background, owner P. K. Wrigley's home.

—Photos by Author



# Life Aboard a Freighter,

By Jane Carver



One objective of the freighter cruise to Hawaii is Waikiki Beach. An added Honolulu attraction beginning tomorrow is the annual "Aloha Week" festival.



Staterooms on all freighters are outside, immaculately clean, nicely furnished, with bath. In addition to staterooms are two suites with sitting rooms.



Freighter travel offers complete relaxation, a chance to do as you please—bask in the warm sun, read, sleep, and avoid the dressiness of cruise ships.

**E**VER THINK of going to Honolulu aboard a freighter?

My husband and I had waved friends off on the luxurious Lurline, and fast trans-Pacific planes. Over the years, these farewells followed a pattern. They were fun. Gay, exciting. Everyone showed up in their nicest clothes, and elbowed perspiring stewards along crowded passages, carrying shiny luggage and extravagant going-away gifts. If you've attended these affairs you know it's an exhausting experience.

Well, vacationtime was at hand for us, and we had a yen to travel to Honolulu. But minus any fanfare.

We wanted complete relaxation at sea, and a chance to do as we pleased. Bask in the sun, read, sleep and avoid the dressiness, the super service of cruise ships and air liners.

The Robert M. Grays, 6 Possum Ridge Rd., Rolling Hills, tipped us off on freighters. They wanted to take one to Honolulu. Would we like to come along? We checked into it, and decided YES, we would. Here's what we found out:

Besides the Lurline, Matson operates a postwar fleet of fast freighters carrying 12 passengers in seagoing comfort. These cargo ships load Hawaii's sugar, molasses and pineapple for mainland destinations, returning filled with the necessities as well as the luxuries of life to the people of Hawaii. These vessels often have decks loaded with livestock. And frequently explosives. Passengers must sign a certificate of notification telling Matson that they have no objection to traveling with the ammunition.

**WE WERE GIVEN** passage on the SS Hawaiian Pilot. Before sailing, Capt. Hans O. Matthiesen

Jane Carver is food editor of the Independent.

allowed us aboard to see his ship. The Pilot's typical of Matson freighters, with this exception: On July 14 it made the front pages by colliding with and sinking another freighter, the Jacob Luchenbach, outbound from San Francisco for Pusan and Yokohama. The Pilot was able to make port. She was in dry dock for repairs until the trip before we sailed.

Capt. Matthiesen was not in command when the accident occurred, but was having his vacation ashore.

Staterooms on all freighters are outside, midships, immaculately clean, pleasantly furnished, each with private bath. In addition to the staterooms, there are two suites with sitting rooms. The Pilot has two-bed cabins. Other freighters often have three-berth rooms. (If two people are traveling, and are booked on one of these cargo ships, they may buy the third berth at half fare, insuring complete privacy.)

These C-3 type freighters sail approximately every week from and to San Francisco or Los Angeles. Passage is usually six days, and fare begins at \$160 one way, plus 15 per cent U. S. transportation tax. Tickets are to the first Hawaiian port.

**FREIGHTERS** call at ports on other islands in Hawaii. Fares for inter-island cruises and for port-to-port passage are booked separately on application. This may be done before leaving the mainland.

In our case, we bought round-trip passage on the Pilot because we wanted to use the ship as our hotel the entire voyage. The Pilot's port of call included Hilo. Our tickets read Los Angeles to Honolulu, returning Honolulu to San Francisco, with an interport call at Hilo. However, if the Pilot should also carry cargo for Maui and Kauai we would remain



—Matson Lines Photos

Everyone who's ever visited Hawaii will never forget islands' official greeters, the flower girls.



# Hawaii-Bound

aboard while she completed the schedule.

There's one annoyance found in booking a round trip on the same vessel. Passengers cannot leave and return to the port of departure aboard the same ship. No clear explanation was given, except that it's a law, the primary purpose of which is to have you patronize other transportation systems along the coast. It was extremely inconvenient, and an added expense for us, since it meant debarking at San Francisco, and traveling home by train or plane. This, when we live only 10 minutes away from the Matson Docks here.

**NO PASSPORTS** or other travel documents are required of U. S. citizens traveling between the U. S. mainland and Hawaii.

If you're traveling by freighter, there are many things you should know. This one's for women only: Women traveling alone will not be accepted for passage, unless other women are booked on the same sailing.

There's no valet, maid service, beauty shop or laundry service on freighters. It's best to travel with the quick drying, non-wrinkling fabrics. The ship furnishes soap. But it's a good idea to take your own, too. Water aboard the ship is hard.

If you take an electric iron, make sure it operates on DC current. Freighters do not carry doctors. There's a crew member aboard with a pharmaceutical rating who can give first aid. For serious illnesses, the U. S. Medical Service is contacted by telephone or ship to shore radio.

There's a congenial, well-appointed officer's dining room, where passengers appease their sea-whetted appetites. They have their meals with the ship's officers. The coffee pot never stops boiling, and you may have a cup any time.

Entertainment? The idea of freighter travel is escape from pressure, the daily humdrum, formality, and everyday cares. Deck chairs are furnished, and included in the fare. You can bask in the sun, and let gentle

Pacific trade winds relax you without ever counting the hours. If you must do something, table games, such as dominoes, chess, checkers, cribbage are available. There's a library, of sorts. Playing cards and cigarets may be purchased aboard.

With informality keynoted, take your most casual clothes. Women will find slacks and knits their best bets. Once under way, you can watch seamen at work, and observe how they handle a ship. You're liable to rub against rust or grease aboard freighters, so take along a can of spot remover.

**IT'S ALWAYS WISE** to travel light, and this goes for freighters, too. Stateroom baggage is limited to hand luggage only. Trunks may be stowed in the hold, but won't be available during the voyage.

Freighters have cargo and operational problems not found on passenger ships. Their primary function is delivering freight. Passengers are a sideline. Therefore, definite sailing dates and specific destinations can not be guaranteed. You go where and when the freighter goes. It may travel to one port, or its cargo may take it to three or four ports in the Hawaiian Islands.

Since we booked our voyage round trip, using the Pilot as our hotel while in the Islands, we didn't care how many ports it made; the more the merrier.

(There's lots to see throughout Hawaii. Besides the usual sights is Honolulu's annual "Aloha Week," a survival of an ancient Hawaiian celebration known as "Makahiki," which begins tomorrow.)

These C-3 express freighters are big. The Pilot's 492 feet long, is fitted to carry bulk sugar and carries 12,000 tons of cargo. Its crew is 52 men—including officers.

Capt. Matthiesen is typical of the high-caliber men who command Matson's cargo ships. He's been going to sea 32 years, starting on a sailing ship in the Bal-

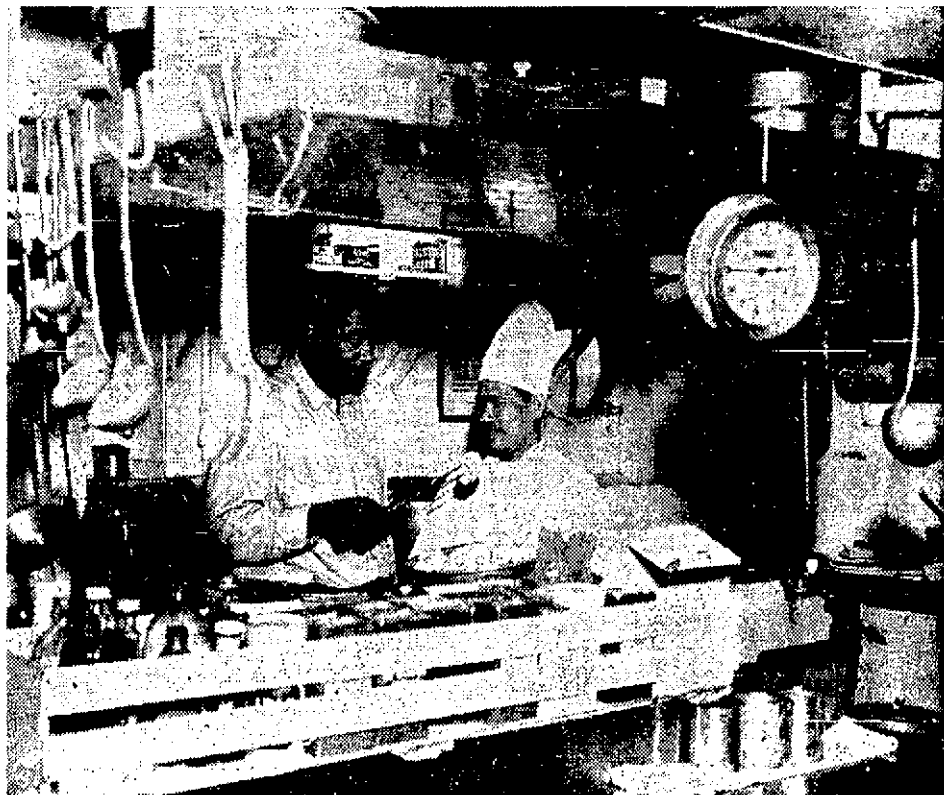
(Continued on Page 22.)



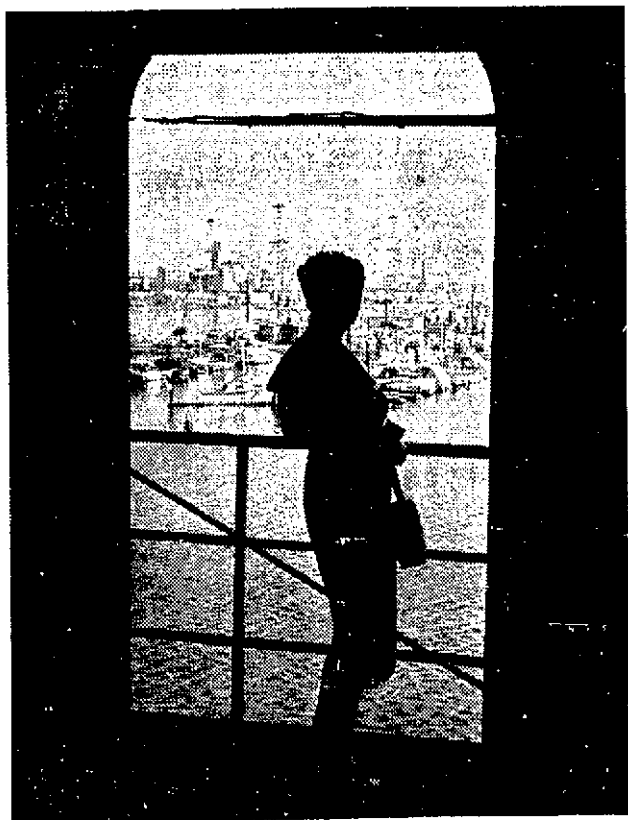
The author and her husband sailed aboard this ship, the Matson Line's Hawaiian Pilot, which carries 12,000 tons of Cargo. Inset, Capt. Hans O. Matthiesen.



Coffee break comes officially at 10 a. m. and 3 p. m. but pot never stops boiling for officers on watch. Six crewmen relax over coffee with Capt. Matthiesen.



Chief Steward Goodwin Jordan and Chief Cook Almero Dioscoro prepare three big meals daily, and there's a snack for anyone who is hungry at bedtime.



—Photos by John H. Neagle

One last look is given the familiar activities around L. B. Harbor by the author before sailing.



# 'Good Hombre' Bandit

By Mark McMillin



When Rattlesnake Dick robbed travelers near Auburn, these buildings in that mining town were brand new.



—Eastman's Studio Photos

Orleans Hotel, left, was Auburn's leading hostelry in the days of highwaymen. At right, old fire house.

AS SOON as the winter snows had melted from the California Sierra, thousands of gold seekers poured into the foothills surrounding the mushrooming town of Auburn. By May, 1848 the camp had become notorious for murders, robberies, thefts and lynchings, and passengers traveling through the heavily wooded district rode in imminent fear of their lives. Among the most infamous of the road agents was Dick Baxter, known as Rattlesnake Dick because he first settled in the gold diggings at Rattlesnake Flat. Within a few months, even Southern Californians were talking about his exploits.

Dick was British born, a "black sheep" led astray by evil companions, and by his own weakness. Twice he was arrested for thieving and twice released when proved innocent. Finally he decided that he was being persecuted because of his British accent, and migrated to the gold fields in Shasta, then opening up. Here he washed gold for two years, until an Auburn resident, passing through, happened to notice him and spread the word:

"Watch out for that Britisher. He's a thief."

Hearing the accusation, Dick threw down his pick in disgust. "All right, I'm a thief, am I? Well, then I might as well make thieving pay. Anyhow, there's no money in digging for gold."

A few nights later he held up and robbed a lone traveler. Elated over his success he headed towards Auburn, where he knew every hill, every dark wooded spot along the roads and trails. Now he spent all his nights waylaying travelers and, after every holdup, he'd explain proudly, "Tell the sheriff to get Rattlesnake Dick."

From time to time he was caught, thrown into jail, only to be released to again ply his trade. He was regarded as a "good hombre" because he never harmed his victims or stole a horse.

Dick soon tired of his petty successes. He felt he was wasting his time and needed to branch out into big-time robbery. One big success and he could migrate to Canada where he had friends and relatives.

And so he organized—with five other outlaws—a gang to hold up the Yreka mule train, which usually carried gold bullion worth thousands of dollars.

DICK master-minded the hold-up plan, which was successful. Four of the bandits secured the box of bullion, and carried it to a designated place in the woods where they sat down to wait for Dick and the fifth accomplice, who were supposed to join them with a pair of stout mules. They waited and waited, but Dick failed to appear.

"Let's get going before the sheriff arrives," urged one of the four.

So they picked up what gold they could carry, took it back into the woods and buried it. Then they mounted and rode to the secondary rendezvous. But Dick wasn't there. They became really worried. What had happened to their leader? They knew Dick as a weakling. If captured, he'd probably talk, if talking meant saving his own skin.

"Let's get out of here while we can," cried one, and the four galloped off through the woods—straight into the leveled rifles of the sheriff and his posse.

When one of the bandits reached for his gun, he fell from his horse with a bullet through the heart.

A search revealed only a small part of the bullion. "Where's the rest of the gold?" demanded the sheriff.

The three glanced at their slain comrade. "He buried it back in the woods. We don't know where."

AS THE bandits were taken back towards Auburn, the sheriff told this story: The mule teamsters had hurried to town after the holdup and had reported to the sheriff, who recognized the robbery as a Rattlesnake Dick job. He gathered a posse and arrested Dick and his accomplice while they were trying to steal a mule.

All were convicted and sentenced to state prison. But Dick managed to escape.

All during the spring and summer of 1859 he robbed lonely travelers. Finally he and a pal, cornered, killed a deputy sheriff. In the exchange of shots, Dick was mortally wounded. An Iowa Hills stagecoach driver saw the inert figure lying beside the road. He stopped the coach, went closer, recognized Rattlesnake Dick. He put his hand into the dead man's pocket and drew out a shakily penciled paper. "I die as all true Britons die."

In another pocket was an affectionate note from Dick's sister, urging him to be good and to avoid evil companions. When taken to Auburn, the body revealed three bullet holes, though the sheriff had fired only twice. Who fired the third bullet? That remains a mystery to this day. But it is generally conceded that Dick shot himself, rather than face capture or risk slow death from an infection of his wounds.

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AVA GARDNER

GRACE KELLY

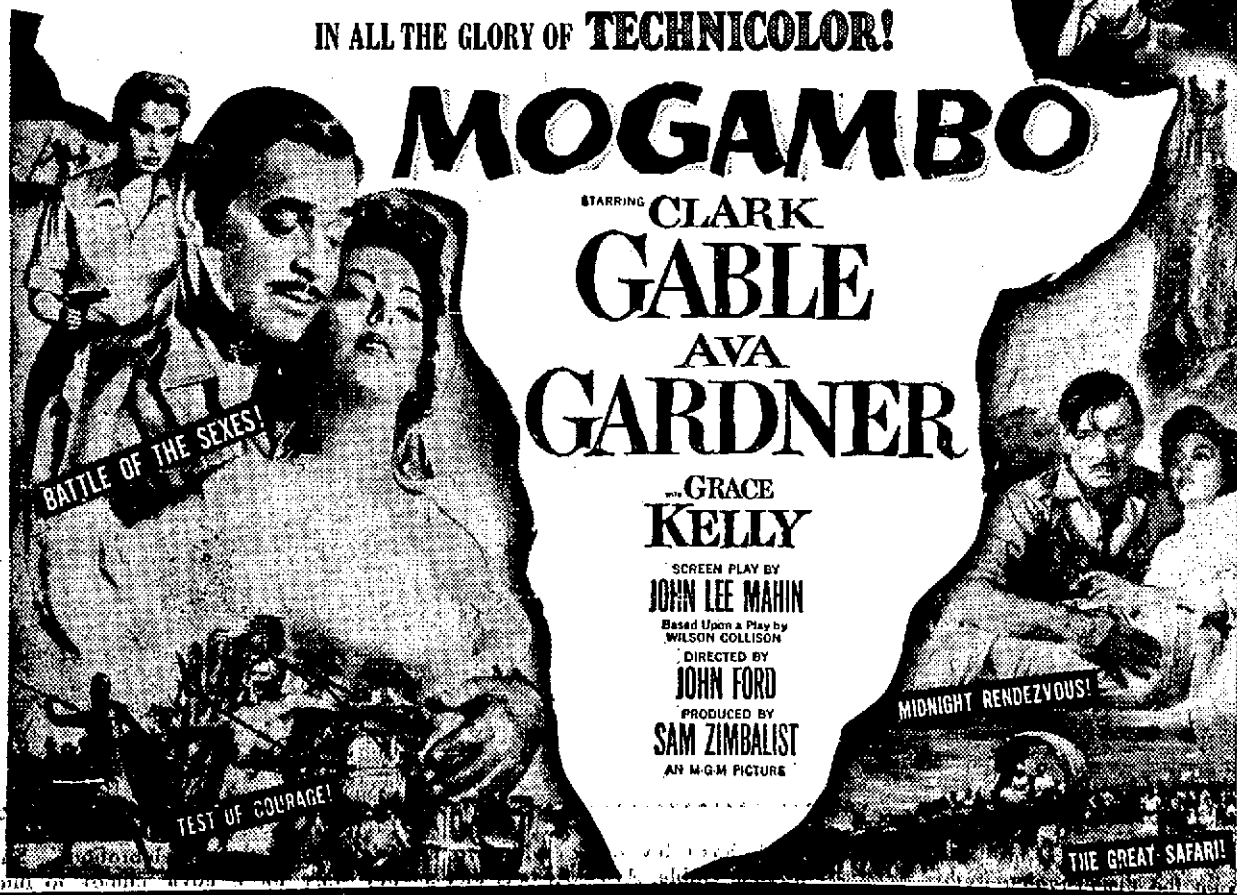
SCREEN PLAY BY JOHN LEE MAHIN

Based Upon a Play by WILSON COLLISON

DIRECTED BY JOHN FORD

PRODUCED BY SAM ZIMBALIST

AN M-G-M PICTURE







Clark Gable, hunter, returns from safari to find Ava Gardner, surprise visitor, using his outdoor shower.



Despite Gable's cold shoulder, Ava finds animals friendly. She'd like to stay, falls in love with Gable, who says she's to leave on next river boat.

**SOUTHLAND'S MOVIE PREVIEW**

# 'Mogambo'

Planned to be the most exciting film about Africa yet screened, "Mogambo" took an M-G-M company deep into the Dark Continent. Many hazards were risked for the sake of authentic background material, as Clark Gable and Ava Gardner played out the leading roles of an entertaining screen play. Jungle ailments, savage wild animals, menacing snakes and accidents of travel in the wilds were among the risks. The plot develops the story of a big game hunter and a forward American girl who arrives in the jungle to join a wealthy maharajah, not knowing that he has left to return to India. Gable, as the white hunter, Vic Marlowe, is interested in his newest clients, a British anthropologist, Donald Nordley (Donald Sinden) and, especially, Nordley's wife, Linda (Grace Kelly), who returns the interest. Marlowe sends Honey Bear, the American girl (Ava Gardner), away on the steamer, but the vessel breaks down, she returns and is taken along on the Nordley safari—and complications develop.



Before boat leaves, Ava gains good opinion of Gable. Boat breaks down, she returns, joins safari, observes Gable-Grace affair overlooked by Sinden.



Sinden proves brave, likable guy; worships his wife. Gable can't stand to tell him the disillusioning truth.



Gable has a few drinks with Ava. Grace surprises their "celebration." She wounds Gable. Ava concocts face-saving story for a novel climax to film.



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## HAUGHTY ARABIAN HORSES GO WESTERN

(Continued From Page 3.)  
 two years for the training period, rather than the usual one.

Although the Catalina Arabians have, in Dawkins' opinion, proved to be good, all-around range horses, each animal seems to have its forte. Dawkins encourages this in

the way a teacher develops the particular talent of his pupil.

Most of the horses are natural actors, and perform best in rodeo events when visitors, allowed on the ranch for the first time this summer, give liberal applause.

**PRIDE OF THE STABLE** now is Tishamar, a six-year-

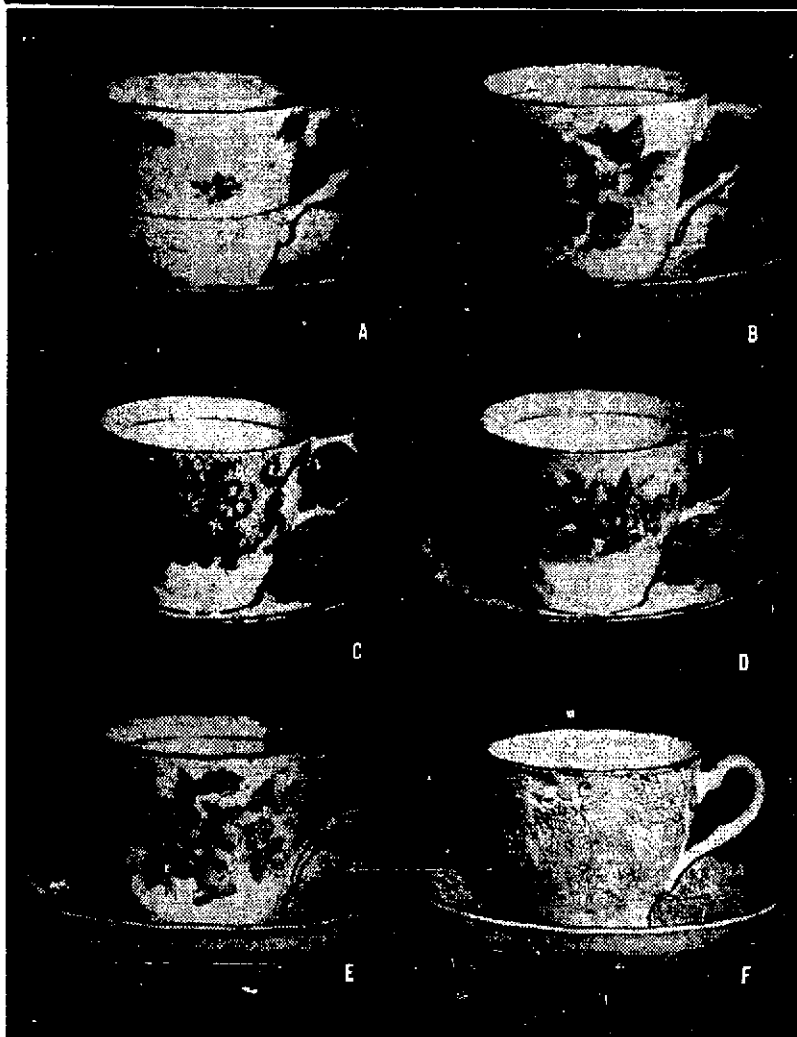
old mare. She recently won top honors in the stock horse contest at the All-Arabian Show at the Cow Palace in San Francisco, most important west coast event of its kind. This is the dapple's first year of competition and the first appearance of a Catalina Arab in a test of such magnitude.

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A. Windsor Rose 1.00 C. Scroll 1.00 E. Ingrid 1.00  
 B. Sylvia 1.00 D. Daisy Rose 1.00 F. Gold Tapestry 1.49

Many other designs not shown

## 110-pc. dinnerware

Reg. 98.50

**59.95**

Imported service for 12, "dogwood" pattern; includes 6 extra cups and 12 coasters—butter—ash trays.



### double-egg cups

Reg. 1.00

**59c**

Imported hand-painted Bavarian double egg cups, with Provincial or floral decorations.

### 53-pc. dinnerware

Reg. 39.95

**27.95**

Imported English service for 8; hand colored under glaze; in Bird of Paradise pattern.

### lazy susan

Reg. 7.95

**4.95**

4 ceramic inserts and center bowl, green/chartreuse or burgundy/grey; wooden base; 13 3/4 across.

May Co. Lakewood China and Glassware, Third Floor



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 C. End table, 19x29"  
 D. Cocktail table, 22x44"  
 E. Hunt table, 18x44"; extends to 60"  
 F. Cocktail table, 22x44"  
 G. Step table, 20x30"  
 H. Lamp table, 20x25"  
 J. Commode, 19 3/4 x 24"  
 K. Step table, 20x30"



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petal and shawl collars.



Wide, face-framing collar,  
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## Can the Giant Condor Be Saved?

This great bird, found only in California, is fast nearing extinction. Experts  
disagree on how to preserve the species.

See next week's SOUTHLAND MAGAZINE



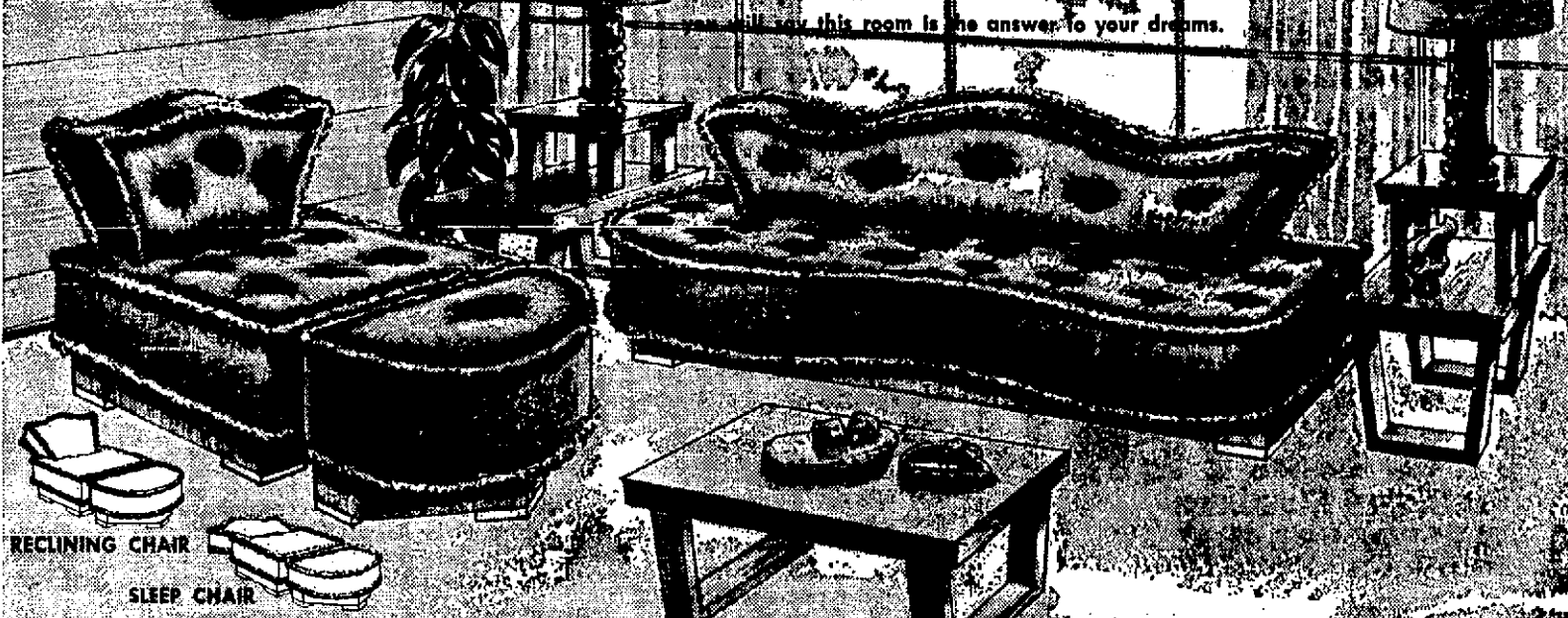
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HIGH ON THE LIST of organizations sharing in Community Chest funds is the YMCA.

Long Beach has the Armed Services YMCA, 1076 W. Seaside Blvd., of which George F. McLean is executive secretary, and the YMCA, 600 American Ave., of which J. C. Bransby is general secretary.

Says McLean of the Armed Services "Y":

"In the last year 416,936 persons — mostly servicemen — used our facilities. That means 1100 every 24 hours. How did we serve them? Well, 34,906 slept here. A few less than 100 per night used our sleeping facilities — good single beds with clean sheets after each use. While 250 beds are available, there are times when we could use twice as many. Week ends are usually overflowing.

"And 159,197 persons ate here. Our coffee shop, open from 7 a. m. to 11 p. m., serves good food attractively and at a moderate price.

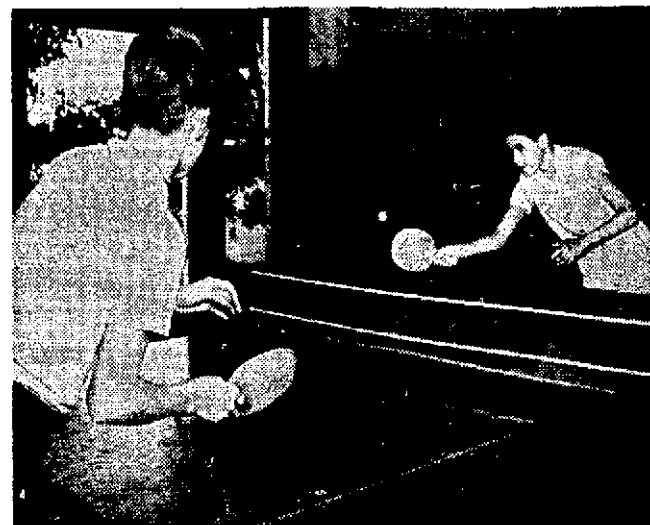
"More than 71,260 envelopes and sheets of note paper were used to write home. We cash checks, write money orders, sell travelers' checks — all valuable services to world travelers.

"For the past eight years some fine group has served a buffet each Sunday evening to an average of 150 servicemen. In the last year we have had 240 'sings' involving 15,156 servicemen and gals; we have had 193 shows and programs, entertaining 16,250 servicemen; we have had 295 dances, square and social, participated in by 43,466 guys and gals."

SAYS BRANSBY of the YMCA: "Established in 1905, the Young Men's Christian Association has served two generations of boys and young men, and today is busily engaged with the



Thousands of service personnel have benefitted from operation of the Armed Services YMCA. In photo above, Mary Houston starts two young men in square dancing, helping solve their liberty time recreation problems.



Inman Co. Photo

Youth programs are an integral part of YMCA activity. Here, Gary Wright and Larry Webster enjoy ping pong.

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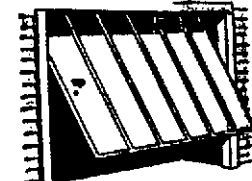
Phone 40-8913

third. Working with all people, regardless of race, creed or color, the YMCA seeks to promote understanding between groups and help individuals. The 'Y' sponsors a varied program of activities which give equal attention to the mental, spiritual and physical growth of its members, as symbolized in the familiar YMCA triangle. The program reaches young people in every section of the greater Long Beach community. The largest operation is located downtown with similar branches in North Long Beach and Lakewood.

"Activities range from gymnasium and swimming classes to informal education groups and special interest hobby clubs. Total attendance for the past year reached 180,000 with 3330 different persons enrolled in the program. Current membership is in excess of 4000 and this past year 543 different boys spent a week or more in 'Y' operated camps."

(Editor's Note: This is the 15th in a series on the services of the various agencies of your Community Chest.)

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# He's a Banker -- Penny Style



Gadgets to promote thrift are ages old, and in this field Gordon Grimes of Long Beach finds a hobby. He collects toy banks—has more than thirty.

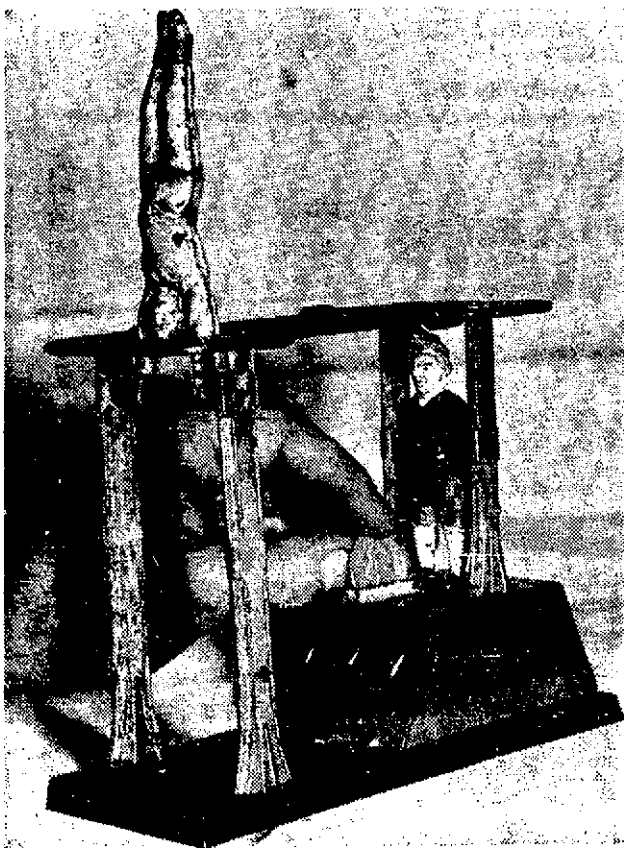
**G**ORDON GRIMES of 4433 E. Anaheim St. collects banks. No, not those huge concrete and marble structures with which we are all familiar. He collects toy mechanical banks made of tin or iron. And even though his banks, consisting of more than 30 different types, are all empty, he finds that owning these banks and tracking down others is an adventure in itself. For these banks were popular long ago, in the years 1869 to 1918. In many months of diligent bank collecting, he has found them scarce enough to keep the search interesting. The "Jonah and the Whale" bank in Grimes' collection is an elaborate one, about 10 inches

*By Helen L. Gillum*

long and 5 inches high. It is complete with whale, Jonah and King Neptune, who stands on the deck of an ancient sailing ship with Jonah in his arms. Place a coin on Jonah's head and Neptune immediately tosses Jonah toward the whale, who obligingly opens his mouth, engulfing the coin.

Most modern of the banks is one made as late as 1918. It is called a "wireless" bank. Sound shock waves set it in motion, aided by an ingenious contraption consisting of a flashlight battery and magnet.

Another, the "William Tell" bank, is a real whiz-dinger. Tell shoots an apple off his boy's head with a coin which goes on into the castle, rings a bell in the tower, and explodes a paper cap, all quicker than you can say "William Tell." What a lot of pennies must have been saved by youngsters of the past who would not resist putting this bank through its mechanical paces!



Photos by H. S. Melvin

Toy acrobats leap with glee when their owner drops a coin into a bank—one of Gordon Grimes' hobby items.

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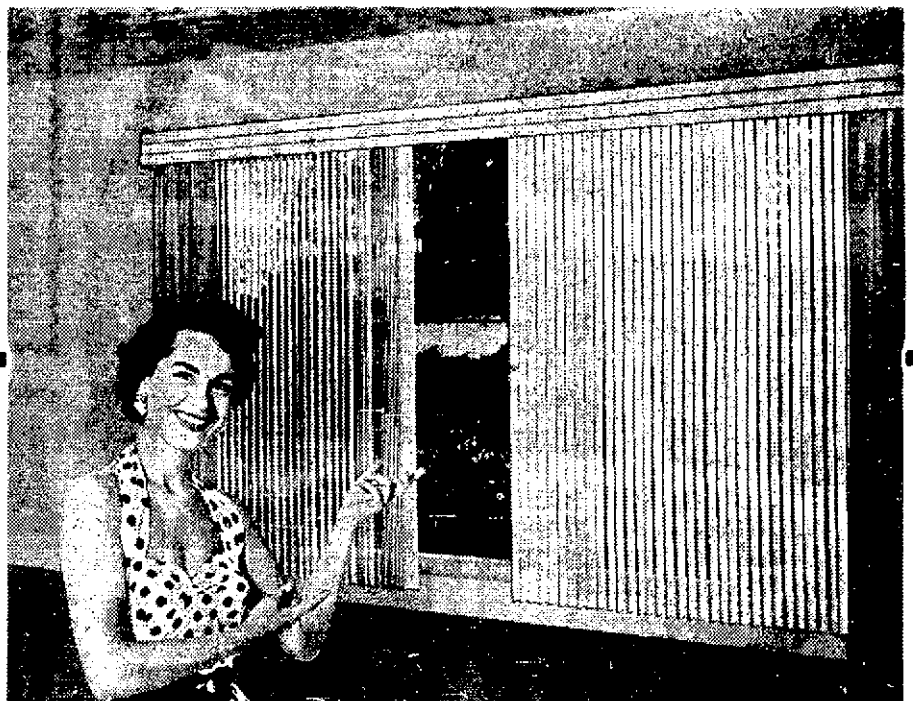
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# Round-the-Clock Coffee Cake

**BY ANY NAME**, coffee cakes and versatile breads are a delight. They are always a welcome treat, and the wonderful aroma they create in the kitchen while baking would arouse the curiosity of the most lackadaisical taste bud.

Such is the conclusion of a popular Long Beach hostess, Mrs. Kenneth S. Wing, 4320 Olive Ave. She's not only tops in the designing and executing of fancy breads, but she serves them with equal charm.

She has passed along some recipes which you'll like, one for coffee cake, which is being featured today.

**Georgia Sally Lunn**

$\frac{1}{2}$  cup butter or other shortening  
 $\frac{1}{2}$  cup sugar  
 2 eggs, beaten well but not separately  
 1 cup milk  
 2 cups flour  
 4 teaspoons baking powder  
 $\frac{3}{4}$  teaspoon salt  
 Cream butter and sugar well; add eggs and milk a little at a time, alternately with the flour,

**By Mildred K. Flanary**  
 Press-Telegram Home Economics Editor

which has been sifted with the baking powder and salt. Bake in a greased shallow pan, or in greased muffin pans in a hot oven at 425 F. for 20 to 25 minutes. Cut in squares and serve hot. Makes 10 servings, or if baked in small tins, 18 muffins.

## Nut Bread

3 cups flour  
 $\frac{1}{2}$  cup sugar  
 $1\frac{1}{2}$  cups milk  
 4 teaspoons baking powder  
 2 eggs, well beaten  
 1 teaspoon salt  
 1 cup walnuts

Sift the dry ingredients and stir in the walnuts. Add beaten eggs and milk. Place in two small or one long buttered bread tin and let stand about 20 minutes before baking to rise a little. Bake in moderate oven, 375 F., about 45 minutes.

## Quick Coffee Cake

2 tablespoons melted butter or margarine

$\frac{1}{4}$  cup light New Orleans molasses  
 $\frac{1}{4}$  cup chopped nuts  
 1 cup popped rice cereal  
 2 cups biscuit mix  
 $\frac{1}{4}$  cup sugar  
 1 egg  
 $\frac{1}{4}$  cup milk

Mix together butter, molasses, nuts and cereal. Spread around bottom of greased pan\*. Combine biscuit mix and sugar. Beat egg and add milk. Add to biscuit mix and stir until mixed. Spread over molasses-cereal topping. Bake at 400 F. (hot oven) 30 minutes, or until toothpick inserted in center comes out clean. Turn out of pan while hot. Makes six servings.

\*Eight-inch round or square pan or 1-quart mold may be used.

## Crunch Coffee Cake Loaf

2 cups sifted enriched flour  
 3 teaspoons baking powder  
 $\frac{1}{2}$  teaspoon salt  
 $\frac{1}{4}$  cup shortening  
 $\frac{1}{2}$  cup sugar  
 1 egg  
 1 teaspoon vanilla extract  
 $\frac{1}{4}$  cup milk  
 $\frac{1}{4}$  cup chopped raisins  
 $\frac{1}{4}$  cup chopped nuts

**Topping:**  
 $\frac{1}{4}$  cup brown sugar  
 $\frac{1}{2}$  teaspoon cinnamon  
 $\frac{1}{4}$  cup shredded coconut

Sift together flour, baking powder and salt. Cream together shortening and sugar until light and fluffy. Add egg, beating well. Add vanilla extract. Add flour mixture to creamed mix-



Coffee cake and fancy breads are a treat at any and all hours. These are a specialty in the cooking repertoire of Mrs. Kenneth S. Wing (above).

ture alternately with milk. Fold in raisins and nuts. Pour into greased loaf pan,  $4\frac{1}{2} \times 8\frac{1}{2}$  inches. Combine brown sugar and cinnamon. Sprinkle sugar-cinnamon mixture and coconut over coffee cake loaf. Bake in moderate oven, 350 F., about 1 hour. Makes one coffee cake loaf,  $4\frac{1}{2} \times 8\frac{1}{2}$  inches.

## Almond Honey Coffee Ring

1 cup milk  
 1 cake compressed yeast  
 $\frac{1}{4}$  cup granulated sugar  
 1 teaspoon salt  
 1 egg  
 $\frac{1}{2}$  cup soft shortening (part

butter or margarine  
 $3\frac{1}{2}$  cups sifted all-purpose flour  
**Almond Honey Filling:**  
 1 cup roasted unblanched almonds  
 $\frac{1}{2}$  cup honey  
 1 tablespoon butter or (Continued on Page 21.)

## Kitchen Tip:

Mrs. Wing's Kitchen Tip: To assure accurate distance for curtain tie-backs, pull window shades to desired height and place hooks.

## Mrs. Wing's Coffee Cake:

$1\frac{1}{2}$  cups flour  
 $\frac{3}{4}$  cup sugar  
 2 tsp. Baking Powder  
 $\frac{1}{4}$  cube butter  
 2 eggs  
 Milk

Sift the dry ingredients together. Melt butter, put into a measuring cup and drop unbeaten eggs into it. Fill remainder of cup with milk. Drop this liquid into flour mixture and beat well with a spoon. Place in well greased pan, sprinkle with brown sugar, nuts and cinnamon and dot with butter. Bake at 400 deg. about 25 minutes. Serve hot with coffee.



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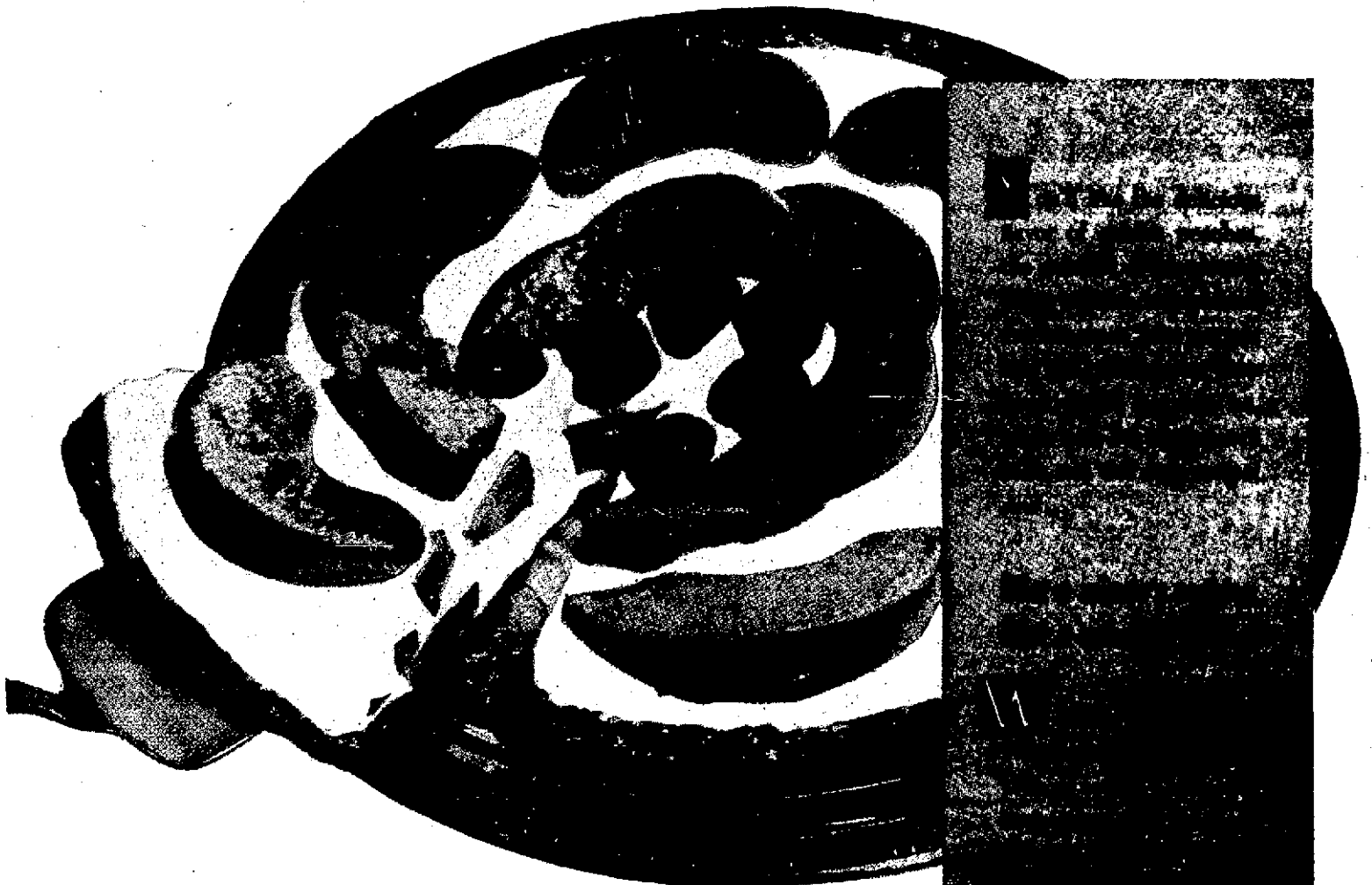
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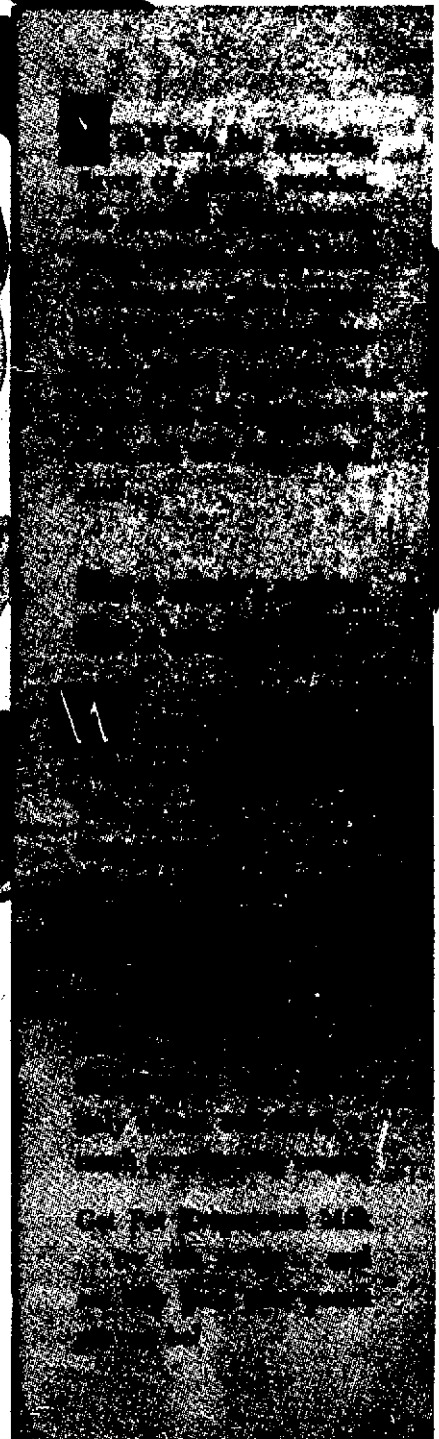


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- Put  $\frac{3}{4}$  cup Pet Evaporated Milk into ice cube tray of refrigerator and chill until ice crystals begin to form around edges.
- Press a mixture of  $1\frac{1}{4}$  cups fine graham cracker crumbs and  $\frac{1}{2}$  cup melted butter firmly in bottom and on sides of 9-inch pie pan. Chill until needed.
- Drain well  $2\frac{1}{2}$  cups (No. 2½ can) canned cling peach slices. Save 12 slices for top; cut rest into small pieces.
- Melt  $\frac{1}{4}$  cup butter in a saucepan. Remove from heat and mix in until smooth, 2 tablesp. lemon juice,  $\frac{1}{2}$  teasp. salt, and  $\frac{1}{2}$  cup powdered sugar. Let stand to cool thoroughly.
- Put ice cold milk into cold bowl and whip with cold rotary beater, or electric beater at high speed, until stiff. Whip in cool sugar mixture,  $\frac{1}{2}$  at a time. Fold in cut-up peaches.
- Put into chilled crust. Arrange a double row of peach slices in a circle on top; garnish with maraschino cherry halves, if desired. Chill until firm, about 2 hours.



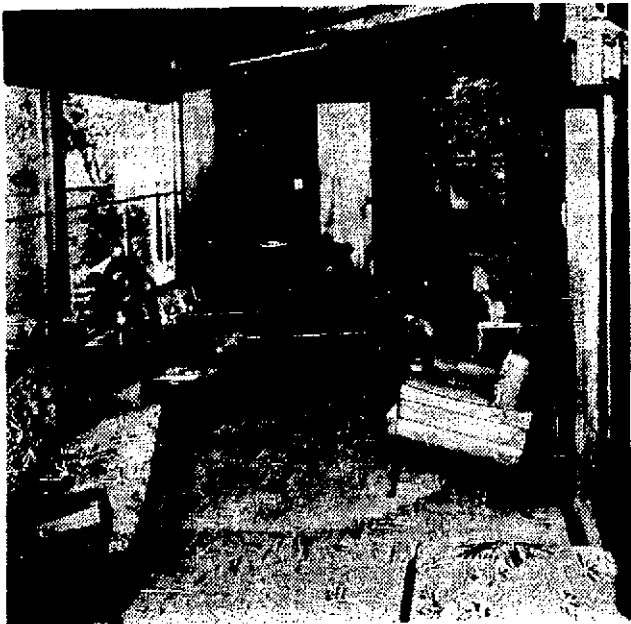
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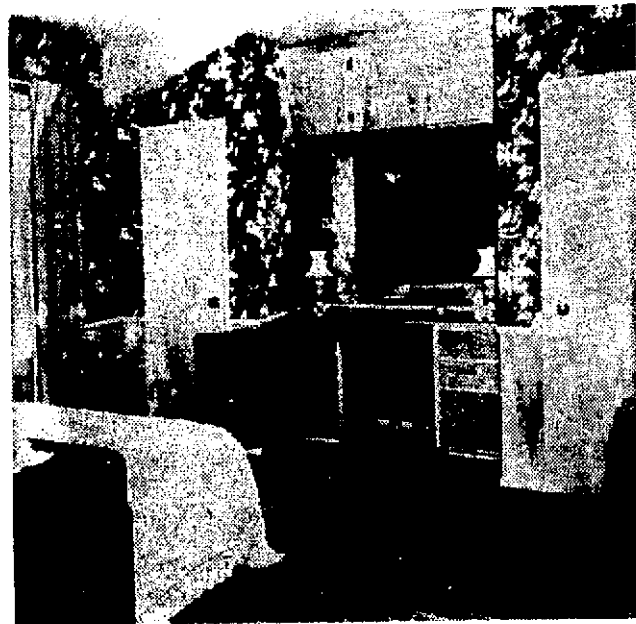
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# Happy-Go-Lucky House



The Diffey's lanai-den is a rugged room, built strictly for fun. Smooth paneling, tile floor make upkeep easy.



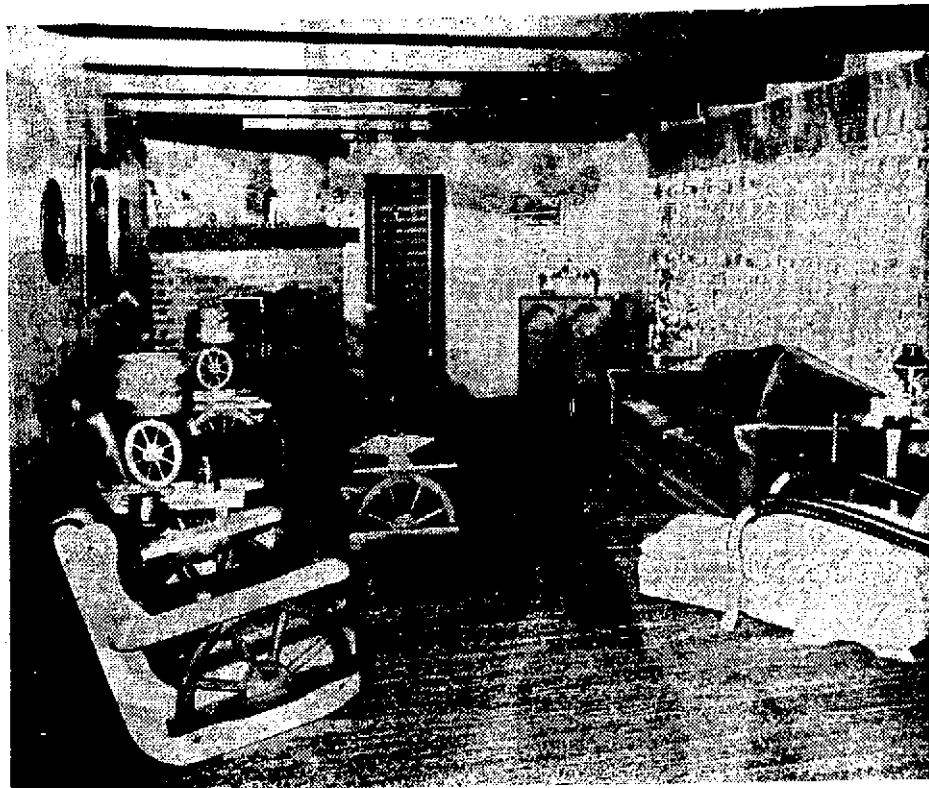
Guest quarters, set completely apart from the Diffey's home, provide all the luxuries of an expensive suite.



Wide frontage and rambling architecture give the impression of spaciousness to the S. C. Diffey home. Actually, lot is small and upkeep is at minimum.



Mrs. Diffey's castle is her beautifully paneled birch kitchen. Additional attractiveness is given the birch built-ins by hammered copper hardware.



Photos by H. S. Melvin

The living room of the home of Mr. and Mrs. S. C. Diffey has the comforts of a hideaway lodge. Random-weave carpeting, mellow birch paneling are used.

## DOWNEY.

**A**FTER A COUPLE has reared five children, comes the time when the parents are ready for a carefree (and somewhat more peaceful!) way of life.

Such is the case with the S. C. Diffey, who are enjoying a whole new slant on life in their

## By Eileen Ball

new home at 10217 Chaney Ave.

The Diffey, now grandparents, had this house built to long dreamed-of specifications. It is a roomy house, easily maintained, and has the sort of beauty inherent in good ranch house began. New furnishings were supplied by Butler Bros. Department store.

The building, some 2200 square feet, sprawls across a lot that is wide in frontage and shallow in depth. The effect from the street is one of boundless spaciousness. Actually, the footage of the lot from front to back is modest, which, of course, makes for minimum yard work and costly maintenance.

These are the years for which couples wait — the time when they can enjoy their children's offspring in a home that doesn't require long hours of tedious upkeep.

The vicinity in which the Diffey bought their lot is almost exclusively built up with California ranch homes. Some have more contemporary lines than others, but the area as a whole achieves a harmony that comes from such community planning. All the homes are larger than average; all are uncompromisingly hospitable-looking.

The Diffey insisted that their home be unhesitatingly informal, and this happy-go-lucky atmosphere pervades every nook and corner. Bypassing the addition of an entry hall, the Diffey chose, instead, to have the front door open directly into the living room. To lend the feeling of an entry, however, they had a planter built that sets the entering area somewhat apart from the room proper.

**BECAUSE** Mrs. Diffey chooses to do her own housework, fussy, time-consuming details were eliminated from the plans and easily maintained features were given top billing. Which is one of the reasons, besides its ready apparent beauty, that natu-

ral birch paneling was chosen to finish the living room walls. This lovely honey-colored wood masks every wall; there is no wallpaper or paint in here to bear tell-tale fingerprints and smudges!

The ceiling is open-beam construction in ruddy redwood, making for interesting color contrast with the more refined birch.

Set diagonally in one corner is a huge open fireplace with raised hearth. The fireplace is red brick, informal, and definitely compatible with the rustic manner of the rest of the room.

Early American carpeting in random tweed-like colors covers the room from wall to wall. Slightly predominant is a deep red.

The sofa and matching rocker are covered in green leather—a covering that, unlike most fabrics, becomes more beautiful with use. The sofa and chair arms are of a bleached wood that is capable of holding up under hard use without soiling or scratching.

The atmosphere of the old west is given a big play in this room. The tables and accessory pieces of furniture are studiously informal, achieving as they do an almost "hand-hewn" effect. On either end of the sofa are two lamp tables bearing highly imaginative lamps. The shades are of semi-transparent parchment on which has been photographed in color scenes typical of California. In the evening, the lamps cast the softest light imaginable over the room. And the illuminated scenes are intriguing conversation pieces.

**THE LIVING ROOM** is long and narrow, in the proportions of 15x30 feet. Toward the street side, the wall is devoted almost wholly to picture windows colorfully draped with a Grandma Moses print. The valance is an earthy terra cotta shade that picks up the same color in the drapery print. It also echoes the (Continued on Page 20.)





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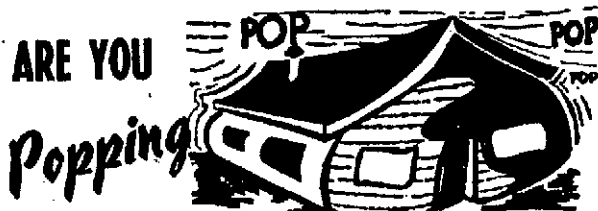
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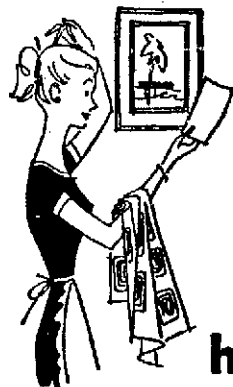
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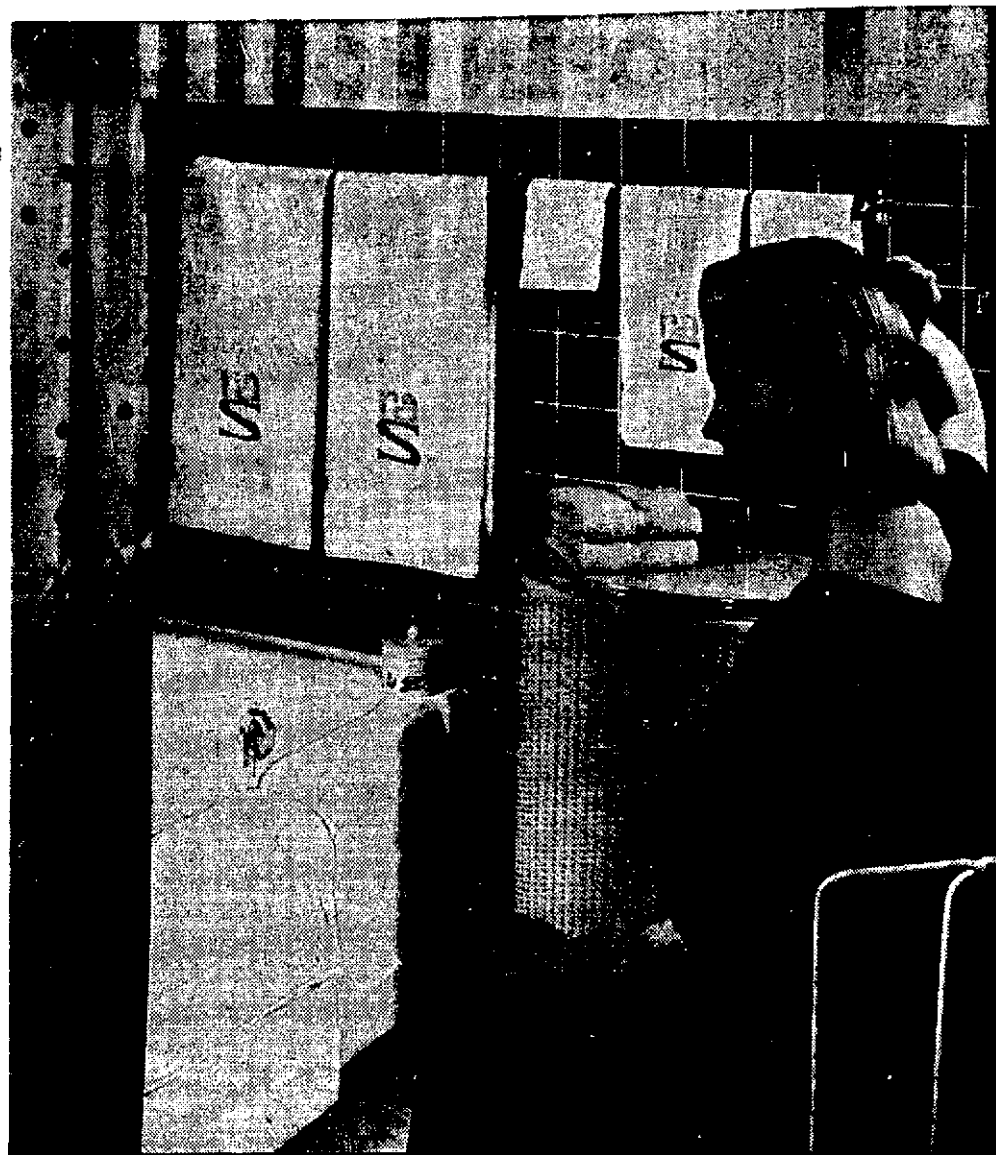


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Take Mrs. Alice Hopkins of Columbia, S. C., for instance. Mrs. Hopkins grappled with the problem that baffles so many mothers: that of the fast-growing small daughter who hopelessly outgrew her dresses while there was still months of wear in them.

Mrs. Hopkins pondered. All little girls, she mused, have a way of protruding lankily out of dresses that only a few months ago were a perfect fit, and that are still as good as new, which is fine if the girls have baby sisters, but rather discouraging otherwise. Letting down a hem usually results in a dress which is the right length at the bottom, but which is ridiculously short waisted.

Mrs. Hopkins' sewing experience, plus common sense and originality, helped her to come up with a solution, one which makes it possible to extract every bit of wear from a girl's dress, even if she shoots upward at the rate of an inch a month. And it's much simpler than producing a baby sister to use up the outgrown dresses!

Mrs. Hopkins' idea is capturing feminine fancy everywhere: her Pixie Grow-Tail dress is being sold in stores so fast that she could afford to buy that rapidly growing daughter a new outfit every day if she wanted to!

Mrs. Hopkins' idea was to design dresses that would grow along with their wearers. She devised what she calls the "Pixie Grow-Tail Dress" — a dress which quite literally grows. The most important feature of this dress is the adjustable waistline. Two pert buttons, matching other buttons used as trimming elsewhere on the dress, hold the front of the long sash belt. Later, when it is time to let down the hem, these buttons can be lowered also, and both the skirt and the

waistline will be lower, giving a balanced effect that never could be obtained by lengthening the skirt alone.

Mrs. Hopkins' idea is capturing feminine fancy everywhere: her Pixie Grow-Tail dress is being sold in stores so fast that she could afford to buy that rapidly growing daughter a new outfit every day if she wanted to!

Maybe you like entertaining children better than sewing. One mother is making herself some spare-time money, and having fun doing it, as a result of having to think up ways to amuse her convalescent 7-year-old son. Necessity made her very inventive, and she saw that her ac-

cumulated ideas for keeping a bedridden child occupied might help other mothers. She prepared a kit, containing all necessary materials and instructions, and offered it for sale at a reasonable price. The margin of profit was very high, because all of the materials were inexpensive and easily obtainable, and the kits could be assembled quickly on a production line basis. She put a small display ad, describing her service, knowing that many parents would stumble over the ad and remember it later and look it up when they had need of it.

**INCLUDED IN THE KIT** were games to play, the implements for which first had to be constructed by the child; gay little figures to trace on cardboard and cut out, which were so designed that they could be fitted over the rims of drinking glasses or lamp shades; unusual paper dolls and animals with unique outfits.

The biggest project in the kit was the making of a completely furnished doll house. The doll house was to be made from a cardboard carton, and this mother used the necessary carton as the container for all of the other material and instruction sheets.

Materials for the house itself consisted of Scotch tape, glue, crayons and scraps of fancy gift-wrapping paper, chintz and lace, and decals. Her instruction sheet included instructions for making real-looking French windows out of strips of white paper, curtains from lace-paper doilies, draperies from pleated gift-wrapping paper hung with Scotch tape. The

By Nancy Vogel





The idea for this easy-to-lengthen dress became a big success story.



This doll-house project made money for one woman in her leisure time.

rugs were to be made of old suede belts or bits of felt, and embossed gift-wrapping paper was suggested for linoleum. As for the furniture, it could be made from cut-out cardboard, with the parts glued together, or pictured furniture could be cut from magazines. Making and furnishing the doll house alone is a project that could take a convalescent days, even weeks, of happy, absorbed work.

PERHAPS, THOUGH, you aren't the domestic type of woman interested in sewing and child care. Maybe you are the artistic type. If you are, consider how one young wife turned her artistic inclinations to good use right in her own home. She perfected her inborn knack for making beautiful lettering, and designed several samples of each letter of the alphabet. Then she prepared an advertisement with this message: "Would you like your linens, towels or dishes monogrammed with lettering like the enclosed samples?" She received a lot of inquiries and a few orders, and eventually built up a good business.

Maybe you've dreamed at times about inventing something unique, and living happily forever after off the royalties. Well, your chances of hitting the jackpot quite that spectacularly

aren't good, but perhaps you can succeed in a more modest way by perfecting an idea for a device which will anchor Baby's dish to the high chair tray, or for a gadget to utilize closet space more efficiently, or for a clever, useful accessory for office or automobile.

An example of the latter is the ingenious new "Pres-a-Lite," a neat little box-like device which attaches to the steering post of a car and is plugged into the dashboard cigaret lighter. The "Pres-A-Lite" actually serves up lighted cigarets on demand, thus appealing to the driver who is safety-minded or just plain lazy. Like most other clever innovations and inventions, this cigaret server seems obvious, now that it's been invented. There are many more inventions waiting to be made that will seem equally obvious when the time comes; your cue

is to try to think them up. Then present your most worthwhile ideas to manufacturers, or, if you can make the items yourself and turn them out in quantity, to the buyers for big department stores.

For every unique way of earning money that has yet been devised, there are many more waiting to be thought of.

Originality is the catalyst that can make a spare-time business venture a real success. So be original! Explore the needs of your neighborhood, and judge your own aptitudes and talents. Find a new service or product that your neighbors would like to have, and then give it to them. You, too, can have a "green stuff" thumb!

## Trick or Treat

The hobgoblins are coming to your door Halloween. It will be trick or treat. What will be your treat? Mildred Flanary offers some unique suggestions in next week's

*Southland*

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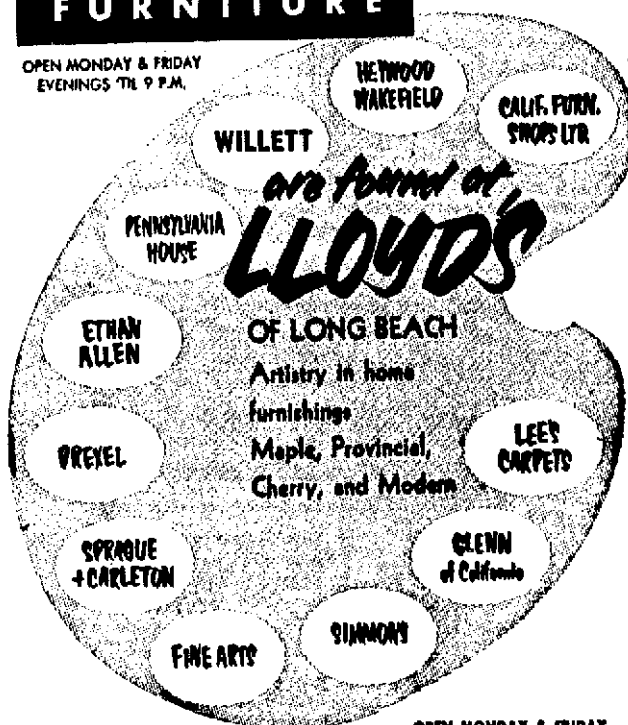
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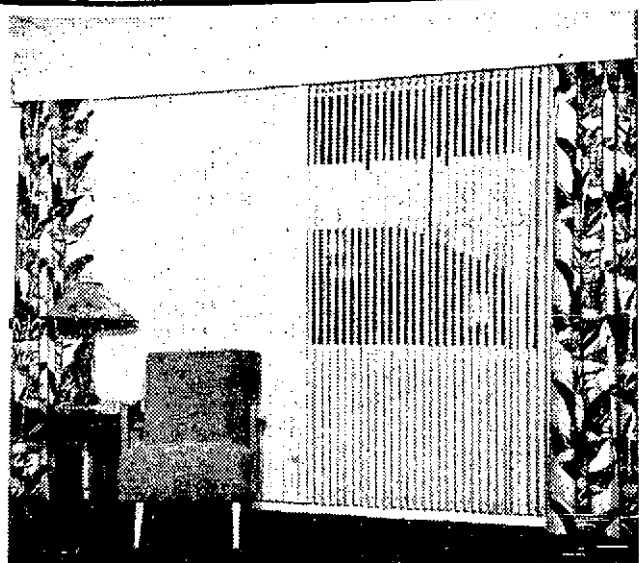
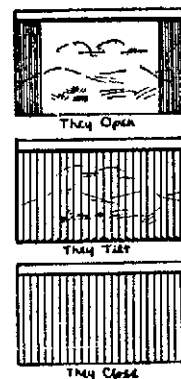
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# Armchair Quarterback

Photos by  
—Frances Studio



"I fear they should have put Fludinsky at right tackle. He's no quarterback . . .

... "However . . .

"Well, just what I expected—touchdown! Fludinsky is a wonderful quarterback."

(Photos above are those of Donna Lynn Rampey, daughter of the Basil Rampeys, 4431 Vista St., taken at age of three months.)

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## Happy-Go-Lucky House

(Continued From Page 16.)  
color of a second sofa which sits in the window.  
The unique furnishings of this room are styled in the western

provincial manner.

In back of this comfortable room and joining it by means of a French door is the den-lanai, which overlooks the back terrace and yard. The lanai is of proportions similar to the living room. The floor is of beige asphalt tile, the walls and ceiling redwood, and the barbecue-fireplace is rustic brick.

Near the barbecue, which is set into the corner at an angle, is a beautifully finished redwood table and benches. The benches are topped with button-tufted pads of deep green duck that match the green draperies at the picture windows.

The rest of the rooms furnishings are highly individualized. The chairs and love seats are of varnished redwood set on wrought iron legs. The pads are a combination of a red and green tropical print and a solid deep green.

The comfort of these deeply cushioned chairs, the convenience of tables and reading lamps as well as the vista over the yard makes this one of the most inviting rooms in the whole house.

A doorway from the lanai leads directly into the dinette area of Mrs. Diffey's magnificent birch-paneled kitchen. In here are examples of cabinet-making par excellence! The finish on the cabinets rivals that of the finest table top. Hammered copper hardware further enhances the beauty of these built-ins.

THE DINING AREA has a small bleached wood breakfast set that stands near a large window overlooking the yard. The window here, as well as the one over the sink, is draped to the sill with fully pleated traverse draperies in an aqua slubbed fabric.

The ceiling of the kitchen as well as the walls above the dining alcove wainscot are papered in a coral, aqua and black provincial print. The back door opens on a completely enclosed breezeway that connects the house with the guest room and garage. The guest room, with its private bath and entry, is a secluded apartment tasteful-

ly decorated in a rich pheasant and foliage wallpaper in combination with more of the birch paneling. The connecting bath and the built-in mirrored dressing table and wardrobe offers the overnight guest all the luxury of a costly suite!

Back through the house is the master bedroom with its random weave carpeting similar to that employed in the living room. In here, however, green tones predominate. The wallpaper is a soft pink-beige with an all-over green modernistic foliage motif high lighted with gold.

THE FRONT WINDOW is draped with coral fabric that repeats the color of the bedspread. All furniture in this room is oak stained a soft gray.

The bath has a Mr. and Mrs. medicine cabinet. The twin built-ins are faced with sliding mirror doors. This is set into an alcove papered in a colorful aquatic print. The sill-length traverse draperies are aqua, identical to the color of the tile. The fixtures are lemon yellow.

The second bedroom is carpeted in the Early Californian deep-textured carpet. Gold pre-

dominates here to repeat the rich, deep gold of the floor-length draperies. With its soft gray-sage walls, maple furniture and doorway into the lanai, this room is planned to perfection.

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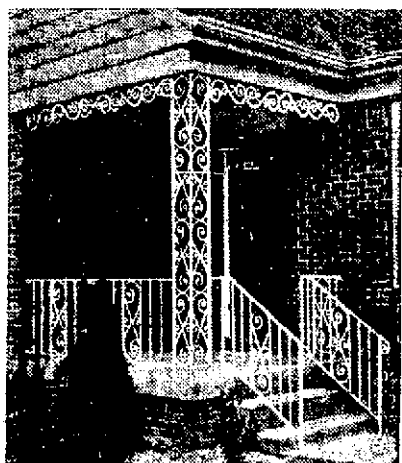
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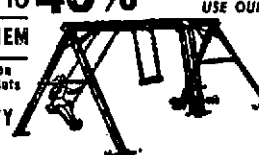
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# Don't Be Afraid of New Angles



A high camera angle made it possible to show all the dogs clearly in this snapshot. Check new angles!

By The Shutterbug

**NEW SHOOTING ANGLES** can add the kind of variety that is spice to your snapshot album. If we take all of our pictures from a straight ahead, eye level position, it doesn't mean we won't have good pictures. But it is a sure sign that they'll be characterized with a sameness.

The eye level snapshot idea is a good one, highly dependable, and should be used most of the time. But from time to time try a high angle, or a low angle, depending on the situation.

Check your angles before you shoot to find the best one. Take a few seconds' extra time to

study your subject in the viewfinder from a number of different positions. This can be especially effective in your outdoor picture taking this summer. You have so much room to maneuver.

Seeking a new angle is often the solution to the problem of a background you don't like. If there is something immovable directly behind your subject, experiment with looking down on the subject from a high angle to see if the grassy lawn isn't a better background. Or, if the situation permits, look up at the subject to make the sky the background. Either of these

are pleasant, neutral backgrounds that won't detract from your subject. And they have the advantage of being completely natural in an outdoor picture.

The picture illustrating today's column is a good example of looking down on your subject. In this case it is far more effective than getting down low with the camera and shooting at eye level. In such a picture you would not have been able to have shown all the hungry pups at chow so effectively.

**SANTA ANA CAMERA GUILD** will meet at 8 p. m. Thursday at Community Center, Santa Ana.

**LONG BEACH CINEMA CLUB** will have a potluck dinner and election of officers at 6:30 p. m. Wednesday in Houghton Park clubhouse.

## Coffee Cake

(Continued From Page 14.)

margarine

1 egg

1 tablespoon lemon juice

1 teaspoon grated lemon rind

Confectioner's icing

Scald milk. Cool to lukewarm. Stir crumbled yeast, sugar and salt into milk; add beaten egg and soft shortening, and beat until smooth. Mix in flour. Knead lightly on floured board. Place in bowl, cover closely and allow to rise in warm place until doubled in bulk. Roll half of dough into oblong about 8x15 inches. Spread with half the filling; roll jellyroll fashion. Bring ends of roll together to form ring, and place on greased baking sheet. With scissors make cuts two-thirds of way through roll at one-inch intervals. Turn slices slightly. Cover and allow to rise until double in bulk. Bake in hot oven, 400 F., 30 to 40 minutes. While warm drizzle a little confectioner's icing over top. Makes two 9-inch rings.

**Filling:** Chop almonds fine. Mix with honey and butter, and simmer three minutes. Remove from heat, blend in beaten eggs, lemon juice and rind. Cook over low heat one minute longer. Cool.

## Turn-Table Trick

**AN INGENIOUS BIT** of furniture designing has literally "turned a table" on many of the decorating problems created by today's comparatively small dining rooms or areas.

High building costs are responsible for the small dining room, and Furniture Guild of California is responsible for introducing an expanding dining

table with features permitting its use as a buffet, desk or card table. In addition, the drop-leaf, gateleg table has a storage base which enhances its usefulness in crowded quarters.

The table is made of clear birch finished in a warm nutmeg tone. It is part of the new "Fashions in Modern" series designed to provide maximum utility in small space.



This drop-leaf storage table won top national honors in furniture as most versatile merchandise for design, use.

## APARTMENT HOUSE OWNERS

Here Are 3  
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VENTING  
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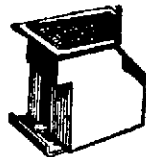
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**RECORD ALBUM**

**Wanted: Fairy Tales**

By Richard Kleiner

**WHAT THIS COUNTRY**  
**NEEDS** is more fairy tales. At least that's what Steve Allen needs.

Steve has been making records of hep fairy tales for a while now. The latest is "Be-bop's Fables" on the Brunswick label, and he's run plumb out of fairy tales. And he doesn't even have a genie to help him out.

"I have to start with stories everyone knows," he says. "And when you study the situation, there are only about six fairy tales everyone knows."

But Allen fans, of which there are many, need not be downhearted. There will still be new Allen records forthcoming. He's making a couple of novelities — including a Christmas song called "Cool Yule" — and he thinks there's a wide-open field for his kind of material.

"I could tell hep history stories," he says, "or Shakespeare or many things. There are plenty of subjects, even without fairies."

The whole thing began in the column Steve writes for "Downbeat," a magazine for musicians. He wrote a couple of his hep tales and found that disc jockeys were reading them over the air. They savored lines like grandmother's reply to Little Red Riding Hood's query about her big ears: "Yeh, aren't they the most! Let's say somebody goofed!" Then people wrote in for copies. "They probably needed a routine for a speech to the Boy Scouts," Steve says.

So one thing led to another, and once upon a crazy time Steve began to make records of his creations. The rest you know.

There remains only the one big problem. After Snow White, what?

**DICK'S PICKS:** "Ebb Tide" (Vic Damone, Mercury); "Kiss Me Big" (Tennessee Ernie, Capitol); "Moonlight" (Richard Hayes, Mercury); "One Moment More" (Beryl Davis, MGM); "Hey, Mister" (Frances Faye, Capitol); "Fortune Telling Cards" (Billy Eckstine, MGM); "Wasted Tears" (Georgia Carr, Capitol); "He's Funny That Way" (Georgia Gibbs, Mercury).

**LISTENING** to melodies from other lands is an opportunity that the Long Beach Public Library offers through its loan collection of recordings. Recent titles acquired include "The Roman Carnival Overture" by Berlioz; "Pieces Espagnoles" by Falla (Sanroma, piano); "Twelve Spanish Dances" by Granados; "Light Classics from Britain" (Coates, Ketelby and Addinsell); "Mediterranean Concerto" and

**SOLUTION OF TODAY'S PUZZLE**  
 (See Page 26)

L	A	N	G	E	R	A	B	A	S	E	P	I	A	T	A				
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**STEVE ALLEN**  
 ... He's Run Plumb Out! ...

"Strauss Overtures, Polkas and Marches."

The approaching opera season was felt at the library last week, with top reserves being made for recordings of Samson and Delilah and Truandot. Other favorites were Brahms' "German Requiem" and Porter's "Can-Can."

**Freighter Life**

(Continued From Page 5.)

tie. He worked his way to China on a square rigger, arriving in San Francisco in 1922. He's made that city his home ever since.

**MEALS ABOARD** the freighters are ample, varied and of excellent quality. A good deal of credit goes to the Seamen's Union. Everyone aboard freighters gets the same food, from the same galley.

There's no room service, so passengers must show up promptly in the officer's dining room at the appointed hours. Breakfast's from 7:30 to 8:30; luncheon, 11:30 to 1, and dinner, 5 to 6. The dining room is situated one deck below the state-rooms.

The pleasant cabins are furnished with comfortable beds, chest of drawers, vanity and two wardrobes for hanging up clothes. Connecting baths have shower, wash basin and toilet.

These well-located passenger rooms developed from the earlier practice of providing an "owner's suite" or a few cabins for ship-owners and officials of the line.

So, if you're searching for complete relaxation, a change of pace from everyday problems and a real taste of life at sea, set sail on a cargo ship. It's today's truest, saltiest version of "sailing before the mast."

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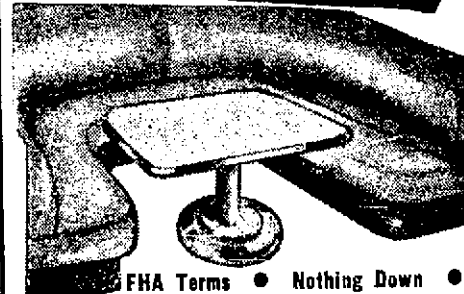


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# Grow Perennials From Seed



Delphinium is one of the best perennials for the Long Beach area and may be started now from seed.

By Bob Gilmore

**YOU CAN CUT** your garden budget by planting seeds of perennials. This is the best time of the year for this adventure. Unlike annuals, which complete their entire life cycle in one growing season, perennials will flower year after year. In time the plants that develop from seeds of perennials may prove

the most lasting and valuable assets in your landscape.

With the exception of certain woody shrubs, perennials form the backbone of every well designed garden. Many of them flower earlier in the year than annuals and their foliage will prove attractive during the winter months. Dozens of distinct types are available with a wide

range of variations in each class. Several of the most popular perennials are improved or modern forms of such well known old-time favorites as carnations, delphinium and Shasta daisies.

Perennials are relatively easy to grow. Once established they require comparatively little care or attention. Because of their permanent character you should visualize before planting their size at maturity. With annuals this is not as important for the mistakes you make will be temporary at most. Make sure that the tall growing varieties such as delphinium, for example, are set to the rear of the border. Low-growing types like phlox may be planted closer to the front. Also allow plenty of room for lateral expansion.

**PERENNIALS** seeded at this time should produce flowers next year. During the fall and winter months the roots will make rapid progress even though little topgrowth may be noticed. Different varieties have their own peculiar growing demands but in general perennials seem to favor a neutral soil. A combination of sunlight and partial shade should prove satisfactory; normal applications of food and water will suffice. It is always advisable to feed the plants fairly heavily during spring, when their growth is most active.

Delphinium is certainly one of our best perennials. During the past few years some very notable new strains have been developed by Pacific Coast seedsmen. The Pacific Giants, one of the best of these, often attain a height of seven feet. Colors include shades of blue, lavender, lilac and white. The flowers attain a giant size, measuring 3½ inches across. Delphinium pre-

(Continued on Page 26.)

## FALL COLOR SPECIALS

This week we are offering plants either in bloom now or which will soon give a flash of color to Fall and Winter gardens.

10 COLORS IN BLOOM

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1-Gallon Cans

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### JUMBO RANUNCULUS

Per Dozen

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### JUMBO ANEMONE

Per Dozen

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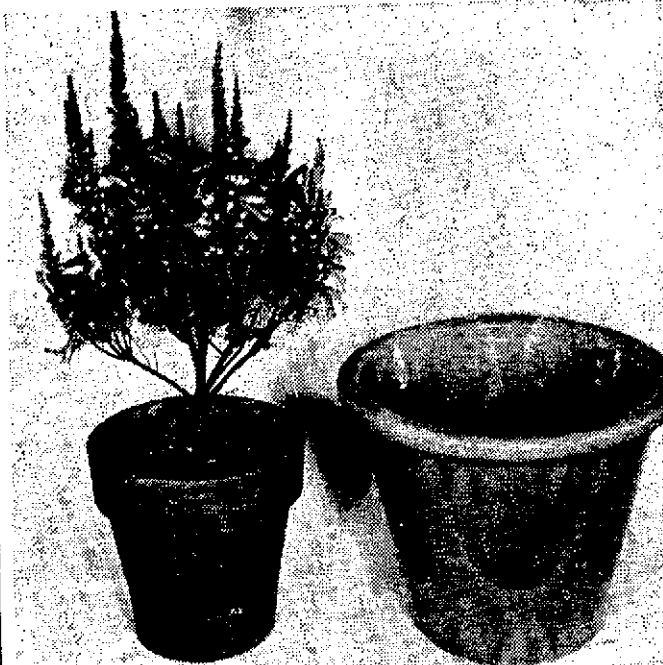
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**79**<sup>c</sup> ea.

# 'Caddy' of Potted Plant Realm



Jardinieres should have straight sides, thus conform to the angle of the original terra-cotta pot.

By Burleigh M. Beakley

**R**EPLACING a dowdy-looking terra-cotta flower pot with a beautiful glazed jardiniere can be a doubtful compliment to the plant that is shifted, even though such a container looks better in the house, lanai, patio or porch.

There are a number of reasons why direct planting into glazed jardiniere is hazardous — especially by the hands of an inexperienced person.

Most of the adverse plant propagation elements concerning such glazed containers hinges on their lack of drainage and evaporative capacity.

Not all of these vitreous vases lack the bottom water-release hole. However, most of them do.

Display is the primary excuse for using these big, open-topped jugs. They are usually placed on the fireplace mantel, fine furniture, hardwood floors and a number of other conspicuous places having perishable surfaces.

**FOR THIS REASON** bottom drainage is taboo.

And when there is no release of moisture from the pot, the plant it holds will sooner or later suffer from too much water if

proper precautions are not taken.

One of the best uses for a jardiniere is as a "caddy."

That is, to act as a holder of a planted terra-cotta pot that has all the healthy growing factors of good bottom drainage and side evaporation.

In this capacity a jardiniere actually adds to the benefits of the original pot. It regulates too-

rapid release of moisture into the outdoor atmosphere on ex-  
(Continued on Next Page.)



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Photos by the Author

Allow for a half-inch of clearance between pots.



# Now's the Time for Pansies



When the garden turns drab in winter, color can be restored with pansy and viola beds.

when color in the garden is at a premium.

Pansies and violas are top favorites for winter bloom for the very good reason that they produce good color in good quantity during the most adverse season of the year. They are cool weather plants that thrive in practically all parts of California during the winter months.

Beds for pansy and viola must be raised to provide good drainage, as these plants will not tolerate continual wet feet. They require steady applications of light dosages of fertilizer and prefer a light sandy loam soil lightened with generous applica-

tions of peat moss or steer manure.

Pinching back about once a month to maintain bushy, compact growth and to encourage new lateral growth will help to keep the planting attractive and useful. Regular spraying to control aphids and red spider is also conducive to better plants and a much longer prime blooming period.

According to the California Bedding Plant Advisory Board, pansy and viola rank as two of the best bets for utility and availability as all leading nurseries carry these two items at this time of the year.

By Walter Finch

## Tips on Gardening

**COLOR IN THE GARDEN**  
when winter rain and cold make pleasant gardening impossible is the reward to the prudent gardener who plants his bed of pansies or border of violas now. Color that lasts, color that is rich, warm and exciting — color that rewards

**GARDENING TIPS** for the week . . . There is still time left for preparing the ground for bulbs. It is advisable to delay planting of varieties such as tulips and hyacinths in particular until the soil and atmosphere turn cooler. But this is a good

period for getting the bulb bed ready. A deep soil is a must.

Chrysanthemums are now growing actively and should be watered about once every 10 days. Feed the plants at three-week intervals until the buds show color, then discontinue feeding but continue watering.

Subtropical plants such as citrus, avocados, hibiscus and bougainvilleas may be planted at this time and as long as warm weather continues. After planting, keep the soil sufficiently moist to encourage rapid development of the roots. Plant the subject at the same level it occupied in the nursery.

Keep after the insects, spraying or dusting about once every 10 to 14 days. As long as the weather remains warm you can expect plenty of bug activity.

## Plant 'Caddy'

(Continued From Page 24.)

ceptionally hot days, or when the plant is displayed in overheated rooms.

Some care should be exercised in selecting the jardiniere, however.

Don't choose one with convex or concave sides that will grip the primary pot at the top, sides or bottom.

Such a container will cut off air circulation to the bottom of the planted pot. This sets up the stagnant, rotting condition that is to be avoided.

GET A JARDINIERE that, when the planted container is set into it, clears the upper rim all around by at least a half inch.

Now place a layer of pea-gravel over the bottom of the jardiniere.

How much gravel to use depends on the depth of the two pots.

The planted pot should set an inch below the rim of the "caddy" container.

With such a pot-in-pot arrangement, excess water flows out of the planted container into the gravel. This overflow acts as a "damper," regulating the air moisture content around the potted plant. This, in turn, makes for a more evenly moist, satisfactory rooting environment for the plant.

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1/4-lb. Quick Germination	
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**Red Star**...the name you know to make things grow



SOUTHLAND'S CROSSWORD PUZZLE

(Solution on Page 22.)

- ACROSS

1 Senator from Bismarck

7 Degrade Argentine city

17 Freedom Aide for Marciano

20 French Impressionist painter

22 Lodged on a shoal

23 West Point event

24 Bear up

25 Exclamation

26 One of Bob Mathias specialties

28 Giver of favors to relatives

30 Juana

31 Equine offspring

33 Major, minor and chromatic

35 Civil, cold and Tong

36 Await decision

37 Rajendra Prasad's country

39 Laver

40 Beatrice d'

41 DuBose Heyward character

42 "Snake Pit"

44 Claude of the theatre
- 46 Italian saint, 1515-1595

48 Power for the Nautilus

50 Religious belief

52 domain

58 Tint again

59 Sam of golfing fame

61 N. Adriatic peninsula

62 Mah-Jongg or canasta

63 Brown-colored snapshot

65 Tender words

67 Majors Jabara and Davis

69 Ambled along

71 Letters

72 May 30

75 Rectify

78 Sign outside

79 Aguin-aldo, Filipino leader

80 "Mama's boy"

82 Invoked at seances

84 Pours gently

86 Willow twig

88 Nicholas of Russia
- 89 Gov. Brunsdale's state: Abbr.

90 Parts of 38 Down

92 Heaven: German

96 Nobleman in "Macbeth"

99 Large bird: Var.

102 Nonsense poet

104 Like Pollyanna

105 Twenty quires

106 Tease

107 Arics, Taurus, Gemini, etc.

109 Break

110 Cho Cho

111 Made a bad pass

113 Ends

115 Chemical suffix

116 Syrup from almonds

118 Start performances again

120 Extend beyond: 2 wds

122 Of nerves

123 Pass, as time

124 Cleaners

125 Dodger

126 Struck

127 Stunt men
- DOWN

1 Multitudes

2 Previously

3 Recent: Comb. form

4 Caesar's realm

5 Anglo-Saxon slaves

6 What editors do

7 Fatal to Cleopatra

8 Boston eat-eries

9 Blusterer in "School for Scandal"

10 Soft

11 Enriches

12 The 4th estate

13 Ash Wednesday to Easter

14 Second word of Gettysburg Address

15 Vote-seeker

16 Publicizing

17 Palm fiber

19 Coup

21 Set to go

27 Second worst poker hand

29 Girl's name

32 Flower

34 Bullets

36 Terse

38 Racers at Indianapolis

40 Strict ascetic

41 Geometric solid

43 Burrower

45 Number of U. S. Senators

47 Turkish title

49 Character in "The Winter's Tale"

51 Mexican Sierras

53 Man's name

54 Fertilizers

55 Renaissance Italian poet

56 Type of inflorescence

57 Pertaining to dropsy

58 Coins of Iran

60 Mr. Taylor, of music

62 Noted

64 Sonic counterpart of video

66 Proficient

68 Genus of poisonous shrubs

70 Where Duke of Windsor governed

73 Fruit peels

74 Jot

76 City in Yugoslavia

77 Filter

81 Most sensational, in journalism

83 Marie Wil-son character, and others

85 Swerves

87 Grass

91 Egyptian port

93 Jan Struth-ers' heroine

94 Income tax culprits

95 Outcasts

96 Nero's crime

97 Word in noted hymn

98 Worthless rock

100 Bishop's headress

101 Barrymore, Waters and Merman

103 Fenced in

106 Boxing stake

107 Marx brother

108 Seaport in Brazil

111 Dutch for Meuse River

112 Ramble

114 Coast Guard girl

117 Before

119 Born

121 Full of: Suffix



Ward Youry, shown here at his potter's wheel, will address Long Beach Art Association Tuesday evening in the Municipal Art Center. See story.

ART CIRCLES

At the Potter's Wheel

Long Beach art exhibits this week:

Municipal Art Center, 2300 E. Ocean Blvd.: Paintings by Gainsborough, Reynolds, Tiepolo, Longhi, Renoir, Teniers; "Skyscrapers"; development of painting techniques exhibitions; ceramics; Art Mart; Japanese screens; paintings by Pasadena children.

Pacific Coast Club Art Gallery, 850 E. Ocean Blvd.: Paintings by Paul Lauritz, Innocenzo Daraio, Philip Paval, Einar C. Petersen, John Hubbard Rich, Miche Askenazy.

Long Beach Branch Los Angeles County Medical Association, 814 Pine Ave.: Paintings by George Crowell.

Spectrum Club Gallery, Long Beach Typewriter and Desk Co., 225 E. Third St.: Paintings by members.

Hotel Lafayette Gallery, Broadway and Linden Ave.: Paintings by Helen Rousseau.

WARD YOURY, assistant professor of fine arts at Long Beach State College and instructor in ceramics, will demonstrate "throwing" techniques on the potter's wheel at the Long Beach Art Association meeting at 8 p. m. Tuesday in the Art Center, 2300 E. Ocean Blvd.

Youry has exhibited in the Art Center here and at the Los Angeles County fair. For the past two years he has been invited to exhibit at the annual ceramics show at Scripps College at Claremont, and he has exhibited at the annual spring exhibition in the Rotunda Gallery at the City of Paris in San Francisco. In 1950 he won a first prize at the state fair in Sacramento.

After the demonstration, he will discuss contemporary ceramics on exhibition at the Art Center. Ila Anthony Huff, Art Association president, will preside.

LONG BEACH ART ASSOCIATION announces its fall ex-

hibition Nov. 1-29 at Pacific Coast Club. Awards of \$15, \$10 and a ribbon will be offered for oils and water colors. Ben Messick, Long Beach internationally known artist and teacher, will chairmen the jury which will include Bert Proctor, Corona del Mar painter and magazine illustrator; Juanita Langmack, Compton art instructor; Art Landy, Bellflower painter and teacher.

MUNICIPAL ART CENTER, 2300 E. Ocean Blvd., will have its autumn open house from 1 to 6 p. m. today.

GEORGE CROWELL, Long Beach florist and artist, has a one-man show of five oils and three caseins in the Long Beach branch of the Los Angeles County Medical Association offices, 814 Pine Ave.

SPECTRUM CLUB, organization of men painters, will have its fall rendezvous Oct. 23-25 at Trabuco Oaks. During the encampment the 50 members and their guests will paint and sketch. Oct. 24 will be "Camp Fire Night." Music will be furnished by member Dick Johnson and his "Wranglers" and the group will join in singing favorite songs. Arrangements are being made by Ed H. Lore, club vice president and rendezvous chairman. President D. P. Durham invites all male artists to join the rendezvous. Information may be obtained from Harold Bragg, secretary, 225 E. Third St.

TODAY marks the opening of the San Pedro Art Association's 23rd annual fall exhibition. Purchase prize winners of \$100 donated by the Fishermen and Merchants Bank and \$75 donated by the San Pedro Art Patrons will be announced at 2 p. m. at a tea honoring exhibiting artists. The show, at the association's gallery, 820 S. Beacon St., San Pedro, will continue through Nov. 1.

Grow Perennials

(Continued From Page 23.)

fer sun but will do well in partial shade.

COREOPSIS serves a dual purpose for they are just as attractive indoors as in the outdoor garden. They perform well as cut flowers for they last for a considerable period after being removed from the parent plant. In addition, the flowers are produced on long wiry stems which are in great demand for cutting. Coreopsis can be among the most colorful plants in your garden. Both single and double forms can be started from seed.

Other interesting perennials that can be seeded at this time include carnations, columbine, bellis, forget-me-not, gaillardia, petunia, Shasta daisy, sweet William, statice, violas and perennial phlox.

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# Queen of the Street of Women

By Gerald Lagard

**THE FEMALE**, by Paul I. Wellman (Doubleday, \$3.95).

This is one of the most aptly titled novels ever written. The qualities that made the lovely and piquant Theodora a prostitute were those that later made her empress of all the Romans. The tale of the girl who was born in the shadow of the Hippodrome, and whose immature body was displayed to tantalize the sated citizens of Constantinople, develops into a rich pageant of degeneracy and savage splendor.

Author Wellman has drawn shrewdly upon what is known of Theodora, and has made completely plausible those episodes in her life which may be only contrived by a skilled storyteller. After rising to the very height of her profession in the Street of Women, Theodora is forced to flee Constantinople because of a plot against her which was contrived by her enemy John of Cappadocia. That she was mistress of the proconsul of Cyrenaica for a time is noted by history, but what happened to her after she was driven out of the town, until she reappeared in Constantinople, may be known only to those who have been dead for 13 centuries. But in this story she appeals to a woman who had once known Justinian, and with her help she attracts the man who was soon to become emperor.

Justinian shocked the known world by taking Theodora into his palace. But he stunned it by taking her into his heart and making her his empress. What came of it, as he grew weak and frightened by revolt, and Theodora became strong and bold, makes a sound and rich novel by real people who showed cunning and cruelty, kindness and compassion.

**THE SULTAN'S PLEASURE AND OTHER TURKISH RECIPES**, by Robin Howe and Pauline Espir; illustrated by Oher Lancaster (A. A. Wyn, \$3).

The Turks love nuts, currants and spices in their foods, and they are generous in their use



Pogo... he's wonderful!

**THE POGO PAPERS**, by Walt Kelly (Simon and Schuster, \$1.)

Pogo, that fabulous little guy who's seen regularly in Independent and Sunday Independent - Press - Telegram comics, is off on new adventures. This time it's "The Pogo Papers" in which artist Kelly includes five sequences: "A Narrow Escape," "I Double" (Bridge Term); "The Screen Sifts," "A Piper Pied a La Mole," and "A Simple Case of Malarkey." They're all wonderful!

of garlic. Yoghurt likewise is a standby. The 220 recipes which the authors put in this book after living for three years in Turkey most often contain one or more of these ingredients. The result is exotically different food. A "Guide to the Ingredients" and a Turkish index make the recipes easy to follow.

**THE HIGH TRAIL**, by Elers Koch (The Caxton Printers, Ltd., \$3.50).

One of the most popular types of yarns for men readers is the bare-handed castaway thing, where a group of ordinary human beings are up against a battle for survival against nature. "The High Trail" is one of the best of these. Three men are trapped in the high hills with the coming of winter. About all they have is a .30-30 rifle and a belt of .44-40 cartridges, both useless. The rest of their outfit is under a log jam in the river. How they survived and returned to civilization makes a wonderful yarn. The illustrations are by L. D. Cram, and the combination makes a lovely volume for giving.—G. L.

**BALLADS MIGRANT IN NEW ENGLAND**, by Helen Hartness Flanders and Marguerite Olney (Farrar, Straus and Young, \$6).

Far, far back in history goes the art of the ballad singers. This collection of songs, learned

from older generations but not heretofore written down, shows the folksong as a living art. Two can be traced to the time of the Norman invasion, one predating the Christian Era. The enchantment of the antique is in this treasure, as is the feeling of the discoverer shown in Mrs. Flanders' delightful recounts of finding the different verses and melodies. Robert Frost's introduction is a plea for appreciation of the ballad by judging it as a distinct art form.—P. F.

**HEAR NOT MY STEPS**, by Lloyd S. Thompson (Abclard Press, \$2.50). A body is found on a Nisei farmer's land, and the farmer is taken into custody. His wartime buddy, newspaperman Phil French, rallies to the farmer's defense and proves his innocence in a tantalizing tale of murder in California.

The author, Lloyd (Tiger) Thompson, is a veteran newspaperman, critic and publicist and a cousin of H. F. Burmester, editor of the Press-Telegram. He writes with authority and whimsy and spins an intriguing tale.

"Hear Not My Steps" is for adults and is one of the best mystery stories in recent months.

**THE DARK ISLAND**, by Henry Treece (Random House, \$3).

Love, heroics, romance, treachery and drama play before the backdrop of another age in this historical novel of England at the dawn of its history, when Caesar's Romans sailed into the Thames and battled in the bogs with the Celtic and Belgian tribes fused by the fierce struggle into a union which presaged the modern Britain.

**MOSTLY MURDER**, by Fredric Brown (Dutton, \$2.50).

This collection of short stories will show the merit of the pulp magazines. Entirely lacking in stylized superficial polish, each of these little yarns is a straightforward story that needs no elaborate presentation to make it interesting. Try "Cry Silence" and "I'll Cut Your Throat Again, Kathleen" for legitimate surprise. For sheer horror you'll find "Little Apple Hard to Peel." And perhaps you had best read the last one in the book, "Don't Look Behind You," with your back to the wall.

**DEAR DEAD DAYS**, by Jay Barrette (Dodd, Mead, \$2.50).

For something a bit different in setting, this one is bound to please. It's a newspaper business that has been saddled with a defunct magazine. And when the first big feature is to be on a once-great actress, trouble starts. The first character study be-



Oil painting of British Clipper ship "Lightning"

**THE WAY OF A SHIP**, by Alan Villiers (Scribner's, \$6.50).

Modern navigation, with its machines, radar and radio beacons has taken much of the romance from the sea but there are few who do not thrill to sagas of sailing days. Alan Villiers, who served his apprenticeship at sea under sail and commanded square-riggers, and now one of the top chroniclers of the days under canvas, makes the square-riggers comprehensible now that they survive only in school ships. He also makes comprehensive the masters and the men who sailed them, and he describes the "Preussen," which he calls "the greatest ship of all," and sets forth for landlubber and seamen alike the technicalities, economics and standards of conduct of square-riggers. He gives the biographies of a number of famous ships and includes two chapters on the American clippers. His is a beautiful book, copiously illustrated with the author's own photographs and with drawings and diagrams by Harold A. Underhill.—GEORGE SERVIS.

comes an obit instead, and from then on a murderer stalks the office. Mike Chaney is a photographer, but he is also a good man with a pencil, and he draws the killer true to life.

**CHIPS FROM THE GRANITE**, by Walt Wandell, illustrated by Gillette French (Falmouth Publishing House, \$3).

A newspaperman writing about a portion of life he knows and loves. That is this book of stories about the Maine seacoast in a nutshell. The characters ring true, and the yarns could hardly be without factual foundation. Here is dry Yankee humor and common sense emanating from folk for whom fishing is more than just a way to make a living. The line drawings illustrating the stories are tops.

## Writers to Meet

Long Beach Chapter of the Writers' Market League announces a public meeting at 3:30 p. m. Oct. 25 at the league headquarters, 3028 W. Seventh St., Los Angeles. Marie Clark Miller will give her "one woman theater" portrayal of a Barrie play. Bert Mitchell Anderson will give a brief thematic review of the play. Charles Maguire, president, will introduce Miss Miller.

## Long Beach Best Sellers

### FICTION:

1. BATTLE CRY, by Leon Ury.
2. TIME AND TIME AGAIN, by James Hilton.
3. THE HIGH AND THE MIGHTY, by Ernest K. Gann.
4. THE DEEP SIX, by Martin Dibner.
5. DEVIL'S LAUGHTER, by Frank Yerby.
6. TOO LATE THE PHALAROEPE, by Alan Paton.

### NON-FICTION:

1. THE POWER OF POSITIVE THINKING, by Norman Vincent Peale.
2. A HOUSE IS NOT A HOME, by Polly Adler.
3. SEXUAL BEHAVIOR IN THE HUMAN FEMALE, by A. C. Kinsey.
4. THE SILENT WORLD, by Capt. J. Y. Cousteau and Frederic Dumas.
5. THE SPIRIT OF ST. LOUIS, by Charles A. Lindbergh.
6. THE FIELDS OF HOME, by Ralph Moody.

## They'll Swap Stamps

Members and guests may bring duplicates for trading at the meeting of the Stamp Collectors Club at 7:30 p. m. Monday at Linden Hall, Broadway and Linden Ave. Stamps will be collected for wounded veterans.

## WANTED

by Collector, Old or Antique  
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## Remantic Rascals, Girls Beautiful But Damned

They Lived and Loved One Day at a Time

A master story teller's Saga of Desert Gold, Ghost Towns, Gold Hunters, Tall Tales.

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By WILLIAM CARUTHERS

You will not lay it aside until you've read the last page. Hell-roaring camps from Tonopah to Greenwater. Factual stories of Death Valley Scottie, Shorty Harris, Diamond Tooth Lil, glamorous madam. Rosie who loved 'em and killed 'em. Joe Plato who gave a girl a million-dollar tip, the love life of blonde Betty and the Parson of Skidoo, beautiful Eleanor Dumont who dealt 4 Kings to her patrons and 4 Aces to herself, and scores of others.

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E. E. MORRISON'S  
NEW STAMP & COIN SHOP  
A large, diversified stock of stamps,  
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Coronation Albums ..... \$2.50  
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SENSATIONAL! THE  
1933 MULTI-COLORED CROATIA

Set of 12 GIANT Triangles—6 Bird Air  
Post Stamps, 6 Flowers PLUS Albanian  
Nosevitch-Churchill set. PLUS 100 different  
Germany. All for 15c to new approval  
applicants. JAYNE, Box 2484, G'Send.  
Stn., B'klyn 23, N.Y.





Horseback riding along Crater Lake, Oregon—typical of life in Western America where Lucky Lager is the largest selling beer in the entire West.

# IT'S LUCKY

## when you live in America

Traditionally you have come to associate America with the finest—and with the opportunity for everyone to enjoy the best of everything. In this great country, brewing is an art unsurpassed anywhere in the world, and you will find that Lucky Lager is not only a great American beer—but it is one of the world's finest. So smooth, so mellow, so refreshing that millions of Americans agree: "IT'S LUCKY when you live in America."



In the last twelve years over six million people have come West and discovered the joys of outdoor living. They looked for—and found—a smoother, mellower beer to match this better way of life. They found Lucky Lager which many claim is the ideal American beer. Try it and see for yourself why... "IT'S LUCKY when you live in America!"



Western agriculture wins world-wide fame for its many rich, bountiful crops. Today the whole world looks to the West for leadership—in farming, business, engineering, and brewing. Lucky Lager, with its three great breweries, is one of the leading brewing organizations of America.



# LUCKY LAGER

ONE OF THE WORLD'S FINEST BEERS

Lucky Lager Brewing Company—San Francisco, Los Angeles



COMICS

PARADE'S PUZZLER:

Quitting Time for Crosby?

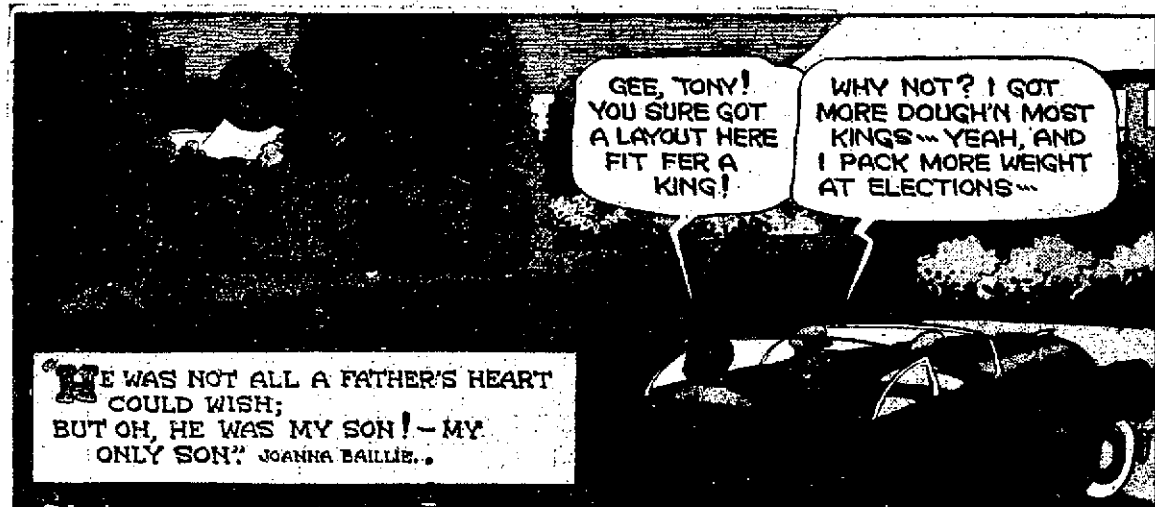
Only 15¢

Independent SUNDAY Press-Telegram

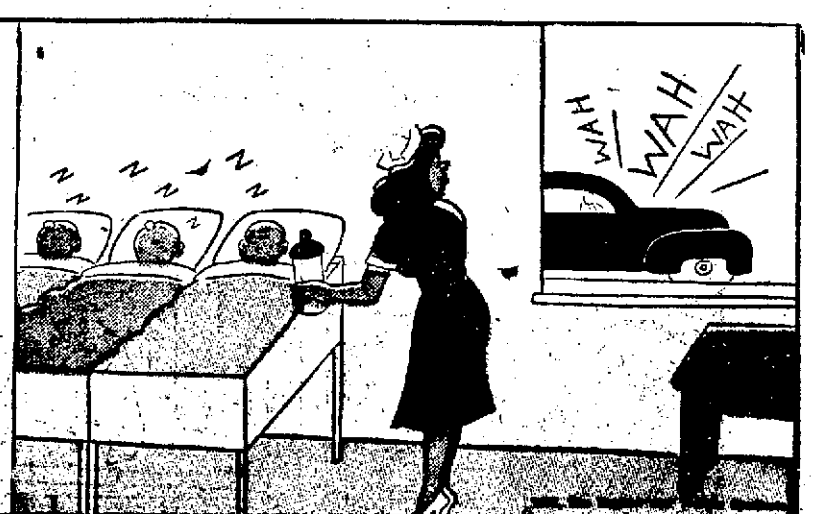
Southland MAGAZINE

LONG BEACH, CALIFORNIA  
OCTOBER 18, 1953

parade magazine



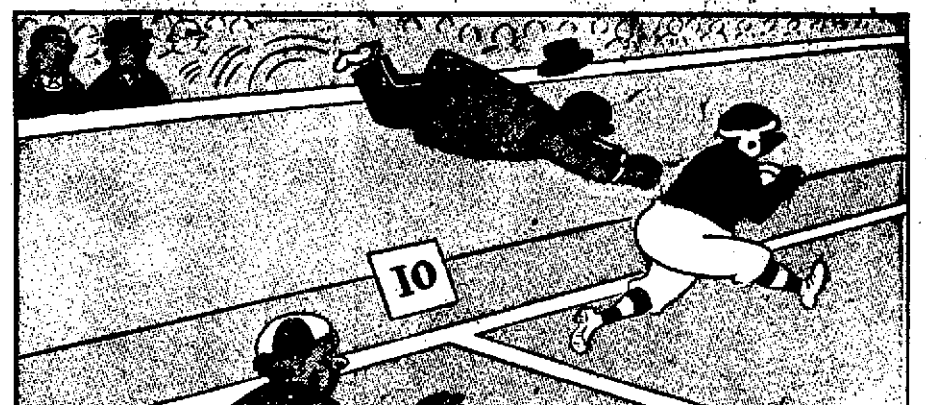




"Oh, Mom--The dry cleaning camel!"

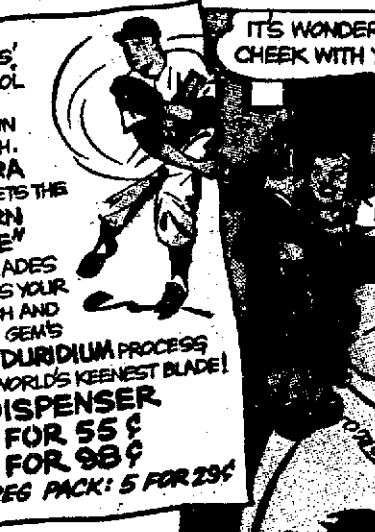
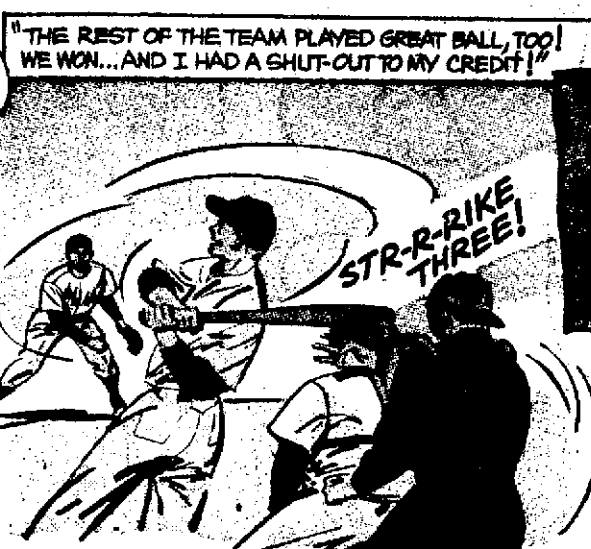
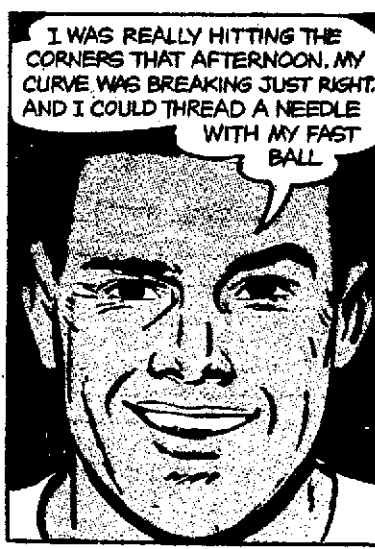
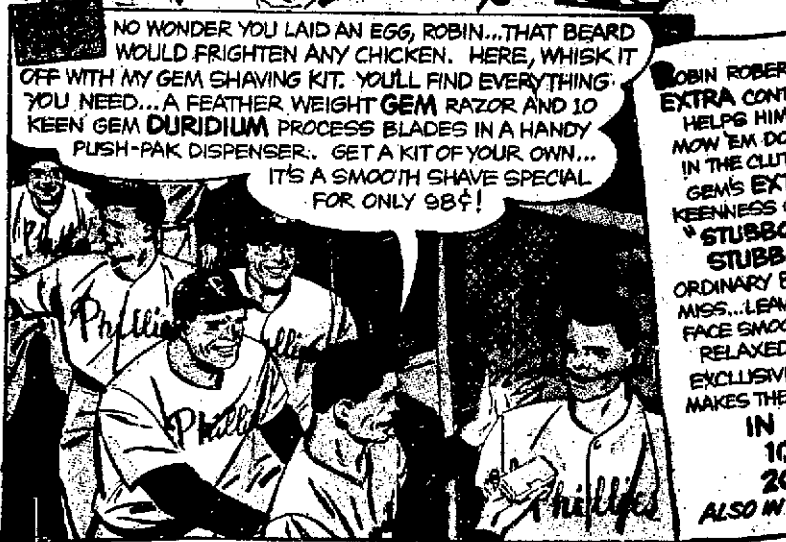
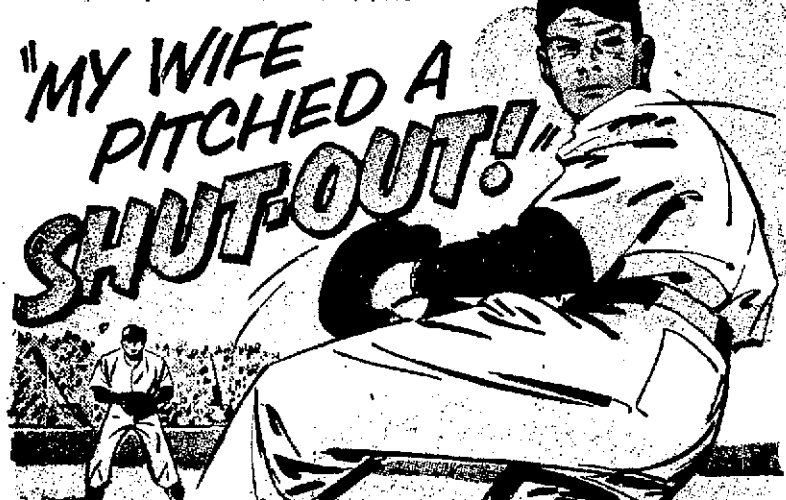


"I give up!—Open the door and let the wolf in."



"He says another touchdown will spoil his number in a football jack-pot."

ROBIN ROBERTS, PHILADELPHIA PHILLIES' ACE PITCHER, REMEMBERS THE DAY...



**GEM RAZOR and BLADES**  
SMOOTH-SHAVE SPECIAL!

DE LUKE GOLD FINISH GEM FEATHER WEIGHT RAZOR  
PUSH-PAK DISPENSER OF 10 GEM DURIDIUM PROCESS BLADES  
HANDSOME CRYSTALLINE TRAVELING CASE

**Only 98¢**



# POGO

By Walt Kelly



# THE JACKSON TWINS

By Dick Brooks



PACKAGE OF 4 GENUINE Milton Bradley CRAYRITE CRAYONS

**FREE** OF EXTRA COST!

WHEN YOU BUY THE SPECIAL PACKAGE OF CHEERIOS

**NOTHING TO SEND OR MAIL! NO WAITING!**



**LIMITED OFFER! GET YOURS NOW!**

You'll have lots of fun with the famous Milton Bradley Crayrite Crayons you get in this special Cheerios package. And you're sure to have fun eating Cheerios for breakfast...those little golden circles are so crisp and crunchy, with a flavor all their own. Remember,

Cheerios contains vitamins and minerals you need for healthy nerves, good red blood, sound teeth and bones. Why a breakfast of Cheerios with milk, fruit and buttered toast is all you need to keep alert and at your best all morning long. Just try 'em!



CRAYONS ARE RIGHT INSIDE

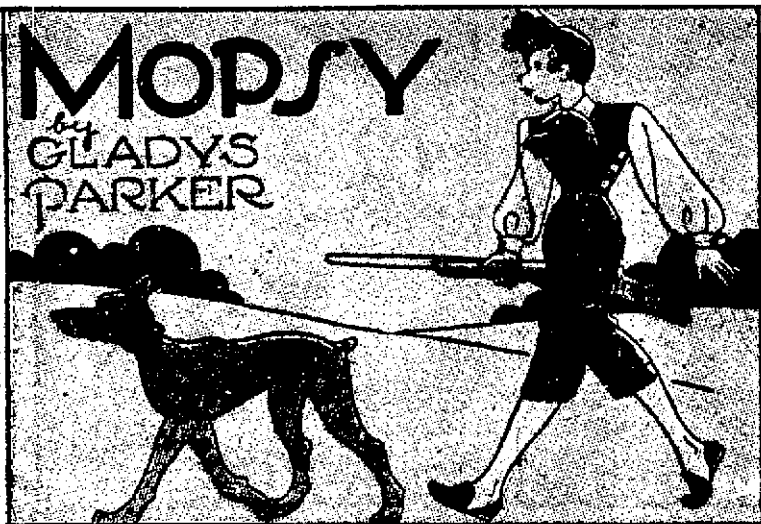
**Cheerios**

**GIVES YOU GO POWER!**



BETTY CROCKER FESTIVAL OF FOODS SPECIAL





Heinz NEW

**STOP! LOOK! STOCK UP!**  
WHEN YOUR GROCER FEATURES  
THESE GREAT FOOD BUYS!

Delicious,  
Can't-Be-Copied Flavor Makes  
**HEINZ TOMATO KETCHUP**  
The World's Largest-Selling Ketchup

*Big "Aristocrat" Tomatoes, Fine  
Vinegar And Spices Are Blended  
To A Treasured  
Old Farm Recipe!*

**P.S. Use Rich,  
Spicy HEINZ  
CHILI SAUCE  
To Pep Up  
Omelets, Hash,  
Fish, Leftovers!**

**Nobody Makes Pickles Like Heinz!**

For A Crisp,  
Crunchy Treat,  
Try  
**HEINZ  
FRESH  
CUCUMBER  
PICKLE**

**NEW!  
HEINZ  
HOT DOG  
RELISH**  
*For Hamburgers  
And Sandwiches, Too!*

**Fine, Full-Flavored  
HEINZ VINEGARS**  
Do The Most  
For Your Salads!

And Keep A Cruet Of  
Sparkling Heinz Vinegar On The  
Table To Bring Out The Full Flavor  
Of Spinach, Beets And Other  
Cooked Vegetables!

**Budget-Wise And Flavor-Wise  
HEINZ SPAGHETTI\***  
Is Tops! Crowned With  
Cheese-Flavored Tomato  
Sauce, This Hearty Dish  
Costs Just Pennies A Portion!

**P.S. Creamy HEINZ MACARONI\***  
Is Another Nourishing Dish That's  
Easy To Fix—Still Easier To Take!  
\*AVAILABLE IN REGULAR  
AND SNACK-SIZE TINS



# LIFE'S LIKE THAT

FRED NEHER



# CROP Values

**REAL FLAVOR BARGAINS!**  
PICKED AND PACKED FRESH FROM THE FARM — AND RUSHED TO YOU FROM HEINZ HOME KITCHENS!



For Baked Beans As They Ought To Be — Tender, Mellow, Richly Sauced—

**HEINZ**  
OVEN-BAKED  
BEANS

—They're Great By Themselves—Or Topped With Sliced Hot Dogs Or Cubed Leftover Roast Pork!

P.S.—Heinz Oven-Baked Beans come in handy snack-size tins — also in the regular and the new family-size tins!



In Baby Foods, Too, Heinz Means Extra Quality! Serve Your Youngster

**HEINZ**  
BABY FOODS



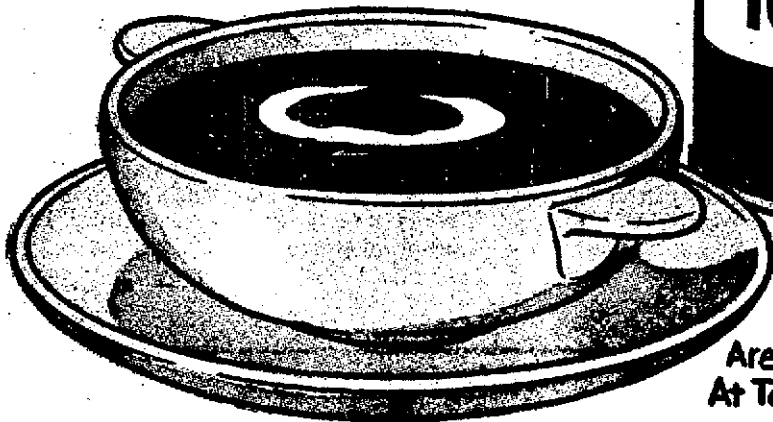
The Only Kind Backed By An 84-Year Reputation

Doctors Everywhere Recommend HEINZ  
STRAINED ORANGE JUICE,  
PRE-COOKED CEREALS,  
STRAINED AND JUNIOR FOODS

Rich With Sweet Cream And Red-Ripe "Aristocrat" Tomatoes,

**HEINZ** CREAM OF TOMATO SOUP

Is Great As A Soup, Sauce And Cooking Ingredient



ALL HEINZ  
CONDENSED SOUPS  
Are Big Flavor Bargains  
At Today's Low Prices!

LOOK FOR YOUR GROCER'S **EARLY BIRD SPECIALS!**

Many grocers offer better values—and you enjoy greater shopping comfort—when you buy early in the week. Stores are less crowded, stocks are fresh and you can take your time. Look for Early Bird Values where you see this feathered friend!



**HEINZ**  
57  
VARIETIES

You Know  
It's Good  
Because It's  
**HEINZ!**



# MR. AND MRS.

By Arthur Folwell-Kin Platt



## Only Snowdrift gives you this proof of good taste...



**This is a real test of shortening quality:**

**CREAMY CHOCOLATE ICING**  
(Quick, no cooking, never fails)

Put 1 lb. container of Snowdrift Wesson Oil Shortening in a bowl. Add 1/2 cup Sugar and 1/2 teaspoon salt. Beat until smooth. Stir in 1/2 cup cocoa powder. Add 4 to 8 tablespoons milk or evaporated milk and 3 squares melted unsweetened chocolate. Beat until smooth.

We say, "That's the real test of good taste." See how all the fine chocolate lovers in your town enjoy this icing. It's the only one you get to be guaranteed from the skill of its makers--the Wesson Oil people, who give you shortening as fine and delicious as Wesson Oil itself. That's why you are sure of good taste in all foods you bake and fry with Snowdrift.

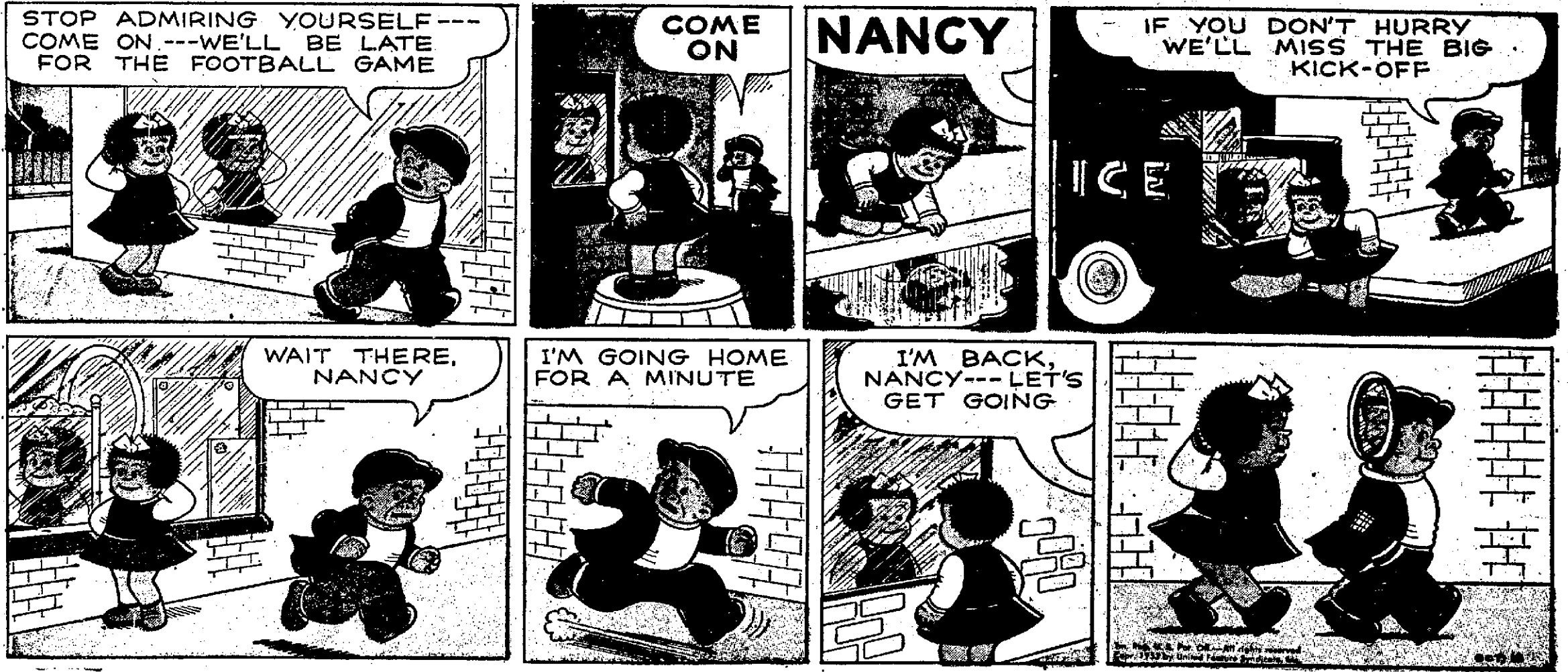
What's more--Snowdrift's creaminess makes the icing ideal for decorating, because it keeps spreadable for days.

► ► **Snowdrift---GUARANTEED ALL-VEGETABLE**



# NANCY

By Ernie Bushmiller



Now! a great new **DETERGENT OXYDOL!**



Actually  
**Beats the Sun**  
for getting clothes **white!**

HERE'S PROOF: An Oxydol wash  
**dried indoors is whiter**  
**than any wash dried outdoors**  
in brightest sunshine!

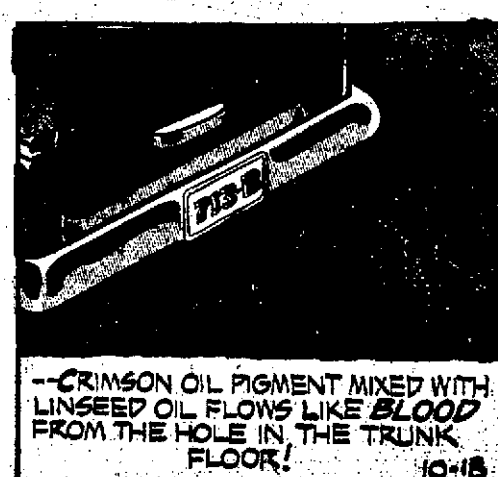
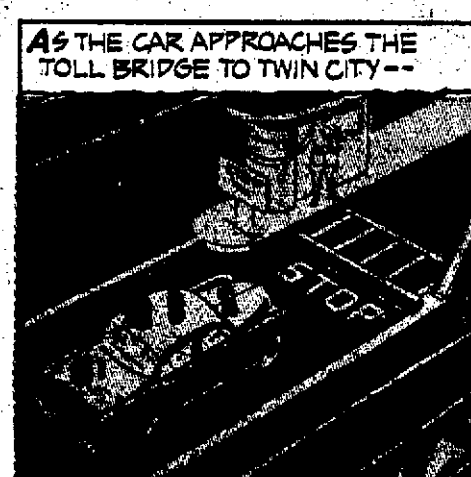
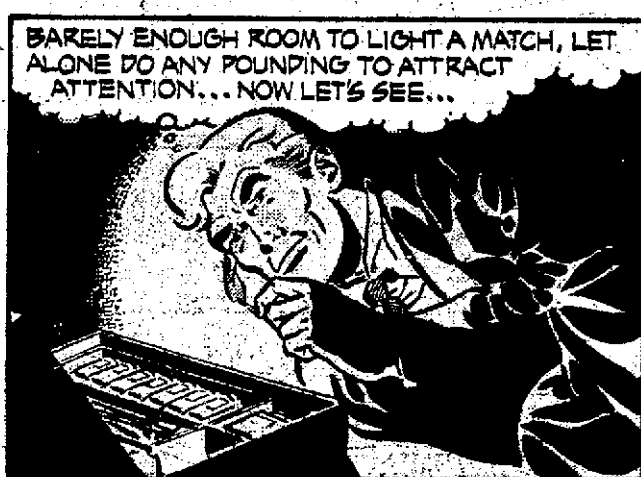
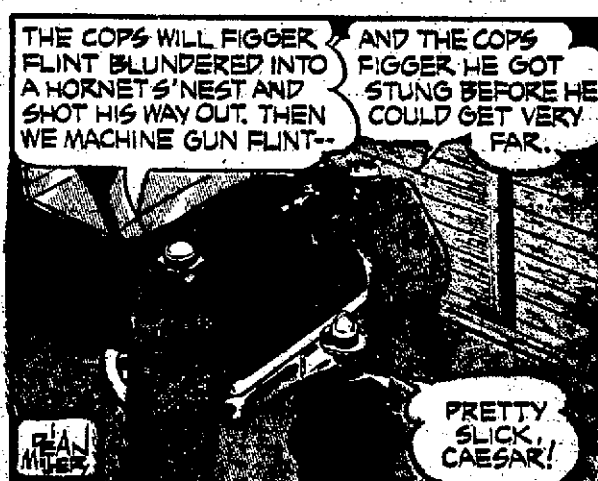
It's Procter & Gamble's latest miracle--this great new detergent  
Oxydol! Contains a new kind of whitening ingredient never  
before used in a leading soap or detergent!

Take your leading suds prove--an Oxydol wash dried indoors  
is whiter than any sun-dried wash! So much whiter you can  
easily see the difference! Now--rain or shine--you'll always  
have gloriously fresh, clean, WHITE washes with Oxydol! The  
freshest, whitest, brightest clothes possible--and wonderful  
safety for colored washables, too!

Hurry! Try Oxydol! See how white your wash can be!



By Michael O'Malley



Copr. 1953 by NEA Service, Inc.

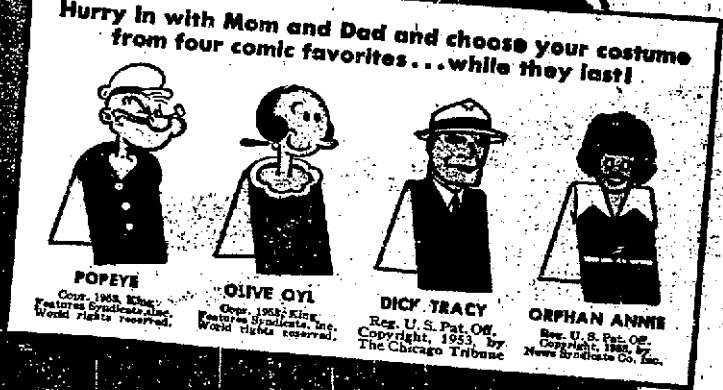
10-18

# KIDS! Get FREE COMIC COSTUMES during MOTOROLA FUN MONTH! NOW



There's fun for you... fun for everyone at your nearby Motorola Dealer's NOW! He'll give you the FREE comic costume, mask and comic book of your choice... simply for bringing Mom and Dad in to see the New for '54 Motorola TV! The whole family will be thrilled to see the terrific new Motorola

DOUBLE-POWER Picture-- so sharp, so steady, so life-like! And Motorola offers a model and screen size to fit your family's budget perfectly! But hurry! See your Motorola Dealer today for your FREE comics, costumes and masks... in time for "tricks or treats" in your block.



Better See **Motorola TV**  
WORLD'S LARGEST EXCLUSIVE ELECTRONICS MANUFACTURER

© 1953, Motorola, Inc.

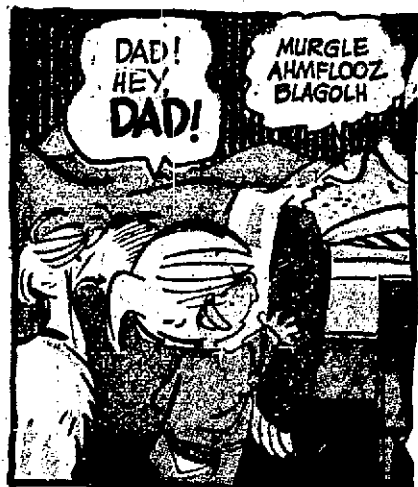




by Hank Ketcham

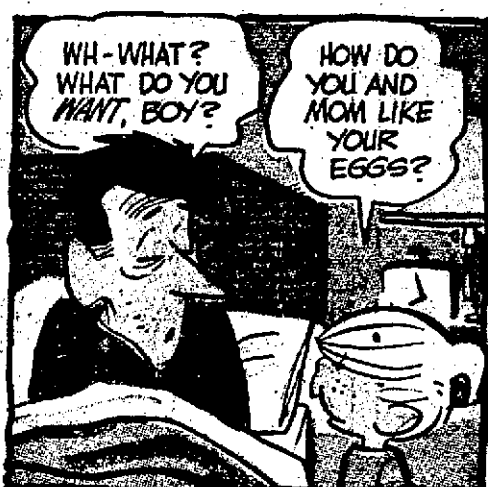


WOW! SOUNDS LIKE HE LEFT HIS ~~MOVIE~~ RUNNING!



DAD! HEY, DAD!

MURGLE AHMFLOOZ, DLAGOLH



WH-WHAT? WHAT DO YOU WANT, BOY?

HOW DO YOU AND MOM LIKE YOUR EGGS?



OH... IS THAT ALL?

YEP.



I LIKE 'EM FRIED. HOW 'BOUT YOU, ALICE?

SCRAMBLED



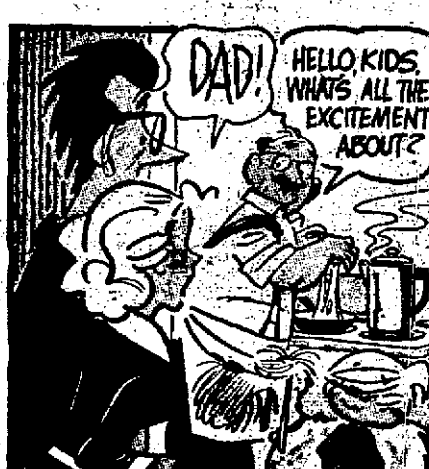
OKAY, FRIED 'N' SCRAMBLED



QUICK, HENRY!

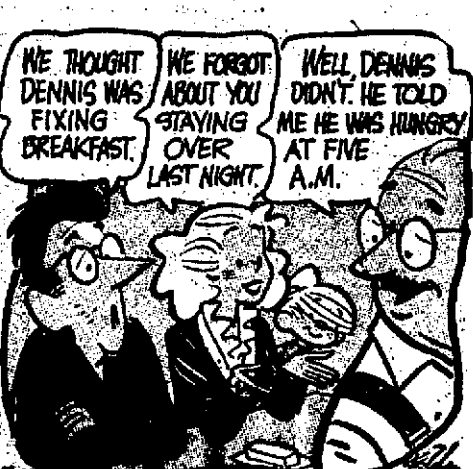


HURRY! DEAR!



DAD!

HELLO, KIDS. WHAT'S ALL THE EXCITEMENT ABOUT?



WE THOUGHT DENNIS WAS FIXING BREAKFAST.

WE FORGOT ABOUT YOU STAYING OVER LAST NIGHT.

WELL, DENNIS DIDN'T. HE TOLD ME HE WAS HUNGRY AT FIVE A.M.

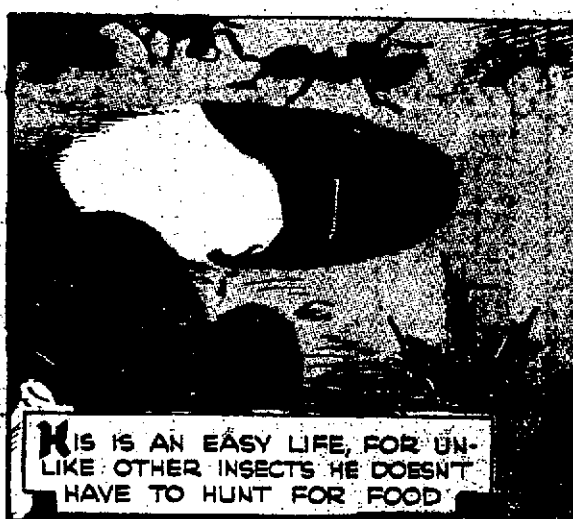


## MARK TRAIL

by



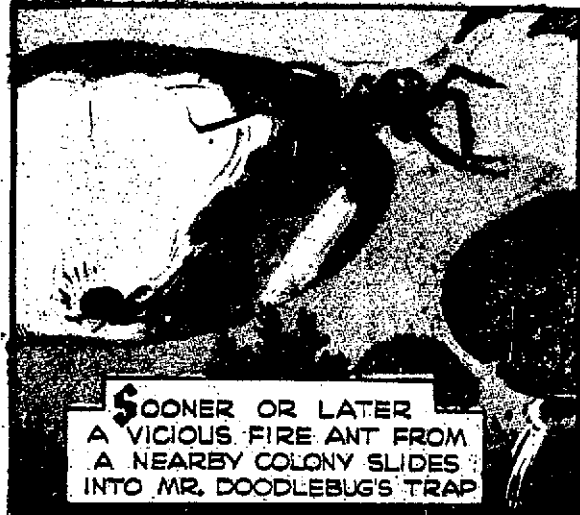
IN THE FUNNEL-SHAPED PIT HE CALLS HOME, THE "DOODLEBUG" LIES IN WAIT FOR ANY VISITOR WHO MAY DROP IN!



THIS IS AN EASY LIFE, FOR UNLIKE OTHER INSECTS HE DOESN'T HAVE TO HUNT FOR FOOD



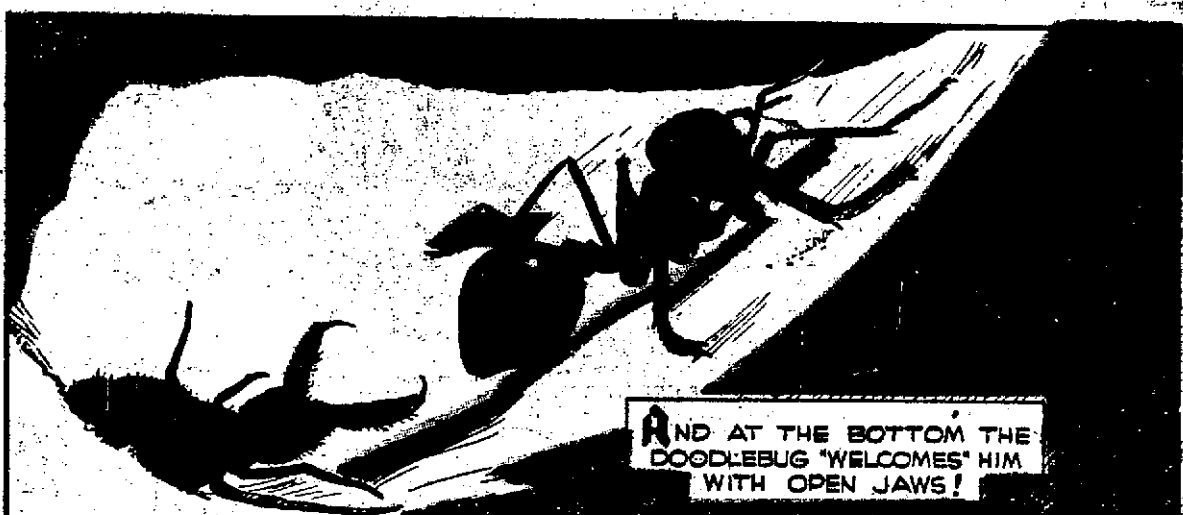
OF COURSE HIS MEALS ARE SOMETIMES FEW AND FAR BETWEEN, BUT NEVERTHELESS HE STAYS AT HOME AND WAITS



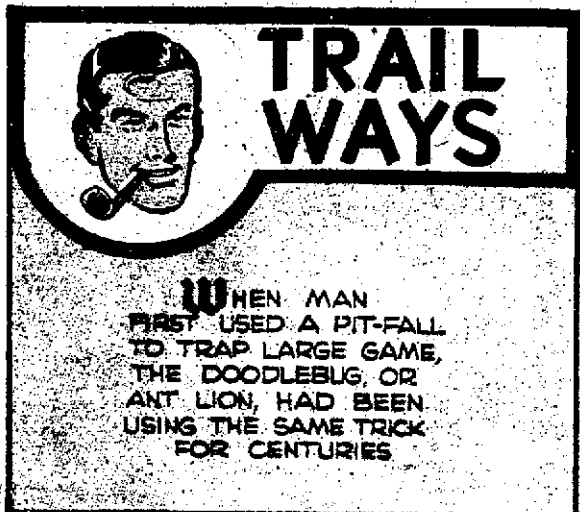
SOONER OR LATER A VICIOUS FIRE ANT FROM A NEARBY COLONY SLIDES INTO MR. DOODLEBUG'S TRAP



FOR ITS SLOPING WALLS OF SAND PERMIT TRAVEL IN ONLY ONE DIRECTION...DOWNWARD!



AND AT THE BOTTOM THE DOODLEBUG "WELCOMES" HIM WITH OPEN JAWS!



## TRAILWAYS

WHEN MAN FIRST USED A PIT-FALL TO TRAP LARGE GAME, THE DOODLEBUG, OR ANT LION, HAD BEEN USING THE SAME TRICK FOR CENTURIES



SELECTING A DRY, SANDY OR DUSTY SPOT IN A SHELTERED PLACE, THE DOODLEBUG BEGINS BACKING AROUND IN EVER-DIMINISHING CIRCLES

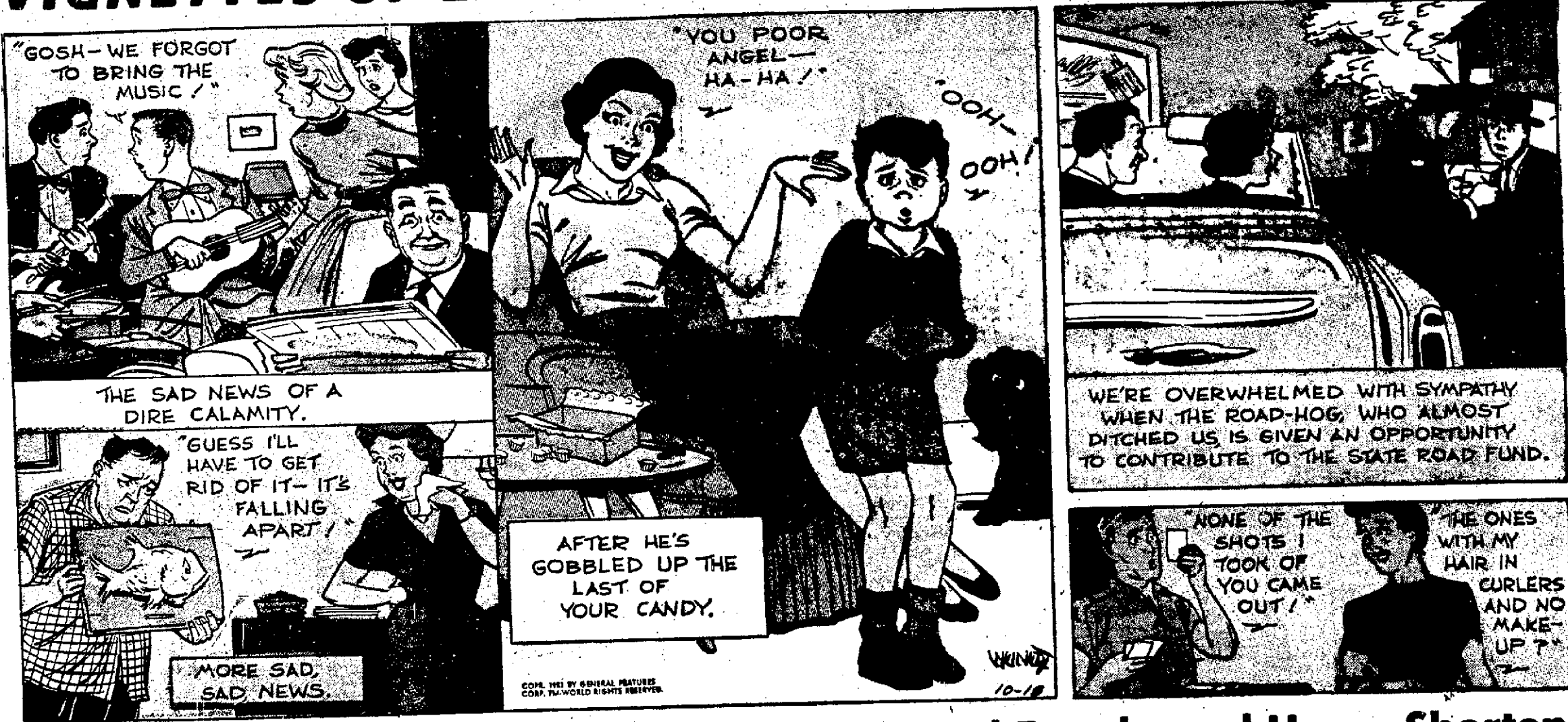
AS HE PROGRESSES HE VIGOROUSLY FLIPS LOOSE SAND OUT WITH HIS HEAD UNTIL HE HAS BUILT A PERFECT FUNNEL-SHAPED PIT



# VIGNETTES OF LIFE

## Sympathy

BY HARRY WEINERT



## THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



ARTHUR GODFREY  
says:

# It's "Kleenex Tissue Time"

(let Halloween fun remind you)

Listen to ARTHUR GODFREY TIME,  
daytime program, CBS Radio-TV



Keep soft, strong Kleenex® tissues handy to pick up "treat" crumbs left by visiting "ghosts"! And to mop moppets' faces—when the gang ducks for apples. Only Kleenex meets you halfway: you pull one—up pops another!



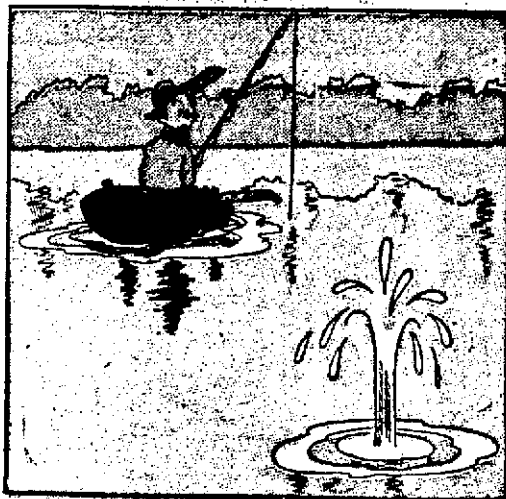
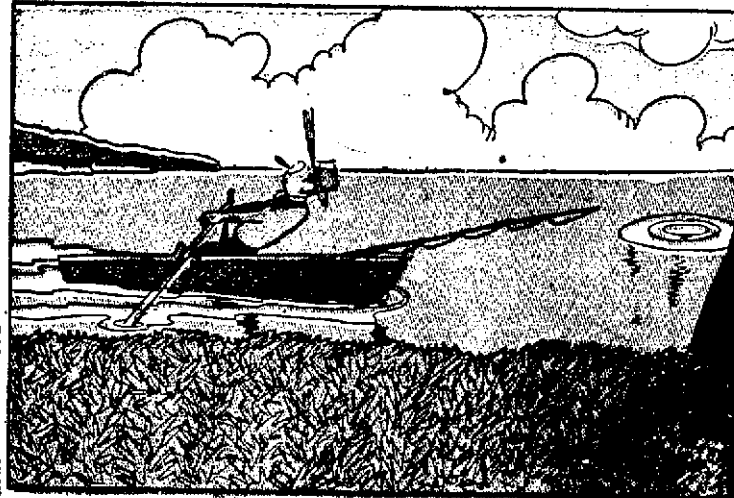
Don't let sneezes, sniffles, put a hex on Halloween fun! Use soothing Kleenex. This extra-absorbent tissue has perfect softness with just-right strength to ease the blows—save your nose. You'll want a box in every room in your house.

MEET "THE TISSUE THAT MEETS YOU HALFWAY" displayed at your favorite store today!

LITTLE LULU—  
by Marge

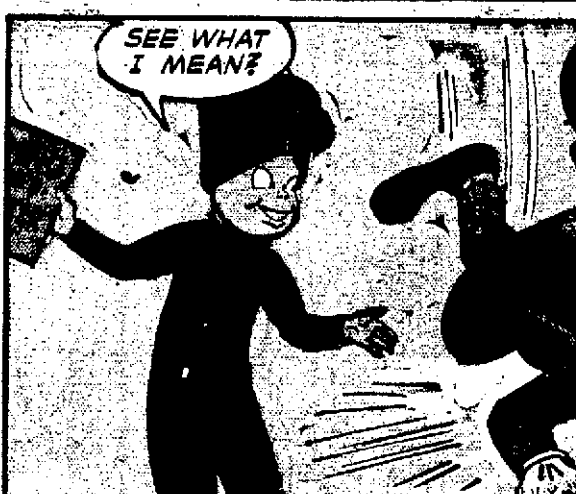
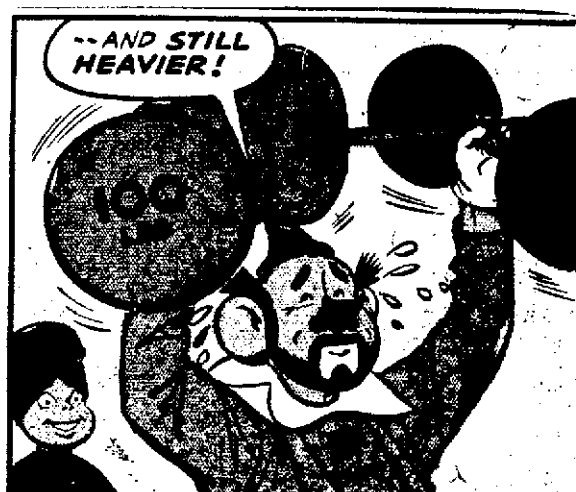
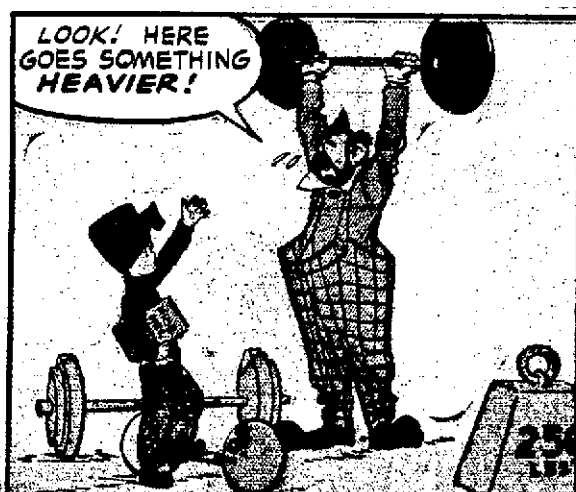






## THE BANTAM PRINCE

BY LARIAR AND PFEUFER



BOYS! GIRLS! TAKE OFF TO THE MOON!

# GET 8 EXCITING "SPACE FLIGHT TO MOON"

## 3-DIMENSION PICTURES

RIGHT ON PACKAGES OF DELICIOUS

### Quaker Puffed Wheat & Rice!

Here's Adventure in Outer Space! You'll feel like a Space Pilot yourself with this thrilling series of 8 different 3-Dimension Pictures in brilliant colors! They take you on a "Space Flight from Earth to the Moon!" They're right on the packages—complete with the exciting story! Real

easy to put together! New! Different! Fun! Breakfast is fun too, when you eat "Wheat or Rice Shot From Guns!" These giant grains are exploded up to 8 times normal size! Crisp! Tender! Delicious! Better hurry. Ask Mom for Quaker Puffed Wheat and Rice!

**GO FROM EARTH TO MOON WITH THESE AMAZING 3-D PICTURES!**  
(They come only on packages of Quaker Puffed Wheat or Rice!)

1. Space Port . . . . .
2. Rocket Ship . . . . .
3. Stopover at Space Island . . . . .
4. Passing Space Liner . . . . .
5. Wing Repair in Outer Space . . . . .
6. Target—Moon . . . . .
7. Landing on Moon . . . . .
8. Exploring Moon . . . . .

Clip and keep this handy chart. Check off each picture you get. It'll help Mom to get the next one you want when she shops.

**BE FIRST TO GET THEM ALL!**

**LOOK! NO WAITING! NOTHING TO SEND IN! THEY'RE ON THE PACKAGES!**

**NO. 3 - STOPOVER AT SPACE ISLAND**

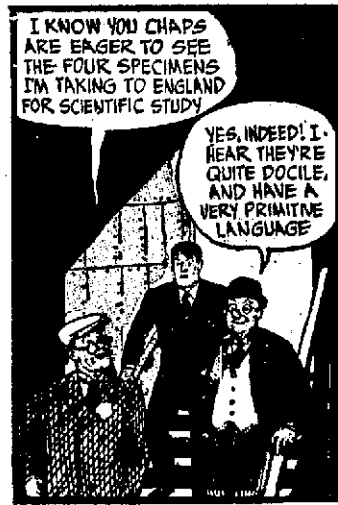
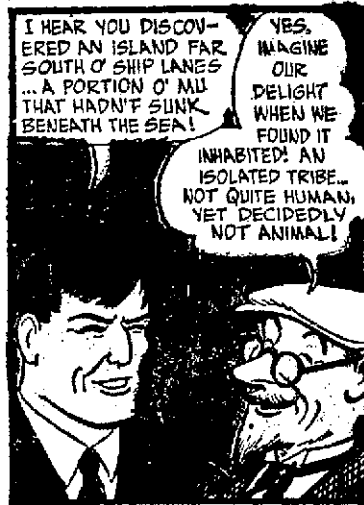
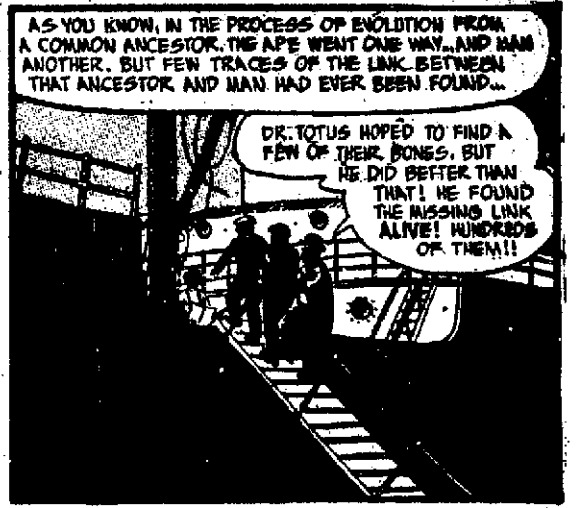
**New! 3-D!**

In picture above, your Rocket Ship has left Space Port and taken off from Earth. You now are approaching Space Island, which circles Earth. After refueling here, it's "Rocket Ship—Away!" to other adventures and final destination—Moon!



# Captain EASY

by LEAS KRAUER



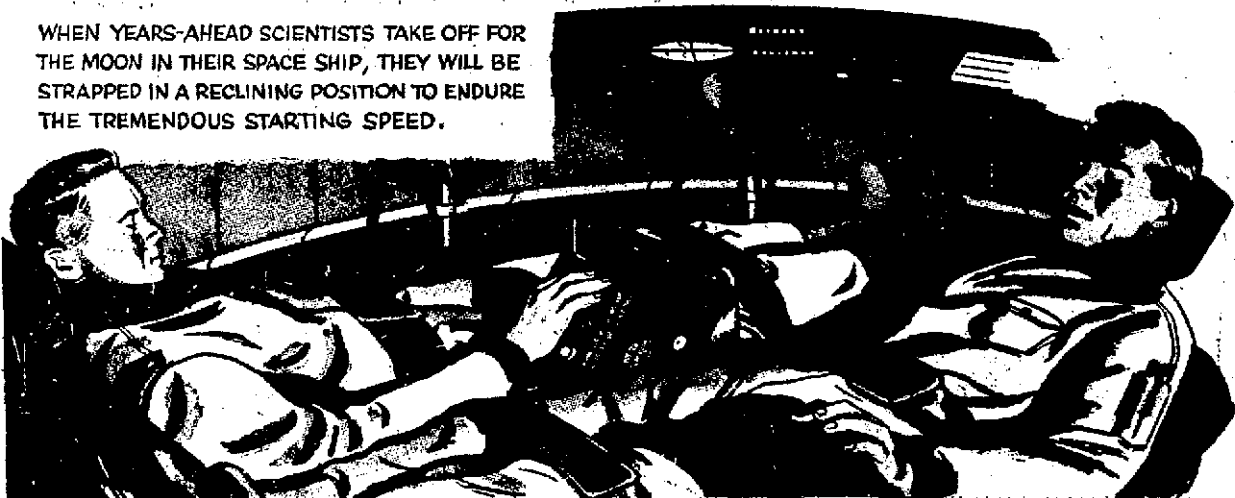
## ALLEY OOP

By V. T. Hamlin



# YEARS-AHEAD PROTECTION

WHEN YEARS-AHEAD SCIENTISTS TAKE OFF FOR THE MOON IN THEIR SPACE SHIP, THEY WILL BE STRAPPED IN A RECLINING POSITION TO ENDURE THE TREMENDOUS STARTING SPEED.



Richlube H-D Motor Oil was planned years-ahead to meet the special requirements of today's high-precision automobile engines. Years-ahead detergent-additives keep engine parts new-car clean. This prevents wasteful power loss... assures maximum performance... gives the engine longer life.

Richlube H-D Motor Oil helps new cars stay new longer and older cars last longer. Ask for it at your nearby Richfield Station.



**FREE**

SPACE TRAVEL  
CARTOON BOOK

RICHFIELD'S NEW CARTOON BOOK, "OUTER SPACE" PICTURES AND DESCRIBES YEARS-AHEAD JET PLANES, GUIDED MISSILES AND ROCKET SHIPS FOR MOON TRAVEL. GIVES ALL THE LATEST FACTS. GET YOUR FREE COPY FROM YOUR NEAREST RICHFIELD STATION.

A YEARS-AHEAD PRODUCT OF

**RICHFIELD**

It's RICHFIELD it's Right because RICHFIELD is Years-Ahead!



## OUT OUR WAY

## The Willets

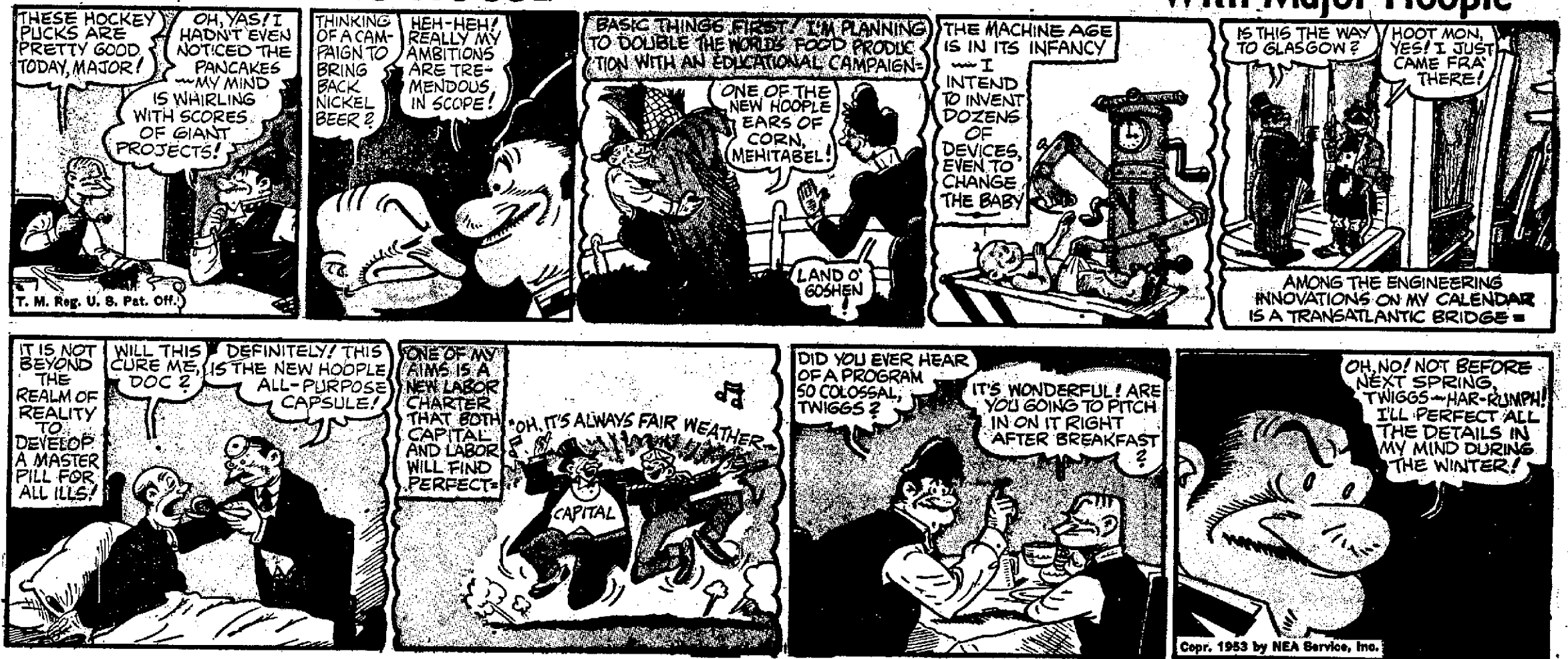
T. M. Reg. U. S. Pat. Off.

By J. R. Williams



## OUR BOARDING HOUSE

With Major Hoople



# And I gave him the best years of my life!



Now! ONE Brushing With  
**COLGATE**  
**DENTAL CREAM**  
Removes Up To 85% of Decay  
and Odor-Causing Bacteria!



Only The Colgate Way Does All Three!  
**CLEANS YOUR BREATH**  
**CLEANS YOUR TEETH**  
**STOPS MOST TOOTH DECAY!**

**GIVES YOU A CLEANER, FRESHER MOUTH ALL DAY LONG!**



# PRISCILLA'S POP

By Al Vermeer



BO

By Frank Beck



# BUGS BUNNY

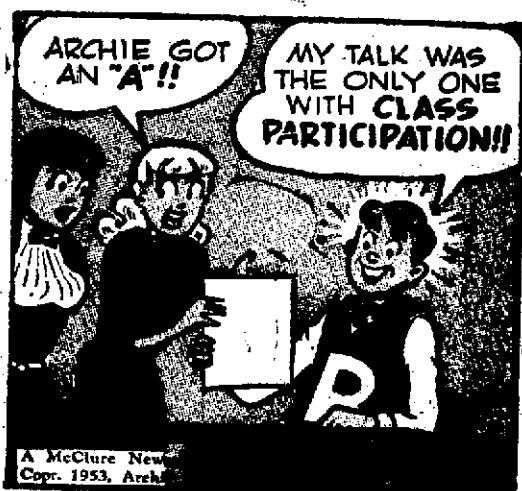
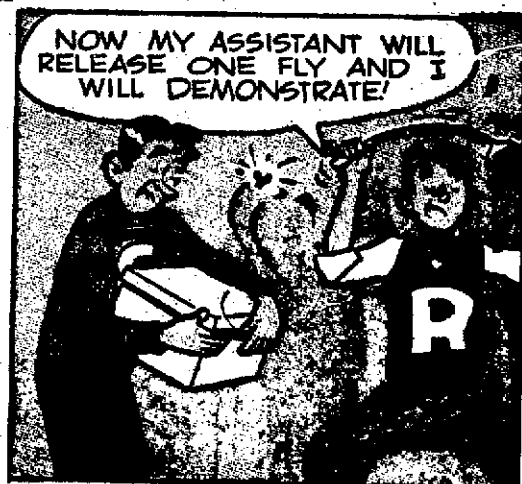
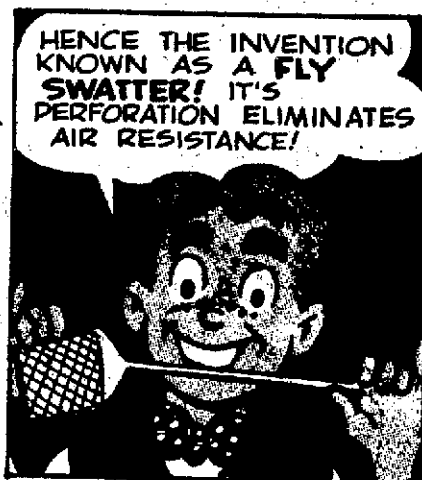
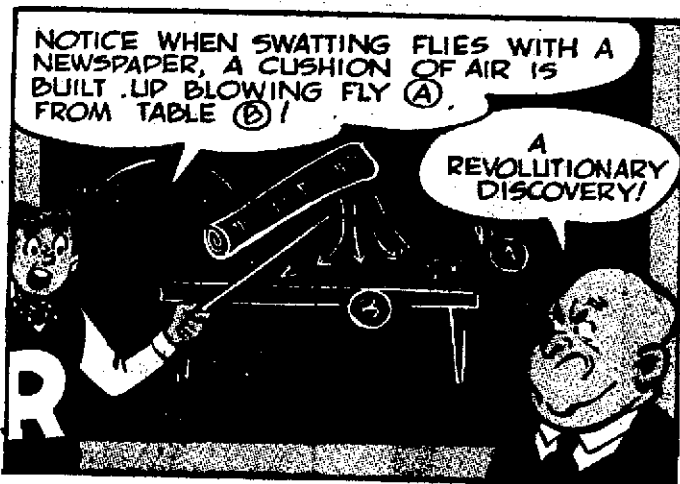
The Famous Rabbit



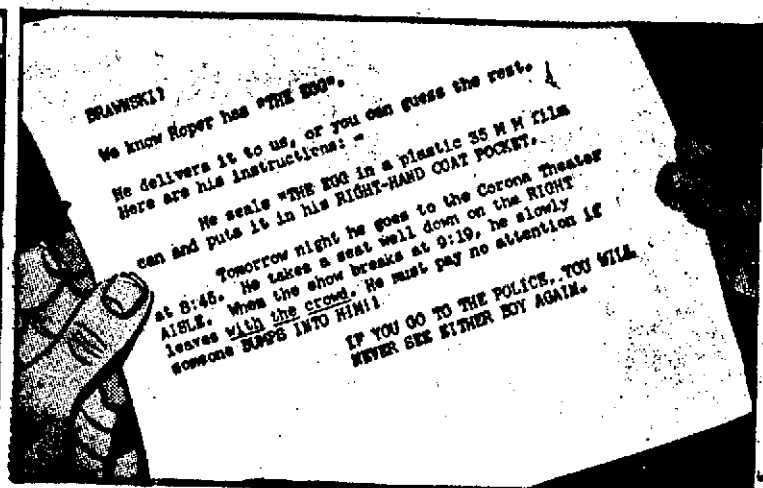
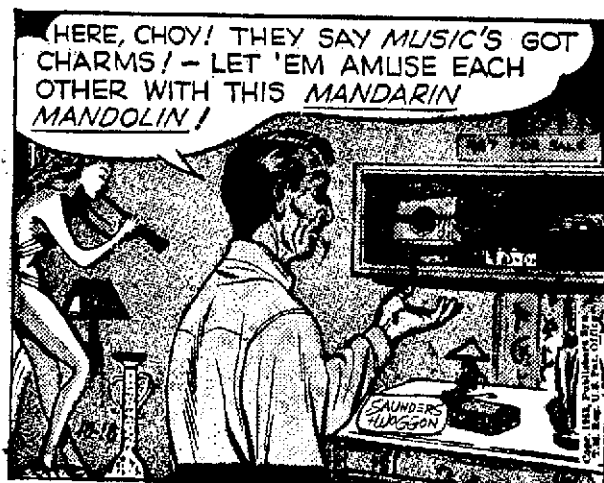


# ARCHIE

By Bob Montana

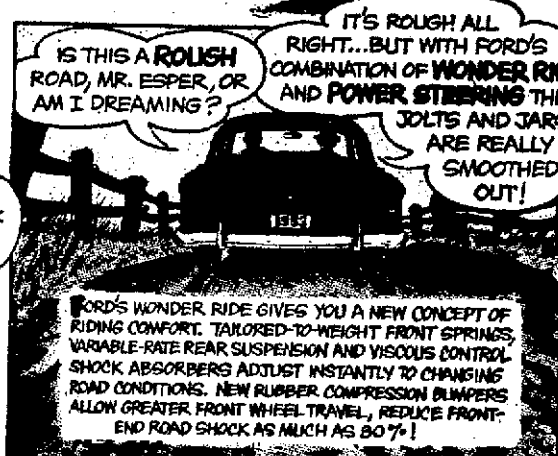
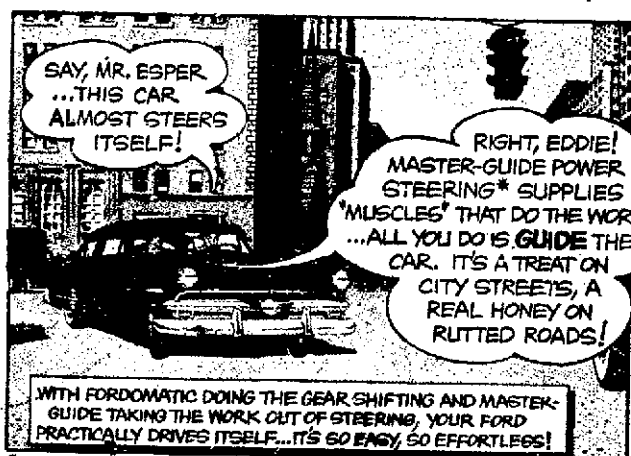


# STEVE ROPER



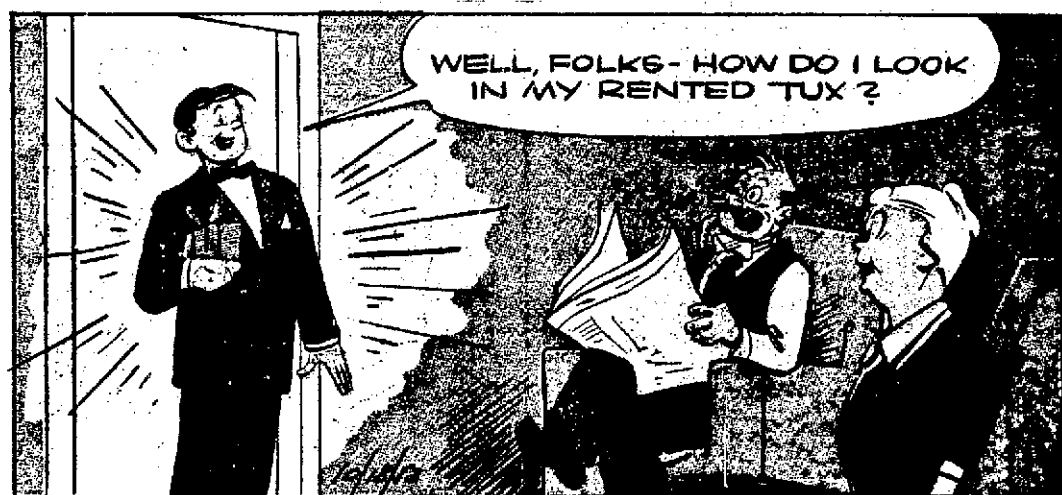
## Ford's got REAL GET UP AND GO

AL ESPER, Ford's Chief Test Driver, tells EDDIE





## THE NEBBBS



# Why guess about detergents when the makers of automatic washers prescribe **all** for best results!

***all is the controlled suds detergent that gets out more dirt than heavy suds!***

If you have ever been just a little disappointed in the way your automatic washer has been washing your clothes, you'll want to know about **all**.

**all** is the new kind of detergent that washes with a new kind of suds.

**all** gives you "controlled suds" . . . the kind of suds your automatic washer needs to make it work the way the maker intended. It works so well, **all** is prescribed by the men who make automatic washers for best results!

**Perfect washing action guaranteed**

**all** cannot make a thick layer of suds that

overloads the machine and smothers washing action.

When you wash with **all**, your clothes slosh around freely. And dirt is loosened quickly—**all the dirt**. It cannot be redeposited on clothes because **all** contains a special ingredient that absorbs dirt like a blotter. And holds it suspended in the wash water.

**Quick, thorough rinsing guaranteed**

Wash water containing **all** rinses out instantly, taking all the dirt with it. No clinging suds film is left to cloud the brightness of your clothes or discolor fabrics when you iron them.

(And no scum is left in your machine.)

Home laundry experts recommend **all** for everything you wash—from grimy work clothes to delicate lingerie. And no water softeners and bleaches are needed. **all** includes a water softener and whitening agent in just the right amount.

**Simplify your washing—and save!**

Get **all** now at your grocery, department or appliance store. You will find **all** comes in conveniently sized, easy-to-handle packages—because **all** granules are condensed.

Before you switch to "wash"



**better switch to **all****

**all** is a registered trademark of Detergents, Inc., St. Louis, Mo.